

Total inbound visitors for July were estimated at 229,671, an increase of 10.7 per cent when compared to the corresponding month of 2015.

Inbound Tourism: July 2016

A total of 196,768 inbound tourist trips were carried out for holiday purposes, while a further 9,163 were undertaken for business purposes. Inbound tourists from EU Member States went up by 9.6 per cent to 187,018 when compared to the corresponding month of 2015. The majority of inbound tourists were aged between 25 and 44, followed by those within the 0-24 age bracket (Table 1).

Total nights spent went up by 3.5 per cent when compared to July 2015, amounting to 1,929,113 nights. The largest share of guest nights (54.2 per cent) was spent in collective accommodation establishments (Table 3).

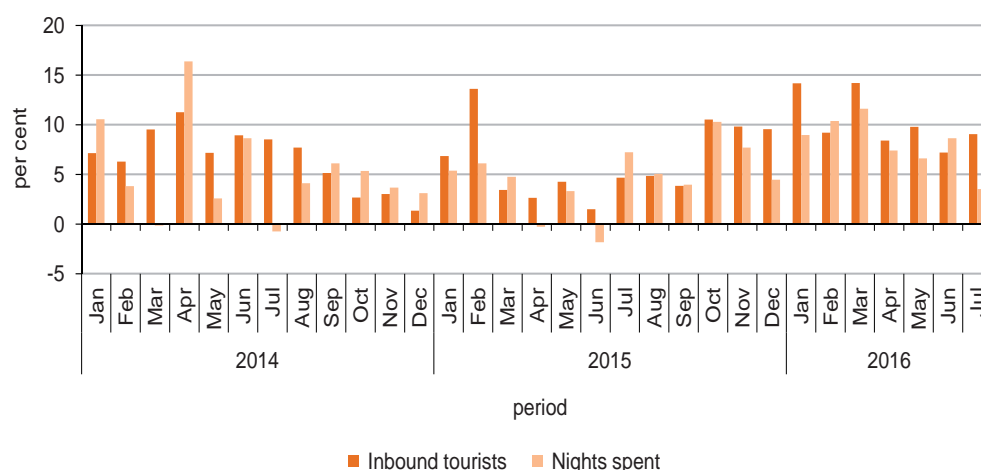
Total tourist expenditure was estimated at €229.6 million, an increase of 4.3 per cent over the corresponding month of 2015 (Table 4).

January-July 2016

Inbound tourist trips from January to July amounted to 1,055,189, an increase of 9.7 per cent over the same period in 2015 (Table 6). Total nights spent by inbound tourists went up by 7.3 per cent, almost 7.8 million nights (Table 8).

Total tourism expenditure was estimated at €886.0 million, 5.4 per cent higher than that recorded for 2015 (Table 9). Total expenditure per capita stood at €840, a decrease of 3.9 per cent when compared to 2015 (Table 11) ■

Chart 1. Inbound tourism: year-on-year percentage changes
(excluding overnight cruise passengers)



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Table 1. Profile of inbound tourists by month of departure

Characteristics	July			Change	Percentage change
	2014	2015	2016	2016/2015	
Total inbound visitors	200,440	207,541	229,671	22,130	10.7
Overnight cruise passengers	3,051	915	4,332	3,417	373.4
Inbound tourists	197,389	206,626	225,339	18,713	9.1
Mode of travel					
Air	192,627	201,895	220,503	18,608	9.2
Sea	4,762	4,731	4,836	105	2.2
Sex					
Males	102,440	104,770	108,126	3,356	3.2
Females	94,949	101,856	117,213	15,358	15.1
Age group					
0-24	60,983	64,443	68,608	4,164	6.5
25-44	67,131	69,826	80,366	10,539	15.1
45-64	55,819	57,797	61,716	3,919	6.8
65 or more	13,457	14,559	14,649	90	-
Markets					
EU	162,180	170,671	187,018	16,346	9.6
<i>of which: Euro area</i>	82,159	87,502	98,630	11,128	12.7
Non-EU	35,209	35,955	38,322	2,367	6.6
Purpose of visit					
Holiday	169,984	176,807	196,768	19,961	11.3
Business and professional	9,388	9,173	9,163	-9	-
Other (including educational, religious and health tourism)	18,017	20,647	19,408	-1,239	-
Organisation of stay					
Package	85,734	85,029	85,216	187	-
Non-package	111,655	121,597	140,123	18,526	15.2
Frequency					
First-time tourists	141,885	150,653	162,702	12,049	8.0
Repeat tourists	55,504	55,973	62,637	6,664	11.9
once a year or less	41,307	43,158	47,163	4,004	9.3
more than once a year	14,197	12,815	15,475	2,660	20.8
Duration of visit					
1-3 nights	22,239	19,097	28,239	9,142	47.9
4-6 nights	37,037	41,023	45,269	4,246	10.3
7 nights or more	138,113	146,506	151,832	5,326	3.6
Average length of stay (nights)	8.8	9.0	8.6	-0.4	-

