

Total outbound tourists for the second quarter in 2016 were estimated at 104,331, an increase of 9.3 per cent over the corresponding quarter last year.

Outbound Tourism: Q2/2016

April-June 2016

During the second quarter of 2016, the number of outbound tourist trips towards EU countries stood at 93,863, an increase of 9.0 per cent over the same quarter in 2015 (Table 1). Italy and the United Kingdom remained the most popular destinations, with a share of 54.0 per cent of total tourist trips (Table 4).

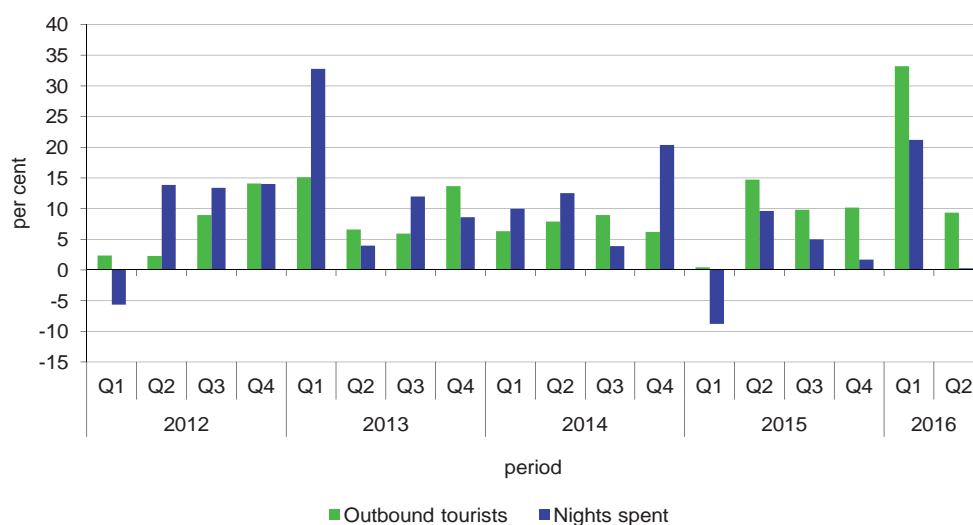
Total nights spent by outbound tourists increased by 0.3 per cent, reaching 740,470 nights. In absolute terms, the majority of guest nights were spent in private accommodation establishments (Table 3).

Total estimated outlay by resident tourists between April and June decreased by 1.3 per cent over the same quarter of 2015, and stood at €88.1 million, equivalent to an average €845 per trip (Tables 5 and 6).

January-June 2016

Total outbound tourist trips between January and June 2016 numbered 207,795, an increase of 20.0 per cent over 2015 (Table 7). Total nights spent by outbound tourists went up by 9.2 per cent, reaching 1.4 million nights (Table 9). In addition, total estimated outlay by resident tourists stood at €180.0 million, 12.4 per cent higher than that recorded for the same period in 2015 (Table 11) ■

Chart 1. Year-on-year percentage changes



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Table 1. Profile of outbound tourists by period of departure

Characteristics	April-June (Q2)			Change	Percentage change
	2014	2015	2016	2016/2015	
Outbound tourists	83,197	95,430	104,331	8,901	9.3
Mode of travel:					
Air	79,131	89,678	98,798	9,120	10.2
Sea (see note 1)	4,067	5,752	5,533	-219	-3.8
Sex:					
Males	48,682	55,334	60,214	4,880	8.8
Females	34,515	40,096	44,118	4,022	10.0
Age group:					
0-24	14,981	16,490	16,241	-249	-
25-44	35,119	44,118	50,378	6,260	14.2
45-64	25,434	26,190	28,290	2,100	8.0
65 or more	7,663	8,632	9,422	790	-
Destination:					
EU	72,597	86,130	93,863	7,732	9.0
<i>of which: Euro area</i>	48,267	58,785	65,634	6,849	11.7
Non-EU	10,600	9,300	10,469	1,169	-
Purpose of visit:					
Holiday	40,152	45,697	52,375	6,679	14.6
Visiting relatives and friends	18,656	22,067	23,946	1,879	8.5
Business and professional	17,309	18,606	17,477	-1,128	-
Other (including educational, religious and health tourism)	7,080	9,060	10,532	1,472	-
Organisation of stay:					
Package	14,549	12,991	11,430	-1,560	-12.0
Non-package	68,648	82,439	92,901	10,462	12.7
Duration of visit:					
1-3 nights	23,964	29,442	35,329	5,887	20.0
4-6 nights	24,694	31,231	33,846	2,614	8.4
7 nights or more	34,539	34,757	35,157	400	-
Average length of stay (nights)	8.1	7.7	7.1	-0.6	-

Notes:

1. Data on sea passengers for Quarter 2 2015 has been revised. For more information refer to methodological note 8.
2. Totals may not add up due to rounding.

