

Total inbound visitors for September were estimated at 194,189, an increase of 0.5 per cent when compared to the corresponding month of 2014. Excluding passengers who stayed overnight on board their berthed cruise ship, total inbound tourist trips amounted to 192,550.

Inbound Tourism: September 2015

A total of 169,108 inbound tourist trips were carried out for holiday purposes, while a further 11,867 were undertaken for business purposes. Inbound tourists from EU Member States went up by 2.4 per cent to 162,429 when compared to the corresponding month of 2014. The largest proportion of inbound tourists were aged between 25 and 44, closely followed by those within the 45-64 age bracket (Table 1).

Total nights spent went up by 4.0 per cent when compared to September 2014, reaching 1.6 million nights. The largest share of guest nights (57.9 per cent) was spent in collective accommodation establishments (Table 3).

Total tourist expenditure was estimated at €195.9 million, an increase of 5.2 per cent over the corresponding month of 2014 (Table 4).

January-September 2015

Inbound tourist trips from January to September amounted to 1,409,119, an increase of 4.9 per cent over the same period in 2014 (Table 6). Total nights spent by inbound tourists went up by 4.4 per cent, reaching 11.3 million nights (Table 8).

During January-September, total tourism expenditure was estimated at €1,318.0 million, 6.6 per cent higher than that recorded for 2014 (Table 9). Total expenditure per capita stood at €935, an increase of 1.5 per cent when compared to 2014 (Table 11) ■

Compiled by:

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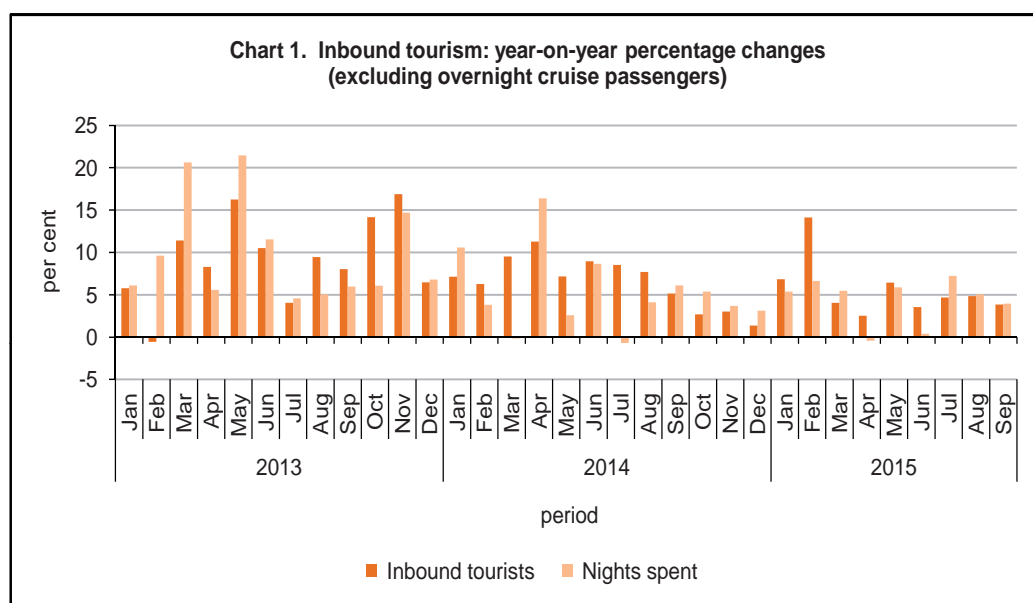