Note: Totals may not add up due to rounding.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation	July			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	60,392	65,690	81,845	16,155	24.6
Collective accommodation*	136,997	140,936	143,494	2,558	1.8
Total tourists	197,389	206,626	225,339	18,713	9.1

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation	July			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	674,740	779,788	883,253	103,465	13.3
Collective accommodation*	1,062,564	1,083,382	1,045,860	-37,522	-3.5
Total nights	1,737,304	1,863,170	1,929,113	65,942	3.5

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

€000

Expenditure category	July			Change	Percentage change
	2014	2015	2016	2016/2015	
Package	68,442	69,629	68,316	-1,313	-1.9
Non-package	55,622	67,310	71,151	3,841	5.7
Air/sea fares	27,580	33,489	33,267	-222	-0.7
Accommodation	28,042	33,821	37,884	4,063	12.0
Other expenditure	78,676	83,285	90,176	6,891	8.3
Total expenditure	202,739	220,224	229,643	9,420	4.3

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence	July			Change	Percentage change
	2014	2015	2016	2016/2015	
Tourists					
EU	162,180	170,671	187,018	16,346	9.6
<i>of which:</i>					
France	13,465	13,562	15,601	2,040	15.0
Germany	9,354	10,151	11,152	1,001	-
Italy	30,172	32,997	35,799	2,802	8.5
United Kingdom	50,721	55,789	58,277	2,488	4.5
Non-EU	35,209	35,955	38,322	2,367	6.6
Total	197,389	206,626	225,339	18,713	9.1
Nights					
EU	1,346,510	1,478,002	1,529,340	51,337	3.5
<i>of which:</i>					
France	134,914	149,697	157,665	7,968	5.3
Germany	79,690	93,037	86,670	-6,367	-
Italy	203,805	253,844	258,087	4,244	1.7
United Kingdom	427,325	480,892	485,782	4,890	1.0
Non-EU	390,794	385,168	399,773	14,605	3.8
Total	1,737,304	1,863,170	1,929,113	65,942	3.5
Expenditure (€000)					
EU	150,973	167,405	176,020	8,615	5.1
<i>of which:</i>					
France	13,550	14,545	16,783	2,239	15.4
Germany	9,882	10,375	10,550	174	-
Italy	21,277	24,948	27,230	2,281	9.1
United Kingdom	47,261	57,314	55,240	-2,074	-3.6
Non-EU	51,767	52,818	53,624	805	1.5
Total	202,739	220,224	229,643	9,420	4.3

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 6. Profile of inbound tourists by period of departure

