

1 December 2014 | 1100 hrs | 227/2014

Total inbound tourist trips for October were estimated at 180,620, an increase of 3.7 per cent when compared to the corresponding month last year. Excluding the passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 2.7 per cent.

Inbound Tourism: October 2014

A total of 154,047 inbound visits were carried out for holiday purposes, while a further 13,798 were undertaken for business purposes. Inbound tourists from EU Member States went up by 6.1 per cent to 150,722. The largest proportion of inbound tourists were aged between 45 and 64, followed by those within the 25-44 age bracket (Table 1).

Total nights spent went up by 5.4 per cent when compared to October 2013, reaching 1,347,352 nights. The largest share of guest nights (67.0 per cent) was spent in collective accommodation establishments (Table 3).

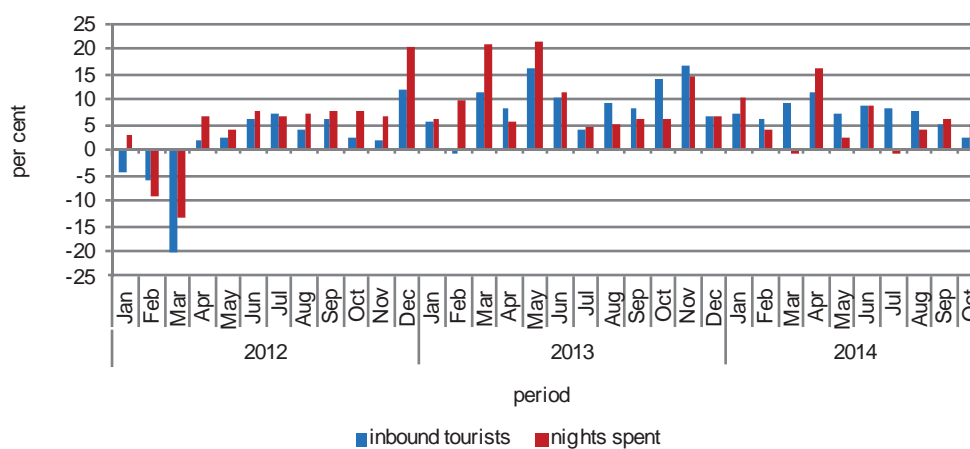
Total tourist expenditure was estimated at €159.9 million, an increase of 2.5 per cent over the corresponding month last year (Table 4).

January-October 2014

Inbound tourism from January to October amounted to 1,544,479, an increase of 8.4 per cent over the same period in 2013 (Table 7). Total nights spent by inbound tourists went up by 5.1 per cent, reaching 12.2 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €1.4 billion, 6.3 per cent higher than that recorded for the same period in 2013 (Table 10). Total per capita expenditure stood at €919, a decrease of 0.9 per cent when compared to last year's levels (Table 12) ■

Chart 1. Year-on-year percentage changes*



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*These changes exclude overnight cruise passengers

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Table 1. Profile of inbound tourists

	October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total (including Overnight Cruise Passengers*)	153,881	174,225	180,620	6,395	3.7
Overnight Cruise Passengers	2,087	919	2,659	1,740	-
Inbound Tourists	151,794	173,306	177,961	4,655	2.7
Mode of travel:					
Air	148,442	169,945	173,730	3,785	2.2
Sea	3,352	3,361	4,231	870	25.9
Sex:					
Males	79,928	90,545	90,631	86	-
Females	71,865	82,761	87,330	4,570	5.5
Age group:					
0-24	19,065	23,683	23,415	-268	-
25-44	42,311	56,102	57,229	1,128	-
45-64	59,721	64,364	63,543	-821	-
65+	30,697	29,157	33,773	4,616	15.8
Markets:					
EU	129,254	142,008	150,722	8,715	6.1
of which: Euro area	58,592	69,581	76,434	6,854	9.8
Non-EU	22,540	31,298	27,239	-4,059	-13.0
Purpose of visit:					
Holiday	130,873	147,825	154,047	6,222	4.2
Business and professional	13,070	15,442	13,798	-1,644	-10.6
Other	7,850	10,039	10,116	77	-
Organisation of stay:					
Package	68,578	84,170	85,083	913	-
Non-package	83,216	89,136	92,878	3,742	4.2
Frequency:					
First-time tourists	99,757	120,966	120,866	-99	-
Repeat tourists	52,037	52,340	57,095	4,754	9.1
less than or equal to once a year	37,636	38,567	41,200	2,633	6.8
more than twice a year	14,401	13,773	15,895	2,121	15.4
Duration of visit:					
1-3 nights	20,513	28,892	28,835	-57	-
4-6 nights	30,160	39,016	42,268	3,252	8.3
7+ nights	101,121	105,398	106,858	1,460	1.4
Average length of stay (nights)	7.9	7.4	7.6	0.2	2.7

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6.

