

3 June 2014 | 1100 hrs | 104/2014

Total inbound tourist trips for April were estimated at 150,030, an increase of 12.2 per cent when compared to the corresponding month in 2013. Excluding the passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 11.3 per cent.

Inbound Tourism: April 2014

A total of 122,129 inbound visits were carried out for holiday purposes, while a further 11,103 were undertaken for business purposes. Most inbound tourists came from EU Member States, while tourists from Non-EU countries increased by 39.3 per cent. The largest proportion of inbound tourists were aged between 45 and 64, followed by those within the 25-44 age bracket (Table 1).

Total nights spent went up by 16.4 per cent when compared to April 2013, reaching 1,023,035 nights. The largest share of guest nights was spent in collective accommodation establishments (Table 3).

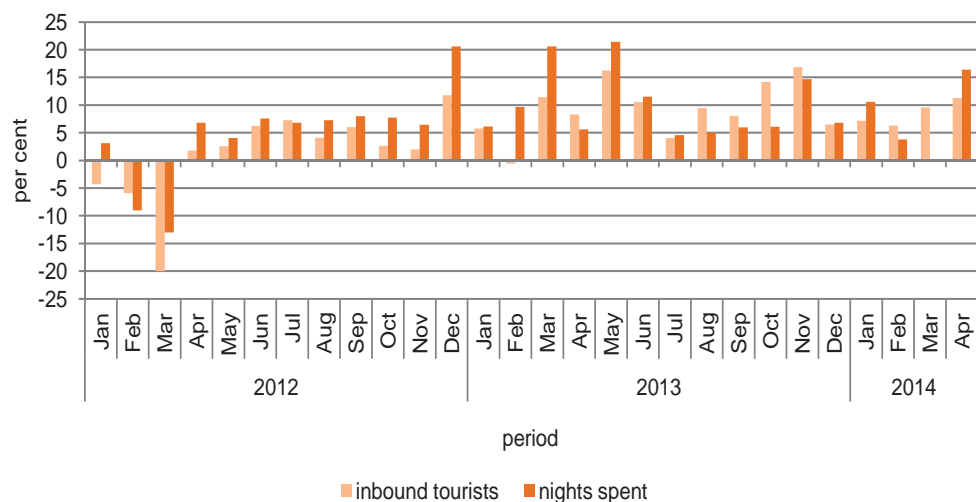
Total tourist expenditure was estimated at €114.7 million, an increase of 13.0 per cent over the corresponding month last year (Table 4).

January-April 2014

Inbound tourism from January to April amounted to 382,654, an increase of 8.9 per cent over the corresponding period in 2013 (Table 7). Total nights spent by inbound tourists went up by 8.4 per cent, reaching nearly 2.8 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €291.4 million. This estimate is 9.8 per cent higher than that recorded in 2013 (Table 10). Total per capita expenditure stood at €765, a marginal increase over last year (Table 12) ■

Chart 1. Year-on-year percentage changes



Compiled by:

**Unit C3: Population and
Tourism Statistics**

**Directorate C: Social
Statistics**

Further information on data:

Mr Matthew ZERAFA

T. +356 2599 7630

E. matthew.zerafa@gov.mt

Table 1. Profile of inbound tourists

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total (including Overnight Cruise Passengers*)	123,284	133,771	150,030	16,259
Overnight Cruise Passengers	305	598	1,842	1,244	208.0
Inbound Tourists	122,979	133,173	148,188	15,015	11.3
Mode of travel:					
Air	118,455	128,812	142,991	14,179	11.0
Sea	4,524	4,361	5,197	836	19.2
Sex:					
Males	63,019	68,076	74,632	6,556	9.6
Females	59,959	65,097	73,556	8,459	13.0
Age group:					
0-24	29,163	24,408	31,796	7,387	30.3
25-44	34,730	39,212	45,825	6,612	16.9
45-64	42,118	46,880	50,598	3,718	7.9
65+	16,967	22,673	19,970	-2,703	-11.9
Markets:					
EU	108,559	117,733	126,682	8,949	7.6
of which: Euro area	61,625	65,800	68,620	2,820	4.3
Non-EU	14,420	15,441	21,506	6,065	39.3
Purpose of visit:					
Holiday	101,354	108,359	122,129	13,769	12.7
Business and professional	7,900	12,226	11,103	-1,123	-
Other	13,725	12,588	14,956	2,368	18.8
Organisation of stay:					
Package	59,958	59,385	70,469	11,084	18.7
Non-package	63,020	73,788	77,719	3,931	5.3
Frequency:					
First-time tourists	88,690	92,857	102,502	9,645	10.4
Repeat tourists	34,289	40,316	45,686	5,370	13.3
less than or equal to once a year	24,534	27,528	32,248	4,720	17.1
more than twice a year	9,755	12,788	13,437	649	-
Duration of visit:					
1-3 nights	23,410	27,611	28,498	888	-
4-6 nights	35,176	36,364	43,101	6,737	18.5
7+ nights	64,392	69,198	76,588	7,390	10.7
Average length of stay (nights)	6.8	6.6	6.9	0.3	4.5

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6
Totals may not add up due to rounding.

