

31 July 2014 | 1100 hrs | 145/2014

Total inbound tourist trips for June were estimated at 179,610, an increase of 8.6 per cent when compared to the corresponding month last year. Excluding passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 8.9 per cent.

Inbound Tourism: June 2014

A total of 152,991 inbound visits were carried out for holiday purposes, while a further 14,562 were undertaken for business purposes. Inbound tourists from EU Member States advanced by 9.9 per cent, reaching 146,717. The largest proportion of inbound tourists were aged between 25 and 44, closely followed by those within the 45-64 age bracket (Table 1).

Total nights spent went up by 8.6 per cent when compared to June 2013, reaching 1,354,060 nights. The largest share of guest nights was spent in collective accommodation establishments (Table 3).

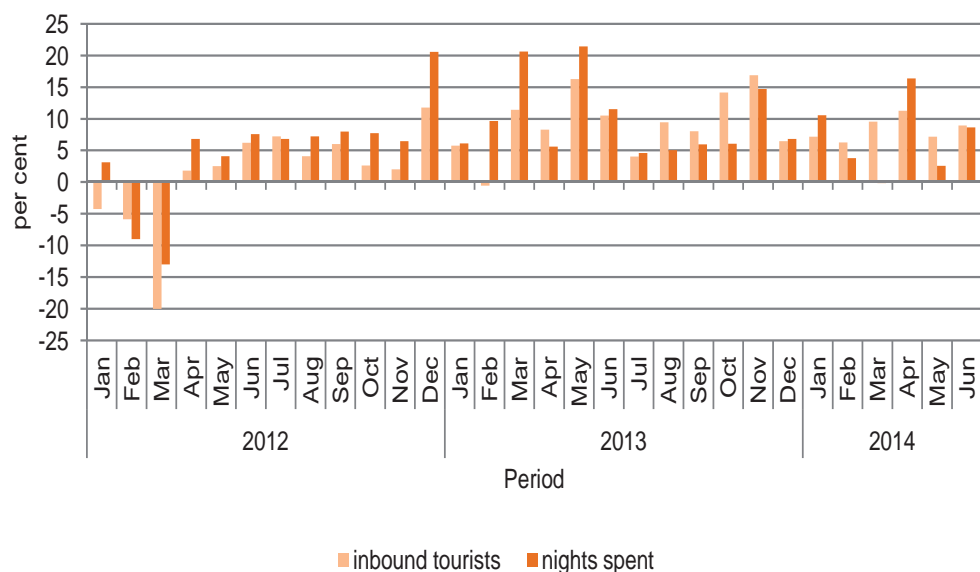
Total tourist expenditure was estimated at €160.8 million, an increase of 11.0 per cent over the corresponding month last year (Table 4).

January-June 2014

Total inbound tourism estimated for the first six months of the year amounted to 730,938, up by 8.7 per cent over the corresponding period in 2013 (Table 7). Total nights spent by inbound tourists went up by 7.2 per cent, reaching nearly 5.3 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €590.3 million, 8.5 per cent higher than that recorded for the corresponding period in 2013 (Table 10). Total per capita expenditure stood at €815, at par with last year's levels (Table 12) ■

Chart 1. Year-on-year percentage changes



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Table 1. Profile of inbound tourists

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total (including Overnight Cruise Passengers*)	148,218	165,407	179,610	14,203	8.6
Overnight Cruise Passengers	857	2,528	2,164	-364	-14.4
Inbound Tourists	147,361	162,879	177,446	14,567	8.9
Mode of travel:					
Air	143,623	158,801	173,722	14,921	9.4
Sea	3,738	4,078	3,724	-354	-8.7
Sex:					
Males	73,293	81,373	91,924	10,551	13.0
Females	74,068	81,506	85,522	4,016	4.9
Age group:					
0-24	26,939	28,500	29,941	1,441	-
25-44	46,839	54,591	61,629	7,038	12.9
45-64	52,069	55,274	61,151	5,877	10.6
65+	21,514	24,514	24,725	211	-
Markets:					
EU	126,319	133,544	146,717	13,173	9.9
of which: Euro area	63,869	67,970	76,296	8,326	12.2
Non-EU	21,042	29,335	30,729	1,395	-
Purpose of visit:					
Holiday	128,965	140,395	152,991	12,595	9.0
Business and professional	9,165	12,013	14,562	2,549	21.2
Other	9,231	10,470	9,893	-577	-
Organisation of stay:					
Package	76,652	72,037	75,501	3,464	4.8
Non-package	70,708	90,842	101,946	11,103	12.2
Frequency:					
First-time tourists	103,220	111,769	118,248	6,480	5.8
Repeat tourists	44,140	51,111	59,198	8,088	15.8
less than or equal to once a year	34,361	37,296	44,491	7,196	19.3
more than twice a year	9,780	13,815	14,707	892	-
Duration of visit:					
1-3 nights	22,703	25,886	31,768	5,882	22.7
4-6 nights	27,606	33,704	38,742	5,038	14.9
7+ nights	97,051	103,289	106,936	3,647	3.5
Average length of stay (nights)	7.6	7.7	7.6	-0.1	-1.3

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6.

