

10 December 2015 | 1100 hrs | 226/2015

A survey conducted among 72 museums and historical sites across Malta and Gozo revealed that these sites registered 2.3 million admissions last year, up by 7.5 per cent over 2013.

Museums and Historical Sites: 2014

In 2014, the number of active museums and historical sites in Malta and Gozo stood at 72, eight more than the previous year. Slightly less than half the sites were owned by Private or Church Organisations; the rest were owned by the State (Table 1). The number of state managed museums stood at 26, or 36 per cent. On the other hand, 29 per cent were managed by voluntary or non-profit organisations and 35 per cent were run by the Church or private enterprises (Table 2).

The largest category in the sector was Ethnology and Anthropology museums with 28 per cent, followed by Monuments and Sites with 24 per cent and Archaeology and History museums with 17 per cent (Table 3). Over 70 per cent of the museums and historical sites had a regularly updated website and 33 per cent also had an active facebook page (Table 4).

Total admissions were 2.3 million, of which 60 per cent were adults and senior citizens. Group entries and other admissions made up 26 per cent while the remaining 13 per cent were youths, students and children (Table 5). Paid admissions accounted for the majority of admissions. Monuments and Sites had the highest proportion of overall admissions, at 33 per cent. Art museums and Archaeology and History museums were the next most popular, with 27 and 23 per cent of total admissions respectively (Table 6).

In 2014, full-time paid staff employed by museums and historical sites amounted to 338, 57 per cent of the total work force in the sector. The majority of persons employed on a full-time basis were classified as 'other' staff, which include, amongst others, clerks, cleaners, messengers and security personnel. Part-time employment in museums and historical sites numbered 102 or 17 per cent of all staff, while voluntary staff amounted to 152 or 26 per cent of all staff in 2014. The largest share of both part-timers and voluntary workers were classified as 'other' staff (Table 7).

Total recurrent expenditure for active museums and historical sites in 2014 reached €12.6 million - an average of €174,751 per entity. There was a decrease of 2.7 per cent in average total expenditure per museum when compared to 2011 levels. Sixty-two per cent of total expenditure was on staff costs, 24 per cent was on administrative and other expenses and another 14 per cent on maintenance including sub-contracted projects. The total income for these organisations amounted to €19.4 million, an average of €269,947 per site. Admission fees continued to be the main source of reported income (Table 8) ■

Compiled by:

**Unit C1: Living Conditions
and Culture Statistics**

**Directorate C: Social
Statistics**

Further information on data:

Mr Etienne CARUANA

T. +356 2599 7642

E. etienne.caruana@gov.mt

Kindly indicate source when quoting from this release.

The advance release calendar may be consulted at www.nso.gov.mt

Issued by: **External Cooperation and Communication Unit, National Statistics Office, Lascaris, Valletta VLT 2000, Malta.**

T. +356 2599 7219 F. +356 2599 7205 E. nso@gov.mt

Table 1. Ownership of museums and historical sites

	2013	2014
	Number	
Public (state-owned)	34	41
Private and Church	30	31
Total	64	72
	%	
Public (state-owned)	53.1	56.9
Private and Church	46.9	43.1
Total	100.0	100.0

Note: Results in this table are not comparable with previous news releases due to changes in classification.