Table 2. Inbound tourists, by type of accommodation

persons

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	122,979	133,173	148,188	15,015
Private accommodation	22,952	31,400	33,526	2,126	6.8
Collective accommodation*	100,026	101,774	114,662	12,888	12.7

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

nights

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	832,462	878,959	1,023,035	144,076
Private accommodation	199,502	251,516	282,160	30,644	12.2
Collective accommodation*	632,960	627,443	740,875	113,432	18.1

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

€ 000

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	96,058	101,566	114,742	13,177
Package	33,925	33,900	41,062	7,162	21.1
Non-package	26,307	30,882	31,200	318	1.0
Air/sea fares	15,127	18,001	17,110	-891	-5.0
Accommodation	11,180	12,881	14,090	1,209	9.4
Other expenditure	35,826	36,784	42,481	5,697	15.5

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	122,979	133,173	148,188	15,015	11.3
EU	108,559	117,733	126,682	8,949	7.6
<i>of which:</i>					
France	11,519	11,230	12,548	1,318	-
Germany	12,966	13,084	13,532	448	-
Italy	18,996	20,955	24,687	3,732	17.8
United Kingdom	37,416	39,134	43,861	4,727	12.1
Non-EU	14,420	15,441	21,506	6,065	39.3
Total nights	832,462	878,959	1,023,035	144,076	16.4
EU	730,610	774,719	873,911	99,192	12.8
<i>of which:</i>					
France	76,726	66,105	80,590	14,485	-
Germany	95,177	97,899	113,032	15,134	-
Italy	81,586	83,464	117,315	33,851	40.6
United Kingdom	299,699	311,177	346,979	35,801	11.5
Non-EU	101,852	104,240	149,124	44,884	43.1
Total expenditure (€000)	96,058	101,566	114,742	13,177	13.0
EU	79,226	85,095	92,856	7,761	9.1
<i>of which:</i>					
France	8,805	9,042	9,837	795	-
Germany	11,022	11,569	12,376	807	-
Italy	11,293	10,290	13,348	3,058	29.7
United Kingdom	27,344	27,541	33,142	5,600	20.3
Non-EU	16,832	16,471	21,886	5,416	32.9

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Overnight Cruise Passengers	305	598	1,842	1,244
Sex:					
Males	129	267	861	594	222.5
Females	176	331	981	650	196.4
Age group:					
0-19	1	5	104	99	1,980.0
20-39	13	13	97	84	646.2
40-59	19	121	390	269	222.3
60-79	200	417	1,107	690	165.5
80+	72	42	144	102	242.9
Markets:					
EU	287	423	1,753	1,330	314.4
of which: Euro area	4	367	1,719	1,352	368.4
Non-EU	18	175	89	-86	-49.1

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

	January-April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total (including Overnight Cruise Passengers*)	327,133	351,272	382,654	31,382	8.9
Overnight Cruise Passengers	871	2,484	1,842	-642	-25.8
Inbound Tourists	326,262	348,788	380,812	32,024	9.2
Mode of travel:					
Air	317,247	338,240	369,022	30,782	9.1
Sea	9,015	10,548	11,790	1,242	11.8
Sex:					
Males	173,748	183,976	203,490	19,514	10.6
Females	152,514	164,812	177,322	12,510	7.6
Age group:					
0-24	56,031	54,657	65,413	10,757	19.7
25-44	97,670	97,908	119,943	22,035	22.5
45-64	121,338	126,867	135,584	8,717	6.9
65+	51,222	69,357	59,872	-9,485	-13.7
Markets:					
EU	278,792	298,140	313,039	14,900	5.0
of which: Euro area	152,210	164,758	167,900	3,143	1.9
Non-EU	47,470	50,649	67,773	17,124	33.8
Purpose of visit:					
Holiday	264,246	280,920	303,230	22,310	7.9
Business and professional	35,548	34,222	41,098	6,876	20.1
Other	26,468	33,647	36,484	2,837	8.4
Organisation of stay:					
Package	157,202	167,842	173,610	5,768	3.4
Non-package	169,060	180,947	207,202	26,255	14.5
Frequency:					
First-time tourists	219,607	224,047	248,158	24,111	10.8
Repeat tourists	106,655	124,741	132,654	7,913	6.3
less than or equal to once a year	74,871	82,047	85,557	3,510	4.3
more than twice a year	31,784	42,694	47,097	4,403	10.3
Duration of visit:					
1-3 nights	65,915	71,680	85,073	13,393	18.7
4-6 nights	93,564	91,521	103,821	12,300	13.4
7+ nights	166,782	185,588	191,918	6,331	3.4
Average length of stay (nights)	7.1	7.3	7.3	0.0	0.0

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13
Totals may not add up due to rounding.

