

# Inbound Tourism: August 2024

NR 182/2024

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Total inbound tourists for August 2024 were estimated at 429,111 an increase of 15.5 per cent when compared to the corresponding month in 2023.



During the month under review, a total of 409,536 inbound tourists visited Malta for holiday purposes, and 9,178 tourists came for business purposes. The largest share of inbound tourists were aged between 0 and 24 (41.5 per cent), followed by the 25-44 age bracket (33.3 per cent) (Table 1). Italian, British, and French residents made up 53.6 per cent of total inbound tourists (Table 4).

Total nights spent went up by 9.9 per cent when compared to August 2023, reaching almost 3.2 million nights. The largest share of guest nights (86.1 per cent) was spent in rented accommodation establishments (Table 2). The average length of stay of total inbound tourists stood at 7.4 nights (Table 1).

Total tourist expenditure surpassed €480.5 million, an increase of 22.1 per cent over the corresponding month in 2023 (Table 3). The average expenditure per night was estimated at €150.8 (Chart 2b).

The number of tourists visiting Gozo and Comino, including both same-day and overnight visitors, totalled 299,511, or 69.8 per cent of total inbound tourists (Table 1).

## January-August 2024

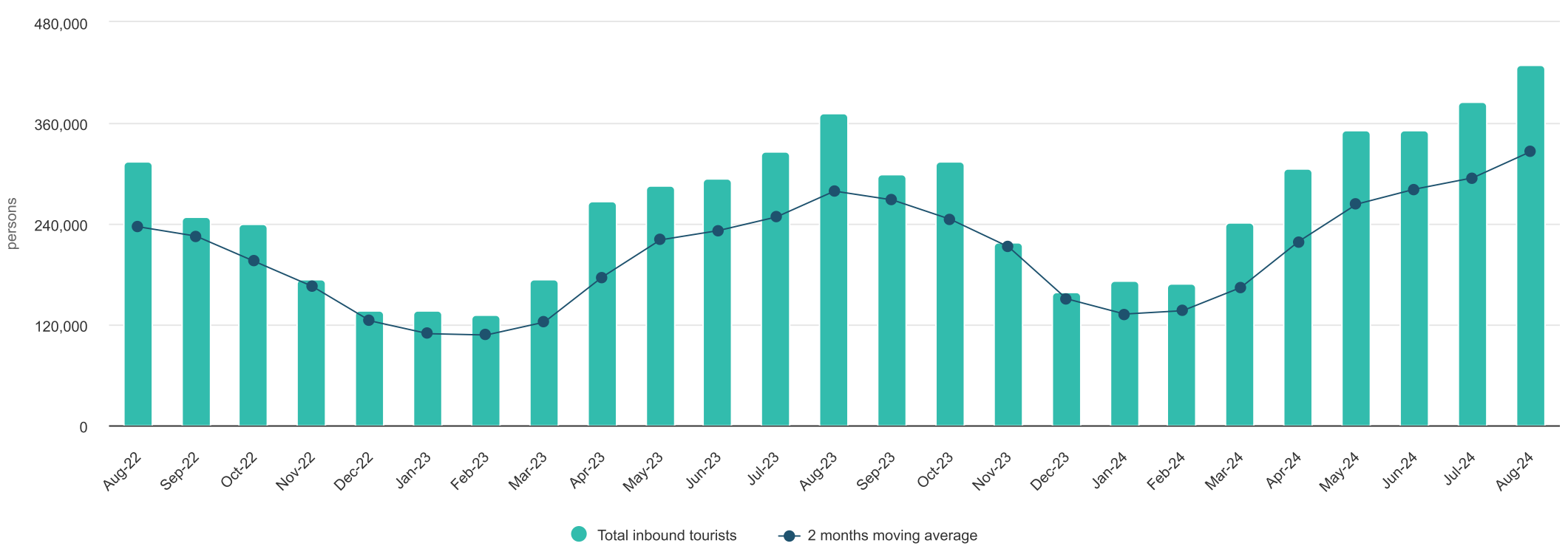
Inbound tourists for the first eight months of 2024 amounted to 2,405,568, an increase of 21.1 per cent over the same period in 2023 (Table 1). Total nights spent by inbound tourists went up by 13.4 per cent, almost reaching 15.4 million nights (Table 2).

Total tourist expenditure was estimated at €2.2 billion, 23.3 per cent higher than that recorded for the same period in 2023 (Table 5). Total expenditure per capita increased to €904 from €888 for the corresponding period in 2023 (Table 7).

The total number of tourists visiting Gozo and Comino, comprising both same-day and overnight visitors, totalled 1,409,354, or 58.6 percent of all inbound tourists (Table 1).