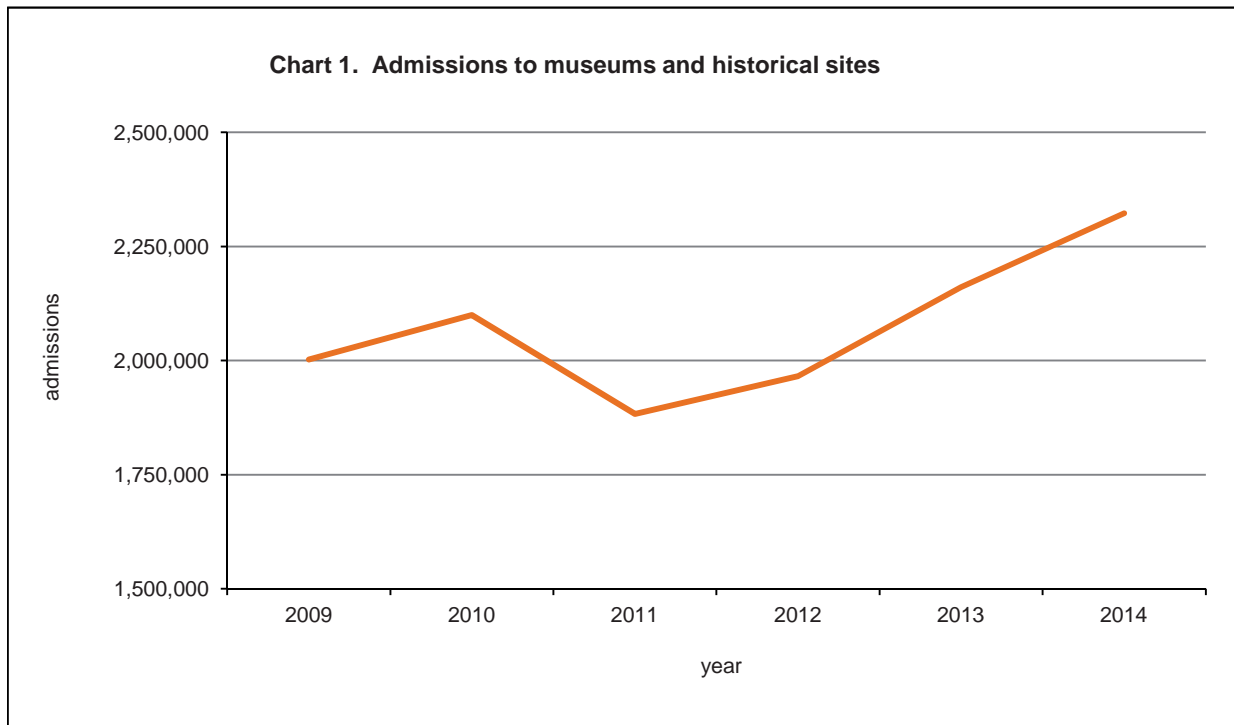


Table 2. Management of museums and historical sites

Type of management	2010		2011		2012		2013		2014	
	Number	%	Number	%	Number	%	Number	%	Number	%
Public entity	25	36.8	25	36.8	25	40.3	26	40.6	26	36.1
Church or Church-run organisation	12	17.6	12	17.6	8	12.9	9	14.1	14	19.4
Private (for profit) enterprise	7	10.3	7	10.3	9	14.5	9	14.1	11	15.3
Private (voluntary/non-profit) organisation	24	35.3	24	35.3	20	32.3	20	31.3	21	29.2
Total	68	100.0	68	100.0	62	100.0	64	100.0	72	100.0

Notes:

1. Totals may not add up due to rounding.
2. Data pertaining to 2010-2011 have been revised.

Table 3. Museums and historical sites by main category

Main category	2010		2011		2012		2013		2014	
	Number	%	Number	%	Number	%	Number	%	Number	%
Art	7	10.3	7	10.3	7	11.3	8	12.5	7	9.7
Archaeology and History	11	16.2	11	16.2	11	17.7	12	18.8	12	16.7
Natural History and Natural Science	2	2.9	2	2.9	2	3.2	2	3.1	2	2.8
Ethnology and Anthropology	19	27.9	19	27.9	14	22.6	14	21.9	20	27.8
Monuments and Sites	15	22.1	15	22.1	15	24.2	15	23.4	17	23.6
Military Sites	8	11.8	8	11.8	8	12.9	8	12.5	8	11.1
Maritime	3	4.4	3	4.4	2	3.2	2	3.1	3	4.2
Other	3	4.4	3	4.4	3	4.8	3	4.7	3	4.2
Total	68	100.0	68	100.0	62	100.0	64	100.0	72	100.0

Note: Totals may not add up due to rounding.

