



# THEATRE-GOERS



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## Contents

|                    | Page |
|--------------------|------|
| Foreword           | vii  |
| Summary            | viii |
| Survey methodology | x    |
| Definitions        | xi   |
| Results            | 1    |
| Appendix           | 25   |

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## Tables

|  | Page |
|--|------|
| <b>THEATRE-GOING HABITS</b>                                |      |
| 1.0 Persons by theatre-going habits: 2003                  | 3    |
| 1.1 ..... by district                                      | 3    |
| 1.2 ..... by economic status                               | 3    |
| 1.3 ..... by highest level of education reached            | 3    |
| 1.4 ..... by standard of living                            | 3    |
| 1.5 ..... by age group                                     | 4    |
| <b>PERFORMANCE PREFERENCES</b>                             |      |
| 2.0 Preferred type of performance regardless of price      | 5    |
| 2.1 ..... by civil status                                  | 6    |
| 2.2 ..... by age group                                     | 6    |
| <b>PRICE CONSIDERED REASONABLE</b>                         |      |
| 3.0 Price considered reasonable to attend the theatre      | 7    |
| 3.1 ..... by economic status                               | 7    |
| 3.2 ..... by standard of living                            | 7    |
| <b>ATTENDANCE AT SPECIFIC THEATRES</b>                     |      |
| 4.0 Theatre-goers by specific theatre attended in the past | 8    |
| 4.1 ..... by district                                      | 8    |
| 4.2 ..... by age group                                     | 8    |
| <b>LANGUAGE PREFERENCES</b>                                |      |
| 5.0 Preferred language for performances                    | 9    |
| 5.1 ..... by district                                      | 9    |
| 5.2 ..... by age group                                     | 9    |
| 5.3 ..... by highest level of education reached            | 9    |

**PRODUCTION PREFERENCES**

|     |   |    |
|-----|---|----|
| 6.0 | Preferred type of production                | 10 |
| 6.1 | ..... by district                           | 10 |
| 6.2 | ..... by age group                          | 10 |
| 6.3 | ..... by highest level of education reached | 10 |

**MAIN REASON FOR ATTENDING A PERFORMANCE**

|     |  |    |
|-----|--|----|
| 7.0 | Main reason for attending a performance at the theatre | 11 |
| 7.1 | ..... by age group                                     | 11 |
| 7.2 | ..... by district                                      | 11 |
| 7.3 | ..... by occupational group                            | 12 |
| 7.4 | ..... by occupational group as a percentage            | 13 |

**MAIN REASON FOR CHOOSING A PARTICULAR THEATRE**

|     |   |    |
|-----|---|----|
| 8.0 | Main reason for choosing a particular theatre | 14 |
| 8.1 | ..... by district                             | 14 |
| 8.2 | ..... by highest level of education reached   | 14 |
| 8.3 | ..... by standard of living                   | 14 |

**NUMBER OF THEATRE PERFORMANCES**

|     |  |    |
|-----|--|----|
| 9.0 | Number of performances attended by individuals: 2003 | 15 |
| 9.1 | ..... by age group                                   | 15 |
| 9.2 | ..... by economic status                             | 15 |
| 9.3 | ..... by civil status                                | 15 |

**PERFORMANCE NORMALLY ATTENDED**

|      |   |    |
|------|---|----|
| 10.0 | Type of performance normally attended       | 16 |
| 10.1 | ..... by age group                          | 16 |
| 10.2 | ..... by highest level of education reached | 16 |
| 10.3 | ..... by civil status                       | 17 |

**VIEWS ON PERFORMANCE PRICES**

|      |  |    |
|------|--|----|
| 11.0 | Number of persons who believe their preferred type of performance is expensive | 18 |
| 11.1 | ..... by age group   | 18 |
| 11.2 | ..... by economic status   | 18 |
| 11.3 | ..... by standard of living  | 18 |
| 11.4 | Number of persons who would attend more often if theatres were cheaper         | 19 |
| 11.5 | ..... by age group   | 19 |
| 11.6 | ..... by economic status   | 19 |
| 11.7 | ..... by standard of living  | 19 |

**MAIN REASON FOR NOT ATTENDING A PERFORMANCE**

|      |  |    |
|------|--|----|
| 12.0 | Main reason for not attending a performance at the theatre: 2003 | 20 |
| 12.1 | ..... by district  | 21 |
| 12.2 | ..... by age group   | 21 |
| 12.3 | ..... by occupational group                                      | 22 |
| 12.4 | ..... by occupational group as a percentage                      | 23 |

**Charts**

|    |  |    |
|----|--|----|
| 1. | Persons by theatre-going habits and standard of living: 2003     | 4  |
| 2. | Preferred type of performance regardless of price                | 5  |
| 3. | Type of performance normally attended by age group               | 17 |
| 4. | Main reason for not attending a performance at the theatre: 2003 | 20 |

## FOREWORD

These pages aim to chart the tastes, habits and views of the Maltese and Gozitans with regard to a prime facet of a country's culture – going to the theatre. Our Islands' rich legacy of diverse European influences is evidenced by the wide spectrum of dramatic productions put up in our theatres and playhouses. These range from ancient Greek drama, to Elizabethan theatre, to French classical, to English and Italian nineteenth- and twentieth-century theatre, to musicals, among many others.

I believe that our minds and selves are informed by a gallery of characters culled from our theatre-going experiences. Who among us cannot identify a Shylock, a Lady Macbeth, or a Hamlet among real-life personages, relatives and colleagues at work? We also tend to identify great historical or literary personalities with the performances of famous actors.

One of the most significant findings emanating from this survey is, to my mind, that nearly seventy-four per cent of respondents said that they had not attended a performance in the past year. Another finding records a busy schedule as the main reason given by one-fourth of the interviewees who responded that they do not habitually attend dramatic productions. This exercise was targeted towards the segment of the population aged eighteen years and over. So these and other findings indicate that a sizeable proportion of the Maltese adult population is, for one reason or another, giving the theatre a wide berth. I trust that this publication will set the stage, so to speak, for an informed and animated public debate on the possible causes and implications, both in the short- and long-term, of the various interesting results of this enquiry.

Alfred Camilleri  
Director-General  
November 2004

## SUMMARY

The Culture Statistics section of the National Statistics Office has conducted a telephone survey on theatre attendance in Malta and Gozo in the year 2003. The survey was carried out between December 2003 and May 2004 on a sample population of 900 persons, of which 67.7 per cent accepted to answer.

Of the respondents, 26.4 per cent said that they have attended a performance at a theatre in the year under review. The largest percentage of persons who did not attend were classified as 'unemployed and not looking for work' – just over 21 per cent of persons in this category attended the theatre. The highest percentage of persons attending the theatre – 47.5 per cent – have a tertiary level of education, whilst 50.3 per cent describe their standard of living as 'good'.

The majority of persons said that if price was not a problem, they would prefer to attend a comedy. The second most popular choice would be a musical. However, over fifty per cent of persons surveyed stated that they would not attend the theatre anyway, regardless of price. Comedies were the most popular type of play for persons in all age groups, followed by musicals for persons aged 18–54, serious dramas for persons aged 55–64 and operas for those persons aged 65 and over.

Prices in the range Lm2.00–Lm3.99 were deemed to be the most acceptable, with 15.1 per cent saying that they would pay this price. This was followed by prices in the range Lm4.00–Lm5.99 and prices under Lm2.00, with 13.4 and 13.2 per cent respectively. Once again, over fifty per cent said that they are not interested in attending the theatre at all, regardless of price. Persons who are self-employed would be willing to pay slightly more, as prices in the range Lm4.00–Lm5.99 were seen to be the most reasonable for this group. Lm4.00–Lm5.99 was seen to be the best price range by those persons who rate their standard of living as either 'very good' or 'good', whilst persons who rated their standard of living as 'fair' would pay between Lm2.00 and Lm3.99, and those who rated their standard of living as 'poor' under Lm2.00.

Almost forty per cent of the population have attended some theatre in the past, the most popular being the Catholic Institute – 54.8 per cent of the population have visited this theatre. The least popular theatre was St. James Cavalier, however it should be pointed out that this theatre has only been open for a relatively short time. Persons in all districts preferred to visit the Catholic Institute, with the exception of Gozo and Comino – where persons preferred to visit 'other' theatres. The Catholic Institute was the favourite theatre for persons under the age of 65, whilst the Manoel Theatre was preferred by those persons aged 65 and over.

Maltese is the preferred language for plays – with 55.6 per cent saying that this would be their language of choice. This percentage was highest in the Northern district – where 67.2 per cent of persons interviewed choose Maltese, and lowest in Gozo and Comino – with just 37.3 persons saying that Maltese would be their preferred language. English was selected by 11.6 per cent, whilst nearly 19 per cent said that the language used does not make any difference to them. Maltese was the preferred language for persons of all ages and educational backgrounds, with the exception of those with a tertiary education, where the lion's share of persons said that the language did not make any difference to them. Local productions also proved the most popular, with 56 per cent of persons saying they would prefer to watch a local production over a foreign one. This was the same over all districts and age groups.

The most popular reason for attending the theatre – with over 80 per cent – was that the person interviewed finds it interesting. This was the main reason for persons of all age groups and from all districts. The majority of persons who cited this reason were not gainfully occupied, followed by persons classified as professionals and those classified as technicians and associate professionals.

When asked why they would choose to attend a particular theatre over another, most persons interviewed said that this would depend on the play that is being shown, rather than the theatre itself. The second most common reason was that the theatre is close to the person's



residence. Persons living in Gozo and Comino gave proximity the highest importance – 42.6 per cent of persons interviewed said that this was the most important consideration for them.

Just over half of the persons who attended the theatre last year attended between 1–3 performances, followed by 26.1 per cent who attended 4–6 performances. Nearly 13 per cent of persons who attended did not remember how many performances they had seen. The only persons who said they attended more than 12 performances were those who are self-employed.

The most popular types of plays with persons who attend the theatre were comedies, musicals and dramas, with 31.3, 30.1 and 23.8 per cent respectively. Musicals were most popular with persons aged 18-54, whilst persons aged 55-64 preferred comedies and persons 65 and over enjoyed operas.

The majority of persons interviewed – 64.8 per cent – do not believe that their preferred type of play is expensive. In fact, almost 55 per cent of persons said that they would not attend more often if these were cheaper. This was especially evident with unemployed persons looking for work – where over 90 per cent said that cheaper performances would not make them attend more often.

When asked why they did not attend the theatre, 24.9 per cent of respondents said that this was because they had no time, 17.5 per cent said that they find them boring, and 13.4 per cent said they are not interested. Having no time was the most common reason for persons aged between 18 and 54; persons aged between 55 and 64 said that they are not interested and persons aged 65 and over generally feel that they are too sick or too old to attend the theatre.

## **SURVEY METHODOLOGY**

The target population was made up of Maltese citizens aged 18 years and over - 304,500 persons in all. A sample of 900 individuals was selected at random using simple random sampling. Every selected person was asked to provide basic personal data such as age, sex, highest level of education and occupation.

The survey was conducted by means of telephone interviewing.

The global response rate for this survey stood at 584 persons, or 67.7 per cent of the whole sample. Stratification at one level was performed by sex, age group and district. By means of this process, it was possible to produce estimates on all the parameters of the target population at district levels categorised according to sex and age.

Data collection was carried out between 1st December 2003 and 31st May 2004. The reference period for this survey was from 1st January 2003 to 31st December 2003. All the questions refer to this reference period.

The inputted data was all re-checked and logically misleading data verified. Missing data was imputed by the application of valid mathematical algorithms.

This survey was subject to two main sources of error; sampling errors and bias. Sampling errors are errors that occur as a consequence of the sampling procedure adopted in this survey. These may be measured by calculating the standard error. Bias is attributed mainly to all the human errors that have been committed during the interviewing and data inputting processes, imputations of missing data, and the weighting procedure applied. Bias is impossible to quantify, and its presence should be borne in mind by all the users of this data.

## DEFINITIONS

The districts referred to in the survey are derived from the Malta Geographic Codes (MGC).

1. **Southern Harbour** - Valletta, Birgu, Isla, Bormla, Żabbar, Fgura, Floriana, Kalkara, Luqa, Marsa, Paola, Santa Luċija, Tarxien, Xgħajra.
2. **Northern Harbour** - Qormi, Birkirkara, Gżira, Hamrun, Msida, Pembroke, Pieta, San Ġiljan, San Ġwann, Santa Venera, Sliema, Swieqi, Ta' Xbiex.
3. **South Eastern** - Żejtun, Birżebbuġa, Gudja, Għaxaq, Kirkop, Marsaskala, Marsaxlokk, Mqabba, Qrendi, Safi, Żurrieq.
4. **Western** - Mdina, Żebbuġ (Malta), Siġġiewi, Attard, Balzan, Dingli, Iklin, Lija, Rabat (Malta), Mtarfa.
5. **Northern** - Għargħur, Mellieħa, Mgarr, Mosta, Naxxar, San Pawl il-Baħar.
6. **Gozo and Comino** - Rabat (Gozo), Fontana, Għajnsielem and Comino, Għarb, Għasri, Kerċem, Munxar, Nadur, Qala, San Lawrenz, Sannat, Xagħra, Xewkija, Żebbuġ (Gozo).