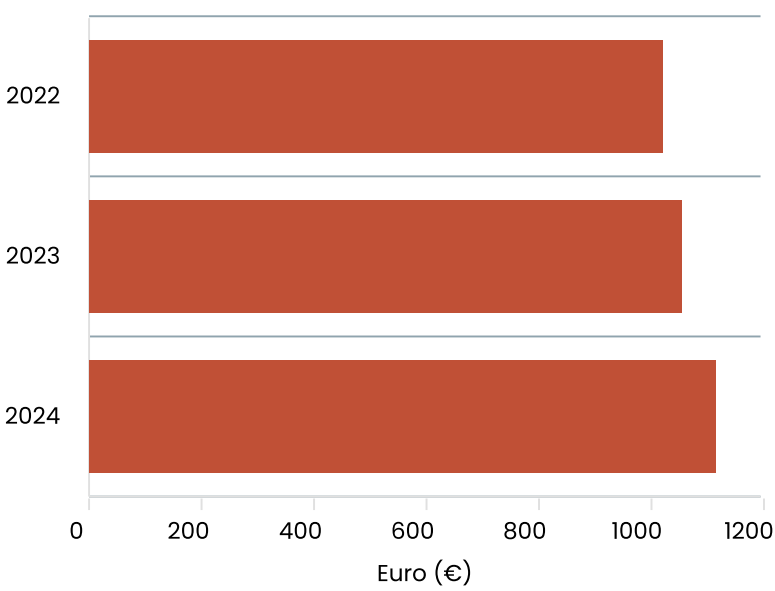
## Chart 1. Total inbound tourists by month

August 2022 – August 2024



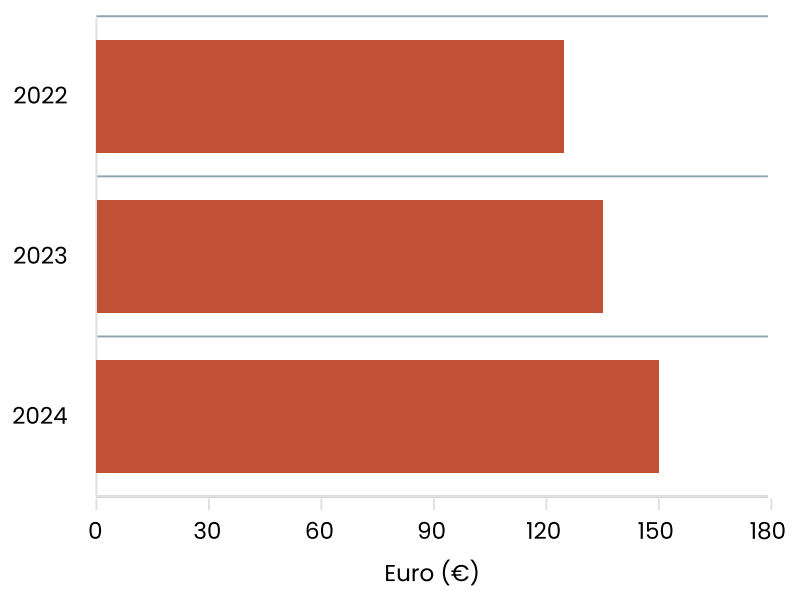
## Chart 2a. Expenditure per capita by inbound tourists

August 2022 - 2024



## Chart 2b. Expenditure per night by inbound tourists

August 2022 - 2024

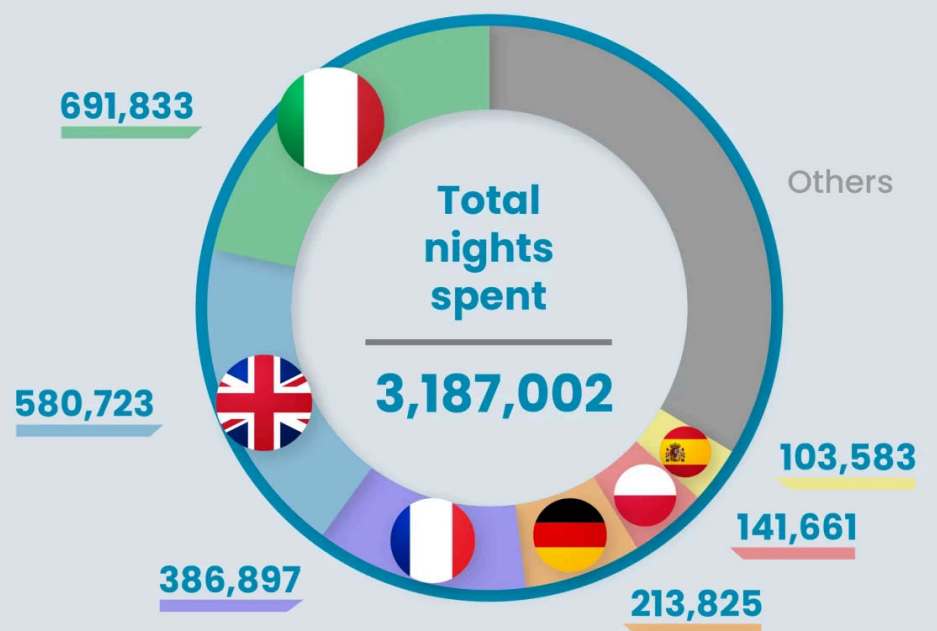
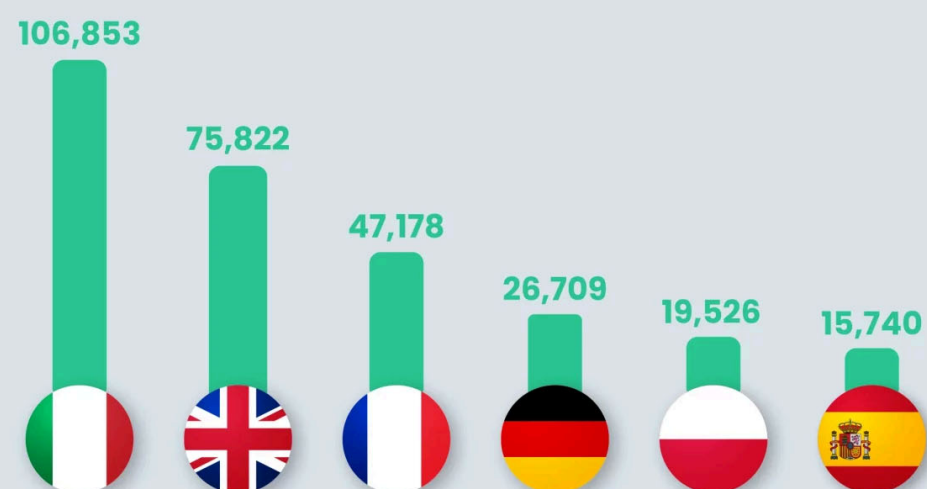


