

Total arrivals and nights spent in collective accommodation establishments during April advanced by 12.9 and 10.0 per cent respectively when compared to the corresponding month last year.

## Collective Accommodation Establishments: April 2014

Cut-off date:  
**25 June 2014**

Total arrivals in collective accommodation establishments during the month under review numbered 143,637, while total nights spent amounted to 752,685. All hotel categories recorded increases in total nights spent, with the largest share of guest nights reported in 4-star hotels, accounting for 348,166 nights, or 46.3 per cent of the total (Table 2).

The average length of stay in collective accommodation establishments went down from 5.4 nights in April 2013 to 5.2 nights during the month under review. The net use of bed-places stood at 63.8 per cent, up by 6.0 percentage points when compared to the corresponding month last year.

### Regional Breakdown

Total arrivals in Malta numbered 137,140, up by 13.1 per cent over April 2013. Additionally, a rise of 9.8 per cent was recorded in the number of nights spent. Meanwhile, the average length of stay edged down by 0.2 of a night to 5.3, when compared to last year. The net occupancy rate advanced from 58.4 per cent to 64.5 per cent.

Total arrivals and nights spent in Gozo and Comino increased by 8.6 and 15.0 when compared to last year, reaching 6,497 and 21,143 respectively.

### Capacity

On a national level, there were 159 active collective accommodation establishments during April, with a net capacity of 17,813 bedrooms and 39,517 bed-places. On average, each establishment had 2.2 beds per room (Table 4).

### January-April 2014

Total arrivals during the first four months this year amounted to 406,145, an increase of 11.3 per cent over 2013. Total nights spent went up by 5.3 per cent, reaching 2.1 million. The net use of bed-places rose by 3.0 percentage points to 48.6 per cent ■

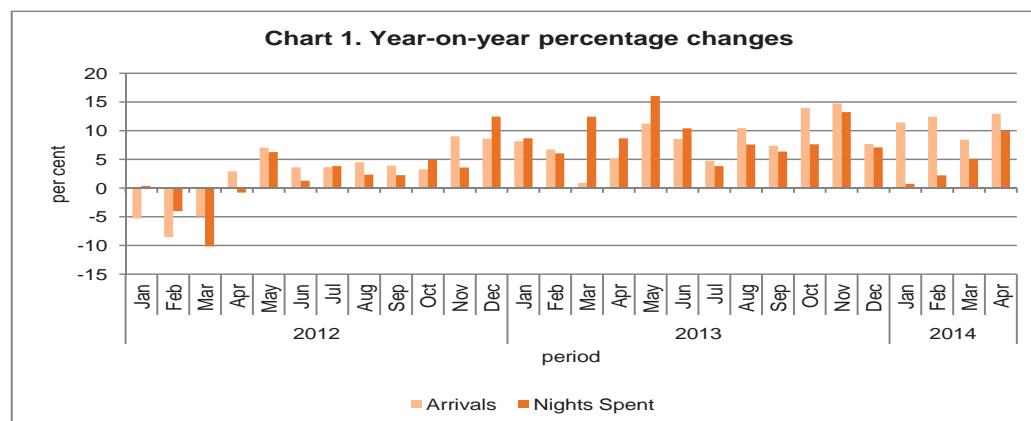
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**Table 1. Total arrivals by type of accommodation**

Arrivals	March*	April		January-April	
	2014	2013	2014	2013	2014
	MALTA				
Total	108,446	127,191	143,637	364,760	406,145
Hotel	104,975	123,851	137,959	355,776	392,582
5 Star	28,153	31,923	35,915	97,188	108,196
4 Star	48,111	57,559	61,464	170,713	177,163
3 Star	25,927	30,960	36,910	79,785	97,446
2 Star	2,783	3,409	3,670	8,090	9,777
Other Collective Accommodation <sup>1</sup>	3,471	3,340	5,678	8,984	13,562
	Malta				
Total	101,873	121,211	137,140	345,564	385,010
Hotel	98,518	118,170	131,718	337,095	371,900
Of which:					
5 Star	26,349	30,386	34,174	91,627	102,160
4 Star	44,949	55,057	58,631	162,102	167,413
3 Star	24,996	29,935	35,761	76,816	94,169
Other Collective Accommodation <sup>1</sup>	3,355	3,041	5,422	8,469	13,109
	Gozo and Comino				
Total	6,573	5,980	6,497	19,196	21,135
Hotel	6,457	5,681	6,241	18,681	20,682
Of which:					
5 Star	1,804	1,537	1,741	5,561	6,036
4 Star	3,162	2,502	2,833	8,611	9,750
3 Star	931	1,025	1,149	2,969	3,277
Other Collective Accommodation <sup>1</sup>	116	299	256	515	453

**Table 2. Total nights by type of accommodation**

Nights	March*	April		January-April	
	2014	2013	2014	2013	2014
	MALTA				
Total	569,822	684,558	752,685	2,018,885	2,126,167
Hotel	540,247	651,624	713,238	1,913,172	2,015,638
5 Star	102,091	129,124	149,584	365,865	406,368
4 Star	279,937	334,799	348,166	1,031,077	1,007,165
3 Star	141,138	167,944	194,218	461,590	539,314
2 Star	17,082	19,757	21,269	54,640	62,790
Other Collective Accommodation <sup>1</sup>	29,575	32,934	39,447	105,713	110,530
	Malta				
Total	552,006	666,174	731,542	1,964,909	2,065,908
Hotel	522,693	634,073	692,869	1,860,555	1,956,607
Of which:					
5 Star	97,220	124,047	142,847	349,299	387,662
4 Star	270,381	326,425	338,550	1,005,355	977,525
3 Star	139,225	165,270	191,475	454,698	532,210
Other Collective Accommodation <sup>1</sup>	29,313	32,101	38,673	104,355	109,302
	Gozo and Comino				
Total	17,815	18,384	21,143	53,976	60,259
Hotel	17,554	17,551	20,369	52,617	59,031
Of which:					
5 Star	4,871	5,077	6,737	16,566	18,706
4 Star	9,556	8,374	9,616	25,722	29,640
3 Star	1,913	2,674	2,743	6,892	7,104
Other Collective Accommodation <sup>1</sup>	261	833	774	1,359	1,228

