

Total inbound tourist trips for September were estimated at 193,138, an increase of 9.3 per cent when compared to the corresponding month last year. Excluding the passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 5.1 per cent.

Inbound Tourism: September 2014

A total of 164,579 inbound visits were carried out for holiday purposes, while a further 12,739 were undertaken for business purposes. Inbound tourists from EU Member States went up by 7.5 per cent to 158,545. The largest proportion of inbound tourists were aged between 25 and 44, closely followed by those within the 45-64 age bracket (Table 1).

Total nights spent went up by 6.1 per cent when compared to September 2013, reaching 1,546,749 nights. The largest share of guest nights was spent in collective accommodation establishments (Table 3).

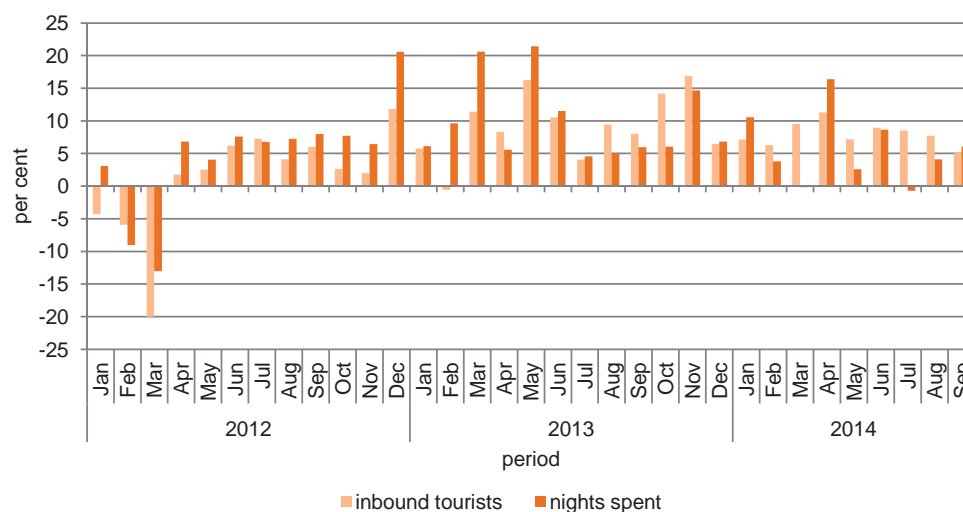
Total tourist expenditure was estimated at €186.3 million, an increase of 8.8 per cent over the corresponding month last year (Table 4).

January-September 2014

Inbound tourism from January to September amounted to 1,363,859, an increase of 9.0 per cent over the same period in 2013 (Table 7). Total nights spent by inbound tourists went up by 5.0 per cent, reaching 10.8 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €1.2 billion, 6.8 per cent higher than that recorded for the same period in 2013 (Table 10). Total per capita expenditure stood at €921, a decrease of 1.1 per cent when compared to last year's levels (Table 12) ■

Chart 1. Year-on-year percentage changes*



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*These changes exclude overnight cruise passengers

