



3 February 2021 | 1100 hrs | 018/2021

Total inbound visitors for December 2020 were estimated at 12,940, a decrease of 91.1 per cent when compared to the corresponding month in 2019.

# Inbound Tourism: December 2020

During the month under review, a total of 8,525 inbound tourist trips were undertaken for holiday purposes, while a further 2,740 were made for business purposes. Most inbound tourists were aged between 25 and 44 years (46.6 per cent), followed by those within the 45-64 age bracket (25.4 per cent) (Table 1). Italian residents comprised 26.4 per cent of total inbound tourists (Table 5).

Total nights spent went down by 77.2 per cent when compared to December 2019, totalling to 228,180 nights. The largest share of guest nights (51.6 per cent) was spent in non-rented accommodation establishments (Table 3). A general increase in the average length of stay was recorded, especially among tourists staying in other rented and non-rented accommodation (Table 1).

Total tourist expenditure was estimated at €13.2 million, a decrease of 86.6 per cent over the corresponding month in 2019 (Table 4).

## January-December 2020

In 2020, inbound tourist trips totalled to 658,567, a decrease of 76.1 per cent over the same period in 2019 (Table 6). Total nights spent by inbound tourists decreased by 73.0 per cent, surpassing 5.2 million nights (Table 8).

Total tourism expenditure was estimated at €455.1 million, a decrease of 79.5 per cent when compared to the previous year (Table 9). Total expenditure per capita stood at €691, a decrease of 14.4 per cent when compared to 2019 (Table 11) ■

Statistics in this News Release should be interpreted in the context of the COVID-19 situation.

During the COVID-19 situation, the following tourism-related sequence of events took place in 2020:

	, , , , , , , , , , , , , , , , , , , ,
28-Feb	Passengers flying in from Italy, China, Hong Kong, Singapore, Japan, Iran and South Korea, from 26 February onwards were requested to stay in quarantine for 14 days upon arrival.
8-Mar	Flights from/to Milan were suspended.
10-Mar	Flights from/to Italy were suspended.
10-Mar	Last cruise liner call.
11-Mar	Flights from/to France, Switzerland, Germany, Spain, were suspended.
11-Mar	Passengers flying in from France, Switzerland, Germany, Spain, were requested to stay in quarantine for 14 days upon arrival.
13-Mar	All passengers flying in from all destinations were requested to stay in quarantine for 14 days upon arrival.
18-Mar	Last Virtu' Ferries service for passengers between Malta and Sicily was operated.
21-Mar	All flights from/to all destinations were suspended.
1-Jul	Re-opening of Malta International Airport.The first group of destinations that reopened for travel comprised: Germany, Austria, Italy, France, Spain, Poland, Cyprus, Switzerland, Iceland, Slovakia, Norway, Denmark, Hungary, Finland, Ireland, Lithuania, Latvia, Estonia, Luxembourg, Czech Republic, Greece and Croatia.
15-Jul	Restrictions on all other flight destinations were lifted.
21-Aug	First cruise liner call since March 2020.

Sources: Malta Tourism Authority, Virtu' Ferries, Transport Malta and Valletta Cruise Port

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Table 1. Profile of inbound tourists by month of departure

