

KULTURA 2000

a survey on cultural participation

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FOREWORD

Life without culture can only be termed a living death. In this health-conscious age, we have all heard the popular adage “you are what you eat “ ad nauseam. Equally, a person grows through books, music, films, the Theatre and the Internet. If food provides us with nutrition, then celluloid, CDs and tomes make up the intellectual diet which transforms us from mere mammals into true and fully-grown citizens of the world.

Prior to 2000, the available statistics on cultural activities were limited to museums, public libraries and radio and television output. Within the National Statistics Office, the two years between 2000 and 2001 have seen a drive to widen the scope of culture statistics. A programme was set up, with surveys being undertaken in respect of libraries, museums (further information), musical groups, theatre and theatre groups, dance schools and dance groups, cinema, the broadcasting media, music sales and publishing, the teaching of music and religious festivals. The Office also carried out surveys on youth organisations. All these were conducted in line with Eurostat’s target methodology. This year, the programme will be extended to include the activities of choirs and orchestras, as well as art exhibitions. While data collection is already being effected with regards to book publishing and sales, this year will also see an initiative to collect data on sports organisations. Ultimately, we plan to release a first general Culture Statistics publication.

The Culture Participation Survey, the results of which are contained in this book, attempts to put a finger on the cultural pursuits of the Maltese people. It is by no means comprehensive; the data contained here should be viewed as a pointer to current cultural trends and practices within the Islands. That said, we trust it will provide researchers and decision-makers with succinct, yet sufficient data for the formulation of new policies, as well as with a sound platform for comparative analysis with other countries.

Alfred Camilleri
Director General
April 2002

SUMMARY

A survey was undertaken among the Maltese population to study cultural trends in Malta. The target population for this survey consisted of all Maltese citizens aged 16 years and over. The population size for the proposed survey amounted to 308,441 persons. A simple random sample of 970 individuals was selected for this survey. Under this sampling methodology, every individual within the target population had an equal probability of being selected. The reference time period for this survey was from 1st November 1999 till 31st October 2000.

From the surveyed population, 99,385 persons, or 32.2 per cent said that they use a personal computer. Of these persons, 37,927, or 38.2 per cent said that they use a computer at home only while 27,313 persons, or 27.5 per cent said that they use one outside their home. The remaining 34,145 persons, or 34.4 per cent said that they use a computer both at home and not at home. 50,052 computer users or 50.4 per cent said that they use a computer everyday, while 12,368, or 12.4 per cent said that they use the computer less than once a week.

Of all computer users, 38,535 persons, or 38.8 per cent said that they do not access the Internet. On the other hand, 21,421 computer users said that they access the internet everyday. When asked for the reasons for using the Internet, 34,067, or 55.8 per cent of all Internet users said that they use it for communications purposes. The most frequently-suggested reason for using the Internet was to seek information. This modal frequency stood at 51,955 persons.

All computer users were further asked if they make use of CD-ROMs (excluding the use of music CDs). Most of these persons, 37,039, answered that they never use a CD-ROM. On the other hand, 9,580, or 9.64 per cent said that they use a CD-Rom everyday.

Of the 308,441 persons in the target population, 25,080, or 8.1 per cent said that they spend at least 5 hours every day watching television. On the other hand, 68,962 persons or 22.4 per cent said that they spend at most one hour a day in this activity. 185,157 persons or 60.0 per cent of the whole population said that they watch television at dinner time, while 84,586 persons said that they do so at night. 65,669 persons said that they do not have any particular time for watching TV.

When asked for the preferred types of videos, 78,440 persons, or 25.4 per cent of the whole population said that they like watching cartoons, 173,804 persons, or 56.4 per cent like watching films, while 180,818, or 58.6 per cent like watching other types of videos. The response on the preferred television programmes stood at a high of 269,492 persons who watch news and at a low of 39,844 persons following sell-programmes. The largest fraction of the target population, 124,998 persons, said that they still use aerial as their television connection at home. 97,458 persons said that they use Cable TV, but with the main reception scheme only, while 91,448 persons said that they pay to access more than the basic reception scheme.

208,786 persons, or 67.7 per cent of the surveyed population said that they listen to the radio every day, 46,753 persons, several times a week and 8,383, once a week only. Only 24,857 persons said that they never listen to the radio. The majority of radio listeners, 93,582 or 33.0 per cent, said that they listen to the radio from zero to one hour daily. On the other hand, 62,586, or 22.1 per cent said that they spend more than five hours listening to the radio. The preferred radio programme category

was the one with music content. This was indicated by 205,907 radio listeners, or 72.6 per cent. 203,084 radio listeners like tuning in to news, while 134,591 like listening to talk shows.

Of the whole population, 67,473 persons, or 21.9 per cent and 136,091 or 44.1 per cent said that they read at least one book respectively for study and for other purposes during the reference year. 42,765 persons, or 13.9 per cent said that they visited libraries for leisure and 23,468 persons, or 7.6 per cent said that they visited libraries for study or work. Most library visitors, 35,263, said that they visited libraries in order to borrow books. Another 19,419 said that they visited libraries to gather general or bibliographic information. Only 18,936 persons, or 6.1 per cent said they visited an archive at least once during the reference year. Of these, 3,565 persons or 1.2 per cent of the total population said that they visited an archive at least 5 times during the reference year.

Frequency of newspaper reading stood at 97,128 persons who read newspapers every day, 57,053, several times a week, 56,652, once a week and 25,316, less than once a week. 23.4 per cent of the whole population never read newspapers. Of all newspaper readers, 105,983 persons look for local news, 162,008 persons said that they are after other news, while 122,406 persons said that they seek other information from newspapers.

17,188 persons, or 5.6 per cent of the whole population said that they read magazines every day. In contrast, 137,011 persons, or 44.4 per cent of the whole population said that they never read magazines. Most magazine readers seek local news - 105,983 readers; sports news - 104,682 readers; other news – 162,008 readers; other information – 122,406 readers.

183,212 persons, or 59.4 per cent of the whole population said that they listen to music every day. 70,233 persons said that they listen to music several times a week. On the other hand, 28,568 persons, or 9.3 per cent said that they never listen to music. The majority of music listeners said that they like foreign music – 183,226 persons. Another 124,406 persons fancy music which is produced locally. Of all these, 154,702 persons, listen to music by means of records, audio cassettes and CDs. The majority of music listeners use the radio and the television as a means to follow music. Another 13,698 persons download their music from the internet.

A sizeable fraction, 80.8 per cent, of the whole population did not go to concerts during the reference year. 59,111 persons went to at least one. Most were present at concerts of the Classical, Lyrical or Operetta type – 23,848 persons. 18,339 persons attended foreign music concerts, while 15,539 attended concerts launched by Maltese musicians.

A small fraction, 8.3 per cent, of the surveyed population attended a dance performance or ballet. 2,669 persons were present at an activity of this type for at least five times during the reference year. Nearly half the target population visited a cinema at least once during the reference year. This amounted to 153,090 persons. 20.7 per cent visited a cinema at least five times during the reference year.

251,363 persons - 81.5 per cent of the total population - did not go to a theatre performance during the reference year while 2.0 per cent went to the theatre at least five times. In the same period, 216,408 persons or 70.2 per cent never visited a museum or monument, while 21,005 persons did so at least five times.

99,502 persons, or 32.3 per cent of the target population attended at least one sports activity during the reference year. 16,829 persons attended a sports activity three times, 7,217, four times, and 44,133 at least five times during the reference year.

The majority of the persons surveyed prefer reading books in English. In fact, this section of the population numbered 188,650 persons. On the other hand, 110,271 persons, or 35.8 per cent of the surveyed population prefer reading books in Maltese. 3.1 per cent opt for books in Italian. A similar profile was obtained on magazine readership. In fact, 70.9 per cent prefer reading magazines in English, 22.7 per cent set their sights on magazines in Maltese while 6.5 per cent prefer reading magazines in Italian.

The majority of the Maltese population aged 16 years and over - 138,680 persons - like watching Maltese television. 91,393 prefer watching television in Italian, while 78,368 showed a preference for watching television in English.

When asked for a preferred radio-listening language, 254,175 persons, or 82.4 per cent said that they prefer listening to the radio in Maltese, while 45,303, or 14.7 per cent prefer English. In contrast, when it comes to listening to songs, 179,550 persons, which is equivalent to nearly 60 per cent of the population, prefer English, and only 30.0 per cent, which equals 92,369 persons, prefer Maltese. 34,934 persons, or 11.3 per cent of the surveyed population, prefer listening to songs in Italian.

The majority of the surveyed population opt for Maltese as their speaking language. In fact, 265,956 persons, or 86.2 per cent of the population speak in their native tongue. Another 36,287 persons, or 11.8 per cent prefer to speak in English, while nearly 2.0 per cent prefer speaking in Italian.

The questionnaire also addressed the participation of the Maltese population in some of the main cultural activities that are held annually in Malta. From the survey, it resulted that, during the reference year, 8.5 per cent and 1.8 per cent respectively played a musical instrument for leisure and for an organised activity. 6.8 per cent sang for leisure, while 1.8 per cent sang in an organised activity. 2.4 per cent engaged in an acting activity for leisure, while 1.8 per cent acted for an organised activity. 8.1 per cent participated in a dance performance for leisure, while 1.8 per cent danced for an organised activity. 7.4 per cent wrote for leisure while 3.1 per cent prepared a text for an organised activity. 37.9 per cent of the surveyed population took some photos for leisure during the reference year. On the other hand, 3.1 per cent engaged in this cultural pursuit for an organised activity.

1.0 PURPOSE OF *KULTURA 2000* SURVEY

The *Kultura 2000* survey is a population survey designed to obtain all the key information regarding cultural participation in Malta. This survey was carried out during November 2000 as part of a wider cultural and more comprehensive entities program that was launched earlier that year. The target population for this survey was the Maltese population aged 16 years and over.

This survey provides detailed information regarding participation in most of the cultural activities held in Malta. This information includes the use of personal computer and the internet, watching of television, listening to the radio, listening to music, reading of newspapers, magazines and books, visiting of museums, monuments and libraries, attendance at concerts, dance shows and ballets, attendance at cinemas, theatres and museums, and attendance at museums and artistic events. The survey also provides information regarding the availability of the most common household articles which are used for cultural purposes in Maltese houses.

All the information presented in this publication is categorized according to the participant's age, sex, occupation and highest achieved level of education. Such a combination of data should provide the reader and researcher with sufficient material to deduce constructive inferences on the cultural tendencies of the Maltese population.

This type of survey has already been carried out in several countries. In Spain, it was carried out three times – in 1978, 1985 and 1990. Other countries include France, which conducted the survey among its population aged 15 and above, and the Nordic countries, which interviewed a sample of individuals aged 16 to 64. The questions posed in these surveys vary from one country to another, depending on the different perspectives each holds on culture.

In Malta, records which the NSO may consult for statistical compilations are already in existence. For example, the NSO may consult the attendance records maintained by museums, libraries and other cultural establishments. The Office may also consult reports that are generated as a result of cultural-activity surveys among the public. However, these records fall short of giving a clear picture of the percentage of the population that is actually interested in a particular cultural field. These data do not even give any indications about the frequency of visits. Furthermore, they fail to identify those cultural pursuits that are practised within the ambit of the home, for example, watching television, listening to the radio, and others.

With a view to all this, the NSO embarked upon its first cultural participation survey. By including all categories of people, one can compare visitors to non-visitors, occasional to regular visitors, also in terms of their backgrounds. A cultural participation survey is practically the only means by which the NSO can

overcome the problem of recording the cultural activities that are exercised in private homes.

This publication incorporates most of the information that could be collected through the *Kultura 2000* survey. However, in satisfying individual needs that may arise, the NSO offers a one-stop data shop that provides customized reports and tables on request. Any further queries should be addressed to:

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2.0 SURVEY METHODOLOGY

2.1 Population coverage

The target population was made up of Maltese citizens aged 16 years and over. The 'Common Data Base' (CDB) was used as a sampling frame from which a sample of 970 individuals was selected at random using simple random sampling. The main reason for opting for sampling for this survey, was to save on time and financial resources.

The sampling methodology applied for the purposes of this survey guaranteed a known equal probability of selection of all the individuals within the sample. In order to minimise expense, this survey was conducted partly by mail and partly by interviewing. A random sample of 635 persons from the main sample was assigned to interviewers. The other persons were contacted by mail.

Although results produced from sampling surveys are only estimates of the real population parameters, the estimators produced from this research are clear indicators of what the actual values are. Moreover, probability theory offers a statistic, referred to as the sampling error, which measures how close to the population values the obtained results are.

The target population size for this survey amounted to 308,441 persons. Every selected person was asked to provide basic personal data such as age, sex, highest level of education and occupation. The following table illustrates the distribution by district and age group of all the persons in the target population.

Table 1 – Population Distribution

Age-group	South Harbour		North Harbour		South Eastern		Western		Northern		Gozo		Total
	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	
16-24	6,500	5,912	8,672	8,295	3,668	3,593	3,623	3,483	3,031	2,900	1,914	1,726	53,317
25-34	5,131	4,729	7,909	7,379	3,605	3,569	3,667	3,582	3,801	3,844	1,882	1,826	50,924
35-44	7,208	5,635	7,303	7,942	4,647	4,108	3,212	4,535	3,133	3,693	1,402	2,819	55,637
45-54	5,406	6,763	10,225	10,211	3,718	4,106	4,818	3,564	4,029	2,901	2,804	1,566	60,111
55-64	4,521	4,869	6,270	6,875	2,390	2,597	2,811	2,727	2,015	2,072	1,425	1,639	40,211
65+	4,958	6,956	6,434	9,316	2,293	2,991	2,474	3,459	2,008	2,478	2,080	2,794	48,241
Total	33,724	34,864	46,813	50,018	20,321	20,964	20,605	21,350	18,017	17,888	11,507	12,370	308,441

2.2 Response

The global response for this survey stood at 800 persons or 82.4 per cent of the whole sample. The following table gives the sample distribution by district and age group of all the participants in this survey.

Table 2 – Sample Distribution

Age group	South Harbour		North Harbour		South Eastern		Western		Northern		Gozo		Total
	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	
16-24	12	13	25	24	9	14	4	8	10	8	6	5	138
25-34	15	15	23	20	10	7	12	10	9	14	8	2	145
35-44	24	10	20	21	10	9	8	14	7	14	5	9	151
45-54	18	12	28	27	8	9	12	11	9	11	10	5	160
55-64	6	15	19	11	13	15	4	7	7	7	4	5	113
65+	8	8	14	22	4	6	7	6	6	5	3	4	93
Total	83	73	129	125	54	60	47	56	48	59	36	30	800

2.3 Weighting

A *posteriori* stratification at one level was performed by sex, age group and district. By means of this process, the NSO could produce estimates on all the parameters of the target population at district levels categorised according to sex and age.

2.4 Data Collection

Data collection was carried out between 1st November 2000 to 1st January 2001. The reference period for this survey was from 1st November 1999 to 31st October 2000. All the questions refer to this reference period.

For this survey, the NSO employed a number of part-time interviewers, who were trained specifically for this survey. Every interviewer approached an average number of 40 persons. All interviewers had to fill in the questionnaire together with the respondent. In particular instances, further to repeated visits, the interviewers were allowed to contact and fill in the questionnaire by telephone.

2.5 Quality Control

All the questionnaires were assigned a trained coder and a supervisor to ensure a high standard for the gathered data. The data entry programme had further

built-in validations to double-check the inputted data, thus minimising errors which may crop up even during the inputting stage.

The editing stage consisted of the re-checking of all the inputted data and the verification of all the logically misleading data. This stage consisted also of the imputation of all the missing data. In most cases, imputation was performed by the re-contacting of the respondents. In the cases where the respondent was no longer reachable, the data were inputted by the application of valid mathematical algorithms.

2.6 Errors

This survey was subject to two main sources of errors, which are technically referred to as sampling errors and bias.

Sampling errors are errors that occur as a consequence of the sampling procedure adopted in this survey. The statistic applied to measure this error is referred to as the standard error. The sampling error as a measure of the estimated value is referred to as the coefficient of variation (CV). For example, if the sample estimate is of 100 with a CV of 5%, then the actual population value lies in the region of 95 to 105. All the results presented in this publication are worked at a 95% confidence interval. The CV for the unweighted data may be produced for this survey. For example, most of the key sampling proportions that could be obtained from this error have a CV that ranges from 1% to 3%.

Bias is attributed mainly to all the human errors that have been committed during the interviewing and data inputting processes, imputations of missing data at the editing stage and the weighting procedure applied. Bias is an error that is impossible to quantify, and the presence of this error should be borne in mind by all the users of these data.

3.0 CONCEPTS AND DEFINITIONS

The *Kultura 2000* survey is designed to satisfy the concepts and definitions as outlined by Eurostat, which is the Statistical Office of the European Communities. This allows comparability of results with EU member states. Occupational category is classified according to ISCO classification (International Standard Classification of Occupations).

DISTRICTS: These districts are derived from the Malta Geographic Codes (MGC) developed by the NSO;

Southern Harbour - [abbar, Xg]ajra, Valletta, Tarxien, Santa Lucija, Paola, Marsa, Luqa, Kalkara, Senglea, Floriana, Fgura, Cospicua, Vittoriosa.

Northern Harbour - Ta' Xbiex, Swieqi, Sliema, Santa Venera, San Gwann, St. Julians, Qormi, Pietà', Pembroke, Msida, Ħamrun, Għira, Birkirkara.

South Eastern - Ħurriq, Ħejtun, Safi, Qrendi, Mqabba, Marsaxlokk, Marsascalea, Kirkop, Gudja, Għaxaq, Birżebbuġia.

Western - Ħebbuġ (Malta), Siġġiewi, Rabat (Malta), Mtarfa, Mdina, Lija, L-Iklin, Dingli, Balzan, Attard.

Northern - St. Paul's Bay, Naxxar, Mosta, Mġarr, Mellieħa, Għargħur.

Gozo and Comino - Rabat (Gozo), Fontana, Għajnsielem and Comino, Għarb, Għasri, Kerem, Munxar, Nadur, Qala, San Lawrenz, Sannat, Xagħra, Xewkija, Ħebbuġ (Gozo).

EMPLOYMENT STATUS - All the definitions regarding the employment status in the *Kultura 2000* survey correspond to the Labour Force Survey criteria.

Employed group - This category includes all the persons who are either on paid employment (part-time or full-time), self-employed, or unpaid family workers.

Unemployed group – This category includes all non-employed persons who were actively seeking work for at least 4 months prior to the survey period, and who were available for work during the survey period.

Inactive group - This category includes all the persons who are neither employed nor unemployed.

4.0 Results

Table 1. Number of Persons using a Personal Computer by Location of Access and Sex

Location of access	Sex					
	Males	%	Females	%	Total	%
Never	94,430	62.54	114,626	72.80	209,056	67.78
At home	22,251	14.74	15,676	9.95	37,927	12.30
Not at home	14,247	9.43	13,066	8.30	27,313	8.85
At home and not at home	20,059	13.29	14,086	8.95	34,145	11.07
Total	150,987	100.00	157,454	100.00	308,441	100.00

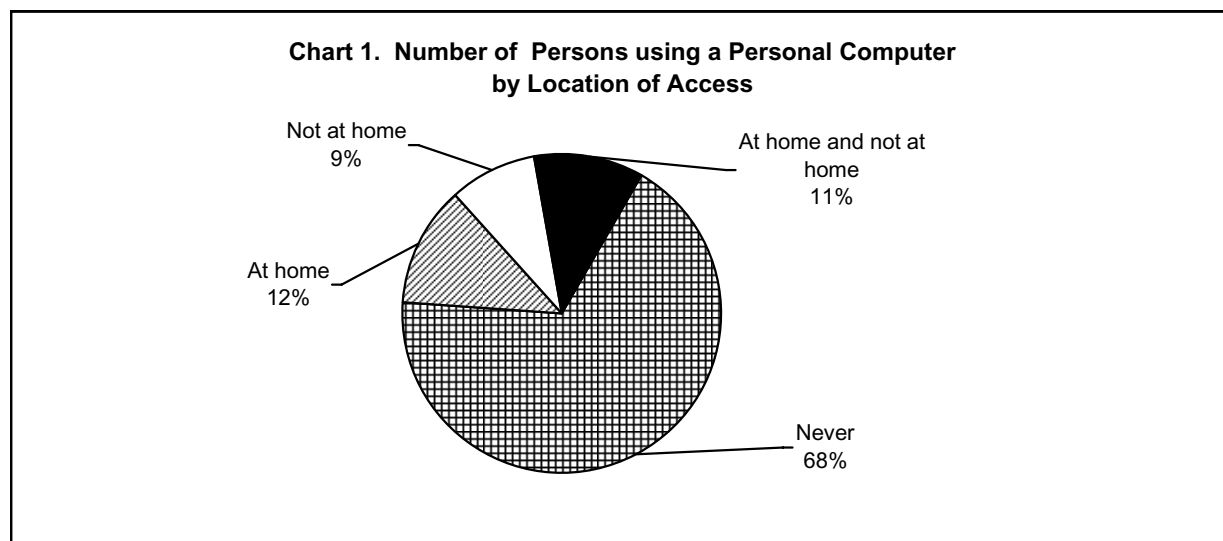


Table 2. Number of Persons using a Personal Computer by Educational level and Location of Access

Educational level	Location of access	Per Cent				Total
		Never	At home	Not at home	At home and not at home	
Did not attend school		100.00	0.00	0.00	0.00	100.00
Primary		94.43	2.74	2.22	0.61	100.00
Secondary (general)		68.27	13.52	9.25	8.96	100.00
Secondary (vocational)		59.85	16.61	9.92	13.62	100.00
Post-secondary (general)		22.14	23.00	24.39	30.47	100.00
Post-secondary (vocational)		20.11	42.97	21.95	14.97	100.00
Diploma issued by a university		16.23	37.92	16.03	29.82	100.00
First degree		10.73	24.19	15.87	49.21	100.00
Post-graduate degree		0.00	9.47	11.18	79.35	100.00
Total		67.78	12.30	8.86	11.07	100.00

Table 3. Number of Persons using a Personal Computer by Location of Access and Age-group

Location of access	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Never	15,991	29.99	28,920	56.79	37,621	67.62	44,971	74.81	33,665	83.72	47,888	99.27	209,056	67.78
At home	15,093	28.31	5,996	11.77	7,998	14.38	5,941	9.88	2,546	6.33	353	0.73	37,927	12.30
Not at home	8,191	15.36	8,815	17.32	4,016	7.21	3,520	5.86	2,771	6.89	0	0.00	27,313	8.85
At home and not at home	14,042	26.34	7,193	14.12	6,002	10.79	5,679	9.45	1,229	3.06	0	0.00	34,145	11.07
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 2. Number of Persons using a Personal Computer by Age-group

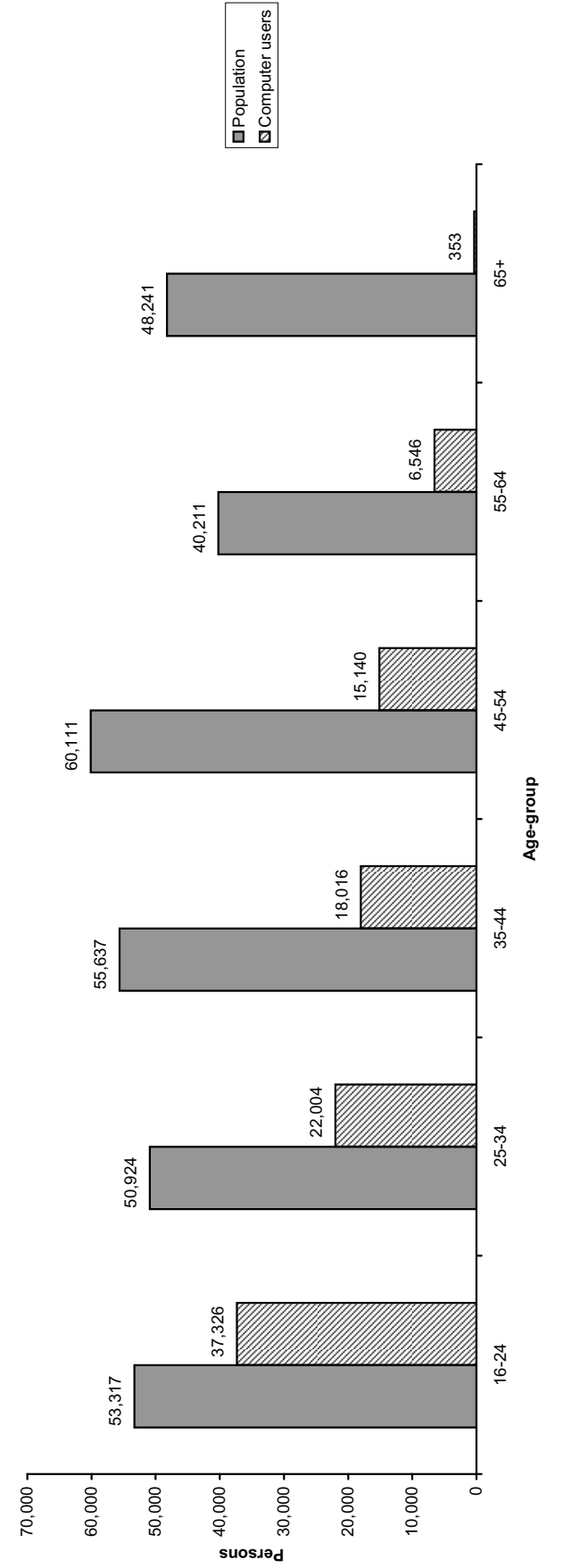


Table 4. Personal Computer Users by Labour Status and Location of Access

Location of access \ Labour status	Per Cent				Total
	No	Yes, at home	Yes, but not at home	Yes, both at home and not at home	
Employed	53.08	12.62	16.69	17.61	100.00
Unemployed	78.80	15.90	0.00	5.30	100.00
Inactive	81.76	11.77	1.57	4.90	100.00
Total	67.78	12.30	8.85	11.07	100.00

Table 5. Personal Computer Users by Frequency

Frequency	Number of PC users	% total
Everyday	50,052	50.36
Several times a week	31,672	31.87
Once a week	5,293	5.33
Less than once a week	12,368	12.44
Total	99,385	100.00

Chart 3. Personal Computer Users by Frequency

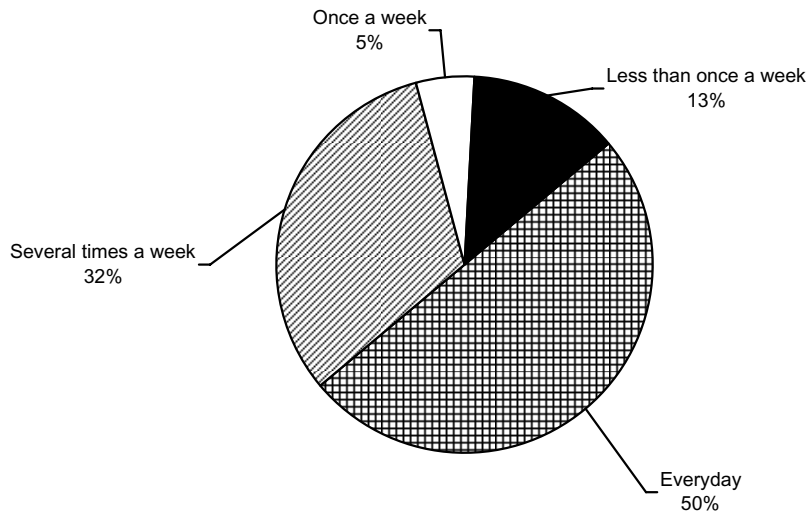


Table 6. Internet Users by Frequency

Frequency	Number of PC users	% total
Everyday	21,421	21.56
Several times a week	25,927	26.09
Once a week	2,462	2.48
Less than once a week	11,040	11.10
Never	38,535	38.77
Total	99,385	100.00

