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Total outbound tourists for the second quarter in 2015 were estimated at 95,927, an increase of 15.3 per cent when compared to the same quarter in 2014.

## Outbound Tourism: Q2/2015

### April-June 2015

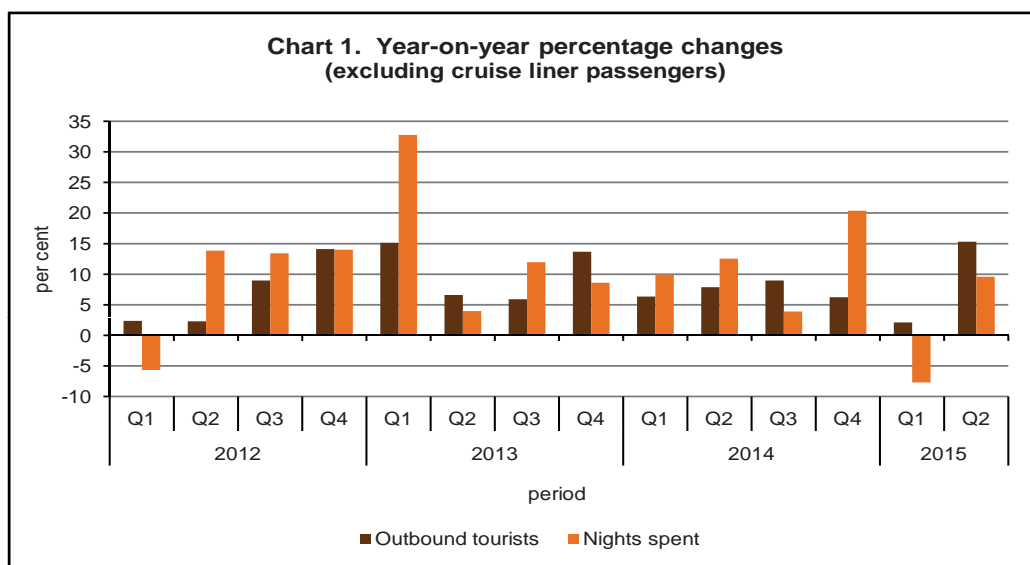
During the second quarter of 2015, the number of outbound tourist trips towards EU countries stood at 86,627, an increase of 19.3 per cent over the same quarter in 2014 (Table 1). Italy and the United Kingdom remained the most popular destinations, with a share of 54.2 per cent of total tourist trips (Table 4).

Total nights spent by outbound tourists increased by 9.6 per cent, reaching 738,182 nights. In absolute terms, the majority of guest nights were spent in private accommodation establishments (Table 3).

Total estimated outlay by resident tourists between April and June increased by 16.8 per cent over the same quarter of last year, and stood at €89.5 million, equivalent to an average of €933 per trip (Tables 5 and 6).

### January-June 2015

Total outbound tourist trips between January and June 2015 numbered 174,881, an increase of 8.9 per cent over 2014 (Table 7). Total nights spent by outbound tourists went up by 1.5 per cent, reaching 1.3 million nights (Table 9). In addition, total estimated outlay by resident tourists stood at €160.6 million, 8.6 per cent higher than that recorded for the same period in 2014 (Table 11) ■



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**Table 1. Profile of outbound tourists by period of departure**

Characteristics	April-June (Q2)			Change	Percentage change
	2013	2014	2015	2015/2014	
<b>Outbound tourists</b>	<b>77,123</b>	<b>83,197</b>	<b>95,927</b>	<b>12,729</b>	<b>15.3</b>
<b>Mode of travel:</b>					
Air	71,267	79,131	89,678	10,547	13.3
Sea (see note 2)	5,856	4,067	6,249	2,182	53.7
<b>Sex:</b>					
Males	45,969	48,682	55,673	6,991	14.4
Females	31,153	34,515	40,254	5,738	16.6
<b>Age group:</b>					
0-24	12,095	14,981	16,737	1,756	11.7
25-44	32,780	35,119	44,284	9,164	26.1
45-64	25,405	25,434	26,368	934	-
65 or more	6,844	7,663	8,538	875	-
<b>Destination:</b>					
EU	66,976	72,597	86,627	14,030	19.3
<i>of which:</i> Euro area	43,737	48,267	59,282	11,015	22.8
Non-EU	10,147	10,600	9,300	-1,300	-
<b>Purpose of visit:</b>					
Holiday	37,853	40,152	46,851	6,699	16.7
Visiting relatives and friends	15,744	18,656	21,873	3,217	17.2
Business and professional	17,494	17,309	18,511	1,202	-
Other (including educational, religious and health tourism)	6,031	7,080	8,692	1,612	22.8
<b>Organisation of stay:</b>					
Package	14,664	14,549	12,909	-1,640	-11.3
Non-package	62,459	68,648	83,018	14,370	20.9
<b>Duration of visit:</b>					
1-3 nights	24,257	23,964	29,830	5,866	24.5
4-6 nights	22,932	24,694	31,455	6,761	27.4
7 nights or more	29,934	34,539	34,642	103	-
<b>Average length of stay (nights)</b>	<b>7.8</b>	<b>8.1</b>	<b>7.7</b>	<b>-0.4</b>	<b>-</b>