# Inbound tourism: August 2024



## Main tourism indicators

Total inbound tourists **429,111**



**Table 1. Profile of inbound tourists by period of departure**

Characteristics	August				
	2022	2023	2024	Change	Percentage change
				2024/2023	
<b>Total inbound visitors</b>	<b>319,945</b>	<b>372,751</b>	<b>430,092</b>	<b>57,341</b>	<b>15.4</b>
Overnight cruise passengers	5,964	1,240	981	-	-
<b>Inbound tourists</b>	<b>313,981</b>	<b>371,511</b>	<b>429,111</b>	<b>57,600</b>	<b>15.5</b>
<b>Mode of travel</b>					
Air	302,578	362,337	411,463	49,126	13.6
Sea	11,403	9,174	17,648	8,474	92.4
<b>Sex</b>					
Males	156,220	182,125	211,332	29,207	16.0
Females	157,761	189,387	217,779	28,393	15.0
<b>Age group</b>					
0-24	120,566	137,447	177,929	40,482	29.5
25-44	121,482	138,107	142,986	4,879	3.5
45-64	61,829	83,726	92,761	9,035	10.8
65 or more	10,104	12,231	15,435	3,204	26.2
<b>Markets</b>					
<b>EU</b>	<b>225,922</b>	<b>262,452</b>	<b>306,411</b>	<b>43,959</b>	<b>16.7</b>
<i>of which: Euro area<sup>1</sup></i>	188,733	225,690	260,166	34,476	15.3
<b>Non-EU</b>	<b>88,059</b>	<b>109,059</b>	<b>122,700</b>	<b>13,641</b>	<b>12.5</b>
<b>Purpose of visit</b>					
Holiday	295,287	354,155	409,536	55,382	15.6
Business and professional	8,045	6,391	9,178	2,787	43.6
Other (including educational, religious and health tourism)	10,649	10,966	10,397	-	-
<b>Organisation of stay</b>					
Package	74,134	87,683	100,460	12,778	14.6
Non-package	239,847	283,829	328,651	44,822	15.8
<b>Frequency</b>					
<b>First-time tourists</b>	<b>244,425</b>	<b>300,810</b>	<b>355,030</b>	<b>54,221</b>	<b>18.0</b>
<b>Repeat tourists</b>	<b>69,556</b>	<b>70,701</b>	<b>74,081</b>	<b>3,379</b>	<b>4.8</b>
once a year or less	57,966	57,476	59,400	1,924	3.3
more than once a year	11,591	13,226	14,681	-	-
<b>Gozo and Comino visitors</b>					
<b>Tourists visiting Gozo and Comino</b>	<b>222,070</b>	<b>266,662</b>	<b>299,511</b>	<b>32,849</b>	<b>12.3</b>
Same-day visitors <sup>2</sup>	196,780	238,532	273,797	35,265	14.8
Overnight visitors <sup>3</sup>	25,289	28,130	25,714	-2,416	-8.6
<b>Duration of visit</b>					
1-3 nights	34,798	42,436	49,180	6,743	15.9
4-6 nights	89,154	123,407	151,193	27,786	22.5
7 nights or more	190,030	205,668	228,739	23,071	11.2
<b>Average length of stay (nights)</b>	<b>8.2</b>	<b>7.8</b>	<b>7.4</b>	<b>-0.4</b>	<b>-</b>

<sup>1</sup> Refer to methodological note 6.

<sup>2</sup> Same-day visitors comprise inbound tourists who visit Gozo and Comino without spending any nights in the place visited.

<sup>3</sup> Overnight visitors comprise inbound tourists who spend at least one night in rented or non-rented accommodation in Gozo and Comino.

Notes:

1. Totals may not add up due to rounding.

2. Changes denoted by the dash symbol (-) should be treated with caution. For more information, please refer to methodological note 5.