Table 2. Inbound tourists, by type of accommodation

persons

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	147,361	162,879	177,446	14,567
Private accommodation	34,399	41,427	43,990	2,563	6.2
Collective accommodation*	112,962	121,452	133,457	12,005	9.9

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

nights

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,117,322	1,246,270	1,354,060	107,790
Private accommodation	321,800	393,450	451,267	57,817	14.7
Collective accommodation*	795,522	852,820	902,793	49,973	5.9

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

€000s

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	129,483	144,820	160,753	15,933
Package	47,956	46,246	49,069	2,824	6.1
Non-package	30,861	42,910	47,211	4,300	10.0
Air/sea fares	16,993	23,060	23,413	352	1.5
Accommodation	13,868	19,850	23,798	3,948	19.9
Other expenditure	50,666	55,664	64,473	8,809	15.8

Estimates for expenditure are rounded to the nearest thousand

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	147,361	162,879	177,446	14,567	8.9
EU	126,319	133,544	146,717	13,173	9.9
<i>of which:</i>					
France	11,513	12,153	13,910	1,757	14.5
Germany	13,574	12,985	14,492	1,508	11.6
Italy	16,775	21,467	23,842	2,376	11.1
United Kingdom	47,576	48,372	51,356	2,983	6.2
Non-EU	21,042	29,335	30,729	1,395	4.8
Total nights	1,117,322	1,246,270	1,354,060	107,790	8.6
EU	946,278	1,001,506	1,079,078	77,572	7.7
<i>of which:</i>					
France	71,572	85,195	101,724	16,529	19.4
Germany	120,586	109,170	127,690	18,520	17.0
Italy	87,111	110,631	112,485	1,854	1.7
United Kingdom	405,053	413,940	425,019	11,079	2.7
Non-EU	171,044	244,764	274,982	30,218	12.3
Total expenditure (€000s)	129,483	144,820	160,753	15,933	11.0
EU	103,639	109,018	122,429	13,411	12.3
<i>of which:</i>					
France	9,751	10,138	12,219	2,081	20.5
Germany	13,425	12,698	14,428	1,730	13.6
Italy	10,209	11,811	12,415	604	5.1
United Kingdom	40,836	41,282	45,699	4,417	10.7
Non-EU	25,844	35,802	38,324	2,521	7.0

Estimates for expenditure are rounded to the nearest thousand

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Overnight Cruise Passengers	857	2,528	2,164	-364	-14.4
Sex:					
Males	412	1,207	990	-217	-18.0
Females	445	1,321	1,174	-147	-11.1
Age group:					
0-19	33	181	68	-113	-62.4
20-39	68	272	118	-154	-56.6
40-59	244	1,006	473	-533	-53.0
60-79	458	1,010	1,337	327	32.4
80+	54	59	168	109	184.7
Markets:					
EU	272	2,253	2,019	-234	-10.4
of which: Euro area	118	2,149	1,995	-154	-7.2
Non-EU	585	275	145	-130	-47.3

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total (including Overnight Cruise Passengers*)	610,695	672,451	730,938	58,487
Overnight Cruise Passengers	3,425	5,417	6,183	766	14.1
Inbound Tourists	607,270	667,034	724,755	57,721	8.7
Mode of travel:					
Air	591,560	648,952	704,632	55,680	8.6
Sea	15,710	18,082	20,123	2,041	11.3
Sex:					
Males	316,796	344,641	379,558	34,918	10.1
Females	290,474	322,393	345,196	22,804	7.1
Age group:					
0-24	97,467	104,519	118,819	14,299	13.7
25-44	186,083	199,209	237,388	38,178	19.2
45-64	226,708	238,030	254,072	16,043	6.7
65+	97,013	125,275	114,476	-10,799	-8.6
Markets:					
EU	520,854	563,478	599,298	35,821	6.4
of which: Euro area	277,930	304,057	317,069	13,012	4.3
Non-EU	86,417	103,556	125,457	21,901	21.1
Purpose of visit:					
Holiday	508,385	554,385	596,604	42,218	7.6
Business and professional	55,609	58,774	69,543	10,769	18.3
Other	43,275	53,874	58,608	4,734	8.8
Organisation of stay:					
Package	299,437	315,361	331,840	16,479	5.2
Non-package	307,833	351,673	392,915	41,242	11.7
Frequency:					
First-time tourists	417,631	445,567	483,121	37,554	8.4
Repeat tourists	189,639	221,466	241,634	20,168	9.1
less than or equal to once a year	137,206	152,845	165,955	13,110	8.6
more than twice a year	52,433	68,621	75,679	7,058	10.3
Duration of visit:					
1-3 nights	116,157	125,386	149,088	23,702	18.9
4-6 nights	150,640	160,293	183,806	23,513	14.7
7+ nights	340,473	381,355	391,861	10,506	2.8
Average length of stay (nights)	7.2	7.4	7.3	-0.1	-1.4

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13.

