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TOURISM STATISTICS

Air tourist departures: January 2004

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Tourist departures for January 2004 were estimated at 48,821, a decline of 1.3 per cent or 657 tourists when compared to the same month in 2003.

The German market was estimated at 12.2 per cent of all departing tourists and increased by 1,702 tourists over January 2003. Italian departures which accounted for 14.1 per cent of total departures reached 6,880 tourists, increasing by 1,859 tourists. Other increases were recorded in the Austrian, Belgian, Swedish, Norwegian and Russian markets.

The British market decreased by 3,192 tourists to 20,183 from 23,375 in January 2003. Other markets recording decreases included the Danish, French, Dutch, Swiss, Libyan, U.S. and a group of 'other' markets.

Purpose of visit

Holiday tourists accounted for the highest proportion, comprising 80.0 per cent of all departing tourists. On the other hand, business tourists comprised 13.1 per cent. The latter figure indicates an improvement in business travel when compared to the same month in 2003. In the latter period, business tourists accounted for 12.6 per cent as against holiday tourists who comprised 81.6 per cent of all departing tourists.

Accommodation

In January 2004, tourists departing by air spent an estimated 517,392 nights in the Maltese Islands. Of these, 66.0 per cent were spent in hotel accommodation establishments, with the 4 star hotel category standing out as the most frequented. A total of 39,483 tourists – 81.0 per cent of all departing tourists – stayed in hotels, indicating an increase of 8.1 per cent over the corresponding period of 2003. The estimated number of nights spent by tourists in non-hotel accommodation went up by 13,325 or 8.2 per cent.

Tourism expenditure

In January 2004, total tourist expenditure decreased by Lm1.4 million to Lm18.4 million – a 7.2 per cent decrease over the same month last year. As a result, per capita expenditure decreased to Lm161.3 from Lm171.7.

Expenditure on package tours to the Maltese Islands was estimated at Lm8.2 million; a decline of Lm0.8 million or 8.8 per cent over 2003. Non-package tourists spent an estimated Lm2.7 million on airfares and Lm1.3 million on accommodation, thereby decreasing total non-package expenditure by Lm0.4 million or 8.8 per cent over January 2003. Other expenditure decreased by Lm0.2 million or 3.9 per cent to Lm6,176,288 million.

In this regard, it is important to point out that tourism expenditure should not be equated with total earnings as a constituent of the local economy.

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Table 1. Distribution of tourist air departures: January 2002 - 2004

Country of residence	2002	2003	2003/2002 % +/-	2004	2004/2003 % +/-
Austria	561	781	39.2	884	13.2
Belgium	337	403	19.6	538	33.5
Denmark	736	427	-42.0	422	-1.2
France	1,999	2,027	1.4	1,613	-20.4
Germany	5,399	4,264	-21.0	5,966	39.9
Italy	5,744	5,021	-12.6	6,880	37.0
Netherlands	949	807	-15.0	769	-4.7
Sweden	184	305	65.8	500	63.9
United Kingdom	19,201	23,375	21.7	20,183	-13.7
Norway	263	366	39.2	424	15.8
Switzerland	1,635	1,160	-29.1	921	-20.6
Russia	699	551	-21.2	729	32.3
Libya	2,382	1,685	-29.3	960	-43.0
USA	696	1,100	58.0	885	-19.5
Other	6,520	7,206	10.5	7,147	-0.8
Total	47,305	49,478	4.6	48,821	-1.3

Table 2. Tourist air departures by country of residence and purpose of visit: January 2003

Country of residence	Holiday		Business (other)		Visiting Friends/Family		Other		Total	
	No.	%	No.	%	No.	%	No.	%	No.	%
Austria	659	1.6	122	2.0	-	-	-	-	781	1.6
Belgium	342	0.8	61	1.0	-	-	-	-	403	0.8
Denmark	305	0.8	122	2.0	-	-	-	-	427	0.9
France	1,685	4.2	220	3.5	122	9.0	49	3.3	2,027	4.1
Germany	3,653	9.0	562	9.0	-	-	318	21.2	4,264	8.6
Italy	3,556	8.8	903	14.5	244	18.0	122	8.1	5,021	10.1
Netherlands	685	1.7	-	-	-	-	-	-	807	1.6
Sweden	244	0.6	61	1.0	-	-	-	-	305	0.6
United Kingdom	20,961	51.9	1,608	25.8	635	46.9	171	11.4	23,375	47.2
Norway	122	0.3	244	3.9	-	-	-	-	366	0.7
Switzerland	1,037	2.6	123	2.0	-	-	-	-	1,160	2.3
Russia	404	1.0	98	1.6	-	-	49	3.3	551	1.1
Libya	854	2.1	477	7.6	61	4.5	293	19.5	1,685	3.4
USA	832	2.1	219	3.5	49	3.6	-	-	1,100	2.2
Other	5,044	12.5	1,418	22.7	244	18.0	500	33.3	7,206	14.6
Total	40,383	100.0	6,238	100.0	1,355	100.0	1,502	100.0	49,478	100.0