January-August				
2022	2023	2024	Change	Percentage change
			2024/2023	
<b>1,520,315</b>	<b>1,996,993</b>	<b>2,418,378</b>	<b>421,385</b>	<b>21.1</b>
32,911	10,733	12,810	2,077	19.4
<b>1,487,404</b>	<b>1,986,260</b>	<b>2,405,568</b>	<b>419,308</b>	<b>21.1</b>
1,451,745	1,943,491	2,347,244	403,753	20.8
35,659	42,769	58,324	15,555	36.4
735,017	961,218	1,156,334	195,116	20.3
752,386	1,025,042	1,249,234	224,192	21.9
400,756	489,230	658,756	169,526	34.7
596,937	767,370	869,130	101,760	13.3
383,367	568,702	672,991	104,289	18.3
106,344	160,959	204,692	43,733	27.2
<b>1,057,675</b>	<b>1,362,939</b>	<b>1,639,623</b>	<b>276,684</b>	<b>20.3</b>
840,637	1,114,612	1,300,551	185,940	16.7
<b>429,729</b>	<b>623,321</b>	<b>765,945</b>	<b>142,624</b>	<b>22.9</b>
1,339,505	1,811,929	2,223,630	411,701	22.7
82,601	90,576	105,762	15,186	16.8
65,298	83,755	76,177	-7,578	-9.0
342,826	500,660	588,290	87,629	17.5
1,144,578	1,485,600	1,817,279	331,679	22.3
<b>1,133,155</b>	<b>1,557,628</b>	<b>1,916,862</b>	<b>359,234</b>	<b>23.1</b>
<b>354,249</b>	<b>428,632</b>	<b>488,707</b>	<b>60,075</b>	<b>14.0</b>
261,054	325,568	377,590	52,022	16.0
93,196	103,064	111,117	8,053	7.8
<b>899,689</b>	<b>1,172,236</b>	<b>1,409,354</b>	<b>237,119</b>	<b>20.2</b>
813,624	1,065,943	1,291,745	225,802	21.2
86,065	106,293	117,610	11,317	10.6
314,572	449,602	569,011	119,409	26.6
477,967	695,121	906,821	211,700	30.5
694,865	841,537	929,736	88,199	10.5
<b>7.3</b>	<b>6.8</b>	<b>6.4</b>	<b>-0.4</b>	<b>-</b>

**Table 2. Inbound tourists and total nights spent by period of departure and type of accommodation**

Type of accommodation	August				
	Inbound tourists				
	2022	2023	2024	Change	Percentage change
				2024/2023	
<b>Rented accommodation</b>	<b>276,935</b>	<b>334,874</b>	<b>390,274</b>	<b>55,400</b>	<b>16.5</b>
Collective	178,086	210,070	229,578	19,508	9.3
Other rented	98,850	124,804	160,696	35,892	28.8
<b>Non-rented accommodation</b>	<b>37,046</b>	<b>36,637</b>	<b>38,837</b>	<b>2,200</b>	<b>6.0</b>
<b>Total</b>	<b>313,981</b>	<b>371,511</b>	<b>429,111</b>	<b>57,600</b>	<b>15.5</b>
Type of accommodation	January-August				
	Inbound tourists				
	2022	2023	2024	Change	Percentage change
				2024/2023	
<b>Rented accommodation</b>	<b>1,314,953</b>	<b>1,775,045</b>	<b>2,187,235</b>	<b>412,191</b>	<b>23.2</b>
Collective	937,609	1,233,128	1,451,750	218,622	17.7
Other rented	377,344	541,917	735,485	193,569	35.7
<b>Non-rented accommodation</b>	<b>172,451</b>	<b>211,215</b>	<b>218,333</b>	<b>7,118</b>	<b>3.4</b>
<b>Total</b>	<b>1,487,404</b>	<b>1,986,260</b>	<b>2,405,568</b>	<b>419,308</b>	<b>21.1</b>

Note: Totals may not add up due to rounding.

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**August**

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**Total nights spent**

2022	2023	2024	Change	Percentage change
			2024/2023	
2,118,033	2,409,160	2,742,971	333,812	13.9
1,228,104	1,412,897	1,512,919	100,022	7.1
889,930	996,262	1,230,052	233,790	23.5
448,227	491,295	444,030	-47,265	-9.6
<b>2,566,260</b>	<b>2,900,455</b>	<b>3,187,002</b>	<b>286,547</b>	<b>9.9</b>

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**January-August**

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**Total nights spent**

2022	2023	2024	Change	Percentage change
			2024/2023	
9,080,875	11,481,958	13,379,287	1,897,329	16.5
5,666,538	7,038,762	8,030,052	991,290	14.1
3,414,336	4,443,196	5,349,235	906,039	20.4
1,780,531	2,097,155	2,013,919	-83,235	-4.0
<b>10,861,405</b>	<b>13,579,112</b>	<b>15,393,206</b>	<b>1,814,094</b>	<b>13.4</b>

**Table 3. Total expenditure by inbound tourists by month of departure and expenditure category**

€ 000

Expenditure category	August			Change	Percentage change
	2022	2023	2024	2024/2023	
<b>Package</b>	<b>66,827</b>	<b>86,251</b>	<b>106,118</b>	<b>19,867</b>	<b>23.0</b>
<b>Non-package</b>	<b>131,774</b>	<b>168,693</b>	<b>201,544</b>	<b>32,852</b>	<b>19.5</b>
Air/sea fares	49,520	72,643	81,980	9,336	12.9
Accommodation	82,254	96,049	119,565	23,515	24.5
<b>Other expenditure</b>	<b>122,935</b>	<b>138,471</b>	<b>172,866</b>	<b>34,395</b>	<b>24.8</b>
<b>Total expenditure</b>	<b>321,536</b>	<b>393,414</b>	<b>480,528</b>	<b>87,114</b>	<b>22.1</b>