Characteristics	January-July			Change	Percentage change
	2014	2015	2016	2016/2015	
Total inbound visitors	931,378	969,129	1,064,754	95,625	9.9
Overnight cruise passengers	9,234	7,101	9,565	2,464	34.7
Inbound tourists	922,144	962,028	1,055,189	93,161	9.7
Mode of travel					
Air	897,259	938,352	1,028,687	90,335	9.6
Sea	24,885	23,676	26,502	2,826	11.9
Sex					
Males	481,998	497,486	531,575	34,089	6.9
Females	440,146	464,542	523,614	59,072	12.7
Age group					
0-24	179,801	182,101	202,179	20,078	11.0
25-44	304,519	315,947	362,198	46,250	14.6
45-64	309,891	320,463	340,137	19,674	6.1
65 or more	127,933	143,517	150,676	7,159	5.0
Markets					
EU	761,478	824,818	905,873	81,054	9.8
<i>of which: Euro area</i>	399,228	439,545	478,825	39,280	8.9
Non-EU	160,666	137,210	149,317	12,107	8.8
Purpose of visit					
Holiday	766,588	803,824	897,675	93,851	11.7
Business and professional	78,931	72,979	78,067	5,088	7.0
Other (including educational, religious and health tourism)	76,625	85,225	79,448	-5,777	-6.8
Organisation of stay					
Package	417,574	434,118	420,678	-13,440	-3.1
Non-package	504,570	527,910	634,511	106,601	20.2
Frequency					
First-time tourists	625,006	673,443	739,119	65,675	9.8
Repeat tourists	297,138	288,585	316,071	27,486	9.5
once a year or less	207,262	207,584	225,941	18,356	8.8
more than once a year	89,875	81,000	90,130	9,130	11.3
Duration of visit					
1-3 nights	171,327	162,401	202,112	39,711	24.5
4-6 nights	220,843	249,124	277,654	28,530	11.5
7 nights or more	529,975	550,503	575,423	24,921	4.5
Average length of stay (nights)	7.6	7.5	7.4	-0.1	-

Note: Totals may not add up due to rounding.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	January-July			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	227,077	247,141	309,315	62,175	25.2
Collective accommodation*	695,067	714,887	745,874	30,987	4.3
Total tourists	922,144	962,028	1,055,189	93,161	9.7

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	January-July			Change	Percentage change
	2014	2015	2016	2016/2015	
Private accommodation	2,298,601	2,479,890	2,945,273	465,383	18.8
Collective accommodation*	4,718,918	4,767,930	4,829,492	61,562	1.3
Total nights	7,017,520	7,247,820	7,774,765	526,945	7.3

* Comprises hotels, guesthouses, tourist villages, hostels, B&Bs and campsites.

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence		January-July			Change	Percentage change
		2014	2015	2016	2016/2015	
Tourists	Austria	15,851	17,190	14,882	-2,307	-13.4
	Belgium	18,229	21,311	20,987	-324	-
	France	71,195	73,997	79,998	6,001	8.1
	Germany	70,296	74,161	81,113	6,952	9.4
	Ireland	17,730	20,420	19,178	-1,242	-
	Italy	136,097	151,809	165,058	13,249	8.7
	Libya	25,367	4,507	1,728	-2,779	-61.7
	Netherlands	24,708	24,430	27,482	3,052	12.5
	Russia	19,729	11,692	9,755	-1,937	-16.6
	Scandinavia*	64,929	62,982	69,922	6,940	11.0
	Spain	20,370	23,315	28,537	5,222	22.4
	Switzerland	17,254	19,200	19,292	92	-
	United Kingdom	267,722	283,855	302,410	18,555	6.5
	USA	13,271	12,447	14,901	2,454	19.7
	Other	139,395	160,711	199,946	39,235	24.4
Total	922,144	962,028	1,055,189	93,161	9.7	
Nights	Austria	114,264	116,341	103,918	-12,422	-10.7
	Belgium	137,917	155,091	134,847	-20,244	-
	France	520,793	546,837	589,626	42,789	7.8
	Germany	577,385	596,770	614,645	17,875	3.0
	Ireland	141,572	151,920	137,024	-14,896	-
	Italy	715,241	916,534	968,586	52,053	5.7
	Libya	170,298	36,470	13,149	-23,321	-63.9
	Netherlands	184,546	177,003	196,617	19,614	11.1
	Russia	235,500	125,951	107,751	-18,200	-14.5
	Scandinavia*	488,437	472,178	501,752	29,574	6.3
	Spain	150,357	172,221	194,258	22,037	12.8
	Switzerland	132,289	139,224	137,491	-1,733	-
	United Kingdom	2,210,319	2,273,334	2,362,559	89,225	3.9
	USA	98,916	97,944	101,835	3,891	4.0
	Other	1,139,688	1,270,000	1,610,706	340,705	26.8
Total	7,017,520	7,247,820	7,774,765	526,945	7.3	
Expenditure (€000)	Austria	14,821	15,091	12,815	-2,276	-15.1
	Belgium	18,061	19,925	19,102	-823	-
	France	59,859	63,058	66,508	3,450	5.5
	Germany	65,499	68,245	69,289	1,045	1.5
	Ireland	14,925	18,236	16,973	-1,263	-
	Italy	76,856	88,915	95,811	6,895	7.8
	Libya	26,505	6,153	2,511	-3,642	-59.2
	Netherlands	20,079	21,078	22,057	979	4.6
	Russia	29,758	16,503	13,322	-3,181	-19.3
	Scandinavia*	61,241	58,496	65,185	6,689	11.4
	Spain	16,618	18,792	22,894	4,101	21.8
	Switzerland	20,511	22,006	21,861	-145	-
	United Kingdom	215,792	249,625	249,300	-325	-0.1
	USA	15,551	16,330	16,733	403	2.5
	Other	136,810	158,509	191,676	33,167	20.9
Total	792,887	840,963	886,038	45,075	5.4	