Table 3. Tourist air departures by country of residence and purpose of visit: January 2004

Country of residence	Holiday		Business (other)		Visiting Friends/Family		Other		Total	
	No.	%	No.	%	No.	%	No.	%	No.	%
Austria	730	1.9	77	1.2	38	1.5	39	4.3	884	1.8
Belgium	269	0.7	231	3.6	38	1.5	-	-	538	1.1
Denmark	422	1.1	-	-	-	-	-	-	422	0.9
France	1,382	3.5	115	1.8	116	4.6	-	-	1,613	3.3
Germany	5,197	13.3	538	8.4	154	6.2	77	8.7	5,966	12.2
Italy	4,576	11.7	1,881	29.4	346	13.8	77	8.7	6,880	14.1
Netherlands	461	1.2	154	2.4	38	1.5	116	13.0	769	1.6
Sweden	308	0.8	192	3.0	-	-	-	-	500	1.0
United Kingdom	18,034	46.2	1,072	16.7	1,000	40.0	77	8.7	20,183	41.3
Norway	270	0.7	154	2.4	-	-	-	-	424	0.9
Switzerland	806	2.1	115	1.8	-	-	-	-	921	1.9
Russia	463	1.2	111	1.7	39	1.5	116	13.1	729	1.5
Libya	576	1.5	192	3.0	115	4.6	77	8.7	960	2.0
USA	616	1.6	192	3.0	77	3.1	-	-	885	1.8
Other	4,918	12.6	1,383	21.6	538	21.5	308	34.8	7,147	14.7
Total	39,028	100.0	6,407	100.0	2,499	100.0	887	100.0	48,821	100.0

Table 4. Tourist air departures by country of residence, type of accommodation and number of nights spent: January 2003 ...

Country of residence	Hotels											
	5 Star		4 Star		3 Star		2 Star		Unclassified			
	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights		
Austria	122	244	488	4,394	49	294	61	61	-	-		
Belgium	110	648	232	1,624	-	-	-	-	-	-		
Denmark	61	122	-	-	-	-	-	-	61	427		
France	574	4,396	610	4,699	488	3,051	427	427	61	488		
Germany	1,112	7,404	1,210	11,802	1,063	8,782	-	-	171	806		
Italy	1,343	5,006	1,613	7,600	367	2,456	110	733	-	-		
Netherlands	171	1,136	220	2,456	196	1,713	-	-	49	685		
Sweden	122	427	61	549	-	-	-	-	-	-		
United Kingdom	2,308	17,136	9,575	102,712	4,395	64,090	122	1,282	672	7,817		
Norway	244	976	61	183	-	-	-	-	-	-		
Switzerland	428	1,953	427	2,502	183	1,648	61	183	61	427		
Russia	49	685	196	1,958	61	427	-	-	-	-		
Libya	293	415	232	818	366	3,051	244	1,099	-	-		
USA	502	4,686	342	2,736	49	392	-	-	-	-		
Other	2,247	12,226	1,503	9,224	989	6,142	61	122	61	427		
Total	9,685	57,460	16,770	153,257	8,206	92,046	720	3,907	1,136	11,077		

... Table 4. Tourist air departures by country of residence, type of accommodation and number of nights spent: January 2003

Country of residence	Holiday Complex		Apart - Hotel		Furnished premises		Other		Total	
	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights
Austria	-	-	61	427	-	-	-	-	781	5,420
Belgium	-	-	61	427	-	-	-	-	403	2,699
Denmark	244	3,051	-	-	-	-	61	611	427	4,211
France	-	-	61	427	-	-	172	3,103	2,027	16,591
Germany	171	1,906	49	685	122	1,587	366	13,121	4,264	46,093
Italy	318	1,748	110	611	171	1,136	989	11,684	5,021	30,974
Netherlands	61	427	-	-	110	527	-	-	807	6,944
Sweden	-	-	-	-	-	-	122	2,503	305	3,479
United Kingdom	1,710	18,747	1,575	20,212	929	9,913	2,089	22,434	23,375	264,343
Norway	-	-	61	184	-	-	-	-	366	1,343
Switzerland	-	-	-	-	-	-	-	-	1,160	6,713
Russia	49	343	98	685	-	-	98	490	551	4,588
Libya	61	366	122	123	-	-	367	1,769	1,685	7,641
USA	-	-	-	-	49	343	158	2,029	1,100	10,186
Other	513	3,041	501	2,956	61	5,615	1,270	29,592	7,206	69,345
Total	3,127	29,629	2,699	26,737	1,442	19,121	5,692	87,336	49,478	480,570

Table 5. Tourist air departures by country of residence, type of accommodation and number of nights spent: January 2004 ...

