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Tourism

Collective accommodation establishments: November 2004

Occupancy trends during November 2004 reveal an overall increase in the gross/net use of bed-places by type of accommodation when compared to the same month in 2003. This increase is evident across the 5-star and 3-star hotel category and tourist villages. The highest net use level was recorded in the 4-star hotel category at 60.3 per cent. This was followed by the Hostel accommodation at 52.2 per cent.

Total nights spent in Malta and Gozo decreased by 0.6 per cent when compared to the same month in 2003. In the latter, the average nights spent totaled 6.9 in comparison to 6.1 in November 2004. On a regional level, an decrease of 0.4 per cent in the share of nights spent by non-residents was recorded in the island of Malta. Here, the average non-resident nights spent decreased from 7.1 in November 2003 to 6.3 in November 2004. A substantial drop was recorded in the number of resident nights in the island of Malta when compared to the same month in 2003. In Gozo, non-resident nights increased substantially, while the average nights spent increased from 2.8 in November 2003 to 3.0 in November 2004.

Occupancy levels: Malta

The highest occupancy levels for accommodation establishments in the island of Malta were recorded in the 4-star hotel category followed by the Hostel accommodation. The 4-star hotel category increased from 57.7 per cent in November 2003 to 61.3 per cent in November 2004, while occupancy for the hostel accommodation decreased from 64.0 per cent to 53.0 per cent. Here, increases in occupancy levels were recorded in the 5-star, 3-star and 2-star hotel category and in tourist villages.

Occupancy levels: Gozo

In November 2004, the highest occupancy level for accommodation establishments in Gozo was recorded in the 4-star hotel category at 29.0 per cent, a decrease when compared to 31.9 per cent in November 2003. The occupancy level within the 5-star hotel category was recorded at 27.7 per cent, a decrease over the 36.8 per cent recorded in November 2003 ■

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Table 1. Net use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta and Gozo

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	26.0	1.7	27.7	25.5	0.2	25.7
Guesthouse	12.2	1.4	13.6	8.5	0.3	8.8
Hostel	64.0	-	64.0	51.7	0.5	52.2
Hotel						
5-Star	34.1	4.2	38.3	44.3	3.0	47.3
4-Star	54.7	2.5	57.2	57.7	2.6	60.3
3-Star	36.2	0.6	36.8	39.4	1.0	40.4
2-Star	23.6	0.9	24.5	29.0	0.7	29.7
Tourist Village	10.5	1.8	12.3	30.2	0.9	31.1
Total	41.8	2.0	43.8	44.0	1.7	45.7

Table 2. Gross use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta and Gozo

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	22.9	1.5	24.4	23.4	0.2	23.6
Guesthouse	7.0	0.8	7.8	6.5	0.2	6.7
Hostel	56.5	-	56.5	51.7	0.5	52.2
Hotel						
5-Star	34.1	4.2	38.3	44.3	3.0	47.3
4-Star	53.5	2.4	55.9	52.6	2.3	54.9
3-Star	33.1	0.5	33.6	37.0	0.9	37.9
2-Star	16.6	0.6	17.2	25.2	0.6	25.8
Tourist Village	7.1	1.2	8.3	21.2	0.6	21.8
Total	38.4	1.8	40.2	40.3	1.6	41.9

Table 3. Net use of bed-places by type of accommodation, hotel category and residents and non-residents in Malta

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	25.0	1.6	26.6	25.6	0.1	25.7
Guesthouse	12.4	1.5	13.9	8.6	0.3	8.9
Hostel	64.0	-	64.0	52.5	0.5	53.0
Hotel						
5-Star	35.9	2.5	38.4	46.2	2.7	48.9
4-Star	55.6	2.1	57.7	59.2	2.1	61.3
3-Star	37.3	0.2	37.5	40.1	0.8	40.9
2-Star	23.6	0.9	24.5	29.0	0.7	29.7
Tourist Village	10.1	1.8	11.9	30.2	0.9	31.1
Total	42.3	1.5	43.8	44.8	1.4	46.2

Table 4. Gross use of bed-places by type of accommodation, hotel category in Malta by residents and non-residents

