

1 September 2014 | 1100 hrs | 162/2014

Total inbound tourist trips for July were estimated at 200,440, an increase of 9.7 per cent when compared to the corresponding month last year. Excluding the passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 8.5 per cent.

Inbound Tourism: July 2014

A total of 169,984 inbound visits were carried out for holiday purposes, while a further 9,388 were undertaken for business purposes. Inbound tourists from EU Member States went up by 11.3 per cent, reaching 162,180. The largest proportion of inbound tourists were aged between 25 and 44, followed by those within the 0-24 age bracket (Table 1).

Total nights spent went down by 0.7 per cent when compared to July 2013, reaching 1,737,304 nights. The largest share of guest nights was spent in collective accommodation establishments (Table 3).

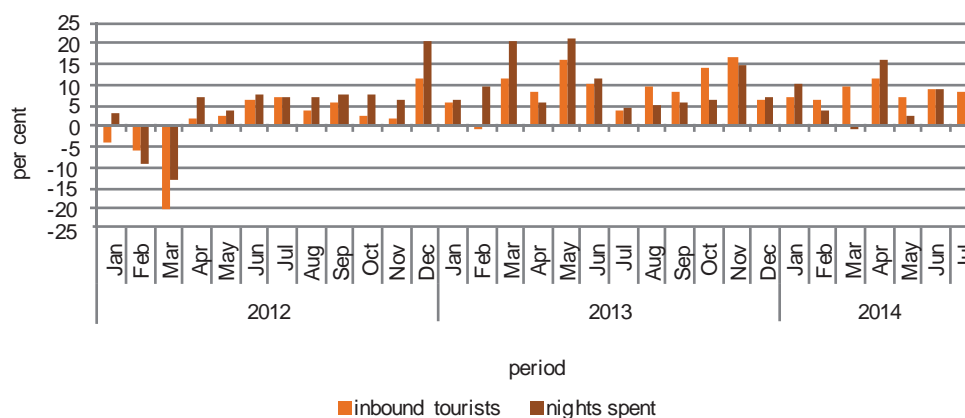
Total tourist expenditure was estimated at €202.7 million, an increase of 3.2 per cent over the corresponding month a year earlier (Table 4).

January-July 2014

Inbound tourism first seven months this year amounted to 931,378, an increase of 8.9 per cent over the same period in 2013 (Table 7). Total nights spent by inbound tourists went up by 5.1 per cent, reaching 7.0 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €793.1 million. This estimate is 7.1 per cent higher than that recorded for the same period in 2013 (Table 10). Total per capita expenditure stood at €860, a decrease of 1.4 per cent when compared to last year's levels (Table 12) ■

Chart 1. Year-on-year percentage changes*



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*These changes exclude overnight cruise passengers

Box 1: Effect of Unrest in Libya on July Tourist Departures

Between 15 and 31 July, 756 passengers, including 115 Maltese citizens, arrived in Malta due to the unrest in Libya. Twenty-five passengers arrived by sea and a further 731 came by air. The effect on July departures is statistically negligible. The table below gives further details on sea and air passenger arrivals by nationality as a result of the unrest in Libya.

Sea passenger arrivals by nationality		Air passenger arrivals by nationality	
Total	25	Total	731
EU citizens	4	EU citizens	293
<i>Of which:</i>		<i>Of which:</i>	
United Kingdom	2	Malta	114
Germany	1	United Kingdom	56
Malta	1	Croatia	24
		Italy	23
Non-EU citizens	21	Non-EU citizens	438
<i>Of which:</i>		<i>Of which:</i>	
Tunisia	11	Libya	262
Canada	4	Philippines	67
Philippines	3	China	39
		Canada	12