# Results



THEATRE-GOING HABITS

**Table 1.0. Persons by theatre-going habits: 2003**

|                | No. of persons | %             |
|----------------|----------------|---------------|
| Attended       | 80,378         | 26.39         |
| Did not attend | 224,172        | 73.61         |
| <b>Total</b>   | <b>304,550</b> | <b>100.00</b> |

**Table 1.1. ... by district**

|                | District       |               |               |               |               |               |               |               | Total          |
|----------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                | 1 & 2          | %             | 3 & 4         | %             | 5             | %             | 6             | %             |                |
| Attended       | 41,946         | 25.67         | 21,000        | 25.66         | 10,461        | 29.38         | 6,971         | 29.38         | 80,378         |
| Did not attend | 121,433        | 74.33         | 60,841        | 74.34         | 25,144        | 70.62         | 16,754        | 70.62         | 224,172        |
| <b>Total</b>   | <b>163,379</b> | <b>100.00</b> | <b>81,841</b> | <b>100.00</b> | <b>35,605</b> | <b>100.00</b> | <b>23,725</b> | <b>100.00</b> | <b>304,550</b> |

**Table 1.2. ... by economic status**

|                | Economic status |               |               |               |                                 |               |                                     |               | Total          |
|----------------|-----------------|---------------|---------------|---------------|---------------------------------|---------------|-------------------------------------|---------------|----------------|
|                | Employed        | %             | Self-employed | %             | Unemployed and looking for work | %             | Unemployed and not looking for work | %             |                |
| Attended       | 37,870          | 29.48         | 11,572        | 32.72         | 3,224                           | 32.43         | 27,712                              | 21.19         | 80,378         |
| Did not attend | 90,582          | 70.52         | 23,799        | 67.28         | 6,716                           | 67.57         | 103,075                             | 78.81         | 224,172        |
| <b>Total</b>   | <b>128,452</b>  | <b>100.00</b> | <b>35,371</b> | <b>100.00</b> | <b>9,940</b>                    | <b>100.00</b> | <b>130,787</b>                      | <b>100.00</b> | <b>304,550</b> |

**Table 1.3. ... by highest level of education reached**

|                | Highest level of education reached |               |                |               |                  |               |               |               |              |               |
|----------------|------------------------------------|---------------|----------------|---------------|------------------|---------------|---------------|---------------|--------------|---------------|
|                | Primary                            | %             | Secondary      | %             | Post - Secondary | %             | Tertiary      | %             | None         | %             |
| Attended       | 15,612                             | 21.09         | 28,401         | 21.80         | 16,573           | 31.01         | 18,432        | 47.46         | 1,360        | 17.09         |
| Did not attend | 58,413                             | 78.91         | 101,877        | 78.20         | 36,875           | 68.99         | 20,408        | 52.54         | 6,599        | 82.91         |
| <b>Total</b>   | <b>74,025</b>                      | <b>100.00</b> | <b>130,278</b> | <b>100.00</b> | <b>53,448</b>    | <b>100.00</b> | <b>38,840</b> | <b>100.00</b> | <b>7,959</b> | <b>100.00</b> |

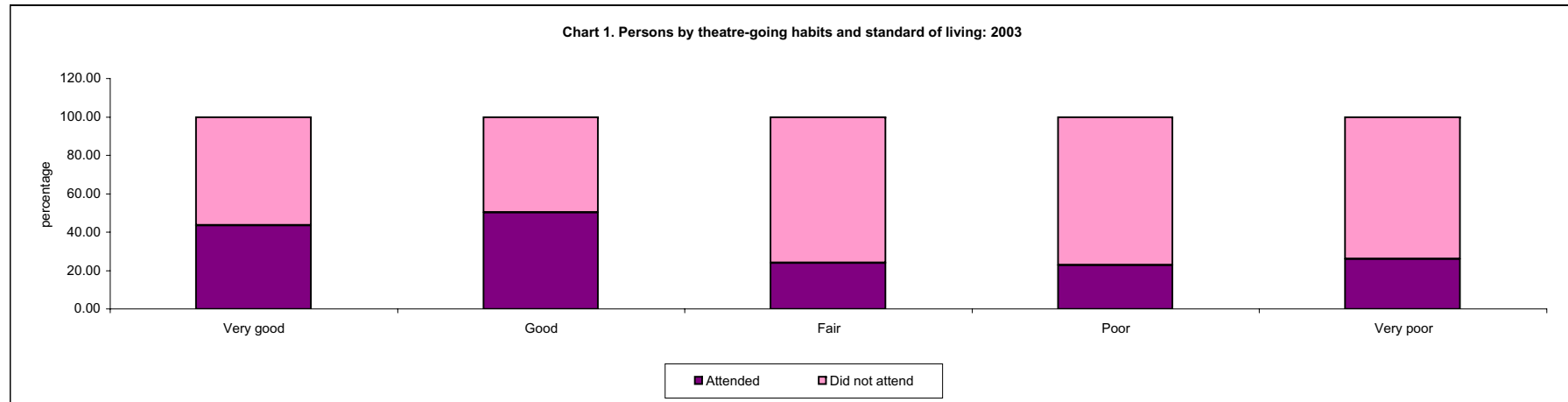
**Table 1.4. ... by standard of living**

|                | Standard of living |               |               |               |                |               |               |               |              |               |
|----------------|--------------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|
|                | Very good          | %             | Good          | %             | Fair           | %             | Poor          | %             | Very poor    | %             |
| Attended       | 1,110              | 43.40         | 14,242        | 50.27         | 56,757         | 23.82         | 6,592         | 22.78         | 1,677        | 26.00         |
| Did not attend | 1,448              | 56.60         | 14,092        | 49.73         | 181,512        | 76.18         | 22,348        | 77.22         | 4,772        | 74.00         |
| <b>Total</b>   | <b>2,558</b>       | <b>100.00</b> | <b>28,334</b> | <b>100.00</b> | <b>238,269</b> | <b>100.00</b> | <b>28,940</b> | <b>100.00</b> | <b>6,449</b> | <b>100.00</b> |

Table 1.5. ... by age group

|                | Age group     |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               | Total          |               |                |               |                |
|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|----------------|---------------|----------------|
|                | 18-34         |               |               |               | 35-54         |               |               |               | 55-64         |               |               |               | 65+           |               |               |               |                |               |                |               |                |
|                | Males         | %             | Females       | %             | Males         | %             | Females       | %             | Males         | %             | Females       | %             | Males         | %             | Females       | %             | Males          | %             | Females        | %             | Total          |
| Attended       | 17,238        | 34.59         | 3,271         | 7.06          | 18,888        | 31.71         | 20,060        | 34.07         | 5,546         | 28.46         | 4,559         | 21.49         | 3,952         | 19.10         | 6,864         | 24.05         | 45,624         | 30.50         | 34,754         | 22.43         | 80,378         |
| Did not attend | 32,601        | 65.41         | 43,075        | 92.94         | 40,676        | 68.29         | 38,813        | 65.93         | 13,941        | 71.54         | 16,658        | 78.51         | 16,735        | 80.90         | 21,673        | 75.95         | 103,953        | 69.50         | 120,219        | 77.57         | 224,172        |
| <b>Total</b>   | <b>49,839</b> | <b>100.00</b> | <b>46,346</b> | <b>100.00</b> | <b>59,564</b> | <b>100.00</b> | <b>58,873</b> | <b>100.00</b> | <b>19,487</b> | <b>100.00</b> | <b>21,217</b> | <b>100.00</b> | <b>20,687</b> | <b>100.00</b> | <b>28,537</b> | <b>100.00</b> | <b>149,577</b> | <b>100.00</b> | <b>154,973</b> | <b>100.00</b> | <b>304,550</b> |

4





PERFORMANCE PREFERENCES

Table 2.0. Preferred type of performance regardless of price

| Type of performance     | No. of persons | %             |
|-------------------------|----------------|---------------|
| Comedy                  | 54,050         | 17.75         |
| Musical                 | 33,948         | 11.15         |
| Drama                   | 30,258         | 9.94          |
| Opera                   | 10,781         | 3.54          |
| Concert                 | 6,057          | 1.99          |
| Dance                   | 4,153          | 1.35          |
| Other                   | 6,718          | 2.21          |
| Would not attend anyway | 158,585        | 52.07         |
| <b>Total</b>            | <b>304,550</b> | <b>100.00</b> |

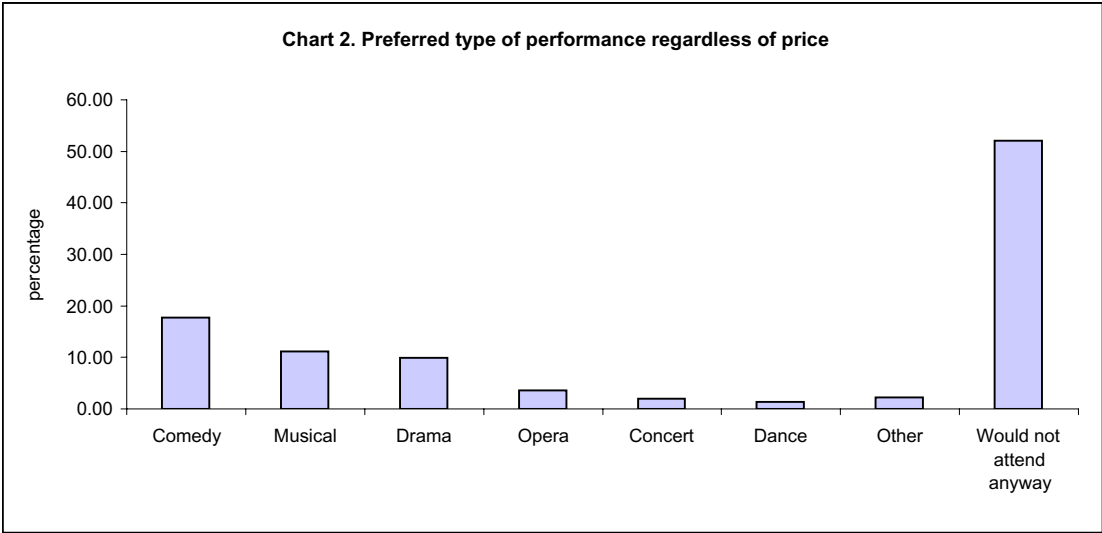


Table 2.1. ... by civil status

| Type of performance     | Civil status  |               |                |               |                      |               |               |               | Total          |
|-------------------------|---------------|---------------|----------------|---------------|----------------------|---------------|---------------|---------------|----------------|
|                         | Single        | %             | Married        | %             | Divorced / separated | %             | Widowed       | %             |                |
| Comedy                  | 6,882         | 10.61         | 41,983         | 20.54         | 1,773                | 16.14         | 3,412         | 14.02         | 54,050         |
| Musical                 | 6,934         | 10.69         | 23,432         | 11.47         | 2,193                | 19.95         | 1,389         | 5.71          | 33,948         |
| Drama                   | 5,048         | 7.78          | 19,914         | 9.74          | 682                  | 6.21          | 4,614         | 18.96         | 30,258         |
| Opera                   | 2,355         | 3.63          | 6,314          | 3.09          | -                    | -             | 2,112         | 8.67          | 10,781         |
| Concert                 | 2,510         | 3.87          | 2,974          | 1.46          | -                    | -             | 573           | 2.35          | 6,057          |
| Dance                   | 832           | 1.28          | 3,321          | 1.63          | -                    | -             | -             | -             | 4,153          |
| Other                   | 2,248         | 3.47          | 3,598          | 1.76          | -                    | -             | 872           | 3.58          | 6,718          |
| Would not attend anyway | 38,058        | 58.67         | 102,816        | 50.31         | 6,341                | 57.70         | 11,370        | 46.71         | 158,585        |
| <b>Total</b>            | <b>64,867</b> | <b>100.00</b> | <b>204,352</b> | <b>100.00</b> | <b>10,989</b>        | <b>100.00</b> | <b>24,342</b> | <b>100.00</b> | <b>304,550</b> |

9

Table 2.2. ... by age group

| Type of performance     | Age group     |               |               |               |               |               |                |               |               |               |               |               |               |               |               |               | Total          |                |                |               |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|---------------|
|                         | 18-34         |               |               |               | 35-54         |               |                |               | 55-64         |               |               |               | 65+           |               |               |               |                |                |                |               |
|                         | Males         | Females       | Total         | %             | Males         | Females       | Total          | %             | Males         | Females       | Total         | %             | Males         | Females       | Total         | %             | Males          | Females        | Total          | %             |
| Comedy                  | 11,352        | 5,840         | 17,192        | 17.87         | 12,336        | 9,751         | 22,087         | 18.65         | 3,488         | 4,443         | 7,931         | 19.49         | 2,877         | 3,963         | 6,840         | 13.89         | 30,053         | 23,997         | 54,050         | 17.75         |
| Musical                 | 3,880         | 4,572         | 8,452         | 8.79          | 6,017         | 13,337        | 19,354         | 16.35         | 1,569         | 1,055         | 2,624         | 6.44          | 1,801         | 1,717         | 3,518         | 7.15          | 13,267         | 20,681         | 33,948         | 11.14         |
| Drama                   | 3,095         | 3,272         | 6,367         | 6.62          | 6,561         | 6,614         | 13,175         | 11.12         | 2,832         | 3,760         | 6,592         | 16.20         | 1,036         | 3,088         | 4,124         | 8.38          | 13,524         | 16,734         | 30,258         | 9.94          |
| Opera                   | -             | -             | -             | -             | 1,267         | 2,440         | 3,707          | 3.13          | 450           | -             | 450           | 1.11          | 3,160         | 3,464         | 6,624         | 13.46         | 4,877          | 5,904          | 10,781         | 3.54          |
| Concert                 | 1,660         | -             | 1,660         | 1.73          | 2,268         | -             | 2,268          | 1.91          | 225           | -             | 225           | 0.55          | 759           | 1,145         | 1,904         | 3.87          | 4,912          | 1,145          | 6,057          | 1.99          |
| Dance                   | -             | 1,971         | 1,971         | 2.05          | 311           | 1,665         | 1,976          | 1.67          | 206           | -             | 206           | 0.50          | -             | -             | -             | -             | 517            | 3,636          | 4,153          | 1.36          |
| Other                   | 1,110         | 1,971         | 3,081         | 3.20          | 1,243         | 558           | 1,801          | 1.52          | 687           | -             | 687           | 1.69          | 277           | 872           | 1,149         | 2.33          | 3,317          | 3,401          | 6,718          | 2.21          |
| Would not attend anyway | 28,743        | 28,720        | 57,463        | 59.74         | 29,562        | 24,508        | 54,070         | 45.65         | 10,028        | 11,960        | 21,988        | 54.02         | 10,777        | 14,287        | 25,064        | 50.92         | 79,110         | 79,475         | 158,585        | 52.07         |
| <b>Total</b>            | <b>49,840</b> | <b>46,346</b> | <b>96,186</b> | <b>100.00</b> | <b>59,565</b> | <b>58,873</b> | <b>118,438</b> | <b>100.00</b> | <b>19,485</b> | <b>21,218</b> | <b>40,703</b> | <b>100.00</b> | <b>20,687</b> | <b>28,536</b> | <b>49,223</b> | <b>100.00</b> | <b>149,577</b> | <b>154,973</b> | <b>304,550</b> | <b>100.00</b> |