Characteristics		December		Change Percenta chan	
	2018	2019	2020	2020	2019
Total inbound visitors	122,759	144,706	12,940	-131,766	-91
Overnight cruise passengers	1,500	-	-	-	
Inbound tourists	121,259	144,706	12,940	-131,766	-91
Mode of travel					
Air	117,758	141,565	11,671	-129,894	-91
Sea	3,501	3,141	1,269	-1,872	-59
Sex					
Males	61,533	77,024	8,463	-68,561	-89
Females	59,727	67,682	4,478	-63,204	-93
Age group					
0-24	16,113	22,155	2,702	-19,453	-87
25-44	48,627	59,487	6,032	-53,455	-89
45-64	40,675	46,910	3,290	-43,621	-93
65 or more	15,843	16,154	917 <sup>u</sup>	-	
Markets <sup>1</sup>					
EU	101,792	120,689	9,587	-111,102	-92
of which: Euro area	60,717	70,696	8,678	-62,017	-87
Non-EU	19,467	24,017	3,354	-20,664	-86
Purpose of visit					
Holiday	105,766	123,721	8,525	-115,196	-93
Business and professional	10,332	14,416	2,740	-11,677	-81
Other (including educational, religious and health tourism)	5,161	6,569	1,676	-4,893	-74
Organisation of stay					
Package	35,757	38,980	1,051 <sup>u</sup>	-	
Non-package	85,502	105,726	11,890	-93,837	-88
Frequency					
First-time tourists	80,534	98,492	6,209	-92,283	-93
Repeat tourists	40,726	46,214	6,731	-39,483	-85
once a year or less	22,428	28,674	3,324	-25,349	-88-
more than once a year	18,298	17,540	3,407	-14,133	-80
Duration of visit					
1-3 nights	39,387	49,693	3,372	-46,321	-93
4-6 nights	35,244	44,397	2,035	-42,362	-95
7 nights or more	46,629	50,616	7,534	-43,083	-85
Average length of stay (nights)	7.2	6.9	17.6	10.7	

<sup>&</sup>lt;sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 8 and 9.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation		December	Change	Percentage change	
	2018	2019	2020	2020	)/2019
Rented accommodation	98,939	123,411	7,790	-115,621	-93.7
Collective	77,706	89,985	5,279	-84,706	-94.1
Other rented	21,233	33,426	2,511	-30,915	-92.5
Non-rented accommodation	22,320	21,295	5,151	-16,144	-75.8
Total tourists	121,259	144,706	12,940	-131,766	-91.1

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation		December	Change	Percentage change	
	2018	2019	2020	2020	)/2019
Rented accommodation	724,212	825,041	110,530	-714,511	-86.6
Collective	429,270	471,935	38,234	-433,701	-91.9
Other rented	294,942	353,106	72,296	-280,811	-79.5
Non-rented accommodation	146,326	176,822	117,650	-59,172	-33.5
Total nights	870,538	1,001,863	228,180	-773,684	-77.2

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

€ 000

Expenditure category		December	Change	Percentage change	
	2018	2019	2020	2020	)/2019
Package	19,243	20,761	967 <sup>u</sup>	-	-
Non-package	28,062	39,655	5,412	-34,242	-86.4
Air/sea fares	13,774	20,308	2,809	-17,499	-86.2
Accommodation	14,288	19,346	2,603	-16,743	-86.5
Other expenditure	31,024	37,843	6,794	-31,049	-82.0
Total expenditure	78,329	98,259	13,173	-85,085	-86.6

<sup>&</sup>lt;sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1.</sup> Expenditure estimates are rounded to the nearest thousand Euro.