Table 4. Museums and historical sites using the internet by purpose and type of management: 2014

Purpose	Public entity		Church or church-run organisation		Private (for profit) enterprise		Private (voluntary/ non-profit) organisation		Total	
	Number	%	Number	%	Number	%	Number	%	Number	%
Website	23	88.5	3	16.7	10	83.3	15	93.8	51	70.8
Social network	23	88.5	3	16.7	5	41.7	1	6.3	32	44.4
Facebook	11	42.3	3	16.7	7	58.3	3	18.8	24	33.3
Twitter	22	84.6	-	-	1	8.3	-	-	23	31.9
Flicker	22	84.6	-	-	-	-	-	-	22	30.6
Web-based cultural material	-	-	-	-	1	8.3	2	12.5	3	4.2
Non web-based cultural material	1	3.8	1	5.6	1	8.3	2	12.5	5	6.9
Digitised programme	-	-	1	5.6	1	8.3	1	6.3	3	4.2

Note: Museums and historical sites having more than one online activity are included more than once.

Table 5. Admissions to museums and historical sites by type

Type of admissions	2013			2014		
	Paid	Free	Total	Paid	Free	Total
Adults and senior citizens	1,228,827	76,463	1,305,290	1,314,205	88,318	1,402,523
Youth groups, students and children	188,079	61,867	249,946	233,114	77,866	310,980
Other admissions (groups and/or individuals)	570,633	34,627	605,260	582,199	27,177	609,376
Total	1,987,539	172,957	2,160,496	2,129,518	193,361	2,322,879
	%					
Adults and senior citizens	61.8	44.2	60.4	61.7	45.7	60.4
Youth groups, students and children	9.5	35.8	11.6	10.9	40.3	13.4
Other admissions (groups and/or individuals)	28.7	20.0	28.0	27.3	14.1	26.2
Total	100.0	100.0	100.0	100.0	100.0	100.0

Notes:

1. Totals may not add up due to rounding.
2. Other admissions include historical site passes (eg. Maltapass holders, etc).