This question was addressed to computer users only

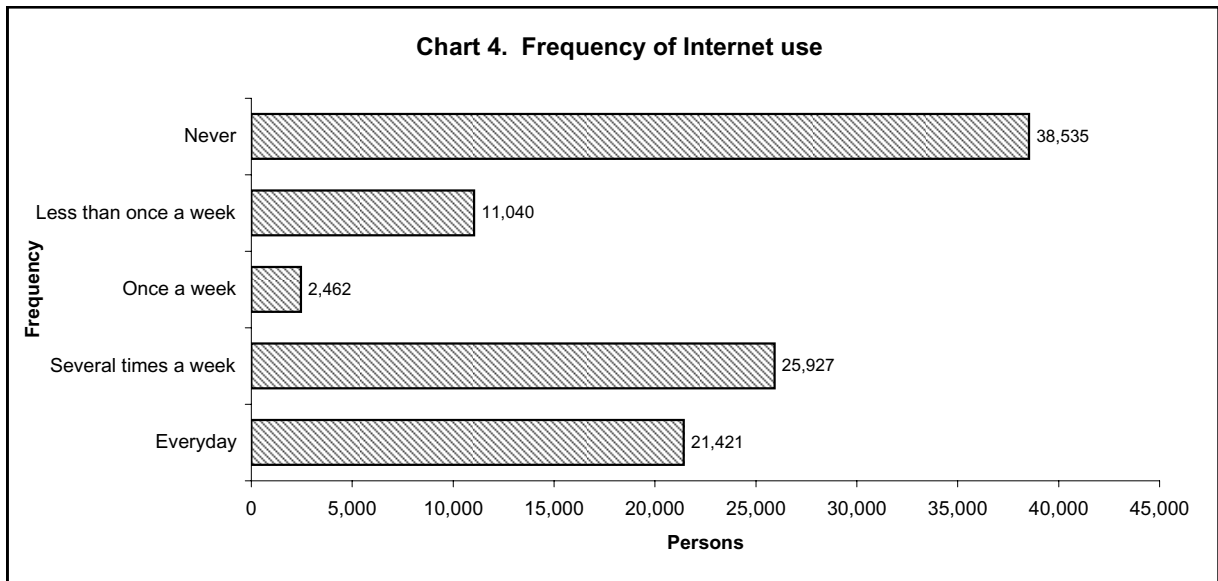


Table 7. Internet Users by Educational Level and Frequency

Frequency \ Educational level	Per cent					Total
	Everyday	Several times a week	Once a week	Less than once a week	Never	
Did not attend school	N/A	N/A	N/A	N/A	N/A	N/A
Primary	0.00	33.34	0.00	6.64	60.02	100.00
Secondary (general)	21.44	21.69	2.68	7.50	46.69	100.00
Secondary (vocational)	16.56	27.14	0.00	0.00	56.30	100.00
Post-secondary (general)	18.64	32.09	5.18	9.86	34.23	100.00
Post-secondary (vocational)	23.41	26.51	3.88	6.09	40.11	100.00
Diploma issued by a university	8.47	32.68	0.00	38.00	20.85	100.00
First degree	41.50	20.56	0.00	19.31	18.63	100.00
Post-graduate degree	56.49	22.33	0.00	21.18	0.00	100.00
Total	21.56	26.09	2.48	11.10	38.77	100.00

N/A - Not Applicable

This question was addressed to computer users only

Table 8. Internet Users by Frequency and Age-group

Frequency	Age-group												Total	%
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%		
Everyday	7,910	21.19	4,088	18.58	4,673	25.93	3,693	24.39	1,057	16.14	0	0.00	21,421	21.56
Several times a week	12,064	32.32	5,482	24.91	3,535	19.63	3,456	22.82	1,390	21.24	0	0.00	25,927	26.09
Once a week	346	0.92	1,751	7.96	0	0.00	365	2.41	0	0.00	0	0.00	2,462	2.48
Less than once a week	4,942	13.25	1,927	8.76	2,152	11.95	1,221	8.07	798	12.19	0	0.00	11,040	11.10
Never	12,064	32.32	8,756	39.79	7,656	42.49	6,405	42.31	3,301	50.43	353	100.00	38,535	38.77
Total	37,326	100.00	22,004	100.00	18,016	100.00	15,140	100.00	6,546	100.00	353	100.00	99,385	100.00

This question was addressed to computer users only

Chart 5. Internet Users by Age-group

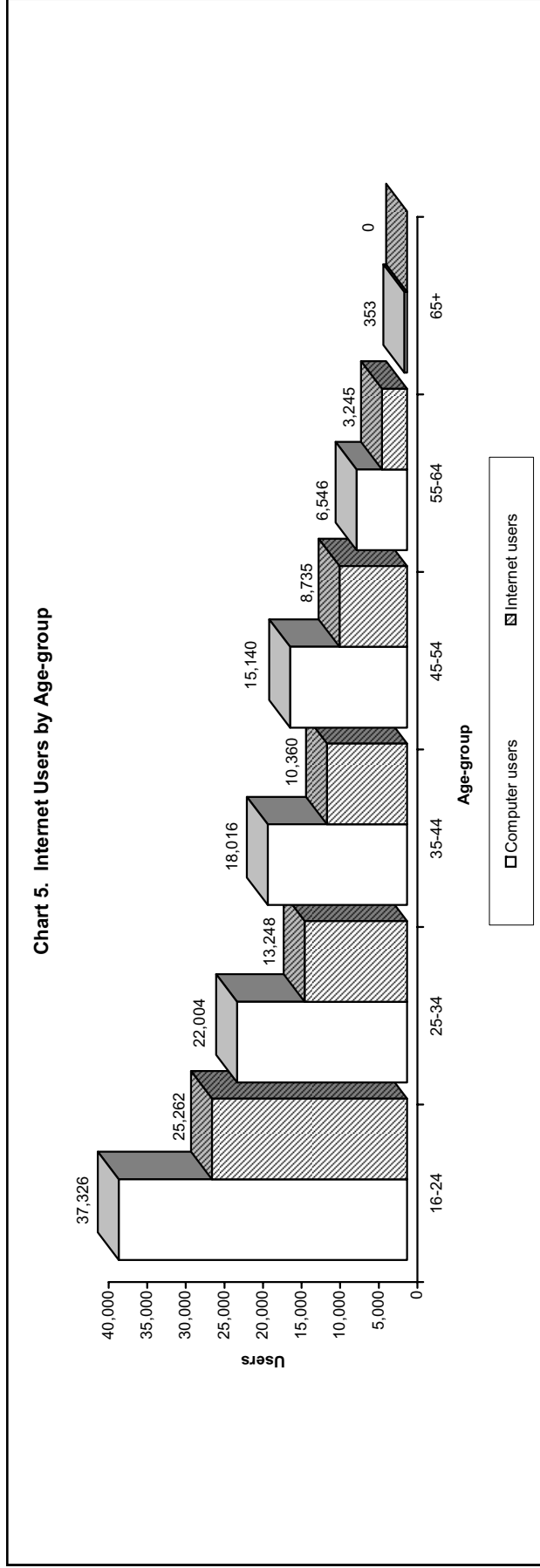


Table 9. Internet Users by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	17,046	30.14	4,375	10.22	21,421	21.56
Several times a week	15,155	26.79	10,772	25.15	25,927	26.09
Once a week	1,248	2.21	1,214	2.84	2,462	2.48
Less than once a week	4,613	8.15	6,427	15.00	11,040	11.10
Never	18,495	32.71	20,040	46.79	38,535	38.77
Total	56,557	100.00	42,828	100.00	99,385	100.00

This question was addressed to computer users only

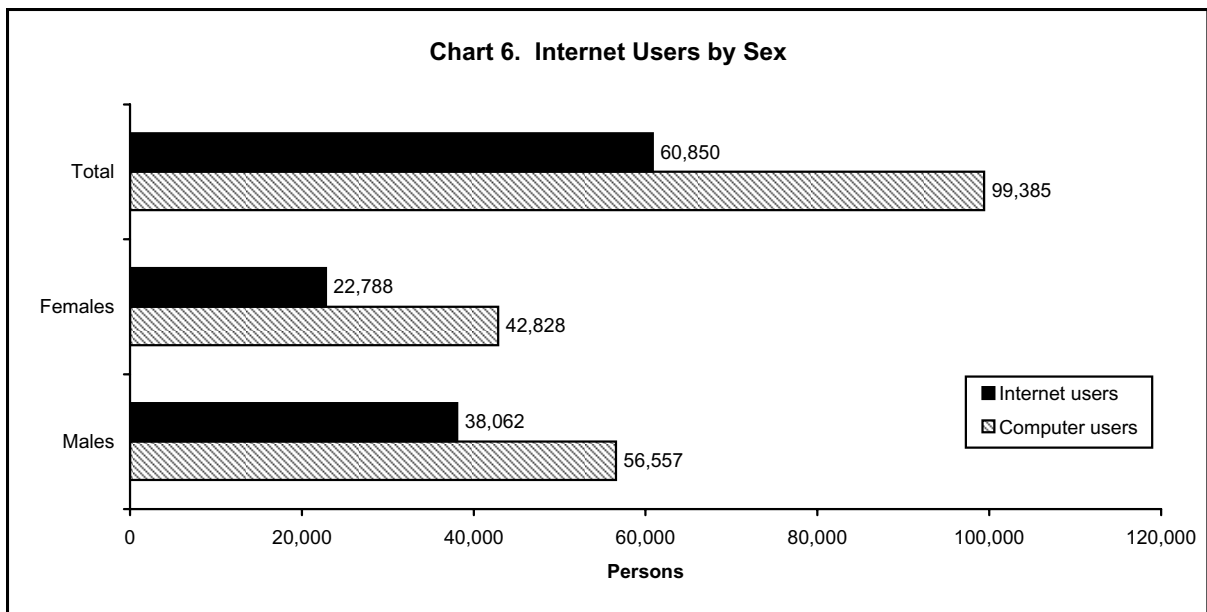


Table 10. Internet Users by Labour Status and Frequency

Frequency \ Labour status	Per cent					
	Everyday	Several times a week	Once a week	Less than once a week	Never	Total
Employed	23.74	22.68	3.00	11.08	39.50	100.00
Unemployed	19.08	0.00	0.00	0.00	80.92	100.00
Inactive	16.14	36.52	1.30	11.91	34.13	100.00
Total	21.56	26.09	2.48	11.10	38.77	100.00

This question was addressed to computer users only

Table 11. Reasons given by Internet Users for using the Internet
(Every person could give more than one reason)

Reason	Number of internet users	% total
Communication	34,067	28.79
Information	51,955	43.91
Service use	18,181	15.37
Shopping	4,664	3.94
Others	9,451	7.99
Total	118,318	100.00

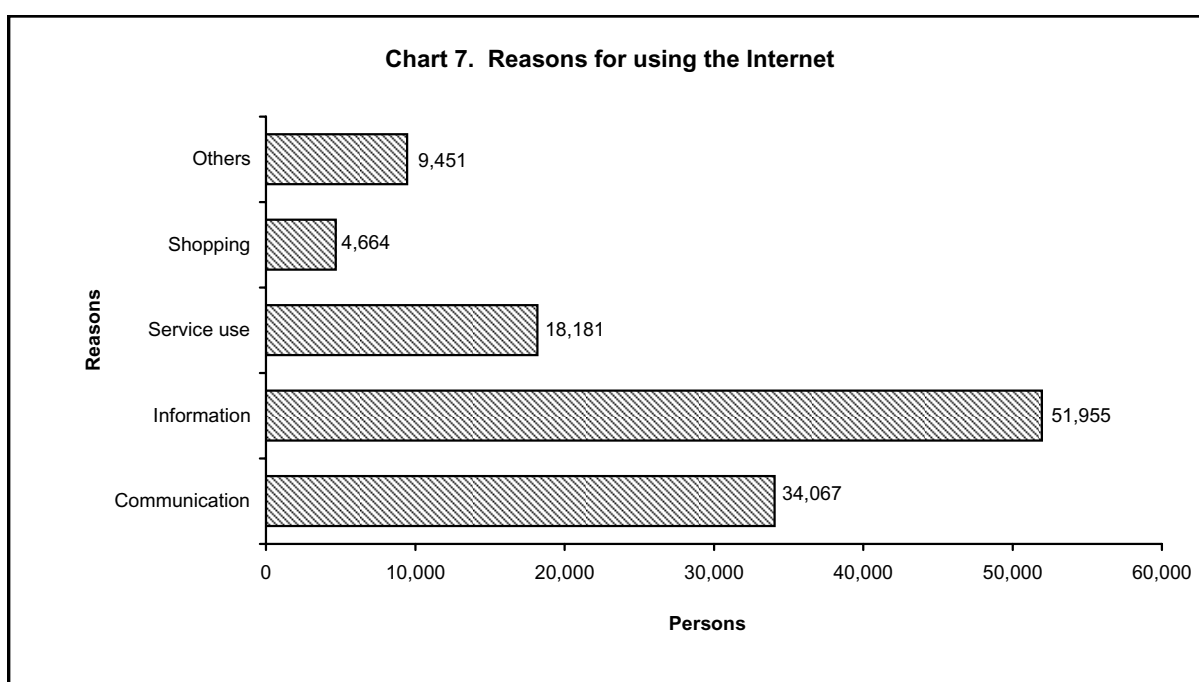


Table 12. Reasons for using the Internet by User's Labour Status
(Every person could give more than one reason)

Reason	% Labour status			Total
	Employed	Unemployed	Inactive	
Communication	50.05	100.00	69.08	55.98
Information	85.06	100.00	85.85	85.38
Service use	40.00	0.00	6.69	29.87
Shopping	9.36	100.00	1.91	7.66
Others	14.22	100.00	16.99	15.53

Table 13. Reasons for using the Internet by User Age-group
(Every person could give more than one reason)

Age-group	Number of internet users	Reasons									
		Communication	%	Information	%	Service use	%	Shopping	%	Others	%
16-24	25,262	14,903	58.99	21,685	85.84	5,571	22.05	2,771	10.96	4,722	18.69
25-34	13,248	7,267	54.85	11,168	84.29	5,437	41.04	1,228	9.26	1,890	14.26
35-44	10,360	5,445	52.55	9,280	89.57	4,531	43.73	0	0.00	1,821	17.57
45-54	8,735	4,509	51.61	7,326	83.86	2,017	23.09	665	7.61	730	8.35
55-64	3,245	1,943	59.87	2,496	76.91	625	19.26	0	0.00	288	8.87
65+	0	0	N/A	0	N/A	0	N/A	0	N/A	0	N/A
Total	60,850	34,067	55.98	51,955	85.38	18,181	29.87	4,664	7.66	9,451	15.53

N/A - Not applicable

Chart 8. Reasons for using the Internet by User Age-group

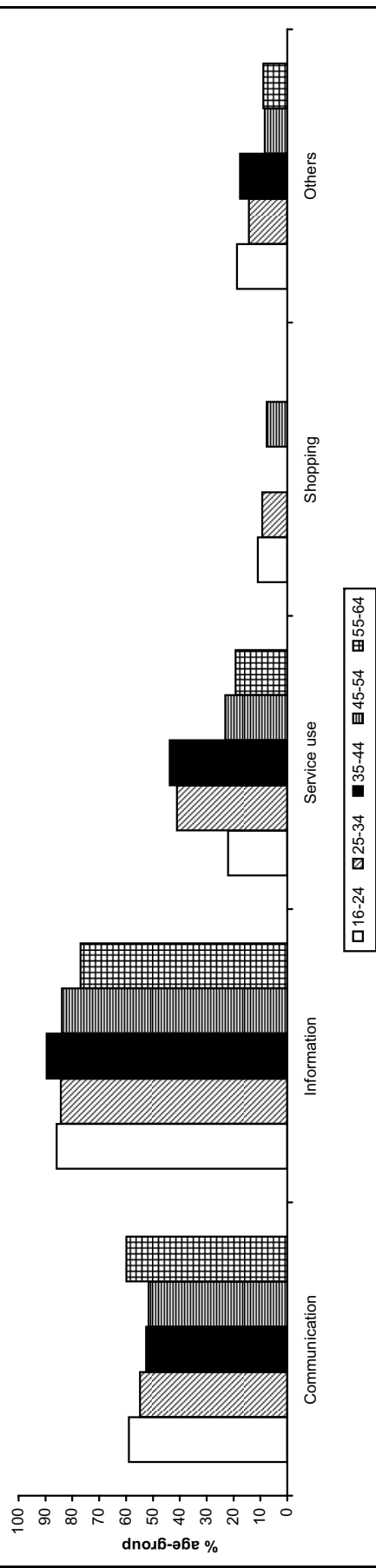


Table 14. Reasons for using the Internet by User's Educational Level
(Every person could give more than one reason)

Reason % Educational level	Communication	Information	Service use	Shopping	Others
Did not attend school	N/A	N/A	N/A	N/A	N/A
Primary	83.43	85.68	32.27	0.00	11.76
Secondary (general)	42.10	75.13	24.87	5.79	8.28
Secondary (vocational)	77.98	90.01	33.04	10.61	36.20
Post-secondary (general)	51.62	83.45	26.80	9.01	20.21
Post-secondary (vocational)	70.19	91.60	41.18	9.56	9.56
Diploma issued by a university	39.59	93.33	35.26	7.95	6.67
First degree	80.99	100.00	27.68	9.24	26.11
Post-graduate degree	78.82	100.00	55.20	9.47	20.19
Total	55.98	85.38	29.87	7.66	15.53

N/A - Not Applicable

Table 15. Number of Personal Computer Users who use a CD-ROM by Frequency of Use *

Frequency	Number of persons	% of total
Everyday	9,580	9.64
Several times a week	25,198	25.35
Once a week	4,757	4.79
Less than once a week	22,810	22.95
Never	37,039	37.27
Total	99,384	100.00

* (excludes the use of CD-ROM for the purpose of listening to music)

Chart 9. Number of Personal Computer Users who use a CD-ROM by Frequency of Use

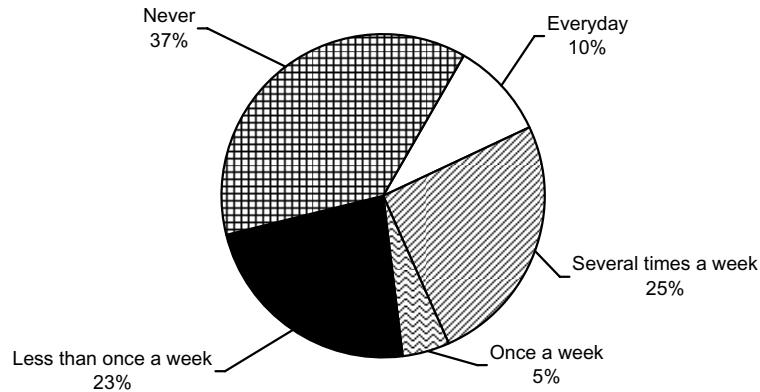


Table 16. Reasons for using the Internet by User's Sex
(Every person could give more than one reason)

Sex	Number of Internet users	Communication	%	Information	%	Service Use	%	Shopping	%	Others	%
Males	38,062	20,321	53.39	33,751	88.67	13,986	36.75	3,608	9.48	6,164	16.19
Females	22,788	13,746	60.32	18,204	79.88	4,195	18.41	1,056	4.63	3,287	14.42
Total	60,850	34,067	55.98	51,955	85.38	18,181	29.87	4,664	7.66	9,451	15.53

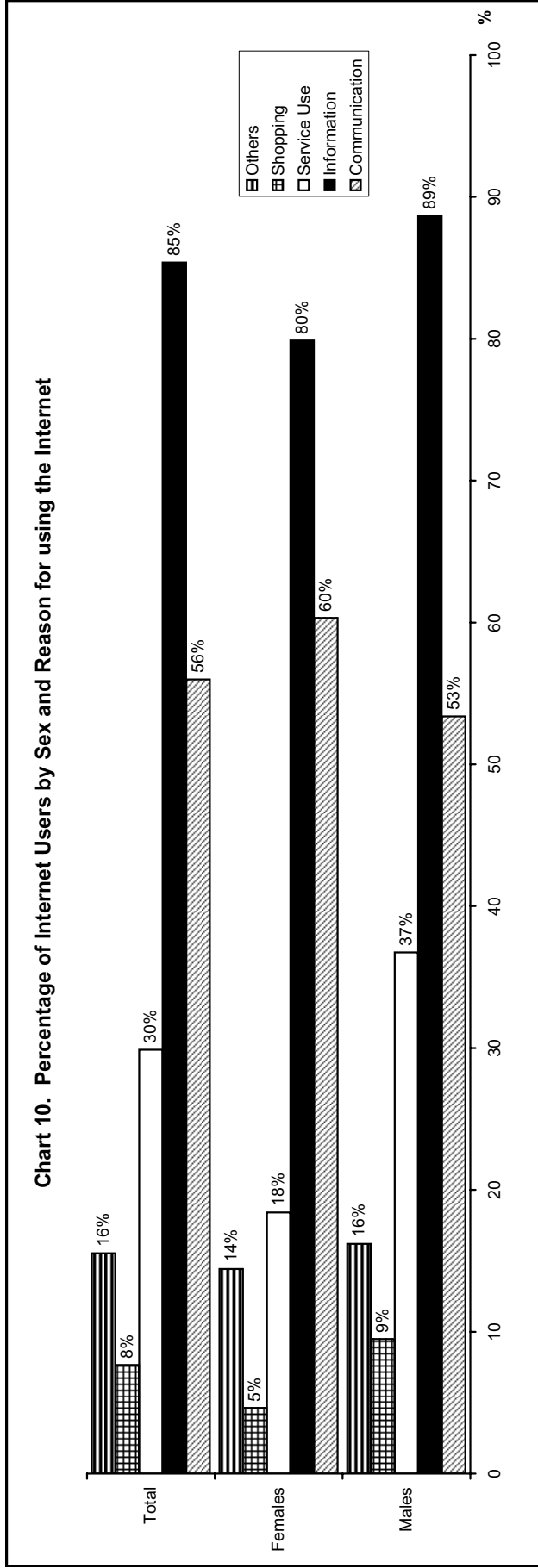


Table 17. Television Viewers by the Daily Number of Hours spent in this Activity and Sex

Number of hours	Sex					
	Males	%	Females	%	Total	%
0-1 hours	39,806	26.37	29,156	18.52	68,962	22.36
1-2 hours	31,280	20.72	31,920	20.27	63,200	20.49
2-3 hours	45,883	30.39	43,271	27.49	89,154	28.90
3-4 hours	14,303	9.47	19,408	12.32	33,711	10.93
4-5 hours	8,483	5.62	19,851	12.61	28,334	9.19
4-5 hours	11,232	7.43	13,848	8.79	25,080	8.13
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 11. Daily Number of Hours spent watching Television

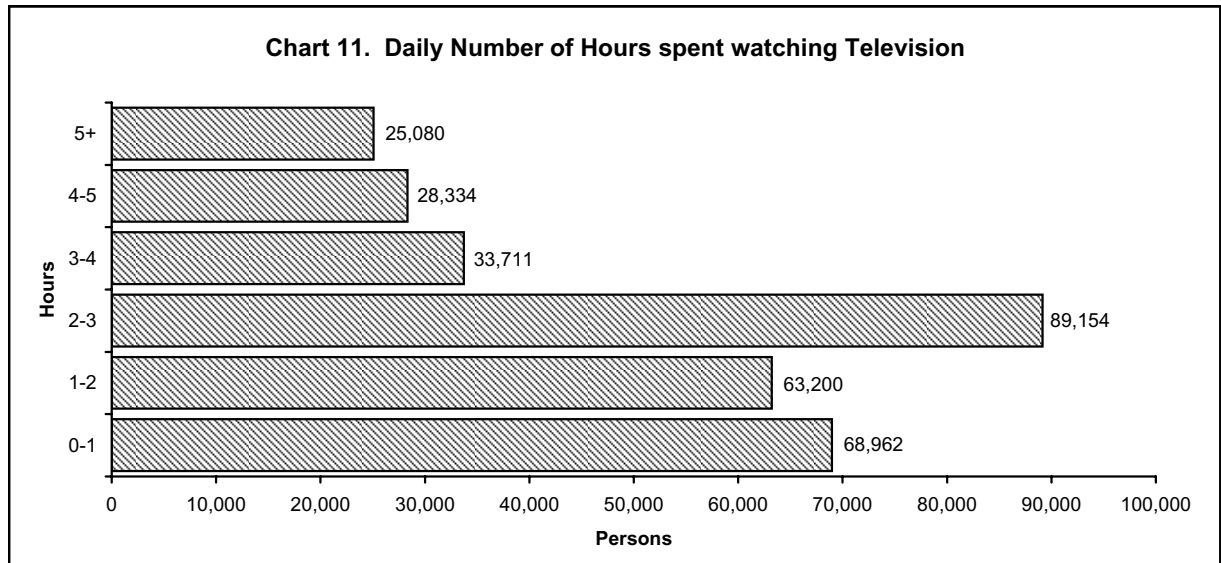


Table 18. Television Viewers by the Daily Number of Hours spent in this Activity and Labour Status

Number of hours	Per cent			
	Employed	Unemployed	Inactive	Total
0-1 hours	27.21	26.36	17.31	22.36
1-2 hours	25.99	13.53	15.42	20.49
2-3 hours	28.54	23.48	29.58	28.90
3-4 hours	8.18	18.89	13.21	10.93
4-5 hours	5.65	0.00	13.23	9.19
5+ hours	4.43	17.74	11.25	8.13
Total	100.00	100.00	100.00	100.00

Table 19. Television Viewers by the Daily Number of Hours spent in this Activity and Age-group

Number of hours	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
0-1 hours	14,219	26.67	13,861	27.22	12,489	22.45	15,157	25.21	7,397	18.40	5,839	12.10	68,962	22.36
1-2 hours	12,768	23.95	12,774	25.08	11,058	19.88	13,640	22.69	5,770	14.35	7,190	14.90	63,200	20.49
2-3 hours	13,227	24.81	12,632	24.81	16,475	29.61	16,458	27.37	15,772	39.22	14,590	30.24	89,154	28.90
3-4 hours	5,956	11.17	5,548	10.89	5,796	10.41	4,140	6.89	4,836	12.03	7,435	15.41	33,711	10.93
4-5 hours	3,062	5.74	2,392	4.70	5,506	9.90	7,067	11.76	3,055	7.60	7,252	15.03	28,334	9.19
5+ hours	4,085	7.66	3,717	7.30	4,313	7.75	3,649	6.08	3,381	8.40	5,935	12.32	25,080	8.13
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Table 20. Television Viewers by Educational Level and Daily Number of Hours spent in this Activity

Number of Hours \ Educational level	Per cent						Total
	0-1	1-2	2-3	3-4	4-5	5+	
Did not attend school	26.48	12.10	28.25	18.78	3.22	11.17	100.00
Primary	20.89	19.10	28.10	7.99	12.08	11.84	100.00
Secondary (general)	19.35	19.67	30.56	13.29	10.00	7.13	100.00
Secondary (vocational)	25.16	15.07	27.55	16.84	5.78	9.60	100.00
Post-secondary (general)	32.66	24.18	26.56	8.08	6.99	1.53	100.00
Post-secondary (vocational)	25.78	27.65	36.73	4.98	0.00	4.86	100.00
Diploma issued by a university	7.88	31.29	30.37	16.81	2.23	11.42	100.00
First degree	40.35	33.56	16.19	3.22	6.68	0.00	100.00
Post-graduate degree	23.84	34.33	41.83	0.00	0.00	0.00	100.00
Total	22.36	20.49	28.90	10.93	9.19	8.13	100.00

Table 21. Television Time watching Preferences
(Every person could indicate more than one preference)

Time preference	Number of persons	% total
Upon waking up in the morning	18,066	4.20
During the morning	11,349	2.64
At lunch time	18,202	4.24
In the early afternoon	46,712	10.87
At dinner time	185,157	43.09
At night	84,586	19.68
No particular time	65,669	15.28
Total	429,741	100.00

Chart 12. Distribution of Responses indicating Television Time Watching Preferences

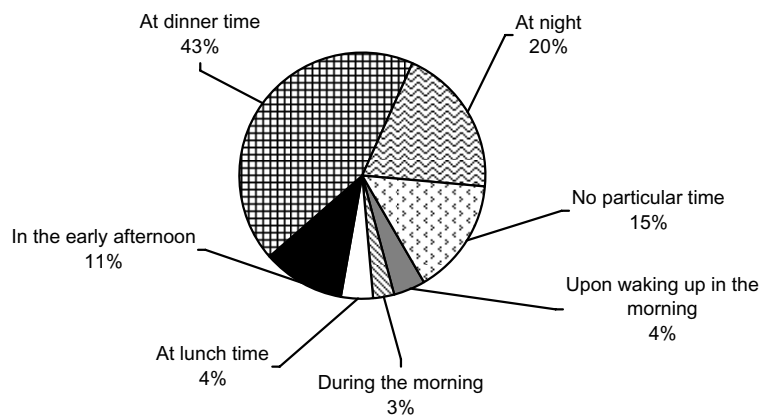


Table 22. Television Viewers by Preferred Time of Watching and Sex
(Every person could indicate more than one preference)

Time preference	Sex					
	Males	% males	Females	% females	Total	% total
Upon waking up in the morning	11,689	7.74	6,377	4.05	18,066	5.86
During the morning	3,879	2.57	7,470	4.74	11,349	3.68
At lunch time	7,063	4.68	11,139	7.07	18,202	5.90
In the early afternoon	10,354	6.86	36,358	23.09	46,712	15.14
At dinner time	96,874	64.16	88,283	56.07	185,157	60.03
At night	45,294	30.00	39,292	24.95	84,586	27.42
No particular time	26,262	17.39	39,407	25.03	65,669	21.29