Table 1. Profile of inbound tourists

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total (including Overnight Cruise Passengers*)	175,327	182,699	200,440	17,741
Overnight Cruise Passengers	522	800	3,051	2,251	281.4
Inbound Tourists	174,805	181,899	197,389	15,490	8.5
Mode of travel:					
Air	170,256	177,481	192,627	15,146	8.5
Sea	4,549	4,418	4,762	344	7.8
Sex:					
Males	88,545	95,911	102,440	6,529	6.8
Females	86,260	85,987	94,949	8,962	10.4
Age group:					
0-24	57,349	59,656	60,983	1,326	-
25-44	54,795	55,245	67,131	11,886	21.5
45-64	50,717	53,503	55,819	2,316	4.3
65+	11,944	13,495	13,457	-38	-
Markets:					
EU	142,087	145,748	162,180	16,432	11.3
of which: Euro area	76,579	76,130	82,159	6,028	7.9
Non-EU	32,718	36,151	35,209	-942	-
Purpose of visit:					
Holiday	147,299	154,594	169,984	15,390	10.0
Business and professional	7,669	6,941	9,388	2,447	35.3
Other	19,837	20,364	18,017	-2,347	-11.5
Organisation of stay:					
Package	83,335	88,009	85,734	-2,275	-2.6
Non-package	91,470	93,889	111,655	17,766	18.9
Frequency:					
First-time tourists	124,433	130,056	141,885	11,829	9.1
Repeat tourists	50,372	51,842	55,504	3,662	7.1
less than or equal to once a year	38,497	40,352	41,307	955	-
at least twice a year	11,876	11,490	14,197	2,706	23.6
Duration of visit:					
1-3 nights	14,035	17,049	22,239	5,190	30.4
4-6 nights	28,372	29,664	37,037	7,373	24.9
7+ nights	132,398	135,186	138,113	2,927	2.2
Average length of stay (nights)	9.6	9.6	8.8	-0.8	-8.3

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6.

Totals may not add up due to rounding.

Table 2. Inbound tourists, by type of accommodation

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	174,805	181,899	197,389	15,490
Private accommodation	49,118	48,647	60,392	11,746	24.1
Collective accommodation*	125,688	133,252	136,997	3,745	2.8

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,673,365	1,750,052	1,737,304	-12,748
Private accommodation	567,764	606,290	674,740	68,450	11.3
Collective accommodation*	1,105,601	1,143,762	1,062,564	-81,198	-7.1

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

€000s

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	190,256	196,372	202,739	6,367
Package	71,223	69,518	68,442	-1,076	-1.5
Non-package	47,486	50,165	55,622	5,457	10.9
Air/sea fares	26,202	26,668	27,580	912	3.4
Accommodation	21,284	23,497	28,042	4,545	19.3
Other expenditure	71,546	76,689	78,676	1,987	2.6

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	174,805	181,899	197,389	15,490	8.5
EU	142,087	145,748	162,180	16,432	11.3
<i>of which:</i>					
France	12,562	12,354	13,465	1,111	-
Germany	12,273	10,918	9,354	-1,564	-14.3
Italy	25,050	26,390	30,172	3,782	14.3
United Kingdom	46,391	48,593	50,721	2,127	4.4
Non-EU	32,718	36,151	35,209	-942	-
Total nights	1,673,365	1,750,052	1,737,304	-12,748	-0.7
EU	1,282,296	1,332,722	1,346,510	13,788	1.0
<i>of which:</i>					
France	117,676	131,028	134,914	3,887	-
Germany	122,724	102,555	79,690	-22,866	-22.3
Italy	177,443	191,600	203,805	12,205	6.4
United Kingdom	418,597	433,770	427,325	-6,445	-1.5
Non-EU	391,069	417,329	390,794	-26,536	-
Total expenditure (€000s)	190,256	196,372	202,739	6,367	3.2
EU	138,906	142,123	150,973	8,850	6.2
<i>of which:</i>					
France	13,277	13,216	13,550	334	-
Germany	14,042	11,674	9,882	-1,792	-15.4
Italy	18,922	19,645	21,277	1,632	8.3
United Kingdom	42,999	44,827	47,261	2,435	5.4
Non-EU	51,350	54,249	51,767	-2,482	-