Table 1. Profile of inbound tourists by month of departure

Characteristics	September			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	176,781	193,138	194,189	1,050	0.5
Overnight cruise passengers	411	7,700	1,639	-6,061	-78.7
Inbound tourists	176,370	185,438	192,550	7,111	3.8
Mode of travel:					
Air	171,280	179,402	186,871	7,468	4.2
Sea (see note 2)	5,090	6,036	5,679	-357	-5.9
Sex:					
Males	91,894	96,095	98,288	2,193	2.3
Females	84,476	89,344	94,262	4,918	5.5
Age group:					
0-24	32,617	31,852	32,041	189	-
25-44	62,367	63,484	67,175	3,692	5.8
45-64	60,313	63,316	66,041	2,725	4.3
65 or more	21,073	26,787	27,292	505	-
Markets:					
EU	147,515	158,545	162,429	3,883	2.4
<i>of which:</i> Euro area	78,657	82,036	80,655	-1,381	-
Non-EU	28,855	26,893	30,121	3,228	12.0
Purpose of visit:					
Holiday	154,434	164,579	169,108	4,529	2.8
Business and professional	11,176	12,739	11,867	-871	-
Other (including educational, religious and health tourism)	10,760	8,121	11,574	3,453	42.5
Organisation of stay:					
Package	81,868	89,012	80,508	-8,504	-9.6
Non-package	94,502	96,426	112,042	15,615	16.2
Frequency:					
First-time tourists	124,070	129,903	133,816	3,912	3.0
Repeat tourists	52,299	55,535	58,734	3,199	5.8
once a year or less	38,986	41,918	44,994	3,077	7.3
more than once a year	13,313	13,618	13,740	122	-
Duration of visit:					
1-3 nights	22,471	24,783	23,821	-962	-
4-6 nights	36,027	39,120	41,639	2,520	6.4
7 nights or more	117,872	121,535	127,089	5,554	4.6
Average length of stay (nights)	8.3	8.3	8.4	0.1	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation	September			Change	Percentage change
	2013	2014	2015		
Private accommodation	49,723	48,414	61,765	13,352	27.6
Collective accommodation*	126,647	137,025	130,784	-6,240	-4.6
Total tourists	176,370	185,438	192,550	7,111	3.8

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation	September			Change	Percentage change
	2013	2014	2015		
Private accommodation	548,812	554,656	677,343	122,687	22.1
Collective accommodation*	908,922	992,093	930,555	-61,538	-6.2
Total nights	1,457,733	1,546,749	1,607,898	61,149	4.0

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

Expenditure category	September			Change	Percentage change
	2013	2014	2015		
Package	56,733	65,384	61,388	-3,996	-6.1
Non-package	49,016	51,225	57,931	6,705	13.1
Air/sea fares	23,996	26,439	28,396	1,956	7.4
Accommodation	25,020	24,786	29,535	4,749	19.2
Other expenditure	65,403	69,661	76,599	6,937	10.0
Total expenditure	171,153	186,271	195,918	9,647	5.2

€000

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence		September			Change	Percentage change
		2013	2014	2015	2015/2014	
Tourists	EU	147,515	158,545	162,429	3,883	2.4
	<i>of which:</i>					
	France	11,556	10,953	10,412	-541	-
	Germany	17,493	17,539	14,368	-3,171	-18.1
	Italy	25,330	28,274	28,984	710	-
	United Kingdom	49,208	55,503	59,998	4,494	8.1
	Non-EU	28,855	26,893	30,121	3,228	12.0
	Total	176,370	185,438	192,550	7,111	3.8
Nights	EU	1,191,924	1,242,182	1,312,055	69,873	5.6
	<i>of which:</i>					
	France	88,328	86,116	88,395	2,279	-
	Germany	149,341	142,801	135,814	-6,987	-4.9
	Italy	172,792	180,976	205,672	24,696	-
	United Kingdom	440,080	475,494	519,527	44,033	9.3
	Non-EU	265,810	304,567	295,843	-8,724	-2.9
	Total	1,457,733	1,546,749	1,607,898	61,149	4.0
Expenditure (€000)	EU	134,214	145,920	158,118	12,198	8.4
	<i>of which:</i>					
	France	10,457	9,993	10,649	657	-
	Germany	17,541	18,120	15,525	-2,596	-14.3
	Italy	16,713	18,913	19,657	744	-
	United Kingdom	48,637	57,358	66,837	9,479	16.5
	Non-EU	36,939	40,351	37,800	-2,551	-6.3
	Total	171,153	186,271	195,918	9,647	5.2

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 6. Profile of inbound tourists by period of departure