Chart 13. Television Viewers by Preferred Time of Watching

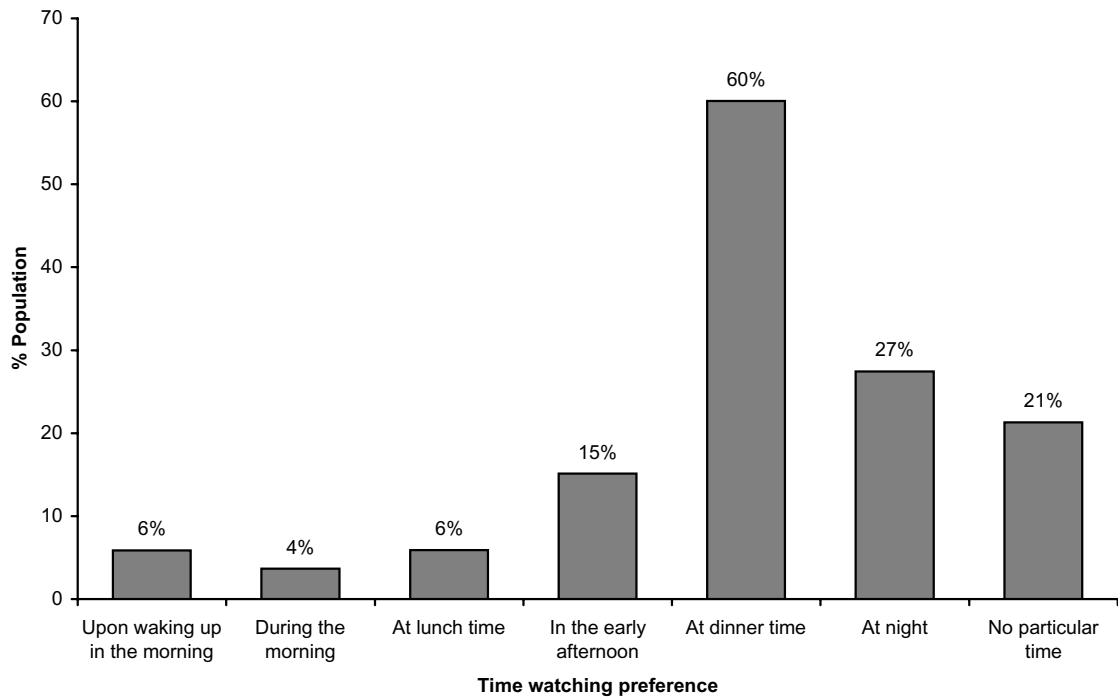


Table 23. Television Viewers by Age-group and Preferred Time of Watching
(Every person could indicate more than one preference)

Age-group	Number of persons	Preferred time											No particular time	%	
		Upon waking up in the morning	%	During the morning	%	At lunch time	%	In the early afternoon	%	At dinner time	%	At night			%
16-24	53,317	1,687	3.16	800	1.50	2,195	4.12	7,206	13.52	34,681	65.05	16,187	30.36	10,241	19.21
25-34	50,924	2,272	4.46	1,509	2.96	1,414	2.78	6,345	12.46	26,657	52.35	18,895	37.10	11,326	22.24
35-44	55,637	2,802	5.04	929	1.67	3,321	5.97	4,840	8.70	28,074	50.46	16,609	29.85	14,701	26.42
45-54	60,111	5,650	9.40	1,925	3.20	4,846	8.06	9,440	15.70	39,534	65.77	16,040	26.68	9,130	15.19
55-64	40,211	3,160	7.86	2,050	5.10	1,686	4.19	5,054	12.57	27,236	67.73	8,048	20.01	8,385	20.85
65+	48,241	2,495	5.17	4,136	8.57	4,740	9.83	13,827	28.66	28,975	60.06	8,807	18.26	11,886	24.64
Total	308,441	18,066	5.86	11,349	3.68	18,202	5.90	46,712	15.14	185,157	60.03	84,586	27.42	65,669	21.29

Chart 14. Television Viewers by Preferred Time of Watching and Sex

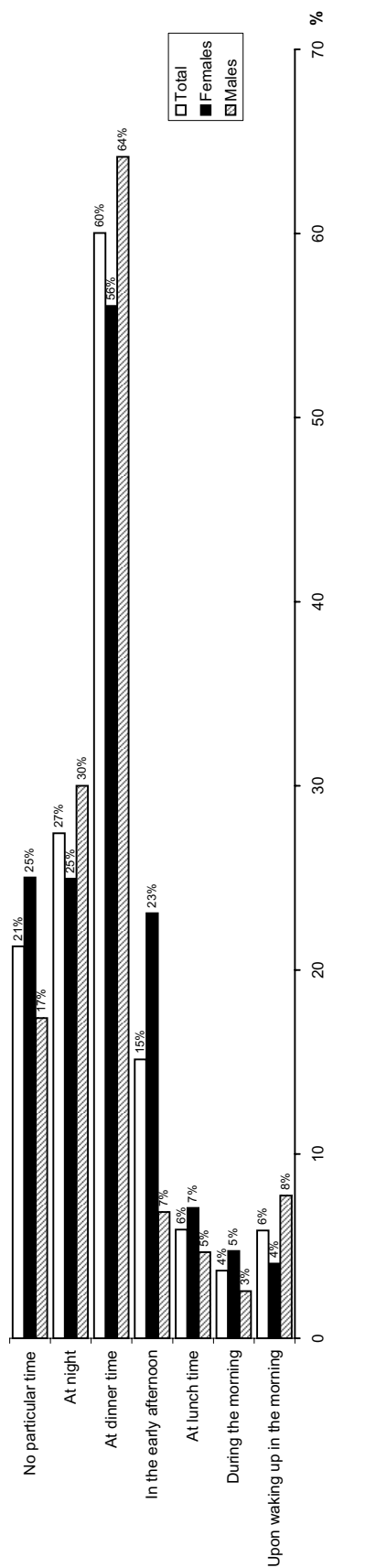


Table 24. Video Watchers by Frequency and Type of Video

Frequency	Cartoon	% total	Film	% total	Others	% total
Everyday	13,525	4.38	27,221	8.83	42,856	13.90
Several times a week	31,728	10.29	70,057	22.71	46,861	15.19
Once a week	10,061	3.26	28,799	9.34	10,739	3.48
Less than once a week	23,126	7.50	47,727	15.47	27,167	8.81
Never	230,001	74.57	134,637	43.65	180,818	58.62
Total	308,441	100.00	308,441	100.00	308,441	100.00

Chart 15. Video Watchers by Frequency and Type of Video

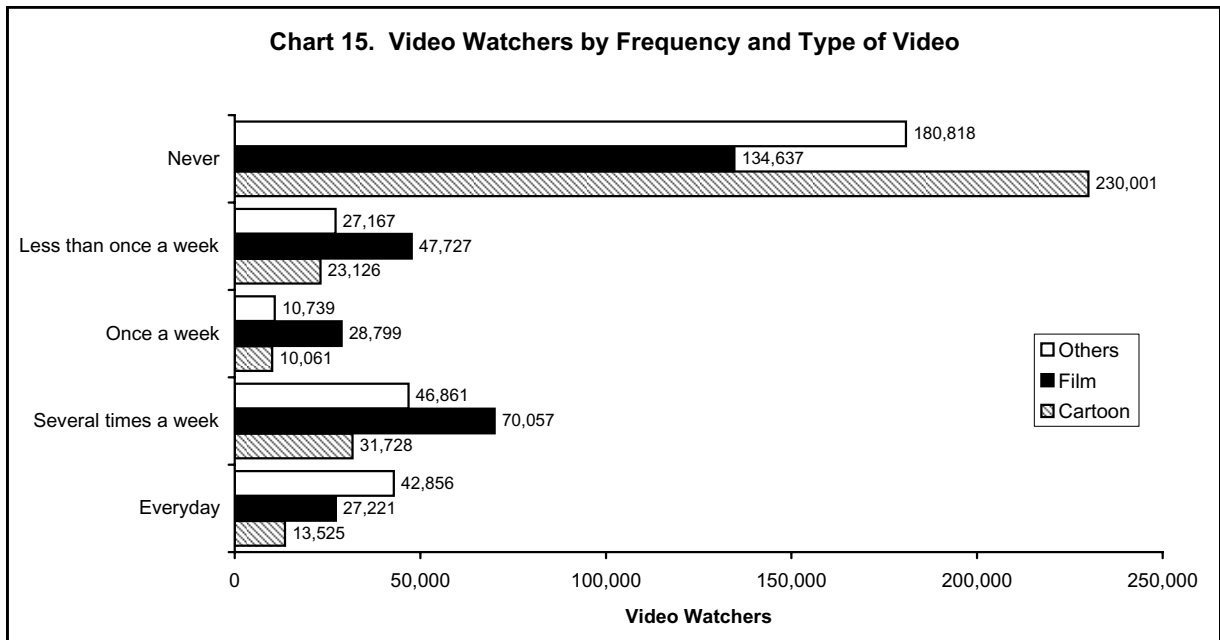


Table 25. Cartoon Video Watchers by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	5,822	3.86	7,703	4.89	13,525	4.38
Several times a week	18,121	12.00	13,607	8.64	31,728	10.29
Once a week	4,459	2.95	5,602	3.56	10,061	3.26
Less than once a week	11,318	7.50	11,808	7.50	23,126	7.50
Never	111,267	73.69	118,734	75.41	230,001	74.57
Total	150,987	100.00	157,454	100.00	308,441	100.00

Table 26. Cartoon Video Watchers by Frequency and Age-group

Frequency	Age-group										Total	%
	16-24	25-34	35-44	45-54	55-64	65+	%	%	%	%		
Everyday	3,440	4,320	1,834	1,044	1,664	1,223	4.14	1.74	4.14	1,223	2.53	4.38
Several times a week	10,492	8,943	5,474	2,420	2,896	1,503	7.20	4.02	7.20	1,503	3.12	10.29
Once a week	4,676	713	1,592	2,039	1,041	0	2.59	3.39	2.59	0	0.00	3.26
Less than once a week	9,440	5,083	5,299	2,974	330	0	0.82	4.95	0.82	0	0.00	7.50
Never	25,269	31,865	41,438	51,634	34,280	45,515	85.25	85.90	85.25	45,515	94.35	74.57
Total	53,317	50,924	55,637	60,111	40,211	48,241	100.00	100.00	100.00	48,241	100.00	100.00

Chart 16. Cartoon Video Watchers by Age-group

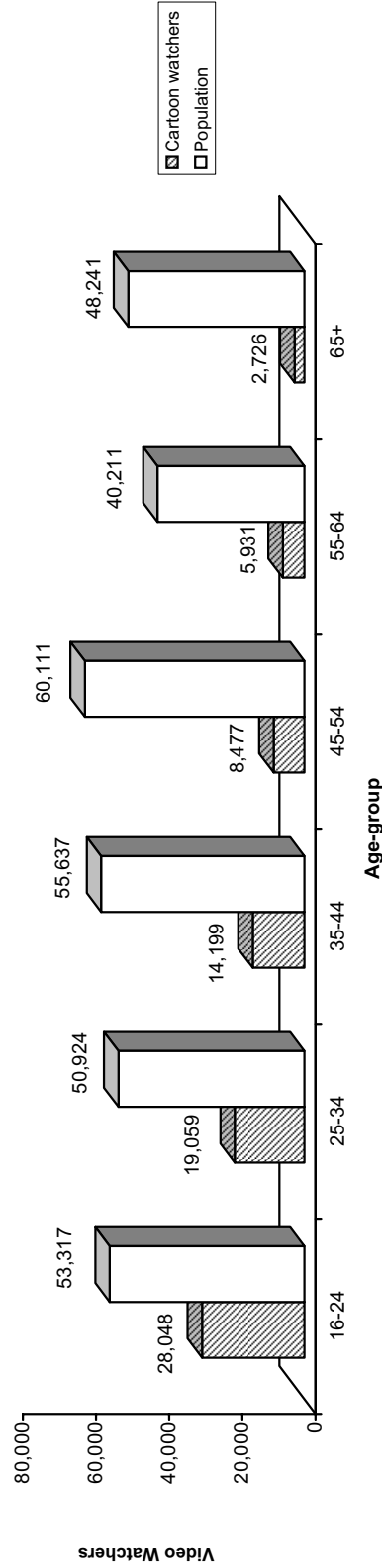


Table 27. Film Video Watchers by Frequency and Age-group

Frequency	Age-group										Total	%	
	16-24	25-34	35-44	45-54	55-64	65+	%	%	%	%			
Everyday	6,905	3,869	6,003	3,502	2,862	4,080	12.95	10.79	5.83	7.12	8.46	27,221	8.83
Several times a week	18,781	12,639	12,924	11,124	8,344	6,245	35.23	23.23	18.51	20.75	12.95	70,057	22.71
Once a week	8,273	8,352	6,030	2,195	2,407	1,542	15.52	10.84	3.65	5.99	3.20	28,799	9.34
Less than once a week	10,239	9,384	12,193	10,588	3,555	1,768	19.20	21.91	17.61	8.84	3.66	47,727	15.47
Never	9,119	16,680	18,487	32,702	23,043	34,606	17.10	33.23	54.40	57.30	71.73	134,637	43.65
Total	53,317	50,924	55,637	60,111	40,211	48,241	100.00	100.00	100.00	100.00	100.00	308,441	100.00

Chart 17. Film Video Watchers by Age-group

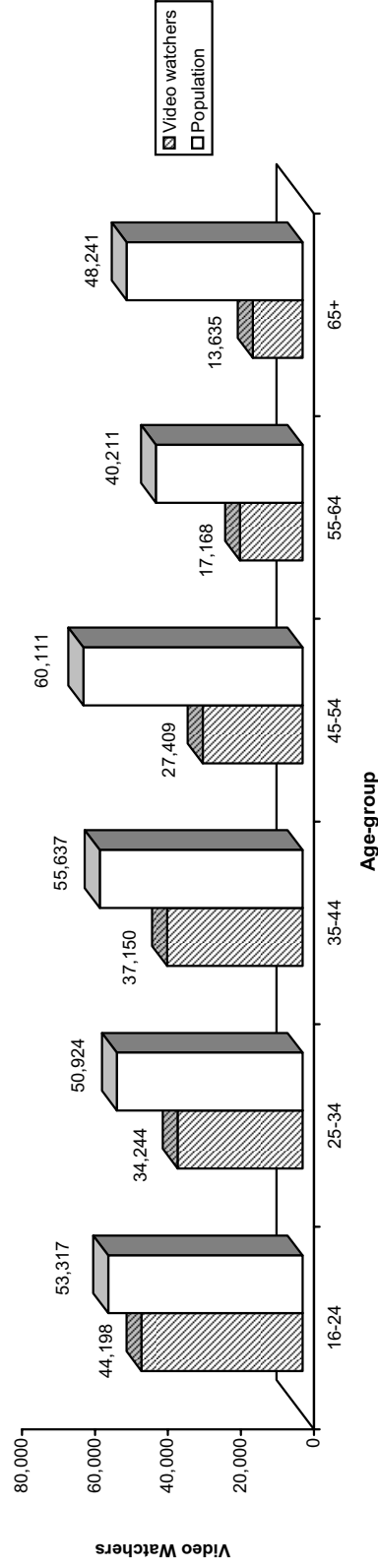


Table 28. Film Video Watchers by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	14,971	9.92	12,250	7.78	27,221	8.83
Several times a week	33,802	22.39	36,255	23.03	70,057	22.71
Once a week	13,853	9.17	14,946	9.49	28,799	9.34
Less than once a week	24,432	16.18	23,295	14.79	47,727	15.47
Never	63,929	42.34	70,708	44.91	134,637	43.65
Total	150,987	100.00	157,454	100.00	308,441	100.00

Table 29. Other-Video Watchers by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	20,885	13.83	21,971	13.95	42,856	13.90
Several times a week	24,780	16.41	22,081	14.02	46,861	15.19
Once a week	5,092	3.38	5,647	3.59	10,739	3.48
Less than once a week	12,941	8.57	14,226	9.04	27,167	8.81
Never	87,289	57.81	93,529	59.40	180,818	58.62
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 18. Video Watchers by Sex and Video Type

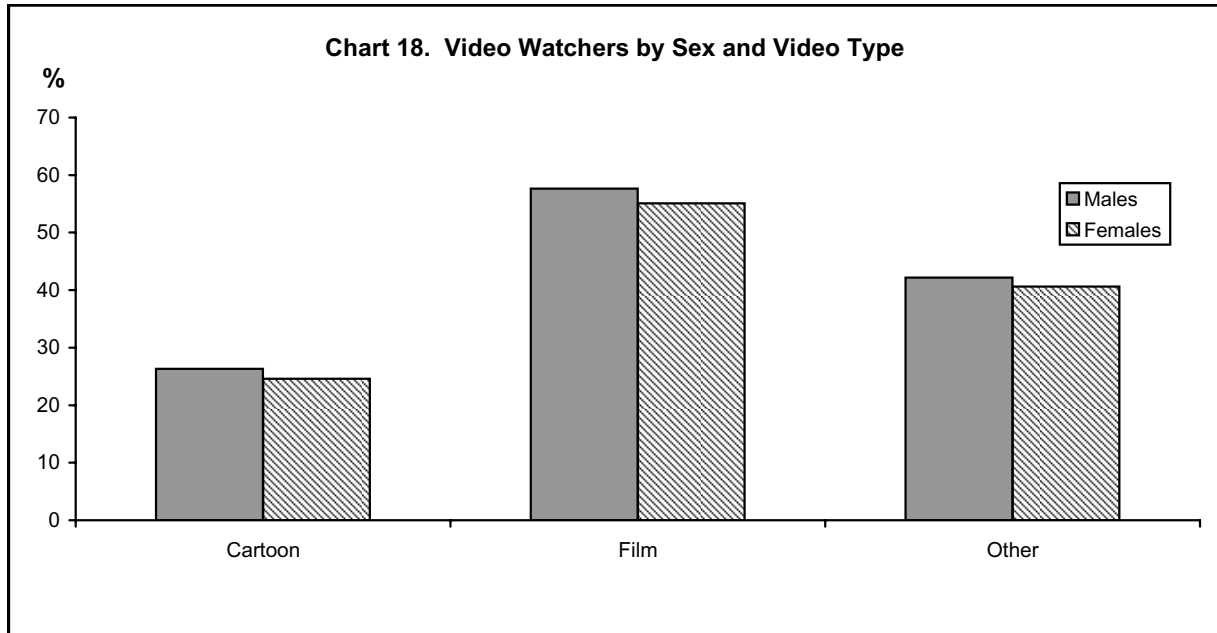


Table 30. Other-Video Watchers by Frequency and Age-group

Frequency	Age group										Total	%		
	16-24	25-34	35-44	45-54	55-64	65+	16-24	25-34	35-44	45-54			55-64	65+
Everyday	7,821	7,648	8,095	9,138	5,410	4,744	14.67	15.02	14.55	15.20	13.45	9.83	42,856	13.89
Several times a week	13,917	8,391	8,320	5,554	4,719	5,960	26.10	16.48	14.95	9.24	11.74	12.35	46,861	15.19
Once a week	1,972	2,297	3,393	1,043	652	1,382	3.70	4.51	6.10	1.74	1.62	2.86	10,739	3.48
Less than once a week	7,205	3,374	3,978	7,206	2,595	2,809	13.51	6.62	7.15	11.99	6.45	5.82	27,167	8.82
Never	22,402	29,214	31,851	37,170	26,835	33,346	42.02	57.37	57.25	61.83	66.74	69.13	180,818	58.62
Total	53,317	50,924	55,637	60,111	40,211	48,241	100.00	100.00	100.00	100.00	100.00	100.00	308,441	100.00

Chart 19. Other-Video Watchers by Age-group

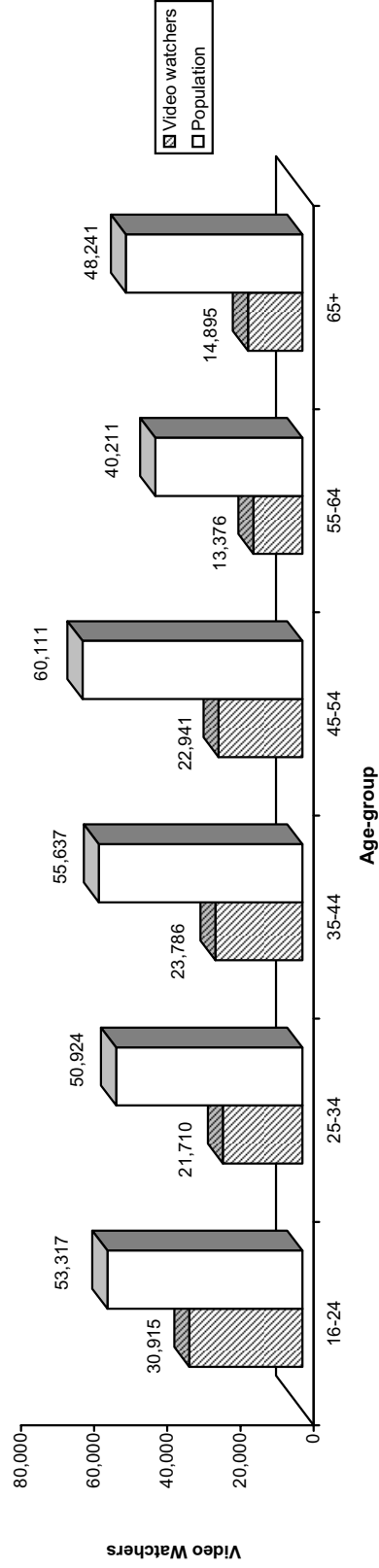


Table 31. Television watching Preferences
(Every person could indicate more than one preference)

Programme type	Number of preferences	% Total
News	269,491	17.14
Serials	155,478	9.89
Music	120,154	7.64
Sports	130,490	8.30
Films	206,034	13.12
Documentaries	178,184	11.33
Children's programmes	64,969	4.13
Entertainment	152,452	9.70
Talk-shows	179,573	11.42
Sell-programmes	39,844	2.53
Others	75,408	4.80
Total	1,572,077	100.00

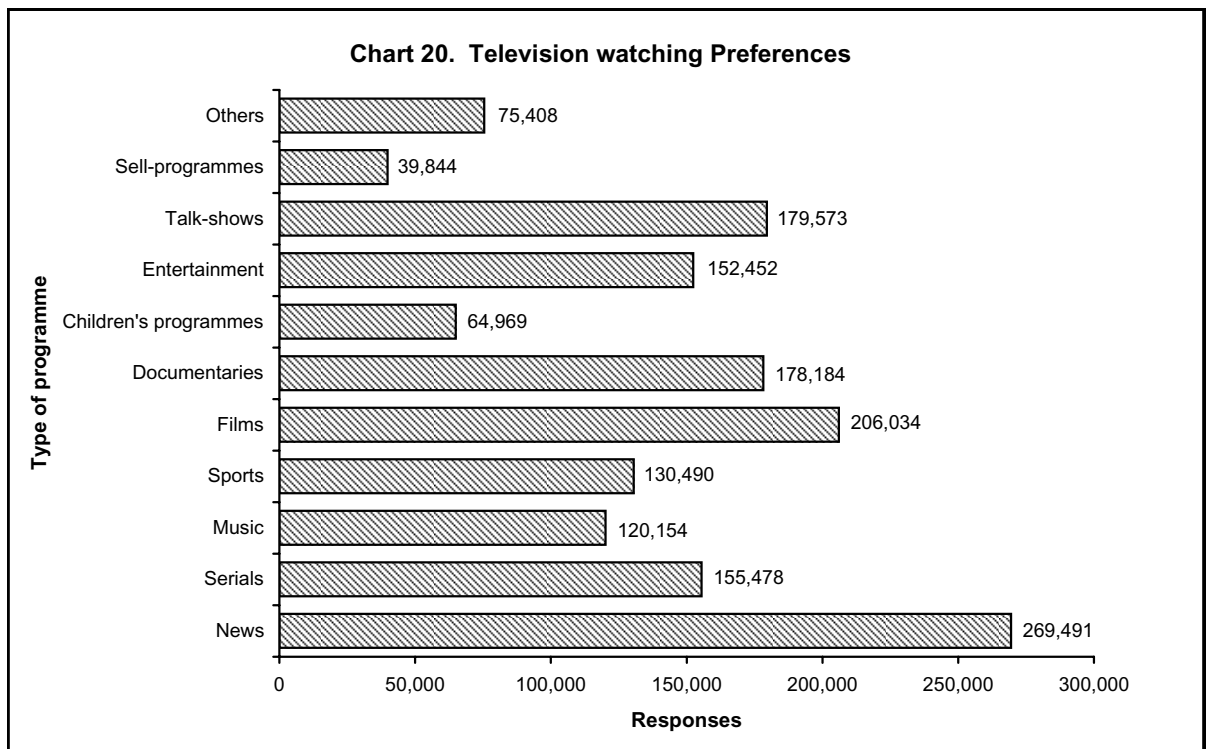


Table 32. Television Viewers by Preferred Programme Type and Sex
(Every person could indicate more than one preference)

Programme type	Sex					
	Males	% males	Females	% females	Total	% total
News	134,954	89.38	134,537	85.45	269,491	87.37
Serials	62,992	41.72	92,486	58.74	155,478	50.41
Music	51,454	34.08	68,700	43.63	120,154	38.96
Sports	94,610	62.66	35,880	22.79	130,490	42.31
Films	99,888	66.16	106,146	67.41	206,034	66.80
Documentaries	94,059	62.30	84,125	53.43	178,184	57.77
Children's programmes	21,055	13.94	43,914	27.89	64,969	21.06
Entertainment	60,996	40.40	91,456	58.08	152,452	49.43
Talk-shows	81,767	54.15	97,806	62.12	179,573	58.22
Sell-programmes	14,828	9.82	25,016	15.89	39,844	12.92
Others	29,452	19.51	45,956	29.19	75,408	24.45

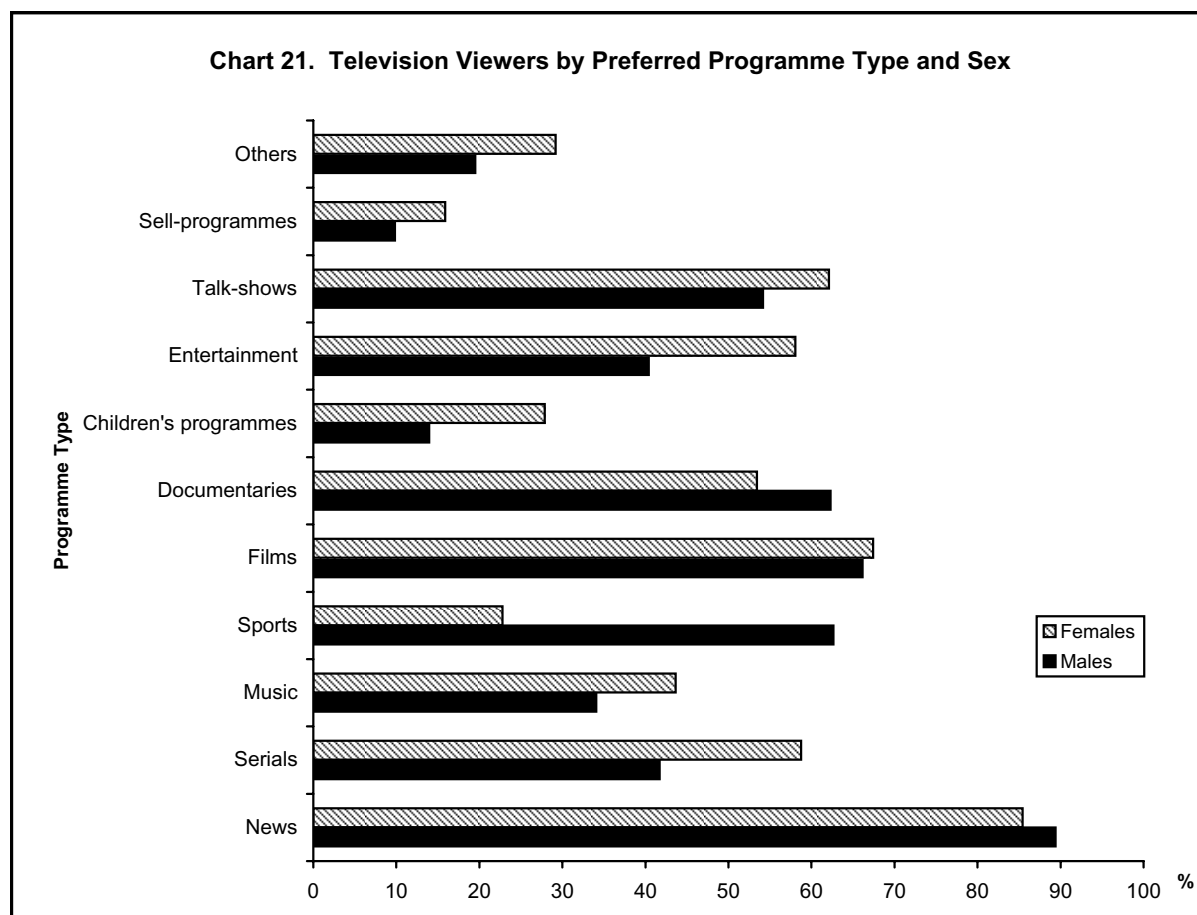


Table 33. Television Viewers by Preferred Programme Type and Educational Level
(Every person could indicate more than one preference)