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand euro.
2. Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
January-July 2016					
Austria	5,679	1,366	1,465	4,305	12,815
Belgium	8,239	2,283	2,551	6,030	19,102
France	26,331	7,589	10,723	21,866	66,508
Germany	30,922	7,309	9,442	21,617	69,289
Ireland	3,966	2,471	3,158	7,378	16,973
Italy	24,156	11,808	18,392	41,455	95,811
Libya	193	606	647	1,065	2,511
Netherlands	7,649	2,548	3,008	8,853	22,057
Russia	2,999	2,236	2,280	5,806	13,322
Scandinavia*	22,944	8,098	9,641	24,503	65,185
Spain	6,355	2,899	4,256	9,384	22,894
Switzerland	6,935	2,964	3,643	8,319	21,861
United Kingdom	87,164	32,425	34,248	95,462	249,300
USA	1,356	5,454	3,811	6,112	16,733
Other	36,656	40,503	33,480	81,037	191,676
Total	271,544	130,558	140,745	343,191	886,038
January-July 2015					
Austria	7,602	1,378	1,282	4,828	15,091
Belgium	9,149	2,286	2,187	6,303	19,925
France	28,766	6,616	7,945	19,731	63,058
Germany	33,427	6,474	8,004	20,339	68,245
Ireland	4,247	2,450	3,321	8,218	18,236
Italy	25,346	10,827	15,768	36,975	88,915
Libya	294	1,758	1,516	2,585	6,153
Netherlands	7,411	2,572	2,808	8,287	21,078
Russia	4,095	2,977	2,487	6,943	16,503
Scandinavia*	18,152	8,447	8,823	23,074	58,496
Spain	6,177	2,189	2,667	7,760	18,792
Switzerland	7,836	3,267	3,092	7,810	22,006
United Kingdom	94,463	32,886	30,847	91,429	249,625
USA	1,837	5,561	3,181	5,751	16,330
Other	35,983	33,219	24,876	64,431	158,509
Total	284,786	122,909	118,805	314,464	840,963
January-July 2014					
Austria	6,667	1,567	1,552	5,035	14,821
Belgium	8,094	1,996	2,102	5,869	18,061
France	26,243	7,109	7,663	18,844	59,859
Germany	32,683	5,643	6,429	20,743	65,499
Ireland	3,589	2,270	2,513	6,554	14,925
Italy	21,245	10,344	12,917	32,349	76,856
Libya	1,980	6,334	4,873	13,318	26,505
Netherlands	6,872	2,725	2,537	7,946	20,079
Russia	9,194	3,804	3,874	12,886	29,758
Scandinavia*	18,942	8,664	9,139	24,495	61,241
Spain	4,756	2,212	2,736	6,914	16,618
Switzerland	8,125	2,680	2,773	6,934	20,511
United Kingdom	80,214	27,494	24,198	83,886	215,792
USA	2,751	4,404	3,219	5,178	15,551
Other	31,962	26,901	20,864	57,083	136,810
Total	263,317	114,146	107,388	308,036	792,887

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand.
2. Totals may not add up due to rounding.

