

News Release



Date: 21 November 2008
No. : 202/2008
Time of release: 11.00 hrs

Tourism

Cruise passengers: October 2008

In October 2008, cruise passenger traffic in Malta comprised 72,721 persons, an increase of 25.0 per cent over the comparative month in 2007.

October 2008

Total cruise passenger traffic amounted to 72,721, an increase of 14,535 passengers over the same month in 2007. Embarkations from and landings in Malta in this month stood at 1,290 and 1,461 persons respectively.

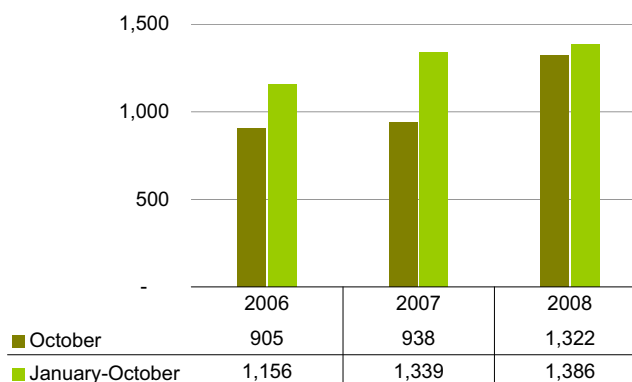
January-October 2008

Total cruise passenger traffic in Malta amounted to 496,283, an increase of 16.5 per cent over the same period last year. Passengers from EU countries accounted for 77.8 per cent of total traffic, the main markets being Spain, Italy, the United Kingdom and Germany. On the other hand, the American market remained substantial, representing 58.1 per cent of non-EU incoming passengers. The overall growth in cruise passenger traffic was underpinned by increases in the American, British and Spanish markets. At the same time, the cruise passenger scene was characterised by falls in the German and Italian markets, by 16,176 and 8,734 passengers respectively.

On a gender basis, male and female cruise passengers were at par. The largest proportion of passengers - 33.3 per cent - comprised persons aged between 40 and 59 years, followed by those in the 60 to 79 age bracket who accounted for 29.3 per cent of the total.

Average number of passengers per cruise liner

Chart 1
Average number of passengers per vessel



The average number of passengers per cruise liner, which is defined as the number of cruise passengers divided by the number of cruise liner calls, increased to 1,322 passengers per vessel for the month of October. There were 55 cruise liner calls in October, bringing the total for the first ten months of the year to 358 compared to 318 in the corresponding period last year ■

Theme:
Industry and Services

Compiled by:

Unit C3: Information Society and
Tourism Statistics
Directorate C: Social Statistics and
Information Society

Tel: 25997329

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National Statistics Office
Library & Information Unit
Lascaris, Valletta VLT 2000, Malta
Tel: (+356) 25997219
Fax: (+356) 25997205
e-mail: nso@gov.mt
<http://www.nso.gov.mt>

Table 1. Cruise passengers: Monthly 2006-2008

	persons				
	October			Absolute change	Percentage change
	2006	2007	2008	2008/2007	2008/2007
Total traffic	59,716	58,186	72,721	14,535	25.0
Embarked	800	1,299	1,290	-9	-0.7
Transit	57,522	55,664	69,970	14,306	25.7
Landed	1,394	1,223	1,461	238	19.5
Country of residence:					
EU	48,508	47,922	51,779	3,857	8.0
<i>of which</i>					
France	5,423	4,485	5,505	1,020	22.7
Germany	16,798	12,612	6,360	-6,252	-49.6
Italy	10,094	10,835	10,193	-642	-5.9
Malta	749	725	1,591	866	119.4
Spain	4,757	9,986	10,388	402	4.0
United Kingdom	8,154	5,383	12,772	7,389	137.3
Non-EU	11,208	10,264	20,942	10,678	104.0
<i>of which</i>					
Australia	462	290	608	318	109.7
Canada	1,150	1,023	3,072	2,049	200.3
Japan	260	1,099	367	-732	-66.6
United States	5,687	3,625	11,721	8,096	223.3
Sex:					
Men	29,090	28,321	34,162	5,841	20.6
Women	30,626	29,865	38,559	8,694	29.1
Age group:					
0-19	5,372	6,034	5,424	-610	-10.1
20-39	11,054	12,796	12,874	78	0.6
40-59	19,969	19,761	22,453	2,692	13.6
60-79	22,097	18,125	29,357	11,232	62.0
80+	1,224	1,470	2,613	1,143	77.8
Cruise liner calls	66	62	55	-7	-11.3

Table 2. Cruise passengers: Cumulative 2006-2008

				persons	
	January-October			Absolute change	Percentage change
	2006	2007	2008	2008/2007	2008/2007
Total traffic:	363,988	425,891	496,283	70,392	16.5
Embarked	10,984	8,597	13,782	5,185	60.3
Transit	341,117	408,604	468,602	59,998	14.7
Landed	11,887	8,690	13,899	5,209	59.9
Country of residence:					
EU	298,264	356,441	386,354	29,913	8.4
<i>of which</i>					
France	25,653	25,411	25,840	429	1.7
Germany	62,458	65,334	49,158	-16,176	-24.8
Italy	86,816	106,196	97,462	-8,734	-8.2
Malta	15,060	10,784	17,688	6,904	64.0
Spain	60,414	93,149	105,650	12,501	13.4
United Kingdom	28,171	31,864	52,158	20,294	63.7
Non-EU	65,724	69,450	109,929	40,479	58.3
<i>of which</i>					
Australia	2,520	1,845	3,683	1,838	99.6
Canada	5,870	6,062	12,373	6,311	104.1
Japan	1,273	2,431	1,693	-738	-30.4
United States	36,963	34,959	63,862	28,903	82.7
Sex:					
Men	180,831	214,794	248,142	33,348	15.5
Women	183,157	211,097	248,141	37,044	17.5
Age group:					
0-19	53,531	69,079	72,433	3,354	4.9
20-39	83,112	97,986	99,796	1,810	1.8
40-59	125,872	147,202	165,469	18,267	12.4
60-79	94,737	103,636	145,376	41,740	40.3
80+	6,736	7,988	13,209	5,221	65.4
Cruise liner calls	315	318	358	40	12.6

Methodological Notes

1. The data in this release are compiled on the basis of administrative records held by the Malta Maritime Authority.
2. Data should be considered as final and are not normally subject to further revisions.

Definitions:

- Cruise passenger traffic comprises embarkations from Malta, transit passengers and passengers landing in Malta.
- Embarkations comprise all cruise passengers who are either Maltese who leave Malta on a cruise ship, or alternatively, foreigners who come to Malta by other means of transport and leave on a cruise ship.
- Transit passengers comprise all cruise passengers who arrive in and leave Malta on the same cruise ship.
- Landings comprise all cruise passengers who arrive in Malta on a cruise ship and leave by other means of transport, or alternatively, stay in Malta.
- Same-day visitors comprise visitors to Malta who do not spend at least one night in collective or private accommodation.
- Overnight visitors (tourists) comprise visitors to Malta who spend at least one night in collective or private accommodation.