

Total inbound visitors for October were estimated at 199,937, an increase of 10.7 per cent when compared to the corresponding month of 2014. Excluding passengers who stayed overnight on board their berthed cruise ship, total inbound tourist trips amounted to 196,692.

Inbound Tourism: October 2015

A total of 166,813 inbound tourist trips were carried out for holiday purposes, while a further 16,487 were undertaken for business purposes. Inbound tourists from EU Member States went up by 10.6 per cent to 166,770 when compared to the corresponding month of 2014. The largest proportion of inbound tourists were aged between 45 and 64, followed by those within the 25-44 age bracket (Table 1).

Total nights spent went up by 10.3 per cent when compared to October 2014, reaching almost 1.5 million nights. The largest share of guest nights (62.1 per cent) was spent in collective accommodation establishments (Table 3).

Total tourist expenditure was estimated at €182.1 million, an increase of 13.9 per cent over the corresponding month of 2014 (Table 4).

January-October 2015

Inbound tourists from January to October amounted to 1,605,811, an increase of 5.6 per cent over the same period in 2014 (Table 6). Total nights spent by inbound tourists went up by 5.0 per cent, reaching almost 12.8 million nights (Table 8).

Total tourism expenditure was estimated at €1,500.1 million, 7.4 per cent higher than that recorded for the same period in 2014 (Table 9). Total expenditure per capita stood at €934, an increase of 1.7 per cent when compared to 2014 (Table 11) ■

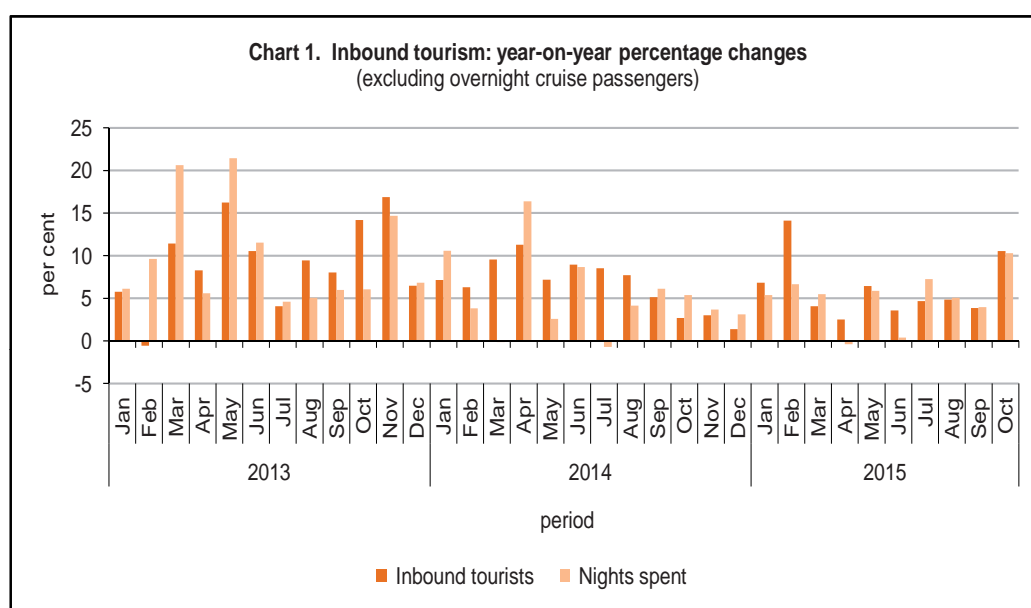
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Table 1. Profile of inbound tourists by month of departure

