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Total outbound visitor trips for the fourth quarter in 2014 were estimated at 110,182, an increase of 5.3 per cent when compared to the same quarter in 2013.

Outbound Tourism: Q4/2014

During the quarter under review, there were 101,727 outbound tourist trips, an increase of 6.0 per cent over the same quarter in 2013, or 6.2 per cent if cruise liner passengers are excluded (Table 1).

The number of outbound tourist trips towards EU countries stood at 89,865, an increase of 8.6 per cent over the same quarter in 2013 (Table 2). Italy and the United Kingdom remained the most popular destinations, with a share of 57.2 per cent of total tourist trips (Table 5).

Total nights spent by outbound tourists went up by 20.4 per cent, reaching 842,188 nights. In absolute terms, the majority of guest nights were spent in private accommodation establishments (Table 4).

Total estimated outlay by resident tourists between October and December rose by 7.8 per cent when compared to the same period in 2013, and stood at €98.8 million, equivalent to an average €981 per person (Tables 6 and 7).

January-December 2014

Total outbound visitor trips in 2014 numbered 436,043, an increase of 6.1 per cent over 2013. During the period under review, there were 396,882 outbound tourist trips, an increase of 7.2 per cent over 2013, or 7.5 per cent if cruise liner passengers are excluded (Table 9).

Total nights spent by outbound tourists went up by 10.9 per cent, reaching almost 3.2 million nights (Table 12). In addition, total estimated outlay by resident tourists stood at €387.7 million, 4.8 per cent higher than that recorded for the same period in 2013 (Table 14) ■

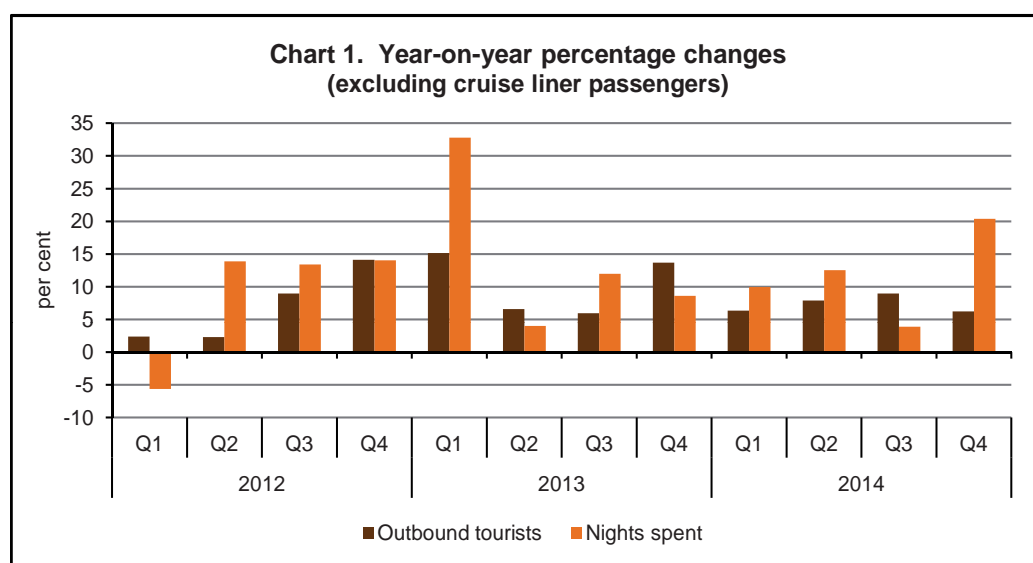
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Table 1. Outbound visitors by type

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total outbound visitors	92,831	104,647	110,182	5,535	5.3
Tourists*	84,588	96,003	101,727	5,724	6.0
<i>of which:</i>					
Outbound tourists (excl. cruise passengers)	83,376	94,779	100,675	5,896	6.2
Cruise passengers	1,212	1,224	1,052	-172	-14.1
Same-day visitors	8,243	8,644	8,455	-189	-

* Figures in Tables 2 to 7 refer to outbound tourists (excl. cruise passengers). For details on cruise passengers refer to Table 8.

Totals may not add up due to rounding.