Country of residence	Hotels											
	5 Star		4 Star		3 Star		2 Star		Unclassified			
	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights		
Austria	115	653	576	3,841	77	347	-	-	-	-	-	
Belgium	308	3,275	154	924	-	-	-	-	-	-	-	
Denmark	77	537	77	1,075	38	269	-	-	-	-	-	
France	422	2,189	653	4,837	192	998	-	-	-	-	-	
Germany	615	3,770	3,734	31,019	732	5,545	77	810	-	-	-	
Italy	2,573	9,180	2,116	11,231	1,191	7,780	38	38	-	-	-	
Netherlands	230	1,612	231	1,153	231	2,000	-	-	-	-	-	
Sweden	307	1,614	-	-	-	-	77	537	-	-	-	
United Kingdom	1,730	10,575	9,189	114,598	5,309	67,897	192	1,767	39	271	-	
Norway	270	1,693	77	386	-	-	-	-	-	-	-	
Switzerland	230	1,344	499	3,455	-	-	115	729	-	-	-	
Russia	154	1,389	34	102	77	1,505	-	-	-	-	-	
Libya	154	729	346	1,536	230	1,536	-	-	-	-	-	
USA	270	1,812	192	1,656	77	384	77	730	-	-	-	
Other	2,536	13,579	2,345	15,300	269	1,691	231	1,346	-	-	-	
Total	9,991	53,951	20,223	191,113	8,423	89,952	807	5,957	39	271	-	

... Table 5. Tourist air departures by country of residence, type of accommodation and number of nights spent: January 2004

Country of residence	Holiday Complex		Apart - Hotel		Furnished premises		Other		Total	
	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights	No. of tourists	No. of nights
Austria	-	-	-	-	38	346	78	576	884	5,763
Belgium	-	-	-	-	-	-	76	960	538	5,159
Denmark	230	1,612	-	-	-	-	-	-	422	3,493
France	-	-	-	-	77	384	269	2,613	1,613	11,021
Germany	154	1,349	115	808	154	1,651	385	4,042	5,966	48,994
Italy	77	540	39	270	38	115	808	6,414	6,880	35,568
Netherlands	-	-	38	269	-	-	39	270	769	5,304
Sweden	-	-	39	232	-	-	77	1,041	500	3,424
United Kingdom	76	1,344	692	8,452	457	16,825	2,499	38,699	20,183	260,428
Norway	-	-	39	540	-	-	38	269	424	2,888
Switzerland	38	346	-	-	-	-	39	384	921	6,258
Russia	-	-	77	7,024	-	-	387	7,333	729	17,353
Libya	-	-	38	269	38	1,574	154	3,724	960	9,368
USA	-	-	-	-	38	537	231	6,150	885	11,269
Other	38	269	192	1,769	230	5,259	1,306	51,889	7,147	91,102
Total	613	5,460	1,269	19,633	1,070	26,691	6,386	124,364	48,821	517,392

Table 6. Breakdown of expenditure by package and non-package tourists: January 2003

January 2003					
Country of residence	Package expenditure	Non-package		Other expenditure	Total
		Airfares	Accommodation		
(Lm)					
Austria	108,001	32,100	22,557	56,495	219,153
Belgium	100,311	-	-	32,934	133,245
Denmark	42,041	19,592	24,908	121,650	208,191
France	416,403	108,384	77,603	241,018	843,408
Germany	835,188	223,267	211,233	619,788	1,889,476
Italy	526,022	339,668	218,449	381,829	1,465,968
Netherlands	165,961	10,527	13,222	74,474	264,184
Sweden	31,179	35,170	14,257	38,806	119,412
United Kingdom	4,633,330	717,598	567,457	3,236,696	9,155,081
Norway	10,468	52,412	25,262	26,890	115,032
Switzerland	233,542	45,193	39,424	95,555	413,714
Russia	93,551	13,544	1,837	43,313	152,245
Libya	86,375	352,729	108,217	310,906	858,227
USA	375,396	121,377	80,418	189,196	766,387
Other	1,363,937	581,488	330,382	956,719	3,232,526
Total	9,021,705	2,653,049	1,735,226	6,426,269	19,836,249