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

**Table 4. Inbound tourists, nights spent and total expenditure by month of departure and country of residence**

Country of residence		August			Change	Percentage change
		2022	2023	2024	2024/2023	
Tourists	<b>EU</b>	<b>225,922</b>	<b>262,452</b>	<b>306,411</b>	<b>43,959</b>	<b>16.7</b>
	<i>of which:</i>					
	France	41,245	40,227	47,178	6,952	17.3
	Germany	19,685	21,800	26,709	4,909	22.5
	Italy	75,680	95,791	106,853	11,062	11.5
	Poland	13,484	14,625	19,526	4,901	33.5
	Spain	13,362	16,791	15,740	-	-
	<b>Non-EU</b>	<b>88,059</b>	<b>109,059</b>	<b>122,700</b>	<b>13,641</b>	<b>12.5</b>
<i>of which:</i>						
United Kingdom	54,865	61,452	75,822	14,370	23.4	
<b>Total</b>	<b>313,981</b>	<b>371,511</b>	<b>429,111</b>	<b>57,600</b>	<b>15.5</b>	
Nights	<b>EU</b>	<b>1,728,334</b>	<b>1,901,776</b>	<b>2,185,352</b>	<b>283,575</b>	<b>14.9</b>
	<i>of which:</i>					
	France	348,496	325,302	386,897	61,596	18.9
	Germany	162,303	168,982	213,825	44,843	26.5
	Italy	513,735	631,501	691,833	60,332	9.6
	Poland	96,737	111,843	141,661	29,818	26.7
	Spain	121,945	124,570	103,583	-	-
	<b>Non-EU</b>	<b>837,927</b>	<b>998,678</b>	<b>1,001,650</b>	<b>2,971</b>	<b>0.3</b>
<i>of which:</i>						
United Kingdom	450,580	498,723	580,723	82,000	16.4	
<b>Total</b>	<b>2,566,260</b>	<b>2,900,455</b>	<b>3,187,002</b>	<b>286,547</b>	<b>9.9</b>	
Expenditure (€ 000)	<b>EU</b>	<b>215,798</b>	<b>252,632</b>	<b>318,341</b>	<b>65,709</b>	<b>26.0</b>
	<i>of which:</i>					
	France	46,960	46,837	57,565	10,727	22.9
	Germany	22,864	25,146	33,065	7,919	31.5
	Italy	60,303	76,917	92,297	15,381	20.0
	Poland	11,275	13,937	19,734	5,796	41.6
	Spain	12,486	16,314	15,271	-	-
	<b>Non-EU</b>	<b>105,738</b>	<b>140,782</b>	<b>162,187</b>	<b>21,405</b>	<b>15.2</b>
<i>of which:</i>						
United Kingdom	59,628	73,967	94,257	20,289	27.4	
<b>Total</b>	<b>321,536</b>	<b>393,414</b>	<b>480,528</b>	<b>87,114</b>	<b>22.1</b>	

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.
3. Changes denoted by the dash symbol (-) should be treated with caution. For more information, please refer to methodological information.