% Educational level Programme type	% Educational level									
	Did not attend school	Primary	Secondary (general)	Secondary (vocational)	Post-secondary (general)	Post-secondary (vocational)	Diploma issued by a university	First degree	Post-graduate degree	Total
News	74.80	90.18	86.10	71.91	91.25	100.00	93.45	87.02	100.00	87.37
Serials	46.19	44.49	55.58	42.70	4.79	49.77	16.24	40.91	12.41	50.41
Music	22.72	32.51	43.16	41.34	48.62	46.90	39.21	35.70	33.07	38.96
Sports	28.43	36.72	42.56	65.48	43.14	52.00	44.99	56.94	55.39	42.31
Films	36.17	58.97	71.35	70.92	75.24	75.92	67.49	85.13	76.16	66.80
Documentaries	47.33	54.27	57.51	55.90	57.59	73.44	63.86	80.58	100.00	57.77
Children's Programmes	11.08	23.13	21.17	17.37	22.45	18.10	31.19	15.56	0.00	21.06
Entertainment	51.31	50.15	46.54	49.11	54.62	76.24	53.79	38.78	43.07	49.43
Talk-shows	49.73	59.38	59.70	26.24	59.90	80.47	68.09	66.53	44.64	58.22
Sell-programmes	15.12	16.51	13.23	4.46	8.51	23.04	7.20	0.00	0.00	12.92
Others	30.18	23.01	24.52	23.52	28.24	31.36	22.90	21.08	10.74	24.45

Table 34. Television Connections at Home by Type
(Every person could indicate more than one type)

Connection	Number	% of population
Aerial	124,998	40.53
Cable TV - main reception scheme	97,458	31.60
Cable TV - pay to get more than the basic reception scheme	91,448	29.65
Satellite	12,195	3.95
Satellite - pay to get extra services	6,574	2.13
Total	332,673	—

Chart 22. Type of Television Connection at Home as a percentage of the Total Population

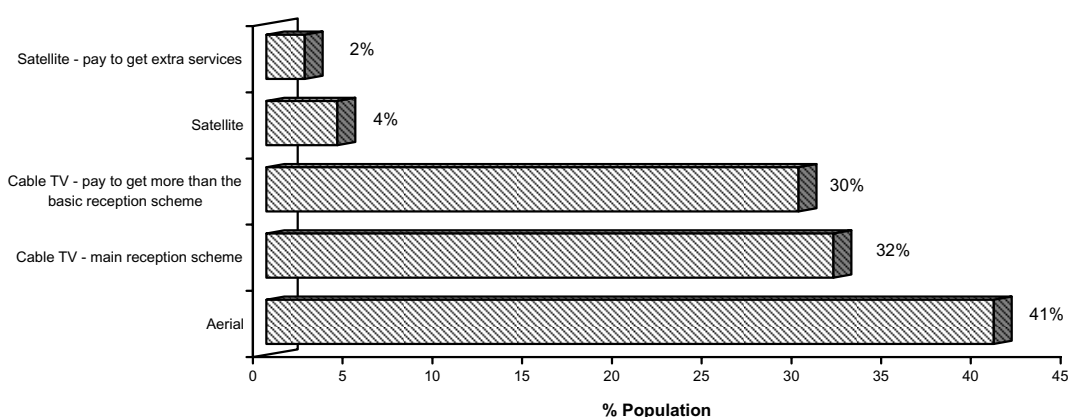


Table 35. Television Viewers by Age-group and Preferred Programme Type
(Every person could indicate more than one preference)

Age-group	Programme type										
	News	Serials	Music	Sports	Films	Documentaries	Children's programmes	Entertainment	Talk shows	Self-programmes	Others
16-24	41,273	24,525	31,263	29,432	44,324	24,998	13,855	29,186	24,564	7,518	16,364
25-34	42,168	23,658	19,901	19,975	38,279	26,430	16,149	23,914	26,381	6,598	8,757
35-44	49,300	29,467	17,869	23,251	38,538	35,614	12,680	26,415	35,951	7,229	12,884
45-54	56,555	31,592	21,430	23,097	41,376	37,726	12,182	29,211	37,824	8,768	12,779
55-64	37,613	21,845	14,561	18,219	23,169	25,246	6,128	22,355	25,772	4,753	9,149
65+	42,582	24,391	15,130	16,516	20,348	28,170	3,975	21,371	29,081	4,978	15,475
Total	269,491	155,478	120,154	130,490	206,034	178,184	64,969	152,452	179,573	39,844	75,408

% Age-group	Programme type										
	News	Serials	Music	Sports	Films	Documentaries	Children's programmes	Entertainment	Talk shows	Self-programmes	Others
16-24	77.41	45.99	58.63	55.20	83.13	46.88	25.98	54.74	46.07	14.10	30.69
25-34	82.80	46.45	39.07	39.22	75.16	51.90	31.71	46.96	51.80	12.95	17.19
35-44	88.61	52.96	32.11	41.79	69.26	64.01	22.79	47.47	64.61	12.99	23.15
45-54	94.08	52.55	35.65	38.42	68.83	62.76	20.26	48.59	62.92	14.58	21.25
55-64	93.53	54.32	36.21	45.30	57.61	62.78	15.23	55.59	64.09	11.82	22.75
65+	88.26	50.56	31.36	34.23	42.17	58.39	8.23	44.30	60.28	10.31	32.07
Total	87.37	50.41	38.96	42.31	66.80	57.77	21.06	49.43	58.22	12.92	24.45

Table 36. Radio Listeners by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	101,116	66.97	107,670	68.38	208,786	67.69
Several times a week	23,494	15.56	23,259	14.77	46,753	15.16
Once a week	5,145	3.41	3,238	2.06	8,383	2.72
Less than once a week	10,499	6.95	9,163	5.82	19,662	6.37
Never	10,733	7.11	14,124	8.97	24,857	8.06
Total	150,987	100.00	157,454	100.00	308,441	100.00

Table 37. Radio Listeners by Educational Level and Frequency

						Per cent
Frequency \ Educational level	Everyday	Several times a week	Once a week	Less than once a week	Never	Total
	Did not attend school	82.00	3.23	0.00	3.05	11.72
Primary	75.36	6.28	1.64	6.00	10.72	100.00
Secondary (general)	65.87	20.51	1.45	6.38	5.80	100.00
Secondary (vocational)	60.53	20.56	4.87	3.92	10.12	100.00
Post-secondary (general)	56.60	19.40	9.15	9.70	5.15	100.00
Post-secondary (vocational)	69.26	12.35	4.86	4.58	8.95	100.00
Diploma issued by a university	47.12	42.39	4.86	5.63	0.00	100.00
First degree	57.14	12.56	6.83	5.56	17.91	100.00
Post-graduate degree	66.94	11.02	0.00	22.04	0.00	100.00
Total	67.69	15.16	2.72	6.37	8.06	100.00

Table 38. Radio Listeners by Frequency and Age-group

Frequency	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Everyday	34,450	64.61	29,446	57.82	35,889	64.51	43,178	71.83	30,311	75.38	35,512	73.61	208,786	67.69
Several times a week	10,846	20.34	9,724	19.10	9,702	17.44	7,042	11.71	5,465	13.59	3,974	8.24	46,753	15.16
Once a week	2,728	5.12	2,486	4.88	1,817	3.26	378	0.63	974	2.42	0	0.00	8,383	2.72
Less than once a week	3,650	6.85	5,036	9.89	3,526	6.34	3,677	6.12	660	1.64	3,113	6.45	19,662	6.37
Never	1,643	3.08	4,232	8.31	4,703	8.45	5,836	9.71	2,801	6.97	5,642	11.70	24,857	8.06
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 23. Radio Listeners by Age-group

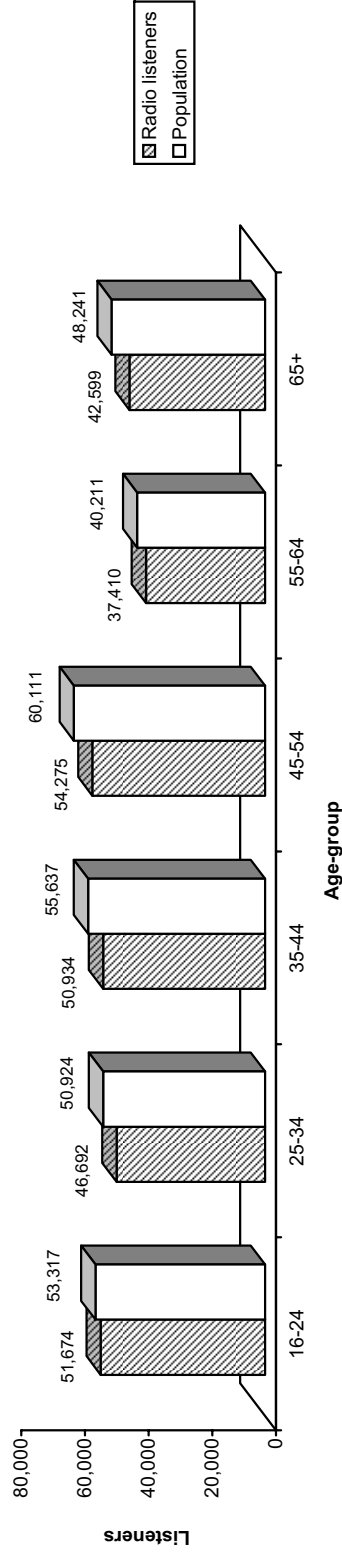


Table 39. Radio Listeners by the Average Daily Number of Hours spent in this Activity and Sex

Time	Sex					
	Males	%	Females	%	Total	%
0-1 hours	56,637	40.38	36,945	25.78	93,582	33.00
1-2 hours	20,690	14.75	25,830	18.02	46,520	16.40
2-3 hours	19,495	13.90	22,752	15.87	42,247	14.90
3-4 hours	6,929	4.94	12,194	8.51	19,123	6.74
4-5 hours	9,738	6.94	9,788	6.83	19,526	6.89
5+ hours	26,764	19.09	35,822	24.99	62,586	22.07
Total	140,253	100.00	143,331	100.00	283,584	100.00

This question was addressed to radio listeners only

Chart 24. Number of Hours spent listening to the Radio on the Average Day

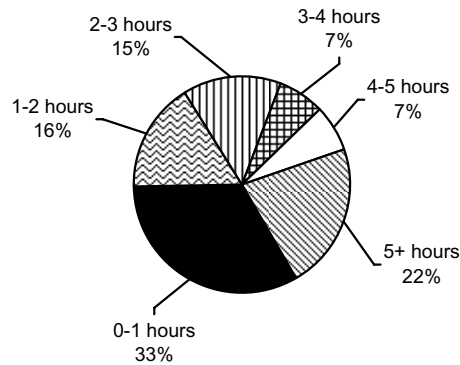


Table 40. Radio Listeners by the Average Daily Number of Hours spent in this Activity and Educational level

Number of hours \ Educational level	Per cent						Total
	0-1 hours	1-2 hours	2-3 hours	3-4 hours	4-5 hours	5+ hours	
Did not attend school	36.47	6.03	9.24	3.86	16.65	27.75	100.00
Primary	25.28	15.14	15.13	7.29	10.46	26.70	100.00
Secondary (general)	30.25	17.88	16.15	7.67	5.50	22.55	100.00
Secondary (vocational)	32.36	19.74	8.72	2.35	5.38	31.45	100.00
Post-secondary (general)	51.20	12.63	16.30	4.52	3.83	11.52	100.00
Post-secondary (vocational)	37.11	17.89	15.75	12.13	0.00	17.12	100.00
Diploma issued by a university	37.63	31.05	13.63	12.84	0.00	4.85	100.00
First degree	64.22	21.08	7.92	0.00	3.16	3.62	100.00
Post-graduate degree	66.69	0.00	20.90	0.00	0.00	12.41	100.00

This question was addressed to radio listeners only

Table 41. Radio Listeners by the Average Daily Number of Hours spent in this Activity and Age-group

Time	Age group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
0-1 hours	18,744	36.27	19,170	41.06	16,752	32.89	16,410	30.23	10,202	27.27	12,304	28.88	93,582	33.00
1-2 hours	8,571	16.59	7,161	15.34	7,912	15.53	9,049	16.67	7,301	19.52	6,526	15.32	46,520	16.40
2-3 hours	6,758	13.08	5,994	12.84	7,263	14.26	9,077	16.72	7,965	21.29	5,190	12.18	42,247	14.90
3-4 hours	3,338	6.46	1,965	4.21	4,391	8.62	3,573	6.58	2,713	7.25	3,143	7.38	19,123	6.74
4-5 hours	2,529	4.89	3,536	7.57	4,042	7.94	3,461	6.38	2,536	6.78	3,422	8.04	19,526	6.89
5+ hours	11,734	22.71	8,866	18.98	10,574	20.76	12,705	23.42	6,692	17.89	12,015	28.20	62,586	22.07
Total	51,674	100.00	46,692	100.00	50,934	100.00	54,275	100.00	37,409	100.00	42,600	100.00	283,584	100.00

This question was addressed to radio listeners only

Table 42. Radio Listening Preferences by Type
(Every person could indicate more than one preference)

Radio programmes	Radio listening preferences	% total
News	203,084	28.50
Music	205,907	28.89
Sports	70,951	9.96
Children's programmes	17,741	2.49
Talk shows	134,591	18.89
Sell programmes	23,310	3.27
Others	57,044	8.00
Total	712,628	100.00

This question was addressed to radio listeners only

Chart 25. Radio Listening Preferences by Type

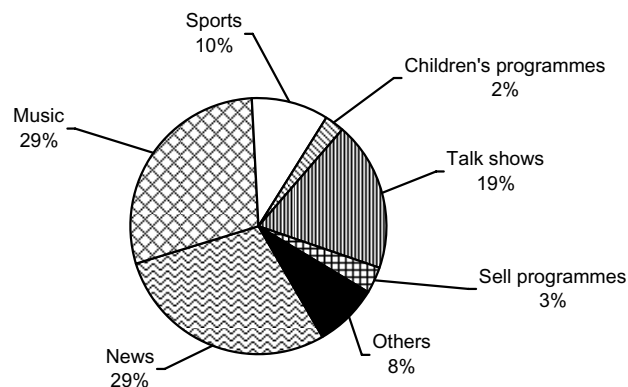


Table 43. Radio Listening Preferences by Preferred Programme Type and Listener's Labour Status
(Every person could indicate more than one preference)

Radio programmes	Programme preference			Per cent
	Employed	Unemployed	Inactive	
News	29.03	22.49	28.36	
Music	32.82	29.93	25.18	
Sports	12.18	16.57	7.50	
Children's programmes	1.64	5.32	3.12	
Talk shows	15.73	16.70	21.95	
Sell programmes	2.39	4.29	4.03	
Others	6.21	4.70	9.86	
Total	100.00	100.00	100.00	

This question was addressed to radio listeners only

Table 44. Employed Radio Listeners by Occupational Category and Preferred Programme Type
(Every person could indicate more than one preference)

Programme \ Occupational category	Per cent							Total
	News	Music	Sports	Children's programmes	Talk Shows	Sell programmes	Others	
Armed Forces	33.31	33.39	14.11	0.00	19.19	0.00	0.00	100.00
Legislators, senior officials and managers	33.03	27.24	7.86	0.00	20.77	0.00	11.10	100.00
Professionals	32.38	34.94	7.31	2.05	13.95	1.63	7.74	100.00
Technicians & Associate professionals	33.15	32.80	13.06	0.64	13.55	0.84	5.93	100.00
Clerks	26.32	45.43	5.15	0.63	18.88	1.26	2.33	100.00
Service workers and shop and market sales workers	26.29	30.15	14.24	1.88	17.10	1.96	8.38	100.00
Skilled agricultural and fishery workers	31.92	22.89	6.64	0.00	12.89	6.63	19.03	100.00
Craft & related trades workers	30.24	28.69	15.63	2.86	17.87	2.21	2.52	100.00
Plant and machine operators and assemblers	23.97	36.46	14.04	1.83	9.71	6.79	7.20	100.00
Elementary occupations	30.50	28.66	13.82	2.46	18.93	1.23	4.40	100.00

This question was addressed to radio listeners only

Table 45. Radio Listeners by Preferred Programme Type and Sex
(Every person could indicate more than one preference)

Programme Type	Males	%	Females	%	Total	%
News	103,996	74.15	99,088	69.13	203,084	71.61
Music	99,117	70.67	106,790	74.51	205,907	72.61
Sports	58,259	41.54	12,692	8.86	70,951	25.02
Children's programmes	6,653	4.74	11,088	7.74	17,741	6.26
Talk shows	56,455	40.25	78,136	54.51	134,591	47.46
Sell programmes	7,101	5.06	16,209	11.31	23,310	8.22
Others	18,882	13.46	38,162	26.63	57,044	20.12

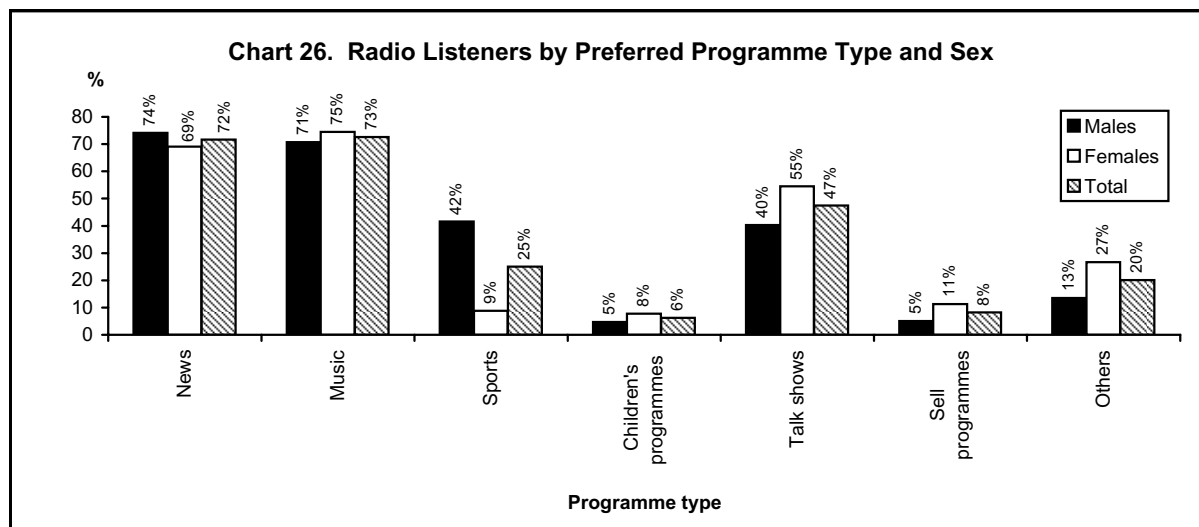


Table 46. Radio Listeners by Preferred Programme Type and Age-group
(Every person could indicate more than one preference)

Programme type	Age-group											
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%
News	20,774	40.20	28,965	62.03	35,523	69.74	48,410	89.19	33,074	88.41	36,338	85.30
Music	48,973	94.77	39,459	84.51	36,408	71.48	37,448	69.00	23,958	64.04	19,661	46.15
Sports	12,130	23.47	8,354	17.89	11,960	23.48	15,481	28.52	13,883	37.11	9,143	21.46
Children's programmes	1,235	2.39	1,554	3.33	3,152	6.19	5,553	10.23	4,210	11.25	2,037	4.78
Talk shows	8,286	16.04	13,601	29.13	25,013	49.11	32,088	59.12	26,511	70.87	29,092	68.29
Sell programmes	3,278	6.34	3,078	6.59	2,845	5.59	5,414	9.98	4,064	10.86	4,631	10.87
Others	4,537	8.78	5,128	10.98	10,684	20.98	12,938	23.84	9,046	24.18	14,711	34.53

Table 47. Persons reading Books for Study during the Reference Year by the Number of Books read and Age-group

Number of Books	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
None	23,522	44.12	39,338	77.25	45,907	82.51	49,733	82.74	36,503	90.78	45,965	95.28	240,968	78.12
1-2	8,484	15.91	5,832	11.45	3,000	5.39	3,729	6.20	913	2.27	620	1.29	22,578	7.32
3-4	7,348	13.78	1,942	3.81	2,536	4.56	1,095	1.82	621	1.54	460	0.95	14,002	4.54
5-6	3,478	6.52	344	0.68	1,223	2.20	1,772	2.95	686	1.71	0	0.00	7,503	2.43
7-8	1,819	3.41	275	0.54	0	0.00	767	1.28	390	0.97	697	1.44	3,948	1.28
9-10	2,725	5.11	713	1.40	1,145	2.06	1,122	1.86	329	0.82	0	0.00	6,034	1.96
More	5,941	11.15	2,480	4.87	1,826	3.29	1,893	3.15	769	1.91	499	1.04	13,408	4.35
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Table 48. Persons reading Books for Study and Other Purposes during the Reference Year

Number of books	Study	%	Other purposes	%
None	240,968	78.12	172,350	55.88
1-2	22,578	7.32	44,947	14.57
3-4	14,002	4.54	24,621	7.98
5-6	7,503	2.43	18,193	5.90
7-8	3,948	1.28	9,796	3.18
9-10	6,034	1.96	9,113	2.95
More	13,408	4.35	29,421	9.54
Total	308,441	100.00	308,441	100.00

Chart 27. Number of Books read for Study Purposes

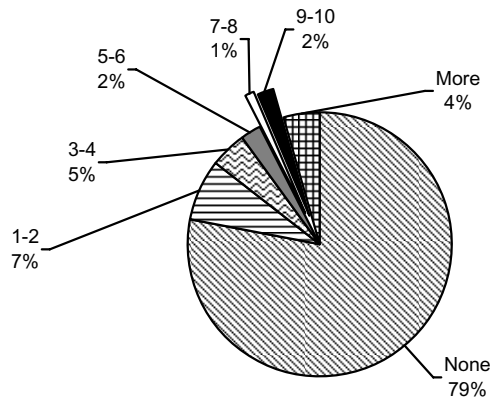


Chart 28. Number of Books read for Other Purposes

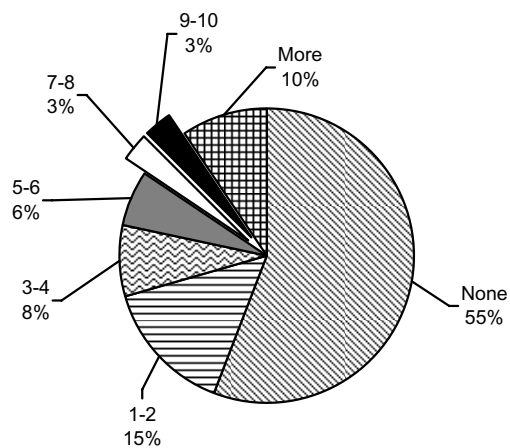


Table 49. Persons reading Books for Other Purposes during the Reference Year by the Number of Books read and Age-group

Number of books	Age-group										Total	%
	16-24	25-34	35-44	45-54	55-64	65+	%	%	%	%		
None	18,236	24,060	29,046	36,322	27,061	37,625	60.42	67.30	77.99	77.99	172,350	55.88
1-2	14,038	9,196	8,264	6,145	2,695	4,609	10.22	6.70	9.55	9.55	44,947	14.57
3-4	6,299	3,829	3,960	4,759	3,541	2,233	7.92	8.81	4.63	4.63	24,621	7.98
5-6	4,966	3,282	3,442	2,387	1,919	2,197	3.97	4.77	4.55	4.55	18,193	5.90
7-8	2,113	275	3,282	2,620	389	1,117	4.37	0.97	2.32	2.32	9,796	3.18
9-10	1,837	2,292	2,046	1,505	1,433	0	2.50	3.56	0.00	0.00	9,113	2.95
More	5,828	7,990	5,597	6,373	3,173	460	10.60	7.89	0.96	0.96	29,421	9.54
Total	53,317	50,924	55,637	60,111	40,211	48,241	100.00	100.00	100.00	100.00	308,441	100.00

Chart 29. Persons reading Books during the Reference Year by Age-group

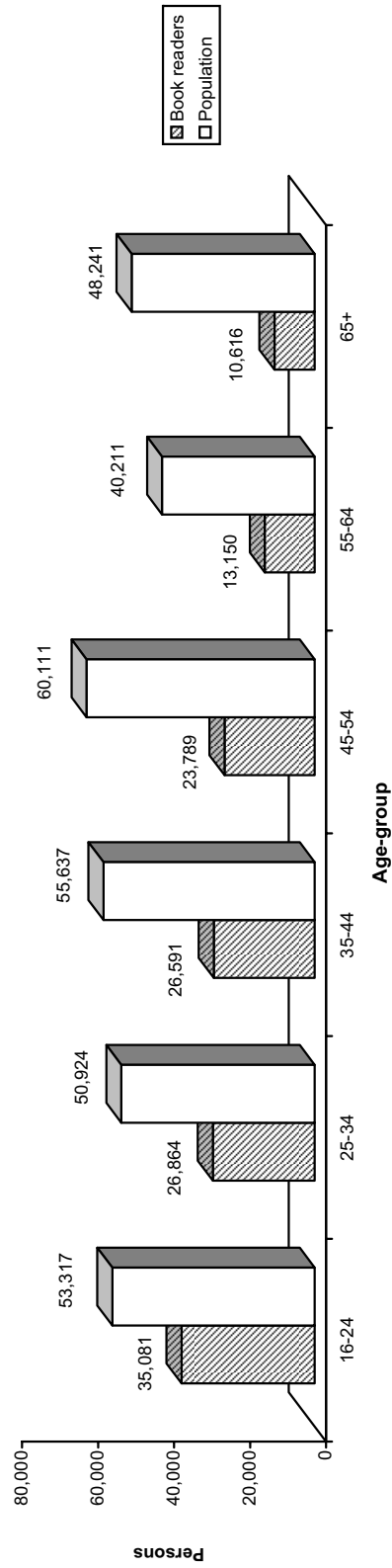


Table 50. Persons reading Books for Study during the Reference Year by Sex and the Number of Books read

Sex	Number of books	None	1-2	3-4	5-6	7-8	9-10	More	Total
		Males	114,289	12,341	7,741	4,851	767	3,041	7,957
Females		126,679	10,237	6,261	2,652	3,181	2,993	5,451	157,454
Total		240,968	22,578	14,002	7,503	3,948	6,034	13,408	308,441