PRICE CONSIDERED REASONABLE

**Table 3.0. Price considered reasonable to attend the theatre**

| Price                   | No. of persons | %             |
|-------------------------|----------------|---------------|
| Under Lm2.00            | 40,263         | 13.22         |
| Lm2.00 - Lm3.99         | 45,928         | 15.08         |
| Lm4.00 - Lm5.99         | 40,644         | 13.35         |
| Lm6.00 - Lm7.99         | 8,568          | 2.81          |
| Lm8.00 - Lm9.99         | 2,401          | 0.79          |
| Lm10.00 and over        | 8,749          | 2.87          |
| Would not attend anyway | 157,997        | 51.88         |
| <b>Total</b>            | <b>304,550</b> | <b>100.00</b> |

**Table 3.1. ... by economic status**

| Price                   | Economic status |               |               |               |                                 |               |                                     |               | Total          |
|-------------------------|-----------------|---------------|---------------|---------------|---------------------------------|---------------|-------------------------------------|---------------|----------------|
|                         | Employed        | %             | Self-employed | %             | Unemployed and looking for work | %             | Unemployed and not looking for work | %             |                |
| Under Lm2.00            | 12,929          | 10.07         | 2,983         | 8.43          | 1,664                           | 16.74         | 22,687                              | 17.35         | 40,263         |
| Lm2.00 - Lm3.99         | 21,932          | 17.07         | 5,198         | 14.70         | 1,660                           | 16.70         | 17,138                              | 13.10         | 45,928         |
| Lm4.00 - Lm5.99         | 13,390          | 10.42         | 6,288         | 17.78         | 798                             | 8.03          | 20,168                              | 15.42         | 40,644         |
| Lm6.00 - Lm7.99         | 4,425           | 3.45          | 1,711         | 4.83          | -                               | -             | 2,432                               | 1.86          | 8,568          |
| Lm8.00 - Lm9.99         | 1,310           | 1.02          | 311           | 0.88          | -                               | -             | 780                                 | 0.60          | 2,401          |
| Lm10.00 and over        | 4,140           | 3.22          | 2,196         | 6.21          | 798                             | 8.03          | 1,615                               | 1.23          | 8,749          |
| Would not attend anyway | 70,324          | 54.75         | 16,685        | 47.17         | 5,020                           | 50.50         | 65,968                              | 50.44         | 157,997        |
| <b>Total</b>            | <b>128,450</b>  | <b>100.00</b> | <b>35,372</b> | <b>100.00</b> | <b>9,940</b>                    | <b>100.00</b> | <b>130,788</b>                      | <b>100.00</b> | <b>304,550</b> |

**Table 3.2. ... by standard of living**

| Price                   | Standard of living |               |               |               |                |               |               |               |              |               | Total          |
|-------------------------|--------------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|----------------|
|                         | Very good          | %             | Good          | %             | Fair           | %             | Poor          | %             | Very poor    | %             |                |
| Under Lm2.00            | 298                | 11.69         | 2,139         | 7.55          | 29,494         | 12.38         | 7,748         | 26.77         | 584          | 9.06          | 40,263         |
| Lm2.00 - Lm3.99         | -                  | -             | 5,981         | 21.11         | 35,956         | 15.09         | 3,680         | 12.72         | 311          | 4.82          | 45,928         |
| Lm4.00 - Lm5.99         | 1,110              | 43.39         | 6,948         | 24.52         | 29,165         | 12.24         | 1,744         | 6.03          | 1,677        | 26.00         | 40,644         |
| Lm6.00 - Lm7.99         | -                  | -             | 2,050         | 7.23          | 6,518          | 2.73          | -             | -             | -            | -             | 8,568          |
| Lm8.00 - Lm9.99         | -                  | -             | 549           | 1.94          | 1,852          | 0.78          | -             | -             | -            | -             | 2,401          |
| Lm10.00 and over        | -                  | -             | 1,277         | 4.51          | 7,195          | 3.02          | 277           | 0.95          | -            | -             | 8,749          |
| Would not attend anyway | 1,149              | 44.92         | 9,390         | 33.14         | 128,090        | 53.76         | 15,490        | 53.53         | 3,878        | 60.12         | 157,997        |
| <b>Total</b>            | <b>2,557</b>       | <b>100.00</b> | <b>28,334</b> | <b>100.00</b> | <b>238,270</b> | <b>100.00</b> | <b>28,939</b> | <b>100.00</b> | <b>6,450</b> | <b>100.00</b> | <b>304,550</b> |

ATTENDANCE AT SPECIFIC THEATRES

**Table 4.0. Theatre-goers by specific theatre attended in the past**

| Theatre            | Attended | %     | Did not attend | %     | Total          | %             |
|--------------------|----------|-------|----------------|-------|----------------|---------------|
| Manoel Theatre     | 146,462  | 48.09 | 158,088        | 51.91 | <b>304,550</b> | <b>100.00</b> |
| Catholic Institute | 166,888  | 54.80 | 137,662        | 45.20 | <b>304,550</b> | <b>100.00</b> |
| St. James Cavalier | 62,434   | 20.50 | 242,116        | 79.50 | <b>304,550</b> | <b>100.00</b> |
| Other              | 103,629  | 34.03 | 200,921        | 65.97 | <b>304,550</b> | <b>100.00</b> |

Note: Attendance at a specific theatre is not necessarily exclusive of others

**Table 4.1. ... by district**

| Theatre            | District       |               |                |               |               |               |               |               | Total          |
|--------------------|----------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                    | 1 & 2          | %             | 3 & 4          | %             | 5             | %             | 6             | %             |                |
| Manoel Theatre     | 88,117         | 32.57         | 43,096         | 30.46         | 12,898        | 25.18         | 2,351         | 14.52         | 146,462        |
| Catholic Institute | 95,217         | 35.20         | 49,473         | 34.97         | 18,430        | 35.97         | 3,768         | 23.28         | 166,888        |
| St. James Cavalier | 33,564         | 12.41         | 20,191         | 14.27         | 7,150         | 13.95         | 1,529         | 9.45          | 62,434         |
| Other              | 53,625         | 19.82         | 28,712         | 20.30         | 12,755        | 24.90         | 8,537         | 52.75         | 103,629        |
| <b>Total</b>       | <b>270,523</b> | <b>100.00</b> | <b>141,472</b> | <b>100.00</b> | <b>51,233</b> | <b>100.00</b> | <b>16,185</b> | <b>100.00</b> | <b>479,413</b> |

**Table 4.2. ... by age group**

| Theatre            | Age group      |               |                |               |               |               |               |               | Total          |
|--------------------|----------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                    | 18-34          | %             | 35-54          | %             | 55-64         | %             | 65+           | %             |                |
| Manoel Theatre     | 48,304         | 30.54         | 54,762         | 29.72         | 17,057        | 26.67         | 26,339        | 36.08         | 146,462        |
| Catholic Institute | 54,700         | 34.58         | 64,853         | 35.19         | 23,343        | 36.50         | 23,992        | 32.87         | 166,888        |
| St. James Cavalier | 20,305         | 12.84         | 22,330         | 12.12         | 9,820         | 15.35         | 9,979         | 13.67         | 62,434         |
| Other              | 34,869         | 22.04         | 42,333         | 22.97         | 13,740        | 21.48         | 12,687        | 17.38         | 103,629        |
| <b>Total</b>       | <b>158,178</b> | <b>100.00</b> | <b>184,278</b> | <b>100.00</b> | <b>63,960</b> | <b>100.00</b> | <b>72,997</b> | <b>100.00</b> | <b>479,413</b> |

LANGUAGE PREFERENCES

**Table 5.0. Preferred language for performances**

| Language                       | No. of persons | %             |
|--------------------------------|----------------|---------------|
| Maltese                        | 169,353        | 55.61         |
| English                        | 35,367         | 11.61         |
| Italian                        | 6,088          | 2.00          |
| It doesn't make any difference | 57,775         | 18.97         |
| Don't know                     | 35,967         | 11.81         |
| <b>Total</b>                   | <b>304,550</b> | <b>100.00</b> |

**Table 5.1. ... by district**

| Language                       | District       |               |               |               |               |               |               |               | Total          |
|--------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                                | 1 & 2          | %             | 3 & 4         | %             | 5             | %             | 6             | %             |                |
| Maltese                        | 89,238         | 54.62         | 47,330        | 57.83         | 23,926        | 67.20         | 8,859         | 37.34         | 169,353        |
| English                        | 16,977         | 10.39         | 11,397        | 13.93         | 3,240         | 9.10          | 3,753         | 15.82         | 35,367         |
| Italian                        | 4,453          | 2.73          | 1,635         | 2.00          | -             | -             | -             | -             | 6,088          |
| It doesn't make any difference | 33,391         | 20.44         | 14,358        | 17.54         | 3,161         | 8.88          | 6,865         | 28.93         | 57,775         |
| Don't know                     | 19,318         | 11.82         | 7,122         | 8.70          | 5,278         | 14.82         | 4,249         | 17.91         | 35,967         |
| <b>Total</b>                   | <b>163,377</b> | <b>100.00</b> | <b>81,842</b> | <b>100.00</b> | <b>35,605</b> | <b>100.00</b> | <b>23,726</b> | <b>100.00</b> | <b>304,550</b> |

**Table 5.2. ... by age group**

| Language                       | Age group     |               |                |               |               |               |               |               | Total          |
|--------------------------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                                | 18-34         | %             | 35-54          | %             | 55-64         | %             | 65+           | %             |                |
| Maltese                        | 53,716        | 55.85         | 68,148         | 57.54         | 22,659        | 55.67         | 24,830        | 50.44         | 169,353        |
| English                        | 8,092         | 8.41          | 16,858         | 14.23         | 4,883         | 12.00         | 5,534         | 11.24         | 35,367         |
| Italian                        | 2,521         | 2.62          | 1,252          | 1.06          | 675           | 1.66          | 1,640         | 3.33          | 6,088          |
| It doesn't make any difference | 25,288        | 26.29         | 17,456         | 14.74         | 6,802         | 16.71         | 8,229         | 16.72         | 57,775         |
| Don't know                     | 6,569         | 6.83          | 14,723         | 12.43         | 5,684         | 13.96         | 8,991         | 18.27         | 35,967         |
| <b>Total</b>                   | <b>96,186</b> | <b>100.00</b> | <b>118,437</b> | <b>100.00</b> | <b>40,703</b> | <b>100.00</b> | <b>49,224</b> | <b>100.00</b> | <b>304,550</b> |

**Table 5.3. ... by highest level of education reached**

| Language                       | Highest level of education reached |               |                |               |                |               |               |               |              |               | Total          |
|--------------------------------|------------------------------------|---------------|----------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|----------------|
|                                | Primary                            | %             | Secondary      | %             | Post-Secondary | %             | Tertiary      | %             | None         | %             |                |
| Maltese                        | 43,508                             | 58.77         | 83,687         | 64.24         | 25,383         | 47.49         | 11,914        | 30.68         | 4,861        | 61.07         | 169,353        |
| English                        | 3,868                              | 5.23          | 13,624         | 10.46         | 9,801          | 18.34         | 8,074         | 20.79         | -            | -             | 35,367         |
| Italian                        | 841                                | 1.14          | 728            | 0.56          | 311            | 0.58          | 4,208         | 10.83         | -            | -             | 6,088          |
| It doesn't make any difference | 9,823                              | 13.27         | 17,711         | 13.59         | 14,955         | 27.98         | 14,438        | 37.17         | 848          | 10.67         | 57,775         |
| Don't know                     | 15,985                             | 21.59         | 14,528         | 11.15         | 2,999          | 5.61          | 206           | 0.53          | 2,249        | 28.26         | 35,967         |
| <b>Total</b>                   | <b>74,025</b>                      | <b>100.00</b> | <b>130,278</b> | <b>100.00</b> | <b>53,449</b>  | <b>100.00</b> | <b>38,840</b> | <b>100.00</b> | <b>7,958</b> | <b>100.00</b> | <b>304,550</b> |

PRODUCTION PREFERENCES

**Table 6.0. Preferred type of production**

| Type of production             | No. of persons | %             |
|--------------------------------|----------------|---------------|
| Local                          | 170,805        | 56.08         |
| Foreign                        | 16,249         | 5.34          |
| It doesn't make any difference | 79,928         | 26.24         |
| Don't know                     | 37,568         | 12.34         |
| <b>Total</b>                   | <b>304,550</b> | <b>100.00</b> |

**Table 6.1. ... by district**

| Type of production             | District       |               |               |               |               |               |               |               | Total          |
|--------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                                | 1 & 2          | %             | 3 & 4         | %             | 5             | %             | 6             | %             |                |
| Local                          | 94,459         | 57.82         | 48,569        | 59.35         | 18,314        | 51.44         | 9,463         | 39.88         | 170,805        |
| Foreign                        | 9,841          | 6.02          | 2,629         | 3.21          | 2,685         | 7.54          | 1,094         | 4.61          | 16,249         |
| It doesn't make any difference | 39,536         | 24.20         | 23,270        | 28.43         | 9,831         | 27.61         | 7,291         | 30.74         | 79,928         |
| Don't know                     | 19,544         | 11.96         | 7,372         | 9.01          | 4,774         | 13.41         | 5,878         | 24.77         | 37,568         |
| <b>Total</b>                   | <b>163,380</b> | <b>100.00</b> | <b>81,840</b> | <b>100.00</b> | <b>35,604</b> | <b>100.00</b> | <b>23,726</b> | <b>100.00</b> | <b>304,550</b> |

**Table 6.2. ... by age group**

| Type of production             | Age group     |               |                |               |               |               |               |               | Total          |
|--------------------------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                                | 18-34         | %             | 35-54          | %             | 55-64         | %             | 65+           | %             |                |
| Local                          | 57,142        | 59.41         | 67,350         | 56.87         | 21,463        | 52.73         | 24,850        | 50.48         | 170,805        |
| Foreign                        | 3,880         | 4.03          | 6,596          | 5.56          | 3,860         | 9.48          | 1,913         | 3.89          | 16,249         |
| It doesn't make any difference | 28,593        | 29.73         | 29,426         | 24.85         | 9,265         | 22.77         | 12,644        | 25.69         | 79,928         |
| Don't know                     | 6,570         | 6.83          | 15,066         | 12.72         | 6,115         | 15.02         | 9,817         | 19.94         | 37,568         |
| <b>Total</b>                   | <b>96,185</b> | <b>100.00</b> | <b>118,438</b> | <b>100.00</b> | <b>40,703</b> | <b>100.00</b> | <b>49,224</b> | <b>100.00</b> | <b>304,550</b> |

