

22 December 2014 | 1100 hrs | 240/2014

Total arrivals and nights spent in collective accommodation establishments during October advanced by 3.1 and 2.0 per cent respectively when compared to the corresponding month last year.

## Collective Accommodation Establishments: October 2014

Cut-off date:  
**17 December 2014**

Total arrivals in collective accommodation establishments during the month under review numbered 152,345, while total nights spent amounted 843,251. All hotel categories recorded increases in total nights spent, except 2-star hotels. The largest share of guest nights was reported in 4-star hotels, accounting for 414,809 nights, or 49.2 per cent of the total (Table 2).

The average length of stay in collective accommodation establishments went down from 5.6 nights in October 2013 to 5.5 nights during the month under review. The net use of bed-places stood at 66.9 per cent, up by 1.8 percentage points when compared to the corresponding month last year (Table 3).

### Regional Breakdown

Total arrivals in Malta numbered 144,883, up by 3.5 per cent over October 2013. Additionally, a rise of 1.7 per cent was recorded in the number of nights spent. Meanwhile, the average length of stay edged down by 0.1 of a night to 5.6, when compared to last year. The net occupancy rate advanced from 65.5 per cent to 67.2 per cent.

Total registered arrivals in Gozo and Comino decreased by 4.7 per cent to 7,462. On the other hand, total nights spent went up by 9.2 per cent to 35,368.

### Capacity

On a national level, there were 166 active collective accommodation establishments during October, with a net capacity of 18,610 bedrooms and 40,922 bed-places. On average, each establishment had 2.2 beds per room (Table 4).

### January-October 2014

Total arrivals during the first ten months amounted to almost 1.4 million, an increase of 7.2 per cent over 2013. Total nights spent went up by 3.3 per cent, reaching 7.8 million. The net use of bed-places advanced by 2.8 percentage points to stand at 65.7 per cent ■

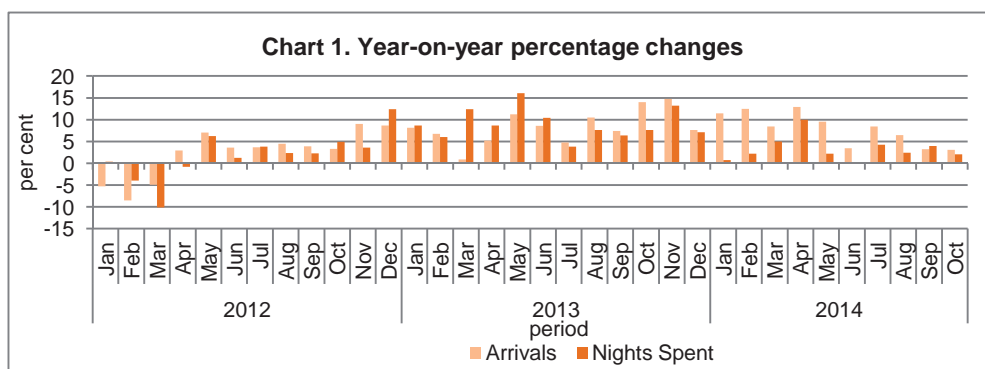
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**Table 1. Total arrivals by type of accommodation**

Arrivals	September*	October		January-October	
	2014	2013	2014	2013	2014
<b>MALTA</b>					
Total	156,508	147,822	152,345	1,273,957	1,365,056
Hotel	149,907	143,314	146,722	1,233,780	1,310,768
5 Star	38,375	39,886	40,315	327,576	348,140
4 Star	64,530	64,323	66,974	557,717	573,739
3 Star	42,108	34,447	35,362	313,074	350,401
2 Star	4,894	4,657	4,070	35,414	38,488
Other Collective Accommodation <sup>1</sup>	6,601	4,508	5,623	40,177	54,287
<b>Malta</b>					
Total	147,635	139,994	144,883	1,201,124	1,289,498
Hotel	141,460	135,737	139,567	1,163,572	1,237,977
Of which:					
5 Star	36,409	37,984	38,568	308,957	328,697
4 Star	60,295	60,537	63,309	522,374	536,904
3 Star	40,533	33,276	34,151	302,337	339,206
Other Collective Accommodation <sup>1</sup>	6,175	4,257	5,316	37,552	51,521
<b>Gozo and Comino</b>					
Total	8,873	7,828	7,462	72,833	75,558
Hotel	8,447	7,577	7,155	70,208	72,791
Of which:					
5 Star	1,966	1,902	1,747	18,619	19,443
4 Star	4,235	3,786	3,665	35,343	36,835
3 Star	1,575	1,172	1,211	10,737	11,195
Other Collective Accommodation <sup>1</sup>	426	251	307	2,625	2,767

**Table 2. Total nights by type of accommodation**

Nights	September*	October		January-October	
	2014	2013	2014	2013	2014
<b>MALTA</b>					
Total	927,220	826,393	843,251	7,557,723	7,807,831
Hotel	882,470	788,677	803,420	7,176,065	7,409,751
5 Star	177,775	167,779	175,254	1,435,624	1,514,630
4 Star	435,006	406,557	414,809	3,624,448	3,651,016
3 Star	243,305	188,976	189,093	1,906,195	2,015,903
2 Star	26,383	25,365	24,264	209,799	228,202
Other Collective Accommodation <sup>1</sup>	44,750	37,716	39,831	381,658	398,080
<b>Malta</b>					
Total	885,907	794,000	807,883	7,278,943	7,516,241
Hotel	842,768	757,190	769,010	6,906,116	7,127,751
Of which:					
5 Star	168,030	162,052	166,635	1,367,444	1,439,400
4 Star	411,375	386,269	394,349	3,467,386	3,487,753
3 Star	239,520	185,337	185,874	1,876,255	1,988,961
Other Collective Accommodation <sup>1</sup>	43,139	36,811	38,873	372,828	388,490
<b>Gozo and Comino</b>					
Total	41,313	32,393	35,368	278,780	291,590
Hotel	39,702	31,488	34,410	269,950	282,000
Of which:					
5 Star	9,745	5,727	8,619	68,180	75,230
4 Star	23,631	20,288	20,460	157,062	163,263
3 Star	3,785	3,639	3,219	29,940	26,942
Other Collective Accommodation <sup>1</sup>	1,611	905	958	8,831	9,590