<sup>2.</sup> Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence <sup>1</sup>			December		Change	Percentage change
		2018 2019 2020			2020/2019	
	EU	101,792	120,689	9,587	-111,102	-92.1
	of which:					
	France	8,248	11,509	1,982	-9,527	-82.8
	Germany	12,063	10,198	979 <sup>u</sup>	-	-
S	Italy	19,649	21,038	3,411	-17,627	-83.8
Tourists	Poland	5,120	7,001	:	-	
	Spain	5,598	7,379	:	-	-
_	United Kingdom	29,155	32,695	n/a	n/a	n/a
	Non-EU	19,467	24,017	3,354	-20,664	-86.0
	of which:					
	United Kingdom	n/a	n/a	1,344 <sup>u</sup>	n/a	n/a
	Total	121,259	144,706	12,940	-131,766	-91.1
	EU	714,660	748,850	144,504	-604,345	-80.7
	of which:		•	,	,	
	France	68,405	81,267	32,772	-48,495	-59.7
	Germany	77,562	68,378	12,536 <sup>u</sup>	-	
	Italy	142,624	126,474	51,809	-74,665	-59.
Nights	Poland	28,796	36,309	:	-	
<u>i</u> g	Spain	47,346	46,630	:	_	
_	United Kingdom	201,680	200,623	n/a	n/a	n/a
	Non-EU	155,879	253,014	83,675	-169,339	-66.
	of which:					
	United Kingdom	n/a	n/a	25,227 <sup>u</sup>	n/a	n/a
	Total	870,538	1,001,863	228,180	-773,684	-77.
	EU	60,264	72,111	8,437	-63,675	-88.
	of which:		,	5, 151	55,515	
	France	5,586	7,663	2,007	-5,655	-73.
	Germany	8,474	7,089	964 <sup>u</sup>	-	
<u>e</u>	Italy	9,039	10,639	2,283	-8,356	-78.
) dit	Poland	2,463	3,526	:	-	
en €00	Spain	3,566	3,872		_	
Expenditure (€000)	United Kingdom	18,352	21,085	n/a	n/a	n/a
	Non-EU	18,065	26,147	4,737	-21,411	-81.9
	of which:	<u> </u>	•	<i>'</i>	,	
	United Kingdom	n/a	n/a	1,458 <sup>u</sup>	n/a	n/a
	Total	78,329	98,259	13,173	-85,085	-86.6

<sup>:</sup> Unreliable - less than 20 sample observations.

- 1. n/a: not applicable.
- 2. Expenditure estimates are rounded to the nearest thousand Euro.
- 3. Totals may not add up due to rounding.

<sup>&</sup>lt;sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 8 and 9.

Table 6. Profile of inbound tourists by period of departure

Characteristics	J:	Change	Percenta chan		
	2018	2019	2020 <sup>1</sup>	2020	/2019
Total inbound visitors	2,633,919	2,771,888	659,513	-2,112,376	-76
Overnight cruise passengers	35,229	18,649	946	-17,703	-94
Inbound tourists	2,598,690	2,753,239	658,567	-2,094,673	-76
Mode of travel					
Air	2,551,685	2,702,028	639,987	-2,062,040	-76
Sea	47,005	51,212	18,579	-32,633	-63
Sex					
Males	1,300,684	1,368,550	351,402	-1,017,148	-74
Females	1,298,006	1,384,689	307,164	-1,077,525	-77
Age group					
0-24	475,417	544,597	145,789	-398,808	-73
25-44	1,005,901	1,101,842	272,746	-829,096	-75
45-64	826,732	826,816	190,396	-636,420	-77
65 or more	290,639	279,984	49,635	-230,349	-82
Markets <sup>2</sup>					
EU	2,202,214	2,301,601	449,422	-1,852,179	-80
of which: Euro area	1,265,168	1,335,480	363,513	-971,966	-72
Non-EU	396,476	451,639	209,144	-242,494	-53
Purpose of visit					
Holiday	2,291,628	2,448,146	581,722	-1,866,424	-76
Business and professional	180,279	189,086	50,133	-138,954	-73
Other (including educational, religious and health tourism)	126,783	116,007	26,712	-89,295	-77
Organisation of stay					
Package	886,606	818,014	161,078	-656,936	-80
Non-package	1,712,084	1,935,226	497,489	-1,437,737	-74
Frequency					
First-time tourists	1,912,486	2,056,139	465,565	-1,590,574	-77
Repeat tourists	686,203	697,100	193,002	-504,099	-72
once a year or less	498,012	514,791	128,808	-385,982	-75
more than once a year	188,191	182,310	64,193	-118,116	-64
Duration of visit					
1-3 nights	537,404	600,879	161,821	-439,057	-73
4-6 nights	746,006	821,265	189,588	-631,676	-76
7 nights or more	1,315,280	1,331,096	307,157	-1,023,939	-76
Average length of stay (nights)	7.1	7.0	7.9	0.9	

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 6 and 7.