**Table 6.3. ... by highest level of education reached**

| Type of production             | Highest level of education reached |               |                |               |                |               |               |               |              |               | Total          |
|--------------------------------|------------------------------------|---------------|----------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|----------------|
|                                | Primary                            | %             | Secondary      | %             | Post-Secondary | %             | Tertiary      | %             | None         | %             |                |
| Local                          | 39,093                             | 52.81         | 85,841         | 65.89         | 24,523         | 45.88         | 16,432        | 42.31         | 4,916        | 61.77         | 170,805        |
| Foreign                        | 1,032                              | 1.39          | 6,284          | 4.82          | 3,105          | 5.81          | 5,828         | 15.00         | -            | -             | 16,249         |
| It doesn't make any difference | 16,552                             | 22.36         | 23,314         | 17.90         | 22,596         | 42.28         | 16,374        | 42.16         | 1,092        | 13.72         | 79,928         |
| Don't know                     | 17,348                             | 23.44         | 14,839         | 11.39         | 3,225          | 6.03          | 206           | 0.53          | 1,950        | 24.51         | 37,568         |
| <b>Total</b>                   | <b>74,025</b>                      | <b>100.00</b> | <b>130,278</b> | <b>100.00</b> | <b>53,449</b>  | <b>100.00</b> | <b>38,840</b> | <b>100.00</b> | <b>7,958</b> | <b>100.00</b> | <b>304,550</b> |

**Table 7.0. Main reason for attending a performance at the theatre**

| Reason                              | No. of persons | %             |
|-------------------------------------|----------------|---------------|
| I find it interesting               | 66,882         | 83.21         |
| To watch family members taking part | 5,436          | 6.77          |
| To meet people                      | 4,029          | 5.01          |
| Other                               | 4,031          | 5.01          |
| <b>Total</b>                        | <b>80,378</b>  | <b>100.00</b> |

**Table 7.1. ... by age group**

| Reason                              | Age group     |              |               |               |               |               |               |               |              |              |               |               |              |              |               |               | Total         |               |               |
|-------------------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|
|                                     | 18-34         |              |               |               | 35-54         |               |               |               | 55-64        |              |               |               | 65+          |              |               |               |               |               |               |
|                                     | Males         | Females      | Total         | %             | Males         | Females       | Total         | %             | Males        | Females      | Total         | %             | Males        | Females      | Total         | %             | Males         | Females       | Total         |
| I find it interesting               | 15,284        | 1,971        | 17,255        | 84.13         | 15,075        | 17,728        | 32,803        | 84.22         | 4,195        | 3,760        | 7,955         | 78.73         | 2,877        | 5,992        | 8,869         | 82.00         | 37,431        | 29,451        | 66,882        |
| To watch family members taking part | 702           | 1,301        | 2,003         | 9.77          | 1,578         | 832           | 2,410         | 6.19          | 450          | -            | 450           | 4.46          | -            | 573          | 573           | 5.29          | 2,730         | 2,706         | 5,436         |
| To meet people                      | -             | -            | -             | -             | 965           | 1,499         | 2,464         | 6.33          | 225          | 798          | 1,023         | 10.13         | 243          | 299          | 542           | 5.02          | 1,433         | 2,596         | 4,029         |
| Other                               | 1,252         | -            | 1,252         | 6.10          | 1,271         | -             | 1,271         | 3.26          | 676          | -            | 676           | 6.68          | 832          | -            | 832           | 7.69          | 4,031         | -             | 4,031         |
| <b>Total</b>                        | <b>17,238</b> | <b>3,272</b> | <b>20,510</b> | <b>100.00</b> | <b>18,889</b> | <b>20,059</b> | <b>38,948</b> | <b>100.00</b> | <b>5,546</b> | <b>4,558</b> | <b>10,104</b> | <b>100.00</b> | <b>3,952</b> | <b>6,864</b> | <b>10,816</b> | <b>100.00</b> | <b>45,625</b> | <b>34,753</b> | <b>80,378</b> |

**Table 7.2. ... by district**

| Reason                              | District      |               |               |               |               |               |              |               | Total         |
|-------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|
|                                     | 1 & 2         | %             | 3 & 4         | %             | 5             | %             | 6            | %             |               |
| I find it interesting               | 35,586        | 84.84         | 16,747        | 79.74         | 8,136         | 77.78         | 6,413        | 92.00         | 66,882        |
| To watch family members taking part | 1,644         | 3.92          | 2,476         | 11.79         | 1,316         | 12.57         | -            | -             | 5,436         |
| To meet people                      | 2,586         | 6.16          | 885           | 4.22          | -             | -             | 558          | 8.00          | 4,029         |
| Other                               | 2,129         | 5.08          | 893           | 4.25          | 1,009         | 9.65          | -            | -             | 4,031         |
| <b>Total</b>                        | <b>41,945</b> | <b>100.00</b> | <b>21,001</b> | <b>100.00</b> | <b>10,461</b> | <b>100.00</b> | <b>6,971</b> | <b>100.00</b> | <b>80,378</b> |

Table 7.3. ... by occupational group

| Occupational group  | I find it interesting | To watch family members taking part | To meet people | Other        | Total         |
|---|-----------------------|-------------------------------------|----------------|--------------|---------------|
| <b>Total</b>  | <b>66,882</b>         | <b>5,436</b>                        | <b>4,030</b>   | <b>4,031</b> | <b>80,378</b> |
| <b>Legislators, Senior Officials &amp; Managers</b>         | <b>6,853</b>          | <b>225</b>                          | <b>869</b>     | <b>-</b>     | <b>7,947</b>  |
| Corporate managers  | 5,037                 | -                                   | 311            | -            | 5,347         |
| General managers  | 1,817                 | 225                                 | 558            | -            | 2,600         |
| <b>Professionals</b>  | <b>12,473</b>         | <b>1,320</b>                        | <b>-</b>       | <b>1,085</b> | <b>14,878</b> |
| Physical, mathematical & engineering science professionals  | 2,003                 | 311                                 | -              | 860          | 3,174         |
| Life science & health professionals                         | 6,184                 | -                                   | -              | -            | 6,184         |
| Teaching professionals                                      | 2,315                 | 1,009                               | -              | -            | 3,324         |
| Other professionals   | 1,971                 | -                                   | -              | 225          | 2,196         |
| <b>Technicians &amp; Associate Professionals</b>            | <b>7,832</b>          | <b>-</b>                            | <b>-</b>       | <b>-</b>     | <b>7,832</b>  |
| Physical & engineering science associate professionals      | 1,796                 | -                                   | -              | -            | 1,796         |
| Life science & health associate professionals               | 343                   | -                                   | -              | -            | 343           |
| Other associate professionals                               | 5,693                 | -                                   | -              | -            | 5,693         |
| <b>Clerks</b>   | <b>2,897</b>          | <b>1,607</b>                        | <b>-</b>       | <b>-</b>     | <b>4,504</b>  |
| Office clerks   | 2,897                 | 1,301                               | -              | -            | 4,198         |
| Customer service clerks                                     | -                     | 307                                 | -              | -            | 307           |
| <b>Service Workers and Shop &amp; Market Sales Workers</b>  | <b>1,797</b>          | <b>-</b>                            | <b>343</b>     | <b>-</b>     | <b>2,140</b>  |
| Personal & protective services workers                      | 311                   | -                                   | -              | -            | 311           |
| Models, sales persons & demonstrators                       | 1,486                 | -                                   | 343            | -            | 1,829         |
| <b>Skilled Agricultural &amp; Fishery Workers</b>           | <b>311</b>            | <b>-</b>                            | <b>-</b>       | <b>-</b>     | <b>311</b>    |
| Market-oriented skilled agricultural & fishery workers      | 311                   | -                                   | -              | -            | 311           |
| <b>Craft &amp; Related Trades Workers</b>                   | <b>2,832</b>          | <b>536</b>                          | <b>311</b>     | <b>617</b>   | <b>4,297</b>  |
| Extraction & building trades workers                        | 1,920                 | 311                                 | 311            | 617          | 3,159         |
| Metal, machinery & related trades workers                   | 687                   | 225                                 | -              | -            | 912           |
| Other craft & related trades workers                        | 225                   | -                                   | -              | -            | 225           |
| <b>Plant &amp; Machine Operators &amp; Assemblers</b>       | <b>1,646</b>          | <b>343</b>                          | <b>-</b>       | <b>702</b>   | <b>2,691</b>  |
| Stationary-plant & related operators                        | 1,110                 | -                                   | -              | -            | 1,110         |
| Machine operators & assemblers                              | -                     | -                                   | -              | 702          | 702           |
| Drivers & mobile-plant operators                            | 536                   | 343                                 | -              | -            | 879           |
| <b>Elementary Occupations</b>                               | <b>4,010</b>          | <b>-</b>                            | <b>-</b>       | <b>-</b>     | <b>4,010</b>  |
| Sales & services elementary occupations                     | 3,186                 | -                                   | -              | -            | 3,186         |
| Labourers in mining, construction manufacturing & transport | 824                   | -                                   | -              | -            | 824           |
| <b>Not gainfully occupied</b>                               | <b>25,399</b>         | <b>1,405</b>                        | <b>2,507</b>   | <b>1,626</b> | <b>30,936</b> |
| Unemployed and not looking for work                         | 22,974                | 1,405                               | 1,709          | 1,626        | 27,713        |
| Unemployed and looking for work                             | 2,425                 | -                                   | 798            | -            | 3,224         |
| <b>Not specified</b>  | <b>832</b>            | <b>-</b>                            | <b>-</b>       | <b>-</b>     | <b>832</b>    |



Table 7.4. ... by occupational group as a percentage

| Occupational group   | I find it interesting | To watch family members taking part | To meet people | Other         | Total         |
|--|-----------------------|-------------------------------------|----------------|---------------|---------------|
| <b>Total</b>   | <b>100.00</b>         | <b>100.00</b>                       | <b>100.00</b>  | <b>100.00</b> | <b>100.00</b> |
| <b>Legislators, Senior Officials &amp; Managers</b>          | <b>10.25</b>          | <b>4.14</b>                         | <b>21.56</b>   | -             | <b>9.88</b>   |
| Corporate managers   | 7.53                  | -                                   | 7.71           | -             | 6.65          |
| General managers   | 2.72                  | 4.14                                | 13.85          | -             | 3.23          |
| <b>Professionals</b>   | <b>18.65</b>          | <b>24.28</b>                        | -              | <b>26.93</b>  | <b>18.51</b>  |
| Physical, mathematical & engineering science professionals   | 2.99                  | 5.72                                | -              | 21.34         | 3.95          |
| Life science & health professionals                          | 9.25                  | -                                   | -              | -             | 7.69          |
| Teaching professionals                                       | 3.46                  | 18.56                               | -              | -             | 4.14          |
| Other professionals  | 2.95                  | -                                   | -              | 5.59          | 2.73          |
| <b>Technicians &amp; Associate Professionals</b>             | <b>11.71</b>          | -                                   | -              | -             | <b>9.74</b>   |
| Physical & engineering science associate professionals       | 2.69                  | -                                   | -              | -             | 2.23          |
| Life science & health associate professionals                | 0.51                  | -                                   | -              | -             | 0.43          |
| Other associate professionals                                | 8.51                  | -                                   | -              | -             | 7.08          |
| <b>Clerks</b>  | <b>4.33</b>           | <b>29.57</b>                        | -              | -             | <b>5.60</b>   |
| Office clerks  | 4.33                  | 23.93                               | -              | -             | 5.22          |
| Customer service clerks                                      | -                     | 5.64                                | -              | -             | 0.38          |
| <b>Service Workers and Shop &amp; Market Sales Workers</b>   | <b>2.68</b>           | -                                   | <b>8.51</b>    | -             | <b>2.67</b>   |
| Personal & protective services workers                       | 0.46                  | -                                   | -              | -             | 0.39          |
| Models, sales persons & demonstrators                        | 2.22                  | -                                   | 8.51           | -             | 2.28          |
| <b>Skilled Agricultural &amp; Fishery Workers</b>            | <b>0.46</b>           | -                                   | -              | -             | <b>0.39</b>   |
| Market-oriented skilled agricultural & fishery workers       | 0.46                  | -                                   | -              | -             | 0.39          |
| <b>Craft &amp; Related Trades Workers</b>                    | <b>4.24</b>           | <b>9.86</b>                         | <b>7.71</b>    | <b>15.32</b>  | <b>5.35</b>   |
| Extraction & building trades workers                         | 2.87                  | 5.72                                | 7.71           | 15.32         | 3.93          |
| Metal, machinery & related trades workers                    | 1.03                  | 4.14                                | -              | -             | 1.14          |
| Other craft & related trades workers                         | 0.34                  | -                                   | -              | -             | 0.28          |
| <b>Plant &amp; Machine Operators &amp; Assemblers</b>        | <b>2.46</b>           | <b>6.31</b>                         | -              | <b>17.42</b>  | <b>3.34</b>   |
| Stationary-plant & related operators                         | 1.66                  | -                                   | -              | -             | 1.38          |
| Machine operators & assemblers                               | -                     | -                                   | -              | 17.42         | 0.87          |
| Drivers & mobile-plant operators                             | 0.80                  | 6.31                                | -              | -             | 1.09          |
| <b>Elementary Occupations</b>                                | <b>5.99</b>           | -                                   | -              | -             | <b>4.99</b>   |
| Sales & services elementary occupations                      | 4.76                  | -                                   | -              | -             | 3.96          |
| Labourers in mining, construction, manufacturing & transport | 1.23                  | -                                   | -              | -             | 1.03          |
| <b>Not gainfully occupied</b>                                | <b>37.98</b>          | <b>25.84</b>                        | <b>62.22</b>   | <b>40.33</b>  | <b>38.49</b>  |
| Unemployed and not looking for work                          | 34.35                 | 25.84                               | 42.41          | 40.33         | 34.48         |
| Unemployed and looking for work                              | 3.63                  | -                                   | 19.81          | -             | 4.01          |
| <b>Not specified</b>   | <b>1.25</b>           | -                                   | -              | -             | <b>1.04</b>   |