Table 2. Outbound tourists by period of departure and type of accommodation

Type of accommodation	April-June (Q2)			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	32,049	36,202	41,808	5,605	15.5
Collective accommodation*	51,148	59,228	62,524	3,296	5.6
Total tourists	83,197	95,430	104,331	8,901	9.3

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by outbound tourists by period of departure and type of accommodation

Type of accommodation	April-June (Q2)			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	389,854	437,731	426,958	-10,773	-2.5
Collective accommodation*	283,796	300,654	313,512	12,858	4.3
Total nights	673,650	738,385	740,470	2,085	0.3

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 4. Outbound tourists and nights spent by period of departure and destination

Destination	April-June (Q2)			Change	Percentage change
	2014	2015	2016	2016/2015	
EU	72,597	86,130	93,863	7,732	9.0
<i>of which:</i>					
France	3,900	4,074	3,915	-158	-
Germany	5,411	5,669	6,038	369	-
Italy	26,878	31,442	36,533	5,091	16.2
United Kingdom	18,087	20,013	19,812	-201	-
Non-EU	10,600	9,300	10,469	1,169	-
Total	83,197	95,430	104,331	8,901	9.3
Nights	505,030	592,364	580,031	-12,333	-2.1
<i>of which:</i>					
France	24,089	23,420	22,832	-588	-
Germany	39,370	37,420	38,874	1,453	-
Italy	151,833	169,177	163,474	-5,703	-3.4
United Kingdom	142,183	160,262	146,699	-13,563	-
Non-EU	168,620	146,021	160,439	14,418	-
Total	673,650	738,385	740,470	2,085	0.3

Note: Totals may not add up due to rounding.

Table 5. Total expenditure by outbound tourists by period of departure and expenditure category

€000

Expenditure category	April-June (Q2)			Change	Percentage change
	2014	2015	2016	2016/2015	
Package	8,121	8,319	6,953	-1,366	-16.4
Non-package	28,271	33,202	32,435	-768	-2.3
Air/sea fares	15,589	16,995	15,963	-1,032	-6.1
Accommodation	12,683	16,208	16,472	264	1.6
Other expenditure	40,224	47,827	48,760	933	2.0
Total expenditure	76,616	89,348	88,147	-1,201	-1.3

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 6. Average expenditure per capita per night by outbound tourists by period of departure and expenditure category

€

Expenditure category	April-June (Q2)					
	per trip			per night		
	2014	2015	2016	2014	2015	2016
Package	558	640	608	98	112	104
Non-package	412	403	349	48	50	48
Air/sea fares	227	206	172	26	26	24
Accommodation	281	299	266	48	51	48
Other expenditure	483	501	467	60	65	66
Total	921	936	845	114	121	119

Table 7. Profile of outbound tourists by period of departure

Characteristics	January-June			Change	Percentage change
	2014	2015	2016	2016/2015	
Outbound tourists	160,531	173,092	207,795	34,702	20.0
Mode of travel:					
Air	150,067	163,760	196,197	32,437	19.8
Sea (see note 1)	10,464	9,333	11,598	2,265	24.3
Sex:					
Males	93,797	100,760	119,393	18,633	18.5
Females	66,734	72,333	88,402	16,069	22.2
Age group:					
0-24	30,383	30,890	35,703	4,813	15.6
25-44	69,924	80,148	97,911	17,763	22.2
45-64	47,702	48,964	58,267	9,303	19.0
65 or more	12,522	13,090	15,913	2,823	21.6
Destination:					
EU	139,219	154,185	185,435	31,250	20.3
<i>of which: Euro area</i>	87,856	99,853	126,371	26,518	26.6
Non-EU	21,312	18,907	22,360	3,452	18.3
Purpose of visit:					
Holiday	79,653	81,983	107,543	25,560	31.2
Visiting relatives and friends	34,264	39,451	46,957	7,506	19.0
Business and professional	34,679	36,545	35,703	-843	-
Other (including educational, religious and health tourism)	11,935	15,113	17,591	2,478	16.4
Organisation of stay:					
Package	26,644	24,442	23,837	-606	-
Non-package	133,887	148,650	183,958	35,308	23.8
Duration of visit:					
1-3 nights	49,647	53,148	69,657	16,509	31.1
4-6 nights	48,759	56,507	67,757	11,251	19.9
7 nights or more	62,125	63,438	70,381	6,943	10.9
Average length of stay (nights)	7.9	7.4	6.7	-0.7	-

Notes:

1. Data on sea passengers for Quarter 2 2015 has been revised. For more information refer to methodological note 8.
2. Totals may not add up due to rounding.