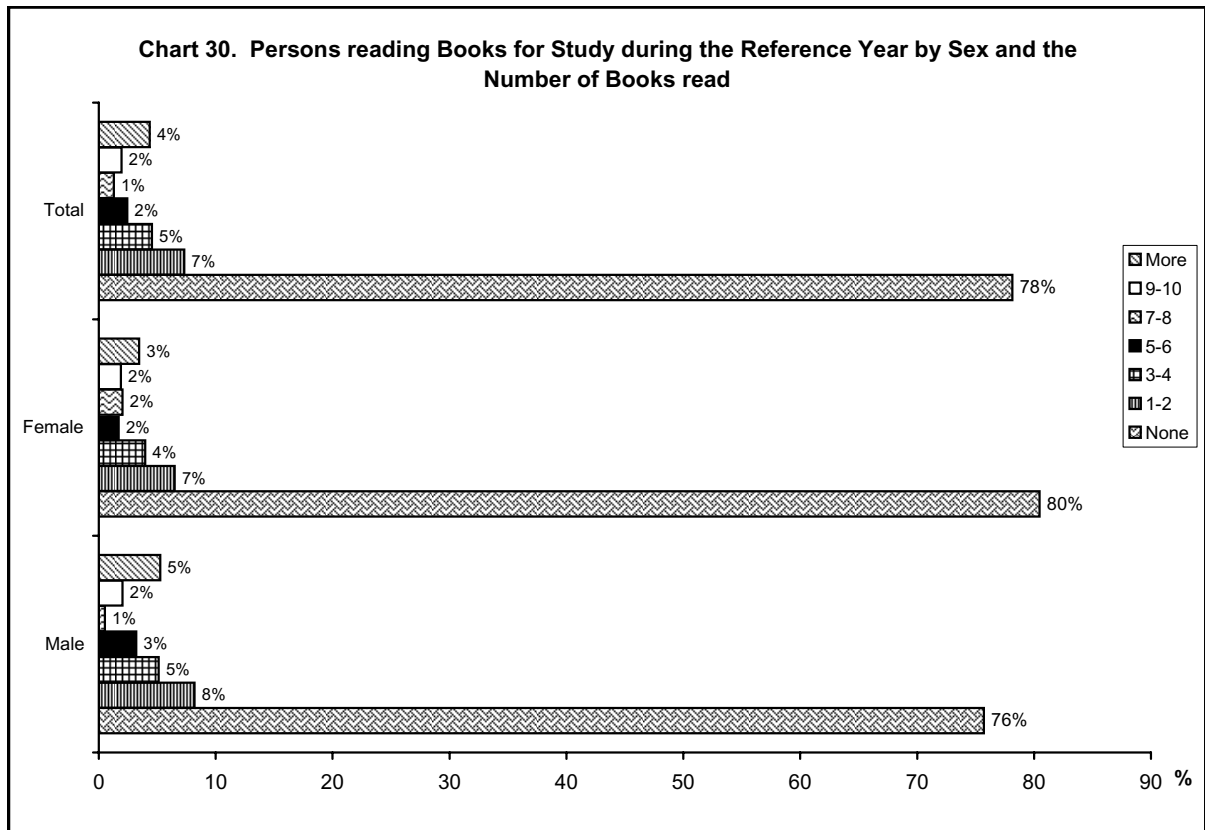


Table 51. Persons reading Books for Other Purposes during the Reference Year by Sex and the Number of Books read

Sex	Number of books	Number of books							Total
		None	1-2	3-4	5-6	7-8	9-10	More	
Males		89,851	24,732	9,832	4,885	3,121	3,694	14,872	150,987
Females		82,499	20,215	14,789	13,308	6,675	5,419	14,549	157,454
Total		172,350	44,947	24,621	18,193	9,796	9,113	29,421	308,441

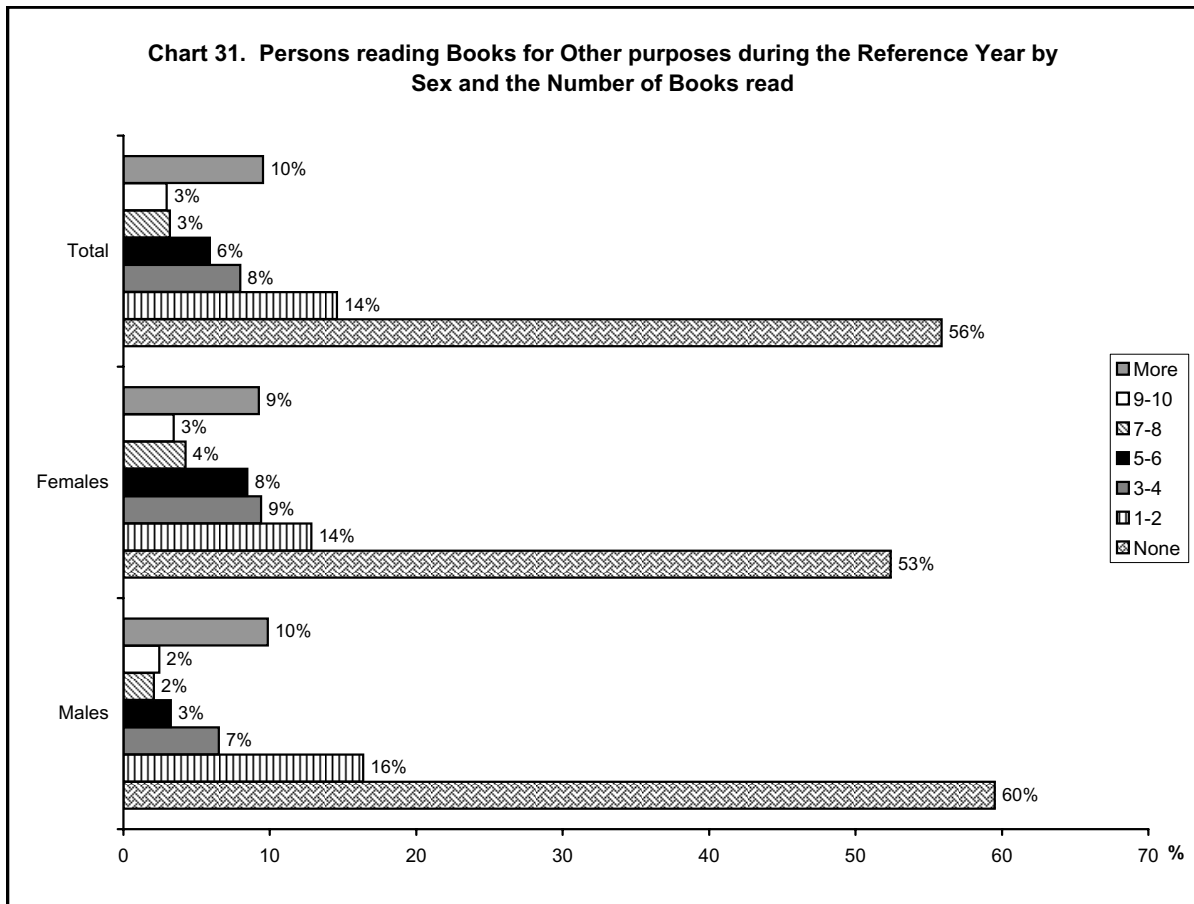


Table 52. Newspaper Readers by Frequency and Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	60,280	39.92	36,848	23.40	97,128	31.49
Several times a week	25,213	16.70	31,840	20.22	57,053	18.50
Once a week	22,215	14.71	34,437	21.87	56,652	18.37
Less than once a week	10,763	7.13	14,553	9.25	25,316	8.20
Never	32,516	21.54	39,776	25.26	72,292	23.44
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 32. Newspaper Readers by Frequency

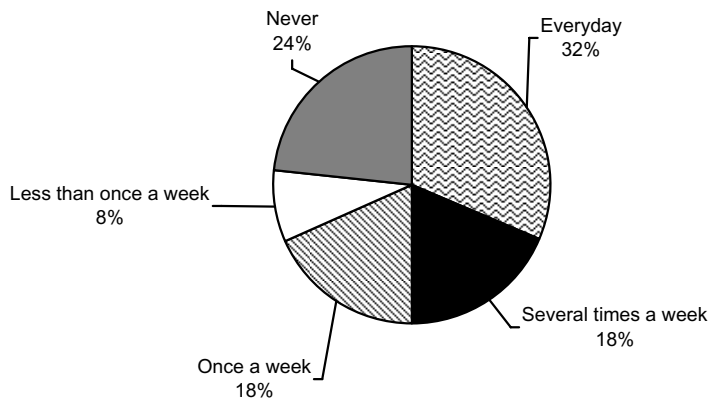


Table 53. Newspaper Readers by Labour Status and Frequency

Frequency \ Labour status	Per cent					Total
	Everyday	Several times a week	Once a week	Less than once a week	Never	
Employed	38.77	17.75	17.98	8.68	16.82	100.00
Unemployed	22.36	19.52	11.61	14.79	31.72	100.00
Inactive	24.77	19.18	19.13	7.37	29.55	100.00
Total	31.49	18.50	18.37	8.20	23.44	100.00

Table 54. Newspaper Readers by Frequency and Age-group

Frequency	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
Everyday	18,812	35.29	14,413	28.30	15,698	28.22	20,437	34.00	14,123	35.12	13,645	28.29	97,128	31.49
Several times a week	13,038	24.45	11,677	22.93	9,570	17.20	11,149	18.55	5,375	13.37	6,244	12.94	57,053	18.50
Once a week	10,575	19.84	10,764	21.14	11,325	20.36	13,527	22.50	5,948	14.79	4,513	9.36	56,652	18.37
Less than once a week	4,241	7.95	6,109	12.00	8,598	15.45	1,966	3.27	2,985	7.42	1,417	2.94	25,316	8.20
Never	6,651	12.47	7,961	15.63	10,446	18.77	13,032	21.68	11,780	29.30	22,422	46.47	72,292	23.44
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 33. Newspaper Readers by Age-group

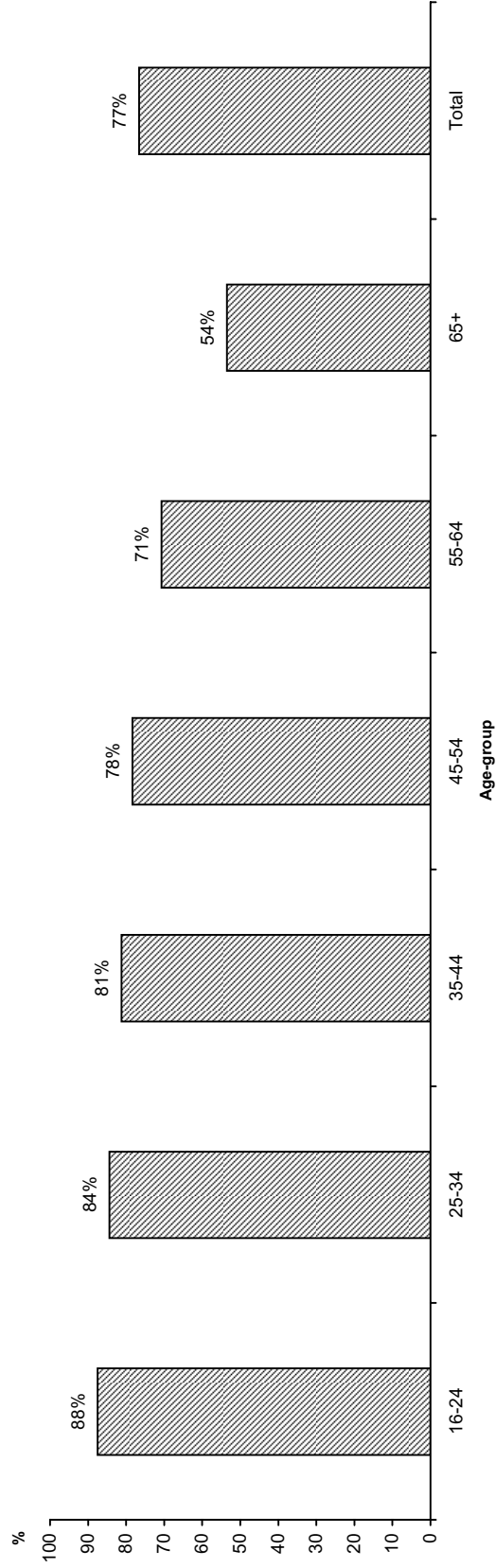


Table 55. Newspaper Readers by Educational Level and Frequency

						Per cent
Frequency Educational level	Everyday	Several times a week	Once a week	Less than once a week	Never	Total
Did not attend school	3.41	9.25	0.00	0.00	87.34	100.00
Primary	23.77	17.49	17.80	6.90	34.04	100.00
Secondary (general)	33.06	18.21	23.03	9.40	16.30	100.00
Secondary (vocational)	34.24	19.13	10.45	5.12	31.06	100.00
Post-secondary (general)	40.34	24.28	19.10	11.56	4.72	100.00
Post-secondary (vocational)	31.99	29.91	23.72	10.43	3.95	100.00
Diploma issued by a university	64.13	21.70	0.00	8.67	5.50	100.00
First degree	57.98	13.07	15.88	9.51	3.56	100.00
Post-graduate degree	54.64	23.47	11.18	10.71	0.00	100.00
Total	31.49	18.50	18.37	8.20	23.44	100.00

Table 56. News-section Reading Preferences in Newspapers
(Every person could indicate more than one preference)

News preference	Number of preferences	% total
Local	105,983	14.32
European	54,963	7.42
International	63,890	8.63
Financial, Economic	35,551	4.80
Cultural	90,760	12.26
Other Local	162,008	21.89
Sports	104,682	14.14
Other	122,406	16.54
Total	740,243	100.00

Chart 34. News-section Reading Preferences in Newspapers

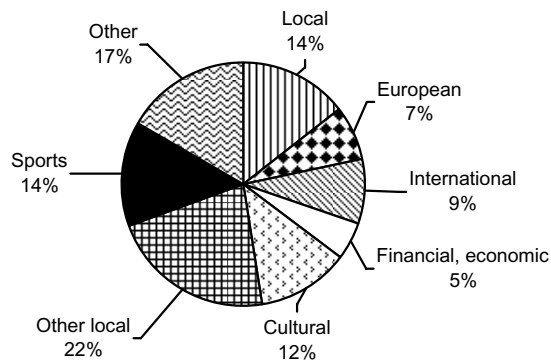


Table 57. Newspaper Readers by Reading Preferences and Sex
(Every person could indicate more than one preference)

News preference	Number of preferences					
	Male readers	% male readers	Female readers	% female readers	Total	% total readers
Local	57,054	48.16	48,929	41.58	105,983	44.88
European	32,397	27.35	22,566	19.18	54,963	23.27
International	37,864	31.96	26,026	22.12	63,890	27.05
Financial, Economic	21,217	17.91	14,334	12.18	35,551	15.05
Cultural	38,260	32.29	52,500	44.61	90,760	38.43
Other Local	78,046	65.88	83,962	71.35	162,008	68.60
Sports	78,749	66.47	25,933	22.04	104,682	44.33
Other	52,002	43.89	70,404	59.83	122,406	51.83

Table 58. Newspaper Readers by Educational Level and Reading Preferences

News preference / % Educational level	Local	European	International	Financial, Economic	Cultural	Other Local	Sports	Other
Did not attend school	37.58	37.58	0.00	0.00	45.88	45.88	81.00	62.36
Primary	51.78	21.60	26.67	9.52	37.20	73.76	42.83	44.27
Secondary (general)	43.61	21.30	22.84	12.22	34.15	64.47	40.71	53.41
Secondary (vocational)	41.93	2.44	25.55	9.33	37.45	80.68	72.80	65.21
Post-secondary (general)	34.62	19.66	26.17	21.94	45.71	64.95	42.89	62.86
Post-secondary (vocational)	36.39	20.13	26.11	21.19	45.59	91.18	34.87	56.20
Diploma issued by a university	52.03	39.43	51.80	37.93	62.94	69.31	55.61	44.90
First degree	47.47	47.97	56.20	37.59	46.82	72.54	50.83	41.88
Post-graduate degree	44.33	44.33	44.33	43.22	31.80	31.80	55.39	43.25
Total	44.88	23.27	27.05	15.05	38.43	68.60	44.33	51.83

Table 59. Newspaper Readers by Reading Preferences and Age-group

News preferences	Number of preferences											Total	% total readers	
	16-24	% 16-24 readers	25-34	% 25-34 readers	35-44	% 35-44 readers	45-54	% 45-54 readers	55-64	% 55-64 readers	65+			% 65+ readers
Local	11,908	11.48	16,395	15.78	19,701	17.52	25,851	19.56	16,104	16.20	16,024	16.72	105,983	44.88
European	7,678	7.40	8,284	7.97	11,682	10.39	12,345	9.34	7,805	7.85	7,169	7.48	54,963	23.27
International	10,025	9.67	9,976	9.60	10,797	9.60	15,976	12.09	9,556	9.61	7,560	7.89	63,890	27.05
Financial, Economic	6,781	6.54	6,692	6.44	5,562	4.95	7,008	5.30	3,609	3.63	5,898	6.16	35,550	15.05
Cultural	12,474	12.03	14,231	13.70	17,317	15.40	21,195	16.04	12,113	12.18	13,430	14.02	90,760	38.43
Other Local	29,005	27.97	29,079	27.99	28,626	25.46	33,417	25.28	22,467	22.60	19,413	20.26	162,007	68.60
Sports	25,835	24.91	19,249	18.53	18,752	16.68	16,369	12.39	13,968	14.05	10,508	10.97	104,681	44.33
Other	22,096	21.31	22,738	21.88	24,484	21.78	23,462	17.75	13,805	13.88	15,820	16.51	122,405	51.83

Table 60. Readers of Magazines by Sex

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	8,260	5.47	8,928	5.67	17,188	5.57
Several times a week	25,495	16.89	39,980	25.39	65,475	21.23
Once a week	13,035	8.63	16,373	10.40	29,408	9.53
Less than once a week	29,486	19.53	29,873	18.97	59,359	19.24
Never	74,711	49.48	62,300	39.57	137,011	44.43
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 35. Readers of Magazines by Frequency

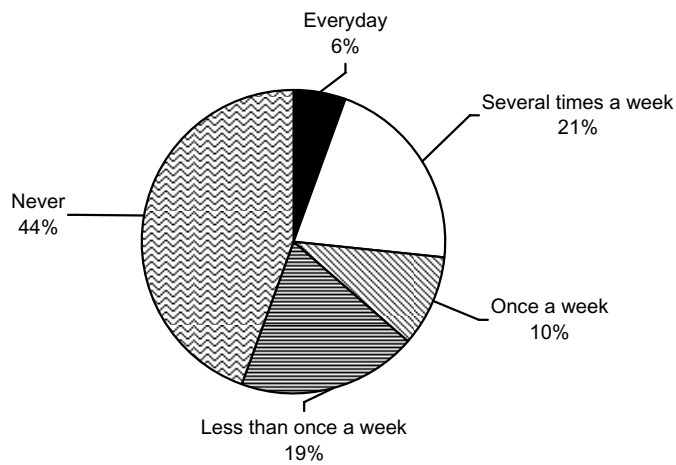


Chart 36. Readers of Magazines by Sex and Frequency

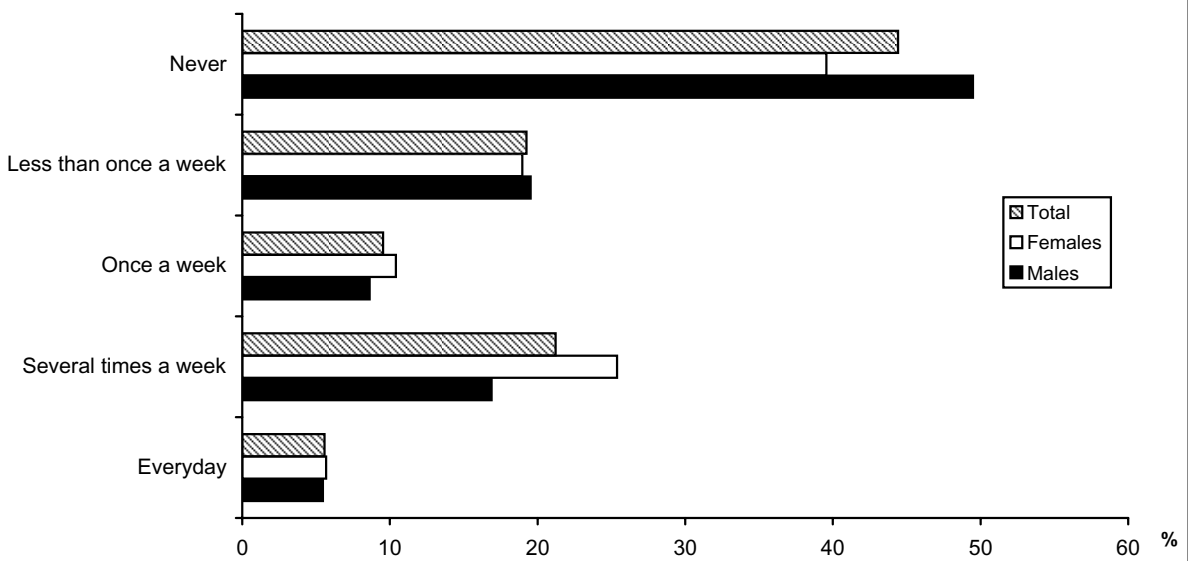


Table 61. Readers of Magazines by Frequency and Age-group

Frequency	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
Everyday	2,317	4.35	5,388	10.58	3,980	7.15	2,498	4.16	1,722	4.28	1,283	2.66	17,188	5.57
Several times a week	19,341	36.28	12,616	24.78	9,412	16.92	11,631	19.35	4,938	12.29	7,537	15.62	65,475	21.23
Once a week	6,233	11.69	6,031	11.84	4,693	8.44	6,519	10.84	2,503	6.22	3,429	7.11	29,408	9.53
Less than once a week	13,513	25.34	11,941	23.45	15,416	27.71	9,626	16.01	6,827	16.98	2,036	4.22	59,359	19.24
Never	11,913	22.34	14,948	29.35	22,136	39.78	29,837	49.64	24,221	60.23	33,956	70.39	137,011	44.43
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 37. Persons reading Magazines during the Reference Year by Age-group

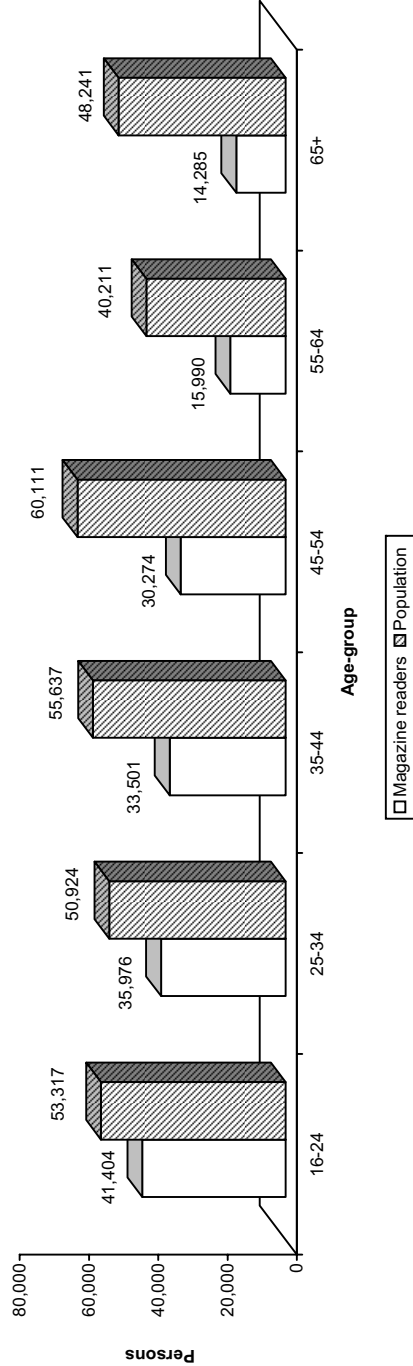


Table 62. Readers of Magazines by Educational Level and Frequency

Educational level \ Frequency						Per cent
	Everyday	Several times a week	Once a week	Less than once a week	Never	Total
Did not attend school	4.49	0.00	0.00	0.00	95.51	100.00
Primary	2.68	13.17	4.96	13.87	65.31	100.00
Secondary (general)	4.99	24.35	13.13	19.93	37.60	100.00
Secondary (vocational)	14.89	18.55	10.77	23.34	32.46	100.00
Post-secondary (general)	8.83	32.06	13.48	30.43	15.21	100.00
Post-secondary (vocational)	9.36	47.37	4.81	19.23	19.23	100.00
Diploma issued by a university	4.42	40.84	7.81	36.16	10.77	100.00
First degree	13.18	29.78	9.95	32.92	14.17	100.00
Post-graduate degree	11.30	9.47	23.84	23.16	32.23	100.00
Total	5.57	21.23	9.53	19.24	44.42	100.00

Table 63. Type of Information sought in Magazines
(Every person could indicate more than one type of information)

Information	Number	% of total
Local	22,680	7.01
European	16,200	5.01
International	20,997	6.49
Financial, economic	17,228	5.32
Cultural	58,064	17.95
Other local	41,752	12.90
Sports	42,740	13.21
Other	103,885	32.11
Total	323,546	100.00

Chart 38. Type of Information sought in Magazines

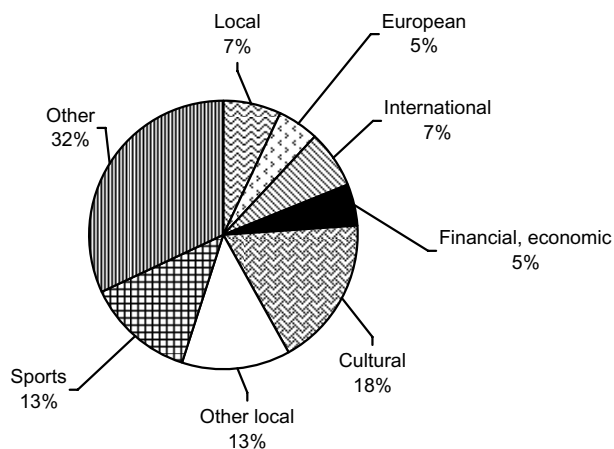


Table 64. Readers of Magazines by Type of Information sought and Sex
(Every person could indicate more than one type of information)

Type of information	Reader 's sex					
	Males	% male readers	Females	% female readers	Total	% total reades
Local	12,655	16.59	10,025	10.54	22,680	13.23
European	9,195	12.05	7,005	7.36	16,200	9.45
International	11,940	15.65	9,057	9.52	20,997	12.25
Financial, Economic	11,151	14.62	6,077	6.39	17,228	10.05
Cultural	21,358	28.00	36,706	38.58	58,064	33.87
Other local	16,569	21.72	25,183	26.47	41,752	24.36
Sports	32,130	42.12	10,610	11.15	42,740	24.93
Other	36,775	48.21	67,110	70.53	103,885	60.60

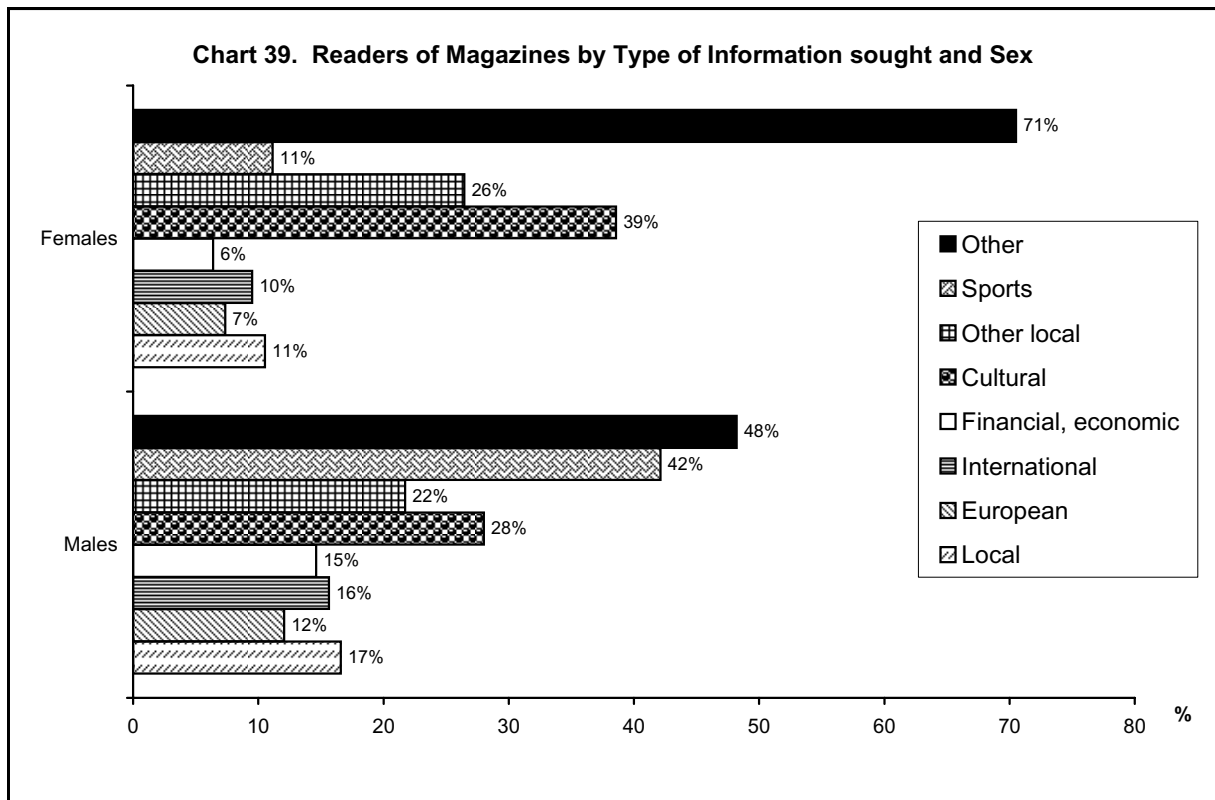


Table 65. Readers of Magazines by Type of Information sought and Age-group
(Every person could indicate more than one type of information)

