

22 April 2014 | 1100 hrs | 074/2014

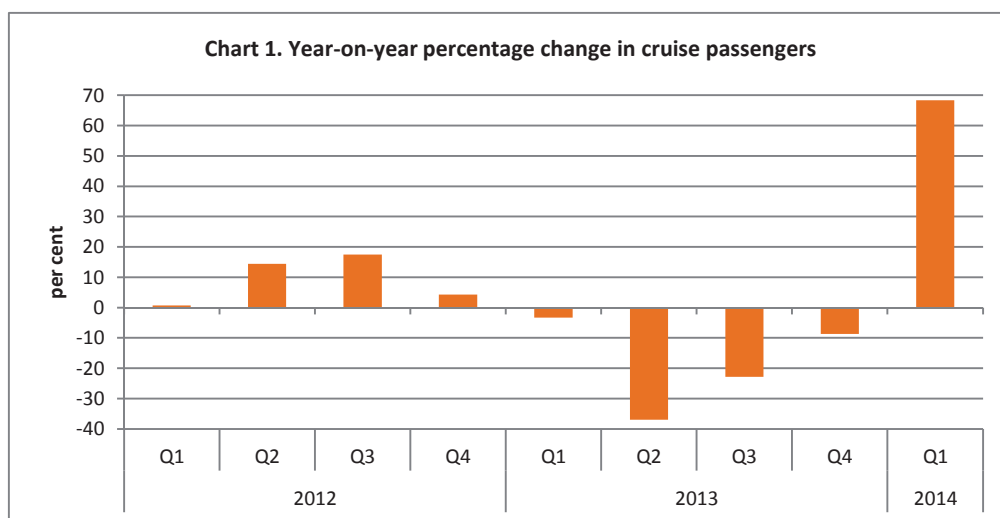
Total cruise passenger traffic during the first quarter amounted to 38,138, an increase of 68.4 per cent over the corresponding period last year.

Cruise Passengers: Q1/2014

There were 23 cruise liner calls during the first quarter – 10 more than last year. Transit passengers accounted for the vast majority of total traffic, reaching 38,088 (Table 1).

Visitors from EU Member States accounted for 92.8 per cent of the total, with the major markets being the Germany, France and Italy. On the other hand, the total number of passengers from Non-EU countries stood at 2,760, of which 15.0 per cent came from the United States.

On a gender basis, female passengers made up 52.5 per cent of the total. The largest share of passengers fell within the 60-79 age bracket and were followed by those aged between 40 and 59 ■



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Table 1. Cruise passengers: Cumulative 2012-2014

| | January-March | | | Change |
|--------------------------------------|---------------|---------------|---------------|---------------|
| | 2012 | 2013 | 2014 | 2014/2013 |
| Total traffic: | 23,424 | 22,648 | 38,138 | 15,490 |
| Transit | 23,379 | 22,494 | 38,088 | 15,594 |
| Landed | 45 | 154 | 50 | -104 |
| Passengers visiting Gozo: | - | - | - | - |
| Passengers staying overnight: | 566 | 1,886 | - | -1,886 |
| Nationality: | | | | |
| EU | 18,820 | 16,085 | 35,378 | 19,293 |
| <i>of which:</i> | | | | |
| France | 2,588 | 1,240 | 7,466 | 6,226 |
| Germany | 4,364 | 5,700 | 17,433 | 11,733 |
| Italy | 3,674 | 2,542 | 3,697 | 1,155 |
| Malta | 11 | 101 | - | -101 |
| Spain | 2,310 | 1,444 | 1,787 | 343 |
| United Kingdom | 3,101 | 3,486 | 2,350 | -1,136 |
| Non-EU | 4,604 | 6,563 | 2,760 | -3,803 |
| <i>of which:</i> | | | | |
| Australia | 160 | 270 | 196 | -74 |
| Canada | 248 | 453 | 260 | -193 |
| Japan | 174 | 131 | 71 | -60 |
| United States | 929 | 1,553 | 414 | -1,139 |
| Sex: | | | | |
| Males | 11,311 | 10,662 | 18,100 | 7,438 |
| Females | 12,113 | 11,986 | 20,038 | 8,052 |
| Age group: | | | | |
| 0-19 | 3,423 | 1,977 | 2,994 | 1,017 |
| 20-39 | 3,933 | 2,900 | 4,971 | 2,071 |
| 40-59 | 6,769 | 5,843 | 12,391 | 6,548 |
| 60-79 | 8,395 | 10,814 | 16,594 | 5,780 |
| 80+ | 904 | 1,114 | 1,188 | 74 |
| Cruise liner calls | 12 | 13 | 23 | 10 |

Methodological Notes

1. The data in this release are compiled basing on administrative records held by Transport Malta.
2. Cruise liners calling at both Malta and Gozo during a single voyage are recorded as one cruise liner call.
3. The majority of passengers embarking cruise liners from Malta generally end their trip at the same destination. Embarkations are therefore not included in total traffic figures to avoid double counting.

Definitions:

- Cruise passenger traffic comprises transit passengers and passengers landing in Malta.
- Embarkations comprise all cruise passengers who are either Maltese who leave Malta on a cruise ship, or alternatively, foreigners who come to Malta by other means of transport and leave on a cruise ship.
- Transit passengers comprise all cruise passengers who arrive in and leave Malta on the same cruise ship.
- Landings comprise all cruise passengers who arrive in Malta on a cruise ship and leave by other means of transport, or alternatively, stay in Malta.
- Same-day visitors comprise visitors to Malta who do not spend at least one night in collective or private accommodation.
- Overnight visitors (tourists) comprise visitors to Malta who spend at least one night in collective or private accommodation.