Table 8. Inbound tourists, by type of accommodation

persons

	January-April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	326,262	348,788	380,812	32,024
Private accommodation	60,225	77,768	83,245	5,476	7.0
Collective accommodation*	266,036	271,020	297,567	26,547	9.8

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

nights

	January-April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	2,325,927	2,561,790	2,777,687	215,897
Private accommodation	552,654	723,930	832,055	108,125	14.9
Collective accommodation*	1,773,273	1,837,859	1,945,632	107,773	5.9

* Comprises hotels, guesthouses, hostels and tourist villages

Totals may not add up due to rounding.

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total tourists	326,262	348,788	380,812	32,024
Austria	4,627	6,291	6,400	109	-
Belgium	6,398	8,116	7,962	-155	-
France	22,760	23,763	25,535	1,772	7.5
Germany	35,598	40,885	36,201	-4,684	-11.5
Ireland	6,529	7,753	7,210	-543	-
Italy	48,735	55,519	62,252	6,733	12.1
Libya	4,394	7,852	16,356	8,504	108.3
Netherlands	7,286	7,525	7,675	150	-
Russia	3,247	4,247	6,902	2,656	62.5
Scandinavia*	18,064	16,331	18,403	2,072	12.7
Spain	12,635	7,933	6,635	-1,298	-
Switzerland	4,702	5,395	7,175	1,780	33.0
United Kingdom	102,508	109,002	116,790	7,788	7.1
USA	5,061	4,060	5,506	1,446	-
Other	43,716	44,117	49,811	5,693	12.9
Total nights	2,325,927	2,561,790	2,777,687	215,897	8.4
Austria	26,824	47,203	44,732	-2,471	-
Belgium	41,498	54,226	54,635	408	-
France	143,958	147,230	163,089	15,859	10.8
Germany	266,837	316,967	286,121	-30,846	-9.7
Ireland	44,242	58,669	59,056	387	-
Italy	224,264	253,442	303,000	49,557	19.6
Libya	25,787	39,569	110,248	70,680	178.6
Netherlands	48,797	48,716	49,152	436	-
Russia	32,848	43,825	79,512	35,687	81.4
Scandinavia*	131,591	123,012	135,596	12,584	10.2
Spain	74,665	43,702	40,898	-2,805	-
Switzerland	35,857	43,314	46,397	3,083	7.1
United Kingdom	888,112	968,644	983,869	15,225	1.6
USA	34,485	28,740	37,599	8,859	-
Other	306,161	344,531	383,784	39,253	11.4
Total expenditure (€000)	246,506	265,401	291,355	25,954	9.8
Austria	3,609	5,635	5,487	-148	-
Belgium	4,954	6,092	6,932	840	-
France	16,704	18,010	18,760	750	4.2
Germany	29,229	34,273	31,328	-2,945	-8.6
Ireland	4,570	6,132	5,533	-598	-
Italy	27,249	28,060	32,050	3,990	14.2
Libya	4,723	8,003	15,986	7,983	99.7
Netherlands	5,260	6,180	5,375	-805	-
Russia	3,997	5,768	8,360	2,592	44.9
Scandinavia*	14,096	13,406	15,642	2,237	16.7
Spain	7,629	4,666	4,416	-250	-
Switzerland	4,964	5,641	7,483	1,842	32.7
United Kingdom	71,008	75,581	83,994	8,413	11.1
USA	5,509	4,566	5,630	1,065	-
Other	43,003	43,390	44,378	988	2.3

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 11. Total expenditure by inbound tourists