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Overnight Cruise Passengers	522	800	3,051	2,251	281.4
Sex:					
Males	247	271	1,397	1,126	415.5
Females	275	529	1,654	1,125	212.7
Age group:					
0-19	80	96	463	367	382.3
20-39	82	519	349	-170	-32.8
40-59	182	122	1,040	918	752.5
60-79	167	59	1,078	1,019	1727.1
80+	11	4	121	117	2925.0
Markets:					
EU	358	29	2,777	2,748	9475.9
of which: Euro area	308	9	2,731	2,722	30244.4
Non-EU	164	771	274	-497	-64.5

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

	January-July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total (including Overnight Cruise Passengers*)	786,022	855,149	931,378	76,229
Overnight Cruise Passengers	3,947	6,217	9,234	3,017	48.5
Inbound Tourists	782,075	848,932	922,144	73,212	8.6
Mode of travel:					
Air	761,816	826,432	897,259	70,827	8.6
Sea	20,259	22,500	24,885	2,385	10.6
Sex:					
Males	405,341	440,552	481,998	41,446	9.4
Females	376,734	408,380	440,146	31,765	7.8
Age group:					
0-24	154,816	164,176	179,801	15,626	9.5
25-44	240,878	254,454	304,519	50,064	19.7
45-64	277,425	291,533	309,891	18,359	6.3
65+	108,956	138,770	127,933	-10,837	-7.8
Markets:					
EU	662,941	709,225	761,478	52,253	7.4
of which: Euro area	354,509	380,188	399,228	19,040	5.0
Non-EU	119,134	139,707	160,666	20,959	15.0
Purpose of visit:					
Holiday	655,684	708,980	766,588	57,608	8.1
Business and professional	63,278	65,715	78,931	13,217	20.1
Other	63,113	74,238	76,625	2,387	3.2
Organisation of stay:					
Package	382,772	403,370	417,574	14,203	3.5
Non-package	399,303	445,562	504,570	59,008	13.2
Frequency:					
First-time tourists	542,064	575,624	625,006	49,383	8.6
Repeat tourists	240,012	273,309	297,138	23,829	8.7
less than or equal to once a year	175,702	193,197	207,262	14,065	7.3
at least twice a year	64,309	80,111	89,875	9,764	12.2
Duration of visit:					
1-3 nights	130,192	142,434	171,327	28,892	20.3
4-6 nights	179,013	189,957	220,843	30,886	16.3
7+ nights	472,870	516,541	529,975	13,433	2.6
Average length of stay (nights)	7.7	7.9	7.6	-0.3	-3.8

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13. Totals may not add up due to rounding.

Table 8. Inbound tourists, by type of accommodation

persons

	January-July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	782,075	848,932	922,144	73,212
Private accommodation	172,715	201,946	227,077	25,131	12.4
Collective accommodation*	609,360	646,987	695,067	48,080	7.4

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

nights

	January-July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	6,038,402	6,677,580	7,017,520	339,940
Private accommodation	1,697,954	2,040,599	2,298,601	258,002	12.6
Collective accommodation*	4,340,447	4,636,981	4,718,918	81,938	1.8

* Comprises hotels, guesthouses, hostels and tourist villages

Totals may not add up due to rounding.