MAIN REASON FOR CHOOSING A PARTICULAR THEATRE

**Table 8.0. Main reason for choosing a particular theatre**

| Reason                             | No. of persons | %             |
|------------------------------------|----------------|---------------|
| The play that is being shown there | 50,715         | 63.10         |
| It is close to where I live        | 8,782          | 10.92         |
| How comfortable it is              | 6,042          | 7.52          |
| How accessible it is               | 3,884          | 4.83          |
| The price of the play showing      | 3,496          | 4.35          |
| The type of people who attend      | 2,253          | 2.80          |
| Other                              | 5,206          | 6.48          |
| <b>Total</b>                       | <b>80,378</b>  | <b>100.00</b> |

**Table 8.1. ... by district**

| Reason                             | District      |               |               |               |               |               |              |               | Total         |
|------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|
|                                    | 1 & 2         | %             | 3 & 4         | %             | 5             | %             | 6            | %             |               |
| The play that is being shown there | 26,955        | 64.26         | 14,129        | 67.28         | 6,187         | 59.14         | 3,444        | 49.41         | 50,715        |
| It is close to where I live        | 2,961         | 7.06          | 1,175         | 5.60          | 1,677         | 16.03         | 2,969        | 42.59         | 8,782         |
| How comfortable it is              | 5,116         | 12.20         | 926           | 4.41          | -             | -             | -            | -             | 6,042         |
| How accessible it is               | 573           | 1.36          | 1,327         | 6.32          | 1,984         | 18.97         | -            | -             | 3,884         |
| The price of the play showing      | 1,754         | 4.18          | 1,435         | 6.83          | 307           | 2.93          | -            | -             | 3,496         |
| The type of people who attend      | 1,421         | 3.39          | 832           | 3.96          | -             | -             | -            | -             | 2,253         |
| Other                              | 3,166         | 7.55          | 1,175         | 5.60          | 307           | 2.93          | 558          | 8.00          | 5,206         |
| <b>Total</b>                       | <b>41,946</b> | <b>100.00</b> | <b>20,999</b> | <b>100.00</b> | <b>10,462</b> | <b>100.00</b> | <b>6,971</b> | <b>100.00</b> | <b>80,378</b> |

**Table 8.2. ... by highest level of education reached**

| Reason                             | Highest level of education reached |               |               |               |                |               |               |               |              |               | Total         |
|------------------------------------|------------------------------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|---------------|
|                                    | Primary                            | %             | Secondary     | %             | Post-Secondary | %             | Tertiary      | %             | None         | %             |               |
| The play that is being shown there | 9,226                              | 59.10         | 16,215        | 57.09         | 10,766         | 64.96         | 13,391        | 72.66         | 1,117        | 82.09         | 50,715        |
| It is close to where I live        | 2,582                              | 16.53         | 3,703         | 13.04         | 311            | 1.87          | 2,186         | 11.86         | -            | -             | 8,782         |
| How comfortable it is              | 1,219                              | 7.80          | 2,068         | 7.28          | 2,530          | 15.27         | 225           | 1.22          | -            | -             | 6,042         |
| How accessible it is               | 642                                | 4.11          | 2,556         | 9.00          | 686            | 4.14          | -             | -             | -            | -             | 3,884         |
| The price of the play showing      | 524                                | 3.36          | 1,561         | 5.50          | 860            | 5.19          | 307           | 1.66          | 244          | 17.91         | 3,496         |
| The type of people who attend      | 311                                | 1.99          | 832           | 2.93          | 1,110          | 6.69          | -             | -             | -            | -             | 2,253         |
| Other                              | 1,109                              | 7.11          | 1,464         | 5.16          | 311            | 1.88          | 2,322         | 12.60         | -            | -             | 5,206         |
| <b>Total</b>                       | <b>15,613</b>                      | <b>100.00</b> | <b>28,399</b> | <b>100.00</b> | <b>16,574</b>  | <b>100.00</b> | <b>18,431</b> | <b>100.00</b> | <b>1,361</b> | <b>100.00</b> | <b>80,378</b> |

**Table 8.3. ... by standard of living**

| Reason                             | Standard of living |               |               |               |               |               |              |               |              |               | Total         |
|------------------------------------|--------------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|--------------|---------------|---------------|
|                                    | Very good          | %             | Good          | %             | Fair          | %             | Poor         | %             | Very poor    | %             |               |
| The play that is being shown there | 1,110              | 100.00        | 9,654         | 67.78         | 36,715        | 64.69         | 3,236        | 49.09         | -            | -             | 50,715        |
| It is close to where I live        | -                  | -             | 2,983         | 20.95         | 4,656         | 8.20          | 1,143        | 17.34         | -            | -             | 8,782         |
| How comfortable it is              | -                  | -             | -             | -             | 5,018         | 8.84          | 1,024        | 15.53         | -            | -             | 6,042         |
| How accessible it is               | -                  | -             | 642           | 4.51          | 1,222         | 2.16          | 343          | 5.20          | 1,677        | 100.00        | 3,884         |
| The price of the play showing      | -                  | -             | 343           | 2.40          | 2,617         | 4.61          | 536          | 8.13          | -            | -             | 3,496         |
| The type of people who attend      | -                  | -             | -             | -             | 1,942         | 3.42          | 311          | 4.71          | -            | -             | 2,253         |
| Other                              | -                  | -             | 620           | 4.36          | 4,586         | 8.08          | -            | -             | -            | -             | 5,206         |
| <b>Total</b>                       | <b>1,110</b>       | <b>100.00</b> | <b>14,242</b> | <b>100.00</b> | <b>56,756</b> | <b>100.00</b> | <b>6,593</b> | <b>100.00</b> | <b>1,677</b> | <b>100.00</b> | <b>80,378</b> |

NUMBER OF THEATRE PERFORMANCES

Table 9.0. Number of performances attended by individuals: 2003

|                | No. of persons | %             |
|----------------|----------------|---------------|
| 1 - 3          | 40,320         | 50.16         |
| 4 - 6          | 20,936         | 26.05         |
| 7 - 9          | 1,683          | 2.09          |
| 10 - 12        | 5,906          | 7.35          |
| Over 12        | 1,110          | 1.38          |
| Don't remember | 10,423         | 12.97         |
| <b>Total</b>   | <b>80,378</b>  | <b>100.00</b> |

Table 9.1. ... by age group

|                | Age group     |               |               |               |               |               |               |               | Total         |
|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                | 18-34         | %             | 35-54         | %             | 55-64         | %             | 65+           | %             |               |
| 1 - 3          | 10,046        | 48.98         | 18,314        | 47.02         | 6,062         | 59.99         | 5,898         | 54.53         | 40,320        |
| 4 - 6          | 6,272         | 30.59         | 9,776         | 25.10         | 2,130         | 21.08         | 2,758         | 25.50         | 20,936        |
| 7 - 9          | -             | -             | 1,683         | 4.32          | -             | -             | -             | -             | 1,683         |
| 10 - 12        | 1,971         | 9.61          | 2,641         | 6.78          | 798           | 7.90          | 496           | 4.58          | 5,906         |
| Over 12        | 1,110         | 5.41          | -             | -             | -             | -             | -             | -             | 1,110         |
| Don't remember | 1,110         | 5.41          | 6,535         | 16.78         | 1,114         | 11.03         | 1,664         | 15.39         | 10,423        |
| <b>Total</b>   | <b>20,509</b> | <b>100.00</b> | <b>38,949</b> | <b>100.00</b> | <b>10,104</b> | <b>100.00</b> | <b>10,816</b> | <b>100.00</b> | <b>80,378</b> |

Table 9.2. ... by economic status

|                | Economic status |               |               |               |                                 |               |                                     |               | Total         |
|----------------|-----------------|---------------|---------------|---------------|---------------------------------|---------------|-------------------------------------|---------------|---------------|
|                | Employed        | %             | Self-Employed | %             | Unemployed and looking for work | %             | Unemployed and not looking for work | %             |               |
| 1 - 3          | 18,083          | 47.75         | 6,190         | 53.49         | 2,115                           | 65.59         | 13,932                              | 50.27         | 40,320        |
| 4 - 6          | 10,839          | 28.62         | 2,433         | 21.02         | -                               | -             | 7,664                               | 27.66         | 20,936        |
| 7 - 9          | 1,029           | 2.72          | 343           | 2.96          | 311                             | 9.64          | -                                   | -             | 1,683         |
| 10 - 12        | 2,935           | 7.75          | -             | -             | 798                             | 24.77         | 2,173                               | 7.84          | 5,906         |
| Over 12        | -               | -             | 1,110         | 9.60          | -                               | -             | -                                   | -             | 1,110         |
| Don't remember | 4,983           | 13.16         | 1,496         | 12.93         | -                               | -             | 3,944                               | 14.23         | 10,423        |
| <b>Total</b>   | <b>37,869</b>   | <b>100.00</b> | <b>11,572</b> | <b>100.00</b> | <b>3,224</b>                    | <b>100.00</b> | <b>27,713</b>                       | <b>100.00</b> | <b>80,378</b> |

Table 9.3. ... by civil status

|                | Civil status  |               |               |               |                      |               |              |               | Total         |
|----------------|---------------|---------------|---------------|---------------|----------------------|---------------|--------------|---------------|---------------|
|                | Single        | %             | Married       | %             | Divorced / separated | %             | Widowed      | %             |               |
| 1 - 3          | 10,693        | 56.93         | 25,937        | 47.73         | 832                  | 72.81         | 2,858        | 46.78         | 40,320        |
| 4 - 6          | 4,326         | 23.04         | 15,166        | 27.91         | -                    | -             | 1,444        | 23.64         | 20,936        |
| 7 - 9          | 311           | 1.65          | 1,372         | 2.52          | -                    | -             | -            | -             | 1,683         |
| 10 - 12        | 2,769         | 14.75         | 2,826         | 5.20          | 311                  | 27.19         | -            | -             | 5,906         |
| Over 12        | -             | -             | 1,110         | 2.04          | -                    | -             | -            | -             | 1,110         |
| Don't remember | 683           | 3.63          | 7,933         | 14.60         | -                    | -             | 1,807        | 29.58         | 10,423        |
| <b>Total</b>   | <b>18,782</b> | <b>100.00</b> | <b>54,344</b> | <b>100.00</b> | <b>1,143</b>         | <b>100.00</b> | <b>6,109</b> | <b>100.00</b> | <b>80,378</b> |

Table 10.0. Type of performance normally attended

| Type of performance | No. of persons | %             |
|---------------------|----------------|---------------|
| Comedy              | 25,186         | 31.33         |
| Musical             | 24,207         | 30.12         |
| Drama               | 19,155         | 23.83         |
| Opera               | 8,639          | 10.75         |
| Concert             | 1,274          | 1.59          |
| Dance               | 207            | 0.25          |
| Other               | 1,710          | 2.13          |
| <b>Total</b>        | <b>80,378</b>  | <b>100.00</b> |

Table 10.1. ... by age group

| Type of performance | Age group     |              |               |               |               |               |               |               |              |              |               |               |              |              |               |               | Total         |               |               |               |
|---------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                     | 18-34         |              |               |               | 35-54         |               |               |               | 55-64        |              |               |               | 65+          |              |               |               |               |               |               |               |
|                     | Males         | Females      | Total         | %             | Males         | Females       | Total         | %             | Males        | Females      | Total         | %             | Males        | Females      | Total         | %             | Males         | Females       | Total         | %             |
| Comedy              | 6,791         | -            | 6,791         | 33.11         | 7,001         | 4,391         | 11,392        | 29.25         | 2,901        | 3,078        | 5,979         | 59.17         | 725          | 299          | 1,024         | 9.47          | 17,418        | 7,768         | 25,186        | 31.33         |
| Musical             | 8,493         | 1,301        | 9,794         | 47.75         | 4,398         | 7,172         | 11,570        | 29.71         | 656          | -            | 656           | 6.49          | 1,042        | 1,145        | 2,187         | 20.22         | 14,589        | 9,618         | 24,207        | 30.12         |
| Drama               | 1,954         | 1,971        | 3,925         | 19.14         | 4,572         | 5,782         | 10,354        | 26.58         | 1,107        | 1,481        | 2,588         | 25.61         | 277          | 2,011        | 2,288         | 21.16         | 7,910         | 11,245        | 19,155        | 23.83         |
| Opera               | -             | -            | -             | -             | 1,610         | 1,882         | 3,492         | 8.97          | 675          | -            | 675           | 6.68          | 1,631        | 2,841        | 4,472         | 41.35         | 3,916         | 4,723         | 8,639         | 10.75         |
| Concert             | -             | -            | -             | -             | 997           | -             | 997           | 2.56          | -            | -            | -             | -             | 277          | -            | 277           | 2.56          | 1,274         | -             | 1,274         | 1.59          |
| Dance               | -             | -            | -             | -             | -             | -             | -             | -             | 207          | -            | 207           | 2.05          | -            | -            | -             | -             | 207           | -             | 207           | 0.25          |
| Other               | -             | -            | -             | -             | 311           | 832           | 1,143         | 2.93          | -            | -            | -             | -             | -            | 567          | 567           | 5.24          | 311           | 1,399         | 1,710         | 2.13          |
| <b>Total</b>        | <b>17,238</b> | <b>3,272</b> | <b>20,510</b> | <b>100.00</b> | <b>18,889</b> | <b>20,059</b> | <b>38,948</b> | <b>100.00</b> | <b>5,546</b> | <b>4,559</b> | <b>10,105</b> | <b>100.00</b> | <b>3,952</b> | <b>6,863</b> | <b>10,815</b> | <b>100.00</b> | <b>45,625</b> | <b>34,753</b> | <b>80,378</b> | <b>100.00</b> |

