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Tourism

Collective accommodation establishments: April 2005

Occupancy trends during April 2005 reveal an overall decrease in the gross/net use of bed-places by type of accommodation when compared to the corresponding month in 2004. Although the month under review, registered a drop of 7.3 per cent in the supply of bed-places, down to 37,692 from 40,669 in April 2004, the overall occupancy rate (net use) diminished by 1.7 percentage points to 50.3 per cent. The highest occupancy rate was recorded in the 4-star hotel accommodation category at 61.6 per cent. This was followed by the 5-star hotel category at 52.1 per cent

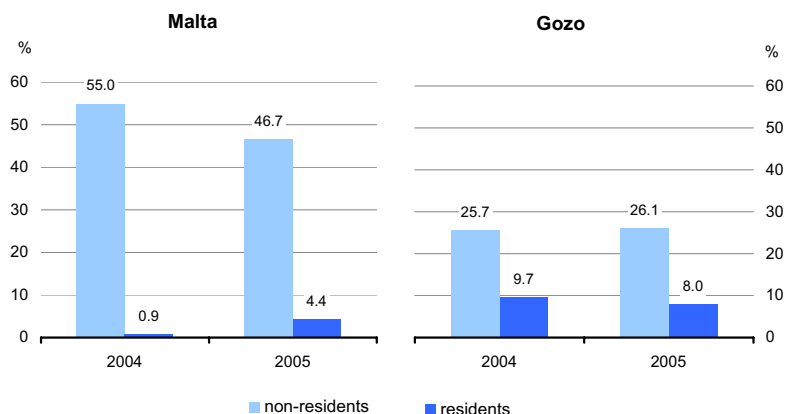
Total nights spent in Malta and Gozo decreased by 9.7 per cent when compared to the same month in 2004. This was partly attributable to a drop in the average nights spent, from 6.5 in April last year to 6.0 nights in April 2005.

Regional overview

On a regional level, a drop of 16.2 per cent in the share of nights spent by non-residents was recorded in Malta. Compared to April 2004, the average length of stay of non-residents declined from 6.9 to 6.5 nights. On the other hand, the average length of stay of residents doubled from 2.1 to 4.2 nights. Compared to April last year, in Gozo, the average length of stay stood at 3.6 nights, while the total nights spent decreased by 1.1 per cent.

The highest occupancy levels for accommodation establishments in Malta were recorded in the 4-star hotel accommodation. The 3-star hotel category decreased from 49.1 per cent in April 2004 to 46.6 per cent in April 2005, while occupancy for the 5-star hotel category decreased from 58.2 per cent to 53.1 per cent. Improvements in occupancy levels were registered in the aparthotel, guest houses, and 2-star hotel accommodation categories ■

Net occupancy levels in Maltese and Gozitan accommodation establishments, April 2005



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Table 1. Net use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta and Gozo

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	28.3	0.4	28.7	34.2	1.1	35.3
Guesthouse	14.5	1.6	16.1	15.9	1.9	17.8
Hostel	49.1	0.0	49.1	41.3	0.0	41.3
Hotel						
5-Star	54.6	2.2	56.8	40.7	11.4	52.1
4-Star	63.2	1.8	65.0	54.4	7.2	61.6
3-Star	48.6	0.4	49.0	46.0	0.3	46.3
2-Star	26.9	0.4	27.3	34.4	0.5	34.9
Tourist Village	34.8	3.2	38.0	16.4	3.0	19.4
Total	50.7	1.3	52.0	45.7	4.6	50.3

Table 2. Gross use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta and Gozo

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	27.9	0.4	28.3	31.5	1.0	32.5
Guesthouse	9.7	1.1	10.8	14.3	1.7	16.0
Hostel	49.1	0.0	49.1	41.3	0.0	41.3
Hotel						
5-Star	54.6	2.2	56.8	40.7	11.4	52.1
4-Star	62.8	1.8	64.6	53.6	7.1	60.7
3-Star	45.4	0.3	45.7	44.5	0.3	44.8
2-Star	21.6	0.3	21.9	32.2	0.5	32.7
Tourist Village	34.8	3.2	38.0	16.4	3.0	19.4
Total	49.0	1.3	50.3	44.3	4.5	48.8

Table 3. Net use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	28.3	0.3	28.6	34.2	1.1	35.3
Guesthouse	15.4	1.2	16.6	16.6	1.9	18.5
Hostel	49.1	0.0	49.1	41.6	0.0	41.6
Hotel						
5-Star	56.6	1.6	58.2	41.9	11.2	53.1
4-Star	65.8	1.2	67.0			
4-Star*	62.2	1.5	63.7	54.7	7.1	61.8
3-Star	49.0	0.1	49.1	46.4	0.2	46.6
2-Star	26.9	0.4	27.3	34.4	0.5	34.9
Tourist Village	34.8	3.2	38.0			
Total	55.0	0.9	55.9	46.7	4.4	51.1

* In order to safeguard the confidentiality of individual establishments, 4-Star Hotels and Tourist Villages are grouped together for April 2005. For comparability purposes, the same exercise is repeated on April 2004.

