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Total outbound visitor trips for the third quarter in 2014 were estimated at 144,288, an increase of 6.5 per cent when compared to the same quarter last year.

Outbound Tourism: July-September 2014

During the quarter under review, there were 133,248 outbound tourist trips, an increase of 8.9 per cent over the same quarter in 2013. Excluding cruise liner passengers, this increase stood at 9.0 per cent (Table 1).

The number of outbound tourist trips towards EU countries during this period stood at 117,643, an increase of 11.5 per cent over the same quarter last year (Table 2). Italy and the United Kingdom remained the most popular destinations, with a share of 49.6 per cent of total tourist trips (Table 5).

Total nights spent by outbound tourists went up by 3.9 per cent, reaching 1.07 million nights. In absolute terms, the majority of guest nights were spent in collective accommodation establishments (Table 4).

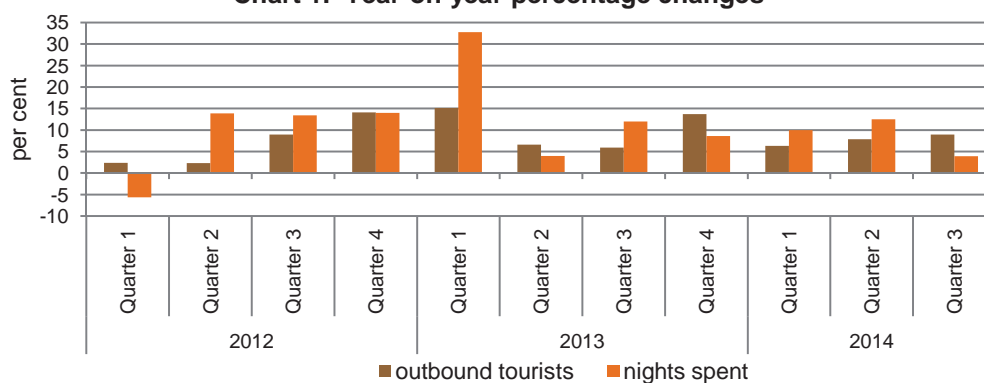
Total estimated outlay by resident tourists between July and September rose by 4.5 per cent when compared to the same period last year, and stood at €141.0 million, equivalent to an average €1,089 per person (Tables 6 and 7).

January-September 2014

Total outbound visitor trips for the first nine months of the year numbered 325,861, an increase of 6.4 per cent over 2013 levels. During the period under review, there were 295,155 outbound tourist trips, an increase of 7.6 per cent over the previous year. Excluding cruise liner passengers, this increase stood at 7.9 per cent (Table 9).

Total nights spent by outbound tourists went up by 7.8 per cent, reaching 2.34 million (Table 12). During the period under review, total estimated outlay by resident tourists stood at €288.9 million. This estimate is 3.8 per cent higher than that recorded for the same period in 2013 (Table 14) ■

Chart 1. Year-on-year percentage changes*



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*These changes exclude cruise liner passengers

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Table 1. Outbound visitors

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Outbound Visitors	126,740	135,458	144,288	8,830
Tourists*	116,238	122,304	133,248	10,944	8.9
<i>of which:</i>					
Outbound Tourists (excl. Cruise Passengers)	112,194	118,836	129,495	10,659	9.0
Cruise Passengers	4,044	3,468	3,753	285	8.2
Same-day Visitors	10,502	13,154	11,040	-2,114	-16.1

* Figures in Tables 2 to 7 refer to Outbound Tourists (excl. Cruise Passengers). For details on Cruise Passengers refer to Table 8.

Figures may not add up due to rounding.