Characteristics	October			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	174,225	180,620	199,937	19,317	10.7
Overnight cruise passengers	919	2,659	3,245	586	22.0
Inbound tourists	173,306	177,961	196,692	18,731	10.5
Mode of travel					
Air	169,945	173,730	193,063	19,333	11.1
Sea (see note 2)	3,361	4,231	3,629	-602	-14.2
Sex					
Males	90,545	90,631	99,392	8,761	9.7
Females	82,761	87,330	97,300	9,970	11.4
Age group					
0-24	23,683	23,415	25,208	1,792	7.7
25-44	56,102	57,229	61,823	4,594	8.0
45-64	64,364	63,543	74,950	11,406	18.0
65 or more	29,157	33,773	34,711	938	-
Markets					
EU	142,008	150,722	166,770	16,047	10.6
<i>of which: Euro area</i>	69,581	76,434	81,250	4,816	6.3
Non-EU	31,298	27,239	29,922	2,684	9.9
Purpose of visit					
Holiday	147,825	154,047	166,813	12,766	8.3
Business and professional	15,442	13,798	16,487	2,688	19.5
Other (including educational, religious and health tourism)	10,039	10,116	13,393	3,276	32.4
Organisation of stay					
Package	84,170	85,083	88,405	3,322	3.9
Non-package	89,136	92,878	108,287	15,409	16.6
Frequency					
First-time tourists	120,966	120,866	134,813	13,947	11.5
Repeat tourists	52,340	57,095	61,879	4,784	8.4
once a year or less	38,567	41,200	45,269	4,069	9.9
more than once a year	13,773	15,895	16,610	715	-
Duration of visit					
1-3 nights	28,892	28,835	28,224	-611	-
4-6 nights	39,016	42,268	46,199	3,930	9.3
7 nights or more	105,398	106,858	122,270	15,412	14.4
Average length of stay (nights)	7.4	7.6	7.6	0.0	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation	October			Change	Percentage change
	2013	2014	2015		
Private accommodation	36,777	42,666	56,593	13,927	32.6
Collective accommodation*	136,529	135,295	140,099	4,803	3.6
Total tourists	173,306	177,961	196,692	18,731	10.5

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation	October			Change	Percentage change
	2013	2014	2015		
Private accommodation	351,191	444,106	562,961	118,855	26.8
Collective accommodation*	927,587	903,246	922,863	19,617	2.2
Total nights	1,278,778	1,347,352	1,485,824	138,472	10.3

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

Expenditure category	October			Change	Percentage change
	2013	2014	2015		
Package	54,489	57,485	63,658	6,173	10.7
Non-package	41,920	43,223	53,511	10,288	23.8
Air/sea fares	22,135	22,002	27,121	5,120	23.3
Accommodation	19,785	21,221	26,390	5,169	24.4
Other expenditure	59,628	59,171	64,932	5,761	9.7
Total expenditure	156,037	159,879	182,101	22,223	13.9

€000

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence	October			Change	Percentage change
	2013	2014	2015	2015/2014	
Tourists					
EU	142,008	150,722	166,770	16,047	10.6
<i>of which:</i>					
France	11,222	13,426	13,862	436	-
Germany	19,210	18,247	18,529	282	-
Italy	17,780	21,757	21,537	-220	-
United Kingdom	51,634	52,411	60,453	8,042	15.3
Non-EU	31,298	27,239	29,922	2,684	9.9
Total	173,306	177,961	196,692	18,731	10.5
Nights					
EU	1,033,495	1,109,619	1,224,024	114,405	10.3
<i>of which:</i>					
France	66,827	95,811	92,693	-3,118	-
Germany	150,784	136,641	154,370	17,730	-
Italy	81,707	126,988	128,625	1,637	-
United Kingdom	438,874	440,700	488,384	47,684	10.8
Non-EU	245,283	237,733	261,800	24,067	10.1
Total	1,278,778	1,347,352	1,485,824	138,472	10.3
Expenditure (€000)					
EU	119,389	127,771	147,703	19,932	15.6
<i>of which:</i>					
France	9,468	11,964	12,329	365	-
Germany	18,297	17,489	18,370	881	-
Italy	9,644	12,972	12,580	-392	-
United Kingdom	45,145	47,357	58,642	11,286	23.8
Non-EU	36,648	32,108	34,399	2,290	7.1
Total	156,037	159,879	182,101	22,223	13.9

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 6. Profile of inbound tourists by period of departure