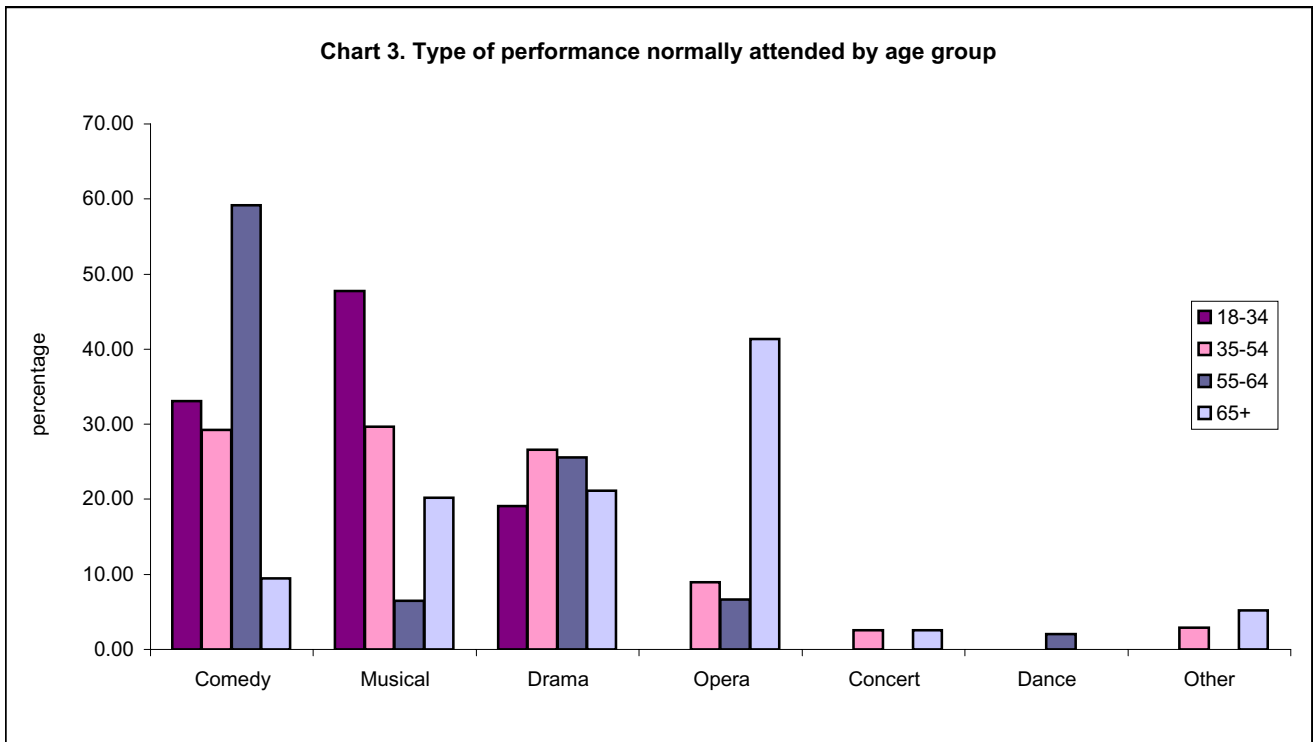
Table 10.2. ... by highest level of education reached

| Type of performance | Highest level of education reached |               |               |               |                |               |               |               |              |               | Total         |
|---------------------|------------------------------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|--------------|---------------|---------------|
|                     | Primary                            | %             | Secondary     | %             | Post-Secondary | %             | Tertiary      | %             | None         | %             |               |
| Comedy              | 5,399                              | 34.58         | 9,581         | 33.74         | 6,944          | 41.90         | 2,712         | 14.72         | 550          | 40.41         | 25,186        |
| Musical             | 2,255                              | 14.44         | 7,231         | 25.46         | 5,969          | 36.02         | 8,508         | 46.16         | 244          | 17.90         | 24,207        |
| Drama               | 5,993                              | 38.39         | 7,168         | 25.24         | 1,788          | 10.78         | 4,206         | 22.81         | -            | -             | 19,155        |
| Opera               | 1,965                              | 12.59         | 2,450         | 8.62          | 1,529          | 9.23          | 2,695         | 14.62         | -            | -             | 8,639         |
| Concert             | -                                  | -             | 931           | 3.28          | 343            | 2.07          | -             | -             | -            | -             | 1,274         |
| Dance               | -                                  | -             | 207           | 0.73          | -              | -             | -             | -             | -            | -             | 207           |
| Other               | -                                  | -             | 832           | 2.93          | -              | -             | 311           | 1.69          | 567          | 41.69         | 1,710         |
| <b>Total</b>        | <b>15,612</b>                      | <b>100.00</b> | <b>28,400</b> | <b>100.00</b> | <b>16,573</b>  | <b>100.00</b> | <b>18,432</b> | <b>100.00</b> | <b>1,361</b> | <b>100.00</b> | <b>80,378</b> |

Table 10.3. ... by civil status

| Type of performance | Civil status  |               |               |               |                      |               |              |               | Total         |
|---------------------|---------------|---------------|---------------|---------------|----------------------|---------------|--------------|---------------|---------------|
|                     | Single        | %             | Married       | %             | Divorced / separated | %             | Widowed      | %             |               |
| Comedy              | 5,661         | 30.14         | 18,394        | 33.85         | 832                  | 72.81         | 299          | 4.89          | 25,186        |
| Musical             | 7,007         | 37.31         | 15,744        | 28.97         | 311                  | 27.19         | 1,145        | 18.75         | 24,207        |
| Drama               | 4,024         | 21.42         | 13,692        | 25.20         | -                    | -             | 1,439        | 23.55         | 19,155        |
| Opera               | 1,812         | 9.65          | 4,168         | 7.67          | -                    | -             | 2,659        | 43.53         | 8,639         |
| Concert             | 277           | 1.48          | 997           | 1.83          | -                    | -             | -            | -             | 1,274         |
| Dance               | -             | -             | 207           | 0.38          | -                    | -             | -            | -             | 207           |
| Other               | -             | -             | 1,143         | 2.10          | -                    | -             | 567          | 9.28          | 1,710         |
| <b>Total</b>        | <b>18,781</b> | <b>100.00</b> | <b>54,345</b> | <b>100.00</b> | <b>1,143</b>         | <b>100.00</b> | <b>6,109</b> | <b>100.00</b> | <b>80,378</b> |

Chart 3. Type of performance normally attended by age group



IEWS ON PERFORMANCE PRICES

**Table 11.0. Number of persons who believe their preferred type of performance is expensive**

| Price of performance | No. of persons | %             |
|----------------------|----------------|---------------|
| Expensive            | 24,216         | 30.13         |
| Not expensive        | 52,063         | 64.77         |
| Don't know           | 4,099          | 5.10          |
| <b>Total</b>         | <b>80,378</b>  | <b>100.00</b> |

**Table 11.1. ... by age group**

| Price of performance | Age group     |               |               |               |               |               |               |               | Total         |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                      | 18-34         | %             | 35-54         | %             | 55-64         | %             | 65+           | %             |               |
| Expensive            | 6,585         | 32.11         | 12,346        | 31.70         | 1,340         | 13.26         | 3,945         | 36.48         | 24,216        |
| Not expensive        | 13,925        | 67.89         | 23,757        | 61.00         | 8,083         | 79.99         | 6,298         | 58.23         | 52,063        |
| Don't know           | -             | -             | 2,844         | 7.30          | 682           | 6.75          | 573           | 5.29          | 4,099         |
| <b>Total</b>         | <b>20,510</b> | <b>100.00</b> | <b>38,947</b> | <b>100.00</b> | <b>10,105</b> | <b>100.00</b> | <b>10,816</b> | <b>100.00</b> | <b>80,378</b> |

**Table 11.2. ... by economic status**

| Price of performance | Economic status |               |               |               |                                 |               |                                     |               | Total         |
|----------------------|-----------------|---------------|---------------|---------------|---------------------------------|---------------|-------------------------------------|---------------|---------------|
|                      | Employed        | %             | Self-Employed | %             | Unemployed and looking for work | %             | Unemployed and not looking for work | %             |               |
| Expensive            | 13,265          | 35.03         | 3,407         | 29.44         | -                               | -             | 7,544                               | 27.22         | 24,216        |
| Not expensive        | 23,462          | 61.95         | 7,854         | 67.87         | 3,224                           | 100.00        | 17,523                              | 63.23         | 52,063        |
| Don't know           | 1,143           | 3.02          | 311           | 2.69          | -                               | -             | 2,645                               | 9.55          | 4,099         |
| <b>Total</b>         | <b>37,870</b>   | <b>100.00</b> | <b>11,572</b> | <b>100.00</b> | <b>3,224</b>                    | <b>100.00</b> | <b>27,712</b>                       | <b>100.00</b> | <b>80,378</b> |

**Table 11.3. ... by standard of living**

| Price of performance | Standard of living |               |               |               |               |               |              |               |              |               | Total         |
|----------------------|--------------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|--------------|---------------|---------------|
|                      | Very good          | %             | Good          | %             | Fair          | %             | Poor         | %             | Very poor    | %             |               |
| Expensive            | 1,110              | 100.00        | 1,222         | 8.58          | 20,430        | 36.00         | 1,454        | 22.05         | -            | -             | 24,216        |
| Not expensive        | -                  | -             | 13,021        | 91.42         | 32,227        | 56.78         | 5,138        | 77.95         | 1,677        | 100.00        | 52,063        |
| Don't know           | -                  | -             | -             | -             | 4,099         | 7.22          | -            | -             | -            | -             | 4,099         |
| <b>Total</b>         | <b>1,110</b>       | <b>100.00</b> | <b>14,243</b> | <b>100.00</b> | <b>56,756</b> | <b>100.00</b> | <b>6,592</b> | <b>100.00</b> | <b>1,677</b> | <b>100.00</b> | <b>80,378</b> |

**Table 11.4. Number of persons who would attend more often if theatres were cheaper**

| Conditional attendance      | No. of persons | %             |
|-----------------------------|----------------|---------------|
| Would attend more often     | 32,811         | 40.82         |
| Would not attend more often | 44,040         | 54.79         |
| Don't know                  | 3,527          | 4.39          |
| <b>Total</b>                | <b>80,378</b>  | <b>100.00</b> |

**Table 11.5. ... by age group**

| Conditional attendance      | Age group     |               |               |               |               |               |               |               | Total         |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                             | 18-34         | %             | 35-54         | %             | 55-64         | %             | 65+           | %             |               |
| Would attend more often     | 5,180         | 25.26         | 18,147        | 46.59         | 4,267         | 42.23         | 5,217         | 48.23         | 32,811        |
| Would not attend more often | 15,330        | 74.74         | 17,956        | 46.11         | 5,155         | 51.02         | 5,599         | 51.77         | 44,040        |
| Don't know                  | -             | -             | 2,844         | 7.30          | 683           | 6.75          | -             | -             | 3,527         |
| <b>Total</b>                | <b>20,510</b> | <b>100.00</b> | <b>38,947</b> | <b>100.00</b> | <b>10,105</b> | <b>100.00</b> | <b>10,816</b> | <b>100.00</b> | <b>80,378</b> |

**Table 11.6. ... by economic status**

| Conditional attendance      | Economic status |               |               |               |                                 |               |                                     |               | Total         |
|-----------------------------|-----------------|---------------|---------------|---------------|---------------------------------|---------------|-------------------------------------|---------------|---------------|
|                             | Employed        | %             | Self-Employed | %             | Unemployed and looking for work | %             | Unemployed and not looking for work | %             |               |
| Would attend more often     | 15,719          | 41.51         | 3,899         | 33.69         | 311                             | 9.64          | 12,882                              | 46.49         | 32,811        |
| Would not attend more often | 21,007          | 55.47         | 7,363         | 63.62         | 2,913                           | 90.36         | 12,757                              | 46.03         | 44,040        |
| Don't know                  | 1,143           | 3.02          | 311           | 2.69          | -                               | -             | 2,073                               | 7.48          | 3,527         |
| <b>Total</b>                | <b>37,869</b>   | <b>100.00</b> | <b>11,573</b> | <b>100.00</b> | <b>3,224</b>                    | <b>100.00</b> | <b>27,712</b>                       | <b>100.00</b> | <b>80,378</b> |

**Table 11.7. ... by standard of living**

| Conditional attendance      | Standard of living |               |               |               |               |               |              |               |              |               | Total         |
|-----------------------------|--------------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|--------------|---------------|---------------|
|                             | Very good          | %             | Good          | %             | Fair          | %             | Poor         | %             | Very poor    | %             |               |
| Would attend more often     | 1,110              | 100.00        | 3,161         | 22.19         | 24,210        | 42.66         | 4,330        | 65.69         | -            | -             | 32,811        |
| Would not attend more often | -                  | -             | 11,082        | 77.81         | 29,019        | 51.13         | 2,262        | 34.31         | 1,677        | 100.00        | 44,040        |
| Don't know                  | -                  | -             | -             | -             | 3,527         | 6.21          | -            | -             | -            | -             | 3,527         |
| <b>Total</b>                | <b>1,110</b>       | <b>100.00</b> | <b>14,243</b> | <b>100.00</b> | <b>56,756</b> | <b>100.00</b> | <b>6,592</b> | <b>100.00</b> | <b>1,677</b> | <b>100.00</b> | <b>80,378</b> |

## MAIN REASON FOR NOT ATTENDING A PERFORMANCE

**Table 12.0. Main reason for not attending a performance at the theatre: 2003**

| Reason                            | No. of persons | %             |
|-----------------------------------|----------------|---------------|
| I have no time                    | 55,726         | 24.86         |
| I find them boring                | 39,150         | 17.46         |
| I am not interested               | 30,080         | 13.42         |
| I have nobody to go with          | 16,554         | 7.38          |
| I am sick / I feel I am too old   | 11,947         | 5.33          |
| I feel they are a waste of time   | 9,376          | 4.18          |
| I prefer to go somewhere else     | 6,895          | 3.08          |
| I have small children             | 6,228          | 2.79          |
| I think they are too expensive    | 5,922          | 2.64          |
| Problems with transport / parking | 3,590          | 1.60          |
| I do not like to go out           | 2,429          | 1.08          |
| Other                             | 36,275         | 16.18         |
| <b>Total</b>                      | <b>224,172</b> | <b>100.00</b> |

