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Total outbound visitor trips for the second quarter were estimated at 100,175, an increase of 6.0 per cent when compared to the corresponding period last year.

Outbound Tourism: April-June 2014

During the quarter under review, there were 84,573 outbound tourist trips, an increase of 6.8 per cent over the corresponding period in 2013 (Table 1).

The number of outbound tourist trips towards EU countries stood at 72,597, an increase of 8.4 per cent over the corresponding quarter last year (Table 2). Italy and the United Kingdom remained the most popular destinations, with a share of 54.0 per cent of total tourist trips (Table 5).

Total nights spent by outbound tourists advanced by 12.5 per cent to 673,650. In absolute terms, the majority of guest nights were spent in private accommodation establishments (Table 4).

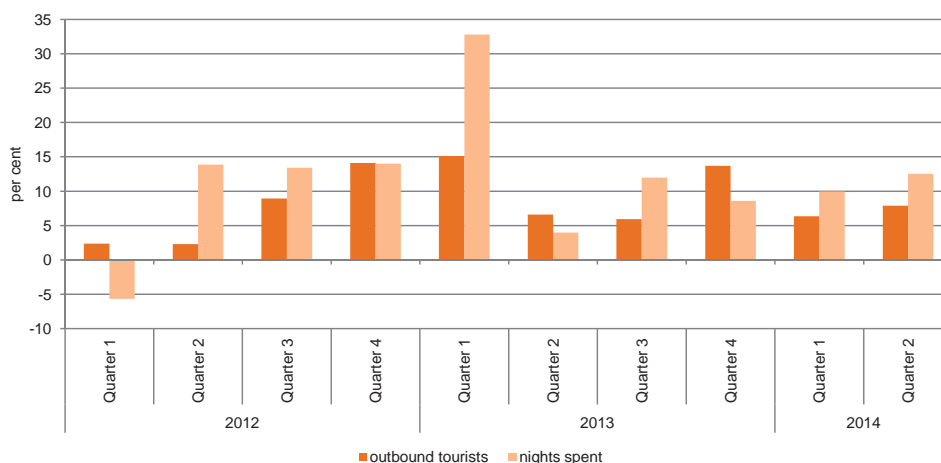
Total estimated outlay by resident tourists between January and June rose by 2.1 per cent when compared to the corresponding period last year, and stood at €76.6 million, equivalent to €114 per night (Tables 6 and 7).

January-June 2014

Total outbound visitor trips for the first six months of the year numbered 181,573, an increase of 6.3 per cent over 2013 levels. During the period under review, there were 161,907 outbound tourist trips, an increase of 6.5 per cent over the previous year (Table 9).

Total nights spent by outbound tourists went up by 11.3 per cent, reaching 1,271,950 (Table 12). During the period under review, total estimated outlay by resident tourists stood at €147.9 million. This estimate is 3.1 per cent higher than that recorded for the same period in 2013 (Table 14) ■

Chart 1. Year-on-year percentage changes *



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*These changes exclude cruise liner passengers

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Table 1. Outbound visitors

	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Outbound Visitors	89,517	94,492	100,175	5,683	6.0
Tourists*	74,222	79,161	84,573	5,412	6.8
<i>of which:</i>					
Outbound Tourists (excl. Cruise Passengers)	72,357	77,123	83,197	6,074	7.9
Cruise Passengers	1,865	2,038	1,376	-662	-32.5
Same-day Visitors	15,295	15,331	15,602	271	-

* Figures in Tables 2 to 7 refer to Outbound Tourists (excl. Cruise Passengers). For details on Cruise Passengers refer to Table 8.

