

Total arrivals and nights spent in collective accommodation establishments during August went up by 6.5 and 2.3 per cent respectively when compared to the corresponding month last year.

## Collective Accommodation Establishments: August 2014

Cut-off date:  
**23 October 2014**

Total arrivals in collective accommodation establishments during the month under review numbered 174,435 (Table 1), while total nights spent surpassed 1.1 million. All hotel categories recorded increases in total nights spent, except 3-star hotels. The largest share of guest nights was reported in 4-star hotels, with 508,382 nights, or 45.3 per cent of the total (Table 2).

The average length of stay in collective accommodation establishments went down from 6.7 nights in August 2013 to 6.4 nights during the month under review. The net use of bed-places stood at 87.2 per cent, up by 4.4 percentage points when compared to the corresponding month last year (Table 3).

### Regional Breakdown

Total arrivals in Malta numbered 163,480, up by 6.8 per cent over August 2013. Additionally, a rise of 2.3 per cent was recorded in the number of nights spent. Meanwhile, the average length of stay edged down by 0.3 of a night to 6.6, when compared to last year. The net occupancy rate advanced from 82.8 per cent to 87.3 per cent.

Total arrivals and nights spent in Gozo and Comino increased by 2.0 and 2.9 per cent when compared to last year, reaching 10,955 and 47,462 respectively.

### Capacity

On a national level, there were 166 active collective accommodation establishments during August, with a net capacity of 18,670 bedrooms and 41,506 bed-places. On average, each establishment had 2.2 beds per room (Table 4).

### January-August 2014

Total arrivals during the first eight months amounted to almost 1.1 million, an increase of 8.4 per cent over 2013. Total nights spent went up by 3.4 per cent, reaching 6.0 million. The net use of bed-places advanced by 2.9 percentage points to 64.3 per cent ■

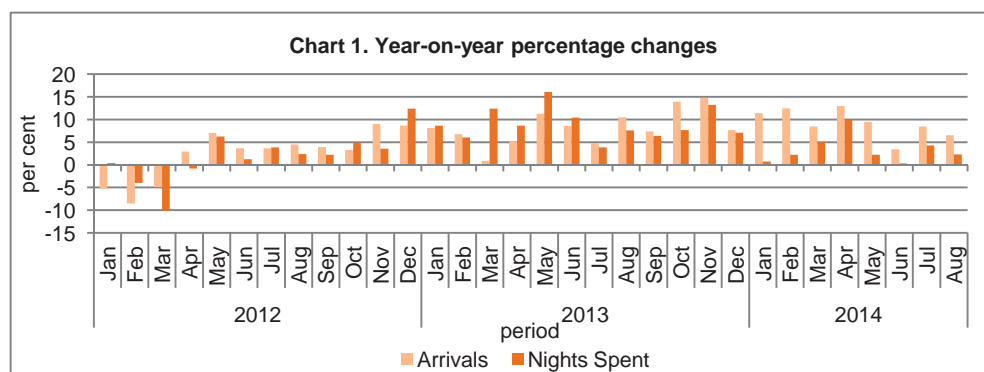
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**Table 1. Total arrivals by type of accommodation**

Arrivals	July*	August		January-August	
	2014	2013	2014	2013	2014
	MALTA				
Total	166,443	163,763	174,435	974,510	1,056,203
Hotel	158,810	157,106	166,504	944,031	1,014,220
5 Star	40,943	40,104	41,889	248,880	269,450
4 Star	67,456	67,542	70,668	429,728	442,315
3 Star	44,748	44,010	48,589	239,182	272,931
2 Star	5,663	5,449	5,358	26,241	29,524
Other Collective Accommodation <sup>1</sup>	7,633	6,657	7,931	30,479	41,983
	Malta				
Total	156,655	153,024	163,480	918,581	996,992
Hotel	149,413	146,814	156,027	889,952	956,950
Of which:					
5 Star	38,285	37,490	39,029	234,371	253,720
4 Star	62,565	62,185	65,479	402,257	413,299
3 Star	43,549	42,435	46,870	231,101	264,522
Other Collective Accommodation <sup>1</sup>	7,242	6,210	7,453	28,630	40,041
	Gozo and Comino				
Total	9,788	10,739	10,955	55,929	59,212
Hotel	9,397	10,292	10,478	54,079	57,270
Of which:					
5 Star	2,658	2,614	2,860	14,509	15,730
4 Star	4,891	5,357	5,189	27,471	29,016
3 Star	1,199	1,575	1,719	8,081	8,409
Other Collective Accommodation <sup>1</sup>	391	447	477	1,849	1,942

**Table 2. Total nights by type of accommodation**

Nights	July*	August		January-August	
	2014	2013	2014	2013	2014
	MALTA				
Total	1,084,826	1,096,029	1,121,476	5,839,606	6,036,106
Hotel	1,026,513	1,037,611	1,063,028	5,535,828	5,723,045
5 Star	201,239	215,512	221,539	1,096,632	1,161,601
4 Star	493,855	489,567	508,382	2,793,557	2,800,384
3 Star	295,459	303,278	302,350	1,484,816	1,583,505
2 Star	35,960	29,254	30,757	160,823	177,555
Other Collective Accommodation <sup>1</sup>	58,312	58,418	58,448	303,779	313,061
	Malta				
Total	1,042,610	1,049,927	1,074,014	5,633,979	5,822,385
Hotel	985,724	993,027	1,017,352	5,336,517	5,515,973
Of which:					
5 Star	190,461	204,557	209,747	1,043,456	1,104,735
4 Star	469,575	462,559	481,590	2,680,349	2,682,029
3 Star	292,214	298,760	297,863	1,462,553	1,563,567
Other Collective Accommodation <sup>1</sup>	56,886	56,901	56,662	297,462	306,411
	Gozo and Comino				
Total	42,215	46,102	47,462	205,627	213,721
Hotel	40,789	44,585	45,676	199,311	207,071
Of which:					
5 Star	10,778	10,955	11,792	53,176	56,866
4 Star	24,280	27,008	26,792	113,208	118,355
3 Star	3,245	4,518	4,487	22,263	19,938
Other Collective Accommodation <sup>1</sup>	1,426	1,517	1,786	6,317	6,650