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

€

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
January-July 2016					
Austria	645	225	299	289	861
Belgium	781	219	297	287	910
France	700	179	290	273	831
Germany	694	200	304	267	854
Ireland	567	203	311	385	885
Italy	497	101	203	251	580
Libya	1,093	390	484	617	1,453
Netherlands	617	169	248	322	803
Russia	1,019	328	380	595	1,366
Scandinavia*	657	231	324	350	932
Spain	627	158	283	329	802
Switzerland	915	253	345	431	1,133
United Kingdom	638	196	300	316	824
USA	933	406	346	410	1,123
Other	640	284	288	405	959
Total expenditure per capita	645	206	282	325	840
January-July 2015					
Austria	651	250	297	281	878
Belgium	848	217	300	296	935
France	679	209	299	267	852
Germany	702	244	370	274	920
Ireland	530	197	307	402	893
Italy	479	110	204	244	586
Libya	461	454	474	574	1,365
Netherlands	615	208	281	339	863
Russia	1,073	378	377	594	1,411
Scandinavia*	641	244	302	366	929
Spain	619	164	270	333	806
Switzerland	884	316	356	407	1,146
United Kingdom	676	228	317	322	879
USA	1,302	504	367	462	1,312
Other	643	317	299	401	986
Total expenditure per capita	656	233	294	327	874
January-July 2014					
Austria	661	272	318	318	935
Belgium	823	238	326	322	991
France	686	216	278	265	841
Germany	695	242	353	295	932
Ireland	519	210	292	370	842
Italy	424	120	187	238	565
Libya	552	291	255	525	1,045
Netherlands	596	207	246	322	813
Russia	1,093	336	390	653	1,508
Scandinavia*	653	241	301	377	943
Spain	602	177	257	339	816
Switzerland	934	313	397	402	1,189
United Kingdom	607	203	279	313	806
USA	938	426	398	390	1,172
Other	625	305	307	410	982
Total expenditure per capita	631	226	279	334	860

* Denmark, Finland, Norway and Sweden

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	July			Change
	2014	2015	2016	2016/2015
Total overnight cruise passengers	3,051	915	4,332	3,417
Sex:				
Males	1,397	445	2,030	1,585
Females	1,654	470	2,302	1,832
Age group:				
0-19	463	63	544	481
20-39	349	50	727	677
40-59	1,040	262	1,513	1,251
60-79	1,078	462	1,375	913
80 or more	121	78	173	95
Markets:				
EU	2,777	441	1,647	1,206
<i>of which</i> : Euro area	2,731	348	740	392
Non-EU	274	474	2,685	2,211

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-July			Change
	2014	2015	2016	2016/2015
Total overnight cruise passengers	9,234	7,101	9,565	2,464
Sex:				
Males	4,258	3,303	4,508	1,205
Females	4,976	3,798	5,057	1,259
Age group:				
0-19	680	331	769	438
20-39	762	450	1,125	675
40-59	2,486	1,778	2,732	954
60-79	4,727	3,937	4,372	435
80 or more	579	605	567	-38
Markets:				
EU	8,157	3,175	4,971	1,796
<i>of which</i> : Euro area	7,899	1,859	3,613	1,754
Non-EU	1,077	3,926	4,594	668

Methodological Notes

1. This release focuses on Inbound Tourism, which comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. The results in this release are based on the ongoing frontier survey known as Tourstat. Data for tourist air departures is collected by means of personal interviews through a continuous survey at the departure lounge of the Malta International Airport (MIA). A two-stage sampling design is used to survey air passengers. In the first stage alternate days are selected, whereby a sample of passengers is selected systematically within each shift.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to fixed quotas. Survey data is supplemented by administrative data provided by ferry operators.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise caution when analysing figures that involve estimates relating to less than 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and those related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. The expenditure data in this release should not be equated to national tourism earnings.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists because the former is inclusive of departing Maltese and transit passengers.
9. Data on cruise passengers who spent at least one night berthed on board their cruiseship is compiled on the basis of administrative records held by Transport Malta.
10. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
11. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 8.3 of the NSO's metadata file (<http://nso.gov.mt/metadata/reports.aspx?id=37>).
12. **Definitions:**
 - **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.Visitors (domestic/international) comprise tourists and same-day visitors.
 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Same-day visitor:** A visitor who does not spend the night in collective or private accommodation in the place/country visited.
13. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=37>

Statistical Database: <http://nso.gov.mt/statdb/start>