Table 2. Profile of outbound tourists

	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Outbound Tourists	72,357	77,123	83,197	6,074	7.9
Mode of travel:					
Air	68,295	71,267	79,131	7,864	11.0
Sea	4,063	5,856	4,067	-1,790	-30.6
Sex:					
Males	41,803	45,969	48,682	2,712	5.9
Females	30,554	31,153	34,515	3,362	10.8
Age group:					
0-24	11,447	12,095	14,981	2,886	23.9
25-44	30,624	32,780	35,119	2,339	7.1
45-64	23,181	25,405	25,434	29	-
65+	7,105	6,844	7,663	819	-
Destination:					
EU	62,368	66,976	72,597	5,621	8.4
<i>of which:</i> Euro area	41,049	43,737	48,267	4,530	10.4
Non-EU	9,989	10,147	10,600	453	-
Purpose of visit:					
Holiday	38,323	37,853	40,152	2,299	6.1
Visiting Relatives and Friends	12,161	15,744	18,656	2,912	18.5
Business and professional	15,617	17,494	17,309	-186	-
Other	6,257	6,031	7,080	1,049	-
Organisation of stay:					
Package	15,996	14,664	14,549	-114	-
Non-package	56,361	62,459	68,648	6,189	9.9
Duration of visit:					
1-3 nights	21,089	24,257	23,964	-293	-
4-6 nights	22,868	22,932	24,694	1,762	7.7
7+ nights	28,400	29,934	34,539	4,605	15.4
Average length of stay (nights)	8.0	7.8	8.1	0.3	4.0

Table 3. Outbound tourists, by type of accommodation

	persons				
	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	72,357	77,123	83,197	6,074	7.9
Private accommodation	23,715	26,914	32,049	5,135	19.1
Collective accommodation*	48,642	50,209	51,148	939	-

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Table 4. Total nights spent by outbound tourists, by type of accommodation

	nights				
	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	575,760	598,667	673,650	74,983	12.5
Private accommodation	307,990	296,484	389,854	93,371	31.5
Collective accommodation*	267,770	302,184	283,796	-18,388	-

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Table 5. Outbound tourists and nights spent, by destination

	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Tourists	72,357	77,123	83,197	6,074	7.9
EU	62,368	66,976	72,597	5,621	8.4
<i>of which:</i>					
Belgium	2,635	2,393	2,054	-339	-
France	2,917	3,361	3,900	539	-
Germany	3,435	3,155	5,411	2,256	71.5
Italy	20,468	24,369	26,878	2,509	10.3
Spain	6,108	4,951	4,098	-854	-
United Kingdom	17,339	18,709	18,087	-623	-
Non-EU	9,989	10,147	10,600	453	-
Total Nights	575,760	598,667	673,650	74,983	12.5
EU	415,817	455,977	505,030	49,053	10.8
<i>of which:</i>					
Belgium	9,390	12,408	9,487	-2,921	-
France	18,033	25,487	24,089	-1,398	-
Germany	22,376	22,640	39,370	16,730	73.9
Italy	108,510	125,276	151,833	26,557	21.2
Spain	39,660	31,404	26,775	-4,629	-
United Kingdom	138,325	156,555	142,183	-14,372	-
Non-EU	159,943	142,690	168,620	25,930	-

Table 6. Total expenditure by outbound tourists, by expenditure categories

€000s

	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	70,245	75,074	76,616	1,542
Package	8,645	7,884	8,121	237	3.0
Non-package	24,012	27,509	28,271	762	2.8
Air/sea fares	13,119	13,998	15,589	1,591	11.4
Accommodation	10,893	13,511	12,683	-828	-6.1
Other expenditure	37,588	39,681	40,224	543	1.4

Estimates for expenditure are rounded to the nearest thousand

Table 7. Expenditure per capita and per night by outbound tourists

€

	April-June					
	Average expenditure					
	per person			per night		
	2012	2013	2014	2012	2013	2014
Total	971	973	921	122	125	114
Package	540	538	558	102	98	98
Non-package	426	440	412	49	53	48
Air/sea fares	233	224	227	27	27	26
Accommodation	306	317	281	51	47	48
Other expenditure	519	515	483	65	66	60

Table 8. Profile of cruise passengers

	April-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Cruise Passengers	1,865	2,038	1,376	-662
Sex:					
Males	904	962	654	-308	-32.0
Females	961	1,076	722	-354	-32.9