Type of information	Age-group										% total			
	16-24	% 16-24	25-34	% 25-34	35-44	% 35-44	45-54	% 45-54	55-64	% 55-64		65+	% 65+	Total
Local	1,855	4.48	948	2.64	4,411	13.17	6,717	22.19	3,772	23.59	4,977	34.84	22,746	13.27
European	0	0.00	713	1.98	2,147	6.41	6,488	21.43	1,584	9.91	5,268	36.88	16,240	9.47
International	1,960	4.73	2,112	5.87	4,770	14.24	6,299	20.81	2,392	14.96	3,464	24.25	21,058	12.28
Financial, Economic	3,613	8.73	1,608	4.47	2,576	7.69	4,795	15.84	1,489	9.31	3,147	22.03	17,274	10.08
Cultural	9,186	22.19	10,716	29.79	14,117	42.14	13,107	43.29	4,987	31.19	5,951	41.66	58,233	33.97
Other local	7,690	18.57	5,923	16.46	8,836	26.38	10,581	34.95	5,140	32.15	3,582	25.08	41,881	24.43
Sports	14,225	34.36	7,198	20.01	6,294	18.79	7,663	25.31	5,008	31.32	2,352	16.46	42,870	25.01
Other	25,458	61.49	21,970	61.07	23,061	68.84	17,983	59.40	7,782	48.67	7,631	53.42	104,184	60.77

Chart 40. Readers of Magazines by Type of Information sought

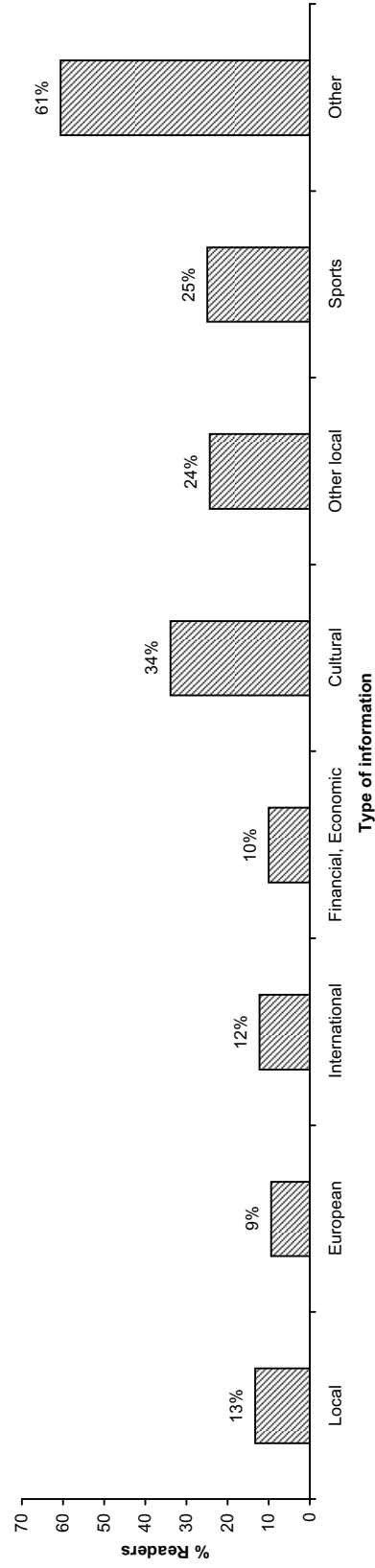


Table 66. Readers of Magazines by Educational Level and Type of Information sought
(Every person could indicate more than one type of information)

Type of information % Educational level	Local	European	International	Financial, Economic	Cultural	Other local	Sports	Other
Did not attend school	0.00	0.00	0.00	0.00	53.40	0.00	0.00	46.62
Primary	17.29	7.88	11.60	5.57	28.15	23.79	23.82	55.27
Secondary (general)	14.60	10.17	8.74	8.12	32.69	25.56	23.63	60.82
Secondary (vocational)	10.02	5.89	13.20	9.61	35.55	34.72	50.81	51.91
Post-secondary (general)	3.02	3.02	7.15	6.37	33.45	19.33	21.94	72.55
Post-secondary (vocational)	12.42	4.70	4.70	0.00	30.63	17.38	17.38	79.60
Diploma issued by a university	32.02	31.53	32.58	45.87	59.54	45.92	37.99	58.29
First degree	4.15	15.65	40.67	18.61	44.39	12.36	15.38	56.98
Post-graduate degree	16.85	16.85	35.17	65.81	33.52	0.00	13.98	15.85
Total	13.23	9.45	12.25	10.05	33.87	24.36	24.93	60.60

Table 67. Persons listening to Music by Frequency

Frequency	Sex					
	Males	%	Females	%	Total	%
Everyday	88,254	58.45	94,958	60.30	183,212	59.40
Several times a week	35,061	23.22	35,172	22.34	70,233	22.77
Once a week	5,808	3.85	5,094	3.24	10,902	3.53
Less than once a week	7,722	5.11	7,804	4.96	15,526	5.04
Never	14,142	9.37	14,426	9.16	28,568	9.26
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 41. Persons listening to Music by Frequency

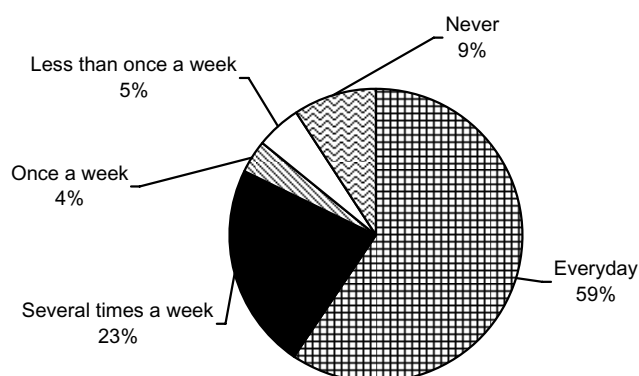


Table 68. Persons listening to Music by Frequency and Age-group

Frequency	Age group											Total	%	
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+			%
Everyday	42558	79.81	30737	60.36	34106	61.30	33354	55.49	22452	55.84	20005	41.47	183212	59.40
Several times a week	7880	14.77	12695	24.93	13478	24.22	16027	26.66	8644	21.50	11509	23.86	70233	22.77
Once a week	347	0.65	3627	7.12	2303	4.14	365	0.61	3227	8.03	1033	2.14	10902	3.53
Less than once a week	408	0.77	2452	4.82	3009	5.41	3625	6.03	1795	4.45	4237	8.78	15526	5.04
Never	2124	3.98	1413	2.77	2741	4.93	6740	11.21	4093	10.18	11457	23.75	28568	9.26
Total	53317	100.00	50924	100.00	55637	100.00	60111	100.00	40211	100.00	48241	100.00	308441	100.00

Chart 42. Persons listening to Music by Frequency and Age-group

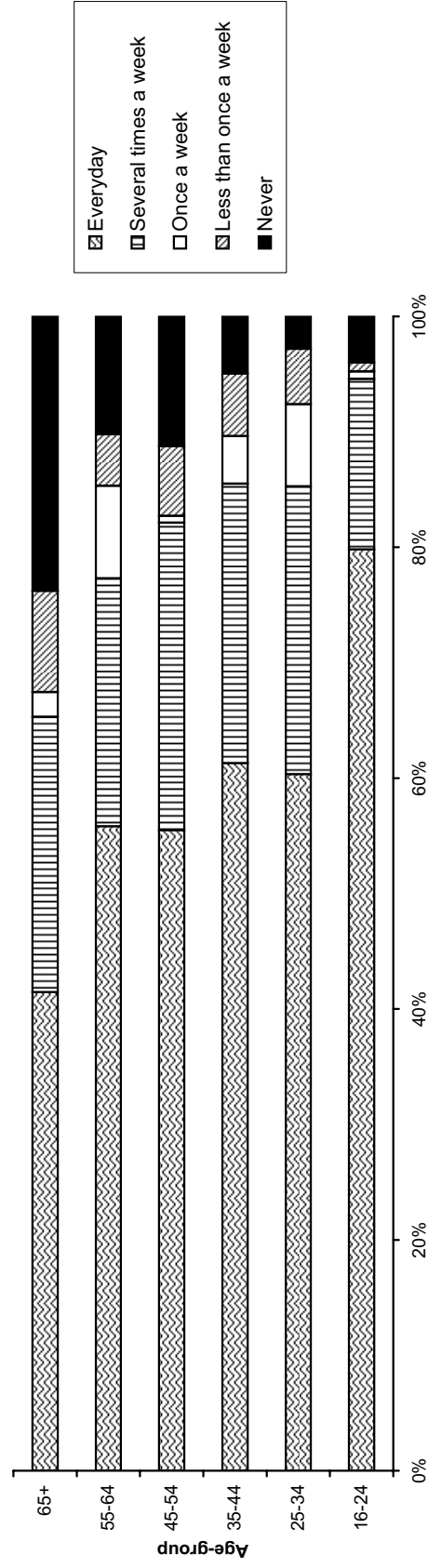


Table 69. Persons listening to Music by Educational Level and Frequency

Frequency \ Educational level	Per cent					Total
	Everyday	Several times a week	Once a week	Less than once a week	Never	
Did not attend school	50.41	9.08	0.00	3.80	36.71	100.00
Primary	50.55	22.40	4.69	5.61	16.75	100.00
Secondary (general)	65.69	24.05	3.15	3.23	3.88	100.00
Secondary (vocational)	62.77	23.89	2.09	6.13	5.12	100.00
Post-secondary (general)	71.37	15.27	5.96	4.30	3.10	100.00
Post-secondary (vocational)	45.58	50.47	0.00	0.00	3.95	100.00
Diploma issued by a university	39.35	27.68	0.00	26.40	6.57	100.00
First degree	58.21	31.10	0.00	10.69	0.00	100.00
Post-graduate degree	88.70	0.00	11.30	0.00	0.00	100.00
Total	59.40	22.77	3.53	5.04	9.26	100.00

Table 70. Persons listening to Music by Preferred Type of Music
(Every person could indicate more than one preference)

Type	Number	% of total
Classical, Lyrical, Opera or Operetta	71,343	12.59
Jazz or Blues	26,927	4.76
Foreign music - Rock, Pop or Light music	183,226	32.34
Traditional Maltese songs	69,471	12.26
Locally-produced music (Eg. Rock, Pop, or Light music)	124,406	21.96
Other music	91,159	16.09
Total	566,532	100.00

Chart 43. Persons listening to Music by Preferred Type of Music

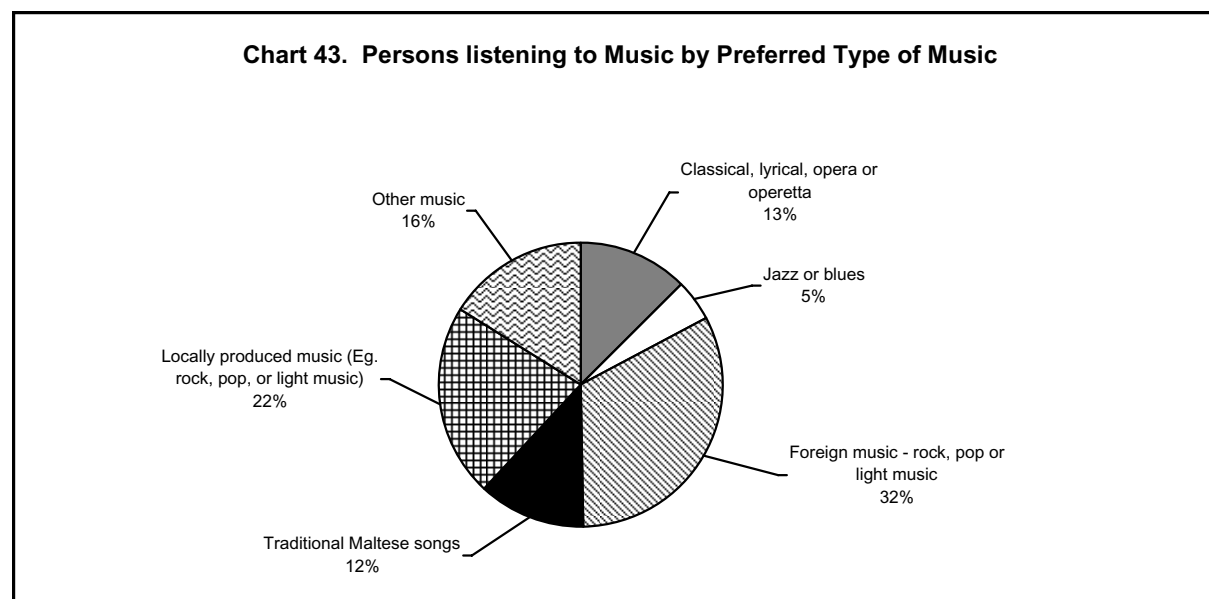


Table 71. Persons listening to Music by Preferred Type of Music and Sex
(Every person could indicate more than one preference)

Music type	Sex					
	Males	% male listeners	Females	% female listeners	Total	% total listeners
Classical, Lyrical, Opera or Operetta	35,319	25.81	36,024	25.19	71,343	25.49
Jazz or Blues	15,268	11.16	11,659	8.15	26,927	9.62
Foreign music - Rock, Pop or Light music	87,801	64.16	95,425	66.72	183,226	65.47
Traditional Maltese songs	41,536	30.35	27,935	19.53	69,471	24.82
Locally-produced music (Eg. Rock, Pop, or Light music)	53,892	39.38	70,514	49.30	124,406	44.45
Other music	44,195	32.30	46,964	32.84	91,159	32.57

Table 72. Persons Listening to Music by Preferred Type of Music and Age-group
(Every person could indicate more than one preference)

Music type	Age-group													
	16-24	% 16-24	25-34	% 25-34	35-44	% 35-44	45-54	% 45-54	55-64	% 55-64	65+	% 65+	Total	% total
Classical, Lyrical, Opera or Operetta	5,807	11.34	7,039	14.22	11,948	22.59	16,981	31.82	12,205	33.79	17,363	47.20	71,343	25.49
Jazz or Blues	4,207	8.22	4,432	8.95	5,274	9.97	8,274	15.50	1,570	4.35	3,170	8.62	26,927	9.62
Foreign music - Rock, Pop or Light music	45,194	88.28	39,394	79.57	40,388	76.35	34,048	63.79	13,656	37.81	10,546	28.67	183,226	65.47
Traditional music songs	3,292	6.43	6,970	14.08	10,870	20.55	17,158	32.15	14,982	41.48	16,199	44.04	69,471	24.82
Locally-produced music (Eg. Rock, Pop, or Light music)	12,880	25.16	17,781	35.91	25,496	48.20	30,091	56.38	22,194	61.45	15,964	43.40	124,406	44.45
Other music	20,055	39.18	15,389	31.08	13,580	25.67	20,706	38.80	14,905	41.27	6,524	17.74	91,159	32.57

Table 73. Persons listening to Music by Educational Level and Preferred Type of Music
(Every person could indicate more than one preference)

Music type \ Educational level	Classical, Lyrical, Opera or Operetta	Jazz or Blues	Rock Pop or Light music	Traditional Maltese music	Locally-Produced music	Other music
Did not attend school	21.92	0.00	41.03	63.62	54.30	9.39
Primary	20.97	6.84	48.99	44.48	64.46	34.20
Secondary (general)	25.77	10.38	69.59	18.99	42.19	31.21
Secondary (vocational)	22.58	4.65	74.28	14.80	40.07	33.35
Post-secondary (general)	25.02	6.48	85.35	5.63	21.49	35.11
Post-secondary (vocational)	33.32	9.13	81.41	5.19	23.99	39.63
Diploma issued by a university	36.83	6.02	78.24	3.63	21.37	41.54
First degree	42.60	35.09	78.59	7.18	16.46	33.94
Post-graduate degree	56.22	55.36	67.09	11.02	11.02	32.23
Total	25.49	9.62	65.47	24.82	44.45	32.57

Table 74. Persons listening to Music by Preferred Music Source
(Every person could indicate more than one preference)

Music source	Number of listeners	% of total
Records, Audio cassettes, CDs	154,702	36.90
Radio, TV	250,814	59.83
Download music from Internet (MP3)	13,698	3.27
Total	419,214	100.00

Chart 44. Persons listening to Music by Preferred Music Source

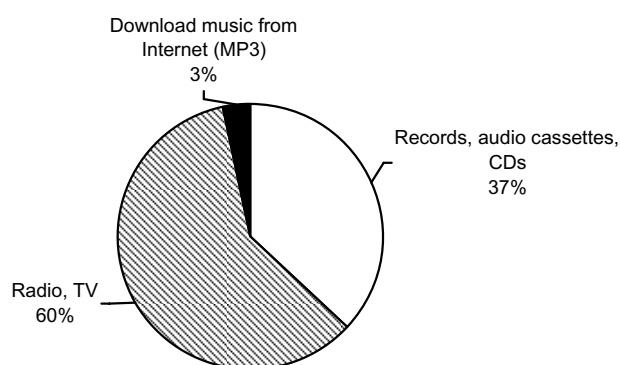


Table 75. Persons listening to Music by Preferred Music Source and Sex
(Every person could indicate more than one preference)

Music source	Sex					
	Males	% male listeners	Females	% female listeners	Total	% total listeners
Records, Audio cassettes, CDs	81,648	59.66	73,054	51.08	154,702	55.28
Radio, TV	117,515	85.87	133,299	93.20	250,814	89.62
Download music from Internet (MP3)	8,834	6.46	4,864	3.40	13,698	4.89

Table 76. Persons listening to Music by Educational Level and Preferred Music Source
(Every person could indicate more than one preference)

% Educational level	Music source	Records, Audio cassettes, CDs	Radio, TV	Download music from Internet (MP3)
Did not attend school		23.70	92.54	0.00
Primary		34.54	93.95	0.00
Secondary (general)		60.05	88.47	3.52
Secondary (vocational)		71.72	89.92	7.55
Post-secondary (general)		72.46	84.21	15.36
Post-secondary (vocational)		86.24	95.28	13.05
Diploma issued by a university		66.14	8.31	11.09
First degree		83.85	83.10	14.47
Post-graduate degree		66.25	77.83	20.19
Total		55.28	89.62	4.89

Table 77. Persons listening to Music by Preferred Music Source and Age-group
(Every person could indicate more than one preference)

Music source	16-24	% 16-24 listeners	25-34	% 25-34 listeners	35-44	% 35-44 listeners	45-54	% 45-54 listeners	55-64	% 55-64 listeners	65+	% 65+ listeners	Total	% total listeners
Records, Audio cassettes, CDs	41,589	81.24	31,933	64.50	33,962	64.21	25,934	48.59	12,642	35.00	8,642	23.49	154,702	55.28
Radio, TV	44,819	87.55	42,883	86.61	45,677	86.35	48,991	91.79	34,769	96.27	33,675	91.55	250,814	89.62
Download music from Internet (MP3)	9,200	17.97	1,639	3.31	1,389	2.63	1,102	2.06	368	1.02	0	0.00	13,698	4.89

Table 78. Concert-goers during the Reference Year by the Number of Concerts attended and Age-group

Number of concerts	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
Never	35,989	67.50	42,064	82.60	48,598	87.35	48,003	79.86	33,177	82.51	41,499	86.02	249,330	80.84
1	8,607	16.14	6,237	12.24	3,306	5.94	5,907	9.83	2,067	5.14	1,925	3.99	28,049	9.09
2	3,069	5.76	987	1.94	1,358	2.44	2,004	3.33	2,441	6.07	1,122	2.33	10,981	3.56
3	3,253	6.10	344	0.68	1,610	2.89	1,938	3.22	1,442	3.58	2,695	5.59	11,282	3.66
4	0	0.00	713	1.40	0	0.00	665	1.11	0	0.00	0	0.00	1,378	0.45
5+	2,399	4.50	579	1.14	765	1.38	1,594	2.65	1,084	2.70	1,000	2.07	7,421	2.40
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Table 79. Concert-goers during the Reference Year by the Number of Concerts attended and Sex

Number of concerts	Males	%	Females	%	Total	%
Never	118,913	78.76	130,417	8.84	249,330	80.84
1	14,534	9.63	13,515	8.58	28,049	9.09
2	3,888	2.58	7,093	4.50	10,981	3.56
3	6,930	4.59	4,352	2.77	11,282	3.66
4	1,009	0.67	369	0.23	1,378	0.45
5+	5,713	3.77	1,708	1.08	7,421	2.40
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 45. Persons going to Concerts during the Reference Year by Frequency

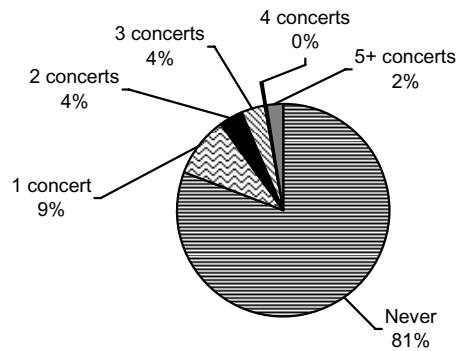


Table 80. Concert-goers by Educational Level and the Number of Concerts attended during the Reference Year

Number of concerts	Per cent						Total
	None	1	2	3	4	5+	
Educational level							
Did not attend school	100.00	0.00	0.00	0.00	0.00	0.00	100.00
Primary	90.26	4.97	0.66	3.10	0.00	1.01	100.00
Secondary (general)	78.47	11.23	4.50	3.76	0.25	1.79	100.00
Secondary (vocational)	77.01	8.21	3.22	2.78	2.09	6.69	100.00
Post-secondary (general)	62.27	16.02	9.03	8.32	0.00	4.36	100.00
Post-secondary (vocational)	83.26	13.64	0.00	0.00	0.00	3.10	100.00
Diploma issued by a university	78.68	0.00	11.50	0.00	0.00	9.82	100.00
First degree	62.89	22.59	6.70	0.00	3.44	4.38	100.00
Post-graduate degree	54.37	0.00	0.00	23.47	11.42	10.74	100.00
Total	80.84	9.09	3.56	3.66	0.45	2.41	100.00

Table 81. Concert-goers by Type of Concert attended during the Reference Year
(Every person could indicate more than one preference)

Type	Number	% of total
Classical, Lyrical or Operetta	23,848	29.48
Jazz or Blues	6,489	8.02
Foreign Music	18,399	22.74
Maltese Music	15,538	19.21
Traditional Maltese songs	2,508	3.10
Other Music	14,115	17.45
Total	80,897	100.00

Chart 46. Concert-goers by Type of Concert attended during the Reference Year

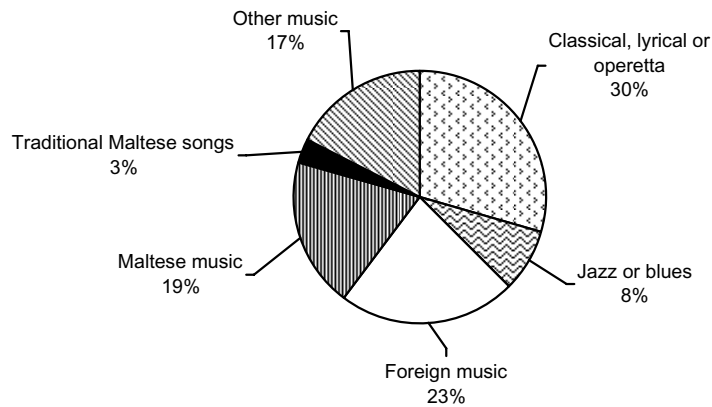


Table 82. Concert-goers by Type of Concert attended during the Reference Year and Sex
(Every person could indicate more than one preference)

Type	Sex				Total	% total
	Males	% males	Females	% females		
Classical, Lyrical or Operetta	13,916	43.39	9,932	36.73	23,848	40.34
Jazz or Blues	4,131	12.88	2,358	8.72	6,489	10.98
Foreign Music	9,933	30.97	8,466	31.31	18,399	31.13
Maltese Music	8,678	27.06	6,860	25.37	15,538	26.29
Traditional Maltese songs	1,944	6.06	564	2.09	2,508	4.24
Other Music	8,719	27.18	5,396	19.96	14,115	23.88

Table 83. Concert-goers by Type of Concert attended during the Reference Year and Age-group
(Every person could indicate more than one preference)

Type	Age-group											Total	% total	
	16-24	% 16-24	25-34	% 25-34	35-44	% 35-44	45-54	% 45-54	55-64	% 55-64	65+			% 65+
Classical, Lyrical or Operetta	2,506	14.46	1,770	19.98	4,253	60.42	5,853	48.34	4,227	60.07	5,239	77.71	23,848	40.34
Jazz or Blues	1,359	7.84	1,372	15.49	1,164	16.54	1,091	9.01	0	0.00	1,503	22.29	6,489	10.98
Foreign music	9,122	52.64	3,105	35.05	765	10.87	3,200	26.43	747	10.62	1,460	21.66	18,399	31.13
Maltese music	5,196	29.99	3,787	42.74	1,971	28.00	1,488	12.29	2,636	37.46	460	6.82	15,538	26.29
Traditional Maltese songs	0	0.00	0	0.00	0	0.00	964	7.96	1,084	15.40	460	6.82	2,508	4.24
Other music	5,492	31.69	1,283	14.48	588	8.35	3,884	32.08	2,445	34.74	423	6.27	14,115	23.88

Chart 47. Concert-goers by Type of Concert attended during the Reference Year

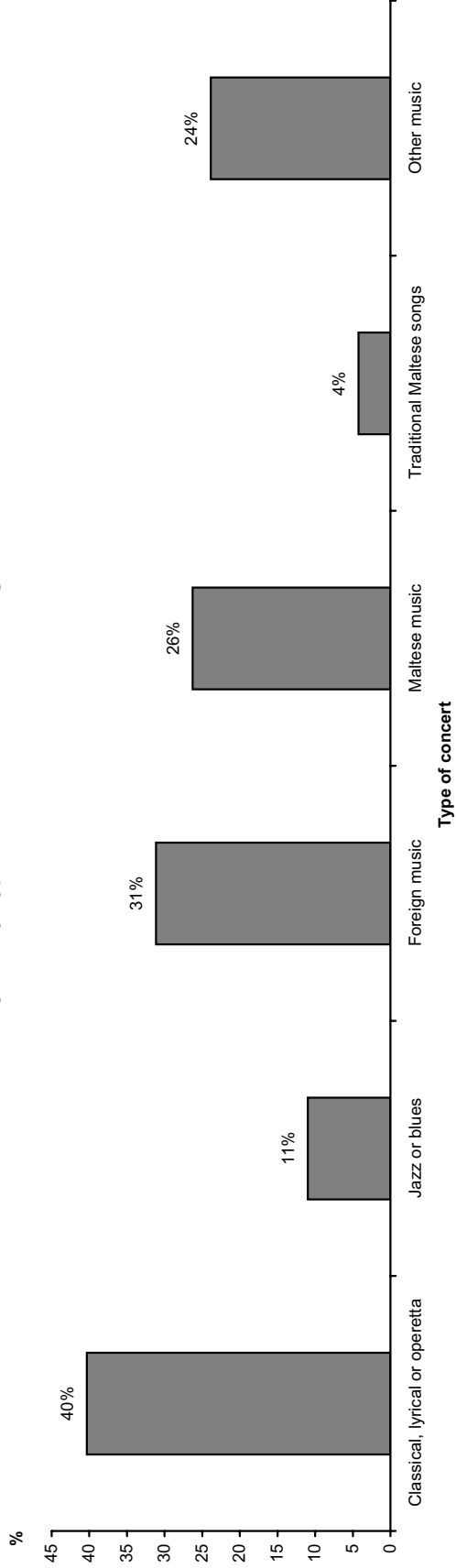


Table 84. Persons attending Dance Performances during the Reference Year

Number of performances	Sex					
	Males	%	Females	%	Total	%
Never	140,857	93.29	142,085	90.24	282,942	91.73
1	4,892	3.24	6,795	4.32	11,687	3.79
2	2,157	1.43	4,544	2.89	6,701	2.17
3	1,406	0.93	1,956	1.24	3,362	1.09
4	365	0.24	715	0.45	1,080	0.35
5+	1,310	0.87	1,359	0.86	2,669	0.87
Total	150,987	100.00	157,454	100.00	308,441	100.00