Characteristics	January-October			Change	Percentage change
	2013	2014	2015	2015/2014	
Total inbound visitors	1,424,954	1,544,479	1,619,595	75,116	4.9
Overnight cruise passengers	8,075	23,842	13,784	-10,058	-42.2
Inbound tourists	1,416,879	1,520,637	1,605,811	85,174	5.6
Mode of travel					
Air	1,380,726	1,478,845	1,559,061	80,216	5.4
Sea (see note 2)	36,153	41,792	46,750	4,958	11.9
Sex					
Males	736,348	789,144	825,886	36,742	4.7
Females	680,532	731,493	779,925	48,432	6.6
Age group					
0-24	298,963	315,600	322,754	7,154	2.3
25-44	449,106	514,968	542,336	27,368	5.3
45-64	470,875	492,401	524,516	32,115	6.5
65 or more	197,935	197,668	216,205	18,537	9.4
Markets					
EU	1,183,727	1,274,181	1,376,739	102,558	8.0
<i>of which: Euro area</i>	638,101	676,885	732,324	55,439	8.2
Non-EU	233,152	246,457	229,072	-17,385	-7.1
Purpose of visit					
Holiday	1,208,156	1,296,130	1,366,941	70,811	5.5
Business and professional	97,468	111,314	108,095	-3,219	-2.9
Other (including educational, religious and health tourism)	111,255	113,193	130,775	17,582	15.5
Organisation of stay					
Package	667,322	700,536	708,130	7,594	1.1
Non-package	749,558	820,101	897,681	77,580	9.5
Frequency					
First-time tourists	982,890	1,051,722	1,130,693	78,971	7.5
Repeat tourists	433,990	468,915	475,118	6,203	1.3
once a year or less	313,783	337,181	348,536	11,355	3.4
more than once a year	120,206	131,733	126,581	-5,152	-3.9
Duration of visit					
1-3 nights	206,945	241,450	233,226	-8,224	-3.4
4-6 nights	298,419	343,626	384,037	40,412	11.8
7 nights or more	911,516	935,561	988,548	52,986	5.7
Average length of stay (nights)	8.2	8.0	8.0	0.0	-

Notes:

1. Totals may not add up due to rounding.
2. Data on sea passengers is provisional.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	January-October			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	354,331	386,818	457,576	70,758	18.3
Collective accommodation*	1,062,548	1,133,819	1,148,235	14,416	1.3
Total tourists	1,416,879	1,520,637	1,605,811	85,174	5.6

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	January-October			Change	Percentage change
	2013	2014	2015	2015/2014	
Private accommodation	3,789,644	4,180,460	4,842,228	661,768	15.8
Collective accommodation*	7,781,786	7,977,443	7,924,594	-52,849	-0.7
Total nights	11,571,430	12,157,903	12,766,822	608,919	5.0

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence	January-October			Change	Percentage change	
	2013	2014	2015	2015/2014		
Tourists	Austria	23,532	24,871	28,154	3,283	13.2
	Belgium	25,646	28,234	32,365	4,131	14.6
	France	106,768	116,246	118,665	2,419	2.1
	Germany	130,045	124,033	123,104	-928	-
	Ireland	27,220	27,981	31,816	3,835	13.7
	Italy	206,866	233,986	259,705	25,719	11.0
	Libya	27,660	29,580	6,243	-23,337	-78.9
	Netherlands	38,737	41,177	41,486	308	-
	Russia	36,228	32,066	19,387	-12,679	-39.5
	Scandinavia*	95,641	100,604	106,493	5,889	5.9
	Spain	50,771	39,346	41,875	2,529	6.4
	Switzerland	25,894	29,005	32,321	3,316	11.4
	United Kingdom	404,970	435,620	470,079	34,459	7.9
	USA	17,605	20,006	23,266	3,260	16.3
	Other	199,298	237,883	270,854	32,971	13.9
	Total	1,416,879	1,520,637	1,605,811	85,174	5.6
Nights	Austria	186,699	181,109	209,565	28,456	15.7
	Belgium	200,926	211,511	247,667	36,156	17.1
	France	819,640	911,970	953,460	41,490	4.5
	Germany	1,103,791	1,046,122	1,051,687	5,564	-
	Ireland	220,080	226,645	245,776	19,131	8.4
	Italy	1,242,870	1,411,292	1,713,709	302,417	21.4
	Libya	165,658	202,480	49,291	-153,190	-75.7
	Netherlands	321,885	316,290	326,446	10,156	-
	Russia	451,943	404,737	228,799	-175,938	-43.5
	Scandinavia*	741,196	749,626	772,767	23,141	3.1
	Spain	377,763	295,413	317,770	22,357	7.6
	Switzerland	236,224	232,472	248,064	15,592	6.7
	United Kingdom	3,609,192	3,691,604	3,920,792	229,188	6.2
	USA	144,047	159,100	190,618	31,519	19.8
	Other	1,749,514	2,117,532	2,290,411	172,879	8.2
	Total	11,571,430	12,157,903	12,766,822	608,919	5.0
Expenditure (€000)	Austria	23,777	23,911	26,875	2,963	12.4
	Belgium	25,230	28,848	31,854	3,006	10.4
	France	99,151	106,887	110,659	3,772	3.5
	Germany	125,840	122,412	120,478	-1,935	-
	Ireland	25,434	24,998	30,399	5,401	21.6
	Italy	132,015	147,708	168,051	20,343	13.8
	Libya	30,299	30,818	8,606	-22,212	-72.1
	Netherlands	36,395	36,638	38,196	1,558	-
	Russia	59,187	50,368	28,153	-22,215	-44.1
	Scandinavia*	92,376	95,660	101,537	5,878	6.1
	Spain	41,026	33,391	35,830	2,439	7.3
	Switzerland	33,491	35,574	37,576	2,002	5.6
	United Kingdom	350,356	384,907	453,593	68,686	17.8
	USA	23,595	25,479	30,314	4,835	19.0
	Other	215,559	249,157	277,969	28,811	11.6
	Total	1,313,731	1,396,754	1,500,088	103,333	7.4

