

# News Release



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## Tourism

### Outbound Tourism: July 2007

*Outbound Maltese tourists for July are estimated at 34,937, implying an increase of 11.6 per cent over the same month last year. Of these 84.2 per cent travelled by air.*

### July 2007

In the month under review, Maltese residents departing by air and sea are estimated at 34,937. Of these 30,080, travelled to European Union destinations, the most popular being Italy and the UK.

### January-July 2007

In the period under review, the number of Maltese passengers departing by air and sea amounted to 152,326, an increase of 11.4 per cent over the same period last year. Almost 87 per cent of the total travelled to European Union destinations; the most visited countries being Italy and the UK.

During this period, male outbound passengers exceeded female ones, the former accounting for 59.6 per cent of the total.

The largest proportion of outbound passengers - 46.5 per cent - comprised passengers aged between 25 and 44 years, followed by those in the 45-64 age bracket who accounted for 38.8 per cent of total Maltese travellers ■

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**Table 1. Outbound passengers: monthly**

persons				
	July		Absolute change	Percentage change
	2006	2007	2007/2006	2007/2006
<b>Total</b>	<b>31,309</b>	<b>34,937</b>	<b>3,628</b>	<b>11.6</b>
Transport:				
Air	25,589	29,432	3,843	15.0
Sea *	5,720	5,505	-215	-3.8
Destination:				
EU	26,929	30,080	3,151	11.7
Italy	10,686	12,963	2,277	21.3
UK	6,429	6,118	-311	-4.8
Non-EU	4,380	4,857	477	10.9
Sex:				
Males	17,453	19,288	1,835	10.5
Females	13,856	15,649	1,793	12.9
Age group:				
0-24	3,224	4,116	892	27.7
25-44	14,263	15,726	1,463	10.3
45-64	12,695	13,678	983	7.7
65+	1,127	1,417	290	25.7

\* Note: Outbound sea passengers include an element of same-day visitors.

**Table 2. Outbound passengers: cumulative**

		persons			
	January-July		Absolute change	Percentage change	
	2006	2007	2007/2006	2007/2006	
<b>Total</b>	<b>136,723</b>	<b>152,326</b>	<b>15,603</b>	<b>11.4</b>	
Transport:					
Air	118,273	131,610	13,337	11.3	
Sea *	18,450	20,716	2,266	12.3	
Destination:					
EU	113,307	131,800	18,493	16.3	
Italy	43,248	56,203	12,955	30.0	
UK	31,560	32,468	908	2.9	
Non-EU	23,416	20,526	-2,890	-12.3	
Sex:					
Males	82,976	90,771	7,795	9.4	
Females	53,747	61,555	7,808	14.5	
Age group:					
0-24	10,980	15,945	4,965	45.2	
25-44	63,487	70,781	7,294	11.5	
45-64	57,132	59,152	2,020	3.5	
65+	5,124	6,448	1,324	25.8	

\* Note: Outbound sea passengers include an element of same-day visitors.

## Methodological Notes

1. Maltese air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport. A two-stage sample design is used for this survey. At the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out. Monthly response rates of around 90 per cent are achieved.
2. Maltese sea departures are collected through a regular survey that is carried out at the seaport. Ferry sailings on every alternate day are selected. Departing passengers are interviewed personally. On average a response rate of 93 per cent is recorded for this survey.
3. The survey which is carried out at the seaport commenced in April 2004. No data for Maltese sea departures is available for the period January - March 2004.
4. The variables with respect to Maltese departures that are collected in this survey include the following:  
Age  
Sex  
Destination
5. The surveys carried out at the airport and the seaport are grossed up using the monthly passenger departures data in respect of each port after removing the number of transit passengers from the data sets.
6. Definitions  
  
*Outbound tourism* comprises the activities of residents of a given country travelling to and staying in places outside that country and outside their usual environment.  
  
*Usual environment* consists of the direct vicinity of his/her home and place of work and other places frequently visited.
7. The data in this release are not normally subject to revision.