Table 8. Inbound tourists, by type of accommodation

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	607,270	667,034	724,755	57,721
Private accommodation	123,597	153,299	166,685	13,386	8.7
Collective accommodation*	483,673	513,735	558,070	44,335	8.6

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	4,365,036	4,927,528	5,280,216	352,688
Private accommodation	1,130,190	1,434,309	1,623,861	189,552	13.2
Collective accommodation*	3,234,846	3,493,219	3,656,355	163,136	4.7

* Comprises hotels, guesthouses, hostels and tourist villages

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	607,270	667,034	724,755	57,721	8.7
Austria	8,995	13,537	13,154	-383	-
Belgium	11,656	13,038	14,001	962	-
France	47,076	51,950	57,730	5,779	11.1
Germany	61,703	65,795	60,942	-4,853	-7.4
Ireland	12,690	13,684	14,487	804	-
Italy	82,134	94,979	105,925	10,946	11.5
Libya	7,452	13,546	24,662	11,117	82.1
Netherlands	17,058	18,932	18,915	-17	-
Russia	8,287	12,707	13,798	1,091	-
Scandinavia*	38,599	39,297	44,308	5,011	12.8
Spain	23,914	19,050	13,800	-5,249	-27.6
Switzerland	10,026	10,979	12,709	1,730	15.8
United Kingdom	190,061	200,507	217,002	16,495	8.2
USA	9,269	9,638	10,772	1,134	-
Other	78,350	89,396	102,550	13,154	14.7
Total nights	4,365,036	4,927,528	5,280,216	352,688	7.2
Austria	52,958	98,731	90,870	-7,862	-
Belgium	72,875	93,782	100,992	7,209	-
France	301,136	335,452	385,878	50,426	15.0
Germany	484,829	520,074	497,695	-22,379	-4.3
Ireland	87,430	105,557	114,704	9,147	-
Italy	389,285	442,856	511,436	68,580	15.5
Libya	41,606	75,380	168,011	92,631	122.9
Netherlands	124,286	142,145	128,686	-13,459	-
Russia	90,269	146,285	147,161	876	-
Scandinavia*	270,745	278,232	301,206	22,974	8.3
Spain	137,028	111,488	88,113	-23,375	-21.0
Switzerland	82,687	85,209	90,026	4,817	5.7
United Kingdom	1,619,280	1,741,264	1,782,994	41,729	2.4
USA	60,431	63,473	71,066	7,593	-
Other	550,192	687,598	801,377	113,779	16.5
Total expenditure (€000s)	486,262	543,927	590,340	46,413	8.5
Austria	7,487	12,247	11,891	-356	-
Belgium	9,653	11,058	13,057	1,999	-
France	37,244	41,803	46,310	4,506	10.8
Germany	54,833	58,153	55,625	-2,528	-4.3
Ireland	9,789	11,541	11,728	187	-
Italy	46,962	49,202	55,602	6,401	13.0
Libya	8,355	14,351	25,859	11,508	80.2
Netherlands	13,664	15,879	14,487	-1,392	-
Russia	11,233	18,100	17,810	-290	-
Scandinavia*	30,763	33,172	36,692	3,520	10.6
Spain	14,209	12,218	10,092	-2,126	-17.4
Switzerland	10,928	12,219	14,096	1,877	15.4
United Kingdom	142,283	152,255	168,582	16,327	10.7
USA	10,671	12,220	12,265	45	-
Other	78,189	89,509	96,243	6,735	7.5

