

29 December 2014 | 1100 hrs | 244/2014

Total inbound tourist trips for November were estimated at 103,435, an increase of 3.1 per cent when compared to the corresponding month last year. Excluding the passengers who stayed overnight on board their berthed cruise ship, this increase amounted to 3.0 per cent.

Inbound Tourism: November 2014

A total of 85,789 inbound visits were carried out for holiday purposes, while a further 10,682 were undertaken for business purposes. Inbound tourists from EU Member States went up by 7.4 per cent to 87,544. The largest proportion of inbound tourists were aged between 45 and 64, followed by those within the 25-44 age bracket (Table 1).

Total nights spent went up by 3.7 per cent when compared to November 2013, reaching 778,944 nights. The largest share of guest nights (69.1 per cent) was spent in collective accommodation establishments (Table 3).

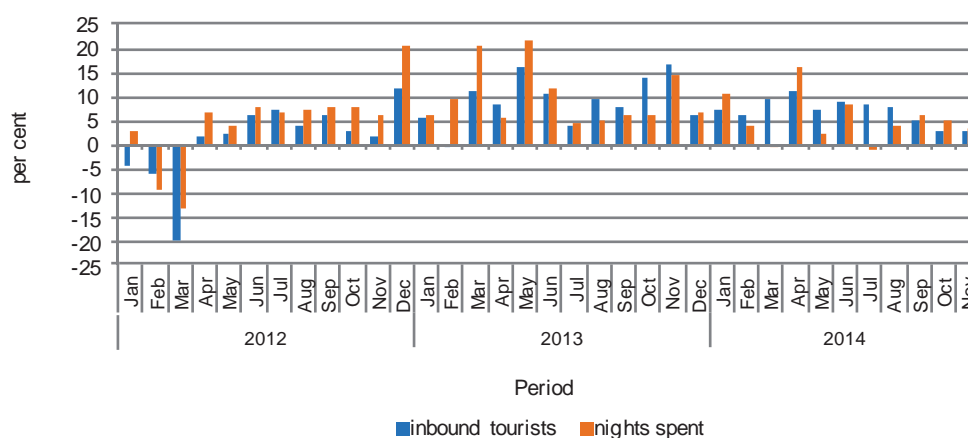
Total tourist expenditure was estimated at €80.4 million, an increase of 4.1 per cent over the corresponding month last year (Table 4).

January-November 2014

Inbound tourism from January to November amounted to 1,647,915, an increase of 8.0 per cent over the same period in 2013 (Table 7). Total nights spent by inbound tourists went up by 5.0 per cent, reaching 12.9 million nights (Table 9).

During the period under review, total tourism expenditure was estimated at €1.5 billion, 6.2 per cent higher than that recorded for the same period in 2013 (Table 10). Total per capita expenditure stood at €910, a decrease of 0.8 per cent when compared to last year's levels (Table 12) ■

Chart 1. Year-on-year percentage changes*



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*These changes exclude overnight cruise passengers

Table 1. Profile of inbound tourists

	November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total (including Overnight Cruise Passengers*)	87,649	100,365	103,435	3,070
Overnight Cruise Passengers	2,158	437	495	58	-
Inbound Tourists	85,491	99,928	102,940	3,012	3.0
Mode of travel:					
Air	82,680	96,646	100,416	3,770	3.9
Sea	2,811	3,282	2,524	-758	-23.1
Sex:					
Males	46,916	51,792	57,556	5,764	11.1
Females	38,576	48,136	45,385	-2,751	-5.7
Age group:					
0-24	10,789	12,858	10,815	-2,044	-15.9
25-44	25,391	31,221	34,343	3,121	10.0
45-64	31,250	37,494	38,167	673	-
65+	18,061	18,354	19,616	1,262	-
Markets:					
EU	72,700	81,523	87,544	6,021	7.4
of which: Euro area	38,843	42,729	45,431	2,702	6.3
Non-EU	12,791	18,405	15,396	-3,009	-16.3
Purpose of visit:					
Holiday	68,502	79,902	85,789	5,887	7.4
Business and professional	11,806	12,266	10,682	-1,584	-12.9
Other	5,184	7,760	6,469	-1,291	-
Organisation of stay:					
Package	37,208	44,842	47,529	2,686	6.0
Non-package	48,283	55,086	55,412	326	-
Frequency:					
First-time tourists	55,362	65,916	67,327	1,411	-
Repeat tourists	30,130	34,012	35,614	1,601	4.7
less than or equal to once a year	19,896	22,071	22,558	487	-
more than twice a year	10,234	11,941	13,055	1,114	-
Duration of visit:					
1-3 nights	15,158	21,863	19,485	-2,378	-10.9
4-6 nights	20,549	23,475	25,886	2,411	10.3
7+ nights	49,784	54,590	57,569	2,979	5.5
Average length of stay (nights)	7.7	7.5	7.6	0.1	1.3

* Figures in Tables 1 to 5 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 6. Totals may not add up due to rounding.