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel	23.0	1.5	24.5	23.5	0.1	23.6
Guesthouse	7.7	0.9	8.6	7.2	0.2	7.4
Hostel	56.5	-	56.5	52.5	0.5	53.0
Hotel						
5-Star	35.9	2.5	38.4	46.2	2.7	48.9
4-Star	55.6	2.1	57.7	55.5	2.0	57.5
3-Star	33.8	0.2	34.0	37.6	0.7	38.3
2-Star	16.6	0.6	17.2	25.2	0.6	25.8
Tourist Village	7.1	1.2	8.3	21.2	0.6	21.8
Total	39.6	1.4	41.0	41.5	1.3	42.8

Table 5. Net use of bed-places by type of accommodation, hotel category in Gozo by residents and non-residents

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel, hostel and 3-star hotel*	-	-	-	12.5	10.2	22.7
Guesthouse*	14.1	9.0	23.1	-	-	-
Hotel						
5-Star	12.5	24.3	36.8	19.6	8.1	27.7
4-Star	14.5	17.4	31.9	16.9	12.1	29.0
3-Star	-	-	-	-	-	-
2-Star	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-
Total	13.8	15.9	29.7	16.6	10.5	27.1

* Aparthotel, hostel and 3-Star hotel are grouped together for November 2004. Aparthotels are included with guesthouse, 3-Star hotels and hostel for November 2003. This in order to safeguard the confidentiality of individual establishments.

Table 6. Gross use of bed-places by type of accommodation, hotel category in Gozo by residents and non-residents

	November 2003			November 2004		
	Non-residents	Residents	Total	Non-residents	Residents	Total
Aparthotel, hostel and 3-star hotel*	-	-	-	12.5	10.2	22.7
Guesthouse*	12.2	7.7	19.9	-	-	-
Hostel	-	-	-	-	-	-
Hotel						
5-Star	12.5	24.3	36.8	19.6	8.1	27.7
4-Star	7.3	8.7	16.0	10.3	7.4	17.7
3-Star	-	-	-	-	-	-
2-Star	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-
Total	10.0	11.6	21.6	12.2	7.8	20.0

* Aparthotel, hostel and 3-Star hotel are grouped together for November 2004. Aparthotels are included with guesthouses, 3-star hotels and hostel for November 2003. This in order to safeguard the confidentiality of individual establishments.

Table 7. Resident and non-residents by hotel category and other types of accommodation in Malta and Gozo and number of nights spent

	November 2003						November 2004					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel	358	2,158	4,331	32,327	4,689	34,485	153	307	3,337	37,670	3,490	37,977
Guesthouse	9	198	204	1,675	213	1,873	9	46	278	1,409	287	1,455
Hostel	-	-	226	7,490	226	7,490	2	60	143	6,861	145	6,921
Hotel												
5-Star	2,615	5,450	10,432	44,725	13,047	50,175	2,523	4,206	13,597	61,165	16,120	65,371
4-Star	6,022	12,137	31,788	266,752	37,810	278,889	5,162	10,302	36,614	231,408	41,776	241,710
3-Star	968	1,848	13,344	111,144	14,312	112,992	1,028	2,906	13,576	114,887	14,604	117,793
2-Star	110	206	1,025	5,548	1,135	5,754	172	208	2,479	8,974	2,651	9,182
Tourist Village	204	692	442	3,992	646	4,684	130	380	1,092	12,761	1,222	13,141
Total	10,286	22,689	61,792	473,653	72,078	496,342	9,179	18,415	71,116	475,135	80,295	493,550

Table 8. Resident and non-residents by hotel category and other types of accommodation in Malta and number of nights spent

	November 2003						November 2004					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel	317	2,043	4,199	32,002	4,516	34,045	101	186	3,221	37,372	3,322	37,558
Guesthouse	9	198	204	1,675	213	1,873	9	46	278	1,409	287	1,455
Hostel	-	-	226	7,490	226	7,490	2	60	129	6,837	131	6,897
Hotel												
5-Star	1,711	3,024	9,883	43,477	11,594	46,501	2,119	3,397	13,036	59,211	15,155	62,608
4-Star	5,228	10,243	31,524	265,180	36,752	275,423	4,127	8,232	36,063	228,528	40,190	236,760
3-Star	313	677	12,986	109,442	13,299	110,119	667	2,169	13,422	114,157	14,089	116,326
2-Star	110	206	1,025	5,548	1,135	5,754	172	208	2,479	8,974	2,651	9,182
Tourist Village	204	692	442	3,992	646	4,684	130	380	1,092	12,761	1,222	13,141
Total	7,892	17,083	60,489	468,806	68,381	485,889	7,327	14,678	69,720	469,249	77,047	483,927