Characteristics	January-September			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	1,250,729	1,363,859	1,419,658	55,799	4.1
Overnight cruise passengers	7,156	21,183	10,539	-10,644	-50.2
Inbound tourists	1,243,573	1,342,676	1,409,119	66,443	4.9
Mode of travel:					
Air	1,210,781	1,305,115	1,365,998	60,883	4.7
Sea (see note 2)	32,792	37,561	43,121	5,560	14.8
Sex:					
Males	645,802	698,513	726,494	27,981	4.0
Females	597,771	644,163	682,625	38,462	6.0
Age group:					
0-24	275,279	292,184	297,546	5,362	1.8
25-44	393,005	457,739	480,513	22,774	5.0
45-64	406,510	428,858	449,566	20,708	4.8
65 or more	168,779	163,895	181,494	17,599	10.7
Markets:					
EU	1,041,719	1,123,459	1,209,970	86,511	7.7
<i>of which:</i> Euro area	568,521	600,451	651,074	50,623	8.4
Non-EU	201,854	219,218	199,149	-20,069	-9.2
Purpose of visit:					
Holiday	1,060,332	1,142,083	1,200,128	58,045	5.1
Business and professional	82,026	97,516	91,608	-5,908	-6.1
Other (including educational, religious and health tourism)	101,216	103,077	117,383	14,306	13.9
Organisation of stay:					
Package	583,151	615,453	619,725	4,272	0.7
Non-package	660,422	727,223	789,394	62,171	8.5
Frequency:					
First-time tourists	861,924	930,856	995,880	65,024	7.0
Repeat tourists	381,649	411,820	413,239	1,418	-
once a year or less	275,216	295,981	303,267	7,286	2.5
more than once a year	106,433	115,839	109,971	-5,868	-5.1
Duration of visit:					
1-3 nights	178,052	212,615	205,002	-7,613	-3.6
4-6 nights	259,403	301,358	337,839	36,481	12.1
7 nights or more	806,118	828,704	866,278	37,574	4.5
Average length of stay (nights)	8.3	8.1	8.0	0.0	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	January-September			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	317,554	344,152	400,983	56,830	16.5
Collective accommodation*	926,019	998,524	1,008,136	9,613	1.0
Total tourists	1,243,573	1,342,676	1,409,119	66,443	4.9

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	January-September			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	3,438,453	3,736,354	4,279,267	542,913	14.5
Collective accommodation*	6,854,199	7,074,197	7,001,731	-72,466	-1.0
Total nights	10,292,652	10,810,551	11,280,998	470,447	4.4

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence		January-September			Change	Percentage change
		2013	2014	2015	2015/2014	
Tourists	Austria	20,940	21,683	24,777	3,093	14.3
	Belgium	23,187	25,332	29,289	3,957	15.6
	France	95,547	102,820	104,802	1,982	1.9
	Germany	110,835	105,786	104,575	-1,211	-
	Ireland	23,770	24,265	28,221	3,956	16.3
	Italy	189,087	212,229	238,168	25,939	12.2
	Libya	24,447	28,305	5,742	-22,563	-79.7
	Netherlands	34,488	36,439	36,295	-144	-
	Russia	31,256	28,992	17,398	-11,593	-40.0
	Scandinavia*	81,078	86,246	89,311	3,065	3.6
	Spain	46,843	36,179	38,489	2,310	6.4
	Switzerland	21,092	24,114	26,766	2,652	11.0
	United Kingdom	353,336	383,209	409,625	26,417	6.9
	USA	15,543	17,762	18,343	581	-
	Other	172,128	209,315	237,316	28,002	13.4
Total		1,243,573	1,342,676	1,409,119	66,443	4.9
Nights	Austria	164,038	158,758	184,594	25,836	16.3
	Belgium	185,339	193,725	227,829	34,104	17.6
	France	752,813	816,159	860,767	44,609	5.5
	Germany	953,007	909,482	897,316	-12,165	-
	Ireland	194,155	200,458	218,575	18,118	9.0
	Italy	1,161,163	1,284,304	1,585,084	300,780	23.4
	Libya	145,439	187,225	46,808	-140,417	-75.0
	Netherlands	292,547	283,219	289,864	6,644	-
	Russia	405,538	370,445	208,340	-162,105	-43.8
	Scandinavia*	645,041	661,046	661,514	468	0.1
	Spain	354,993	269,233	297,128	27,895	10.4
	Switzerland	195,546	194,186	200,481	6,294	3.2
	United Kingdom	3,170,318	3,250,904	3,432,408	181,504	5.6
	USA	126,873	139,074	154,370	15,295	-
	Other	1,545,841	1,892,333	2,015,919	123,586	6.5
Total		10,292,652	10,810,551	11,280,998	470,447	4.4
Expenditure (€000)	Austria	20,654	20,902	23,630	2,727	13.0
	Belgium	23,041	25,978	28,730	2,751	10.6
	France	89,683	94,923	98,330	3,407	3.6
	Germany	107,543	104,924	102,108	-2,816	-
	Ireland	22,367	21,770	26,999	5,229	24.0
	Italy	122,371	134,735	155,471	20,736	15.4
	Libya	27,259	29,294	7,974	-21,321	-72.8
	Netherlands	32,642	32,444	33,874	1,430	-
	Russia	52,359	46,359	25,943	-20,416	-44.0
	Scandinavia*	79,081	83,263	85,399	2,137	2.6
	Spain	38,585	30,798	33,187	2,389	7.8
	Switzerland	27,286	30,125	31,354	1,229	4.1
	United Kingdom	305,211	337,550	394,950	57,400	17.0
	USA	20,767	22,558	24,369	1,811	-
	Other	188,846	221,251	245,670	24,419	11.0
Total		1,157,695	1,236,875	1,317,986	81,111	6.6