€000

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-April 2014			
Total	95,374	45,294	37,783	112,904	291,355
Austria	2,606	575	411	1,894	5,487
Belgium	2,763	966	889	2,315	6,932
France	7,789	2,697	2,286	5,988	18,760
Germany	16,107	2,702	2,880	9,639	31,328
Ireland	1,288	841	991	2,413	5,533
Italy	9,023	4,584	4,919	13,525	32,050
Libya	1,088	4,050	2,634	8,213	15,986
Netherlands	1,492	978	805	2,100	5,375
Russia	1,698	1,448	1,313	3,901	8,360
Scandinavia*	4,902	2,535	2,153	6,051	15,642
Spain	746	849	879	1,941	4,416
Switzerland	3,111	1,060	770	2,541	7,483
United Kingdom	31,673	10,687	8,775	32,858	83,994
USA	616	1,937	1,195	1,881	5,630
Other	10,469	9,384	6,883	17,642	44,378
January-April 2013					
Total	91,893	40,375	30,936	102,198	265,401
Austria	2,681	618	536	1,800	5,635
Belgium	2,448	906	538	2,200	6,092
France	7,561	2,393	2,082	5,974	18,010
Germany	18,922	2,889	2,658	9,804	34,273
Ireland	1,453	840	848	2,990	6,132
Italy	8,775	3,748	4,299	11,238	28,060
Libya	697	1,673	1,402	4,232	8,003
Netherlands	2,040	953	772	2,416	6,180
Russia	1,912	676	639	2,541	5,768
Scandinavia*	4,228	2,108	1,573	5,495	13,406
Spain	848	868	701	2,249	4,666
Switzerland	2,097	922	597	2,025	5,641
United Kingdom	28,376	10,263	7,553	29,389	75,581
USA	215	1,923	873	1,555	4,566
Other	9,640	9,594	5,865	18,291	43,390
January-April 2012					
Total	82,413	39,527	30,063	94,501	246,506
Austria	1,755	354	284	1,216	3,610
Belgium	2,103	729	487	1,634	4,954
France	6,126	2,578	2,089	5,911	16,704
Germany	13,480	3,585	2,672	9,492	29,229
Ireland	1,037	770	802	1,962	4,570
Italy	8,717	3,232	3,881	11,419	27,249
Libya	276	1,626	793	2,029	4,723
Netherlands	1,652	739	676	2,194	5,260
Russia	1,228	496	440	1,832	3,997
Scandinavia*	4,594	2,036	1,956	5,510	14,096
Spain	1,460	1,120	1,511	3,538	7,629
Switzerland	1,787	736	497	1,943	4,964
United Kingdom	25,851	9,458	7,879	27,820	71,008
USA	1,114	1,650	977	1,768	5,509
Other	11,232	10,419	5,118	16,234	43,003

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-April 2014			
Total	549	219	238	296	765
Austria	613	268	240	296	857
Belgium	665	254	311	291	871
France	606	213	224	234	735
Germany	648	238	314	266	865
Ireland	466	189	260	335	767
Italy	362	123	166	217	515
Libya	464	289	218	502	977
Netherlands	515	205	219	274	700
Russia	692	326	347	565	1,211
Scandinavia*	607	245	253	329	850
Spain	420	175	210	293	666
Switzerland	814	316	316	354	1,043
United Kingdom	535	185	234	281	719
USA	576	437	326	342	1,023
Other	575	297	273	354	891
January-April 2013					
Total	547	223	231	293	761
Austria	625	309	292	286	896
Belgium	562	241	219	271	751
France	608	211	214	251	758
Germany	647	248	293	240	838
Ireland	426	194	264	386	791
Italy	384	115	160	202	505
Libya	454	265	241	539	1,019
Netherlands	586	236	238	321	821
Russia	957	301	313	598	1,358
Scandinavia*	587	231	232	336	821
Spain	363	155	155	284	588
Switzerland	743	358	339	375	1,046
United Kingdom	522	188	232	270	693
USA	630	517	295	383	1,125
Other	560	357	276	415	984
January-April 2012					
Total	524	234	232	290	756
Austria	553	243	237	263	780
Belgium	574	267	265	255	774
France	567	216	215	260	734
Germany	594	278	255	267	821
Ireland	469	178	228	300	700
Italy	408	118	173	234	559
Libya	343	453	272	462	1,075
Netherlands	481	192	241	301	722
Russia	669	352	367	564	1,231
Scandinavia*	532	216	257	305	780
Spain	385	127	201	280	604
Switzerland	709	338	262	413	1,056
United Kingdom	517	180	222	271	693
USA	1,084	409	268	349	1,089
Other	530	463	298	371	984

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-April			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Overnight Cruise Passengers	871	2,484	1,842	-642	-25.8
Sex:					
Males	389	1,119	861	-258	-23.1
Females	482	1,365	981	-384	-28.1
Age group:					
0-19	1	15	104	89	593.3
20-39	18	65	97	32	49.2
40-59	41	315	390	75	23.8
60-79	624	1,774	1,107	-667	-37.6
80+	187	315	144	-171	-54.3
Markets:					
EU	309	1,773	1,753	-20	-1.1
of which: Euro area	14	1,081	1,719	638	59.0
Non-EU	562	711	89	-622	-87.5

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	
7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

 - the trip should be to a place other than that of the usual environment;
 - the stay in the place visited should not last more than 12 consecutive months;
 - the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.
10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.