Table 2. Profile of outbound tourists

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Outbound visitors	83,376	94,779	100,675	5,896	6.2
Mode of travel:					
Air	79,272	90,168	95,110	4,942	5.5
Sea	4,104	4,611	5,565	954	-
Sex:					
Males	47,152	53,678	57,218	3,540	6.6
Females	36,223	41,101	43,457	2,356	5.7
Age group:					
0-24	12,994	14,744	17,133	2,389	16.2
25-44	35,026	44,625	44,684	60	-
45-64	27,839	27,704	29,582	1,878	6.8
65 or more	7,516	7,707	9,276	1,570	20.4
Destination:					
EU	72,140	82,722	89,865	7,143	8.6
<i>of which:</i> Euro area	46,888	50,959	55,731	4,773	9.4
Non-EU	11,236	12,057	10,810	-1,247	-
Purpose of visit:					
Holiday	43,892	49,835	50,574	739	-
Visiting relatives and friends	17,666	20,700	25,758	5,058	24.4
Business and professional	16,279	18,415	17,963	-451	-
Other	5,538	5,829	6,380	550	-
Organisation of stay:					
Package	15,630	17,301	17,463	162	-
Non-package	67,746	77,478	83,212	5,734	7.4
Duration of visit:					
1-3 nights	24,851	29,041	29,732	691	-
4-6 nights	25,753	28,157	30,550	2,392	8.5
7 nights or more	32,772	37,581	40,394	2,813	7.5
Average length of stay (nights)	7.7	7.4	8.4	1.0	13.5

Totals may not add up due to rounding.

Table 3. Outbound tourists by type of accommodation

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	83,376	94,779	100,675	5,896	6.2
Private accommodation	28,898	31,924	38,360	6,436	20.2
Collective accommodation*	54,478	62,855	62,315	-540	-

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Totals may not add up due to rounding.

Table 4. Total nights spent by outbound tourists by type of accommodation

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	644,218	699,547	842,188	142,641	20.4
Private accommodation	349,019	351,818	482,116	130,298	37.0
Collective accommodation*	295,199	347,729	360,072	12,343	-

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites

Totals may not add up due to rounding.

Table 5. Outbound tourists and nights spent by destination

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	83,376	94,779	100,675	5,896	6.2
EU	72,140	82,722	89,865	7,143	8.6
<i>of which:</i>					
Belgium	3,549	3,524	2,667	-857	-
France	4,096	3,472	5,366	1,894	54.6
Germany	5,436	5,554	5,704	150	-
Italy	24,126	27,901	30,174	2,273	8.1
Spain	3,355	3,771	4,214	443	-
United Kingdom	20,228	27,129	27,379	250	-
Non-EU	11,236	12,057	10,810	-1,247	-
Total nights	644,218	699,547	842,188	142,641	20.4
EU	461,214	528,573	611,092	82,519	15.6
<i>of which:</i>					
Belgium	16,512	14,981	13,022	-1,960	-
France	22,665	21,256	30,788	9,532	44.8
Germany	39,032	39,718	39,588	-130	-
Italy	118,460	135,925	149,082	13,158	9.7
Spain	23,258	22,075	34,368	12,293	-
United Kingdom	147,157	198,843	202,088	3,245	-
Non-EU	183,004	170,974	231,096	60,122	-

Totals may not add up due to rounding.

Table 6. Total expenditure by outbound tourists by category

	October-December (Q4)			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	85,122	91,616	98,799	7,183	7.8
Package	9,087	9,768	9,555	-213	-2.2
Non-package	28,008	30,977	32,548	1,571	5.1
Air/sea fares	16,465	17,289	18,690	1,401	8.1
Accommodation	11,542	13,688	13,858	170	1.2
Other expenditure	48,028	50,872	56,696	5,824	11.4

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 7. Average expenditure per capita per night by outbound tourists by category

	October-December (Q4)					
	Average expenditure (€)					
	per visit			per night		
	2012	2013	2014	2012	2013	2014
Total	1,021	967	981	132	131	117
Package	581	565	547	105	100	90
Non-package	413	400	391	50	51	44
Air/sea fares	243	223	225	30	29	25
Accommodation	259	264	267	44	44	44
Other expenditure	576	537	563	75	73	67