Table 4. Gross use of bed-places by type of accommodation, hotel category in Malta by residents and non-residents

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	27.9	0.3	28.2	31.4	1.0	32.4
Guesthouse	10.6	0.8	11.4	15.7	1.8	17.5
Hostel	49.1	0.0	49.1	41.6	0.0	41.6
Hotel						
5-Star	56.6	1.6	58.2	41.9	11.2	53.1
4-Star	65.4	1.2	66.6			
4-Star*	61.9	1.5	63.4	53.8	7.0	60.8
3-Star	45.8	0.1	45.9	44.8	0.2	45.0
2-Star	21.6	0.3	21.9	32.2	0.5	32.7
Tourist Village	34.8	3.2	38.0			
Total	53.1	0.9	54.0	45.3	4.3	49.6

* In order to safeguard the confidentiality of individual establishments, 4-Star Hotels and Tourist Villages are grouped together for April 2005. For comparability purposes, the same exercise is repeated on April 2004.

Table 5. Net use of bed-places by type of accommodation, hotel category in Gozo by residents and non-residents

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel						
Aparthotel, Hostel and 3-Star Hotel*	28.6	10.6	39.2	28.4	4.9	33.3
Guesthouse	9.5	5.8	15.3	12.2	2.0	14.2
Hostel	-	-	-			
Hotel						
5-Star	38.2	6.5	44.7	31.1	13.2	44.3
4-Star	18.3	11.6	29.9	24.0	6.5	30.5
3-Star						
2-Star	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-
Total	25.7	9.7	35.4	26.1	8.0	34.1

* In order to safeguard the confidentiality of individual establishments, Aparthotels, Hostels and 3 Star-Hotels are grouped together for April 2004/2005.

Table 6. Gross use of bed-places by type of accommodation, hotel category in Gozo by residents and non-residents

	April 2004			April 2005		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel						
Aparthotel, Hostel and 3-Star Hotel*	28.6	10.6	39.2	28.4	4.9	33.3
Guesthouse	4.3	2.6	6.9	7.9	1.3	9.2
Hostel	-	-	-			
Hotel						
5-Star	38.2	6.5	44.7	31.1	13.2	44.3
4-Star	18.3	11.6	29.9	24.0	6.5	30.5
3-Star						
2-Star	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-
Total	24.7	9.2	33.9	25.3	7.8	33.1

* In order to safeguard the confidentiality of individual establishments, Aparthotels, Hostels and 3 Star-Hotels are grouped together for April 2004/2005.

Table 7. Resident and non-residents by hotel category and other types of accommodation in Malta and Gozo and number of nights spent

	April 2004						April 2005					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel	271	635	5,406	41,365	5,677	42,000	249	1,504	5,196	47,613	5,445	49,117
Guesthouse	60	334	526	2,954	586	3,288	72	439	737	3,644	809	4,083
Hostel	0	0	199	6,537	199	6,537	4	10	606	8,472	610	8,482
Hotel												
5-Star	1,621	3,125	15,267	78,558	16,888	81,683	5,790	15,989	18,390	57,060	24,180	73,049
4-Star	4,213	8,364	40,857	292,055	45,070	300,419	6,278	31,058	33,339	234,377	39,617	265,435
3-Star	556	1,119	20,416	146,887	20,972	148,006	500	912	17,601	140,044	18,101	140,956
2-Star	43	119	1,554	7,661	1,597	7,780	58	109	1,950	7,327	2,008	7,436
Tourist Village	759	1,791	2,627	19,546	3,386	21,337	232	536	468	2,947	700	3,483
Total	7,523	15,487	86,852	595,563	94,375	611,050	13,183	50,557	78,287	501,484	91,470	552,041

Table 8. Resident and non-residents by hotel category and other types of accommodation in Malta and number of nights spent

