

1 September 2015 | 1100 hrs | 160/2015

Total inbound visitors for July were estimated at 207,541, an increase of 3.5 per cent when compared to the corresponding month of 2014. Excluding passengers who stayed overnight on board their berthed cruise ship, total inbound tourist trips amounted to 206,626.

Inbound Tourism: July 2015

A total of 176,807 inbound tourist trips were carried out for holiday purposes, while a further 9,173 were undertaken for business purposes. Inbound tourists from EU Member States went up by 5.2 per cent to 170,671 when compared to the corresponding month of 2014. The largest proportion of inbound tourists were aged between 25 and 44, followed by those within the 0-24 age bracket (Table 1).

Total nights spent went up by 7.2 per cent when compared to July 2014, reaching nearly 1.9 million nights. The largest share of guest nights (58.1 per cent) was spent in collective accommodation establishments (Table 3).

Total tourist expenditure was estimated at €220.2 million, an increase of 8.6 per cent over 2014 (Table 4).

January-July 2015

Inbound tourist trips from January to July amounted to 970,084, an increase of 5.2 per cent over the same period in 2014 (Table 6). Total nights spent by inbound tourists went up by 4.2 per cent, reaching 7.3 million nights (Table 8).

During January-July, total tourism expenditure was estimated at €845.8 million, 6.7 per cent higher than that recorded for 2014 (Table 9). Total expenditure per capita stood at €872, an increase of 1.4 per cent when compared to 2014 (Table 11) ■

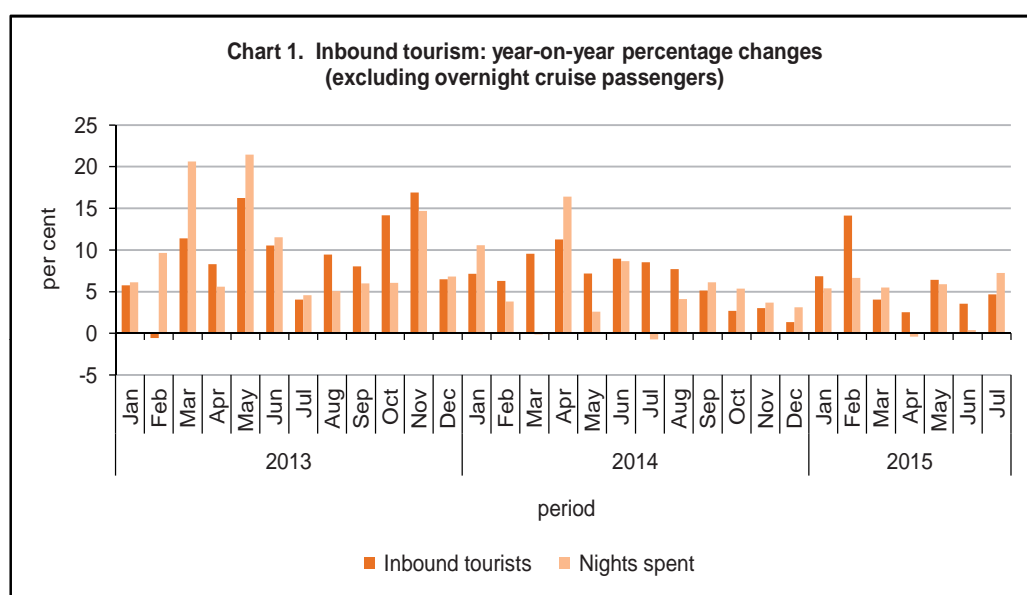
Compiled by:

**Unit C3: Population and
Tourism Statistics**

**Directorate C: Social
Statistics**

Further information on data:

Mr Matthew ZERAFA
T. +356 2599 7630
E. matthew.zerafa@gov.mt



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Issued by: **External Cooperation and Communication Unit, National Statistics Office, Lascaris, Valletta VLT 2000, Malta.**
T. +356 2599 7219 F. +356 2599 7205 E. nso@gov.mt