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 3. Net use of bed-places by type of accommodation**

Occupancy (%)	July*	August		January-August	
	2014	2013	2014	2013	2014
	MALTA				
Total	84.6	82.8	87.2	61.4	64.3
Hotel	86.4	84.5	89.2	62.8	66.0
5 Star	90.9	95.1	98.5	64.6	68.7
4 Star	89.4	86.7	90.9	66.9	71.8
3 Star	82.3	78.6	84.1	57.1	58.1
2 Star	65.7	58.1	63.5	46.8	49.9
Other Collective Accommodation <sup>1</sup>	61.4	60.8	61.7	43.8	43.4
	Malta				
Total	85.1	82.8	87.3	61.8	64.7
Hotel	86.9	84.4	89.3	63.1	66.5
Of which:					
5 Star	91.5	95.9	99.3	65.3	69.4
4 Star	89.8	86.3	91.0	67.3	72.5
3 Star	82.7	78.5	84.2	57.1	58.3
Other Collective Accommodation <sup>1</sup>	62.7	62.0	62.4	44.7	44.2
	Gozo and Comino				
Total	74.1	82.6	83.1	53.0	53.2
Hotel	77.3	86.6	85.9	55.4	55.4
Of which:					
5 Star	81.0	82.4	85.5	54.0	57.4
4 Star	80.9	93.9	89.8	58.6	58.9
3 Star	56.9	80.1	78.7	57.5	45.4
Other Collective Accommodation <sup>1</sup>	34.3	35.2	45.0	22.5	23.9

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 4. Net number of bedrooms and bed-places**

	August					
	2013		2014		2013	
	Establishments		Bedrooms		Bed-places	
	MALTA					
Total	169	166	18,786	18,670	42,707	41,506
Hotel	127	125	17,520	17,414	39,609	38,449
5 Star	15	15	3,470	3,468	7,307	7,256
4 Star	46	45	8,105	8,106	18,223	18,038
3 Star	49	49	5,227	5,138	12,454	11,593
2 Star	17	16	718	702	1,625	1,562
Other Collective Accommodation <sup>1</sup>	42	41	1,266	1,256	3,098	3,057
	Malta					
Total	152	150	17,915	17,803	40,907	39,663
Hotel	116	114	16,716	16,610	37,948	36,734
Of which:						
5 Star	13	13	3,264	3,262	6,878	6,811
4 Star	41	40	7,642	7,643	17,295	17,076
3 Star	46	46	5,140	5,051	12,272	11,409
Other Collective Accommodation <sup>1</sup>	36	36	1,199	1,193	2,959	2,929
	Gozo and Comino					
Total	17	16	871	867	1,800	1,843
Hotel	11	11	804	804	1,661	1,715
Of which:						
5 Star	2	2	206	206	429	445
4 Star	5	5	463	463	928	962
3 Star	3	3	87	87	182	184
Other Collective Accommodation <sup>1</sup>	6	5	67	63	139	128

<sup>1</sup> Comprises guesthouses, hostels and tourist village

## Methodological Notes

### Survey on collective accommodation establishments

1. The objective of the survey is to estimate the utilisation rate of bed-places of all collective accommodation establishments in Malta and Gozo. The variables collected from the survey are the following:

- Number of residents
- Number of non-residents
- Nights spent by residents
- Nights spent by non-residents
- Number of room nights sold to foreign residents
- Number of room nights sold to Maltese residents
- Number of bedrooms
- Number of bed-places
- Number of days the establishment was closed during the month

The collection of the above variables and the calculation of occupancy levels satisfy Regulation (EU) No 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments namely hotels, guesthouses, hostels and tourist village.
3. In this release the figures for July 2014 should be considered as a second estimate while those relating to August 2014 are a first estimate - thus subject to revisions in the following release.
4. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as apart-hotels to hotels (refer to Legal Notice 351, 2012). These changes are being taken on board for 2013 and 2014 data.

5. Definitions:

- A *bedroom* is the unit formed by one room or groups of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- A *bed-place* in an establishment is determined by the number of persons who can stay overnight in the bed set-up in the establishment, not taking into account any extra beds that may be provided to clients on request.
- *Residents* are Maltese/Gozitan residents who check in (out) of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
  - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
  - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within the year to settle here.
- *Non-residents* are foreigners who do not necessarily follow the definition of a tourist and check in (out) of a collective accommodation establishment.
- *Total arrivals* are the number of residents and non-residents altogether.
- *Total nights spent* refers to each night a guest actually spends or is registered to spend in a collective accommodation establishment.
- *Net use of bed-places* is the net occupancy rate calculated for all active accommodation establishments net of seasonal closures and other temporary closures for renovation, police order, etc. The net use of bed places is the percentage of the total nights.
- *The average number of nights spent* is calculated using the following equation: 
$$\frac{\text{total number of nights}}{\text{total number of arrivals}}$$

6. Response Rate

July 2014	<b>96.3%</b>
August 2014	<b>93.0%</b>