	April 2004						April 2005					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel	227	505	5,244	40,920	5,471	41,425	246	1,486	5,133	47,039	5,379	48,525
Guesthouse	14	223	485	2,772	499	2,995	61	378	657	3,273	718	3,651
Hostel	0	0	199	6,537	199	6,537	4	10	590	8,432	594	8,442
Hotel												
5-Star	1,073	2,101	14,172	72,515	15,245	74,616	4,753	13,912	17,035	52,160	21,788	66,072
4-Star*	2,658	5,410	40,028	287,397	42,686	292,807	5,642	29,931	32,747	231,223	38,389	261,154
3-Star	170	384	20,040	144,999	20,210	145,383	275	520	17,290	138,271	17,565	138,791
2-Star	43	119	1,554	7,661	1,597	7,780	58	109	1,950	7,327	2,008	7,436
Tourist Village	759	1,791	2,627	19,546	3,386	21,337	11,039	46,346	75,402	487,725	86,441	534,071
Total	4,944	10,533	84,349	582,347	89,293	592,880	11,039	46,346	75,402	487,725	86,441	534,071

Table 9. Resident and non-residents by hotel category and other types of accommodation in Gozo and number of nights spent

	April 2004						April 2005					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel	430	865	538	2,333	968	3,198	228	410	390	2,387	618	2,797
Aparthotel, hostel and 3-Star hotel*	46	111	41	182	87	293	11	61	80	371	91	432
Guesthouse	-	-	-	-	-	-	-	-	-	-	-	-
Hostel	-	-	-	-	-	-	-	-	-	-	-	-
Hotel	548	1,024	1,095	6,043	1,643	7,067	1,037	2,077	1,355	4,900	2,392	6,977
5-Star	1,555	2,954	829	4,658	2,384	7,612	868	1,663	1,060	6,101	1,928	7,764
4-Star	-	-	-	-	-	-	-	-	-	-	-	-
3-Star	-	-	-	-	-	-	-	-	-	-	-	-
2-Star	-	-	-	-	-	-	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-	-	-	-	-	-	-
Total	2,579	4,954	2,503	13,216	5,082	18,170	2,144	4,211	2,885	13,759	5,029	17,970

* In order to safeguard the confidentiality of individual establishments, Aparthotels, Hostels and 3 Star-Hotels are grouped together for April 2004/2005.

Table 10. Number of bedrooms and bed-places by hotel category and other type of accommodation for active and dormant accommodation establishments

	April 2004			April 2005		
	No. of bedrooms	No. of bed-places	No. of establishments	No. of bedrooms	No. of bed-places	No. of establishments
Aparthotel	2,061	4,943	32	2,095	5,046	30
Guesthouse	474	1,015	37	400	851	34
Hostel	210	444	4	345	684	6
Hotel						
5-Star	2,509	4,800	13	2,428	4,670	13
4-Star	7,783	15,495	46	7,128	14,586	40
3-Star	5,233	10,920	49	5,055	10,496	45
2-Star	588	1,180	18	381	759	12
Tourist Village	898	1,872	4	300	600	1
Total	19,756	40,669	203	18,132	37,692	181

Methodological Notes

Survey on collective accommodation establishments

1. The survey is distributed monthly to all collective accommodation establishments namely hotels, apart-hotels, guesthouses, tourist villages and hostels.
2. The objective of the survey is to estimate the utilization rate of bed-places of all collective accommodation establishments in Malta and Gozo as occupied by residents, giving an indication of domestic tourism, and non-residents. The variables collected from the survey are as follows:
 - Number of residents
 - Number of non-residents
 - Nights spent by residents
 - Nights spent by non-residents
 - Number of bedrooms
 - Number of bed-places
 - Number of days the establishment was closed during the month

The collection of the above variables and the calculation of occupancy levels satisfy sections A and B of EU directive 95/57/EC.

3. These statistics should be considered as current and subject to revision. A last and final revision is normally carried out after the lapse of one year from the reference month.
4. Definitions
 - *Residents* are Maltese/Gozitan residents who check in (out) of a collective accommodation establishment. A person is considered to be resident in a country if the person:
 - (a) has lived for most of the past year or 12 months in that country;
 - (b) has lived in that country for a shorter period and intends to return within 12 months to live in that country.
 - *Non-residents* are foreigners who do not necessarily follow the definition of a tourist and check in (out) of a collective accommodation establishment.
 - *Domestic tourism* is the tourism of resident visitors within the economic territory of the country of residence.
 - *Total arrivals* are the number of residents and non-residents altogether.
 - *A night spent by residents / non-residents* is each night a guest actually spends (sleeps or stays) or is registered (his/her physical presence there being unnecessary) in a collective accommodation establishment.
 - *A bedroom* is the unit formed by one room or groups of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
 - *A bed-place* in an establishment is determined by the number of persons who can stay overnight in the bed set up in the establishment, ignoring any extra beds that may be set up by customer request.
 - *Net use of bed-places* is the net occupancy rate calculated for all active accommodation establishments net of seasonal closures and other temporary closures for decoration, police order, etc.
 - *Gross use of bed-places* is the gross occupancy rate calculated for all active and dormant collective accommodation establishments.

Response Rate

April 78.90%