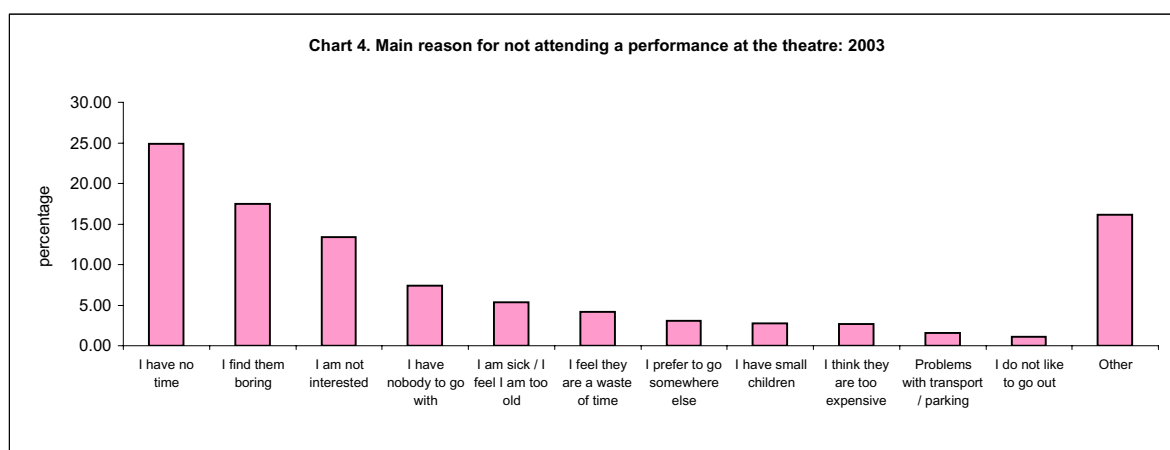




Table 12.1. ... by district

| Reason                            | District       |               |               |               |               |               |               |               | Total          |
|-----------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|
|                                   | 1 & 2          | %             | 3 & 4         | %             | 5             | %             | 6             | %             |                |
| I have no time                    | 31,871         | 26.25         | 13,491        | 22.17         | 4,803         | 19.10         | 5,561         | 33.19         | 55,726         |
| I find them boring                | 25,481         | 20.98         | 8,441         | 13.87         | 2,290         | 9.11          | 2,938         | 17.53         | 39,150         |
| I am not interested               | 12,069         | 9.94          | 10,884        | 17.89         | 4,917         | 19.55         | 2,210         | 13.19         | 30,080         |
| I have nobody to go with          | 8,420          | 6.93          | 5,914         | 9.72          | 1,158         | 4.61          | 1,062         | 6.34          | 16,554         |
| I am sick / I feel I am too old   | 6,739          | 5.55          | 3,162         | 5.20          | 912           | 3.63          | 1,134         | 6.77          | 11,947         |
| I feel they are a waste of time   | 4,609          | 3.80          | 2,715         | 4.46          | 1,216         | 4.83          | 836           | 4.99          | 9,376          |
| I prefer to go somewhere else     | 5,632          | 4.64          | 343           | 0.56          | 920           | 3.66          | -             | -             | 6,895          |
| I have small children             | 1,562          | 1.29          | 4,666         | 7.67          | -             | -             | -             | -             | 6,228          |
| I think they are too expensive    | 3,403          | 2.80          | 2,212         | 3.64          | 307           | 1.22          | -             | -             | 5,922          |
| Problems with transport / parking | 2,321          | 1.91          | -             | -             | 207           | 0.82          | 1,062         | 6.34          | 3,590          |
| I do not like to go out           | 278            | 0.22          | 885           | 1.46          | 708           | 2.82          | 558           | 3.33          | 2,429          |
| Other                             | 19,048         | 15.69         | 8,126         | 13.36         | 7,707         | 30.65         | 1,394         | 8.32          | 36,275         |
| <b>Total</b>                      | <b>121,433</b> | <b>100.00</b> | <b>60,839</b> | <b>100.00</b> | <b>25,145</b> | <b>100.00</b> | <b>16,755</b> | <b>100.00</b> | <b>224,172</b> |

Table 12.2. ... by age group

| Reason                            | Age group     |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               | Total          |                |                |
|-----------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|
|                                   | 18- 34        |               |               |               | 35- 54        |               |               |               | 55- 64        |               |               |               | 65+           |               |               |               |                |                |                |
|                                   | Males         | Females       | Total         | %             | Males         | Females       | Total         | %             | Males         | Females       | Total         | %             | Males         | Females       | Total         | %             | Males          | Females        | Total          |
| I have no time                    | 10,263        | 13,025        | 23,288        | 30.77         | 13,268        | 9,642         | 22,910        | 28.82         | 2,888         | 1,853         | 4,741         | 15.50         | 1,076         | 3,711         | 4,787         | 12.46         | 27,495         | 28,231         | 55,726         |
| I find them boring                | 10,855        | 5,913         | 16,768        | 22.16         | 7,296         | 4,379         | 11,675        | 14.69         | 2,845         | 2,962         | 5,807         | 18.97         | 2,905         | 1,995         | 4,900         | 12.76         | 23,901         | 15,249         | 39,150         |
| I am not interested               | 4,022         | 2,601         | 6,623         | 8.75          | 6,702         | 8,113         | 14,815        | 18.64         | 3,443         | 3,334         | 6,777         | 22.15         | 1,314         | 551           | 1,865         | 4.85          | 15,481         | 14,599         | 30,080         |
| I have nobody to go with          | 1,801         | 4,572         | 6,373         | 8.42          | 654           | 2,823         | 3,477         | 4.37          | -             | 1,597         | 1,597         | 5.22          | 2,240         | 2,867         | 5,107         | 13.30         | 4,695          | 11,859         | 16,554         |
| I am sick / I feel I am too old   | -             | 1,971         | 1,971         | 2.60          | 311           | -             | 311           | 0.39          | 431           | -             | 431           | 1.41          | 3,811         | 5,423         | 9,234         | 24.04         | 4,553          | 7,394          | 11,947         |
| I feel they are a waste of time   | 1,802         | 1,971         | 3,773         | 4.99          | 1,271         | 941           | 2,212         | 2.78          | 1,462         | 836           | 2,298         | 7.51          | 521           | 572           | 1,093         | 2.85          | 5,056          | 4,320          | 9,376          |
| I prefer to go somewhere else     | -             | 1,971         | 1,971         | 2.60          | 2,817         | 1,882         | 4,699         | 5.92          | 225           | -             | 225           | 0.74          | -             | -             | -             | -             | 3,042          | 3,853          | 6,895          |
| I have small children             | 550           | 2,601         | 3,151         | 4.17          | 621           | 1,773         | 2,394         | 3.01          | -             | 683           | 683           | 2.23          | -             | -             | -             | -             | 1,171          | 5,057          | 6,228          |
| I think they are too expensive    | 550           | -             | 550           | 0.73          | 961           | 1,773         | 2,734         | 3.44          | 225           | 798           | 1,023         | 3.34          | 1,042         | 573           | 1,615         | 4.20          | 2,778          | 3,144          | 5,922          |
| Problems with transport / parking | -             | -             | -             | -             | 621           | -             | 621           | 0.78          | 207           | -             | 207           | 0.67          | 1,617         | 1,145         | 2,762         | 7.19          | 2,445          | 1,145          | 3,590          |
| I do not like to go out           | -             | -             | -             | -             | 343           | 558           | 901           | 1.13          | -             | -             | -             | -             | 725           | 803           | 1,528         | 3.98          | 1,068          | 1,361          | 2,429          |
| Other                             | 2,759         | 8,450         | 11,209        | 14.81         | 5,811         | 6,928         | 12,739        | 16.03         | 2,214         | 4,596         | 6,810         | 22.26         | 1,484         | 4,033         | 5,517         | 14.37         | 12,268         | 24,007         | 36,275         |
| <b>Total</b>                      | <b>32,602</b> | <b>43,075</b> | <b>75,677</b> | <b>100.00</b> | <b>40,676</b> | <b>38,812</b> | <b>79,488</b> | <b>100.00</b> | <b>13,940</b> | <b>16,659</b> | <b>30,599</b> | <b>100.00</b> | <b>16,735</b> | <b>21,673</b> | <b>38,408</b> | <b>100.00</b> | <b>103,953</b> | <b>120,219</b> | <b>224,172</b> |

Table 12.3. ... by occupational group

| Occupational group   | I have no time | I find them boring | I am not interested | I have nobody to go with | I am sick / I feel I am too old | I feel they are a waste of time | I prefer to go somewhere else | I have small children | I think they are too expensive | Problems with transport / parking | I do not like to go out | Other         | Total          |
|--|----------------|--------------------|---------------------|--------------------------|---------------------------------|---------------------------------|-------------------------------|-----------------------|--------------------------------|-----------------------------------|-------------------------|---------------|----------------|
| <b>Total</b>   | <b>55,725</b>  | <b>39,150</b>      | <b>30,079</b>       | <b>16,554</b>            | <b>11,947</b>                   | <b>9,376</b>                    | <b>6,895</b>                  | <b>6,228</b>          | <b>5,922</b>                   | <b>3,590</b>                      | <b>2,429</b>            | <b>36,275</b> | <b>224,170</b> |
| <b>Legislators, Senior Officials &amp; Managers</b>          | <b>5,613</b>   | <b>861</b>         | <b>343</b>          | -                        | -                               | -                               | -                             | -                     | <b>654</b>                     | -                                 | -                       | <b>558</b>    | <b>8,029</b>   |
| Corporate managers   | 4,361          | 654                | 343                 | -                        | -                               | -                               | -                             | -                     | 654                            | -                                 | -                       | -             | 6,012          |
| General managers   | 1,252          | 207                | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | 558           | 2,017          |
| <b>Professionals</b>   | <b>2,489</b>   | <b>206</b>         | -                   | -                        | -                               | <b>206</b>                      | <b>225</b>                    | <b>311</b>            | <b>832</b>                     | -                                 | -                       | <b>1,166</b>  | <b>5,434</b>   |
| Physical, mathematical & engineering science professionals   | -              | 206                | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 206            |
| Life science & health professionals                          | -              | -                  | -                   | -                        | -                               | -                               | -                             | 311                   | -                              | -                                 | -                       | -             | 311            |
| Teaching professionals                                       | 1,727          | -                  | -                   | -                        | -                               | -                               | 225                           | -                     | 832                            | -                                 | -                       | -             | 2,784          |
| Other professionals  | 761            | -                  | -                   | -                        | -                               | 206                             | -                             | -                     | -                              | -                                 | -                       | 1,166         | 2,133          |
| <b>Technicians &amp; Associate Professionals</b>             | <b>7,048</b>   | <b>1,727</b>       | <b>3,086</b>        | <b>1,442</b>             | -                               | -                               | <b>622</b>                    | <b>310</b>            | -                              | -                                 | <b>343</b>              | <b>7,862</b>  | <b>22,439</b>  |
| Physical & engineering science associate professionals       | 686            | 1,110              | -                   | 1,099                    | -                               | -                               | 311                           | 310                   | -                              | -                                 | -                       | 3,775         | 7,291          |
| Life science & health associate professionals                | -              | -                  | 1,301               | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 1,301          |
| Teaching associate professionals                             | 941            | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 941            |
| Other associate professionals                                | 5,421          | 617                | 1,785               | 343                      | -                               | -                               | 311                           | -                     | -                              | -                                 | 343                     | 4,086         | 12,906         |
| <b>Clerks</b>  | <b>5,633</b>   | <b>1,409</b>       | <b>654</b>          | -                        | -                               | <b>311</b>                      | -                             | -                     | -                              | -                                 | -                       | <b>1,761</b>  | <b>9,768</b>   |
| Office clerks  | 4,523          | 1,066              | 654                 | -                        | -                               | 311                             | -                             | -                     | -                              | -                                 | -                       | 1,761         | 8,315          |
| Customer service clerks                                      | 1,110          | 343                | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 1,453          |
| <b>Service Workers and Shop &amp; Market Sales Workers</b>   | <b>3,144</b>   | <b>7,681</b>       | -                   | <b>702</b>               | -                               | <b>306</b>                      | <b>307</b>                    | <b>549</b>            | <b>550</b>                     | -                                 | -                       | <b>5,427</b>  | <b>18,666</b>  |
| Personal & protective services workers                       | 613            | 4,596              | -                   | 702                      | -                               | -                               | 307                           | -                     | 550                            | -                                 | -                       | 4,773         | 11,541         |
| Models, sales persons & demonstrators                        | 2,531          | 3,085              | -                   | -                        | -                               | 306                             | -                             | 549                   | -                              | -                                 | -                       | 654           | 7,125          |
| <b>Skilled Agricultural &amp; Fishery Workers</b>            | -              | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | <b>204</b>              | -             | <b>204</b>     |
| Market-oriented skilled agricultural & fishery workers       | -              | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | 204                     | -             | 204            |
| <b>Craft &amp; Related Trades Workers</b>                    | <b>7,431</b>   | <b>7,154</b>       | <b>3,737</b>        | <b>311</b>               | <b>311</b>                      | <b>2,492</b>                    | <b>923</b>                    | -                     | -                              | <b>311</b>                        | -                       | <b>2,627</b>  | <b>25,298</b>  |
| Extraction & building trades workers                         | 4,185          | 2,184              | 1,417               | -                        | 311                             | 1,942                           | 617                           | -                     | -                              | -                                 | -                       | 2,196         | 12,852         |
| Metal, machinery & related trades workers                    | 1,514          | 4,745              | 1,045               | 311                      | -                               | 550                             | 306                           | -                     | -                              | -                                 | -                       | 432           | 8,903          |
| Precision, handicraft, printing & related trades workers     | 1,110          | -                  | 1,275               | -                        | -                               | -                               | -                             | -                     | -                              | 311                               | -                       | -             | 2,696          |
| Other craft & related trades workers                         | 622            | 225                | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 847            |
| <b>Plant &amp; Machine Operators &amp; Assemblers</b>        | <b>3,668</b>   | -                  | <b>1,421</b>        | -                        | -                               | <b>3,429</b>                    | -                             | -                     | -                              | -                                 | -                       | <b>311</b>    | <b>8,830</b>   |
| Stationary-plant & related operators                         | 307            | -                  | -                   | -                        | -                               | 311                             | -                             | -                     | -                              | -                                 | -                       | -             | 618            |
| Machine operators & assemblers                               | 2,313          | -                  | -                   | -                        | -                               | 3,118                           | -                             | -                     | -                              | -                                 | -                       | -             | 5,431          |
| Drivers & mobile-plant operators                             | 1,049          | -                  | 1,421               | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | 311           | 2,781          |
| <b>Elementary Occupations</b>                                | <b>3,095</b>   | <b>2,041</b>       | <b>1,166</b>        | -                        | -                               | <b>549</b>                      | <b>2,625</b>                  | <b>683</b>            | -                              | -                                 | -                       | <b>1,771</b>  | <b>11,932</b>  |
| Sales & services elementary occupations                      | 1,906          | 1,492              | 823                 | -                        | -                               | 549                             | 2,282                         | 683                   | -                              | -                                 | -                       | 1,428         | 9,163          |
| Labourers in mining, construction, manufacturing & transport | 1,190          | 550                | 343                 | -                        | -                               | -                               | 343                           | -                     | -                              | -                                 | -                       | 343           | 2,769          |
| <b>Armed Forces</b>  | -              | -                  | <b>621</b>          | -                        | -                               | -                               | <b>311</b>                    | -                     | -                              | -                                 | -                       | -             | <b>932</b>     |
| Armed forces   | -              | -                  | 621                 | -                        | -                               | -                               | 311                           | -                     | -                              | -                                 | -                       | -             | 932            |
| <b>Not gainfully occupied</b>                                | <b>17,261</b>  | <b>17,759</b>      | <b>17,716</b>       | <b>14,099</b>            | <b>11,636</b>                   | <b>2,083</b>                    | <b>1,882</b>                  | <b>4,375</b>          | <b>3,886</b>                   | <b>2,969</b>                      | <b>1,882</b>            | <b>14,243</b> | <b>109,791</b> |
| Unemployed and not looking for work                          | 16,118         | 16,818             | 15,996              | 12,128                   | 11,636                          | 2,083                           | 1,882                         | 4,375                 | 2,945                          | 2,969                             | 1,882                   | 14,243        | 103,075        |
| Unemployed and looking for work                              | 1,143          | 941                | 1,720               | 1,971                    | -                               | -                               | -                             | -                     | 941                            | -                                 | -                       | -             | 6,716          |
| <b>Not specified</b>   | <b>343</b>     | <b>311</b>         | <b>1,336</b>        | -                        | -                               | -                               | -                             | -                     | -                              | <b>310</b>                        | -                       | <b>549</b>    | <b>2,849</b>   |