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 3. Net use of bed-places by type of accommodation**

Occupancy (%)	September*	October		January-October	
	2014	2013	2014	2013	2014
	MALTA				
Total	75.5	65.1	66.9	62.9	65.7
Hotel	77.7	67.1	68.6	64.4	67.5
5 Star	83.8	78.1	80.0	67.8	71.4
4 Star	81.8	73.4	75.3	68.9	73.3
3 Star	70.7	53.2	53.2	57.5	58.8
2 Star	55.7	50.3	53.5	47.4	50.9
Other Collective Accommodation <sup>1</sup>	48.7	39.7	44.6	43.3	44.1
	Malta				
Total	75.6	65.5	67.2	63.2	66.1
Hotel	77.7	67.5	68.8	64.7	67.9
Of which:					
5 Star	84.4	80.4	81.0	68.6	72.1
4 Star	81.8	73.7	75.7	69.2	73.8
3 Star	70.7	53.0	53.1	57.5	59.0
Other Collective Accommodation <sup>1</sup>	49.1	40.5	45.7	44.2	44.8
	Gozo and Comino				
Total	74.9	57.0	62.0	55.8	56.7
Hotel	77.6	59.8	65.1	58.3	59.0
Of which:					
5 Star	75.7	43.1	64.8	54.7	60.1
4 Star	81.4	67.7	68.2	62.5	62.7
3 Star	68.6	64.5	56.4	60.1	48.8
Other Collective Accommodation <sup>1</sup>	40.1	21.8	23.1	24.2	26.5

\* Revised

<sup>1</sup> Comprises guesthouses, hostels and tourist village

**Table 4. Net number of bedrooms and bed-places**

	October							
	2013		2014		2013		2014	
	Establishments		Bedrooms		Bed-places			
	MALTA							
Total	170	166	18,650	18,610	41,270	40,922		
Hotel	127	125	17,381	17,355	38,161	37,858		
5 Star	15	15	3,470	3,468	6,909	7,068		
4 Star	46	45	8,072	8,071	17,745	17,731		
3 Star	49	49	5,134	5,107	11,873	11,479		
2 Star	17	16	705	709	1,634	1,580		
Other Collective Accommodation <sup>1</sup>	43	41	1,269	1,255	3,109	3,064		
	Malta							
Total	153	150	17,781	17,745	39,456	39,083		
Hotel	116	114	16,577	16,551	36,492	36,153		
Of which:								
5 Star	13	13	3,264	3,262	6,480	6,639		
4 Star	41	40	7,609	7,608	16,809	16,763		
3 Star	46	46	5,047	5,020	11,691	11,295		
Other Collective Accommodation <sup>1</sup>	37	36	1,204	1,194	2,964	2,930		
	Gozo and Comino							
Total	17	16	869	865	1,814	1,839		
Hotel	11	11	804	804	1,669	1,705		
Of which:								
5 Star	2	2	206	206	429	429		
4 Star	5	5	463	463	936	968		
3 Star	3	3	87	87	182	184		
Other Collective Accommodation <sup>1</sup>	6	5	65	61	145	134		

<sup>1</sup> Comprises guesthouses, hostels and tourist village

## Methodological Notes

### Survey on collective accommodation establishments

1. The objective of the survey is to estimate the utilisation rate of bed-places of all collective accommodation establishments in Malta and Gozo. The variables collected from the survey are the following:

- Number of residents
- Number of non-residents
- Nights spent by residents
- Nights spent by non-residents
- Number of room nights sold to foreign residents
- Number of room nights sold to Maltese residents
- Number of bedrooms
- Number of bed-places
- Number of days the establishment was closed during the month

The collection of the above variables and the calculation of occupancy levels satisfy Regulation (EU) No 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments namely hotels, guesthouses, hostels and tourist village.
3. In this release the figures for September 2014 should be considered as a second estimate while those relating to October 2014 are a first estimate - thus subject to revisions in the following release.
4. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as apart-hotels to hotels (refer to Legal Notice 351, 2012). These changes are being taken on board for 2013 and 2014 data.

5. Definitions:

- A *bedroom* is the unit formed by one room or groups of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- A *bed-place* in an establishment is determined by the number of persons who can stay overnight in the bed set-up in the establishment, not taking into account any extra beds that may be provided to clients on request.
- *Residents* are Maltese/Gozitan residents who check in (out) of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
  - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
  - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within the year to settle here.
- *Non-residents* are foreigners who do not necessarily follow the definition of a tourist and check in (out) of a collective accommodation establishment.
- *Total arrivals* are the number of residents and non-residents altogether.
- *Total nights spent* refers to each night a guest actually spends or is registered to spend in a collective accommodation establishment.
- *Net use of bed-places* is the net occupancy rate calculated for all active accommodation establishments net of seasonal closures and other temporary closures for renovation, police order, etc. The net use of bed places is the percentage of the total nights.
- *The average number of nights spent* is calculated using the following equation: 
$$\frac{\text{total number of nights}}{\text{total number of arrivals}}$$

6. Response Rate

September 2014	<b>94.3%</b>
October 2014	<b>93.1%</b>