Table 1. Profile of inbound tourists by month of departure

Characteristics	July			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	182,699	200,440	207,541	7,101	3.5
Overnight cruise passengers	800	3,051	915	-2,136	-70.0
Inbound tourists	181,899	197,389	206,626	9,237	4.7
Mode of travel:					
Air	177,481	192,627	201,895	9,268	4.8
Sea (see note 2)	4,418	4,762	4,731	-31	-
Sex:					
Males	95,911	102,440	104,770	2,330	2.3
Females	85,987	94,949	101,856	6,907	7.3
Age group:					
0-24	59,656	60,983	64,443	3,461	5.7
25-44	55,245	67,131	69,826	2,695	4.0
45-64	53,503	55,819	57,797	1,978	3.5
65 or more	13,495	13,457	14,559	1,103	-
Markets:					
EU	145,748	162,180	170,671	8,491	5.2
<i>of which: Euro area</i>	76,130	82,159	87,502	5,343	6.5
Non-EU	36,151	35,209	35,955	745	-
Purpose of visit:					
Holiday	154,594	169,984	176,807	6,822	4.0
Business and professional	6,941	9,388	9,173	-215	-
Other (including educational, religious and health tourism)	20,364	18,017	20,647	2,630	14.6
Organisation of stay:					
Package	88,009	85,734	85,029	-705	-
Non-package	93,889	111,655	121,597	9,942	8.9
Frequency:					
First-time tourists	130,056	141,885	150,653	8,768	6.2
Repeat tourists	51,842	55,504	55,973	469	-
once a year or less	40,352	41,307	43,158	1,851	4.5
more than once a year	11,490	14,197	12,815	-1,382	-
Duration of visit:					
1-3 nights	17,049	22,239	19,097	-3,141	-14.1
4-6 nights	29,664	37,037	41,023	3,986	10.8
7 nights or more	135,186	138,113	146,506	8,392	6.1
Average length of stay (nights)	9.6	8.8	9.0	0.2	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation	July			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	48,647	60,392	65,690	5,298	8.8
Collective accommodation*	133,252	136,997	140,936	3,939	2.9
Total tourists	181,899	197,389	206,626	9,237	4.7

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation	July			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	606,290	674,740	779,788	105,048	15.6
Collective accommodation*	1,143,762	1,062,564	1,083,382	20,819	2.0
Total nights	1,750,052	1,737,304	1,863,170	125,867	7.2

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

Expenditure category	July			Change	Percentage change
	2013	2014	2015	2015/2014	
Package	69,518	68,442	69,629	1,187	1.7
Non-package	50,165	55,622	67,310	11,688	21.0
Air/sea fares	26,668	27,580	33,489	5,910	21.4
Accommodation	23,497	28,042	33,821	5,779	20.6
Other expenditure	76,689	78,676	83,285	4,609	5.9
Total expenditure	196,372	202,739	220,224	17,484	8.6

€ 000

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence		July			Change	Percentage change
		2013	2014	2015	2015/2014	
Tourists	EU	145,748	162,180	170,671	8,491	5.2
	<i>of which:</i>					
	France	12,354	13,465	13,562	96	-
	Germany	10,918	9,354	10,151	797	-
	Italy	26,390	30,172	32,997	2,826	9.4
	United Kingdom	48,593	50,721	55,789	5,069	10.0
	Non-EU	36,151	35,209	35,955	745	-
	Total	181,899	197,389	206,626	9,237	4.7
Nights	EU	1,332,722	1,346,510	1,478,002	131,493	9.8
	<i>of which:</i>					
	France	131,028	134,914	149,697	14,782	-
	Germany	102,555	79,690	93,037	13,347	-
	Italy	191,600	203,805	253,844	50,039	24.6
	United Kingdom	433,770	427,325	480,892	53,567	12.5
	Non-EU	417,329	390,794	385,168	-5,626	-
	Total	1,750,052	1,737,304	1,863,170	125,867	7.2
Expenditure (€000)	EU	142,123	150,973	167,405	16,432	10.9
	<i>of which:</i>					
	France	13,216	13,550	14,545	995	-
	Germany	11,674	9,882	10,375	493	-
	Italy	19,645	21,277	24,948	3,671	17.3
	United Kingdom	44,827	47,261	57,314	10,052	21.3
	Non-EU	54,249	51,767	52,818	1,052	-
	Total	196,372	202,739	220,224	17,484	8.6

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 6. Profile of inbound tourists by period of departure