Table 2. Inbound tourists, by type of accommodation

persons

	November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	85,491	99,928	102,940	3,012
Private accommodation	20,702	20,498	23,974	3,476	17.0
Collective accommodation*	64,789	79,430	78,966	-464	-

* Comprises hotels, guesthouses, hostels and tourist villages

Table 3. Total nights spent by inbound tourists, by type of accommodation

nights

	November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	655,045	751,284	778,944	27,660
Private accommodation	200,112	222,309	240,669	18,360	8.3
Collective accommodation*	454,933	528,975	538,275	9,300	-

* Comprises hotels, guesthouses, hostels and tourist villages

Table 4. Total expenditure by inbound tourists, by expenditure categories

€000s

	November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	69,635	77,181	80,354	3,173
Package	21,783	24,581	26,623	2,042	8.3
Non-package	21,611	22,138	22,436	298	1.3
Air/sea fares	12,196	11,898	11,569	-329	-2.8
Accommodation	9,415	10,240	10,867	627	6.1
Other expenditure	26,240	30,462	31,295	833	2.7

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure, by country of residence

	November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total tourists	85,491	99,928	102,940	3,012
EU	72,700	81,523	87,544	6,021	7.4
<i>of which:</i>					
France	6,563	5,935	6,276	341	-
Germany	11,018	11,603	11,574	-29	-
Italy	10,250	13,768	15,565	1,797	13.1
United Kingdom	28,006	30,636	32,482	1,846	6.0
Non-EU	12,791	18,405	15,396	-3,009	-16.3
Total nights	655,045	751,284	778,944	27,660	3.7
EU	546,368	612,039	645,925	33,886	5.5
<i>of which:</i>					
France	42,110	41,310	43,268	1,958	-
Germany	99,863	104,226	90,322	-13,903	-
Italy	43,869	68,159	87,401	19,242	28.2
United Kingdom	228,135	259,399	258,652	-747	-0.3
Non-EU	108,677	139,245	133,019	-6,226	-4.5
Total expenditure (€000s)	69,635	77,181	80,354	3,173	4.1
EU	54,656	59,378	63,395	4,017	6.8
<i>of which:</i>					
France	4,822	4,225	4,405	180	-
Germany	10,334	10,087	9,928	-159	-
Italy	4,577	7,205	8,547	1,342	18.6
United Kingdom	20,447	22,798	23,766	968	4.2
Non-EU	14,979	17,803	16,959	-844	-4.7

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 6. Profile of overnight cruise passengers

	November			Change
	2012	2013	2014	2014/2013
	Total Overnight Cruise Passengers	2,158	437	495
Sex:				
Males	1,024	209	218	9
Females	1,134	228	277	49
Age group:				
0-19	12	4	2	-2
20-39	70	16	19	3
40-59	542	48	88	40
60-79	1,410	312	328	16
80+	124	57	58	1
Markets:				
EU	1,189	345	251	-94
of which: Euro area	235	13	248	235
Non-EU	969	92	244	152

Totals may not add up due to rounding.