Table 1. Profile of inbound tourists

Total (including Overnight Cruise Passengers*)	September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	164,268	176,781	193,138	16,358	9.3
Overnight Cruise Passengers	1,017	411	7,700	7,289	-
Inbound Tourists	163,251	176,370	185,438	9,069	5.1
Mode of travel:					
Air	158,437	171,280	179,402	8,123	4.7
Sea	4,814	5,090	6,036	946	18.6
Sex:					
Males	84,336	91,894	96,095	4,201	4.6
Females	78,915	84,476	89,344	4,868	5.8
Age group:					
0-24	24,815	32,617	31,852	-765	-
25-44	54,207	62,367	63,484	1,117	-
45-64	63,171	60,313	63,316	3,003	5.0
65+	21,059	21,073	26,787	5,714	27.1
Markets:					
EU	139,932	147,515	158,545	11,030	7.5
of which: Euro area	74,189	78,657	82,036	3,380	4.3
Non-EU	23,319	28,855	26,893	-1,961	-6.8
Purpose of visit:					
Holiday	143,285	154,434	164,579	10,144	6.6
Business and professional	11,621	11,176	12,739	1,563	14.0
Other	8,345	10,760	8,121	-2,638	-24.5
Organisation of stay:					
Package	80,628	81,868	89,012	7,144	8.7
Non-package	82,623	94,502	96,426	1,925	2.0
Frequency:					
First-time tourists	113,139	124,070	129,903	5,833	4.7
Repeat tourists	50,112	52,299	55,535	3,236	6.2
less than or equal to once a year	38,540	38,986	41,918	2,932	7.5
more than twice a year	11,571	13,313	13,618	304	-
Duration of visit:					
1-3 nights	22,840	22,471	24,783	2,312	10.3
4-6 nights	30,036	36,027	39,120	3,093	8.6
7+ nights	110,375	117,872	121,535	3,663	3.1
Average length of stay (nights)	8.4	8.3	8.3	0.0	0.0

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6. Totals may not add up due to rounding.

Table 2. Inbound tourists, by type of accommodation

	September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	163,251	176,370	185,438	9,069
Private accommodation	38,242	49,723	48,414	-1,309	-
Collective accommodation*	125,009	126,647	137,025	10,378	8.2

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

	September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,375,458	1,457,733	1,546,749	89,016
Private accommodation	461,006	548,812	554,656	5,844	-
Collective accommodation*	914,452	908,922	992,093	83,172	9.2

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

€000s

	September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	166,900	171,153	186,271	15,118
Package	58,549	56,733	65,384	8,651	15.2
Non-package	44,300	49,016	51,225	2,209	4.5
Air/sea fares	22,363	23,996	26,439	2,443	10.2
Accommodation	21,938	25,020	24,786	-234	-0.9
Other expenditure	64,051	65,403	69,661	4,258	6.5

Estimates for expenditure are rounded to the nearest thousand

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	163,251	176,370	185,438	9,069	5.1
EU	139,932	147,515	158,545	11,030	7.5
<i>of which:</i>					
France	11,623	11,556	10,953	-603	-
Germany	15,722	17,493	17,539	47	-
Italy	21,407	25,330	28,274	2,944	11.6
United Kingdom	49,550	49,208	55,503	6,295	12.8
Non-EU	23,319	28,855	26,893	-1,961	-6.8
Total nights	1,375,458	1,457,733	1,546,749	89,016	6.1
EU	1,146,304	1,191,924	1,242,182	50,258	4.2
<i>of which:</i>					
France	83,404	88,328	86,116	-2,212	-
Germany	140,348	149,341	142,801	-6,540	-
Italy	141,485	172,792	180,976	8,184	4.7
United Kingdom	451,366	440,080	475,494	35,414	8.0
Non-EU	229,153	265,810	304,567	38,758	14.6
Total expenditure (€000s)	166,900	171,153	186,271	15,118	8.8
EU	133,475	134,214	145,920	11,706	8.7
<i>of which:</i>					
France	10,864	10,457	9,993	-465	-
Germany	18,327	17,541	18,120	579	-
Italy	15,958	16,713	18,913	2,201	13.2
United Kingdom	50,035	48,637	57,358	8,721	17.9
Non-EU	33,426	36,939	40,351	3,412	9.2

Estimates for expenditure are rounded to the nearest thousand

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	September			Change
	2012	2013	2014	2014/2013
	Total Overnight Cruise Passengers	1,017	411	7,700
Sex:				
Males	457	203	3,877	3,674
Females	560	208	3,823	3,615
Age group:				
0-19	9	2	56	54
20-39	24	11	1,984	1,973
40-59	210	71	3,847	3,776
60-79	706	293	1,468	1,175
80+	68	34	345	311
Markets:				
EU	550	117	7,450	7,333
of which: Euro area	384	26	6,766	6,740
Non-EU	467	294	250	-44