Table 2. Profile of outbound tourists

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Outbound Tourists	112,194	118,836	129,495	10,659
Mode of travel:					
Air	104,077	111,180	120,277	9,096	8.2
Sea	8,117	7,655	9,218	1,563	20.4
Sex:					
Males	62,899	64,605	68,522	3,917	6.1
Females	49,295	54,231	60,973	6,743	12.4
Age group:					
0-24	24,872	24,922	29,234	4,312	17.3
25-44	42,399	43,745	51,629	7,884	18.0
45-64	35,029	37,275	36,243	-1,032	-
65+	9,894	12,893	12,389	-504	-
Destination:					
EU	96,424	105,539	117,643	12,103	11.5
<i>of which:</i> Euro area	68,701	72,758	82,680	9,922	13.6
Non-EU	15,770	13,296	11,852	-1,444	-
Purpose of visit:					
Holiday	77,598	83,071	89,476	6,405	7.7
Visiting Relatives and Friends	13,342	14,951	17,601	2,650	17.7
Business and professional	13,993	12,542	13,851	1,308	-
Other	7,261	8,271	8,567	296	-
Organisation of stay:					
Package	41,038	43,403	45,437	2,034	4.7
Non-package	71,157	75,433	84,058	8,626	11.4
Duration of visit:					
1-3 nights	16,886	16,830	23,411	6,581	39.1
4-6 nights	31,903	31,198	34,332	3,134	10.0
7+ nights	63,406	70,808	71,752	944	-
Average length of stay (nights)	8.2	8.6	8.2	-0.4	-4.7

Figures may not add up due to rounding.

Table 3. Outbound tourists, by type of accommodation

persons

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	112,194	118,836	129,495	10,659
Private accommodation	29,786	34,965	41,886	6,921	19.8
Collective accommodation*	82,409	83,871	87,609	3,739	4.5

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
 Figures may not add up due to rounding.

Table 4. Total nights spent by outbound tourists, by type of accommodation

nights

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	917,550	1,027,309	1,067,213	39,904
Private accommodation	353,148	455,095	493,039	37,944	8.3
Collective accommodation*	564,403	572,214	574,174	1,960	0.3

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
 Figures may not add up due to rounding.

Table 5. Outbound tourists and nights spent, by destination

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Tourists	112,194	118,836	129,495	10,659
EU	96,424	105,539	117,643	12,103	11.5
<i>of which:</i>					
Belgium	2,651	1,767	3,143	1,376	-
France	7,523	7,297	10,195	2,898	39.7
Germany	6,288	6,879	6,751	-127	-
Italy	32,713	34,892	41,045	6,154	17.6
Spain	8,382	8,978	7,801	-1,177	-
United Kingdom	21,334	21,842	23,223	1,381	-
Non-EU	15,770	13,296	11,852	-1,444	-
Total Nights	917,550	1,027,309	1,067,213	39,904	3.9
EU	710,844	824,370	891,951	67,581	8.2
<i>of which:</i>					
Belgium	13,560	8,172	20,844	12,672	-
France	52,379	48,987	75,314	26,328	53.7
Germany	49,294	64,460	49,895	-14,565	-
Italy	197,556	223,392	233,554	10,162	4.5
Spain	58,033	62,645	60,645	-1,999	-
United Kingdom	196,872	212,491	223,531	11,040	-
Non-EU	206,706	202,938	175,261	-27,677	-

Figures may not add up due to rounding.

Table 6. Total expenditure by outbound tourists, by expenditure categories

€000s

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	125,257	134,987	141,034	6,047
Package	29,519	33,687	34,514	827	2.5
Non-package	34,707	35,272	38,909	3,638	10.3
Air/sea fares	19,017	18,673	20,098	1,425	7.6
Accommodation	15,690	16,599	18,811	2,213	13.3
Other expenditure	61,031	66,029	67,611	1,582	2.4

Estimates for expenditure are rounded to the nearest thousand
 Figures may not add up due to rounding.

Table 7. Expenditure per capita and per night by outbound tourists

€

	July-September					
	Average expenditure					
	per person			per night		
	2012	2013	2014	2012	2013	2014
Total	1,116	1,136	1,089	137	131	132
Package	719	776	760	101	110	109
Non-package	488	468	463	55	49	52
Air/sea fares	267	248	239	30	26	27
Accommodation	318	302	314	44	39	43
Other expenditure	544	556	522	67	64	63

Figures may not add up due to rounding.