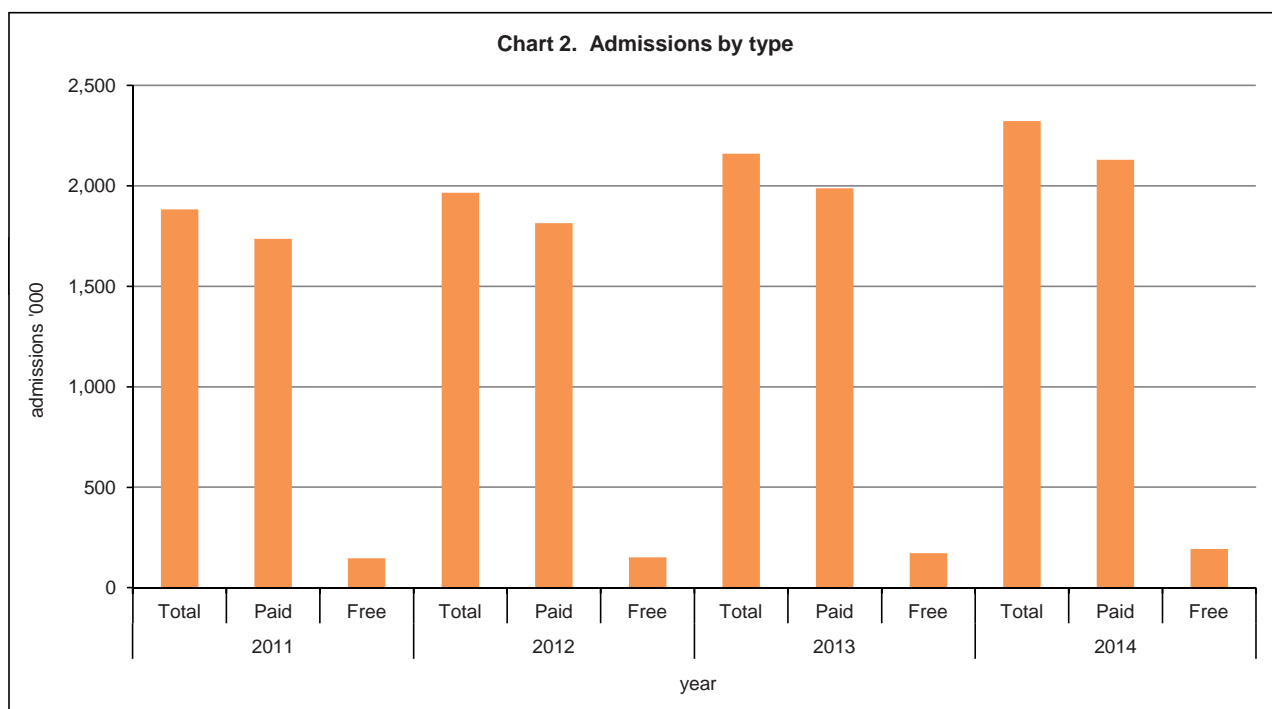


Table 6. Admissions to museums and historical sites by type of museum

Type of museum	2010	2011	2012	2013	2014
	Number				
Art	701,177	652,836	667,738	670,373	627,733
Archaeology and History Museums	536,456	465,959	499,167	534,446	540,468
Natural History and Science Museums	23,904	23,835	22,939	27,533	26,076
Ethnology and Anthropology Museums	126,103	127,594	138,658	151,630	190,904
Monuments and Sites	629,247	527,715	544,862	669,549	775,839
Military	42,660	47,342	46,867	60,237	72,553
Maritime	24,171	23,631	24,223	29,718	69,626
Other Museums	15,663	14,371	21,175	17,010	19,680
Total	2,099,381	1,883,283	1,965,629	2,160,496	2,322,879
	%				
Art	33.4	34.7	34.0	31.0	27.0
Archaeology and History Museums	25.6	24.7	25.4	24.7	23.3
Natural History and Science Museums	1.1	1.3	1.2	1.3	1.1
Ethnology and Anthropology Museums	6.0	6.8	7.1	7.0	8.2
Monuments and Sites	30.0	28.0	27.7	31.0	33.4
Military	2.0	2.5	2.4	2.8	3.1
Maritime	1.2	1.3	1.2	1.4	3.0
Other Museums	0.7	0.8	1.1	0.8	0.8
Total	100.0	100.0	100.0	100.0	100.0

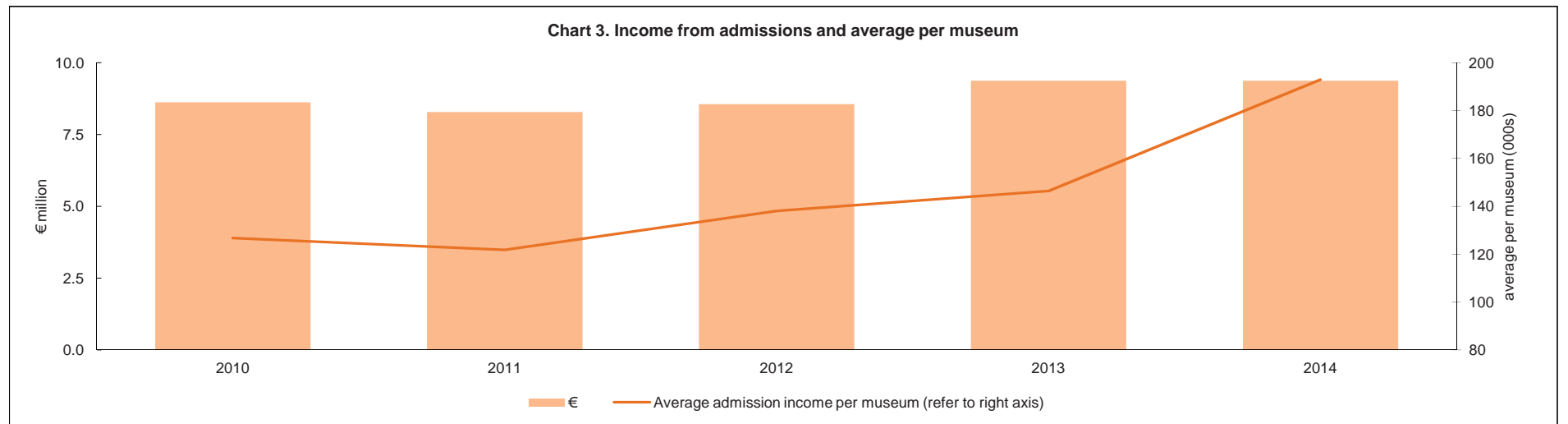
Table 7. Full-time, part-time and voluntary staff employed by museums and historical sites by designation and sex: 2014

