

26 September 2016 | 1100 hrs | 154/2016

Total guests and nights spent in collective accommodation establishments during July 2016 declined by 3.2 and 5.4 per cent respectively when compared to the corresponding month in 2015.

Collective Accommodation Establishments: July 2016

Cut-off date:
22 September 2016

In July, total guests in collective accommodation establishments numbered 164,004, while total nights spent amounted to 1,031,180. Collective accommodation categories registered decreases in total nights spent, with the exception of 4-star hotels. The largest share of guest nights was reported in 4-star hotels, accounting for 486,868 nights, or 47.2 per cent of the total (Tables 1 and 2).

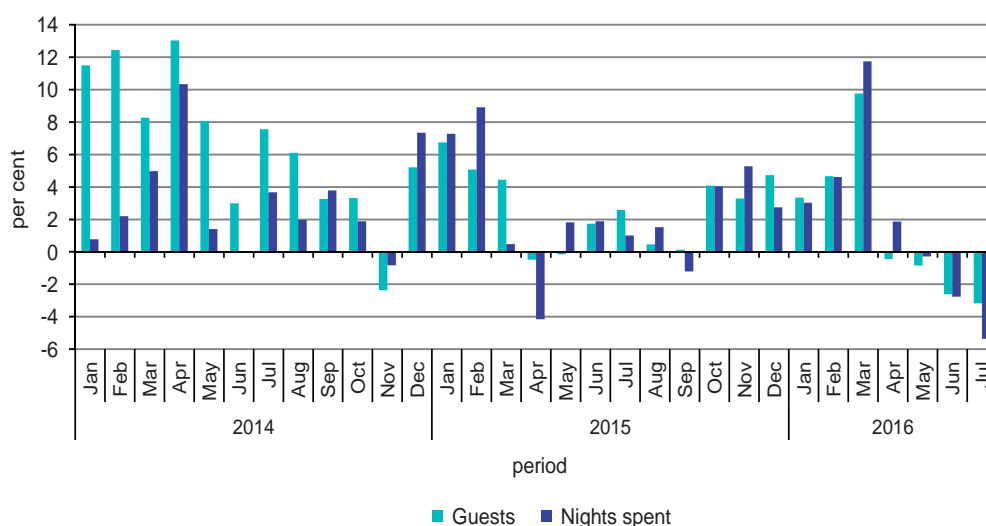
The average length of stay in collective accommodation establishments went down to 6.3 nights in July 2016 from 6.4 nights in the same month of 2015. The net use of bed-places stood at 81.6 per cent, down by 1.9 percentage points when compared to the corresponding month last year (Table 3).

On a national level, there were 176 active collective accommodation establishments during July, with a net capacity of 18,095 bedrooms and 40,746 bed-places (Table 4).

January-July

Total guests during the first seven months of 2016 amounted to 905,909, an increase of 0.7 per cent over the same period in 2015 (Table 1). Total nights spent went up by 0.6 per cent, surpassing 5.0 million (Table 2). The net use of bed-places declined by 0.6 percentage points to 62.2 per cent (Table 3) ■

Chart 1. Year-on-year percentage changes



Compiled by:

**Unit C3: Population and
Tourism Statistics**

Further information on data:

Mr Matthew ZERAFA
T. +356 2599 7630
E. matthew.zerafa@gov.mt

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Issued by: **Dissemination Unit, National Statistics Office, Lascaris, Valletta VLT 2000, Malta.**
T. +356 2599 7219 F. +356 2599 7205 E. nso@gov.mt

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Table 1. Total guests (residents and non-residents) by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2016	2015	2016	2015	2016
	MALTA				
Hotel	145,271	162,245	155,900	868,613	868,072
5 Star	37,466	40,035	40,508	214,300	218,996
4 Star	65,729	66,625	68,775	388,483	405,609
3 Star	37,473	49,394	40,790	240,900	216,382
2 Star	4,603	6,191	5,826	24,929	27,085
Other collective accommodation ¹	7,163	7,137	8,104	30,993	37,837
Total	152,434	169,382	164,004	899,606	905,909
	Malta				
Hotel	136,897	152,303	146,894	822,247	822,498
<i>of which:</i>					
5 Star	35,034	37,366	38,136	202,307	206,994
4 Star	62,653	63,150	65,642	368,441	385,772
3 Star	35,193	46,457	37,948	229,747	205,789
Other collective accommodation ¹	6,755	6,595	7,630	29,164	35,897
Total	143,652	158,898	154,524	851,411	858,395
	Gozo and Comino				
Hotel	8,374	9,942	9,006	46,366	45,574
<i>of which:</i>					
5 Star	2,432	2,669	2,372	11,993	12,002
4 Star	3,076	3,475	3,133	20,042	19,837
3 Star	2,280	2,937	2,842	11,153	10,593
Other collective accommodation ¹	407	542	474	1,829	1,940
Total	8,781	10,484	9,480	48,195	47,515

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 2. Total nights spent by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2016	2015	2016	2015	2016
	MALTA				
Hotel	827,658	1,028,969	971,526	4,725,091	4,725,473
5 Star	157,442	204,377	198,050	900,218	889,982
4 Star	429,343	483,616	486,868	2,367,786	2,472,753
3 Star	214,176	303,004	249,514	1,308,122	1,203,161
2 Star	26,697	37,972	37,094	148,965	159,577
Other collective accommodation ¹	46,013	60,650	59,653	256,882	285,529
Total	873,671	1,089,619	1,031,180	4,981,973	5,011,002
	Malta				
Hotel	795,459	986,382	932,597	4,562,832	4,568,418
<i>of which:</i>					
5 Star	149,093	192,724	188,401	857,080	849,317
4 Star	415,082	466,318	470,118	2,292,775	2,398,982
3 Star	206,326	292,569	239,053	1,273,688	1,169,197
Other collective accommodation ¹	44,784	58,549	58,002	251,149	279,640
Total	840,243	1,044,931	990,600	4,813,981	4,848,059
	Gozo and Comino				
Hotel	32,199	42,587	38,929	162,259	157,055
<i>of which:</i>					
5 Star	8,349	11,653	9,649	43,138	40,665
4 Star	14,261	17,298	16,750	75,011	73,771
3 Star	7,850	10,435	10,461	34,434	33,965
Other collective accommodation ¹	1,229	2,101	1,651	5,733	5,889
Total	33,428	44,688	40,580	167,992	162,944