Totals may not add up due to rounding.

Table 2. Inbound tourists, by type of accommodation

	October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	151,794	173,306	177,961	4,655
Private accommodation	35,450	36,777	42,666	5,888	16.0
Collective accommodation*	116,344	136,529	135,295	-1,233	-

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

	October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,205,763	1,278,778	1,347,352	68,574
Private accommodation	380,470	351,191	444,106	92,915	26.5
Collective accommodation*	825,293	927,587	903,246	-24,341	-

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

	October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	138,049	156,037	159,879	3,842
Package	45,935	54,489	57,485	2,996	5.5
Non-package	39,660	41,920	43,223	1,303	3.1
Air/sea fares	22,777	22,135	22,002	-133	-0.6
Accommodation	16,883	19,785	21,221	1,436	7.3
Other expenditure	52,455	59,628	59,171	-457	-0.8

€000s

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total tourists	151,794	173,306	177,961	4,655
EU	129,254	142,008	150,722	8,715	6.1
<i>of which:</i>					
France	8,218	11,222	13,426	2,204	19.6
Germany	16,685	19,210	18,247	-963	-
Italy	15,966	17,780	21,757	3,977	22.4
United Kingdom	54,520	51,634	52,411	777	-
Non-EU	22,540	31,298	27,239	-4,059	-13.0
Total nights	1,205,763	1,278,778	1,347,352	68,574	5.4
EU	978,834	1,033,495	1,109,619	76,124	7.4
<i>of which:</i>					
France	52,233	66,827	95,811	28,984	43.4
Germany	143,176	150,784	136,641	-14,143	-
Italy	93,760	81,707	126,988	45,281	55.4
United Kingdom	453,421	438,874	440,700	1,826	-
Non-EU	226,929	245,283	237,733	-7,550	-3.1
Total expenditure (€000s)	138,049	156,037	159,879	3,842	2.5
EU	106,930	119,389	127,771	8,382	7.0
<i>of which:</i>					
France	6,302	9,468	11,964	2,496	26.4
Germany	16,597	18,297	17,489	-808	-
Italy	10,255	9,644	12,972	3,328	34.5
United Kingdom	46,157	45,145	47,357	2,212	-
Non-EU	31,119	36,648	32,108	-4,540	-12.4

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	October			Change
	2012	2013	2014	2014/2013
Total Overnight Cruise Passengers	2,087	919	2,659	1,740
Sex:				
Males	878	409	1,307	898
Females	1,209	510	1,352	842
Age group:				
0-19	18	3	8	5
20-39	52	19	182	163
40-59	346	137	485	348
60-79	1,480	636	1,650	1,014
80+	191	124	334	210
Markets:				
EU	532	528	2,090	1,562
of which: Euro area	395	43	117	74
Non-EU	1,555	391	569	178

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

	January-October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	1,304,272	1,424,954	1,544,479	119,525	8.4
Total (including Overnight Cruise Passengers*)					
Overnight Cruise Passengers	7,722	8,075	23,842	15,767	-
Inbound Tourists	1,296,550	1,416,879	1,520,637	103,758	7.3
Mode of travel:					
Air	1,261,250	1,380,726	1,478,845	98,119	7.1
Sea	35,300	36,153	41,792	5,639	15.6
Sex:					
Males	671,073	736,348	789,144	52,796	7.2
Females	625,477	680,532	731,493	50,962	7.5
Age group:					
0-24	268,841	298,963	315,600	16,637	5.6
25-44	405,466	449,106	514,968	65,862	14.7
45-64	452,614	470,875	492,401	21,526	4.6
65+	169,630	197,935	197,668	-267	-
Markets:					
EU	1,103,423	1,183,727	1,274,181	90,454	7.6
of which: Euro area	587,426	638,101	676,885	38,784	6.1
Non-EU	193,127	233,152	246,457	13,304	5.7
Purpose of visit:					
Holiday	1,104,757	1,208,156	1,296,130	87,973	7.3
Business and professional	94,494	97,468	111,314	13,846	14.2
Other	97,299	111,255	113,193	1,938	1.7
Organisation of stay:					
Package	620,807	667,322	700,536	33,215	5.0
Non-package	675,743	749,558	820,101	70,543	9.4
Frequency:					
First-time tourists	899,245	982,890	1,051,722	68,833	7.0
Repeat tourists	397,305	433,990	468,915	34,925	8.0
less than or equal to once a year	295,973	313,783	337,181	23,398	7.5
at least twice a year	101,331	120,206	131,733	11,527	9.6
Duration of visit:					
1-3 nights	186,667	206,945	241,450	34,505	16.7
4-6 nights	269,243	298,419	343,626	45,207	15.1
7+ nights	840,640	911,516	935,561	24,045	2.6
Average length of stay (nights)	8.2	8.2	8.0	-0.2	-2.4

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13.
Totals may not add up due to rounding.