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional. For more information refer to the methodological notes.

**Table 2. Outbound tourists by period of departure and type of accommodation**

Type of accommodation	April-June (Q2)			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	26,914	32,049	36,270	4,221	13.2
Collective accommodation*	50,209	51,148	59,656	8,508	16.6
<b>Total tourists</b>	<b>77,123</b>	<b>83,197</b>	<b>95,927</b>	<b>12,729</b>	<b>15.3</b>

\* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

**Table 3. Total nights spent by outbound tourists by period of departure and type of accommodation**

Type of accommodation	April-June (Q2)			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	296,484	389,854	436,464	46,610	12.0
Collective accommodation*	302,184	283,796	301,717	17,921	6.3
<b>Total nights</b>	<b>598,667</b>	<b>673,650</b>	<b>738,182</b>	<b>64,532</b>	<b>9.6</b>

\* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

**Table 4. Outbound tourists and nights spent by period of departure and destination**

Destination	April-June (Q2)			Change	Percentage change
	2013	2014	2015	2015/2014	
<b>Tourists</b>					
<b>EU</b>	<b>66,976</b>	<b>72,597</b>	<b>86,627</b>	<b>14,030</b>	<b>19.3</b>
<i>of which:</i>					
France	3,361	3,900	4,074	174	-
Germany	3,155	5,411	5,669	259	-
Italy	24,369	26,878	31,939	5,061	18.8
United Kingdom	18,709	18,087	20,013	1,927	10.7
<b>Non-EU</b>	<b>10,147</b>	<b>10,600</b>	<b>9,300</b>	<b>-1,300</b>	<b>-</b>
<b>Total</b>	<b>77,123</b>	<b>83,197</b>	<b>95,927</b>	<b>12,729</b>	<b>15.3</b>
<b>Nights</b>					
<b>EU</b>	<b>455,977</b>	<b>505,030</b>	<b>592,161</b>	<b>87,131</b>	<b>17.3</b>
<i>of which:</i>					
France	25,487	24,089	23,420	-670	-
Germany	22,640	39,370	37,420	-1,949	-
Italy	125,276	151,833	168,974	17,141	11.3
United Kingdom	156,555	142,183	160,262	18,079	12.7
<b>Non-EU</b>	<b>142,690</b>	<b>168,620</b>	<b>146,021</b>	<b>-22,600</b>	<b>-</b>
<b>Total</b>	<b>598,667</b>	<b>673,650</b>	<b>738,182</b>	<b>64,532</b>	<b>9.6</b>

Note: Totals may not add up due to rounding.

**Table 5. Total expenditure by outbound tourists by period of departure and expenditure category**

€000

Expenditure category	April-June (Q2)			Change	Percentage change
	2013	2014	2015	2015/2014	
Package	7,884	8,121	8,248	127	1.6
Non-package	27,509	28,271	33,288	5,017	17.7
Air/sea fares	13,998	15,589	17,036	1,447	9.3
Accommodation	13,511	12,683	16,252	3,569	28.1
Other expenditure	39,681	40,224	47,966	7,742	19.2
<b>Total expenditure</b>	<b>75,074</b>	<b>76,616</b>	<b>89,502</b>	<b>12,886</b>	<b>16.8</b>

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

**Table 6. Average expenditure per capita per night by outbound tourists by period of departure and expenditure category**