Table 7. Profile of inbound tourists

Total (including Overnight Cruise Passengers*)	January-November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	1,391,921	1,525,319	1,647,915	122,595	8.0
Overnight Cruise Passengers	9,880	8,512	24,337	15,825	-
Inbound Tourists	1,382,041	1,516,807	1,623,578	106,770	7.0
Mode of travel:					
Air	1,343,930	1,477,372	1,579,262	101,889	6.9
Sea	38,111	39,435	44,316	4,881	12.4
Sex:					
Males	717,989	788,140	846,700	58,560	7.4
Females	664,053	728,668	776,878	48,210	6.6
Age group:					
0-24	279,630	311,821	326,414	14,593	4.7
25-44	430,856	480,328	549,311	68,983	14.4
45-64	483,864	508,369	530,569	22,199	4.4
65+	187,691	216,289	217,284	995	-
Markets:					
EU	1,176,123	1,265,250	1,361,725	96,475	7.6
of which: Euro area	626,268	680,830	722,316	41,486	6.1
Non-EU	205,919	251,557	261,853	10,295	4.1
Purpose of visit:					
Holiday	1,173,259	1,288,058	1,381,919	93,861	7.3
Business and professional	106,300	109,734	121,996	12,263	11.2
Other	102,482	119,015	119,662	647	-
Organisation of stay:					
Package	658,015	712,164	748,065	35,901	5.0
Non-package	724,026	804,644	875,512	70,869	8.8
Frequency:					
First-time tourists	954,607	1,048,805	1,119,049	70,244	6.7
Repeat tourists	427,434	468,002	504,528	36,526	7.8
less than or equal to once a year	315,870	335,854	359,740	23,885	7.1
at least twice a year	111,565	132,148	144,789	12,641	9.6
Duration of visit:					
1-3 nights	201,825	228,807	260,935	32,127	14.0
4-6 nights	289,792	321,894	369,512	47,618	14.8
7+ nights	890,424	966,106	993,131	27,024	2.8
Average length of stay (nights)	8.2	8.1	8.0	-0.1	-1.2

* Figures in Tables 7 to 12 refer to Inbound Tourists. For details on overnight cruise passengers refer to Table 13. Totals may not add up due to rounding.

Table 8. Inbound tourists, by type of accommodation

persons

	January-November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	1,382,041	1,516,807	1,623,578	106,770
Private accommodation	329,337	374,830	410,793	35,963	9.6
Collective accommodation*	1,052,704	1,141,978	1,212,785	70,807	6.2

* Comprises hotels, guesthouses, hostels and tourist villages

Table 9. Total nights spent by inbound tourists, by type of accommodation

nights

	January-November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
	Total	11,328,168	12,322,714	12,936,847	614,133
Private accommodation	3,612,409	4,011,954	4,421,129	409,176	10.2
Collective accommodation*	7,715,760	8,310,760	8,515,718	204,958	2.5

* Comprises hotels, guesthouses, hostels and tourist villages

Totals may not add up due to rounding.

Table 10. Inbound tourists, nights spent and total expenditure, by country of residence

	January-November			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2014
	Total tourists	1,382,041	1,516,807	1,623,578	106,770
Austria	18,697	25,132	26,871	1,739	6.9
Belgium	26,032	27,823	30,445	2,622	9.4
France	104,466	112,703	122,521	9,818	8.7
Germany	131,537	141,648	135,606	-6,041	-4.3
Ireland	26,463	29,060	29,879	819	-
Italy	191,158	220,634	249,551	28,917	13.1
Libya	15,351	30,622	30,213	-409	-
Netherlands	38,140	40,439	43,111	2,671	6.6
Russia	30,731	39,026	33,445	-5,581	-14.3
Scandinavia*	95,469	102,882	105,982	3,099	3.0
Spain	58,885	51,931	40,851	-11,080	-21.3
Switzerland	24,840	27,799	31,068	3,269	11.8
United Kingdom	421,897	435,607	468,102	32,495	7.5
USA	17,473	18,707	21,575	2,868	15.3
Other	180,901	212,793	254,359	41,566	19.5
Total nights	11,328,168	12,322,714	12,936,847	614,133	5.0
Austria	137,632	197,120	194,030	-3,090	-1.6
Belgium	187,562	217,780	225,540	7,760	3.6
France	780,265	860,951	955,237	94,287	11.0
Germany	1,144,390	1,208,017	1,136,445	-71,572	-5.9
Ireland	208,466	233,736	242,007	8,270	-
Italy	1,142,131	1,311,029	1,498,692	187,663	14.3
Libya	99,908	179,188	210,548	31,361	-
Netherlands	309,395	332,184	333,021	837	0.3
Russia	433,292	477,202	415,337	-61,865	-13.0
Scandinavia*	740,556	791,472	790,813	-659	-0.1
Spain	445,508	390,922	306,416	-84,506	-21.6
Switzerland	220,540	248,239	254,124	5,885	2.4
United Kingdom	3,698,749	3,868,591	3,950,256	81,665	2.1
USA	133,420	151,692	171,961	20,269	13.4
Other	1,646,356	1,854,593	2,252,422	397,829	21.5
Total expenditure (€000s)	1,276,357	1,390,913	1,477,108	86,195	6.2
Austria	18,018	25,089	25,496	407	1.6
Belgium	24,583	27,002	30,576	3,574	13.2
France	94,038	103,376	111,292	7,916	7.7
Germany	130,808	135,927	132,340	-3,586	-2.6
Ireland	23,457	26,976	26,521	-454	-
Italy	125,844	139,220	156,255	17,034	12.2
Libya	19,039	32,701	31,650	-1,051	-
Netherlands	34,683	37,536	38,241	706	1.9
Russia	55,442	62,412	51,671	-10,741	-17.2
Scandinavia*	89,669	98,359	100,145	1,786	1.8
Spain	45,816	41,853	34,551	-7,302	-17.4
Switzerland	31,374	35,266	38,194	2,928	8.3
United Kingdom	356,164	373,154	408,673	35,519	9.5
USA	20,921	24,780	27,678	2,898	11.7
Other	206,501	227,262	263,824	36,562	16.1