Characteristics	January-July			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	855,149	931,378	977,185	45,807	4.9
Overnight cruise passengers	6,217	9,234	7,101	-2,133	-23.1
Inbound tourists	848,932	922,144	970,084	47,940	5.2
Mode of travel:					
Air	826,432	897,259	938,352	41,093	4.6
Sea (see note 2)	22,500	24,885	31,732	6,847	27.5
Sex:					
Males	440,552	481,998	502,239	20,241	4.2
Females	408,380	440,146	467,845	27,699	6.3
Age group:					
0-24	164,176	179,801	183,336	3,534	2.0
25-44	254,454	304,519	319,219	14,701	4.8
45-64	291,533	309,891	323,117	13,226	4.3
65 or more	138,770	127,933	144,412	16,479	12.9
Markets:					
EU	709,225	761,478	831,825	70,347	9.2
<i>of which:</i> Euro area	380,188	399,228	446,367	47,139	11.8
Non-EU	139,707	160,666	138,259	-22,407	-13.9
Purpose of visit:					
Holiday	708,980	766,588	810,244	43,656	5.7
Business and professional	65,715	78,931	74,059	-4,872	-6.2
Other (including educational, religious and health tourism)	74,238	76,625	85,781	9,156	11.9
Organisation of stay:					
Package	403,370	417,574	436,124	18,550	4.4
Non-package	445,562	504,570	533,960	29,390	5.8
Frequency:					
First-time tourists	575,624	625,006	678,505	53,499	8.6
Repeat tourists	273,309	297,138	291,579	-5,559	-1.9
once a year or less	193,197	207,262	209,622	2,359	1.1
more than once a year	80,111	89,875	81,957	-7,918	-8.8
Duration of visit:					
1-3 nights	142,434	171,327	166,136	-5,191	-3.0
4-6 nights	189,957	220,843	251,069	30,226	13.7
7 nights or more	516,541	529,975	552,879	22,905	4.3
Average length of stay (nights)	7.9	7.6	7.5	-0.1	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	January-July			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	201,946	227,077	250,320	23,243	10.2
Collective accommodation*	646,987	695,067	719,764	24,697	3.6
Total tourists	848,932	922,144	970,084	47,940	5.2

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	January-July			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	2,040,599	2,298,601	2,519,707	221,106	9.6
Collective accommodation*	4,636,981	4,718,918	4,793,672	74,754	1.6
Total nights	6,677,580	7,017,520	7,313,379	295,859	4.2

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence	January-July			Change	Percentage change	
	2013	2014	2015	2015/2014		
Tourists	Austria	15,952	15,851	17,220	1,369	-
	Belgium	16,636	18,229	21,342	3,113	17.1
	France	64,305	71,195	74,059	2,864	4.0
	Germany	76,713	70,296	74,315	4,019	5.7
	Ireland	16,924	17,730	20,420	2,690	15.2
	Italy	121,369	136,097	158,013	21,916	16.1
	Libya	16,482	25,367	4,538	-20,829	-82.1
	Netherlands	23,891	24,708	24,523	-185	-
	Russia	19,708	19,729	11,723	-8,007	-40.6
	Scandinavia*	56,809	64,929	63,044	-1,884	-2.9
	Spain	28,147	20,370	23,562	3,192	15.7
	Switzerland	14,824	17,254	19,200	1,946	11.3
	United Kingdom	249,100	267,722	283,948	16,225	6.1
	USA	11,897	13,271	12,632	-639	-
	Other	116,175	139,395	161,545	22,150	15.9
Total	848,932	922,144	970,084	47,940	5.2	
Nights	Austria	118,265	114,264	116,650	2,386	-
	Belgium	127,329	137,917	155,276	17,359	12.6
	France	466,479	520,793	548,411	27,618	5.3
	Germany	622,630	577,385	598,715	21,330	3.7
	Ireland	135,559	141,572	151,920	10,349	7.3
	Italy	634,456	715,241	967,123	251,882	35.2
	Libya	94,658	170,298	36,563	-133,735	-78.5
	Netherlands	195,596	184,546	177,405	-7,141	-
	Russia	246,785	235,500	126,044	-109,456	-46.5
	Scandinavia*	457,661	488,437	473,043	-15,395	-3.2
	Spain	200,194	150,357	173,147	22,790	15.2
	Switzerland	137,925	132,289	139,224	6,936	5.2
	United Kingdom	2,175,035	2,210,319	2,275,649	65,330	3.0
	USA	85,623	98,916	99,056	139	-
	Other	979,385	1,139,688	1,275,155	135,467	11.9
Total	6,677,580	7,017,520	7,313,379	295,859	4.2	
Expenditure (€000)	Austria	14,921	14,821	15,105	284	-
	Belgium	15,771	18,061	19,943	1,882	10.4
	France	55,019	59,859	63,217	3,357	5.6
	Germany	69,828	65,507	68,338	2,831	4.3
	Ireland	15,020	14,925	18,236	3,310	22.2
	Italy	68,846	76,879	92,433	15,553	20.2
	Libya	18,290	26,505	6,168	-20,338	-76.7
	Netherlands	21,301	20,079	21,152	1,073	-
	Russia	31,303	29,758	16,510	-13,248	-44.5
	Scandinavia*	54,947	61,241	58,576	-2,664	-4.4
	Spain	21,531	16,618	18,911	2,293	13.8
	Switzerland	18,504	20,511	22,006	1,495	7.3
	United Kingdom	197,082	215,843	249,733	33,890	15.7
	USA	15,386	15,551	16,454	902	-
	Other	122,551	136,921	159,060	22,139	16.2
Total	740,299	793,080	845,841	52,761	6.7	