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	782,075	848,932	922,144	73,212	8.6
Austria	11,075	15,952	15,851	-101	-
Belgium	14,659	16,636	18,229	1,593	9.6
France	59,638	64,305	71,195	6,890	10.7
Germany	73,976	76,713	70,296	-6,417	-8.4
Ireland	15,488	16,924	17,730	806	-
Italy	107,184	121,369	136,097	14,728	12.1
Libya	9,141	16,482	25,367	8,886	53.9
Netherlands	21,982	23,891	24,708	816	-
Russia	14,986	19,708	19,729	21	-
Scandinavia*	55,882	56,809	64,929	8,119	14.3
Spain	33,412	28,147	20,370	-7,777	-27.6
Switzerland	13,915	14,824	17,254	2,430	16.4
United Kingdom	236,452	249,100	267,722	18,622	7.5
USA	11,508	11,897	13,271	1,375	-
Other	102,778	116,175	139,395	23,220	20.0
Total nights	6,038,402	6,677,580	7,017,520	339,940	5.1
Austria	72,788	118,265	114,264	-4,001	-
Belgium	98,687	127,329	137,917	10,588	8.3
France	418,813	466,479	520,793	54,313	11.6
Germany	607,553	622,630	577,385	-45,245	-7.3
Ireland	114,510	135,559	141,572	6,013	-
Italy	566,728	634,456	715,241	80,785	12.7
Libya	54,897	94,658	170,298	75,640	79.9
Netherlands	167,338	195,596	184,546	-11,051	-
Russia	193,582	246,785	235,500	-11,285	-
Scandinavia*	448,651	457,661	488,437	30,776	6.7
Spain	229,640	200,194	150,357	-49,837	-24.9
Switzerland	125,236	137,925	132,289	-5,636	-4.1
United Kingdom	2,037,878	2,175,035	2,210,319	35,284	1.6
USA	78,210	85,623	98,916	13,294	-
Other	823,891	979,385	1,139,688	160,302	16.4
Total expenditure (€000s)	676,518	740,299	793,080	52,781	7.1
Austria	9,895	14,921	14,821	-100	-
Belgium	13,317	15,771	18,061	2,289	14.5
France	50,520	55,019	59,859	4,840	8.8
Germany	68,875	69,828	65,507	-4,320	-6.2
Ireland	12,923	15,020	14,925	-95	-
Italy	65,884	68,846	76,879	8,033	11.7
Libya	10,648	18,290	26,505	8,215	44.9
Netherlands	19,154	21,301	20,079	-1,222	-
Russia	24,927	31,303	29,758	-1,545	-
Scandinavia*	51,956	54,947	61,241	6,294	11.5
Spain	23,654	21,531	16,618	-4,913	-22.8
Switzerland	17,246	18,504	20,511	2,007	10.8
United Kingdom	185,288	197,082	215,843	18,761	9.5
USA	13,435	15,386	15,551	166	-
Other	108,797	122,551	136,921	14,370	11.7

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 11. Total expenditure by inbound tourists

€000s

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-July 2014			
Total	263,317	114,146	107,581	308,036	793,080
Austria	6,667	1,567	1,552	5,035	14,821
Belgium	8,094	1,996	2,102	5,869	18,061
France	26,243	7,109	7,663	18,844	59,859
Germany	32,683	5,643	6,437	20,743	65,507
Ireland	3,589	2,270	2,513	6,554	14,925
Italy	21,245	10,344	12,940	32,349	76,879
Libya	1,980	6,334	4,873	13,318	26,505
Netherlands	6,872	2,725	2,537	7,946	20,079
Russia	9,194	3,804	3,874	12,886	29,758
Scandinavia*	18,942	8,664	9,139	24,495	61,241
Spain	4,756	2,212	2,736	6,914	16,618
Switzerland	8,125	2,680	2,773	6,934	20,511
United Kingdom	80,214	27,494	24,249	83,886	215,843
USA	2,751	4,404	3,219	5,178	15,551
Other	31,962	26,901	20,975	57,083	136,921
January-July 2013					
Total	256,162	109,304	91,946	282,886	740,299
Austria	7,014	1,726	1,649	4,531	14,921
Belgium	7,435	1,770	1,540	5,026	15,771
France	25,832	5,793	5,997	17,397	55,019
Germany	37,228	6,388	6,182	20,029	69,828
Ireland	3,792	2,086	2,149	6,994	15,020
Italy	20,060	8,876	11,710	28,201	68,846
Libya	1,756	4,321	3,002	9,212	18,290
Netherlands	8,999	2,086	2,068	8,147	21,301
Russia	9,248	4,191	3,708	14,155	31,303
Scandinavia*	17,159	7,753	7,854	22,181	54,947
Spain	6,203	2,483	3,134	9,711	21,531
Switzerland	7,193	2,369	1,987	6,955	18,504
United Kingdom	75,120	25,969	21,113	74,880	197,082
USA	2,100	5,948	2,899	4,439	15,386
Other	27,023	27,546	16,954	51,027	122,551
January-July 2012					
Total	242,951	98,396	76,593	258,571	676,511
Austria	4,673	1,154	716	3,352	9,895
Belgium	6,465	1,571	1,109	4,172	13,317
France	23,752	5,470	5,105	16,194	50,520
Germany	33,828	7,179	5,926	21,942	68,875
Ireland	2,624	2,206	2,215	5,878	12,923
Italy	21,283	7,468	9,787	27,345	65,884
Libya	1,367	2,909	1,600	4,772	10,648
Netherlands	8,033	1,809	1,680	7,632	19,154
Russia	9,293	2,487	2,077	11,069	24,927
Scandinavia*	18,044	6,864	6,685	20,363	51,956
Spain	5,384	3,030	4,362	10,878	23,654
Switzerland	6,951	2,042	1,668	6,585	17,246
United Kingdom	69,555	24,712	19,710	71,304	185,282
USA	2,651	4,557	1,908	4,319	13,435
Other	29,049	24,938	12,044	42,766	108,797