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
	January-October 2015				
Austria	12,660	2,424	2,756	9,035	26,875
Belgium	14,394	3,368	3,990	10,102	31,854
France	46,345	12,382	16,065	35,866	110,659
Germany	58,506	11,616	14,854	35,502	120,478
Ireland	7,299	4,319	5,610	13,171	30,399
Italy	45,700	20,437	30,634	71,280	168,051
Libya	352	2,417	2,356	3,481	8,606
Netherlands	13,689	4,416	5,189	14,902	38,196
Russia	6,739	4,717	4,561	12,136	28,153
Scandinavia*	31,660	14,288	15,793	39,797	101,537
Spain	10,617	4,333	5,913	14,967	35,830
Switzerland	12,172	5,622	6,283	13,499	37,576
United Kingdom	173,098	61,158	56,096	163,240	453,593
USA	3,847	9,879	5,768	10,820	30,314
Other	62,133	56,418	44,531	114,886	277,969
Total	499,211	217,792	220,400	562,684	1,500,087
	January-October 2014				
Austria	10,438	2,536	2,724	8,214	23,911
Belgium	12,927	2,907	3,426	9,587	28,848
France	48,158	11,542	13,319	33,868	106,887
Germany	61,064	11,052	12,957	37,339	122,412
Ireland	6,271	3,650	3,979	11,098	24,998
Italy	40,710	19,445	25,748	61,804	147,708
Libya	2,346	8,021	5,654	14,797	30,818
Netherlands	14,211	4,201	3,975	14,251	36,638
Russia	16,232	6,229	6,014	21,892	50,368
Scandinavia*	30,519	13,303	14,039	37,799	95,660
Spain	10,068	4,086	5,292	13,945	33,391
Switzerland	14,836	4,393	4,365	11,980	35,574
United Kingdom	145,028	49,112	44,874	145,893	384,907
USA	4,087	7,812	5,028	8,552	25,479
Other	57,367	49,573	38,137	104,081	249,157
Total	474,263	197,861	189,530	535,101	1,396,754
	January-October 2013				
Austria	10,842	2,667	2,921	7,347	23,777
Belgium	12,039	2,682	2,463	8,047	25,230
France	44,581	10,989	11,712	31,870	99,151
Germany	64,935	11,714	11,876	37,316	125,840
Ireland	6,308	3,485	4,162	11,479	25,434
Italy	36,954	16,889	23,722	54,449	132,015
Libya	3,772	7,162	4,803	14,561	30,299
Netherlands	15,591	3,395	3,474	13,935	36,395
Russia	17,907	7,753	7,296	26,232	59,187
Scandinavia*	27,932	12,955	13,813	37,675	92,376
Spain	12,084	4,471	6,109	18,361	41,026
Switzerland	13,474	4,070	3,597	12,351	33,491
United Kingdom	129,552	46,958	39,152	134,694	350,356
USA	2,840	8,807	4,235	7,713	23,595
Other	49,714	45,853	30,457	89,536	215,559
Total	448,526	189,850	169,791	505,564	1,313,731

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand.
2. Totals may not add up due to rounding.