Table 5. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence	January-August			Change	Percentage change	
	2022	2023	2024	2024/2023		
Tourists	Australia	12,051	36,561	33,998	-2,564	-7.0
	Austria	25,214	34,617	44,298	9,680	28.0
	Belgium	36,887	44,683	54,859	10,176	22.8
	France	178,574	206,840	217,660	10,820	5.2
	Germany	107,228	135,254	159,811	24,557	18.2
	Hungary	24,284	32,646	45,334	12,688	38.9
	Ireland	23,640	32,947	36,216	3,268	9.9
	Italy	270,231	389,059	449,299	60,240	15.5
	Netherlands	39,616	39,635	58,765	19,129	48.3
	Poland	91,674	103,653	165,686	62,033	59.8
	Scandinavia <sup>1</sup>	49,999	57,483	63,489	6,006	10.4
	Spain	58,898	80,323	91,207	10,885	13.6
	Switzerland	24,863	37,833	44,800	6,967	18.4
	United Kingdom	276,027	351,920	462,364	110,444	31.4
	USA	24,162	35,320	43,833	8,513	24.1
	Other	244,055	367,486	433,951	66,465	18.1
<b>Total</b>	<b>1,487,404</b>	<b>1,986,260</b>	<b>2,405,568</b>	<b>419,308</b>	<b>21.1</b>	
Nights	Australia	138,371	346,118	291,159	-54,959	-15.9
	Austria	173,796	221,949	252,505	30,556	13.8
	Belgium	255,217	302,521	338,974	36,453	12.0
	France	1,356,940	1,533,430	1,571,999	38,569	2.5
	Germany	809,066	1,016,176	1,146,537	130,361	12.8
	Hungary	140,662	185,269	251,731	66,462	35.9
	Ireland	154,428	216,067	260,251	44,184	20.4
	Italy	1,756,142	2,304,093	2,443,576	139,483	6.1
	Netherlands	338,844	301,544	401,971	100,427	33.3
	Poland	564,055	678,437	995,013	316,576	46.7
	Scandinavia <sup>1</sup>	406,759	449,257	467,829	18,572	4.1
	Spain	468,455	540,347	574,152	33,805	6.3
	Switzerland	188,858	278,382	285,752	7,371	2.6
	United Kingdom	1,950,954	2,375,226	2,959,313	584,087	24.6
	USA	179,032	254,256	239,965	-14,291	-5.6
	Other	1,979,827	2,576,041	2,912,481	336,440	13.1
<b>Total</b>	<b>10,861,405</b>	<b>13,579,112</b>	<b>15,393,206</b>	<b>1,814,094</b>	<b>13.4</b>	
Expenditure (€ 000)	Australia	20,981	58,590	52,051	-6,540	-11.2
	Austria	21,300	31,459	37,579	6,119	19.5
	Belgium	31,328	41,743	51,237	9,494	22.7
	France	156,290	190,093	207,221	17,127	9.0
	Germany	106,083	133,033	163,277	30,244	22.7
	Hungary	13,976	22,047	30,509	8,462	38.4
	Ireland	24,243	33,162	39,441	6,280	18.9
	Italy	172,400	243,127	290,699	47,571	19.6
	Netherlands	37,784	39,101	64,117	25,016	64.0
	Poland	62,417	79,817	125,715	45,899	57.5
	Scandinavia <sup>1</sup>	58,545	60,982	70,535	9,553	15.7
	Spain	45,855	61,885	71,143	9,257	15.0
	Switzerland	32,815	41,993	50,076	8,083	19.2
	United Kingdom	267,451	347,822	472,095	124,273	35.7
	USA	32,896	51,195	57,390	6,196	12.1
	Other	210,838	328,654	392,505	63,851	19.4
<b>Total</b>	<b>1,295,204</b>	<b>1,764,704</b>	<b>2,175,592</b>	<b>410,887</b>	<b>23.3</b>	

<sup>1</sup> Denmark, Finland, Norway and Sweden.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.



**Table 6. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence**

€ 000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
<b>January-August 2024</b>					
Australia	2,940 <sup>u</sup>	20,365	11,420	17,326	<b>52,051</b>
Austria	10,864	5,486	8,762	12,468	<b>37,579</b>
Belgium	12,944	8,396	12,340	17,557	<b>51,237</b>
France	50,408	31,517	51,781	73,515	<b>207,221</b>
Germany	43,304	26,477	37,733	55,762	<b>163,277</b>
Hungary	3,840 <sup>u</sup>	5,622	9,129	11,919	<b>30,509</b>
Ireland	8,442	6,422	9,317	15,261	<b>39,441</b>
Italy	44,460	41,191	74,692	130,356	<b>290,699</b>
Netherlands	17,122	9,670	13,494	23,832	<b>64,117</b>
Poland	29,475	19,237	31,495	45,509	<b>125,715</b>
Scandinavia <sup>1</sup>	18,756	11,487	13,783	26,509	<b>70,535</b>
Spain	11,479	11,931	19,675	28,057	<b>71,143</b>
Switzerland	10,226	8,465	13,750	17,635	<b>50,076</b>
United Kingdom	164,075	62,218	88,754	157,047	<b>472,095</b>
USA	6,571	20,936	13,737	16,146	<b>57,390</b>
Other	57,420	85,818	100,828	148,439	<b>392,505</b>
<b>Total</b>	<b>492,325</b>	<b>375,239</b>	<b>510,689</b>	<b>797,338</b>	<b>2,175,592</b>
<b>January-August 2023</b>					
Australia	4,797 <sup>u</sup>	21,000	12,671	20,123	<b>58,590</b>
Austria	9,735	4,980	6,918	9,827	<b>31,459</b>
Belgium	11,376	6,519	9,695	14,154	<b>41,743</b>
France	44,594	29,595	47,424	68,481	<b>190,093</b>
Germany	39,101	21,596	31,126	41,210	<b>133,033</b>
Hungary	3,212	4,400	5,823	8,612	<b>22,047</b>
Ireland	6,581	5,598	8,170	12,813	<b>33,162</b>
Italy	39,136	35,694	63,551	104,746	<b>243,127</b>
Netherlands	9,508	6,587	8,487	14,520	<b>39,101</b>
Poland	16,364	13,368	19,976	30,109	<b>79,817</b>
Scandinavia <sup>1</sup>	16,779	10,752	11,925	21,526	<b>60,982</b>
Spain	10,932	10,468	17,509	22,976	<b>61,885</b>
Switzerland	9,279	6,813	11,168	14,733	<b>41,993</b>
United Kingdom	120,093	48,770	64,446	114,513	<b>347,822</b>
USA	4,837	19,437	12,432	14,489	<b>51,195</b>
Other	53,840	67,160	80,086	127,568	<b>328,654</b>
<b>Total</b>	<b>400,164</b>	<b>312,735</b>	<b>411,406</b>	<b>640,399</b>	<b>1,764,704</b>
<b>January-August 2022</b>					
Australia	:	5,227	4,734	9,986	<b>20,981</b>
Austria	4,149	2,984	5,801	8,365	<b>21,300</b>
Belgium	4,803	5,623	8,516	12,386	<b>31,328</b>
France	31,717	23,929	39,012	61,632	<b>156,290</b>
Germany	31,630	15,686	22,688	36,079	<b>106,083</b>
Hungary	1,431 <sup>u</sup>	2,309	4,027	6,208	<b>13,976</b>
Ireland	3,595	4,336	6,137	10,174	<b>24,243</b>
Italy	23,399	22,702	45,429	80,870	<b>172,400</b>
Netherlands	6,668	6,118	9,246	15,753	<b>37,784</b>
Poland	12,280	8,572	15,812	25,753	<b>62,417</b>
Scandinavia <sup>1</sup>	15,121	10,284	11,240	21,900	<b>58,545</b>
Spain	7,889	6,633	11,858	19,474	<b>45,855</b>
Switzerland	8,443	4,747	7,920	11,706	<b>32,815</b>
United Kingdom	81,154	36,723	55,440	94,133	<b>267,451</b>
USA	1,836 <sup>u</sup>	12,453	8,173	10,434	<b>32,896</b>
Other	24,840	39,776	57,084	89,138	<b>210,838</b>
<b>Total</b>	<b>259,991</b>	<b>208,102</b>	<b>313,119</b>	<b>513,992</b>	<b>1,295,204</b>