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

Total (including Overnight Cruise Passengers*)	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	1,150,391	1,250,729	1,363,859	113,130	9.0
Overnight Cruise Passengers	5,635	7,156	21,183	14,027	196.0
Inbound Tourists	1,144,756	1,243,573	1,342,676	99,103	8.0
Mode of travel:					
Air	1,112,808	1,210,781	1,305,115	94,334	7.8
Sea	31,948	32,792	37,561	4,769	14.5
Sex:					
Males	591,145	645,802	698,513	52,711	8.2
Females	553,611	597,771	644,163	46,392	7.8
Age group:					
0-24	249,775	275,279	292,184	16,905	6.1
25-44	363,155	393,005	457,739	64,734	16.5
45-64	392,889	406,510	428,858	22,347	5.5
65+	138,936	168,779	163,895	-4,884	-2.9
Markets:					
EU	974,169	1,041,719	1,123,459	81,739	7.8
of which: Euro area	528,833	568,521	600,451	31,930	5.6
Non-EU	170,588	201,854	219,218	17,364	8.6
Purpose of visit:					
Holiday	973,883	1,060,332	1,142,083	81,752	7.7
Business and professional	81,424	82,026	97,516	15,490	18.9
Other	89,448	101,216	103,077	1,861	1.8
Organisation of stay:					
Package	552,229	583,151	615,453	32,302	5.5
Non-package	592,527	660,422	727,223	66,801	10.1
Frequency:					
First-time tourists	799,488	861,924	930,856	68,932	8.0
Repeat tourists	345,268	381,649	411,820	30,171	7.9
less than or equal to once a year	258,338	275,216	295,981	20,765	7.5
at least twice a year	86,930	106,433	115,839	9,406	8.8
Duration of visit:					
1-3 nights	166,154	178,052	212,615	34,562	19.4
4-6 nights	239,083	259,403	301,358	41,955	16.2
7+ nights	739,519	806,118	828,704	22,585	2.8
Average length of stay (nights)	8.3	8.3	8.1	-0.2	-2.4

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13.

Table 8. Inbound tourists, by type of accommodation

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,144,756	1,243,573	1,342,676	99,103
Private accommodation	273,186	317,554	344,152	26,598	8.4
Collective accommodation*	871,571	926,019	998,524	72,504	7.8

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	9,467,360	10,292,652	10,810,551	517,899
Private accommodation	3,031,826	3,438,453	3,736,354	297,901	8.7
Collective accommodation*	6,435,534	6,854,199	7,074,197	219,998	3.2