<sup>&</sup>lt;sup>2</sup> Refer to methodological notes 8 and 9.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	Já	anuary-December	Change	Percentage change	
	2018	2019	2020 <sup>1</sup>	2020	/2019
Rented accommodation	2,265,877	2,424,123	552,737	-1,871,385	-77.2
Collective	1,651,398	1,709,966	407,938	-1,302,028	-76.1
Other rented	614,480	714,157	144,800	-569,357	-79.7
Non-rented accommodation	332,812	329,117	105,829	-223,288	-67.8
Total tourists	2,598,690	2,753,239	658,567	-2,094,673	-76.1

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 6 and 7.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	J	anuary-Decembei	Change	Percentage change	
	2018	2019	2020 <sup>1</sup>	2020	/2019
Rented accommodation	15,511,213	16,230,780	3,760,383	-12,470,397	-76.8
Collective	10,081,852	10,068,632	2,361,970	-7,706,662	-76.5
Other rented	5,429,361	6,162,148	1,398,413	-4,763,734	-77.3
Non-rented accommodation	3,058,503	3,108,080	1,466,846	-1,641,234	-52.8
Total nights	18,569,716	19,338,860	5,227,229	-14,111,631	-73.0

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 6 and 7.

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence		J	anuary-December		Change	Percentage change
oounn	y of residence	2018	2019	2020 <sup>1</sup>	2020/2	
	Australia	45,859	49,807	2,806	-47,001	-94.4
	Austria	39,029	33,251	11,667	-21,584	-64.9
Tourists	Belgium	70,191	70,886	19,015	-51,871	-73.2
	France	213,299	239,140	70,875	-168,265	-70.4
	Germany	226,962	211,546	72,470	-139,076	-65.7
	Hungary	28,294	37,976	9,683	-28,294	-74.
	Ireland	40,721	53,089	13,164	-39,925	-75.
	Italy	390,607	392,955	93,977	-298,978	-76.
	Netherlands	57,355	59,528	14,702	-44,826	<b>-</b> 75.
	Poland	96,362	104,228	40,647	-63,580	-61.
	Scandinavia <sup>2</sup>	128,320	124,411	18,271	-106,140	-85.
	Spain	99,046	116,295	27,480	-88,815	-76.
	Switzerland	45,572	48,954	9,794	-39,160	-80.
	United Kingdom	640,570	649,624	135,944	-513,680	-79.
	USA	47,170	50,525	8,612	-41,914	-83.
	Other	429,334	511,025	109,461	-401,564	-78.
	Total	2,598,690	2,753,239	658,567	-2,094,673	-76.
	Australia	472,067	477,105	26,007	-451,097	-94.
	Austria	258,587	199,710	87,609	-112,101	-56.
	Belgium	431,321	458,266	123,713	-334,554	-73.
	France	1,665,788	1,768,292	528,201	-1,240,090	-70.
	Germany	1,672,231	1,519,440	576,003	-943,437	-62.
	Hungary	183,285	226,736	53,175	-173,561	-76.
"	Ireland	307,559	347,940	87,516	-260,425	-74.
ghts	Italy	2,411,465	2,524,847	980,009	-1,544,838	-61.
ž	Netherlands	425,436	433,665	102,027	-331,638	-76.
	Poland	630,548	687,924	269,083	-418,841	-60.
Nights	Scandinavia <sup>2</sup>	941,335	881,690	160,527	-721,163	-81.
	Spain	638,030	726,039	175,533	-550,506	<b>-</b> 75.
Nigl	Switzerland	324,967	352,216	80,892	-271,324	-77.
	United Kingdom	4,611,841	4,439,274	1,036,765	-3,402,509	-76.
	USA	286,258	313,337	71,603	-241,734	-77.
	Other	3,308,998	3,982,379	868,566	-3,113,813	-78.
	Total	18,569,716	19,338,860	5,227,229	-14,111,631	-73
	Australia	71,262	74,823 27,622	3,015	-71,808	-96. -66.
	Austria	31,278	,	9,345	-18,277	
	Belgium	52,044 172,237	51,517 192,285	11,730 51,536	-39,787 -140,749	-77. -73.
	France Germany	191,776	175,592	56,685	-140,749	-73. -67.
	Hungary	16,581	21,639	4,803	-16,836	-07. -77.
ē	Ireland	35,476	46,144	10,120	-36,025	-77. -78.
6	Italy	233,112	236,400	52,788	-183,612	-70. -77.
endit (€000)	Netherlands	47,455	46,880	9,482	-37,398	-77. -79.
Expenditure (€000)	Poland	59,504	69,433	22,998	-46,436	-75. -66.
ш	Scandinavia <sup>2</sup>	118,185	112,252	15,273	-46,436 -96,979	-86.
	Spain	65,048	76,015	14,266	-61,749	-81.
	Switzerland	47,865	50,585	10,284	-40,301	-61. -79.
	United Kingdom	517,306	514,388	92,239	-422,148	-79. -82.
	USA	56,351	58,579	9,584	-42,146 -48,995	-83.
	Other	386,285	466,473	80,961	-385,512	-82.
	Total	2,101,765	2,220,627	455,108	-1,765,518	-79.