: Unreliable, less than 20 sample observations.

<sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1</sup> Denmark, Finland, Norway and Sweden.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 7. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

€

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
<b>January-August 2024</b>					
Australia	1,092 <sup>u</sup>	646	415	510	1,531
Austria	827	175	305	281	848
Belgium	835	212	350	320	934
France	876	195	339	338	952
Germany	941	230	365	349	1,022
Hungary	819 <sup>u</sup>	137	242	263	673
Ireland	916	238	407	421	1,089
Italy	614	109	225	290	647
Netherlands	830	254	396	406	1,091
Poland	692	155	268	275	759
Scandinavia <sup>1</sup>	890	269	393	418	1,111
Spain	745	156	286	308	780
Switzerland	979	244	428	394	1,118
United Kingdom	874	225	383	340	1,021
USA	1,009	553	418	368	1,309
Other	915	228	308	342	904
<b>Total expenditure per capita</b>	<b>837</b>	<b>205</b>	<b>315</b>	<b>331</b>	<b>904</b>
<b>January-August 2023</b>					
Australia	1,319 <sup>u</sup>	635	448	550	1,603
Austria	887	208	324	284	909
Belgium	828	210	352	317	934
France	836	192	327	331	919
Germany	891	235	380	305	984
Hungary	532	164	247	264	675
Ireland	709	235	386	389	1,007
Italy	583	110	233	269	625
Netherlands	739	246	364	366	987
Poland	625	172	280	290	770
Scandinavia <sup>1</sup>	765	301	401	374	1,061
Spain	701	161	303	286	770
Switzerland	1,082	230	419	389	1,110
United Kingdom	858	229	386	325	988
USA	1,152	625	460	410	1,449
Other	849	219	299	347	894
<b>Total expenditure per capita</b>	<b>799</b>	<b>209</b>	<b>318</b>	<b>322</b>	<b>888</b>
<b>January-August 2022</b>					
Australia	:	476	531	829	1,741
Austria	690	155	333	332	845
Belgium	770	183	312	336	849
France	736	176	307	345	875
Germany	874	219	359	336	989
Hungary	540 <sup>u</sup>	106	211	256	575
Ireland	754	229	371	430	1,026
Italy	588	98	237	299	638
Netherlands	713	201	344	398	954
Poland	532	125	243	281	681
Scandinavia <sup>1</sup>	813	326	451	438	1,171
Spain	693	139	285	331	779
Switzerland	1,252	257	460	471	1,320
United Kingdom	784	212	412	341	969
USA	833 <sup>u</sup>	565	438	432	1,361
Other	884	183	314	365	864
<b>Total expenditure per capita</b>	<b>758</b>	<b>181</b>	<b>319</b>	<b>346</b>	<b>871</b>

: Unreliable, less than 20 sample observations.

<sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1</sup> Denmark, Finland, Norway and Sweden.

**Table 8. Profile of overnight cruise passengers by period of departure**

Characteristics	August			January-August		
	2022	2023	2024	2022	2023	2024
<b>Total overnight cruise passengers</b>	<b>5,964</b>	<b>1,240</b>	<b>981</b>	<b>32,911</b>	<b>10,733</b>	<b>12,810</b>
<b>Sex</b>						
Males	2,755	582	468	15,348	4,884	5,828
Females	3,209	658	513	17,563	5,849	6,982
<b>Age group</b>						
0-19	1,084	103	33	3,670	737	2,082
20-39	1,332	91	52	4,896	991	1,476
40-59	2,295	400	214	11,600	3,302	3,380
60-79	1,185	603	557	12,047	5,367	5,060
80 or more	68	43	125	698	336	812
<b>Markets<sup>1</sup></b>						
<b>EU</b>	<b>3,119</b>	<b>289</b>	<b>189</b>	<b>13,024</b>	<b>2,391</b>	<b>4,327</b>
<i>of which</i> : Euro area <sup>1</sup>	3,095	255	186	12,822	2,256	4,230
<b>Non-EU</b>	<b>2,845</b>	<b>951</b>	<b>792</b>	<b>19,887</b>	<b>8,342</b>	<b>8,483</b>

<sup>1</sup> Refer to methodological note 6.