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 11. Total expenditure by inbound tourists

€000s

	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
		January-November 2014			
Total	500,885	209,430	200,397	566,396	1,477,108
Austria	11,185	2,698	2,827	8,786	25,496
Belgium	13,632	3,139	3,583	10,223	30,576
France	49,738	12,096	13,971	35,487	111,292
Germany	65,753	12,026	13,910	40,652	132,340
Ireland	6,789	3,790	4,178	11,765	26,521
Italy	42,848	20,470	27,241	65,695	156,255
Libya	2,351	8,197	5,890	15,211	31,650
Netherlands	14,539	4,456	4,352	14,894	38,241
Russia	16,433	6,523	6,273	22,441	51,671
Scandinavia*	31,748	14,130	14,635	39,632	100,145
Spain	10,322	4,255	5,545	14,428	34,551
Switzerland	16,196	4,555	4,630	12,813	38,194
United Kingdom	154,190	52,242	47,393	154,848	408,673
USA	4,452	8,425	5,452	9,348	27,678
Other	60,709	52,427	40,515	110,174	263,824
January-November 2013					
Total	473,106	201,748	180,032	536,027	1,390,913
Austria	11,520	2,812	3,049	7,709	25,089
Belgium	12,583	3,008	2,768	8,643	27,002
France	46,114	11,549	12,361	33,352	103,376
Germany	69,334	12,966	13,158	40,469	135,927
Ireland	6,709	3,716	4,447	12,103	26,976
Italy	38,140	18,044	25,075	57,961	139,220
Libya	4,284	7,774	4,994	15,649	32,701
Netherlands	15,880	3,551	3,637	14,468	37,536
Russia	18,707	8,320	7,694	27,691	62,412
Scandinavia*	29,693	14,086	14,676	39,905	98,359
Spain	12,143	4,625	6,332	18,753	41,853
Switzerland	14,371	4,253	3,719	12,923	35,266
United Kingdom	138,059	49,761	41,424	143,911	373,154
USA	3,167	9,041	4,447	8,126	24,780
Other	52,402	48,243	32,252	94,365	227,262
January-November 2012					
Total	443,705	189,040	153,342	490,270	1,276,357
Austria	7,927	2,039	1,607	6,445	18,018
Belgium	12,326	2,698	1,987	7,572	24,583
France	42,773	10,239	10,840	30,187	94,038
Germany	64,091	13,479	12,257	40,982	130,808
Ireland	4,746	4,073	4,043	10,594	23,457
Italy	38,016	15,470	20,217	52,141	125,844
Libya	1,921	5,021	2,861	9,236	19,038
Netherlands	14,388	3,345	3,215	13,736	34,683
Russia	17,994	6,440	5,779	25,229	55,442
Scandinavia*	29,045	12,842	12,693	35,089	89,669
Spain	10,671	5,682	8,381	21,081	45,816
Switzerland	12,711	3,878	2,865	11,919	31,374
United Kingdom	132,966	49,141	39,415	134,642	356,164
USA	3,799	7,102	3,056	6,964	20,921
Other	50,333	47,591	24,126	84,452	206,501

* Denmark, Finland, Norway and Sweden

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 12. Per capita expenditure by inbound tourists