Table 9. Outbound visitors

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Outbound Visitors	155,969	170,755	181,573	10,818
Tourists	137,402	151,987	161,907	9,920	6.5
<i>of which:</i>					
Outbound Tourists (excl. Cruise Passengers)	135,526	149,848	160,531	10,683	7.1
Cruise Passengers	1,876	2,139	1,376	-763	-35.7
Same-day Visitors	18,568	18,768	19,666	899	-

* Figures in Tables 10 to 15 refer to Outbound Tourists. For details on Cruise Passengers refer to Table 16.

Table 10. Profile of outbound tourists

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Outbound Tourists	135,526	149,848	160,531	10,683
Mode of travel:					
Air	126,045	139,129	150,067	10,938	7.9
Sea	9,480	10,719	10,464	-255	-2.4
Sex:					
Males	79,744	87,922	93,797	5,875	6.7
Females	55,782	61,926	66,734	4,807	7.8
Age group:					
0-24	24,794	26,950	30,383	3,433	12.7
25-44	56,322	62,959	69,924	6,964	11.1
45-64	43,396	47,522	47,702	180	-
65+	11,013	12,417	12,522	105	-
Destination:					
EU	117,191	129,821	139,219	9,398	7.2
<i>of which:</i> Euro area	74,570	81,485	87,856	6,371	7.8
Non-EU	18,335	20,027	21,312	1,285	-
Purpose of visit:					
Holiday	70,817	75,186	79,653	4,467	5.9
Visiting Relatives and Friends	22,606	30,370	34,264	3,893	12.8
Business and professional	32,128	32,693	34,679	1,986	6.1
Other	9,975	11,599	11,935	336	-
Organisation of stay:					
Package	28,557	26,897	26,644	-253	-
Non-package	106,969	122,952	133,887	10,936	8.9
Duration of visit:					
1-3 nights	43,128	46,353	49,647	3,293	7.1
4-6 nights	43,330	46,824	48,759	1,935	4.1
7+ nights	49,068	56,671	62,125	5,455	9.6
Average length of stay (nights)	7.3	7.6	7.9	0.3	4.0

Table 11. Outbound tourists, by type of accommodation

persons

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	135,526	149,848	160,531	10,683
Private accommodation	42,566	52,154	58,389	6,236	12.0
Collective accommodation*	92,960	97,695	102,141	4,447	4.6

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Table 12. Total nights spent by outbound tourists, by type of accommodation

nights

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	985,533	1,142,791	1,271,950	129,159
Private accommodation	498,279	573,003	707,208	134,205	23.4
Collective accommodation*	487,254	569,788	564,742	-5,046	-0.9

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Table 13. Outbound tourists, nights spent and total expenditure, by destination

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Tourists	135,526	149,848	160,531	10,683
Austria	1,385 ^u	1,617	1,464 ^u	-153	-
Belgium	4,989	4,812	3,942	-870	-
France	5,049	6,605	6,292	-313	-
Germany	6,973	6,392	9,474	3,082	48.2
Ireland	1,647	1,329 ^u	1,417 ^u	88	-
Italy	40,874	46,620	51,458	4,838	10.4
Libya	2,768	4,442	3,566	-876	-
Netherlands	2,630	3,117	4,474	1,357	-
Russia	711 ^u	987 ^u	993 ^u	6	-
Scandinavia*	2,990	3,856	2,963	-894	-
Spain	7,505	7,249	5,880	-1,369	-
Switzerland	1,997	2,616	1,624	-992	-
United Kingdom	36,699	40,510	41,219	709	-
USA	1,614	1,520	1,696	177	-
Other	17,696	18,174	24,067	5,893	32.4
Total nights	985,533	1,142,791	1,271,950	129,159	11.3
Austria	7,058 ^u	11,191	9,144 ^u	-2,047	-
Belgium	16,323	25,359	18,940	-6,419	-
France	31,356	43,543	35,989	-7,554	-
Germany	41,642	42,348	74,009	31,661	74.8
Ireland	10,068	9,766 ^u	12,997 ^u	3,231	-
Italy	192,892	233,649	280,086	46,436	19.9
Libya	32,313	57,353	44,832	-12,520	-
Netherlands	18,977	20,819	30,457	9,638	-
Russia	9,371 ^u	11,128 ^u	15,640 ^u	4,513	-
Scandinavia*	34,751	35,049	27,450	-7,600	-
Spain	49,201	52,689	40,671	-12,018	-
Switzerland	15,390	36,430	10,507	-25,923	-
United Kingdom	263,746	300,378	308,553	8,175	-
USA	36,642	29,246	29,950	704	-
Other	225,802	233,844	332,726	98,882	42.3