Table 8. Inbound tourists, by type of accommodation

persons

	January-October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,296,550	1,416,879	1,520,637	103,758
Private accommodation	308,635	354,331	386,818	32,487	9.2
Collective accommodation*	987,915	1,062,548	1,133,819	71,271	6.7

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

nights

	January-October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	10,673,123	11,571,430	12,157,903	586,473
Private accommodation	3,412,297	3,789,644	4,180,460	390,816	10.3
Collective accommodation*	7,260,827	7,781,786	7,977,443	195,657	2.5

* Comprises hotels, guesthouses, hostels and tourist villages

Totals may not add up due to rounding.

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-October			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total tourists	1,296,550	1,416,879	1,520,637	103,758
Austria	17,402	23,532	24,871	1,338	-
Belgium	23,560	25,646	28,234	2,588	10.1
France	97,904	106,768	116,246	9,478	8.9
Germany	120,520	130,045	124,033	-6,012	-4.6
Ireland	24,232	27,220	27,981	761	-
Italy	180,908	206,866	233,986	27,120	13.1
Libya	14,272	27,660	29,580	1,920	6.9
Netherlands	36,575	38,737	41,177	2,441	6.3
Russia	28,767	36,228	32,066	-4,163	-11.5
Scandinavia*	90,411	95,641	100,604	4,963	5.2
Spain	57,269	50,771	39,346	-11,424	-22.5
Switzerland	23,716	25,894	29,005	3,111	12.0
United Kingdom	393,891	404,970	435,620	30,649	7.6
USA	16,545	17,605	20,006	2,401	13.6
Other	170,580	199,298	237,883	38,586	19.4
Total nights	10,673,123	11,571,430	12,157,903	586,473	5.1
Austria	128,864	186,699	181,109	-5,591	-
Belgium	163,949	200,926	211,511	10,585	5.3
France	738,155	819,640	911,970	92,329	11.3
Germany	1,044,527	1,103,791	1,046,122	-57,669	-5.2
Ireland	191,104	220,080	226,645	6,565	-
Italy	1,098,262	1,242,870	1,411,292	168,421	13.6
Libya	94,291	165,658	202,480	36,822	22.2
Netherlands	290,939	321,885	316,290	-5,595	-1.7
Russia	404,934	451,943	404,737	-47,206	-10.4
Scandinavia*	702,139	741,196	749,626	8,430	1.1
Spain	434,867	377,763	295,413	-82,350	-21.8
Switzerland	213,556	236,224	232,472	-3,753	-1.6
United Kingdom	3,470,613	3,609,192	3,691,604	82,412	2.3
USA	129,007	144,047	159,100	15,053	10.4
Other	1,567,916	1,749,514	2,117,532	368,018	21.0
Total expenditure (€000s)	1,206,725	1,313,731	1,396,754	83,023	6.3
Austria	16,990	23,777	23,911	135	-
Belgium	22,388	25,230	28,848	3,617	14.3
France	89,215	99,151	106,887	7,735	7.8
Germany	120,474	125,840	122,412	-3,428	-2.7
Ireland	21,643	25,434	24,998	-436	-
Italy	121,267	132,015	147,708	15,692	11.9
Libya	17,913	30,299	30,818	518	1.7
Netherlands	33,426	36,395	36,638	243	0.7
Russia	52,280	59,187	50,368	-8,819	-14.9
Scandinavia*	84,939	92,376	95,660	3,284	3.6
Spain	44,658	41,026	33,391	-7,636	-18.6
Switzerland	30,232	33,491	35,574	2,082	6.2
United Kingdom	335,711	350,356	384,907	34,551	9.9
USA	20,144	23,595	25,479	1,884	8.0
Other	195,440	215,559	249,157	33,598	15.6

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 11. Total expenditure by inbound tourists