Table 7. Breakdown of expenditure by package and non-package tourists: January 2004

January 2004					
Country of residence	Package expenditure	Non-package		Other expenditure	Total
		Airfares	Accommodation		
(Lm)					
Austria	166,981	25,560	19,659	85,625	297,825
Belgium	57,892	39,100	34,392	55,620	187,004
Denmark	87,137	-	-	48,418	135,555
France	345,553	53,239	14,379	187,357	600,528
Germany	1,025,106	223,991	139,037	548,612	1,936,746
Italy	919,751	403,760	263,654	612,019	2,199,184
Netherlands	107,406	32,086	21,014	77,107	237,613
Sweden	68,703	38,488	26,377	55,804	189,372
United Kingdom	4,016,664	576,499	356,360	2,884,058	7,833,581
Norway	131,914	7,956	5,403	46,749	192,022
Switzerland	221,022	41,500	20,629	82,656	365,807
Russia	73,729	49,887	9,836	269,280	402,732
Libya	120,556	43,636	33,455	114,638	312,285
USA	127,471	110,415	43,957	134,065	415,908
Other	755,882	1,035,964	330,785	974,280	3,096,911
Total	8,225,767	2,682,081	1,318,937	6,176,288	18,403,073

Table 8. Per capita expenditure of package and non-package tourists: January 2003

January 2003					
Country of residence	Package expenditure	Non-package		Other expenditure	Total
		Airfares	Accommodation		
(Lm)					
Austria	196.6	138.3	97.2	72.3	122.1
Belgium	248.9	-	-	81.7	165.3
Denmark	137.8	160.5	204.1	284.9	213.2
France	286.7	188.8	135.2	118.9	182.3
Germany	312.1	140.6	133.0	145.4	186.8
Italy	231.4	123.6	79.5	76.0	114.6
Netherlands	238.2	95.7	120.2	92.3	153.3
Sweden	255.4	192.1	77.9	127.2	150.5
United Kingdom	262.6	125.3	99.0	138.5	174.4
Norway	171.5	171.8	82.8	73.5	110.9
Switzerland	255.1	185.1	161.5	82.4	161.4
Russia	206.7	138.3	18.8	78.6	127.0
Libya	243.9	265.1	81.3	184.5	182.6
USA	714.0	211.2	139.9	172.0	276.1
Other	305.1	212.5	120.7	132.8	188.5
Total	274.2	160.1	104.7	129.9	171.7

Table 9. Per capita expenditure of package and non-package tourists: January 2004

January 2004					
Country of residence	Package expenditure	Non-package		Other expenditure	Total
		Airfares	Accommodation		
(Lm)					
Austria	228.7	166.2	127.9	96.9	155.0
Belgium	250.7	127.2	111.9	103.3	135.1
Denmark	206.3	-	-	114.7	160.5
France	300.0	115.5	31.2	116.2	162.9
Germany	214.7	187.9	116.6	92.0	147.6
Italy	249.1	126.7	82.7	89.0	129.8
Netherlands	186.3	167.2	109.5	100.3	137.4
Sweden	255.1	167.1	114.5	111.6	154.0
United Kingdom	261.1	120.1	74.2	142.9	173.4
Norway	380.5	103.4	70.2	110.3	207.7
Switzerland	319.9	180.2	89.6	89.7	176.5
Russia	238.8	118.8	23.4	369.4	214.5
Libya	261.6	87.4	67.0	119.4	129.1
USA	413.7	191.4	76.2	151.5	177.2
Other	252.1	249.7	79.7	136.3	167.9
Total	254.3	162.8	80.0	126.5	161.3

Definitions

A **visitor** is any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

The **usual environment** of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

A visitor may be a *tourist* or a *same day visitor*.

An **international tourist** is an international visitor who stays at least one night in a collective or private accommodation.

An **international same-day visitor** is an international visitor who does not spend at least one night in collective or private accommodation in the place or country visited.

A **tourism night** (or overnight stay) is each night that a guest actually spends (sleeps or stays) or is registered (his/her physical presence there being unnecessary) in a collective accommodation establishment or in private tourism accommodation.

The **total consumption expenditure** made by a tourist or on behalf of a tourist includes expenditure for and during his/her trip and stay at destination.