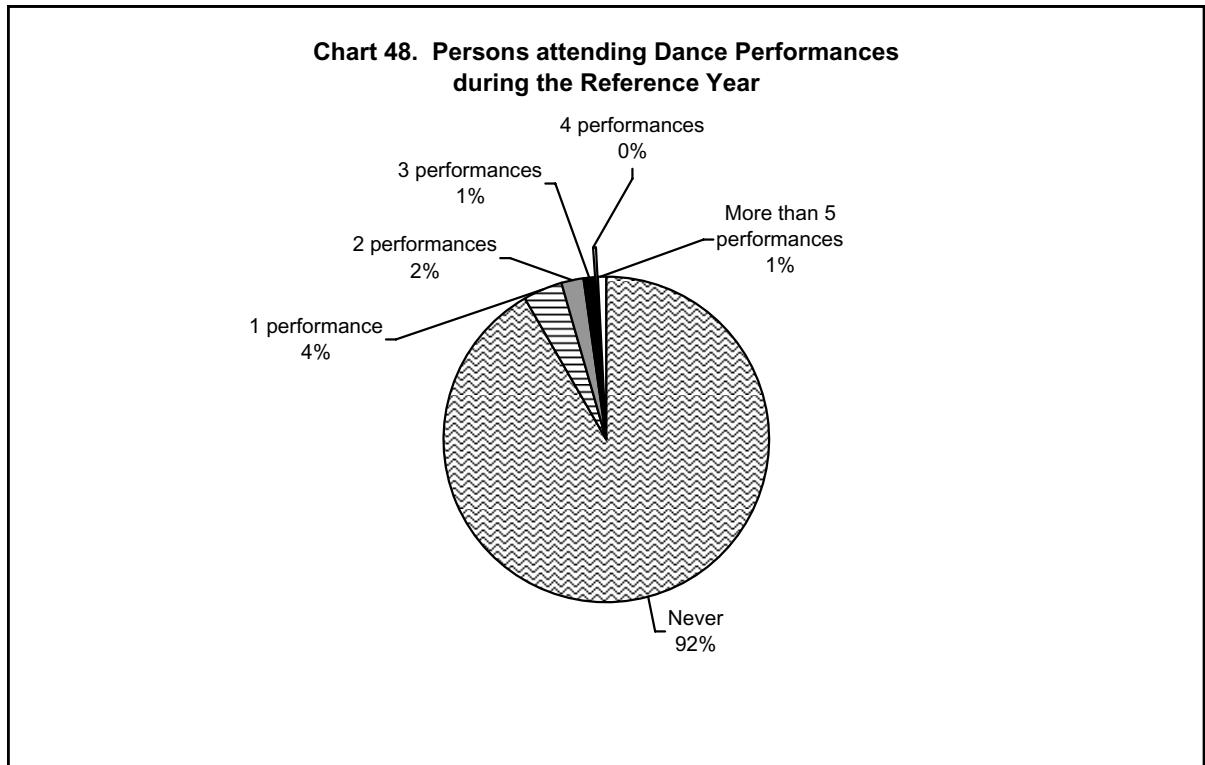
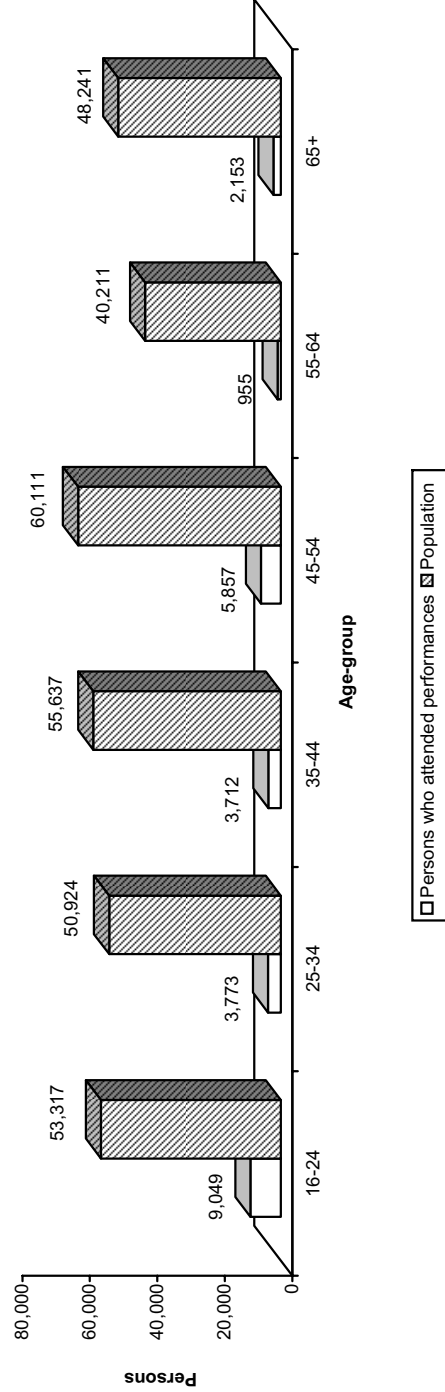


Table 85. Persons who attended Dance Performances during the Reference Year by the Number of Performances attended and Age-group

Number of performances	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Never	44,268	83.03	47,151	92.59	51,925	93.33	54,254	90.26	39,256	97.63	46,088	95.54	282,942	91.73
1	3,499	6.56	1,383	2.72	2,238	4.02	3,059	5.09	625	1.55	883	1.83	11,687	3.79
2	2,804	5.26	993	1.95	379	0.68	1,255	2.09	0	0.00	1,270	2.63	6,701	2.17
3	1,419	2.66	684	1.34	365	0.66	564	0.94	330	0.82	0	0.00	3,362	1.09
4	346	0.65	369	0.72	365	0.66	0	0.00	0	0.00	0	0.00	1,080	0.35
5+	981	1.84	344	0.68	365	0.65	979	1.62	0	0.00	0	0.00	2,669	0.87
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 49. Persons who attended Dance Performances during the Reference Year by Age-group



**Table 86. Persons who attended Dance Performances during the Reference Year
by Educational Level and the Number of Performances attended**

							Per cent
Frequency Educational level	Never	1	2	3	4	5+	Total
Did not attend school	100.00	0.00	0.00	0.00	0.00	0.00	100.00
Primary	96.02	1.10	1.56	0.75	0.00	0.57	100.00
Secondary (general)	90.77	4.33	2.46	1.28	0.00	1.16	100.00
Secondary (vocational)	97.91	0.00	2.09	0.00	0.00	0.00	100.00
Post-secondary (general)	84.90	7.27	3.26	1.02	2.39	1.16	100.00
Post-secondary (vocational)	89.81	0.00	0.00	10.19	0.00	0.00	100.00
Diploma issued by a university	72.73	20.45	6.82	0.00	0.00	0.00	100.00
First degree	86.22	10.37	0.00	0.00	0.00	3.41	100.00
Post-graduate degree	66.69	12.41	9.47	0.00	11.43	0.00	100.00
Total	91.73	3.79	2.17	1.09	0.35	0.87	100.00

Table 87. Language Preferences by Type of Activity

Activity	Preferred language							
	Maltese	% population	English	% population	Italian	% population	Other Language	% population
Read books	110,271	35.75	188,560	61.13	9,610	3.12	0	0.00
Read magazines	69,847	22.65	218,658	70.89	19,936	6.46	0	0.00
Watch TV	138,680	44.96	78,368	25.41	91,393	29.63	0	0.00
Listen to Radio	254,175	82.41	45,303	14.69	8,963	2.91	0	0.00
Listen to Songs	92,369	29.95	179,550	58.21	34,934	11.33	1,588	0.51
Speak	265,956	86.23	36,287	11.76	5,684	1.84	514	0.17

Chart 50. Language Preferences by Type of Activity

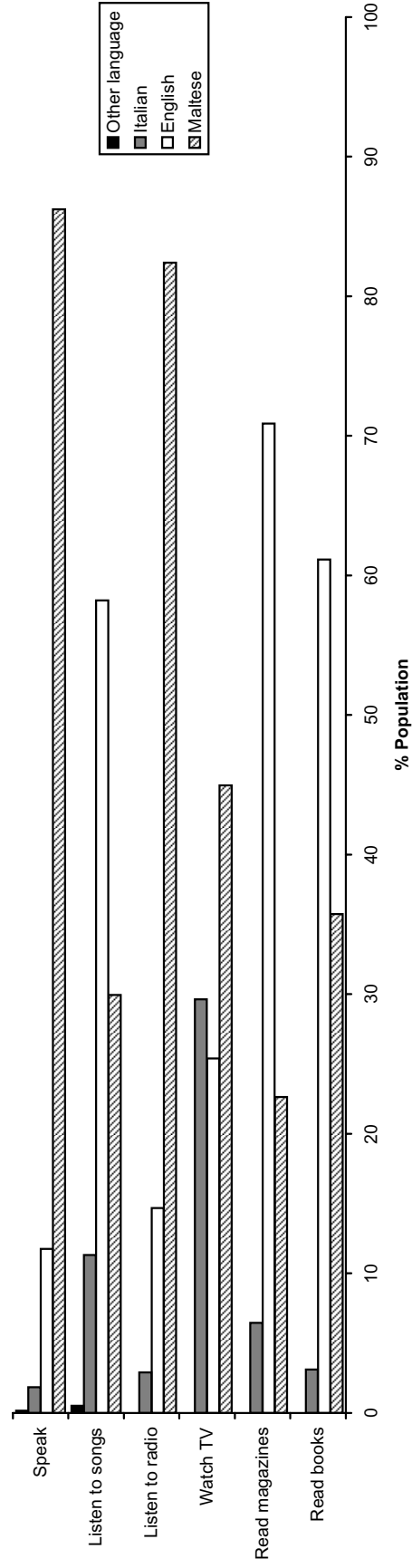


Table 88. Cinema-goers by the Number of Visits during the Reference Year and Age-group

Number of visits	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
Never	5,436	10.20	18,082	35.51	25,861	46.48	35,818	59.59	28,453	70.76	41,701	86.44	155,351	50.37
1	3,589	6.73	2,231	4.38	8,269	14.86	7,390	12.29	2,095	5.21	3,369	6.98	26,943	8.74
2	3,328	6.24	7,046	13.84	7,704	13.85	6,883	11.45	2,970	7.39	883	1.84	28,814	9.34
3	4,852	9.10	4,563	8.96	4,213	7.57	2,137	3.55	1,952	4.85	460	0.95	18,177	5.89
4	5,386	10.10	1,963	3.85	3,566	6.41	2,012	3.35	1,980	4.92	499	1.04	15,406	4.99
5+	30,726	57.63	17,039	33.46	6,024	10.83	5,871	9.77	2,761	6.87	1,329	2.75	63,750	20.67
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 51. Cinema-goers by Age-group

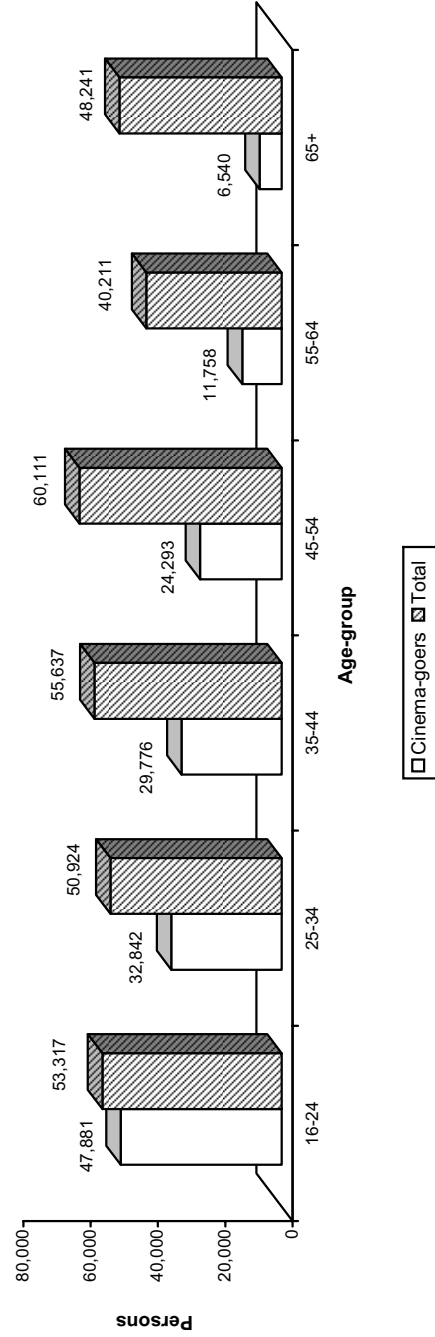


Table 89. Cinema-goers by the Number of Visits during the Reference Year and Sex

Number of visits	Sex					
	Males	%	Females	%	Total	%
Never	74,627	49.43	80,724	51.27	155,351	50.37
1	16,051	10.63	10,892	6.92	26,943	8.74
2	11,947	7.91	16,867	10.71	28,814	9.34
3	9,705	6.43	8,472	5.38	18,177	5.89
4	8,468	5.61	6,938	4.41	15,406	4.99
5+	30,189	19.99	33,561	21.31	63,750	20.67
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 52. Cinema-goers by the Number of Visits during the Reference Year

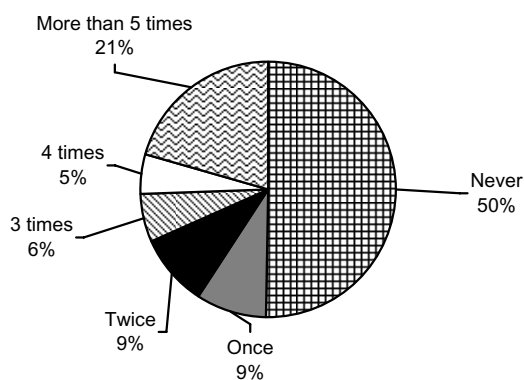


Table 90. Cinema-goers by Educational Level and the Number of Visits during the Reference Year

Number of visits \ Educational level	Per cent						Total
	Never	1	2	3	4	5+	
Did not attend school	88.63	0.00	0.00	0.00	0.00	11.37	100.00
Primary	75.10	6.92	7.02	3.98	2.88	4.10	100.00
Secondary (general)	41.36	13.12	10.51	5.61	6.52	22.88	100.00
Secondary (vocational)	46.61	4.84	13.37	11.03	0.00	24.15	100.00
Post-secondary (general)	17.98	2.71	9.67	12.98	9.75	46.91	100.00
Post-secondary (vocational)	26.56	15.60	9.84	11.62	8.68	27.70	100.00
Diploma issued by a university	24.13	12.05	19.54	6.57	9.06	28.65	100.00
First degree	22.86	4.22	9.98	0.00	3.42	59.52	100.00
Post-graduate degree	12.42	0.00	21.18	11.31	0.00	55.09	100.00
Total	50.37	8.74	9.34	5.89	4.99	20.67	100.00

Table 91. Theatre-goers by the Number of Visits during the Reference Year

Number of visits	Males	%	Females	%	Total	%
Never	126,164	83.56	125,199	79.51	251,363	81.50
1	9,318	6.18	8,369	5.32	17,687	5.74
2	5,391	3.57	10,352	6.57	15,743	5.10
3	3,601	2.38	7,663	4.87	11,264	3.65
4	2,544	1.68	3,790	2.41	6,334	2.05
5+	3,969	2.63	2,081	1.32	6,050	1.96
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 53. Theatre-goers by the Number of Visits during the Reference Year

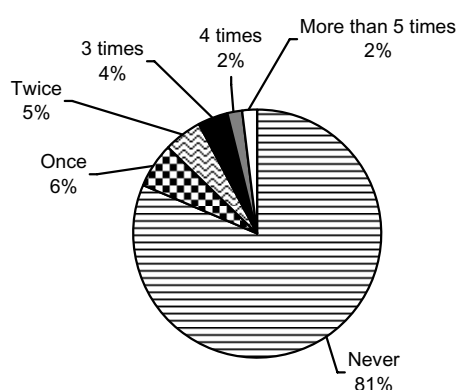


Table 92. Theatre-goers by Educational Level and the Number of Visits during the Reference Year

Number of visits \ Educational level	Per cent						Total
	Never	1	2	3	4	5+	
Did not attend school	90.49	0.00	9.51	0.00	0.00	0.00	100.00
Primary	91.04	2.74	2.90	0.85	1.77	0.70	100.00
Secondary (general)	81.08	6.38	5.02	4.28	1.45	1.79	100.00
Secondary (vocational)	80.71	3.61	2.09	6.92	0.00	6.67	100.00
Post-secondary (general)	65.78	11.62	10.27	5.62	3.40	3.31	100.00
Post-secondary (vocational)	82.90	12.28	4.82	0.00	0.00	0.00	100.00
Diploma issued by a university	59.86	7.32	12.81	7.57	9.05	3.39	100.00
First degree	62.04	6.51	6.94	13.68	6.45	4.38	100.00
Post-graduate degree	34.90	30.23	0.00	11.03	12.42	11.42	100.00
Total	81.50	5.74	5.10	3.65	2.05	1.96	100.00

Table 93. Theatre-goers by the Number of Visits and Age-group

Number of visits	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Never	40,112	75.23	40,807	80.13	48,381	86.97	48,774	81.15	30,638	76.19	42,651	88.41	251,363	81.50
1	6,990	13.11	3,562	6.99	2,139	3.84	2,339	3.89	2,322	5.77	335	0.69	17,687	5.74
2	3,803	7.13	2,494	4.90	2,072	3.72	3,375	5.61	3,152	7.84	847	1.76	15,743	5.10
3	1,357	2.55	905	1.78	2,267	4.07	1,960	3.26	1,442	3.59	3,333	6.91	11,264	3.65
4	346	0.65	1,503	2.95	313	0.56	2,452	4.08	1,720	4.28	0	0.00	6,334	2.05
5+	709	1.33	1,653	3.25	465	0.84	1,211	2.01	937	2.33	1,075	2.23	6,050	1.96
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 54. Theatre-goers by Age-group

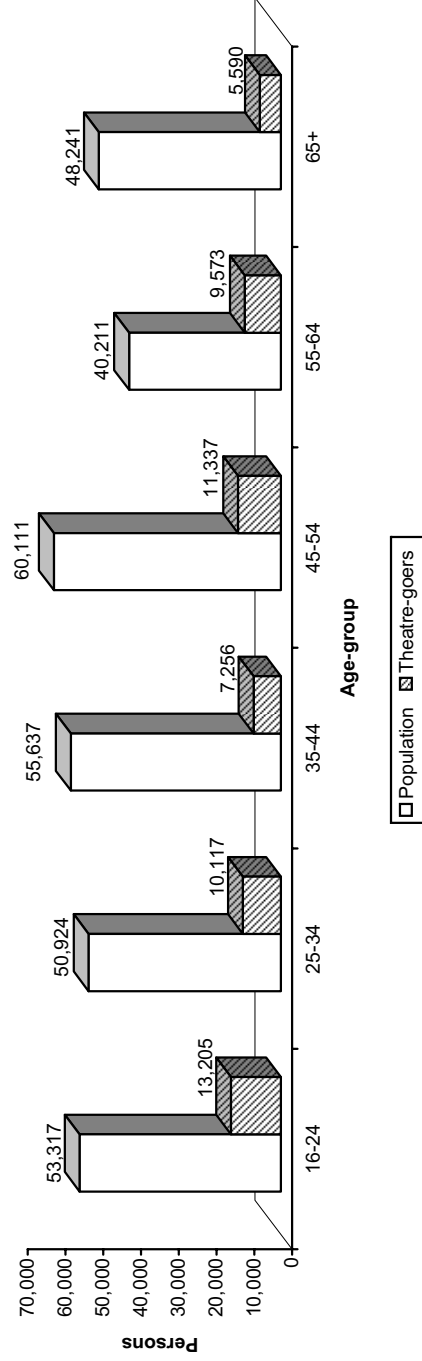


Table 94. Persons by the Number of Visits to Museums or Monuments during the Reference Year and Sex

Number of visits	Sex					
	Males	%	Females	%	Total	%
Never	101,097	66.96	115,311	73.23	216,408	70.16
1	13,175	8.73	11,619	7.38	24,794	8.04
2	12,927	8.56	10,544	6.70	23,471	7.61
3	7,889	5.22	7,745	4.92	15,634	5.07
4	5,244	3.47	1,885	1.20	7,129	2.31
5+	10,655	7.06	10,350	6.57	21,005	6.81
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 55. Persons by the Number of Visits to Museums or Monuments during the Reference Year

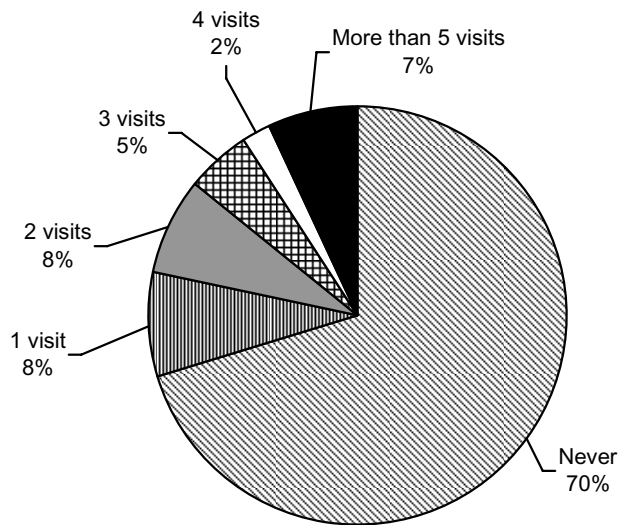


Table 95. Persons by the Number of Visits to Museums or Monuments during the Reference Year and Age-group

Number of visits	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Never	32,081	60.17	39,560	77.68	35,809	64.36	43,208	71.88	28,488	70.85	37,262	77.24	216,408	70.16
1	5,246	9.84	3,179	6.24	6,565	11.80	2,087	3.47	3,639	9.05	4,078	8.45	24,794	8.04
2	5,355	10.04	2,531	4.97	3,273	5.89	6,661	11.08	4,963	12.33	688	1.43	23,471	7.61
3	3,363	6.31	1,373	2.70	4,402	7.91	3,051	5.08	903	2.25	2,542	5.27	15,634	5.07
4	1,013	1.90	1,913	3.76	1,080	1.94	2,090	3.48	0	0.00	1,033	2.14	7,129	2.31
5+	6,259	11.74	2,368	4.65	4,508	8.10	3,014	5.01	2,218	5.52	2,638	5.47	21,005	6.81
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 56. Persons who visited Museums or Monuments during the Reference Year by Age-group

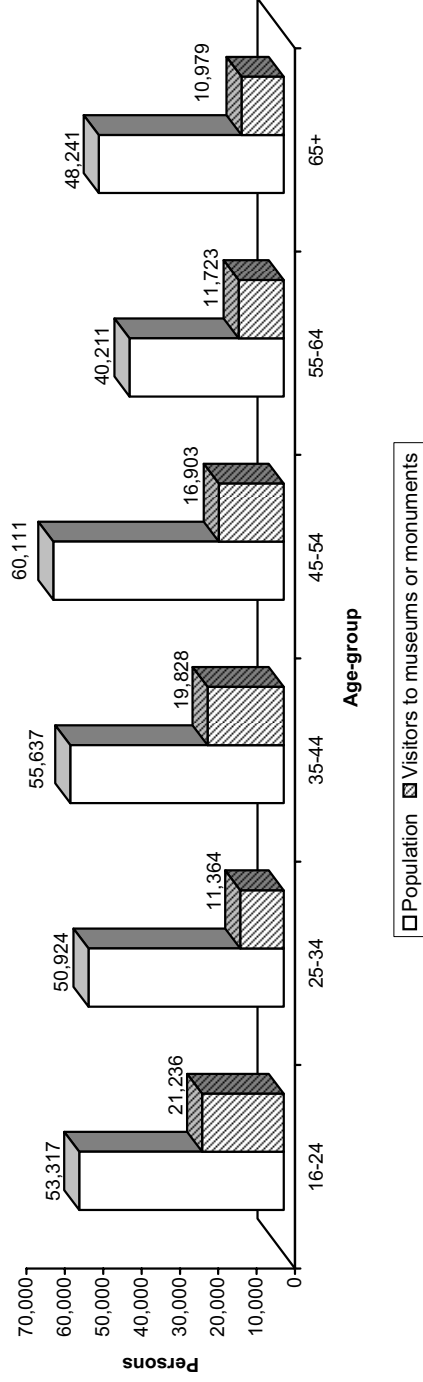


Table 96. Persons by Educational Level and the Number of Visits to Museums or Monuments during the Reference Year

% Educational level	Number of visits						Total
	Never	1	2	3	4	5+	
Did not attend school	90.97	0.00	0.00	6.63	2.40	0.00	100.00
Primary	82.99	5.42	4.48	2.29	0.98	3.84	100.00
Secondary (general)	70.06	7.90	7.84	6.03	1.82	6.35	100.00
Secondary (vocational)	65.70	6.66	18.86	4.94	0.00	3.84	100.00
Post-secondary (general)	45.47	21.24	8.70	8.90	5.45	10.24	100.00
Post-secondary (vocational)	72.28	3.95	4.53	13.66	0.00	5.58	100.00
Diploma issued by a university	36.95	14.08	14.56	0.00	3.33	31.08	100.00
First degree	45.26	0.00	14.77	0.00	16.36	23.61	100.00
Post-graduate degree	11.02	31.92	23.75	21.89	0.00	11.42	100.00
Total	70.16	8.04	7.61	5.07	2.31	6.81	100.00

Table 97. Persons who visited a Library during the Reference Year for Leisure and for Study/Work by Age-group

Age-group	Total population	Leisure		Study/Work	
		Number of persons	% age-group	Number of persons	% age-group
16-24	53,317	15,005	28.14	11,613	21.78
25-34	50,924	5,865	11.52	2,185	4.29
35-44	55,637	11,212	20.15	3,250	5.84
45-54	60,111	6,557	10.91	5,027	8.36
55-64	40,211	1,925	4.79	1,394	3.47
65+	48,241	2,201	4.56	0	0.00
Total	308,441	42,765	13.86	23,469	7.61

Chart 57. Persons who visited a Library during the Reference Year for Leisure and for Study/Work by Age-group

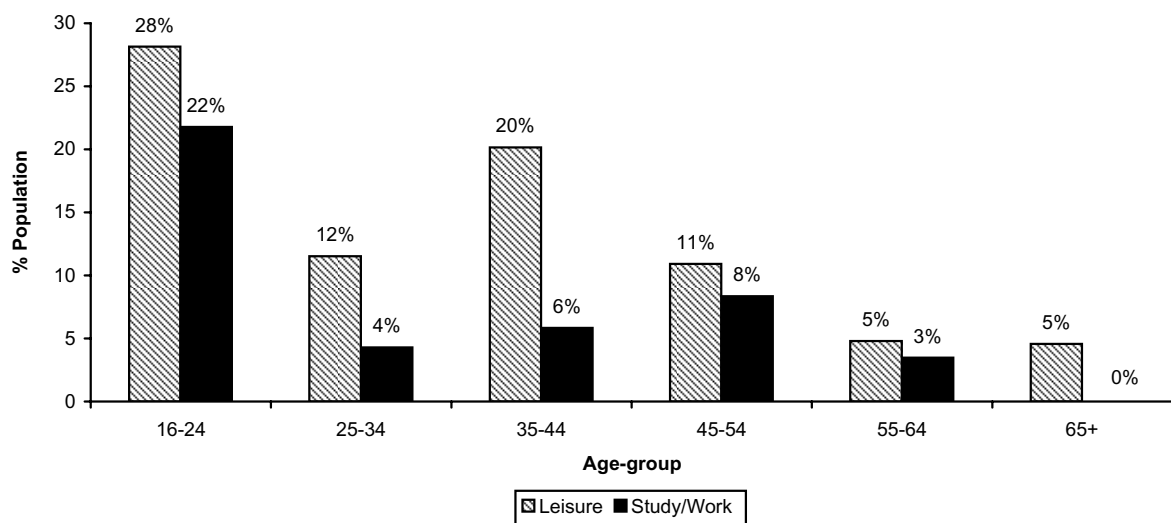


Table 98. Persons who visited a Library during the Reference Year for Leisure and for Study/Work by Sex

Sex	Total population	Leisure		Study/Work	
		Number of persons	% sex	Number of persons	% sex
Males	150,987	18,508	12.26	11,573	7.66
Females	157,454	24,257	15.41	11,895	7.55
Total	308,441	42,765	13.86	23,468	7.61

Table 99. Persons who visited a Library during the Reference Year for Leisure and for Study/Work by Educational Level

% Educational level	Leisure	Study/Work
Did not attend school	0.00	0.00
Primary	4.55	0.76
Secondary (general)	15.49	6.60
Secondary (vocational)	3.23	5.05
Post-secondary (general)	31.24	21.24
Post-secondary (vocational)	29.92	11.10
Diploma issued by a university	28.50	23.42
First degree	34.21	35.00
Post-graduate degree	44.61	33.87
Total	13.86	7.61

Chart 58. Persons who visited a Library during the Reference Year for Leisure and for Study/Work by Educational Level