€000s

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-October 2014			
Total	474,263	197,861	189,530	535,101	1,396,754
Austria	10,438	2,536	2,724	8,214	23,911
Belgium	12,927	2,907	3,426	9,587	28,848
France	48,158	11,542	13,319	33,868	106,887
Germany	61,064	11,052	12,957	37,339	122,412
Ireland	6,271	3,650	3,979	11,098	24,998
Italy	40,710	19,445	25,748	61,804	147,708
Libya	2,346	8,021	5,654	14,797	30,818
Netherlands	14,211	4,201	3,975	14,251	36,638
Russia	16,232	6,229	6,014	21,892	50,368
Scandinavia*	30,519	13,303	14,039	37,799	95,660
Spain	10,068	4,086	5,292	13,945	33,391
Switzerland	14,836	4,393	4,365	11,980	35,574
United Kingdom	145,028	49,112	44,874	145,893	384,907
USA	4,087	7,812	5,028	8,552	25,479
Other	57,367	49,573	38,137	104,081	249,157
January-October 2013					
Total	448,526	189,850	169,791	505,564	1,313,731
Austria	10,842	2,667	2,921	7,347	23,777
Belgium	12,039	2,682	2,463	8,047	25,230
France	44,581	10,989	11,712	31,870	99,151
Germany	64,935	11,714	11,876	37,316	125,840
Ireland	6,308	3,485	4,162	11,479	25,434
Italy	36,954	16,889	23,722	54,449	132,015
Libya	3,772	7,162	4,803	14,561	30,299
Netherlands	15,591	3,395	3,474	13,935	36,395
Russia	17,907	7,753	7,296	26,232	59,187
Scandinavia*	27,932	12,955	13,813	37,675	92,376
Spain	12,084	4,471	6,109	18,361	41,026
Switzerland	13,474	4,070	3,597	12,351	33,491
United Kingdom	129,552	46,958	39,152	134,694	350,356
USA	2,840	8,807	4,235	7,713	23,595
Other	49,714	45,853	30,457	89,536	215,559
January-October 2012					
Total	421,922	176,844	143,927	464,029	1,206,722
Austria	7,676	1,831	1,464	6,018	16,989
Belgium	11,593	2,247	1,634	6,913	22,388
France	41,042	9,457	9,916	28,800	89,216
Germany	59,234	12,395	11,163	37,683	120,474
Ireland	4,194	3,833	3,851	9,766	21,643
Italy	36,686	14,864	19,404	50,314	121,268
Libya	1,884	4,768	2,769	8,492	17,912
Netherlands	14,031	3,153	3,028	13,214	33,425
Russia	17,581	5,869	5,231	23,599	52,280
Scandinavia*	27,297	12,013	12,069	33,560	84,939
Spain	10,399	5,411	8,188	20,659	44,657
Switzerland	12,341	3,699	2,762	11,430	30,231
United Kingdom	126,013	45,703	37,298	126,703	335,717
USA	3,730	6,839	2,851	6,724	20,144
Other	48,222	44,761	22,301	80,154	195,438

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-October 2014			
Total	677	241	302	352	919
Austria	678	267	341	330	961
Belgium	812	236	357	340	1,022
France	743	225	308	291	919
Germany	747	261	382	301	987
Ireland	569	215	297	397	893
Italy	471	132	216	264	631
Libya	578	314	250	500	1,042
Netherlands	661	214	262	346	890
Russia	1,098	360	404	683	1,571
Scandinavia*	672	241	305	376	951
Spain	610	179	269	354	849
Switzerland	952	327	394	413	1,226
United Kingdom	674	223	318	335	884
USA	902	505	434	427	1,274
Other	655	330	325	438	1,047
January-October 2013					
Total	672	253	294	357	927
Austria	742	299	382	312	1,010
Belgium	797	254	303	314	984
France	751	232	291	298	929
Germany	750	270	336	287	968
Ireland	567	217	313	422	934
Italy	479	130	217	263	638
Libya	566	341	254	526	1,095
Netherlands	654	228	285	360	940
Russia	1,034	410	439	724	1,634
Scandinavia*	644	248	316	394	966
Spain	571	151	249	362	808
Switzerland	932	356	392	477	1,293
United Kingdom	653	227	308	333	865
USA	902	609	392	438	1,340
Other	663	369	307	449	1,082
January-October 2012					
Total	680	262	289	358	931
Austria	699	285	290	346	976
Belgium	758	272	288	293	950
France	751	219	289	294	911
Germany	763	289	324	313	1,000
Ireland	567	228	293	403	893
Italy	512	136	216	278	670
Libya	587	431	318	595	1,255
Netherlands	637	217	290	361	914
Russia	1,074	474	521	820	1,817
Scandinavia*	698	234	289	371	939
Spain	539	143	262	361	780
Switzerland	905	367	349	482	1,275
United Kingdom	655	227	297	322	852
USA	997	534	325	406	1,218
Other	658	460	316	470	1,146

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-October			Change
	2012	2013	2014	2014/2013
Total Overnight Cruise Passengers	7,722	8,075	23,842	15,767
Sex:				
Males	3,446	3,638	11,469	7,831
Females	4,276	4,437	12,373	7,936
Age group:				
0-19	172	332	1,432	1,100
20-39	305	934	3,541	2,607
40-59	1,398	1,895	8,455	6,560
60-79	4,911	4,312	9,025	4,713
80+	936	602	1,389	787
Markets:				
EU	3,885	5,278	21,709	16,431
of which: Euro area	2,164	3,805	18,721	14,916
Non-EU	3,837	2,797	2,133	-664

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	
7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

 - the trip should be to a place other than that of the usual environment;
 - the stay in the place visited should not last more than 12 consecutive months;
 - the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.
10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.