€

	Package expenditure	Non-package expenditure		Other Expenditure	Total
		Air/sea fares	Accommodation		
		January-November 2014			
Total	670	239	300	349	910
Austria	667	267	336	327	949
Belgium	799	235	347	336	1,004
France	736	220	302	290	908
Germany	735	260	378	300	976
Ireland	560	214	298	394	888
Italy	467	130	213	263	626
Libya	572	314	255	503	1,048
Netherlands	655	213	269	345	887
Russia	1,081	358	397	671	1,545
Scandinavia*	667	242	303	374	945
Spain	608	178	271	353	846
Switzerland	949	325	402	412	1,229
United Kingdom	666	221	314	331	873
USA	887	509	435	433	1,283
Other	650	326	322	433	1,037
January-November 2013					
Total	664	251	290	353	917
Austria	731	300	380	307	998
Belgium	780	257	304	311	970
France	743	228	287	296	917
Germany	740	271	336	286	960
Ireland	567	216	310	416	928
Italy	473	129	212	263	631
Libya	570	336	241	511	1,068
Netherlands	647	224	280	358	928
Russia	1,020	402	420	710	1,599
Scandinavia*	642	249	310	388	956
Spain	570	151	248	361	806
Switzerland	910	354	383	465	1,269
United Kingdom	644	225	302	330	857
USA	913	593	388	434	1,325
Other	653	364	303	444	1,068
January-November 2012					
Total	674	261	288	355	924
Austria	690	283	286	345	964
Belgium	753	279	294	291	944
France	745	217	289	289	900
Germany	752	291	331	312	994
Ireland	571	224	282	400	886
Italy	508	133	213	273	658
Libya	569	419	309	602	1,240
Netherlands	635	216	286	360	909
Russia	1,075	460	516	821	1,804
Scandinavia*	698	238	291	368	939
Spain	542	145	260	358	778
Switzerland	896	364	344	480	1,263
United Kingdom	649	227	294	319	844
USA	981	522	322	399	1,197
Other	652	459	317	467	1,142

* Denmark, Finland, Norway and Sweden

Table 13. Profile of overnight cruise passengers

	January-November			Change
	2012	2013	2014	2014/2013
	Total Overnight Cruise Passengers	9,880	8,512	24,337
Sex:				
Males	4,470	3,847	11,687	7,840
Females	5,410	4,665	12,650	7,985
Age group:				
0-19	184	336	1,434	1,098
20-39	375	950	3,560	2,610
40-59	1,940	1,943	8,543	6,600
60-79	6,321	4,624	9,353	4,729
80+	1,060	659	1,447	788
Markets:				
EU	5,074	5,623	21,960	16,337
of which: Euro area	2,399	3,818	18,969	15,151
Non-EU	4,806	2,889	2,377	-512

Totals may not add up due to rounding.

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as TOURSTAT. All the detailed distribution is survey-based. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sample design is used for this survey. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically. Personal interviews are carried out.
2. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
3. Tourist sea departures are collected through a regular survey carried out at the Valletta Cruise Port. Survey data is supplemented by administrative data provided by ferry operators.
4. Under-represented figures are indicated for each table and should be treated with caution. NSO advises users to exercise caution when analysing estimates of less than 1,500 tourists since such estimates are subject to variations attributable to low frequency in the sampling frame (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
5. Absolute changes between one survey and another must be treated with caution since minor changes (ie, less than 1,500 persons) might be the result of sampling error. Consequently, the percentage change for minor year-on-year shifts (less than 1,500 persons) are not presented so as not to give a misleading picture of the numbers involved.
6. The main variables collected in these surveys include the following:

Nationality	Number of nights stayed
Country of residence	Type of accommodation used
Flight/Sailing	Locality in Malta stayed longest
Final destination	Organisation of trip
Sex and age	Form of transport used
Purpose of visit	Expenditure (package/non-package/other)
Frequency of visit	
7. The expenditure data contained in this release should not be equated to national tourism earnings. Such expenditure includes elements that are earned by enterprises outside the Maltese economic territory.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to departing tourists because the former is inclusive of departing Maltese and transit passengers.
9. **Definitions:**

Usual environment of a person consists of the direct vicinity of his/her home and place of work or study, and other places frequently visited.

Visitors comprise tourists and same-day visitors. Visitors are distinguished from other travellers according to the following criteria:

 - the trip should be to a place other than that of the usual environment;
 - the stay in the place visited should not last more than 12 consecutive months;
 - the main purpose of visit should be other than the exercise of an activity remunerated from within the place visited.

International tourist satisfies the criteria mentioned earlier regarding visitors. Additionally, international tourists must stay at least one night in a collective or private accommodation in the country visited.

International same-day visitor is an international visitor who does not spend at least one night in collective or private accommodation.
10. Data on cruise passengers who spent at least one night berthed on board their cruiseship are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 6 and 13.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, one should note that there might be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.