* Denmark, Finland, Norway and Sweden

u - under-represented due to small sample size. Please note that these data must be interpreted with caution.

Table 14. Total expenditure by outbound tourists, by expenditure categories

€000s

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	127,874	143,360	147,855	4,495
Package	14,866	14,579	14,441	-139	-1.0
Non-package	43,660	50,174	53,306	3,131	6.2
Air/sea fares	23,741	26,558	29,326	2,768	10.4
Accommodation	19,920	23,616	23,979	363	1.5
Other expenditure	69,347	78,607	80,109	1,503	1.9

Estimates for expenditure are rounded to the nearest thousand

Table 15. Expenditure per capita and per night by outbound tourists

€

	January-June					
	Average expenditure					
	per person			per night		
	2012	2013	2014	2012	2013	2014
Total	944	957	921	130	125	116
Package	521	542	542	99	91	98
Non-package	408	408	398	52	51	47
Air/sea fares	222	216	219	28	27	26
Accommodation	239	284	270	39	43	45
Other expenditure	512	525	499	70	69	63

Table 16. Profile of cruise passengers

	January-June			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Cruise Passengers	1,876	2,139	1,376	-763
Sex:					
Males	908	1,010	654	-356	-35.2
Females	968	1,129	722	-407	-36.0

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as Tourstat. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the Malta International Airport (MIA). A two-stage sample design is used for this survey. Monthly response rates of around 85 per cent are achieved.
2. Maltese sea departures are collected through a regular survey carried out at the seaport. Approximately 20 per cent of catamaran sailings are randomly chosen. Within this sample, passengers are systematically selected and interviewed.
3. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing details that involve estimates of less than 1,500 tourists since such estimates may be subject to variations attributable to low frequency in the sample frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Net changes between one survey and another must be treated with caution since minor changes (i.e. less than 1,500 persons) might be the result of sampling error.
6. The Tourstat survey measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
7. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation
Flight/Sailing	Organisation of trip
Final destination	Expenditure (package/non-package/other)
Purpose of trip	Sex and age
8. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
9. Users are advised to familiarise themselves with statistical definitions used in this release. A distinction is made between a visitor and a tourist.

Visitor

The three fundamental criteria used to distinguish visitors from other travellers are:

- (i) *The trip should be to a place other than that of the usual environment*, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
- (ii) *The stay in the place visited should not last more than twelve consecutive months*, beyond which the visitor would become a resident of that place (from the statistical standpoint);
- (iii) *The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited*, which would exclude migratory movements for work purposes.

Visitors (domestic/international) comprise tourists and same-day visitors.

Tourist

Visitors who stay at least one night in a collective or private accommodation in the place/country visited.

Same-day visitor

Visitors who do not spend the night in a collective or private accommodation in the place/country visited.

10. There are three elementary forms of tourism in relation to a given area:
 - Domestic tourism
 - Inbound tourism
 - Outbound tourism
11. This release focuses on Outbound Tourism, which comprises the activities of residents of Malta travelling to, and staying in places outside Malta and therefore outside their usual environment.
12. Data on cruise passengers are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 8 and 16.