# Methodological Notes

1. This release focuses on Inbound Tourism, which comprises activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. Inbound tourism data are collected from an ongoing frontier national survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of the Malta International Airport. A two-stage sampling design is used to collect data on air passengers. In the first stage, alternate days and nights are selected. In the second stage, within each shift, a sample of air passengers is selected systematically. Every crossing air passenger is counted and respondents are selected using a pre-defined interval of 1:20.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures is supplemented by administrative data provided by ferry operators.
5. Absolute and percentage changes between one survey estimate and another based on less than 1,500 tourists should be treated with caution and are represented in this news release by means of the dash symbol (-).
6. Owing to Croatia's entry into the Eurozone (with effect from 1 January 2023), Croatian data is statistically classified as being in the Euro area from January 2023. Comparability between comparative periods should be treated with caution.
7. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists, because the former is inclusive of departing Maltese and transit passengers.
8. Data on cruise passengers who spent at least one night berthed on board their cruise ship in Malta ('Overnight Cruise Passengers') is compiled on the basis of administrative records supplied by Transport Malta.
9. Arrivals and nights spent in time-share accommodation are being categorised as 'Non-rented Accommodation' instead of 'Collective Accommodation' as per Eurostat's recommendation. In this regard, there may be minor differences between these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
10. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 15.4 of the NSO's [metadata file](#).
11. Data included in this release are based on sample data and are therefore subject to sampling error. Sampling error is measured by a quantity known as the margin of error, which in turn, expresses the variability between the true population parameters and their corresponding sample estimates. In the table below, the margin of error is used to construct a set of 95 per cent confidence intervals for the main indicators, which gives an indication of where the true population parameters lie.

## Sampling variability of inbound tourism figures

	Estimate	Margin of error	95% confidence interval
Inbound Tourists	429,111	1,693	429,111 ± 1,693
Total nights	3,187,002	73,179	3,187,002 ± 73,179
Total expenditure (€ 000)	480,528	8,974	480,528 ± 8,974

12. Definitions:

- **Usual environment:** The geographical area, though not necessarily a contiguous one, within which an individual conducts his regular life routines and shall be determined on the basis of the following criteria: the crossing of administrative borders or the distance from the place of usual residence, the duration of visit, the frequency of visit, the purpose of visit.
- **Resident:** A person is considered to be a resident of Malta/Gozo if:
  - a. S/he has lived for most of the past 12 months in Malta/Gozo;
  - b. S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
- **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
  - a. The trip should be to a place other than that of the usual environment, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
  - b. The stay in the place visited should not last more than twelve consecutive months, beyond which the visitor would become a resident of that place (from the statistical standpoint);
  - c. The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited, which would exclude migratory movements for work purposes.
- **Same-day visitor:** A visitor who does not spend the night in rented or non-rented accommodation in the country/place visited.
- **Tourist:** A visitor who stays at least one night in a rented and non-rented accommodation in the place/country visited.
- **Inbound tourism:** Comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staying for not more than 12 consecutive months for personal, business or other purposes.
- **Total nights spent:** Nights which a guest actually spends or is registered to spend in a rented accommodation establishment or in a non-rented accommodation.
- **Average length of stay:** The number of nights spent divided by the number of trips during a specified reference period.
- **Rented accommodation:** Consists of the following two sub-categories:
  - a. Collective accommodation: comprises hotels, guesthouses, hostels, tourist villages, holiday complexes, Bed & Breakfast and campsites.
  - b. Other rented accommodation: comprises holiday furnished premises (farmhouses, flats and villas), host families, marinas, paid-convents, rented yachts and student dormitories.
- **Non-rented accommodation:** Comprises own private residence (owned dwellings, owned caravans and yachts), staying with friends or relatives (even if charged – includes also friends' private apartments) and other private accommodation (oil rig, free-convents or timeshare, etc.).
- **Total expenditure:** Refers to the amount that is going to be paid for the acquisition of consumption goods and services, as well as valuables during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. The total expenditure is broken down by the following expenditure items:
  - a. Package expenditure: refers to the whole amount of money spent on transport, accommodation and other services such as rental of a car, activities or outings during the trip.
  - b. Non-package expenditure: is the amount of money spent on transport and accommodation reported separately.
  - c. Other expenditure: is the amount spent on shopping, souvenirs, tickets for concerts or sports events, entrance to museums or zoos and day excursions during a tourism trip. It also includes durables and valuable goods, that is, the amount spent on cars, computers, paintings, jewellery and works of art.

13. More information relating to this news release may be accessed at:

- [Sources and methods](#)
- [Statistical concepts](#)
- [Metadata](#)
- [Statistical database](#)

14. A detailed news release calendar is available [online](#).

15. References to this news release are to be cited appropriately. For guidance on access and re-use of data please visit our [dedicated webpage](#).

16. For further assistance send your request through our [online request form](#).