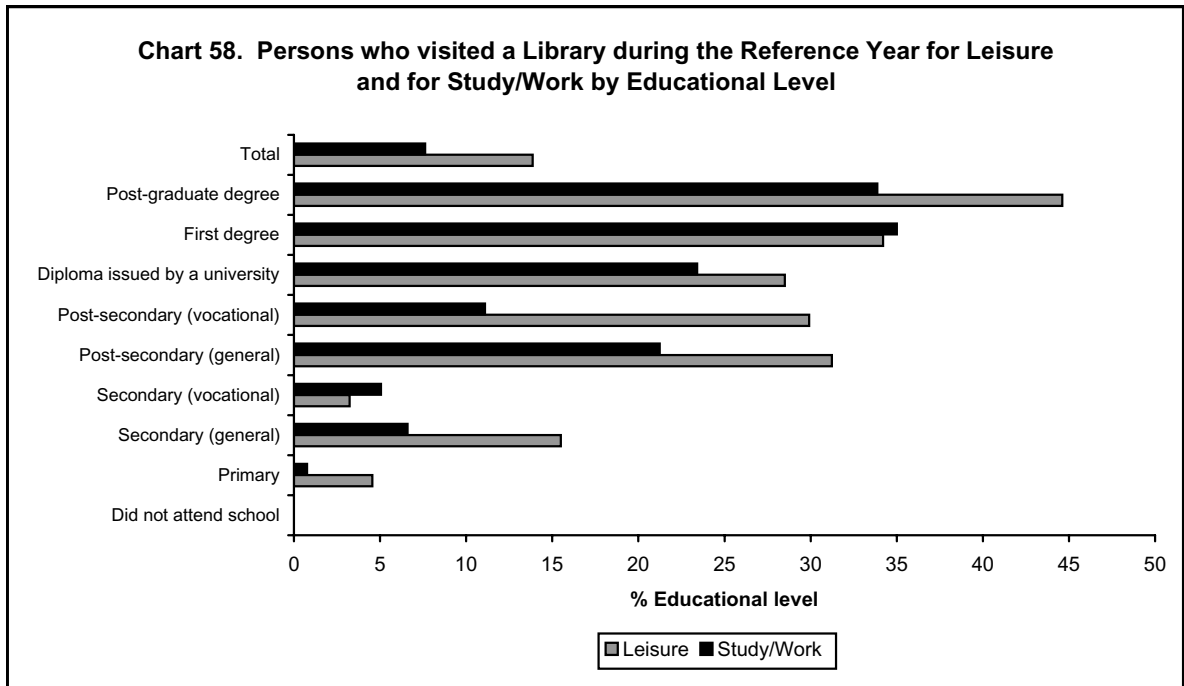


Table 100. Reasons for visiting a Library
(Every person could indicate more than one reason)

Reason	Number of reasons	% total
To gather general or bibliographical information	19,419	26.32
To consult catalogues	8,186	11.09
To access reference material	6,139	8.32
To borrow books	35,263	47.79
To read newspapers, magazines or other periodicals	2,404	3.26
To borrow audio-visual material	2,376	3.22
Total	73,787	100.00

This question was addressed to library users only

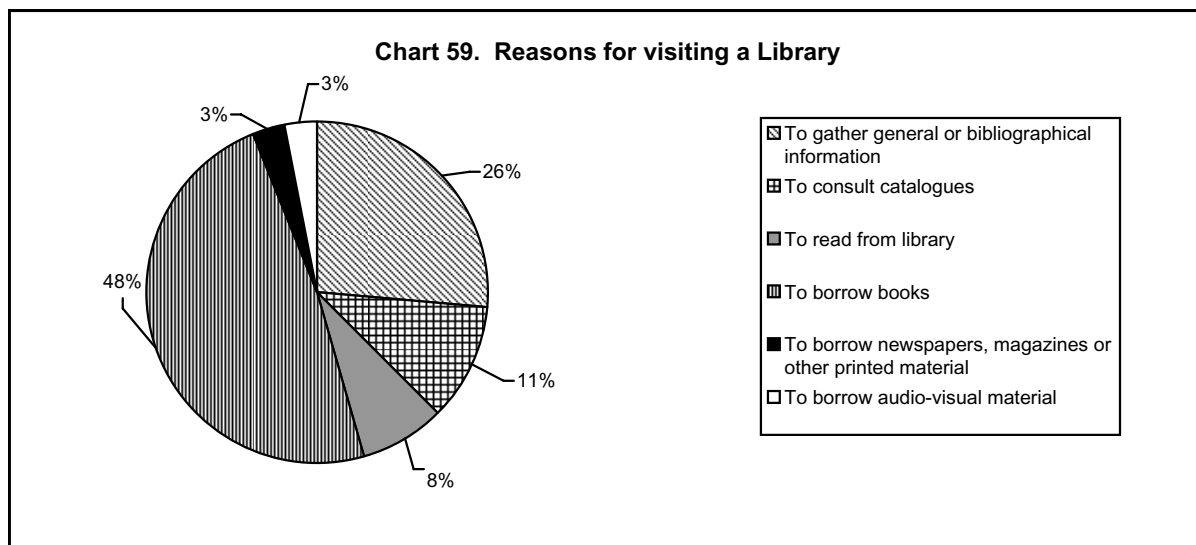


Table 101. Reasons for visiting a Library by User's Sex
(Every person could indicate more than one reason)

Reason	Number of reasons					
	Male users	% male users	Female users	% female users	Total	% total users
To gather general or bibliographical information	9,021	39.05	10,398	35.39	19,419	37.00
To consult catalogues	5,613	24.29	2,573	8.76	8,186	15.60
To access reference material	1,833	7.93	4,306	14.66	6,139	11.70
To borrow books	10,648	46.09	24,615	83.78	35,263	67.19
To read newspapers, magazines or other periodicals	1,406	6.09	998	3.40	2,404	4.58
To borrow audio-visual material	1,652	7.15	724	2.46	2,376	4.53

This question was addressed to library users only

Table 102. Reasons for visiting a Library by User's Age-group
(Every person could indicate more than one reason)

Reason	Age-group													
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
To gather general or bibliographical information	10,982	56.06	1,565	21.02	3,217	27.94	1,468	15.98	1,567	61.45	620	28.17	19,419	37.00
To consult catalogues	2,384	12.17	3,254	43.70	702	6.10	1,445	15.73	401	15.73	0	0.00	8,186	15.60
To access reference material	2,836	14.48	2,181	29.29	0	0.00	1,122	12.21	0	0.00	0	0.00	6,139	11.70
To borrow books	12,543	64.03	4,743	63.70	9,532	82.79	5,513	60.00	1,350	52.94	1,582	71.88	35,263	67.19
To borrow newspapers, magazines or other periodicals	1,386	7.08	275	3.69	378	3.28	365	3.97	0	0.00	0	0.00	2,404	4.58
To borrow audio-visual material	888	4.53	344	4.62	401	3.48	743	8.09	0	0.00	0	0.00	2,376	4.53

This question was addressed to library users only

Table 103. Persons who visited an Archive during the Reference Year by the Number of Visits and Sex

Number of visits	Sex					
	Males	%	Females	%	Total	%
Never	139,059	92.10	150,446	95.55	289,505	93.86
1-2	6,807	4.51	4,956	3.15	11,763	3.81
3-4	2,600	1.72	1,008	0.64	3,608	1.17
5+	2,521	1.67	1,044	0.66	3,565	1.16
Total	150,987	100.00	157,454	100.00	308,441	100.00

Chart 60. Persons who visited an Archive during the Reference Year by the Number of Visits

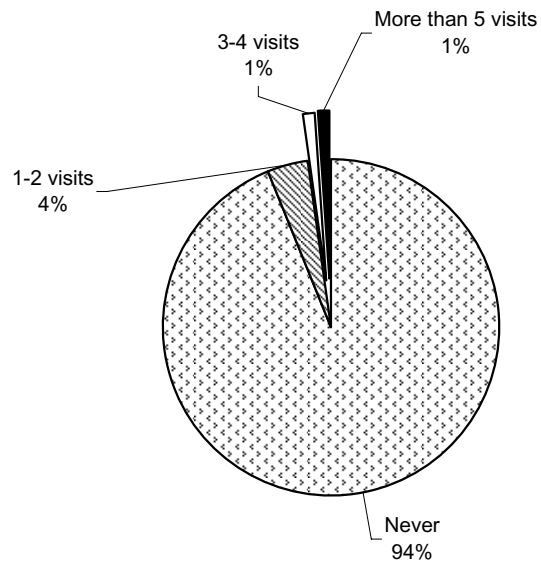


Table 104. Persons who visited an Archive during the Reference Year by the Number of Visits and Age-group

Number of visits	Age-group										Total	%		
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%			65+	%
Never	44,811	84.04	47,534	93.34	53,312	95.82	58,008	96.50	39,330	97.81	46,510	96.40	289,505	93.86
1-2	6,285	11.79	1,401	2.75	1,171	2.10	1,738	2.89	480	1.19	688	1.43	11,763	3.81
3-4	906	1.70	1,028	2.02	689	1.24	365	0.61	0	0.00	620	1.29	3,608	1.17
5+	1,315	2.47	961	1.89	465	0.84	0	0.00	401	1.00	423	0.88	3,565	1.16
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 61. Persons who visited an Archive during the Reference Year by Age-group

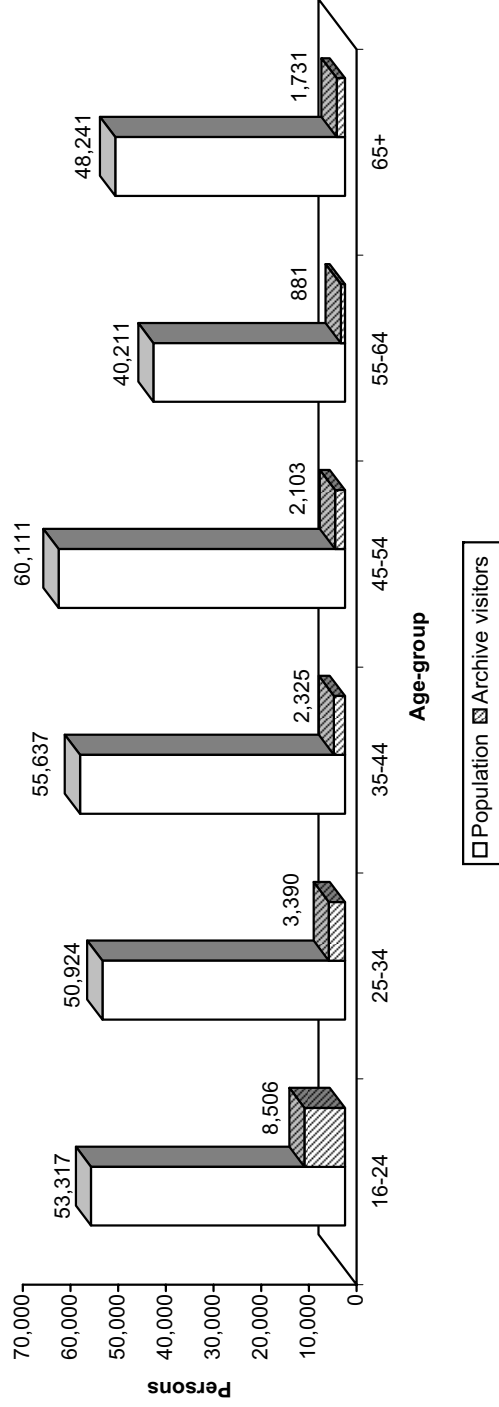


Table 105. Persons who visited an Archive during the Reference Year by the Number of Times and Educational Level

% Educational level	Never	Number of visits			
		1-2	3-4	5+	Total
Did not attend school	100.00	0.00	0.00	0.00	100.00
Primary	98.00	2.00	0.00	0.00	100.00
Secondary (general)	93.62	3.35	2.14	0.89	100.00
Secondary (vocational)	97.89	2.11	0.00	0.00	100.00
Post-secondary (general)	89.74	9.24	0.00	1.02	100.00
Post-secondary (vocational)	100.00	0.00	0.00	0.00	100.00
Diploma issued by a university	90.25	5.55	0.00	4.20	100.00
First degree	66.29	13.50	2.97	17.24	100.00
Post-graduate degree	55.39	23.15	21.46	0.00	100.00
Total	93.86	3.81	1.17	1.16	100.00

Chart 62. Persons who visited an Archive during the Reference Year by the Number of Times and Educational Level

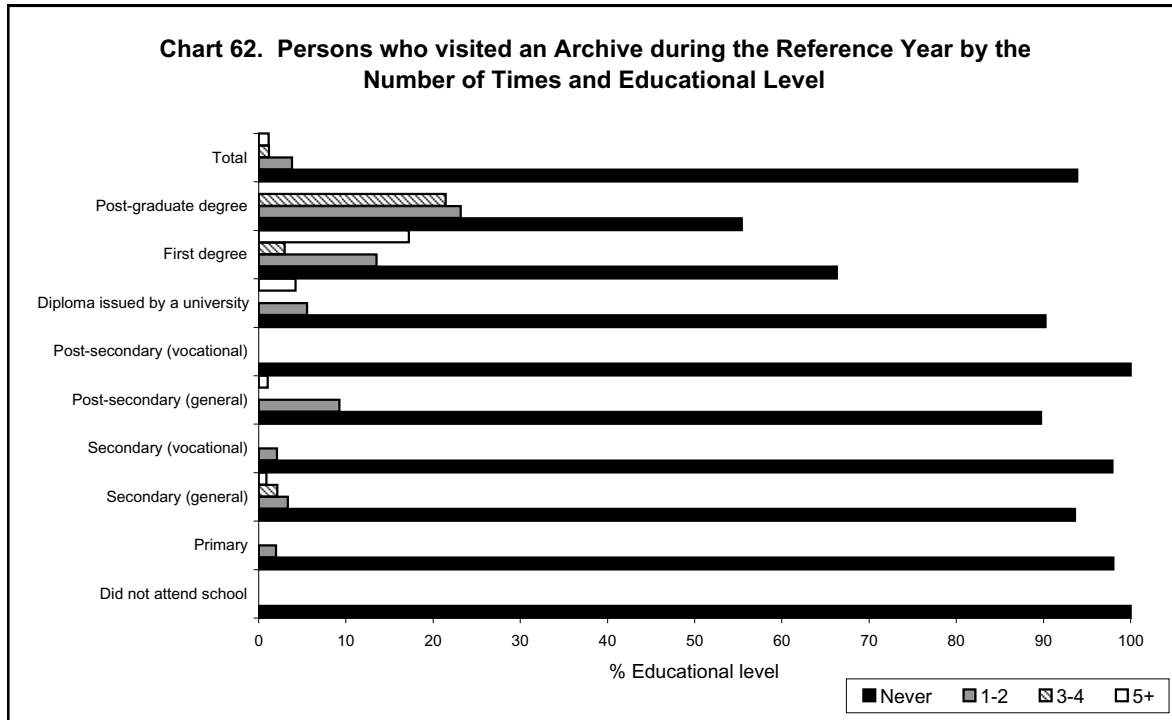


Table 106. Attendance at Sports Activities by the Number of Times

Number of times	Number of Persons	%
Never	208,939	67.74
1	19,631	6.36
2	11,692	3.79
3	16,829	5.46
4	7,217	2.34
5+	44,133	14.31
Total	308,441	100.00

Chart 63. Attendance at Sports Activities by the Number of Times

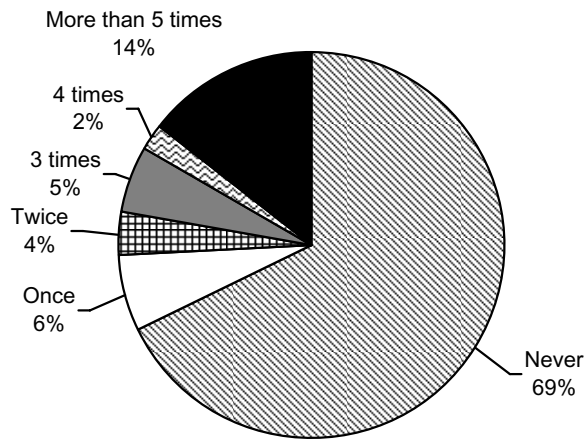


Table 107. Persons who attended Sports Activities during the Reference Year by the Number of Times and Sex

Number of Times	Males	%	Females	%	Total	%
Never	83,144	55.07	125,795	79.89	208,939	67.74
1	10,969	7.26	8,662	5.51	19,631	6.36
2	7,154	4.74	4,538	2.88	11,692	3.79
3	9,526	6.31	7,303	4.64	16,829	5.46
4	4,928	3.26	2,289	1.45	7,217	2.34
5+	35,266	23.36	8,867	5.63	44,133	14.31
Total	150,987	100.00	157,454	100.00	308,441	100.00

Table 108. Persons who attended Sports Activities during the Reference Year by the Number of Times and Age-group

Number of times	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+	%	Total	%
Never	21,391	40.12	29,895	58.71	35,197	63.26	46,628	77.57	31,798	79.07	44,030	91.27	208,939	67.74
1	4,207	7.89	4,650	9.13	4,156	7.47	3,144	5.23	2,234	5.56	1,240	2.57	19,631	6.36
2	2,591	4.86	3,925	7.71	757	1.36	2,447	4.07	1,352	3.36	620	1.29	11,692	3.79
3	7,266	13.63	2,206	4.33	4,338	7.80	0	0.00	2,046	5.09	973	2.02	16,829	5.46
4	1,932	3.62	1,279	2.51	2,280	4.10	978	1.63	288	0.72	460	0.95	7,217	2.34
5+	15,930	29.88	8,969	17.61	8,909	16.01	6,914	11.50	2,493	6.20	918	1.90	44,133	14.31
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 64. Persons who attended Sports Activities during the Reference Year by Age-group

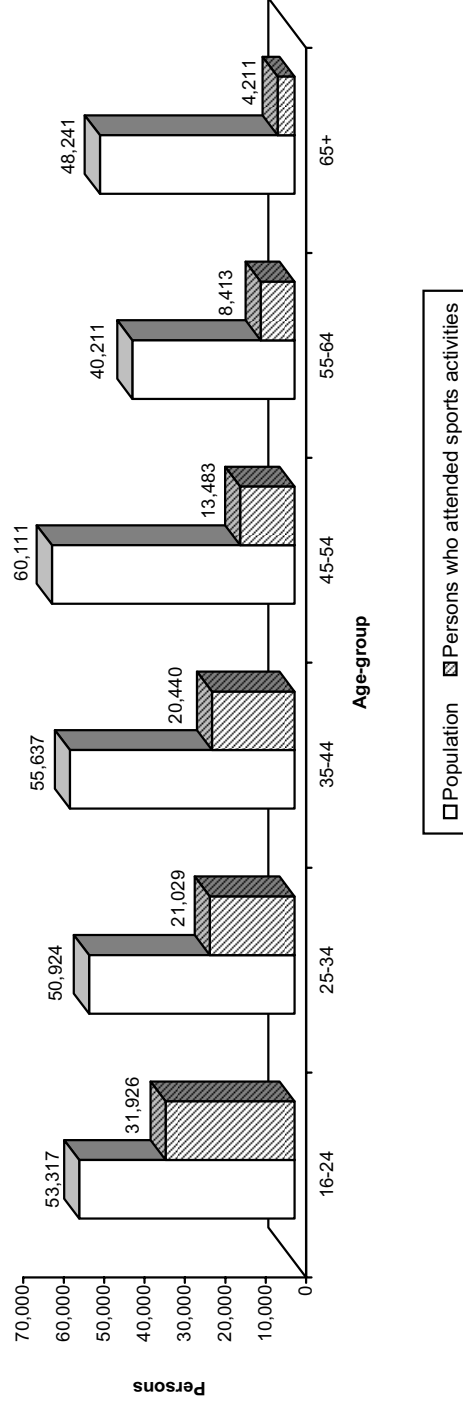


Table 109. Persons who attended Artistic Events during the Reference Year by the Number of Times and Age-group

Number of times	Age-group											Total	%	
	16-24	%	25-34	%	35-44	%	45-54	%	55-64	%	65+			%
Never	38,320	71.88	42,688	83.83	40,662	73.08	46,458	77.29	32,020	79.64	40,750	84.47	240,898	78.10
1	5,366	10.06	1,345	2.64	6,063	10.90	5,893	9.80	3,450	8.58	1,306	2.71	23,423	7.59
2	4,089	7.67	3,755	7.37	3,989	7.17	4,166	6.93	1,230	3.06	1,047	2.17	18,276	5.93
3	1,346	2.52	2,063	4.05	2,123	3.82	989	1.65	573	1.42	3,386	7.02	10,480	3.40
4	541	1.01	0	0.00	1,057	1.90	0	0.00	644	1.60	1,329	2.75	3,571	1.16
5+	3,655	6.86	1,073	2.11	1,743	3.13	2,605	4.33	2,294	5.70	423	0.88	11,793	3.82
Total	53,317	100.00	50,924	100.00	55,637	100.00	60,111	100.00	40,211	100.00	48,241	100.00	308,441	100.00

Chart 65. Persons who attended Artistic Events during the Reference Year by Age-group

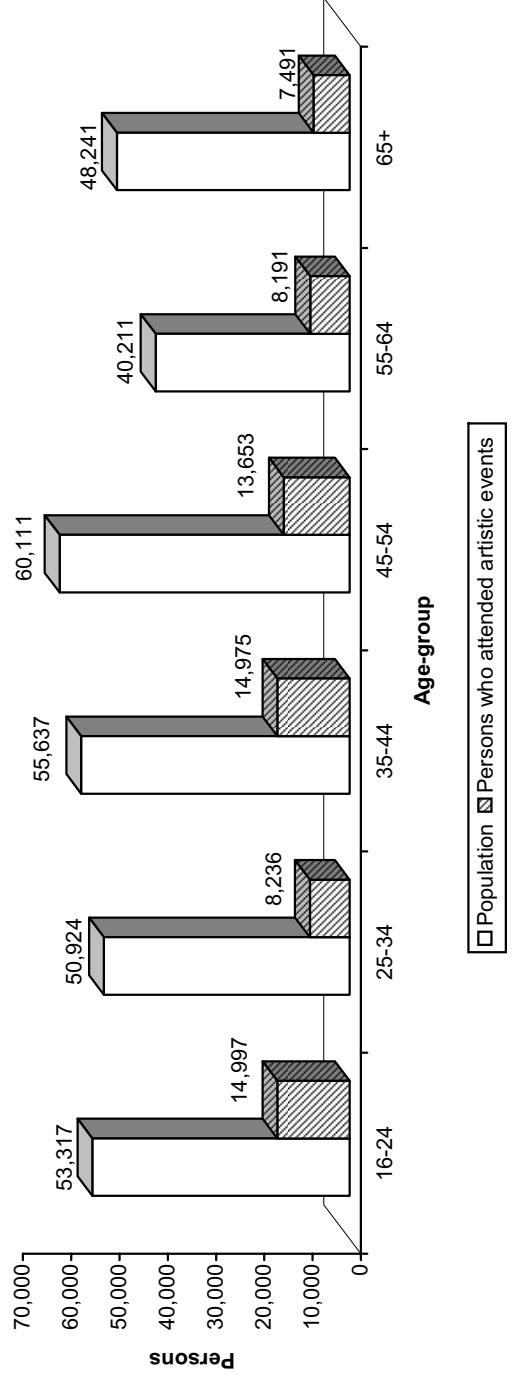


Table 110. Persons who attended Artistic Events during the Reference Year by Educational Level and the Number of Times

% Educational level	Number of times						Total
	Never	1	2	3	4	5+	
Did not attend school	97.60	0.00	2.40	0.00	0.00	0.00	100.00
Primary	88.89	4.02	3.27	1.36	0.47	1.99	100.00
Secondary (general)	77.48	7.45	6.20	3.78	2.03	3.06	100.00
Secondary (vocational)	75.02	8.10	8.03	4.26	0.00	4.59	100.00
Post-secondary (general)	57.79	18.12	10.64	8.07	0.97	4.41	100.00
Post-secondary (vocational)	91.22	3.80	4.98	0.00	0.00	0.00	100.00
Diploma issued by a university	48.04	13.85	8.53	3.92	0.00	25.66	100.00
First degree	57.31	11.03	6.03	10.76	0.00	14.87	100.00
Post-graduate degree	11.18	34.89	31.52	0.00	10.99	11.42	100.00
Total	78.10	7.59	5.93	3.40	1.16	3.82	100.00

Table 111. Participants at Cultural Activities by Type of Activity and Purpose

Type of activity	Population	Leisure	% population	For an organised activity	% population
Playing of a musical instrument	308,441	26,048	8.45	5,555	1.80
Singing	308,441	20,979	6.80	5,599	1.82
Acting	308,441	7,348	2.38	5,544	1.80
Dancing	308,441	25,129	8.15	5,612	1.82
Writing	308,441	22,742	7.37	9,417	3.05
Taking photos, making movies or videos	308,441	116,855	37.89	9,596	3.11
Practising artistic activities	308,441	46,496	15.07	8,616	2.79

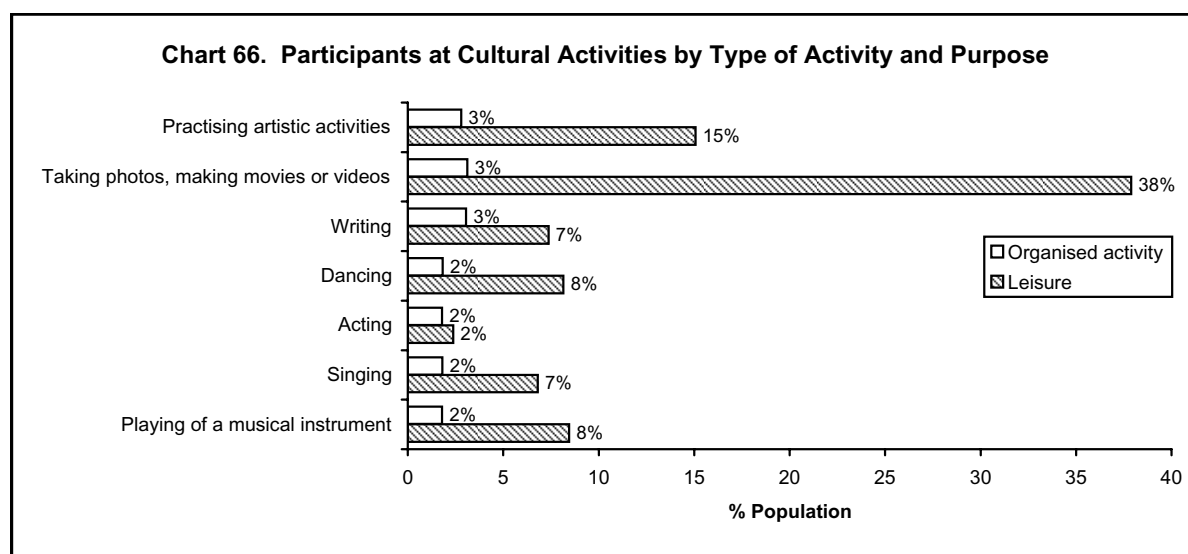


Table 112. Personal Access to Household Items for Cultural Purposes

Type of Item	Number of items							
	0	% population	1	% population	2	% population	3+	% population
Television	4,577	1.48	142,965	46.35	123,713	40.11	37,186	12.06
Parabolic antenna	283,642	91.96	22,565	7.32	2,234	0.72	0	0.00
Cable television	133,966	43.43	130,952	42.46	34,613	11.22	8,910	2.89
Video cassette	60,596	19.65	208,565	67.61	31,211	10.12	8,069	2.62
DVD	281,185	91.16	25,568	8.29	1,688	0.55	0	0.00
Video camera	233,093	75.57	71,056	23.04	2,475	0.80	1,817	0.59
Photo camera	71,187	23.08	182,698	59.24	38,010	12.32	16,546	5.36
Stereo Hi-fi	110,682	35.88	163,511	53.01	25,063	8.13	9,185	2.98
Walkman	170,663	55.33	101,722	32.98	25,820	8.37	10,236	3.32
Video game console	218,576	70.87	85,187	27.62	3,337	1.08	1,341	0.43
Personal computer	195,551	63.40	97,770	31.70	12,377	4.01	2,743	0.89
Internet access	236,013	76.52	71,037	23.03	1,218	0.39	173	0.06
Encyclopedia	138,352	44.85	132,746	43.04	23,504	7.62	13,839	4.49
Music CD player	155,759	50.51	123,233	39.95	21,354	6.92	8,095	2.62
Piano	278,433	90.27	28,488	9.24	971	0.31	549	0.18
Other musical instrument	249,046	80.74	42,031	13.63	11,346	3.68	6,018	1.95