€

Expenditure category	April-June (Q2)					
	per trip			per night		
	2013	2014	2015	2013	2014	2015
Package	538	558	639	98	98	111
Non-package	440	412	401	53	48	50
Air/sea fares	224	227	205	27	26	26
Accommodation	317	281	297	47	48	51
Other expenditure	515	483	500	66	60	65
<b>Total</b>	<b>973</b>	<b>921</b>	<b>933</b>	<b>125</b>	<b>114</b>	<b>121</b>

**Table 7. Profile of outbound tourists by period of departure**

Characteristics	January-June			Change	Percentage change
	2013	2014	2015	2015/2014	
<b>Outbound tourists</b>	<b>149,848</b>	<b>160,531</b>	<b>174,881</b>	<b>14,350</b>	<b>8.9</b>
<b>Mode of travel:</b>					
Air	139,129	150,067	163,760	13,693	9.1
Sea (see note 2)	10,719	10,464	11,121	658	6.3
<b>Sex:</b>					
Males	87,922	93,797	101,607	7,810	8.3
Females	61,926	66,734	73,274	6,540	9.8
<b>Age group:</b>					
0-24	26,950	30,383	32,379	1,995	6.6
25-44	62,959	69,924	79,909	9,986	14.3
45-64	47,522	47,702	49,631	1,929	4.0
65 or more	12,417	12,522	12,962	440	-
<b>Destination:</b>					
EU	129,821	139,219	155,974	16,754	12.0
<i>of which:</i> Euro area	81,485	87,856	101,642	13,785	15.7
Non-EU	20,027	21,312	18,907	-2,404	-11.3
<b>Purpose of visit:</b>					
Holiday	75,186	79,653	83,819	4,166	5.2
Visiting relatives and friends	30,370	34,264	40,372	6,108	17.8
Business and professional	32,693	34,679	36,409	1,730	5.0
Other (including educational, religious and health tourism)	11,599	11,935	14,282	2,346	19.7
<b>Organisation of stay:</b>					
Package	26,897	26,644	24,139	-2,504	-9.4
Non-package	122,952	133,887	150,742	16,855	12.6
<b>Duration of visit:</b>					
1-3 nights	46,353	49,647	54,504	4,858	9.8
4-6 nights	46,824	48,759	56,953	8,194	16.8
7 nights or more	56,671	62,125	63,424	1,299	-
<b>Average length of stay (nights)</b>	<b>7.6</b>	<b>7.9</b>	<b>7.4</b>	<b>-0.5</b>	<b>-</b>

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional. For more information refer to the methodological notes.

**Table 8. Outbound tourists by period of departure and type of accommodation**

Type of accommodation	January-June			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	52,154	58,389	65,635	7,245	12.4
Collective accommodation*	97,695	102,141	109,246	7,105	7.0
<b>Total tourists</b>	<b>149,848</b>	<b>160,531</b>	<b>174,881</b>	<b>14,350</b>	<b>8.9</b>

\* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

**Table 9. Total nights spent by outbound tourists by period of departure and type of accommodation**

Type of accommodation	January-June			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	573,003	707,208	724,691	17,482	2.5
Collective accommodation*	569,788	564,742	565,703	962	-
<b>Total nights</b>	<b>1,142,791</b>	<b>1,271,950</b>	<b>1,290,394</b>	<b>18,444</b>	<b>1.5</b>

\* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

**Table 10. Outbound tourists and nights spent by destination**

Destination	January-June			Change	Percentage change
	2013	2014	2015	2015/2014	
<b>Total tourists</b>	<b>149,848</b>	<b>160,531</b>	<b>174,881</b>	<b>14,350</b>	<b>8.9</b>
Austria	1,617	1,464 <sup>u</sup>	3,064	1,600	109.3
Belgium	4,812	3,942	5,013	1,071	-
France	6,605	6,292	7,200	908	-
Germany	6,392	9,474	9,130	-344	-
Ireland	1,329 <sup>u</sup>	1,417 <sup>u</sup>	2,237	820 <sup>u</sup>	-
Italy	46,620	51,458	56,099	4,641	9.0
Libya	4,442	3,566	517 <sup>u</sup>	-3,050 <sup>u</sup>	-85.5
Netherlands	3,117	4,474	6,299	1,825	40.8
Russia	987 <sup>u</sup>	993 <sup>u</sup>	682 <sup>u</sup>	-311 <sup>u</sup>	-
Scandinavia*	3,856	2,963	3,874	911	-
Spain	7,249	5,880	6,989	1,108	-
Switzerland	2,616	1,624	2,389	765	-
United Kingdom	40,510	41,219	42,923	1,704	4.1
USA	1,520	1,696	1,773	76	-
Other	18,174	24,067	26,692	2,625	10.9
<b>Total nights</b>	<b>1,142,791</b>	<b>1,271,950</b>	<b>1,290,394</b>	<b>18,444</b>	<b>1.5</b>
Austria	11,191	9,144 <sup>u</sup>	19,204	10,060 <sup>u</sup>	110.0
Belgium	25,359	18,940	24,280	5,340	-
France	43,543	35,989	41,003	5,014	-
Germany	42,348	74,009	62,064	-11,946	-
Ireland	9,766 <sup>u</sup>	12,997 <sup>u</sup>	15,154	2,157 <sup>u</sup>	-
Italy	233,649	280,086	284,814	4,728	1.7
Libya	57,353	44,832	7,209 <sup>u</sup>	-37,624 <sup>u</sup>	-83.9
Netherlands	20,819	30,457	36,945	6,488	21.3
Russia	11,128 <sup>u</sup>	15,640 <sup>u</sup>	9,496 <sup>u</sup>	-6,144 <sup>u</sup>	-
Scandinavia*	35,049	27,450	46,727	19,277	-
Spain	52,689	40,671	48,418	7,747	-
Switzerland	36,430	10,507	16,725	6,218	-
United Kingdom	300,378	308,553	314,934	6,381	2.1
USA	29,246	29,950	29,413	-537	-
Other	233,844	332,726	334,009	1,283	0.4

\* Denmark, Finland, Norway and Sweden

Totals may not add up due to rounding.

<sup>u</sup> - under-represented due to small sample size. Please note that these data must be interpreted with caution.



**Table 11. Total expenditure by outbound tourists by period of departure and expenditure category**

€000

Expenditure category	January-June			Change	Percentage change
	2013	2014	2015	2015/2014	
Package	14,579	14,441	13,889	-551	-3.8
Non-package	49,790	53,306	58,613	5,308	10.0
Air/sea fares	26,558	29,326	30,910	1,584	5.4
Accommodation	23,232	23,979	27,703	3,724	15.5
Other expenditure	78,607	80,109	88,073	7,963	9.9
<b>Total expenditure</b>	<b>142,976</b>	<b>147,855</b>	<b>160,575</b>	<b>12,720</b>	<b>8.6</b>

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

**Table 12. Average expenditure per capita per night by outbound tourists by period of departure and expenditure category**

€

Expenditure category	January-June					
	per trip			per night		
	2013	2014	2015	2013	2014	2015
Package	542	542	575	91	98	103
Non-package	405	398	389	51	47	51
Air/sea fares	216	219	205	27	26	27
Accommodation	279	270	279	42	45	47
Other expenditure	525	499	504	69	63	68
<b>Total</b>	<b>954</b>	<b>921</b>	<b>918</b>	<b>125</b>	<b>116</b>	<b>124</b>

## Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). Personal interviews are carried out. A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically.
2. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota. Survey data is supplemented by administrative data provided by ferry operators.
3. This release focuses on Outbound Tourism, which comprises the activities of residents of Malta travelling to, and staying in places outside Malta and therefore outside their usual environment.
4. The Tourstat survey measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists as the same person can embark on more than one trip during the same period.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise discretion when analysing figures that involve estimates below 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and others related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
9. Administrative data on sea passengers are provided on a monthly basis by ferry operators. Due to unforeseen circumstances these data were not available for February and March 2015. In view of this, sea passenger data have been estimated using a first-order autoregression time series model with a seasonal difference of order one. These data should thus be treated as provisional and are subject to revision in forthcoming news releases.
10. **Definitions:**
  - **Traveller:** Someone who moves between different geographic locations, for any purpose and any duration.
  - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
    - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. regular trips between the place of work/study and the place of residence;
    - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
    - c. **The main purpose of the visit should exclude the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.

Visitors (domestic/international) comprise tourists and same-day visitors.

  - **Tourist:** Visitors who stay at least one night in a collective or private accommodation in the place/country visited.
  - **Same-day visitor:** Visitors who do not spend the night in a collective or private accommodation in the place/country
11. More information relating to this news release may be accessed at:  
Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>  
Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=39>  
Statistical Database: <http://nso.gov.mt/statdb/start>