Table 8. Profile of cruise passengers

	July-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Cruise Passengers	4,044	3,468	3,753	285
Sex:					
Males	1,910	1,676	1,803	127	7.6
Females	2,134	1,792	1,950	158	8.8

Table 9. Outbound visitors

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Outbound Visitors	282,710	306,213	325,861	19,649
Tourists*	253,640	274,291	295,155	20,864	7.6
<i>of which:</i>					
Outbound Tourists (excl. Cruise Passengers)	247,720	268,684	290,026	21,342	7.9
Cruise Passengers	5,920	5,607	5,129	-478	-8.5
Same-day Visitors	29,070	31,922	30,707	-1,215	-

* Figures in Tables 10 to 15 refer to Outbound Tourists (excl. cruise passengers). For details on Cruise Passengers refer to Table 16.
 Figures may not add up due to rounding.

Table 10. Profile of outbound tourists

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Outbound Tourists	247,720	268,684	290,026	21,342
Mode of travel:					
Air	230,123	250,310	270,344	20,034	8.0
Sea	17,597	18,374	19,682	1,307	7.1
Sex:					
Males	142,643	152,527	162,319	9,792	6.4
Females	105,077	116,157	127,707	11,550	9.9
Age group:					
0-24	49,667	51,872	59,617	7,745	14.9
25-44	98,721	106,705	121,553	14,849	13.9
45-64	78,426	84,798	83,945	-852	-
65+	20,907	25,310	24,910	-399	-
Destination:					
EU	213,615	235,361	256,862	21,501	9.1
<i>of which:</i> Euro area	143,271	154,243	170,536	16,293	10.6
Non-EU	34,105	33,323	33,164	-159	-
Purpose of visit:					
Holiday	148,415	158,257	169,129	10,872	6.9
Visiting Relatives and Friends	35,947	45,321	51,865	6,544	14.4
Business and professional	46,122	45,236	48,529	3,294	7.3
Other	17,236	19,870	20,502	632	-
Organisation of stay:					
Package	69,594	70,300	72,080	1,781	2.5
Non-package	178,126	198,384	217,946	19,561	9.9
Duration of visit:					
1-3 nights	60,014	63,183	73,058	9,874	15.6
4-6 nights	75,232	78,022	83,090	5,069	6.5
7+ nights	112,474	127,479	133,878	6,399	5.0
Average length of stay (nights)	7.7	8.1	8.1	0.0	0.0

Figures may not add up due to rounding.

Table 11. Outbound tourists, by type of accommodation

persons

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	247,720	268,684	290,026	21,342
Private accommodation	72,352	87,118	100,275	13,157	15.1
Collective accommodation*	175,369	181,565	189,751	8,185	4.5

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
 Figures may not add up due to rounding.

Table 12. Total nights spent by outbound tourists, by type of accommodation

nights

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,903,083	2,170,100	2,339,163	169,063
Private accommodation	851,427	1,028,098	1,200,247	172,149	16.7
Collective accommodation*	1,051,656	1,142,001	1,138,916	-3,086	-0.3

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
 Figures may not add up due to rounding.

Table 13. Outbound tourists and nights spent, by destination

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total Tourists	247,720	268,684	290,026	21,342	7.9
Austria	2,570	3,568	3,629	61	-
Belgium	7,640	6,579	7,085	505	-
France	12,572	13,902	16,487	2,585	18.6
Germany	13,261	13,271	16,225	2,954	22.3
Ireland	2,653	2,711	2,035	-675	-
Italy	73,587	81,512	92,504	10,992	13.5
Libya	5,199	6,093	3,757	-2,335	-38.3
Netherlands	4,827	5,769	8,008	2,239	38.8
Russia	1,361 ^u	1,696	1,580	-116	-
Scandinavia*	4,832	7,193	5,897	-1,295	-
Spain	15,887	16,228	13,681	-2,547	-15.7
Switzerland	3,666	4,765	3,700	-1,065	-
United Kingdom	58,033	62,352	64,442	2,090	3.4
USA	3,020	2,540	3,113	574	-
Other	38,611	40,506	47,882	7,376	18.2
Total nights	1,903,083	2,170,100	2,339,163	169,063	7.8
Austria	15,785	24,410	25,195	785	-
Belgium	29,883	33,531	39,783	6,253	-
France	83,735	92,530	111,303	18,773	20.3
Germany	90,936	106,808	123,904	17,096	16.0
Ireland	18,130	22,252	23,519	1,267	-
Italy	390,448	457,041	513,639	56,598	12.4
Libya	64,769	83,135	46,978	-36,157	-43.5
Netherlands	38,696	45,450	58,721	13,271	29.2
Russia	20,381 ^u	21,115	26,124	5,008	-
Scandinavia*	52,434	65,984	61,592	-4,393	-
Spain	107,234	115,333	101,316	-14,017	-12.2
Switzerland	27,963	51,543	24,605	-26,938	-
United Kingdom	460,618	512,869	532,083	19,215	3.7
USA	65,555	51,736	52,529	793	-
Other	436,515	486,363	597,871	111,508	22.9