Table 8. Outbound tourists by period of departure and type of accommodation

Type of accommodation	January-June			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	58,389	64,130	79,813	15,684	24.5
Collective accommodation*	102,141	108,963	127,982	19,019	17.5
Total tourists	160,531	173,092	207,795	34,702	20.0

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 9. Total nights spent by outbound tourists by period of departure and type of accommodation

Type of accommodation	January-June			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	707,208	719,967	751,852	31,885	4.4
Collective accommodation*	564,742	564,190	650,180	85,990	15.2
Total nights	1,271,950	1,284,157	1,402,031	117,874	9.2

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites

Note: Totals may not add up due to rounding.

Table 10. Outbound tourists and nights spent by destination

Destination	January-June			Change	Percentage change
	2014	2015	2016	2016/2015	
Total tourists	160,531	173,092	207,795	34,702	20.0
Austria	1,464 ^u	3,064	3,763	699	-
Belgium	3,942	5,013	4,406	-607	-
France	6,292	7,200	6,977	-223	-
Germany	9,474	9,130	12,047	2,918	32.0
Ireland	1,417 ^u	2,237	2,950	713	-
Italy	51,458	54,311	72,708	18,397	33.9
Libya	3,566	517 ^u	574 ^u	57	-
Netherlands	4,474	6,299	7,845	1,546	24.5
Russia	993 ^u	682 ^u	811 ^u	130	-
Scandinavia*	2,963	3,874	2,970	-903	-
Spain	5,880	6,989	9,024	2,036	29.1
Switzerland	1,624	2,389	3,135	746	-
United Kingdom	41,219	42,923	43,533	610	-
USA	1,696	1,773	2,097	325	-
Other	24,067	26,692	34,952	8,260	30.9
Total nights	1,271,950	1,284,157	1,402,031	117,874	9.2
Austria	9,144 ^u	19,204	23,626	4,422	-
Belgium	18,940	24,280	16,855	-7,426	-
France	35,989	41,003	41,481	478	-
Germany	74,009	62,064	74,083	12,019	19.4
Ireland	12,997 ^u	15,154	21,796	6,642	-
Italy	280,086	278,577	320,470	41,892	15.0
Libya	44,832	7,209 ^u	9,938 ^u	2,729	-
Netherlands	30,457	36,945	47,359	10,414	28.2
Russia	15,640 ^u	9,496 ^u	10,483 ^u	987	-
Scandinavia*	27,450	46,727	23,882	-22,845	-
Spain	40,671	48,418	57,894	9,476	19.6
Switzerland	10,507	16,725	19,767	3,042	-
United Kingdom	308,553	314,934	299,514	-15,420	-
USA	29,950	29,413	32,267	2,854	-
Other	332,726	334,009	402,617	68,608	20.5

* Denmark, Finland, Norway and Sweden

^u under-represented due to small sample size. Please note that these data must be interpreted with caution.

Note: Totals may not add up due to rounding.

Table 11. Total expenditure by outbound tourists by period of departure and expenditure category

€000

Expenditure category	January-June			Change	Percentage change
	2014	2015	2016	2016/2015	
Package	14,441	14,107	14,076	-31	-0.2
Non-package	53,306	58,543	64,412	5,869	10.0
Air/sea fares	29,326	30,825	32,113	1,288	4.2
Accommodation	23,979	27,718	32,299	4,581	16.5
Other expenditure	80,109	87,544	101,548	14,004	16.0
Total expenditure	147,855	160,193	180,036	19,843	12.4

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 12. Average expenditure per capita per night by outbound tourists by period of departure and expenditure category

€

Expenditure category	January-June					
	per trip			per night		
Package	542	577	591	98	103	107
Non-package	398	394	350	47	51	51
Air/sea fares	219	207	175	26	27	25
Accommodation	270	281	252	45	47	44
Other expenditure	499	506	489	63	68	72
Total	921	925	866	116	125	128

Methodological Notes

1. The results in this release are based on the ongoing frontier survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of Malta International Airport (MIA). Personal interviews are carried out. A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected. Then within each shift a sample of passengers is selected systematically.
2. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota. Survey data is supplemented by administrative data provided by ferry operators.
3. This release focuses on Outbound Tourism, which comprises the activities of residents of Malta travelling to, and staying in places outside Malta and therefore outside their usual environment.
4. The Tourstat survey measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists as the same person can embark on more than one trip during the same period.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise discretion when analysing figures that involve estimates below 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and others related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
8. Administrative data on sea passengers are provided on a monthly basis by ferry operators. Due to a system overhaul, sea passenger data for Quarter 2 2015 were provided as provisional. Following the final data received from the source, the data have been revised and can be considered as final.
9. **Definitions:**
 - **Traveller:** Someone who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should exclude the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.Visitors (domestic/international) comprise tourists and same-day visitors.
 - **Tourist:** Visitors who stay at least one night in a collective or private accommodation in the place/country visited.
 - **Same-day visitor:** Visitors who do not spend the night in a collective or private accommodation in the place/country visited.
10. More information relating to this news release may be accessed at:
Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>
Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=39>
Statistical Database: <http://nso.gov.mt/statdb/start>