Table 12.4. ... by occupational group as a percentage

| Occupational group   | I have no time | I find them boring | I am not interested | I have nobody to go with | I am sick / I feel I am too old | I feel they are a waste of time | I prefer to go somewhere else | I have small children | I think they are too expensive | Problems with transport / parking | I do not like to go out | Other         | Total         |
|--|----------------|--------------------|---------------------|--------------------------|---------------------------------|---------------------------------|-------------------------------|-----------------------|--------------------------------|-----------------------------------|-------------------------|---------------|---------------|
| <b>Total</b>   | <b>100.00</b>  | <b>100.00</b>      | <b>100.00</b>       | <b>100.00</b>            | <b>100.00</b>                   | <b>100.00</b>                   | <b>100.00</b>                 | <b>100.00</b>         | <b>100.00</b>                  | <b>100.00</b>                     | <b>100.00</b>           | <b>100.00</b> | <b>100.00</b> |
| <b>Legislators, Senior Officials &amp; Managers</b>          | <b>10.07</b>   | <b>2.20</b>        | <b>1.14</b>         | -                        | -                               | -                               | -                             | -                     | <b>11.04</b>                   | -                                 | -                       | <b>1.54</b>   | <b>3.58</b>   |
| Corporate managers   | 7.82           | 1.67               | 1.14                | -                        | -                               | -                               | -                             | -                     | 11.04                          | -                                 | -                       | -             | 2.68          |
| General managers   | 2.25           | 0.53               | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | 1.54          | 0.90          |
| <b>Professionals</b>   | <b>4.47</b>    | <b>0.53</b>        | -                   | -                        | -                               | <b>2.21</b>                     | <b>3.27</b>                   | <b>4.99</b>           | <b>14.06</b>                   | -                                 | -                       | <b>3.21</b>   | <b>2.42</b>   |
| Physical, mathematical & engineering science professionals   | -              | 0.53               | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 0.09          |
| Life science & health professionals                          | -              | -                  | -                   | -                        | -                               | -                               | -                             | 4.99                  | -                              | -                                 | -                       | -             | 0.14          |
| Teaching professionals                                       | 3.10           | -                  | -                   | -                        | -                               | -                               | 3.27                          | -                     | 14.06                          | -                                 | -                       | -             | 1.24          |
| Other professionals  | 1.37           | -                  | -                   | -                        | -                               | 2.21                            | -                             | -                     | -                              | -                                 | -                       | 3.21          | 0.95          |
| <b>Technicians &amp; Associate Professionals</b>             | <b>12.65</b>   | <b>4.41</b>        | <b>10.25</b>        | <b>8.71</b>              | -                               | -                               | <b>9.02</b>                   | <b>4.99</b>           | -                              | -                                 | <b>14.12</b>            | <b>21.68</b>  | <b>10.01</b>  |
| Physical & engineering science associate professionals       | 1.23           | 2.83               | -                   | 6.64                     | -                               | -                               | 4.51                          | 4.99                  | -                              | -                                 | -                       | 10.41         | 3.25          |
| Life science & health associate professionals                | -              | -                  | 4.32                | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 0.58          |
| Teaching associate professionals                             | 1.69           | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 0.42          |
| Other associate professionals                                | 9.73           | 1.58               | 5.93                | 2.07                     | -                               | -                               | 4.51                          | -                     | -                              | -                                 | 14.12                   | 11.27         | 5.76          |
| <b>Clerks</b>  | <b>10.11</b>   | <b>3.60</b>        | <b>2.17</b>         | -                        | -                               | <b>3.31</b>                     | -                             | -                     | -                              | -                                 | -                       | <b>4.85</b>   | <b>4.36</b>   |
| Office clerks  | 8.12           | 2.72               | 2.17                | -                        | -                               | 3.31                            | -                             | -                     | -                              | -                                 | -                       | 4.85          | 3.71          |
| Customer service clerks                                      | 1.99           | 0.88               | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 0.65          |
| <b>Service Workers and Shop &amp; Market Sales Workers</b>   | <b>5.64</b>    | <b>19.62</b>       | -                   | <b>4.24</b>              | -                               | <b>3.27</b>                     | <b>4.45</b>                   | <b>8.82</b>           | <b>9.28</b>                    | -                                 | -                       | <b>14.96</b>  | <b>8.33</b>   |
| Personal & protective services workers                       | 1.10           | 11.74              | -                   | 4.24                     | -                               | -                               | 4.45                          | -                     | 9.28                           | -                                 | -                       | 13.16         | 5.15          |
| Models, sales persons & demonstrators                        | 4.54           | 7.88               | -                   | -                        | -                               | 3.27                            | -                             | 8.82                  | -                              | -                                 | -                       | 1.80          | 3.18          |
| <b>Skilled Agricultural &amp; Fishery Workers</b>            | -              | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | <b>8.40</b>             | -             | <b>0.09</b>   |
| Market- oriented skilled agricultural & fishery workers      | -              | -                  | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | 8.40                    | -             | 0.09          |
| <b>Craft &amp; Related Trades Workers</b>                    | <b>13.34</b>   | <b>18.28</b>       | <b>12.43</b>        | <b>1.88</b>              | <b>2.60</b>                     | <b>26.58</b>                    | <b>13.40</b>                  | -                     | -                              | <b>8.65</b>                       | -                       | <b>7.24</b>   | <b>11.28</b>  |
| Extraction & building trades workers                         | 7.51           | 5.58               | 4.71                | -                        | 2.60                            | 20.72                           | 8.95                          | -                     | -                              | -                                 | -                       | 6.05          | 5.73          |
| Metal, machinery & related trades workers                    | 2.72           | 12.12              | 3.48                | 1.88                     | -                               | 5.86                            | 4.45                          | -                     | -                              | -                                 | -                       | 1.19          | 3.97          |
| Precision, handicraft, printing & related trades workers     | 1.99           | -                  | 4.24                | -                        | -                               | -                               | -                             | -                     | -                              | 8.65                              | -                       | -             | 1.20          |
| Other craft & related trades workers                         | 1.12           | 0.58               | -                   | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | -             | 0.38          |
| <b>Plant &amp; Machine Operators &amp; Assemblers</b>        | <b>6.58</b>    | -                  | <b>4.72</b>         | -                        | -                               | <b>36.56</b>                    | -                             | -                     | -                              | -                                 | -                       | <b>0.86</b>   | <b>3.94</b>   |
| Stationary- plant & related operators                        | 0.55           | -                  | -                   | -                        | -                               | 3.31                            | -                             | -                     | -                              | -                                 | -                       | -             | 0.28          |
| Machine operators & assemblers                               | 4.15           | -                  | -                   | -                        | -                               | 33.25                           | -                             | -                     | -                              | -                                 | -                       | -             | 2.42          |
| Drivers & mobile- plant operators                            | 1.88           | -                  | 4.72                | -                        | -                               | -                               | -                             | -                     | -                              | -                                 | -                       | 0.86          | 1.24          |
| <b>Elementary Occupations</b>                                | <b>5.55</b>    | <b>5.21</b>        | <b>3.88</b>         | -                        | -                               | <b>5.85</b>                     | <b>38.06</b>                  | <b>10.96</b>          | -                              | -                                 | -                       | <b>4.89</b>   | <b>5.32</b>   |
| Sales & services elementary occupations                      | 3.42           | 3.81               | 2.74                | -                        | -                               | 5.85                            | 33.09                         | 10.96                 | -                              | -                                 | -                       | 3.94          | 4.09          |
| Labourers in mining, construction, manufacturing & transport | 2.13           | 1.40               | 1.14                | -                        | -                               | -                               | 4.97                          | -                     | -                              | -                                 | -                       | 0.95          | 1.23          |
| <b>Armed Forces</b>  | -              | -                  | <b>2.07</b>         | -                        | -                               | -                               | <b>4.50</b>                   | -                     | -                              | -                                 | -                       | -             | <b>0.42</b>   |
| Armed forces   | -              | -                  | 2.07                | -                        | -                               | -                               | 4.50                          | -                     | -                              | -                                 | -                       | -             | 0.42          |
| <b>Not gainfully occupied</b>                                | <b>30.97</b>   | <b>45.36</b>       | <b>58.90</b>        | <b>85.17</b>             | <b>97.40</b>                    | <b>22.22</b>                    | <b>27.30</b>                  | <b>70.24</b>          | <b>65.62</b>                   | <b>82.69</b>                      | <b>77.48</b>            | <b>39.26</b>  | <b>48.98</b>  |
| Unemployed and not looking for work                          | 28.92          | 42.96              | 53.18               | 73.26                    | 97.40                           | 22.22                           | 27.30                         | 70.24                 | 49.73                          | 82.69                             | 77.48                   | 39.26         | 45.98         |
| Unemployed and looking for work                              | 2.05           | 2.40               | 5.72                | 11.91                    | -                               | -                               | -                             | -                     | 15.89                          | -                                 | -                       | -             | 3.00          |
| <b>Not specified</b>   | <b>0.62</b>    | <b>0.79</b>        | <b>4.44</b>         | -                        | -                               | -                               | -                             | -                     | -                              | <b>8.66</b>                       | -                       | <b>1.51</b>   | <b>1.27</b>   |



# Appendix



## INTERVIEW

- 1 Have you attended a performance at the theatre during the year 2003?
  - 1 Yes
  - 2 No
  
- 2 If the price was not a problem which type of performance would you prefer attending?
  - 1 Opera
  - 2 Drama
  - 3 Comedy
  - 4 Musical
  - 5 Dance
  - 6 Concert
  - 7 Other ----- Please indicate which [free text]
  - 8 Would not attend anyway
  
- 3 What is the average price you would be willing to pay to consider attending the above type of performance?
  - 1 Under Lm2.00
  - 2 Lm2.00 – Lm3.99
  - 3 Lm4.00 – Lm5.99
  - 4 Lm6.00 – Lm7.99
  - 5 Lm8.00 – Lm9.99
  - 6 Lm10.00 and over
  - 7 Would not attend anyway
  
- 4 Which theatres have you attended in the past?

|  |     |    |
|--|-----|----|
|  | Yes | No |
|--|-----|----|

  - i Manoel
  - ii Catholic Institute
  - iii St James Cavalier
  - iv Other
  
- 5 I am now going to list a number of languages. Which language do you prefer plays to be?
  - 1 Maltese
  - 2 English
  - 3 Italian
  - 4 Other
  - 5 It doesn't make any difference
  - 6 Don't know
  
- 6 Do you prefer local or foreign productions?
  - 1 Local
  - 2 Foreign
  - 3 It doesn't make any difference
  - 4 Don't know
  
- 7 I will list a list of reasons for choosing to attend a performance. Please choose one.
  - 1 They are interesting
  - 2 They are not expensive
  - 3 To meet people
  - 4 To watch family members taking part
  - 5 Another reason ----- Please indicate the reason [free text]

- 8 Which of the following reasons influences you most when choosing which theatre to attend?
- 1 It is located close to where you live
  - 2 The price of the play showing
  - 3 How accessible the theatre is
  - 4 The play that is being shown there
  - 5 The type of people who attend
  - 6 How comfortable the theatre is
  - 7 Another reason ----- Please indicate the reason [free text]
- 9 Please indicate how many theatre performances you recall attending this year
- 1 Between 1 and 3
  - 2 Between 4 and 6
  - 3 Between 7 and 9
  - 4 Between 10 and 12
  - 5 Over 12
  - 6 Don't remember
- 10 I am now going to list various types of performances. Which one do you normally attend most?
- 1 Opera
  - 2 Drama
  - 3 Comedy
  - 4 Musical
  - 5 Dance
  - 6 Concert
  - 7 Other ----- Please indicate which [free text]
- 11 Do you think that the above type of performances are expensive?
- 1 Yes
  - 2 No
- 12 Would you attend more of these performances if they were cheaper?
- 1 Yes
  - 2 No
- 13 I will list a list of reasons for choosing not to attend a performance. Please choose one.
- 1 They are boring
  - 2 They are a waste of time
  - 3 They are too expensive
  - 4 You have no one to go with
  - 5 You have no time
  - 6 You did not attend because of another reason ----- Please indicate the reason [free text]

#### **DEMOGRAPHIC INFORMATION**

- 14 Which locality do you live in? [Free text]
- 15 How old are you? [Insert age]
- 16 What is your gender?
- 1 Male
  - 2 Female



17 I am now going to list different levels of education. Please tell me which level you have successfully completed.

- 1 Primary
- 2 Secondary
- 3 Post-Secondary
- 4 Tertiary
- 5 I did not complete any of these

18 Which of the following best describes your current civil status?

- 1 Single
- 2 Married
- 3 Divorced or annulled or separated
- 4 Widowed

19 Which of the following best describes your economic status?

- 1 Employee
- 2 Self-employed
- 3 Not working and looking for a job
- 4 Not working and not looking for a job

20 Please describe your main occupation [free text]

21 How would you rank your family's standard of living?

- 1 Very good
- 2 Good
- 3 Average
- 4 Poor
- 5 Very poor

**Thank you for your time**