* Comprises hotels, guesthouses, hostels and tourist villages

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total tourists	1,144,756	1,243,573	1,342,676	99,103
Austria	15,778	20,940	21,683	744	-
Belgium	22,020	23,187	25,332	2,145	9.3
France	89,685	95,547	102,820	7,273	7.6
Germany	103,834	110,835	105,786	-5,049	-4.6
Ireland	21,631	23,770	24,265	495	-
Italy	164,942	189,087	212,229	23,143	12.2
Libya	12,346	24,447	28,305	3,859	15.8
Netherlands	32,108	34,488	36,439	1,951	5.7
Russia	25,995	31,256	28,992	-2,264	-7.2
Scandinavia*	78,786	81,078	86,246	5,168	6.4
Spain	53,792	46,843	36,179	-10,664	-22.8
Switzerland	19,535	21,092	24,114	3,022	14.3
United Kingdom	339,371	353,336	383,209	29,872	8.5
USA	15,236	15,543	17,762	2,220	14.3
Other	149,695	172,128	209,315	37,187	21.6
Total nights	9,467,360	10,292,652	10,810,551	517,899	5.0
Austria	117,213	164,038	158,758	-5,280	-
Belgium	154,276	185,339	193,725	8,386	4.5
France	685,922	752,813	816,159	63,345	8.4
Germany	901,351	953,007	909,482	-43,525	-4.6
Ireland	169,646	194,155	200,458	6,303	-
Italy	1,004,502	1,161,163	1,284,304	123,140	10.6
Libya	77,249	145,439	187,225	41,786	28.7
Netherlands	259,995	292,547	283,219	-9,328	-3.2
Russia	368,671	405,538	370,445	-35,093	-8.7
Scandinavia*	621,844	645,041	661,046	16,005	2.5
Spain	413,788	354,993	269,233	-85,760	-24.2
Switzerland	180,603	195,546	194,186	-1,360	-0.7
United Kingdom	3,017,192	3,170,318	3,250,904	80,586	2.5
USA	117,765	126,873	139,074	12,201	9.6
Other	1,377,343	1,545,841	1,892,333	346,492	22.4
Total expenditure (€000s)	1,068,676	1,157,695	1,236,875	79,181	6.8
Austria	15,449	20,654	20,902	248	-
Belgium	20,962	23,041	25,978	2,937	12.7
France	82,913	89,683	94,923	5,240	5.8
Germany	103,878	107,543	104,924	-2,619	-2.4
Ireland	19,296	22,367	21,770	-598	-
Italy	111,013	122,371	134,735	12,364	10.1
Libya	15,042	27,259	29,294	2,036	7.5
Netherlands	29,883	32,642	32,444	-198	-0.6
Russia	47,591	52,359	46,359	-6,000	-11.5
Scandinavia*	75,070	79,081	83,263	4,182	5.3
Spain	42,409	38,585	30,798	-7,787	-20.2
Switzerland	25,402	27,286	30,125	2,840	10.4
United Kingdom	289,560	305,211	337,550	32,339	10.6
USA	18,815	20,767	22,558	1,791	8.6
Other	171,393	188,846	221,251	32,406	17.2

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand

Table 11. Total expenditure by inbound tourists

€000s

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-September 2014			
Total	416,778	175,859	168,308	475,930	1,236,875
Austria	9,341	2,153	2,374	7,034	20,902
Belgium	11,726	2,604	3,094	8,554	25,978
France	42,314	10,392	11,974	30,243	94,923
Germany	51,807	9,436	11,367	32,314	104,924
Ireland	5,373	3,262	3,547	9,588	21,770
Italy	37,013	17,817	23,317	56,588	134,735
Libya	2,245	7,549	5,270	14,231	29,294
Netherlands	12,559	3,679	3,580	12,626	32,444
Russia	15,315	5,639	5,366	20,039	46,359
Scandinavia*	26,308	11,350	12,470	33,134	83,263
Spain	9,576	3,748	4,722	12,752	30,798
Switzerland	12,372	3,733	3,825	10,195	30,125
United Kingdom	125,562	43,725	39,547	128,716	337,550
USA	3,888	6,889	4,343	7,438	22,558
Other	51,378	43,884	33,512	92,477	221,251
January-September 2013					
Total	394,037	167,715	150,006	445,936	1,157,695
Austria	9,466	2,283	2,493	6,411	20,654
Belgium	11,182	2,403	2,147	7,309	23,041
France	40,171	9,779	10,642	29,092	89,683
Germany	55,925	9,767	10,112	31,738	107,543
Ireland	5,388	3,146	3,721	10,113	22,367
Italy	34,461	15,675	22,101	50,134	122,371
Libya	3,438	6,348	4,300	13,172	27,259
Netherlands	14,230	2,889	3,050	12,475	32,642
Russia	16,424	6,566	6,189	23,180	52,359
Scandinavia*	23,806	11,027	12,050	32,199	79,081
Spain	11,504	4,191	5,722	17,168	38,585
Switzerland	10,708	3,417	3,003	10,157	27,286
United Kingdom	111,113	41,933	34,647	117,519	305,211
USA	2,376	7,945	3,744	6,703	20,767
Other	43,846	40,347	26,085	78,568	188,846
January-September 2012					
Total	375,987	154,067	127,047	411,575	1,068,676
Austria	7,285	1,539	1,190	5,435	15,449
Belgium	10,802	2,090	1,529	6,541	20,962
France	38,355	8,690	9,158	26,710	82,914
Germany	51,969	10,175	9,248	32,486	103,878
Ireland	3,554	3,492	3,448	8,801	19,296
Italy	33,687	13,660	17,953	45,713	111,013
Libya	1,622	4,216	2,362	6,841	15,041
Netherlands	12,680	2,646	2,672	11,884	29,883
Russia	16,264	5,236	4,627	21,464	47,591
Scandinavia*	24,501	10,303	10,612	29,653	75,070
Spain	10,003	5,095	7,710	19,600	42,409
Switzerland	10,369	2,979	2,380	9,674	25,402
United Kingdom	107,939	39,555	32,249	109,817	289,560
USA	3,631	6,294	2,632	6,258	18,815
Other	43,327	38,095	19,275	70,695	171,393