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
January-July 2015					
Austria	7,602	1,380	1,282	4,840	15,105
Belgium	9,149	2,300	2,187	6,306	19,943
France	28,766	6,620	8,022	19,808	63,217
Germany	33,427	6,483	8,059	20,368	68,338
Ireland	4,247	2,450	3,321	8,218	18,236
Italy	26,067	11,161	16,390	38,815	92,433
Libya	294	1,761	1,523	2,590	6,168
Netherlands	7,411	2,602	2,821	8,319	21,152
Russia	4,095	2,979	2,490	6,946	16,510
Scandinavia*	18,152	8,452	8,846	23,127	58,576
Spain	6,197	2,210	2,684	7,820	18,911
Switzerland	7,836	3,267	3,092	7,810	22,006
United Kingdom	94,480	32,891	30,868	91,495	249,733
USA	1,855	5,574	3,207	5,818	16,454
Other	35,983	33,288	25,007	64,782	159,060
Total	285,562	123,418	119,799	317,062	845,841
January-July 2014					
Austria	6,667	1,567	1,552	5,035	14,821
Belgium	8,094	1,996	2,102	5,869	18,061
France	26,243	7,109	7,663	18,844	59,859
Germany	32,683	5,643	6,437	20,743	65,507
Ireland	3,589	2,270	2,513	6,554	14,925
Italy	21,245	10,344	12,940	32,349	76,879
Libya	1,980	6,334	4,873	13,318	26,505
Netherlands	6,872	2,725	2,537	7,946	20,079
Russia	9,194	3,804	3,874	12,886	29,758
Scandinavia*	18,942	8,664	9,139	24,495	61,241
Spain	4,756	2,212	2,736	6,914	16,618
Switzerland	8,125	2,680	2,773	6,934	20,511
United Kingdom	80,214	27,494	24,249	83,886	215,843
USA	2,751	4,404	3,219	5,178	15,551
Other	31,962	26,901	20,975	57,083	136,921
Total	263,317	114,146	107,581	308,036	793,080
January-July 2013					
Austria	7,014	1,726	1,649	4,531	14,921
Belgium	7,435	1,770	1,540	5,026	15,771
France	25,832	5,793	5,997	17,397	55,019
Germany	37,228	6,388	6,182	20,029	69,828
Ireland	3,792	2,086	2,149	6,994	15,020
Italy	20,060	8,876	11,710	28,201	68,846
Libya	1,756	4,321	3,002	9,212	18,290
Netherlands	8,999	2,086	2,068	8,147	21,301
Russia	9,248	4,191	3,708	14,155	31,303
Scandinavia*	17,159	7,753	7,854	22,181	54,947
Spain	6,203	2,483	3,134	9,711	21,531
Switzerland	7,193	2,369	1,987	6,955	18,504
United Kingdom	75,120	25,969	21,113	74,880	197,082
USA	2,100	5,948	2,899	4,439	15,386
Other	27,023	27,546	16,954	51,027	122,551
Total	256,162	109,304	91,946	282,886	740,299

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand.
2. Totals may not add up due to rounding.

