

News Release



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Tourism

Cruise passengers: July 2008

In July 2008, cruise passenger traffic in Malta comprised 71,534 persons, an increase of 22.8 per cent over the comparative month in 2007.

July 2008

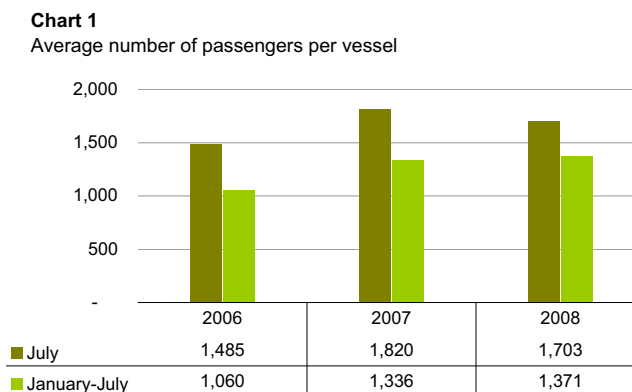
Total cruise passenger traffic amounted to 71,534, an increase of 13,297 passengers over the same month in 2007. Embarkations from and landings in Malta in this month stood at 3,131 and 3,203 persons respectively.

January-July 2008

Total cruise passenger traffic in Malta amounted to 270,104, an increase of 21.1 per cent over the same period last year. Same-day visitors from EU countries accounted for 78.2 per cent of total traffic, the main markets being Italy, Spain and Germany. On the other hand, the American market remained substantial, representing 61.4 per cent of the non-EU incoming passengers. The overall growth in cruise passenger traffic was underpinned by increases in the American, British and Spanish markets. At the same time, the cruise passenger scene was characterised by falls in the German and French markets, respectively by 8,253 and 1,987 passengers.

On a gender basis, male passengers slightly exceeded female ones. The largest proportion of passengers - 32.9 per cent - comprised persons aged between 40 and 59 years, followed by those in the 60-79 age bracket who accounted for 29.3 per cent of the total.

Average number of passengers per cruise liner



There were 42 cruise liner calls in July, bringing the total for the first seven months of the year to 197 compared to 167 in the same period of 2007 ■

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Table 1. Cruise passengers: Monthly 2006-2008

	persons				
	July			Absolute change	Percentage change
	2006	2007	2008	2008/2007	2008/2007
Total traffic	41,588	58,237	71,534	13,297	22.8
Embarked	2,680	1,511	3,131	1,620	-
Transit	36,378	55,208	65,200	9,992	18.1
Landed	2,530	1,518	3,203	1,685	-
Country of residence:					
EU	33,747	47,897	54,366	6,469	13.5
<i>of which</i>					
France	1,340	1,538	1,929	391	25.4
Germany	3,594	5,362	5,963	601	11.2
Italy	10,869	13,984	12,084	-1,900	-13.6
Malta	3,925	2,552	4,505	1,953	76.5
Spain	9,111	17,407	19,430	2,023	11.6
United Kingdom	2,268	2,978	4,391	1,413	47.4
Non-EU	7,841	10,340	17,168	6,828	66.0
<i>of which</i>					
Australia	311	254	334	80	31.5
Canada	517	870	1,345	475	54.6
Japan	16	83	89	6	7.2
United States	3,839	5,952	11,001	5,049	84.8
Sex:					
Men	20,890	29,187	36,103	6,916	23.7
Women	20,698	29,050	35,431	6,381	22.0
Age group:					
0-19	9,912	14,310	16,493	2,183	15.3
20-39	10,122	14,686	15,904	1,218	8.3
40-59	15,176	21,391	27,412	6,021	28.1
60-79	5,966	7,387	10,889	3,502	47.4
80+	412	463	836	373	80.6
Cruise liner calls	28	32	42	10	31.3

Table 2. Cruise passengers: Cumulative 2006-2008

	January-July			persons	
				Absolute change	Percentage change
	2006	2007	2008	2008/2007	2008/2007
Total traffic:	173,919	223,056	270,104	47,048	21.1
Embarked	4,948	4,119	7,053	2,934	71.2
Transit	163,941	214,867	256,223	41,356	19.2
Landed	5,030	4,070	6,828	2,758	67.8
Country of residence:					
EU	144,736	186,546	211,101	24,555	13.2
<i>of which</i>					
France	15,127	16,969	14,982	-1,987	-11.7
Germany	35,261	37,411	29,158	-8,253	-22.1
Italy	35,601	55,331	57,257	1,926	3.5
Malta	6,500	5,277	8,470	3,193	60.5
Spain	28,732	44,260	54,777	10,517	23.8
United Kingdom	12,928	15,312	26,534	11,222	73.3
Non-EU	29,183	36,510	59,003	22,493	61.6
<i>of which</i>					
Australia	1,375	995	1,856	861	86.5
Canada	2,466	2,809	5,094	2,285	81.3
Japan	679	1,148	1,072	-76	-6.6
United States	16,954	19,325	36,206	16,881	87.4
Sex:					
Men	86,807	112,130	135,866	23,736	21.2
Women	87,112	110,926	134,238	23,312	21.0
Age group:					
0-19	24,462	34,317	42,278	7,961	23.2
20-39	35,702	48,427	52,013	3,586	7.4
40-59	61,014	76,111	88,774	12,663	16.6
60-79	48,988	59,587	79,199	19,612	32.9
80+	3,753	4,614	7,840	3,226	69.9
Cruise liner calls	164	167	197	30	18.0

Methodological Notes

1. The data in this release are compiled on the basis of administrative records held by the Malta Maritime Authority.
2. Data should be considered as final and are not normally subject to further revisions.

Definitions:

- Cruise passenger traffic comprises embarkations from Malta, transit passengers and passengers landing in Malta.
- Embarkations comprise all cruise passengers who are either Maltese who leave Malta on a cruise ship, or alternatively, foreigners who come to Malta by other means of transport and leave on a cruise ship.
- Transit passengers comprise all cruise passengers who arrive in and leave Malta on the same cruise ship.
- Landings comprise all cruise passengers who arrive in Malta on a cruise ship and leave by other means of transport, or alternatively, stay in Malta.
- Same-day visitors comprise visitors to Malta who do not spend at least one night in collective or private accommodation.
- Overnight visitors (tourists) comprise visitors to Malta who spend at least one night in collective or private accommodation.