* Denmark, Finland, Norway and Sweden

u - under-represented due to small sample size. Please note that these data must be interpreted with caution.

Figures may not add up due to rounding.

Table 14. Total expenditure by outbound tourists, by expenditure categories

€000s

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	253,271	278,348	288,889	10,542
Package	44,385	48,266	48,955	689	1.4
Non-package	78,507	85,446	92,215	6,769	7.9
Air/sea fares	42,758	45,231	49,425	4,193	9.3
Accommodation	35,749	40,215	42,790	2,575	6.4
Other expenditure	130,379	144,635	147,720	3,085	2.1

Estimates for expenditure are rounded to the nearest thousand.

Figures may not add up due to rounding.

Table 15. Expenditure per capita and per night by outbound tourists

€

	January-September					
	Average expenditure					
	per person			per night		
	2012	2013	2014	2012	2013	2014
Total	1,022	1,036	996	133	128	124
Package	638	687	679	101	103	106
Non-package	441	431	423	54	50	49
Air/sea fares	240	228	227	29	27	26
Accommodation	299	291	288	48	41	44
Other expenditure	526	538	509	69	67	63

Figures may not add up due to rounding.

Table 16. Profile of cruise passengers

	January-September			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total Cruise Passengers	5,920	5,607	5,129	-478
Sex:					
Males	2,818	2,686	2,457	-229	-8.5
Females	3,102	2,921	2,672	-249	-8.5

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as Tourstat. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the Malta International Airport (MIA). A two-stage sample design is used for this survey. Monthly response rates of around 85 per cent are achieved.
2. Maltese sea departures are collected through a regular survey carried out at the seaport. Approximately 20 per cent of catamaran sailings are randomly chosen. Within this sample, passengers are systematically selected and interviewed.
3. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing details that involve estimates of less than 1,500 tourists since such estimates may be subject to variations attributable to low frequency in the sample frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Net changes between one survey and another must be treated with caution since minor changes (i.e. less than 1,500 persons) might be the result of sampling error.
6. The Tourstat survey measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
7. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation
Flight/Sailing	Organisation of trip
Final destination	Expenditure (package/non-package/other)
Purpose of trip	Sex and age
8. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
9. Users are advised to familiarise themselves with statistical definitions used in this release. A distinction is made between a visitor and a tourist.

Visitor

The three fundamental criteria used to distinguish visitors from other travellers are:

- (i) *The trip should be to a place other than that of the usual environment*, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
- (ii) *The stay in the place visited should not last more than twelve consecutive months*, beyond which the visitor would become a resident of that place (from the statistical standpoint);
- (iii) *The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited*, which would exclude migratory movements for work purposes.

Visitors (domestic/international) comprise tourists and same-day visitors.

Tourist

Visitors who stay at least one night in a collective or private accommodation in the place/country visited.

Same-day visitor

Visitors who do not spend the night in a collective or private accommodation in the place/country visited.

10. There are three elementary forms of tourism in relation to a given area:
 - Domestic tourism
 - Inbound tourism
 - Outbound tourism
11. This release focuses on Outbound Tourism, which comprises the activities of residents of Malta travelling to, and staying in places outside Malta and therefore outside their usual environment.
12. Data on cruise passengers are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 8 and 16.