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 3. Net use of bed-places by type of accommodation**

Occupancy (%)	March*	April		January-April	
	2014	2013	2014	2013	2014
	MALTA				
Total	50.5	57.8	63.8	45.6	48.6
Hotel	52.1	59.3	65.5	46.6	50.1
5 Star	47.7	62.3	72.2	44.4	49.4
4 Star	61.4	63.4	72.1	52.0	57.7
3 Star	43.2	52.1	54.5	40.2	41.6
2 Star	42.5	47.0	50.4	36.3	39.6
Other Collective Accommodation <sup>1</sup>	32.4	38.9	43.2	32.2	31.9
	Malta				
Total	51.1	58.4	64.5	46.1	49.2
Hotel	52.6	59.9	66.2	47.1	50.7
Of which:					
5 Star	48.4	63.8	73.5	44.9	49.9
4 Star	62.2	64.3	73.2	52.8	58.7
3 Star	43.4	51.9	54.5	40.2	41.7
Other Collective Accommodation <sup>1</sup>	33.4	39.6	44.2	33.0	32.7
	Gozo and Comino				
Total	37.4	42.0	45.5	32.4	34.3
Hotel	39.8	43.6	47.7	34.0	36.0
Of which:					
5 Star	36.6	39.4	52.3	36.2	40.9
4 Star	44.9	42.6	46.7	32.9	36.1
3 Star	33.5	65.5	49.7	42.2	33.3
Other Collective Accommodation <sup>1</sup>	7.4	23.7	20.2	11.7	10.6

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 4. Net number of bedrooms and bed-places**

	April							
	2013		2014		2013		2014	
	Establishments		Bedrooms		Bed-places			
	MALTA							
Total	154	159	17,923	17,813	39,498	39,517		
Hotel	120	120	16,778	16,580	36,667	36,435		
5 Star	15	15	3,471	3,468	6,909	6,904		
4 Star	46	44	7,998	7,476	17,591	16,240		
3 Star	45	47	4,660	4,986	10,766	11,885		
2 Star	14	14	649	650	1,401	1,406		
Other Collective Accommodation <sup>1</sup>	34	39	1,145	1,233	2,831	3,082		
	Malta							
Total	140	144	17,233	17,087	38,027	37,967		
Hotel	111	110	16,151	15,917	35,324	35,013		
Of which:								
5 Star	13	13	3,265	3,262	6,480	6,475		
4 Star	42	40	7,693	7,154	16,935	15,553		
3 Star	43	44	4,592	4,899	10,630	11,701		
Other Collective Accommodation <sup>1</sup>	29	34	1,082	1,170	2,703	2,954		
	Gozo and Comino							
Total	14	15	690	726	1,471	1,550		
Hotel	9	10	627	663	1,343	1,422		
Of which:								
5 Star	2	2	206	206	429	429		
4 Star	4	4	305	322	656	687		
3 Star	2	3	68	87	136	184		
Other Collective Accommodation <sup>1</sup>	5	5	63	63	128	128		

<sup>1</sup> Comprises guesthouses, hostels and tourist village

## Methodological Notes

### Survey on collective accommodation establishments

1. The objective of the survey is to estimate the utilisation rate of bed-places of all collective accommodation establishments in Malta and Gozo. The variables collected from the survey are the following:
  - Number of residents
  - Number of non-residents
  - Nights spent by residents
  - Nights spent by non-residents
  - Number of room nights sold to foreign residents
  - Number of room nights sold to Maltese residents
  - Number of bedrooms
  - Number of bed-places
  - Number of days the establishment was closed during the month

The collection of the above variables and the calculation of occupancy levels satisfy Regulation (EU) No 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments namely hotels, guesthouses, hostels and tourist village.
3. In this release the figures for March 2014 should be considered as a second estimate while those relating to April 2014 are a first estimate - thus subject to revisions in the following release.
4. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as apart-hotels to hotels (refer to Legal Notice 351, 2012). These changes are being taken on board for 2013 and 2014 data.

#### 5. Definitions:

- A *bedroom* is the unit formed by one room or groups of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- A *bed-place* in an establishment is determined by the number of persons who can stay overnight in the bed set-up in the establishment, not taking into account any extra beds that may be provided to clients on request.
- *Residents* are Maltese/Gozitan residents who check in (out) of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
  - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
  - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within the year to settle here.
- *Non-residents* are foreigners who do not necessarily follow the definition of a tourist and check in (out) of a collective accommodation establishment.
- *Total arrivals* are the number of residents and non-residents altogether.
- *Total nights spent* refers to each night a guest actually spends or is registered to spend in a collective accommodation establishment.
- *Net use of bed-places* is the net occupancy rate calculated for all active accommodation establishments net of seasonal closures and other temporary closures for renovation, police order, etc. The net use of bed places is the percentage of the total nights.
- *The average number of nights spent* is calculated using the following equation: 
$$\frac{\text{total number of nights}}{\text{total number of arrivals}}$$

#### 6. Response Rate

March 2014	95.3%
April 2014	94.2%