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 6 and 7.

 $<sup>^{\</sup>rm 2}$  Denmark, Finland, Norway and Sweden.

<sup>1.</sup> Expenditure estimates are rounded to the nearest thousand Euro.

<sup>2.</sup> Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€ 000

	Package	Non-packa	ge expenditure	Other	€ 00
Country of residence	expenditure	Air/sea fares	Accommodation	expenditure	Total
		l .	January-December 2020	<u></u>	
Australia	:	1,167	500	1,082	3,015
Austria	2,401	1,192	1,958	3,794	9,345
Belgium	2,012	1,909	2,691	5,118	11,730
France	12,086	7,342	10,989	21,118	51,536
Germany	15,426	7,902	11,267	22,089	56,685
Hungary	10,420	966	1,237	2,228	4,803
Ireland	1.227 <sup>u</sup>	1,604	2,649	4,639	10,120
Italy	6,147	8,015	11,480	27,146	52,788
Netherlands	1,206	1,802	1,928	4,546	9,482
Poland	4,293	3,980	5,313	9,412	22,998
Scandinavia <sup>2</sup>	· ·			· ·	-
	2,888	3,198	2,954	6,233	15,273
Spain	1,411	2,700	3,356	6,798	14,266
Switzerland	2,094 <sup>u</sup>	1,289	2,193	4,708	10,284
United Kingdom	22,056	13,496	17,270	39,417	92,239
USA	:	3,832	2,138	2,971	9,584
Other	11,849	19,576	15,576	33,960	80,961
Total	86,379	79,970	93,498	195,261	455,108
			January-December 201		
Australia	7,635	26,698	14,264	26,226	74,823
Austria	9,577	3,539	5,592	8,913	27,622
Belgium	12,282	7,805	12,328	19,102	51,517
France	55,632	29,191	41,998	65,464	192,285
Germany	67,323	23,002	31,173	54,094	175,592
Hungary	2,704	4,254	5,854	8,827	21,639
Ireland	9,653	7,337	10,297	18,857	46,144
Italy	39,108	38,163	54,079	105,050	236,400
Netherlands	11,853	7,514	9,567	17,946	46,880
Poland	16,231	10,736	15,426	27,041	69,433
Scandinavia <sup>2</sup>	31,668	18,383	21,126	41,074	112,252
Spain	16,088	12,837	17,556	29,533	76,015
Switzerland	14,214	7,742	11,149	17,480	50,585
United Kingdom	168,406	67,512	92,180	186,290	514,388
USA	7,777	21,075	13,068	16,660	58,579
Other	88,591	111,162	97,689	169,031	466,473
Total	558,740	396,951	453,347	811,589	2,220,627
		,	January-December 201	8	
Australia	8,089	25,198	11,374	26,601	71,262
Austria	11,870	3,995	5,187	10,226	31,278
Belgium	15,924	6,853	10,686	18,581	52,044
France	57,291	24,470	34,211	56,265	172,237
Germany	81,252	22,050	30,760	57,714	191,776
Hungary	3,323	3,066	3,552	6,640	16,581
Ireland	7,402	5,678	7,649	14,746	35,476
Italy	51,552	31,833	48,836	100,891	233,112
Netherlands	14,833	6,023	7,821	18,777	47,455
Poland	11,807	9,331	14,120	24,246	59,504
Scandinavia <sup>2</sup>	37,336	19,102	19,945	41,801	118,185
Spain	14,086	9,466			
Switzerland	14,429	7,364	15,165 9,249	26,332 16,824	65,048 47,865
United Kingdom	187,525	63,429	80,075	186,277	517,306
USA	8,589	20,355	11,370	16,037	56,351
Other	83,362	83,502	74,690	144,732	386,285
Total	608,671	341,715	384,690	766,688	2,101,765