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

€

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
January-July 2015					
Austria	651	249	297	281	877
Belgium	848	218	300	295	934
France	679	209	301	267	854
Germany	702	243	370	274	920
Ireland	530	197	307	402	893
Italy	475	108	205	246	585
Libya	461	451	472	571	1,359
Netherlands	615	209	279	339	863
Russia	1,073	377	375	592	1,408
Scandinavia*	641	243	302	367	929
Spain	617	163	268	332	803
Switzerland	884	316	356	407	1,146
United Kingdom	676	228	317	322	880
USA	1,287	498	366	461	1,303
Other	643	315	299	401	985
Total expenditure per capita	655	231	293	327	872
January-July 2014					
Austria	661	272	318	318	935
Belgium	823	238	326	322	991
France	686	216	278	265	841
Germany	695	242	353	295	932
Ireland	519	210	292	370	842
Italy	424	120	187	238	565
Libya	552	291	255	525	1,045
Netherlands	596	207	246	322	813
Russia	1,093	336	390	653	1,508
Scandinavia*	653	241	301	377	943
Spain	602	177	257	339	816
Switzerland	934	313	397	402	1,189
United Kingdom	607	203	279	313	806
USA	938	426	398	390	1,172
Other	625	305	307	410	982
Total expenditure per capita	631	226	279	334	860
January-July 2013					
Austria	679	307	344	284	935
Belgium	770	254	291	302	948
France	706	209	255	271	856
Germany	712	262	320	261	910
Ireland	521	216	274	413	888
Italy	451	115	181	232	567
Libya	502	333	251	559	1,110
Netherlands	623	221	266	341	892
Russia	966	414	405	718	1,588
Scandinavia*	653	254	306	390	967
Spain	544	148	227	345	765
Switzerland	868	362	379	469	1,248
United Kingdom	602	209	277	301	791
USA	995	608	380	373	1,293
Other	637	373	288	439	1,055
Total expenditure per capita	635	245	269	333	872

* Denmark, Finland, Norway and Sweden

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	July			Change	Percentage change
	2013	2014	2015	2015/2014	
Total overnight cruise passengers	800	3,051	915	-2,136	-70.0
Sex:					
Males	271	1,397	445	-952	-68.1
Females	529	1,654	470	-1,184	-71.6
Age group:					
0-19	96	463	63	-400	-86.4
20-39	519	349	50	-299	-85.7
40-59	122	1,040	262	-778	-74.8
60-79	59	1,078	462	-616	-57.1
80 or more	4	121	78	-43	-35.5
Markets:					
EU	29	2,777	441	-2,336	-84.1
<i>of which</i> : Euro area	9	2,731	348	-2,383	-87.3
Non-EU	771	274	474	200	73.0

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-July			Change	Percentage change
	2013	2014	2015	2015/2014	
Total overnight cruise passengers	6,217	9,234	7,101	-2,133	-23.1
Sex:					
Males	2,774	4,258	3,303	-955	-22.4
Females	3,443	4,976	3,798	-1,178	-23.7
Age group:					
0-19	299	680	331	-349	-51.3
20-39	869	762	450	-312	-40.9
40-59	1,513	2,486	1,778	-708	-28.5
60-79	3,134	4,727	3,937	-790	-16.7
80 or more	402	579	605	26	4.5
Markets:					
EU	4,379	8,157	3,175	-4,982	-61.1
<i>of which</i> : Euro area	3,561	7,899	1,859	-6,040	-76.5
Non-EU	1,838	1,077	3,926	2,849	264.5

Methodological Notes

1. This release focuses on Inbound Tourism, which comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. The results in this release are based on the ongoing frontier survey known as Tourstat. Data for tourist air departures is collected by means of personal interviews through a continuous survey at the departure lounge of the Malta International Airport (MIA). Personal interviews are carried out. A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected, whereby a sample of passengers is selected systematically within each shift.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota. Survey data is supplemented by administrative data provided by ferry operators.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise caution when analysing figures that involve estimates relating to less than 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and those related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. The expenditure data in this release should not be equated to national tourism earnings.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists because the former is inclusive of departing Maltese and transit passengers.
9. Data on cruise passengers who spent at least one night berthed on board their cruiseship is compiled on the basis of administrative records held by Transport Malta.
10. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.
11. **Definitions:**
 - **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.Visitors (domestic/international) comprise tourists and same-day visitors.
 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Same-day visitor:** A visitor who does not spend the night in collective or private accommodation in the place/country visited.
12. More information relating to this news release may be accessed at:
Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>
Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=37>
Statistical Database: <http://nso.gov.mt/statdb/start>