

Total arrivals and nights spent in collective accommodation establishments during August 2015 increased by 0.6 and 1.7 per cent respectively compared to the corresponding month in 2014.

Collective Accommodation Establishments: August 2015

Cut-off date:
20 October 2015

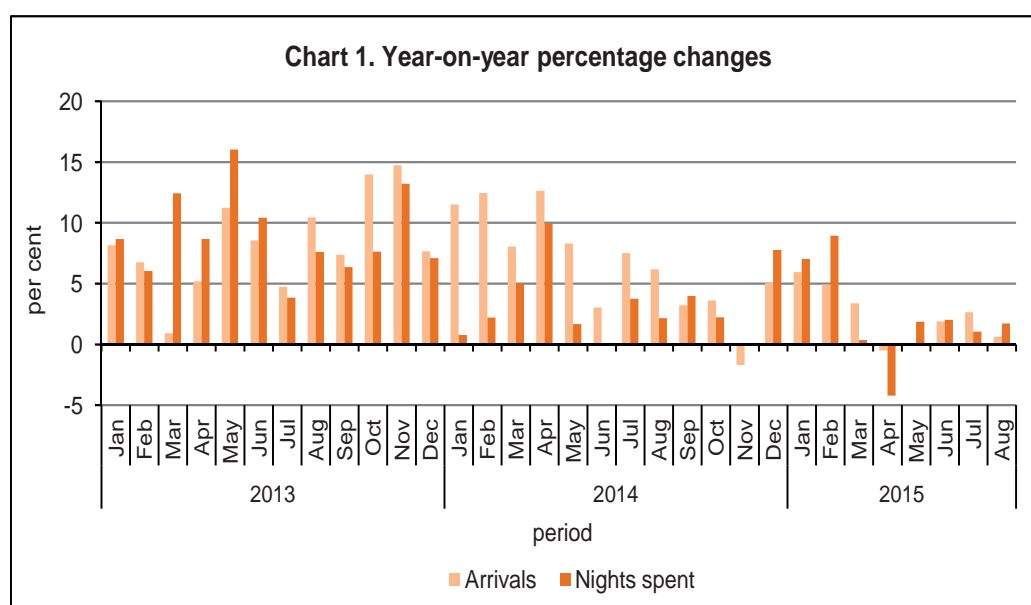
In August, total arrivals in collective accommodation establishments numbered 174,958, while total nights spent surpassed 1.1 million. Collective accommodation categories registered decreases in total nights spent, with the exception of 3-star and 2-star hotels. The largest share of guest nights was reported in 4-star hotels, accounting for 507,113 nights, or 44.5 per cent of the total (Tables 1 and 2).

The average length of stay in collective accommodation establishments went up to 6.5 nights in August 2015 from 6.4 nights in the same month of 2014. The net use of bed-places stood at 86.8 per cent, down by 0.6 percentage points when compared to the corresponding month last year (Table 3).

On a national level, there were 177 active collective accommodation establishments during August, with a net capacity of 18,773 bedrooms and 42,354 bed-places (Table 4).

January-August

Total arrivals during the first eight months of 2015 amounted to almost 1.1 million, an increase of 1.9 per cent over the same period in 2014 (Table 1). Total nights spent went up by 1.6 per cent, surpassing 6.1 million (Table 2). The net use of bed-places advanced by 2.0 percentage points to 66.2 per cent (Table 3) ■



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Table 1. Total arrivals by period, region and type of accommodation