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 3. Net use of bed-places by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2016	2015	2016	2015	2016
	MALTA				
Hotel	74.8	85.1	83.3	64.5	63.6
5 Star	80.2	92.3	92.3	69.7	66.5
4 Star	82.0	88.6	89.3	69.2	69.7
3 Star	63.8	77.8	71.0	56.5	54.1
2 Star	53.0	71.5	66.7	50.5	50.2
Other collective accommodation ¹	49.7	64.0	61.9	42.4	45.4
Total	72.9	83.5	81.6	62.8	62.2
	Malta				
Hotel	75.7	85.5	84.1	65.1	64.5
of which:					
5 Star	81.6	92.9	94.0	70.6	68.0
4 Star	82.5	88.9	89.8	70.0	70.5
3 Star	64.5	78.3	71.2	56.6	54.4
Other collective accommodation ¹	51.2	65.1	63.7	43.6	46.8
Total	73.9	84.0	82.5	63.5	63.1
	Gozo and Comino				
Hotel	57.3	76.7	67.8	51.0	45.2
of which:					
5 Star	60.8	84.1	68.0	55.0	45.9
4 Star	69.1	81.1	78.5	51.4	50.3
3 Star	49.7	66.0	66.2	52.1	46.9
Other collective accommodation ¹	24.0	43.2	31.1	19.1	18.2
Total	54.5	74.0	64.7	48.3	42.9

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Table 4. Establishments with net number of bedrooms and bed-places by period, region and type of accommodation

Type of accommodation	July					
	Establishments		Bedrooms		Bed-places	
	2015	2016	2015	2016	2015	2016
	MALTA					
Hotel	130	130	17,502	16,995	39,025	37,634
5 Star	15	14	3,460	3,338	7,142	6,922
4 Star	44	44	7,852	7,935	17,609	17,578
3 Star	53	53	5,450	4,973	12,560	11,341
2 Star	18	19	740	749	1,714	1,793
Other collective accommodation ¹	46	46	1,242	1,100	3,062	3,112
Total	176	176	18,744	18,095	42,087	40,746
	Malta					
Hotel	117	116	16,658	16,154	37,234	35,782
of which:						
5 Star	13	12	3,245	3,123	6,695	6,464
4 Star	40	40	7,530	7,613	16,921	16,890
3 Star	48	48	5,202	4,725	12,050	10,831
Other collective accommodation ¹	39	39	1,174	1,023	2,905	2,941
Total	156	155	17,832	17,177	40,139	38,723
	Gozo and Comino					
Hotel	13	14	844	841	1,791	1,852
of which:						
5 Star	2	2	215	215	447	458
4 Star	4	4	322	322	688	688
3 Star	5	5	248	248	510	510
Other collective accommodation ¹	7	7	68	77	157	171
Total	20	21	912	918	1,948	2,023

¹ Comprises guesthouses, hostels and tourist villages

Methodological Notes

1. The objective of the Survey on Collective Accommodation Establishments is to estimate the utilisation rate of bed-places of all active collective accommodation establishments in Malta and Gozo. The variables collected from the survey include:
 - Number of residents;
 - Number of non-residents;
 - Nights spent by residents;
 - Nights spent by non-residents;
 - Number of room nights sold to foreign residents;
 - Number of room nights sold to Maltese residents;
 - Number of bedrooms;
 - Number of bed-places;
 - Number of days the establishment was closed during the month under review.

The collection of the above variables and the calculation of occupancy levels are in line with Regulation (EU) No. 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments, namely hotels, guesthouses, hostels and tourist villages.

3. Response Rate:

July 2015	91.8%
June 2016	91.7%
July 2016	87.6%

4. In this release figures for June 2016 should be considered as a second estimate while those relating to July 2016 are a first estimate, therefore subject to revision in the ensuing release.
5. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as apart-hotels to hotels (refer to Legal Notice 351 of 2012).

6. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 8.3 of the NSO's metadata file (<http://nso.gov.mt/metadata/reports.aspx?id=35>).

7. **Definitions:**

- **Bedroom:** a unit formed by one room or group of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- **Bed-place:** in an establishment, this is determined by the number of persons who can stay overnight in the establishment, not taking into account any extra beds that may be provided to clients on request.
- **Residents:** Maltese/Gozitan residents who check into/out of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
 - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
 - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Non-residents:** foreigners who do not necessarily follow the definition of a tourist and check into/out of a collective accommodation establishment.
- **Total guests:** the number of residents and non-residents altogether.
- **Total nights spent:** nights which a guest actually spends or is registered to spend in a collective accommodation establishment.
- **Net use of bed-places:** the net occupancy rate calculated for all active accommodation establishments, net of seasonal closures and other temporary closures. The occupancy of bed-places is calculated by dividing the total nights during the reference period by the number of bed-places and the number of days when the bed-places are actually available for use during the reference period. The result is then multiplied by 100 to express the occupancy rate as a percentage.
- **Average length of stay:** this is calculated as follows:
$$\frac{\text{total number of nights}}{\text{total number of guests}}$$

8. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=35>

Statistical Database: <http://nso.gov.mt/statdb/start>