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

€

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
January-October 2015					
Austria	696	243	339	321	955
Belgium	863	215	347	312	984
France	732	224	342	302	933
Germany	756	254	400	288	979
Ireland	612	217	326	414	955
Italy	505	121	230	274	647
Libya	467	440	509	558	1,378
Netherlands	682	206	300	359	921
Russia	1,060	362	423	626	1,452
Scandinavia*	661	244	319	374	953
Spain	634	172	306	357	856
Switzerland	873	306	397	418	1,163
United Kingdom	754	254	354	347	965
USA	1,258	489	374	465	1,303
Other	678	315	318	424	1,026
Total expenditure per capita	705	243	321	350	934
January-October 2014					
Austria	678	267	341	330	961
Belgium	812	236	357	340	1,022
France	743	225	308	291	919
Germany	747	261	382	301	987
Ireland	569	215	297	397	893
Italy	471	132	216	264	631
Libya	578	314	250	500	1,042
Netherlands	661	214	262	346	890
Russia	1,098	360	404	683	1,571
Scandinavia*	672	241	305	376	951
Spain	610	179	269	354	849
Switzerland	952	327	394	413	1,226
United Kingdom	674	223	318	335	884
USA	902	505	434	427	1,274
Other	655	330	325	438	1,047
Total expenditure per capita	677	241	302	352	919
January-October 2013					
Austria	742	299	382	312	1,010
Belgium	797	254	303	314	984
France	751	232	291	298	929
Germany	750	270	336	287	968
Ireland	567	217	313	422	934
Italy	479	130	217	263	638
Libya	566	341	254	526	1,095
Netherlands	654	228	285	360	940
Russia	1,034	410	439	724	1,634
Scandinavia*	644	248	316	394	966
Spain	571	151	249	362	808
Switzerland	932	356	392	477	1,293
United Kingdom	653	227	308	333	865
USA	902	609	392	438	1,340
Other	663	369	307	449	1,082
Total expenditure per capita	672	253	294	357	927

* Denmark, Finland, Norway and Sweden

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	October			Change	Percentage change
	2013	2014	2015		
Total overnight cruise passengers	919	2,659	3,245	586	22.0
Sex					
Males	409	1,307	1,529	222	17.0
Females	510	1,352	1,716	364	26.9
Age group					
0-19	3	8	185	177	-
20-39	19	182	308	126	69.2
40-59	137	485	772	287	59.2
60-79	636	1,650	1,824	174	10.5
80 or more	124	334	156	-178	-53.3
Markets					
EU	528	2,090	2,451	361	17.3
<i>of which</i> : Euro area	43	117	2,205	2,088	-
Non-EU	391	569	794	225	39.5

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-October			Change	Percentage change
	2013	2014	2015		
Total overnight cruise passengers	8,075	23,842	13,784	-10,058	-42.2
Sex					
Males	3,638	11,469	6,463	-5,006	-43.6
Females	4,437	12,373	7,321	-5,052	-40.8
Age group					
0-19	332	1,432	606	-826	-57.7
20-39	934	3,541	1,020	-2,521	-71.2
40-59	1,895	8,455	3,348	-5,107	-60.4
60-79	4,312	9,025	7,733	-1,292	-14.3
80 or more	602	1,389	1,077	-312	-22.5
Markets					
EU	5,278	21,709	6,852	-14,857	-68.4
<i>of which</i> : Euro area	3,805	18,721	4,679	-14,042	-75.0
Non-EU	2,797	2,133	6,932	4,799	225.0

Methodological Notes

1. This release focuses on Inbound Tourism, which comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. The results in this release are based on the ongoing frontier survey known as Tourstat. Data for tourist air departures is collected by means of personal interviews through a continuous survey at the departure lounge of the Malta International Airport (MIA). A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected, whereby a sample of passengers is selected systematically within each shift.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to fixed quotas. Survey data is supplemented by administrative data provided by ferry operators.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise caution when analysing figures that involve estimates relating to less than 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and those related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. The expenditure data in this release should not be equated to national tourism earnings.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists because the former is inclusive of departing Maltese and transit passengers.
9. Data on cruise passengers who spent at least one night berthed on board their cruiseship is compiled on the basis of administrative records held by Transport Malta.
10. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
11. **Definitions:**
 - **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.

Visitors (domestic/international) comprise tourists and same-day visitors.

 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Same-day visitor:** A visitor who does not spend the night in collective or private accommodation in the place/country visited.

12. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=37>

Statistical Database: <http://nso.gov.mt/statdb/start>