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-July 2014			
Total	631	226	279	334	860
Austria	661	272	318	318	935
Belgium	823	238	326	322	991
France	686	216	278	265	841
Germany	695	242	353	295	932
Ireland	519	210	292	370	842
Italy	424	120	187	238	565
Libya	552	291	255	525	1,045
Netherlands	596	207	246	322	813
Russia	1,093	336	390	653	1,508
Scandinavia*	653	241	301	377	943
Spain	602	177	257	339	816
Switzerland	934	313	397	402	1,189
United Kingdom	607	203	279	313	806
USA	938	426	398	390	1,172
Other	625	305	307	410	982
January-July 2013					
Total	635	245	269	333	872
Austria	679	307	344	284	935
Belgium	770	254	291	302	948
France	706	209	255	271	856
Germany	712	262	320	261	910
Ireland	521	216	274	413	888
Italy	451	115	181	232	567
Libya	502	333	251	559	1,110
Netherlands	623	221	266	341	892
Russia	966	414	405	718	1,588
Scandinavia*	653	254	306	390	967
Spain	544	148	227	345	765
Switzerland	868	362	379	469	1,248
United Kingdom	602	209	277	301	791
USA	995	608	380	373	1,293
Other	637	373	288	439	1,055
January-July 2012					
Total	635	246	261	331	865
Austria	647	300	238	303	893
Belgium	704	287	277	285	908
France	702	212	251	272	847
Germany	701	279	288	297	931
Ireland	515	212	268	380	834
Italy	477	119	189	255	615
Libya	551	437	301	522	1,165
Netherlands	596	213	276	347	871
Russia	1,006	432	439	739	1,663
Scandinavia*	697	229	277	364	930
Spain	524	131	231	326	708
Switzerland	876	341	352	473	1,239
United Kingdom	601	205	263	302	784
USA	954	522	287	375	1,167
Other	620	446	304	416	1,059

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-July			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Overnight Cruise Passengers	3,947	6,217	9,234	3,017	48.5
Sex:					
Males	1,805	2,774	4,258	1,484	53.5
Females	2,142	3,443	4,976	1,533	44.5
Age group:					
0-19	124	299	680	381	127.4
20-39	200	869	762	-107	-12.3
40-59	650	1,513	2,486	973	64.3
60-79	2,373	3,134	4,727	1,593	50.8
80+	600	402	579	177	44.0
Markets:					
EU	2,403	4,379	8,157	3,778	86.3
of which: Euro area	1,306	3,561	7,899	4,338	121.8
Non-EU	1,544	1,838	1,077	-761	-41.4

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	
7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

 - the trip should be to a place other than that of the usual environment;
 - the stay in the place visited should not last more than 12 consecutive months;
 - the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.
10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.