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
January-September 2015					
Austria	11,031	2,159	2,509	7,931	23,629
Belgium	12,821	3,097	3,637	9,176	28,730
France	40,404	11,190	14,546	32,190	98,330
Germany	49,693	9,560	12,646	30,208	102,108
Ireland	6,384	3,812	5,059	11,744	26,999
Italy	42,637	18,989	28,278	65,567	155,471
Libya	310	2,216	2,175	3,273	7,974
Netherlands	12,517	3,707	4,442	13,207	33,874
Russia	6,477	4,162	4,159	11,145	25,943
Scandinavia*	26,330	11,822	13,232	34,016	85,399
Spain	9,916	4,015	5,480	13,776	33,187
Switzerland	10,288	4,701	4,908	11,457	31,354
United Kingdom	149,528	53,289	49,269	142,863	394,950
USA	2,592	8,166	4,616	8,994	24,369
Other	54,627	49,786	39,051	102,205	245,670
Total	435,554	190,671	194,010	497,752	1,317,986
January-September 2014					
Austria	9,341	2,153	2,374	7,034	20,902
Belgium	11,726	2,604	3,094	8,554	25,978
France	42,314	10,392	11,974	30,243	94,923
Germany	51,807	9,436	11,367	32,314	104,924
Ireland	5,373	3,262	3,547	9,588	21,770
Italy	37,013	17,817	23,317	56,588	134,735
Libya	2,245	7,549	5,270	14,231	29,294
Netherlands	12,559	3,679	3,580	12,626	32,444
Russia	15,315	5,639	5,366	20,039	46,359
Scandinavia*	26,308	11,350	12,470	33,134	83,263
Spain	9,576	3,748	4,722	12,752	30,798
Switzerland	12,372	3,733	3,825	10,195	30,125
United Kingdom	125,562	43,725	39,547	128,716	337,550
USA	3,888	6,889	4,343	7,438	22,558
Other	51,378	43,884	33,512	92,477	221,251
Total	416,778	175,859	168,308	475,930	1,236,875
January-September 2013					
Austria	9,466	2,283	2,493	6,411	20,654
Belgium	11,182	2,403	2,147	7,309	23,041
France	40,171	9,779	10,642	29,092	89,683
Germany	55,925	9,767	10,112	31,738	107,543
Ireland	5,388	3,146	3,721	10,113	22,367
Italy	34,461	15,675	22,101	50,134	122,371
Libya	3,438	6,348	4,300	13,172	27,259
Netherlands	14,230	2,889	3,050	12,475	32,642
Russia	16,424	6,566	6,189	23,180	52,359
Scandinavia*	23,806	11,027	12,050	32,199	79,081
Spain	11,504	4,191	5,722	17,168	38,585
Switzerland	10,708	3,417	3,003	10,157	27,286
United Kingdom	111,113	41,933	34,647	117,519	305,211
USA	2,376	7,945	3,744	6,703	20,767
Other	43,846	40,347	26,085	78,568	188,846
Total	394,037	167,715	150,006	445,936	1,157,695