	Males	Females	Total
	Number		
Full-time staff			
Director	4	-	4
Curator	12	4	16
Assistant curator	12	9	21
Conservator	10	8	18
Museum guide	21	9	30
Administrative staff	6	3	9
Other staff	179	61	240
Total	244	94	338
	%		
Director	1.6	-	1.2
Curator	4.9	4.3	4.7
Assistant curator	4.9	9.6	6.2
Conservator	4.1	8.5	5.3
Museum guide	8.6	9.6	8.9
Administrative staff	2.5	3.2	2.7
Other staff	73.4	64.9	71.0
Total	100.0	100.0	100.0
	Number		
Part-time staff			
<i>(including those working with reduced hours)</i>			
Director	2	1	3
Curator	2	2	4
Assistant curator	5	2	7
Conservator	-	1	1
Museum guide	5	11	16
Administrative staff	3	-	3
Other staff	22	46	68
Total	39	63	102
	%		
Director	5.1	1.6	2.9
Curator	5.1	3.2	3.9
Assistant curator	12.8	3.2	6.9
Conservator	-	1.6	1.0
Museum guide	12.8	17.5	15.7
Administrative staff	7.7	-	2.9
Other staff	56.4	73.0	66.7
Total	100.0	100.0	100.0
	Number		
Voluntary staff			
Director	7	3	10
Curator	10	1	11
Assistant curator	5	1	6
Conservator	12	-	12
Museum guide	8	8	16
Administrative staff	1	1	2
Other staff	53	42	95
Total	96	56	152
	%		
Director	7.3	5.4	6.6
Curator	10.4	1.8	7.2
Assistant curator	5.2	1.8	3.9
Conservator	12.5	-	7.9
Museum guide	8.3	14.3	10.5
Administrative staff	1.0	1.8	1.3
Other staff	55.2	75.0	62.5
Total	100.0	100.0	100.0

Table 8. Museums and historical sites - financial performance: 2008, 2011 and 2014

	2008			2011			2014		
	€	%	Average per museum	€	%	Average per museum	€	%	Average per museum
Staff costs	6,635,249	52.9	97,577	6,746,292	55.2	99,210	7,772,075	61.8	107,945
Maintenance (including sub-contacting projects)	2,439,505	19.5	35,875	2,632,773	21.6	38,717	1,769,512	14.1	24,577
Administrative and other expenses	3,463,353	27.6	50,932	2,836,587	23.2	41,715	3,040,519	24.2	42,229
Total expenditure	12,538,107	100.0	184,384	12,215,652	100.0	179,642	12,582,106	100.0	174,751
Admission fees	7,131,726	60.6	104,878	8,288,262	63.4	121,886	14,156,909	72.8	196,624
Grants / subsidies	3,523,095	29.9	51,810	3,821,061	29.2	56,192	4,505,424	23.2	62,575
Donations	406,162	3.5	5,973	380,076	2.9	5,589	396,823	2.0	5,511
Other	704,520	6.0	10,361	578,066	4.4	8,501	377,022	1.9	5,236
Total income	11,765,503	100.0	173,022	13,067,465	100.0	192,169	19,436,179	100.0	269,947
Balance	-772,604	-	-11,362	851,813	-	12,527	6,854,073	-	95,195

Chart 3. Income from admissions and average per museum



Methodological Notes

1. A museum and/or historical site is a permanent institution in the service of society and of its development, open to the public, which acquires, collects, conserves, researches, documents, communicates and exhibits for the purpose of study, education and enjoyment of cultural heritage and associated information of humankind and its environment.
2. Information in this news release was obtained from a survey aimed at collecting information from all active and partially active museums in Malta and Gozo. Museums that were open on demand are not included in this release.
3. The global response rate for this survey stood at 93.1 per cent for 2014
4. Respondents were contacted in case of missing data. When respondents were unreachable, the data were imputed by using appropriate mathematical algorithms.
5. The survey is dependant on the information provided to the NSO by respondents. While every effort has been made to minimise the extent of under-reporting, the NSO is not responsible for inaccuracies that may emerge as a result of
6. The data in this release may be subject to minor revisions further to provision of other data from non-respondents and corrections to past data.
7. More information relating to this news release may be accessed at:

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=28>