<sup>:</sup> Unreliable - less than 20 sample observations.

<sup>&</sup>lt;sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 6 and 7.

 $<sup>^{\</sup>rm 2}$  Denmark, Finland, Norway and Sweden.

<sup>1.</sup> Expenditure estimates are rounded to the nearest thousand Euro.

<sup>2.</sup> Totals may not add up due to rounding.

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

Country of recidence	Package	Non-packa	ge expenditure	Other	Total expenditure
Country of residence	expenditure	Air/sea fares	Accommodation	expenditure	per capita
		,	January-December 202	0 <sup>1</sup>	
Australia	:	470	252	386	1,074
Austria	625	152	275	325	801
Belgium	564	124	208	269	617
France	571	147	244	298	727
Germany	657	161	264	305	782
Hungary	:	111	163	230	496
Ireland	531 <sup>u</sup>	147	275	352	769
Italy	444	100	218	289	562
Netherlands	367	158	213	309	645
Poland	448	128	186	232	566
Scandinavia <sup>2</sup>	607	237	274	341	836
Spain	416	112	165	247	519
Switzerland	775 <sup>u</sup>	182	366	481	1,050
United Kingdom	461	153	270	290	679
USA	:	476	308	345	1,113
Other	610	217	215	310	740
Total expenditure per capita	536	160	235	296	691
Total experiations per supita	1		January-December 201		
Australia	1,033	620	393	527	1,502
Austria	722	174	304	268	831
Belgium	694	146	259	269	727
France	693	183	286	274	804
Germany	712	196	306	256	830
Hungary	441	133	215	232	570
Ireland	625	195	312	355	869
	515	120	215	267	602
Italy					
Netherlands	634	184	274	301	788
Poland	542	144	227	259	666
Scandinavia <sup>2</sup>	724	228	314	330	902
Spain	567	145	219	254	654
Switzerland	895	233	377	357	1,033
United Kingdom	657	171	305	287	792
USA	1,092	485	344	330	1,159
Other	825	274	284	331	913
Total expenditure per capita	683	204	279	295	807
			January-December 201		T
Australia	1,320	631	359	580	1,554
Austria	701	181	269	262	801
Belgium	696	144	263	265	741
France	724	181	282	264	807
Germany	728	190	306	254	845
Hungary	509	141	240	235	586
Ireland	586	202	329	362	871
Italy	518	109	214	258	597
Netherlands	608	183	278	327	827
Poland	479	129	222	252	618
Scandinavia <sup>2</sup>	715	250	314	326	921
Spain	549	128	233	266	657
Switzerland	855	254	371	369	1,050
United Kingdom	683	173	298	291	808
USA	1,145	510	334	340	1,195
Other	792	257	279	337	900
	687	199	276	295	809

<sup>:</sup> Unreliable - less than 20 sample observations.