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-September 2014			
Total	677	242	302	354	921
Austria	680	271	348	324	964
Belgium	815	238	363	338	1,026
France	742	227	313	294	923
Germany	748	258	388	305	992
Ireland	576	218	299	395	897
Italy	469	134	215	267	635
Libya	578	309	245	503	1,035
Netherlands	660	211	263	347	890
Russia	1,127	366	399	691	1,599
Scandinavia*	681	238	312	384	965
Spain	622	180	263	352	851
Switzerland	967	330	411	423	1,249
United Kingdom	668	224	314	336	881
USA	962	502	423	419	1,270
Other	661	333	328	442	1,057
January-September 2013					
Total	676	254	295	359	931
Austria	709	301	392	306	986
Belgium	806	258	306	315	994
France	762	228	293	304	939
Germany	752	268	342	286	970
Ireland	564	221	317	425	941
Italy	489	132	220	265	647
Libya	590	341	256	539	1,115
Netherlands	660	224	288	362	946
Russia	1,060	416	442	742	1,675
Scandinavia*	658	246	322	397	975
Spain	585	154	250	367	824
Switzerland	918	362	400	482	1,294
United Kingdom	650	230	309	333	864
USA	947	610	380	431	1,336
Other	676	376	306	456	1,097
January-September 2012					
Total	681	260	292	360	934
Austria	695	290	298	344	979
Belgium	750	275	292	297	952
France	756	223	298	298	925
Germany	767	282	323	313	1,000
Ireland	555	229	289	407	892
Italy	506	139	221	277	673
Libya	566	445	307	554	1,218
Netherlands	641	214	301	370	931
Russia	1,088	474	532	826	1,831
Scandinavia*	705	234	297	376	953
Spain	546	144	266	364	788
Switzerland	931	355	360	495	1,300
United Kingdom	653	227	298	324	853
USA	1,007	541	328	411	1,235
Other	666	450	318	472	1,145

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-September			Change
	2012	2013	2014	2014/2013
Total Overnight Cruise Passengers	5,635	7,156	21,183	14,027
Sex:				
Males	2,568	3,229	10,162	6,933
Females	3,067	3,927	11,021	7,094
Age group:				
0-19	154	329	1,424	1,095
20-39	253	915	3,359	2,444
40-59	1,052	1,758	7,970	6,212
60-79	3,431	3,676	7,375	3,699
80+	745	478	1,055	577
Markets:				
EU	3,353	4,750	19,619	14,869
of which: Euro area	1,769	3,762	18,604	14,842
Non-EU	2,282	2,406	1,564	-842

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	

7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

- the trip should be to a place other than that of the usual environment;
- the stay in the place visited should not last more than 12 consecutive months;
- the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.

10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.