* Denmark, Finland, Norway and Sweden

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

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Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
January-September 2015					
Austria	693	244	347	320	954
Belgium	868	213	347	313	981
France	732	226	346	307	938
Germany	754	247	407	289	976
Ireland	600	217	330	416	957
Italy	511	123	232	275	653
Libya	444	439	520	570	1,389
Netherlands	686	205	306	364	933
Russia	1,083	364	438	641	1,491
Scandinavia*	661	239	317	381	956
Spain	644	174	304	358	862
Switzerland	896	308	374	428	1,171
United Kingdom	749	254	353	349	964
USA	1,257	502	385	490	1,328
Other	680	317	320	431	1,035
Total expenditure per capita	703	242	322	353	935
January-September 2014					
Austria	680	271	348	324	964
Belgium	815	238	363	338	1,026
France	742	227	313	294	923
Germany	748	258	388	305	992
Ireland	576	218	299	395	897
Italy	469	134	215	267	635
Libya	578	309	245	503	1,035
Netherlands	660	211	263	347	890
Russia	1,127	366	399	691	1,599
Scandinavia*	681	238	312	384	965
Spain	622	180	263	352	851
Switzerland	967	330	411	423	1,249
United Kingdom	668	224	314	336	881
USA	962	502	423	419	1,270
Other	661	333	328	442	1,057
Total expenditure per capita	677	242	302	354	921
January-September 2013					
Austria	709	301	392	306	986
Belgium	806	258	306	315	994
France	762	228	293	304	939
Germany	752	268	342	286	970
Ireland	564	221	317	425	941
Italy	489	132	220	265	647
Libya	590	341	256	539	1,115
Netherlands	660	224	288	362	946
Russia	1,060	416	442	742	1,675
Scandinavia*	658	246	322	397	975
Spain	585	154	250	367	824
Switzerland	918	362	400	482	1,294
United Kingdom	650	230	309	333	864
USA	947	610	380	431	1,336
Other	676	376	306	456	1,097
Total expenditure per capita	676	254	295	359	931

* Denmark, Finland, Norway and Sweden

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	September			Change	Percentage change
	2013	2014	2015	2015/2014	
Total overnight cruise passengers	411	7,700	1,639	-6,061	-78.7
Sex:					
Males	203	3,877	776	-3,101	-80.0
Females	208	3,823	863	-2,960	-77.4
Age group:					
0-19	2	56	10	-46	-82.1
20-39	11	1,984	178	-1,806	-91.0
40-59	71	3,847	379	-3,468	-90.1
60-79	293	1,468	927	-541	-36.9
80 or more	34	345	145	-200	-58.0
Markets:					
EU	117	7,450	247	-7,203	-96.7
<i>of which</i> : Euro area	26	6,766	66	-6,700	-99.0
Non-EU	294	250	1,392	1,142	456.8

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-September			Change	Percentage change
	2013	2014	2015	2015/2014	
Total overnight cruise passengers	7,156	21,183	10,539	-10,644	-50.2
Sex:					
Males	3,229	10,162	4,934	-5,228	-51.4
Females	3,927	11,021	5,605	-5,416	-49.1
Age group:					
0-19	329	1,424	421	-1,003	-70.4
20-39	915	3,359	712	-2,647	-78.8
40-59	1,758	7,970	2,576	-5,394	-67.7
60-79	3,676	7,375	5,909	-1,466	-19.9
80 or more	478	1,055	921	-134	-12.7
Markets:					
EU	4,750	19,619	4,401	-15,218	-77.6
<i>of which</i> : Euro area	3,762	18,604	2,474	-16,130	-86.7
Non-EU	2,406	1,564	6,138	4,574	292.5

Methodological Notes

1. This release focuses on Inbound Tourism, which comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. The results in this release are based on the ongoing frontier survey known as Tourstat. Data for tourist air departures is collected by means of personal interviews through a continuous survey at the departure lounge of the Malta International Airport (MIA). Personal interviews are carried out. A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected, whereby a sample of passengers is selected systematically within each shift.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota. Survey data is supplemented by administrative data provided by ferry operators.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise caution when analysing figures that involve estimates relating to less than 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and those related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. The expenditure data in this release should not be equated to national tourism earnings.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists because the former is inclusive of departing Maltese and transit passengers.
9. Data on cruise passengers who spent at least one night berthed on board their cruiseship is compiled on the basis of administrative records held by Transport Malta.
10. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share under 'Collective Accommodation'.
11. **Definitions:**
 - **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.

Visitors (domestic/international) comprise tourists and same-day visitors.

 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Same-day visitor:** A visitor who does not spend the night in collective or private accommodation in the place/country visited.

12. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=37>

Statistical Database: <http://nso.gov.mt/statdb/start>