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand

Table 11. Total expenditure by inbound tourists

€000s

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-June 2014			
Total	194,875	86,566	79,539	229,360	590,340
Austria	5,333	1,205	1,222	4,131	11,891
Belgium	5,497	1,534	1,635	4,392	13,057
France	21,329	5,343	5,439	14,198	46,310
Germany	27,726	4,818	5,421	17,660	55,625
Ireland	2,603	1,804	1,968	5,352	11,728
Italy	14,607	7,902	9,337	23,757	55,602
Libya	1,980	6,120	4,735	13,024	25,859
Netherlands	4,512	2,183	2,018	5,774	14,487
Russia	3,990	2,833	2,688	8,299	17,810
Scandinavia*	11,015	5,545	5,208	14,924	36,692
Spain	2,255	1,566	1,817	4,455	10,092
Switzerland	5,722	1,865	1,708	4,801	14,096
United Kingdom	63,065	21,559	18,813	65,145	168,582
USA	2,465	3,405	2,474	3,921	12,265
Other	22,779	18,881	15,056	39,527	96,243
January-June 2013					
Total	186,644	82,637	68,449	206,197	543,927
Austria	5,681	1,430	1,424	3,712	12,247
Belgium	4,810	1,467	1,199	3,583	11,058
France	19,108	4,711	4,668	13,317	41,803
Germany	30,980	5,332	5,017	16,824	58,153
Ireland	3,169	1,509	1,485	5,378	11,541
Italy	13,206	6,736	8,736	20,524	49,202
Libya	1,223	3,482	2,438	7,207	14,351
Netherlands	6,259	1,718	1,801	6,101	15,879
Russia	4,821	2,643	2,279	8,357	18,100
Scandinavia*	9,971	4,946	4,668	13,587	33,172
Spain	3,119	1,656	1,883	5,560	12,218
Switzerland	4,651	1,841	1,361	4,366	12,219
United Kingdom	58,580	20,229	16,193	57,254	152,255
USA	1,851	4,448	2,344	3,576	12,220
Other	19,216	20,488	12,952	36,853	89,509
January-June 2012					
Total	171,728	72,194	55,309	187,030	486,261
Austria	3,622	765	545	2,555	7,487
Belgium	4,182	1,343	980	3,149	9,653
France	17,444	4,088	3,609	12,102	37,244
Germany	26,817	5,845	4,647	17,524	54,833
Ireland	2,273	1,613	1,599	4,303	9,789
Italy	14,714	5,579	6,846	19,823	46,961
Libya	974	2,346	1,230	3,805	8,355
Netherlands	5,523	1,402	1,364	5,375	13,664
Russia	3,424	1,260	1,025	5,524	11,233
Scandinavia*	9,792	4,281	3,937	12,753	30,763
Spain	2,732	1,938	2,522	7,017	14,209
Switzerland	3,913	1,571	1,081	4,363	10,928
United Kingdom	54,602	18,324	14,573	54,784	142,283
USA	2,280	3,448	1,556	3,387	10,671
Other	19,438	18,391	9,793	30,567	78,189

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-June 2014			
Total	587	220	263	316	815
Austria	623	262	310	314	904
Belgium	731	237	326	314	933
France	656	212	256	246	802
Germany	677	241	344	290	913
Ireland	473	201	277	369	810
Italy	373	118	173	224	525
Libya	552	290	257	528	1,049
Netherlands	550	204	231	305	766
Russia	779	327	351	601	1,291
Scandinavia*	546	230	259	337	828
Spain	459	176	238	323	731
Switzerland	874	303	346	378	1,109
United Kingdom	583	198	268	300	777
USA	918	421	385	364	1,139
Other	597	293	294	385	939
January-June 2013					
Total	592	235	255	309	815
Austria	649	299	344	274	905
Belgium	678	247	278	275	848
France	652	208	243	256	805
Germany	685	259	310	256	884
Ireland	500	205	255	393	843
Italy	393	110	170	216	518
Libya	454	321	247	532	1,059
Netherlands	579	212	264	322	839
Russia	854	374	364	658	1,424
Scandinavia*	551	233	269	346	844
Spain	438	139	193	292	641
Switzerland	798	357	334	398	1,113
United Kingdom	581	203	266	286	759
USA	984	573	379	371	1,268
Other	598	358	279	412	1,001
January-June 2012					
Total	574	235	242	308	801
Austria	599	259	231	284	832
Belgium	604	283	286	270	828
France	634	209	230	257	791
Germany	667	272	267	284	889
Ireland	511	196	246	339	771
Italy	423	118	173	241	572
Libya	507	424	286	511	1,121
Netherlands	545	202	277	315	801
Russia	741	343	364	667	1,355
Scandinavia*	547	207	245	330	797
Spain	382	116	186	293	594
Switzerland	754	325	288	435	1,090
United Kingdom	573	193	244	288	749
USA	1,078	482	282	365	1,151
Other	551	427	299	390	998

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Overnight Cruise Passengers	3,425	5,417	6,183	766
Sex:					
Males	1,558	2,503	2,861	358	14.3
Females	1,867	2,914	3,322	408	14.0
Age group:					
0-19	44	203	217	14	6.9
20-39	118	350	413	63	18.0
40-59	468	1,391	1,446	55	4.0
60-79	2,206	3,075	3,649	574	18.7
80+	589	398	458	60	15.1
Markets:					
EU	2,045	4,350	5,380	1,030	23.7
of which: Euro area	998	3,552	5,168	1,616	45.5
Non-EU	1,380	1,067	803	-264	-24.7

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	
7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

 - the trip should be to a place other than that of the usual environment;
 - the stay in the place visited should not last more than 12 consecutive months;
 - the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.
10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.