<sup>&</sup>lt;sup>u</sup> Under represented - between 20 and 49 sample observations.

 $<sup>^{\</sup>rm 1}\,\text{Refer}$  to methodological notes 6 and 7.

<sup>&</sup>lt;sup>2</sup> Denmark, Finland, Norway and Sweden.

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	December		
	2018	2019	2020
Total overnight cruise passengers	1,500	-	-
Sex			
Males	719	-	-
Females	781	-	-
Age group			
0-19	237	-	-
20-39	234	-	-
40-59	404	-	-
60-79	395	-	-
80 or more	230	-	-
Markets <sup>1</sup>			
EU	624	-	-
of which: Euro area	54	-	-
Non-EU	876	-	-

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 8 and 9.

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-December		
	2018	2019	2020
Total overnight cruise passengers	35,229	18,649	946
Sex			
Males	16,133	8,594	452
Females	19,096	10,055	494
Age group			
0-19	1,400	944	1
20-39	2,272	1,303	19
40-59	8,264	4,108	43
60-79	20,919	10,748	480
80 or more	2,374	1,546	403
Markets <sup>1</sup>			
EU	17,757	10,150	65
of which : Euro area	6,684	7,077	62
Non-EU	17,472	8,499	881

<sup>&</sup>lt;sup>1</sup> Refer to methodological notes 8 and 9.

#### **Methodological Notes**

- 1 This release focuses on Inbound Tourism, which comprises of activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staving for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
- 2 Inbound tourism trips are collected from an ongoing frontier national survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of the Malta International Airport. A two-stage sampling design is used to collect data on air passengers. In the first stage, alternate days and nights are selected. In the second stage, within each shift, a sample of air passengers is selected systematically. Every crossing air passenger is counted and respondents are selected using a pre-defined interval of 1:20, with the exception of July. October, November and December 2020 where the pre-defined interval was 1:10.
- 3 Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
- 4 Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to fixed quotas. Survey data is supplemented by administrative data provided by ferry operators.
- 5 Absolute and percentage changes between one survey estimate and another based on less than 1,500 tourists should be treated with caution and are represented in this news release by means of the dash symbol (-).
- 6 In view of the COVID-19 situation, the Tourstat survey was suspended between 12 March and 30 June 2020. Statistical methods were applied to cover the period from 13 March to 20 March 2020, when scheduled passenger flights were still in operation.
- Malta International Airport reopened on 1 July 2020. The first group of destinations that reopened for travel comprised: Germany, Austria, Italy, France, Spain, Poland, Cyprus, Switzerland, Iceland, Slovakia, Norway, Denmark, Hungary, Finland, Ireland, Lithuania, Latvia, Estonia, Luxembourg, Czech Republic, Greece and Croatia. Restrictions on all other flight destinations were lifted on 15 July 2020.
- 8 Owing to the UK's exit from the European Union (with effect from 1st February 2020), UK data is statistically classified as Non-EU from February 2020 in the tables relating to the specific month (Tables 1 and 5), and from January 2020 in the cumulative tables (Tables 6 and 12). Requests for further clarification may be directed to the Tourism and Education Statistics Unit.
- 9 Due to the UK's re-classification following exit from the European Union on 1st February 2020, comparability between monthly and cumulative tables and also between comparative periods should be treated with caution.
- 10 The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists, because the former is inclusive of departing Maltese and transit passengers.
- 11 Data on cruise passengers who spent at least one night berthed on board their cruise ship in Malta ('Overnight Cruise Passengers') is compiled on the basis of administrative records supplied by Transport Malta.
- 12 Arrivals and nights spent in time-share accommodation are being categorised in 'Non-rented Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
- 13 Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 15.4 of the NSO's metadata file (https://metadata.nso.gov.mt/reports.aspx?id=37#).
- 14 Data included in this release are based on sample data and are therefore subject to sampling error. Sampling error is measured by a quantity known as the margin of error, which in turn, expresses the variability between the true population parameters and their corresponding sample estimates. In the table below, the margin of error is used to construct a set of 95 per cent confidence intervals for the main indicators, which gives an indication of where the true population parameters lie.