Type of accommodation	July*	August		January-August	
	2015	2014	2015	2014	2015
	MALTA				
Hotel	162,275	165,858	167,344	1,011,096	1,034,245
5 Star	40,035	41,342	38,840	267,429	253,140
4 Star	66,540	70,568	68,933	441,685	456,938
3 Star	49,509	48,589	53,941	272,926	293,608
2 Star	6,191	5,358	5,630	29,056	30,559
Other collective accommodation ¹	7,132	8,010	7,614	42,110	38,483
Total	169,407	173,868	174,958	1,053,206	1,072,728
	Malta				
Hotel	152,333	155,461	157,255	953,907	977,790
of which:					
5 Star	37,366	38,482	36,191	251,699	238,498
4 Star	63,065	65,460	65,557	412,750	432,060
3 Star	46,572	46,870	50,495	264,517	280,469
Other collective accommodation ¹	6,590	7,441	7,077	40,076	36,117
Total	158,923	162,902	164,332	993,984	1,013,907
	Gozo and Comino				
Hotel	9,942	10,397	10,089	57,189	56,455
of which:					
5 Star	2,669	2,860	2,649	15,730	14,642
4 Star	3,475	5,108	3,376	28,935	24,878
3 Star	2,937	1,719	3,446	8,409	13,139
Other collective accommodation ¹	542	569	537	2,034	2,366
Total	10,484	10,966	10,626	59,223	58,821

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 2. Total nights spent by period, region and type of accommodation

Type of accommodation	July*	August		January-August	
	2015	2014	2015	2014	2015
	MALTA				
Hotel	1,030,536	1,060,809	1,080,535	5,709,203	5,807,240
5 Star	204,377	218,649	217,289	1,150,182	1,117,507
4 Star	484,453	509,053	507,113	2,801,055	2,880,305
3 Star	303,735	302,350	321,462	1,583,510	1,625,791
2 Star	37,972	30,757	34,671	174,457	183,636
Other collective accommodation ¹	60,332	58,886	58,564	313,660	314,491
Total	1,090,868	1,119,695	1,139,099	6,022,862	6,121,731
	Malta				
Hotel	987,949	1,014,316	1,033,347	5,501,315	5,597,793
of which:					
5 Star	192,724	206,857	205,131	1,093,316	1,062,211
4 Star	467,155	481,444	488,586	2,681,883	2,781,624
3 Star	293,300	297,863	307,762	1,563,572	1,582,800
Other collective accommodation ¹	58,231	56,729	56,578	306,638	306,772
Total	1,046,181	1,071,045	1,089,925	5,807,953	5,904,565
	Gozo and Comino				
Hotel	42,587	46,493	47,188	207,888	209,447
of which:					
5 Star	11,653	11,792	12,158	56,866	55,296
4 Star	17,298	27,609	18,527	119,172	98,681
3 Star	10,435	4,487	13,700	19,938	42,991
Other collective accommodation ¹	2,101	2,157	1,986	7,021	7,719
Total	44,688	48,650	49,174	214,909	217,166

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 3. Net use of bed-places by period, region and type of accommodation

Type of accommodation	July*	August		January-August		
	2015	2014	2015	2014	2015	
	MALTA					
Hotel	84.9	89.5	88.7	65.9	67.9	
5 Star	92.3	97.2	95.9	68.0	73.6	
4 Star	88.3	92.1	92.5	71.9	72.4	
3 Star	77.8	84.1	82.4	58.1	60.2	
2 Star	71.5	63.5	65.6	49.7	52.8	
Other collective accommodation ¹	63.7	61.7	62.0	43.3	45.1	
Total	83.4	87.4	86.8	64.2	66.2	
Type of accommodation	Malta					
	Hotel	85.3	89.6	88.9	66.4	68.5
	<i>of which:</i>					
5 Star	92.9	98.0	96.4	68.7	74.4	
4 Star	88.6	92.1	92.7	72.6	73.1	
3 Star	78.3	84.2	82.2	58.3	60.3	
Other collective accommodation ¹	64.8	62.1	63.1	44.0	46.3	
Total	83.8	87.5	87.0	64.6	66.8	
Type of accommodation	Gozo and Comino					
	Hotel	76.7	87.1	85.0	55.6	56.1
	<i>of which:</i>					
5 Star	84.1	85.5	87.7	57.4	60.0	
4 Star	81.1	92.0	86.9	59.2	56.1	
3 Star	66.0	78.7	86.7	45.4	58.7	
Other collective accommodation ¹	43.2	51.9	40.8	25.1	22.1	
Total	74.0	84.6	81.4	53.5	53.2	