Table 9. Resident and non-residents by hotel category and other types of accommodation in Gozo and number of nights spent

	November 2003						November 2004					
	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights	No. of residents	Resident nights	No. of non-residents	Non-resident nights	Total arrivals	Total nights
Aparthotel, hostel and 3-star hotel*	696	1,286	490	2,027	1,186	3,313	-	-	-	-	-	-
Guesthouse*	-	-	-	-	-	-	413	858	284	1,052	697	1,910
Hostel	-	-	-	-	-	-	-	-	-	-	-	-
Hotel												
5-Star	904	2,426	549	1,248	1,453	3,674	404	809	561	1,954	965	2,763
4-Star	794	1,894	264	1,572	1,058	3,466	1,035	2,070	551	2,880	1,586	4,950
3-Star	-	-	-	-	-	-	-	-	-	-	-	-
2-Star	-	-	-	-	-	-	-	-	-	-	-	-
Tourist Village	-	-	-	-	-	-	-	-	-	-	-	-
Total	2,394	5,606	1,303	4,847	3,697	10,453	1,852	3,737	1,396	5,886	3,248	9,623

* Aparthotel, hostel and 3-Star hotel are grouped together for November 2004. Aparthotels are included with 3-star hotel, hostel and guesthouses for November 2003. This in order to safeguard the confidentiality of individual establishments.

Table 10. Number of bedrooms and bed-places by hotel category and other type of accommodation for active and dormant accommodation establishments

	November 2003			November 2004		
	No. of bedrooms	No. of bed-places	No. of establishments	No. of bedrooms	No. of bed-places	No. of establishments
Aparthotel	1,871	4,703	30	2,024	5,362	30
Guesthouse	366	803	33	334	720	30
Hostel	207	442	4	211	442	5
Hotel						
5-Star	2,412	4,366	12	2,412	4,604	12
4-Star	8,098	16,618	44	7,172	14,663	41
3-Star	5,332	11,201	49	4,951	10,345	44
2-Star	542	1,115	16	562	1,185	15
Tourist Village	898	1,872	4	949	2,008	4
Total	19,726	41,120	192	18,615	39,329	181

Methodological Notes

Survey on collective accommodation establishments

1. The survey is distributed monthly to all collective accommodation establishments namely hotels, apart-hotels, guesthouses, tourist villages and hostels.
2. The objective of the survey is to estimate the utilization rate of bed-places of all collective accommodation establishments in Malta and Gozo as occupied by residents, giving an indication of domestic tourism, and non-residents. The variables collected from the survey are as follows:
 - Number of residents
 - Number of non-residents
 - Nights spent by residents
 - Nights spent by non-residents
 - Number of bedrooms
 - Number of bed-places
 - Number of days the establishment was closed during the month

The collection of the above variables and the calculation of occupancy levels satisfy sections A and B of EU directive 95/57/EC.

3. These statistics should be considered as current and subject to revision. A last and final revision is normally carried out after the lapse of one year from the reference month.
4. Definitions
 - *Residents* are Maltese/Gozitan residents who check in (out) of a collective accommodation establishment. A person is considered to be resident in a country if the person:
 - (a) has lived for most of the past year or 12 months in that country;
 - (b) has lived in that country for a shorter period and intends to return within 12 months to live in that country.
 - *Non-residents* are foreigners who do not necessarily follow the definition of a tourist and check in (out) of a collective accommodation establishment.
 - *Domestic tourism* is the tourism of resident visitors within the economic territory of the country of residence.
 - *Total arrivals* are the number of residents and non-residents altogether.
 - *A night spent by residents / non-residents* is each night a guest actually spends (sleeps or stays) or is registered (his/her physical presence there being unnecessary) in a collective accommodation establishment.
 - *A bedroom* is the unit formed by one room or groups of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
 - *A bed-place* in an establishment is determined by the number of persons who can stay overnight in the bed set up in the establishment, ignoring any extra beds that may be set up by customer request.
 - *Net use of bed-places* is the net occupancy rate calculated for all active accommodation establishments net of seasonal closures and other temporary closures for decoration, police order, etc.
 - *Gross use of bed-places* is the gross occupancy rate calculated for all active and dormant collective accommodation establishments.

Response Rate	
October	87.8%