### Sampling variability of inbound tourism figures

	Estimate	Margin of error	95% confidence interval
Inbound tourists	12,940	1,379	12,940 ± 1,379
Total nights	228,180	36,739	228,180 ± 36,739
Total expenditure (€ 000)	13,173	1,635	13,173 ± 1,635

## 15 Definitions:

- **Usual environment:** The geographical area, though not necessarily a contiguous one, within which an individual conducts his regular life routines and shall be determined on the basis of the following criteria: the crossing of administrative borders or the distance from the place of usual residence, the duration of visit, the frequency of visit, the purpose of visit.
- Resident: a person is considered to be a resident of Malta/Gozo if:
  - a. S/he has lived for most of the past 12 months in Malta/Gozo;
  - b. S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- Traveller: A person who moves between different geographic locations, for any purpose and any duration.
- Visitor: The three fundamental criteria used to distinguish visitors from travellers are:
  - a. The trip should be to a place other than that of the usual environment, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
  - b. The stay in the place visited should not last more than twelve consecutive months, beyond which the visitor would become a resident of that place (from the statistical standpoint);
  - c. The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited, which would exclude migratory movements for work purposes.
- Tourist: A visitor who stays at least one night in a rented and non-rented accommodation in the place/country visited.
- **Inbound tourism:** Comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staying for not more than 12 consecutive months for personal, business or other purposes.

- Total nights spent: Nights which a guest actually spends or is registered to spend in a rented accommodation establishment or in a non-rented accommodation
- Average length of stay: The number of nights spent divided by the number of trips during a specified reference period.
- Rented accommodation: Consists of the following two sub-categories:
  - a. **Collective accommodation:** comprises hotels, guesthouses, hostels, tourist villages, holiday complex, Bed & Breakfast and campsites.
  - Other rented accommodation: comprises holiday furnished premises (farmhouses, flats and villas), host families, marinas, paid-convents, rented yachts and student dormitories.
- Non-rented accommodation: Comprises own private residence (owned dwellings, owned caravans and yachts), staying with friends or relatives (even if charged - includes also friends' private apartments) and other private accommodation (oil rig, free-convents or timeshare, etc.).
- Total expenditure: Refers to the amount that is going to be paid for the acquisition of consumption goods and services, as well as valuables during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. The total expenditure is broken down by the following expenditure items:
  - a. Package expenditure: refers to the whole amount of money spent on transport, accommodation and other services such as rental of a car, activities or outings during the trip.
  - b. Non-Package expenditure: is the amount of money spent on transport and accommodation reported separately.
  - C. Other expenditure: is the amount spent on shopping, souvenirs, tickets for concerts or sports events, entrance to museums or zoos and day excursions during a tourism trip. It also includes durables and valuable goods, that is, the amount spent on cars, computers, paintings, jewellery and works of art.
- 15 More information relating to this news release may be accessed at:

Sources and methods: https://nso.gov.mt/en/nso/Sources and Methods/Unit C3/Tourism Statistics/Pages/TOURSTAT-Survey.aspx

Statistical concepts: <a href="https://metadata.nso.gov.mt/concepts.aspx">https://metadata.nso.gov.mt/concepts.aspx</a>
Metadata: <a href="https://metadata.nso.gov.mt/reports.aspx?id=37">https://metadata.nso.gov.mt/reports.aspx?id=37</a>
Statistical database: <a href="https://statdb.nso.gov.mt/start">https://statdb.nso.gov.mt/start</a>

- 16 References to this news release are to be cited appropriately.
- 17 A detailed news release calendar is available on:
  <a href="https://nso.gov.mt/en/News">https://nso.gov.mt/en/News</a> Releases/Release Calendar/Pages/News-Release-Calendar.aspx