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Table 4. Establishments with net number of bedrooms and bed-places by period, region and type of accommodation

Type of accommodation	August						
	Establishments		Bedrooms		Bed-places		
	2014	2015	2014	2015	2014	2015	
Type of accommodation	MALTA						
	Hotel	125	131	17,414	17,529	38,248	39,297
	5 Star	15	15	3,468	3,469	7,256	7,308
4 Star	45	44	8,106	7,855	17,837	17,693	
3 Star	49	54	5,138	5,465	11,593	12,590	
2 Star	16	18	702	740	1,562	1,706	
Other collective accommodation ¹	41	46	1,254	1,244	3,080	3,057	
Total	166	177	18,668	18,773	41,328	42,354	
Type of accommodation	Malta						
	Hotel	114	118	16,610	16,685	36,527	37,506
	<i>of which:</i>						
5 Star	13	13	3,262	3,254	6,811	6,861	
4 Star	40	40	7,643	7,533	16,869	17,005	
3 Star	46	49	5,051	5,217	11,409	12,080	
Other collective accommodation ¹	36	39	1,193	1,175	2,946	2,900	
Total	150	157	17,803	17,860	39,473	40,406	
Type of accommodation	Gozo and Comino						
	Hotel	11	13	804	844	1,721	1,791
	<i>of which:</i>						
5 Star	2	2	206	215	445	447	
4 Star	5	4	463	322	968	688	
3 Star	3	5	87	248	184	510	
Other collective accommodation ¹	5	7	61	69	134	157	
Total	16	20	865	913	1,855	1,948	

¹ Comprises guesthouses, hostels and tourist villages

Methodological Notes

1. The objective of the Survey on Collective Accommodation Establishments is to estimate the utilisation rate of bed-places of all active collective accommodation establishments in Malta and Gozo. The variables collected from the survey include:

- Number of residents;
- Number of non-residents;
- Nights spent by residents;
- Nights spent by non-residents;
- Number of room nights sold to foreign residents;
- Number of room nights sold to Maltese residents;
- Number of bedrooms;
- Number of bed-places;
- Number of days the establishment was closed during the month under review.

The collection of the above variables and the calculation of occupancy levels are in line with Regulation (EU) No. 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments, namely hotels, guesthouses, hostels and tourist villages.

3. Response Rate:

July 2015	91.0%
August 2015	90.4%

4. In this release figures for July 2015 should be considered as a second estimate while those relating to August 2015 are a first estimate, therefore subject to revision in the ensuing release.

5. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as aparthotels to hotels (refer to Legal Notice 351 of 2012).

6. **Definitions:**

- **Bedroom:** a unit formed by one room or group of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- **Bed-place:** in an establishment, this is determined by the number of persons who can stay overnight in the establishment, not taking into account any extra beds that may be provided to clients on request.
- **Residents:** Maltese/Gozitan residents who check into/out of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
 - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
 - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Non-residents:** foreigners who do not necessarily follow the definition of a tourist and check into/out of a collective accommodation establishment.
- **Total arrivals:** the number of residents and non-residents altogether.
- **Total nights spent:** nights which a guest actually spends or is registered to spend in a collective accommodation establishment.
- **Net use of bed-places:** the net occupancy rate calculated for all active accommodation establishments, net of seasonal closures and other temporary closures. The occupancy of bed-places is calculated by dividing the total nights during the reference period by the number of bed-places and the number of days when the bed-places are actually available for use during the reference period. The result is then multiplied by 100 to express the occupancy rate as a percentage.
- **Average length of stay:** this is calculated as follows:
$$\frac{\text{total number of nights}}{\text{total number of arrivals}}$$

7. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=35>

Statistical Database: <http://nso.gov.mt/statdb/start>