Table 8. Number of cruise passengers by sex

	October-December (Q4)			Change
	2012	2013	2014	2014/2013
Total cruise passengers	1,212	1,224	1,052	-172
Males	597	601	509	-92
Females	615	623	543	-80

Table 9. Outbound visitors by type

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total outbound visitors	375,540	410,860	436,043	25,183	6.1
Tourists*	338,228	370,294	396,882	26,588	7.2
<i>of which:</i>					
Outbound tourists (excl. cruise passengers)	331,096	363,463	390,701	27,238	7.5
Cruise passengers	7,132	6,831	6,181	-650	-9.5
Same-day visitors	37,313	40,566	39,161	-1,405	-

* Figures in Tables 10 to 15 refer to outbound tourists (excl. cruise passengers). For details on cruise passengers refer to Table 16.
Totals may not add up due to rounding.

Table 10. Profile of outbound tourists

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Outbound visitors	331,096	363,463	390,701	27,238	7.5
Mode of travel:					
Air	309,395	340,478	365,454	24,976	7.3
Sea	21,701	22,985	25,247	2,262	9.8
Sex:					
Males	189,796	206,205	219,537	13,332	6.5
Females	141,300	157,259	171,164	13,906	8.8
Age group:					
0-24	62,661	66,616	76,750	10,134	15.2
25-44	133,748	151,329	166,237	14,908	9.9
45-64	106,264	112,502	113,527	1,025	-
65 or more	28,423	33,016	34,186	1,170	-
Destination:					
EU	285,755	318,083	346,727	28,644	9.0
<i>of which:</i> Euro area	190,159	205,202	226,268	21,066	10.3
Non-EU	45,341	45,380	43,974	-1,406	-
Purpose of visit:					
Holiday	192,307	208,092	219,703	11,611	5.6
Visiting relatives and friends	53,613	66,021	77,623	11,601	17.6
Business and professional	62,401	63,650	66,493	2,843	4.5
Other	22,775	25,700	26,882	1,183	-
Organisation of stay:					
Package	85,224	87,600	89,543	1,943	2.2
Non-package	245,872	275,863	301,158	25,295	9.2
Duration of visit:					
1-3 nights	84,865	92,224	102,790	10,565	11.5
4-6 nights	100,985	106,179	113,640	7,461	7.0
7 nights or more	145,246	165,060	174,272	9,212	5.6
Average length of stay (nights)	7.7	7.9	8.1	0.2	2.5

Totals may not add up due to rounding.

Table 11. Outbound tourists by type of accommodation

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	331,096	363,463	390,701	27,238	7.5
Private accommodation	101,250	119,042	138,635	19,593	16.5
Collective accommodation*	229,846	244,421	252,066	7,645	3.1

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
Totals may not add up due to rounding.

Table 12. Total nights spent by outbound tourists by type of accommodation

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	2,547,301	2,869,647	3,181,351	311,704	10.9
Private accommodation	1,200,446	1,379,916	1,682,363	302,446	21.9
Collective accommodation*	1,346,856	1,489,730	1,498,988	9,258	0.6

* Comprises Hotels, Guesthouses, Tourist Villages, Aparthotels/Motels, Hostels, B&Bs and Campsites
Totals may not add up due to rounding.

Table 13. Outbound tourists and nights spent by destination

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total tourists	331,096	363,463	390,701	27,238	7.5
Austria	3,893	4,985	5,156	171	-
Belgium	11,189	10,103	9,752	-351	-
France	16,668	17,374	21,853	4,479	25.8
Germany	18,698	18,825	21,929	3,104	16.5
Ireland	3,549	3,647	3,274	-373	-
Italy	97,713	109,413	122,678	13,265	12.1
Libya	7,015	8,665	3,918	-4,747	-54.8
Netherlands	6,646	8,550	10,380	1,829	21.4
Russia	2,028	2,326	2,084	-242	-
Scandinavia*	7,594	8,837	8,000	-837	-
Spain	19,242	19,999	17,895	-2,103	-10.5
Switzerland	5,004	5,977	5,004	-972	-
United Kingdom	78,261	89,482	91,822	2,340	2.6
USA	3,590	3,234	4,248	1,014	-
Other	50,007	52,047	62,709	10,661	20.5
Total nights	2,547,301	2,869,647	3,181,351	311,704	10.9
Austria	29,123	31,854	37,465	5,611	-
Belgium	46,395	48,512	52,805	4,293	-
France	106,400	113,786	142,091	28,305	24.9
Germany	129,969	146,526	163,492	16,967	11.6
Ireland	27,862	31,437	35,404	3,967	-
Italy	508,908	592,966	662,722	69,756	11.8
Libya	82,777	110,115	50,346	-59,769	-54.3
Netherlands	48,145	65,320	83,690	18,370	28.1
Russia	24,782	30,143	32,685	2,542	-
Scandinavia*	77,344	82,703	85,909	3,206	-
Spain	130,492	137,409	135,684	-1,724	-1.3
Switzerland	39,264	58,919	34,246	-24,673	-
United Kingdom	607,775	711,711	734,171	22,460	3.2
USA	74,349	64,111	89,065	24,953	-
Other	613,716	644,134	841,574	197,440	30.7

* Denmark, Finland, Norway and Sweden

Totals may not add up due to rounding.

Table 14. Total expenditure by outbound tourists by category

	January-December			Change	Percentage change
	2012	2013	2014	2014/2013	2014/2013
Total	338,393	369,964	387,689	17,725	4.8
Package	53,472	58,034	58,510	476	0.8
Non-package	106,515	116,423	124,763	8,340	7.2
Air/sea fares	59,223	62,520	68,115	5,595	8.9
Accommodation	47,292	53,903	56,648	2,745	5.1
Other expenditure	178,407	195,507	204,416	8,909	4.6

Estimates for expenditure are rounded to the nearest thousand.

Totals may not add up due to rounding.

Table 15. Expenditure per capita per night by outbound tourists by category

	January-December					
	Average expenditure (€)					
	per visit			per night		
	2012	2013	2014	2012	2013	2014
Total	1,022	1,018	992	133	129	122
Package	627	662	653	101	103	103
Non-package	433	422	414	53	51	48
Air/sea fares	241	227	226	29	27	26
Accommodation	288	284	282	47	42	44
Other expenditure	539	538	523	70	68	64

Table 16. Number of cruise passengers by sex

	January-December			Change
	2012	2013	2014	2014/2013
Total cruise passengers	7,132	6,831	6,181	-650
Males	3,415	3,287	2,966	-321
Females	3,717	3,544	3,215	-329

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). A two-stage sampling design is used to survey air passengers.
2. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota.
3. The Tourstat survey measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Administrative records are used as a supplementary source for the calibration of the survey aggregates. The exercise is mainly a bottom-up approach including a calibrating weight to re-align the survey results to the true population of total passenger departures (net of transits).
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. NSO advises users to exercise caution when analysing details that involve estimates of less than 1,500 tourists since such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). There are also limitations related to non-sampling errors, namely those linked to respondents' likelihood and willingness to provide proper information and those related to language barriers.
6. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
7. Definitions:
 - Traveller:** Someone who moves between different geographic locations, for any purpose and any duration.
 - Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. *The trip should be to a place other than that of the usual environment*, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. *The stay in the place visited should not last more than twelve consecutive months*, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. *The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited*, which would exclude migratory movements for work purposes.
 - Visitors (domestic/international) comprise tourists and same-day visitors.
 - Tourist:** Visitors who stay at least one night in a collective or private accommodation in the place/country visited.
 - Same-day visitor:** Visitors who do not spend the night in a collective or private accommodation in the place/country visited.
8. There are three elementary forms of tourism in relation to a given area:
 - Domestic tourism
 - Inbound tourism
 - Outbound tourism
9. This release focuses on Outbound Tourism, which comprises the activities of residents of Malta travelling to, and staying in places outside Malta and therefore outside their usual environment.
10. Data on cruise passengers are compiled on the basis of administrative records held by Transport Malta. These data are found in Tables 8 and 16.
11. More information relating to this news release may be accessed at:
 - Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>
 - Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=35>
 - Statistical Database: <http://nso.gov.mt/statdb/start>