

Total inbound visitors for June were estimated at 232,193 an increase of 19.4 per cent when compared to the corresponding month in 2016.

Inbound Tourism: June 2017

A total of 189,687 inbound tourist trips were carried out for holiday purposes, while a further 21,015 were undertaken for business purposes. A significant increase of 47.9 per cent was registered in the number of business trips when compared to June 2016. Inbound tourists from EU Member States went up by 16.1 per cent to 193,020 when compared to the corresponding month in 2016. The majority of inbound tourists were aged between 25 and 44, followed by those within the 45-64 age bracket (Table 1).

Total nights spent went up by 9.6 per cent when compared to June 2016, reaching nearly 1.6 million nights. The largest share of guest nights (59.5 per cent) was spent in collective accommodation establishments (Table 3). Tourist nights in private accommodation increased by 12.5 per cent when compared to June 2016.

Total tourist expenditure was estimated at €193.7 million, an increase of 14.3 per cent over the corresponding month in 2016 (Table 4).

January-June 2017

Inbound tourist trips from January to June 2017 reached 990,182, an increase of 19.3 per cent over the same period in 2016 (Table 6). Total nights spent by inbound tourists went up by 11.6 per cent, surpassing 6.5 million nights (Table 8).

Total tourism expenditure reached €753.7 million, 14.8 per cent higher than that recorded for 2016 (Table 9). Total expenditure per capita stood at €761, a decrease of 3.8 per cent when compared to 2016 (Table 11) ■

Inbound tourism: year-on-year percentage changes

(excluding overnight cruise passengers)

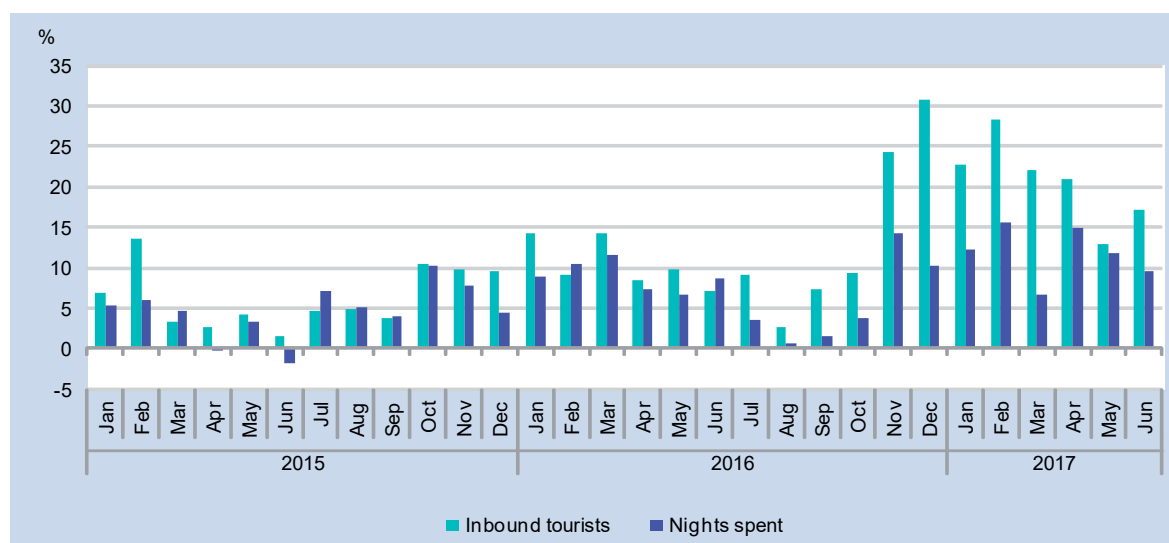


Table 1. Profile of inbound tourists by month of departure

Characteristics	June			Change	Percentage change
	2015	2016	2017	2017/2016	
Total inbound visitors	183,934	194,520	232,193	37,673	19.4
Overnight cruise passengers	3,852	1,482	5,860	4,378	295.4
Inbound tourists	180,082	193,038	226,333	33,295	17.2
Mode of travel					
Air	176,127	188,578	221,460	32,882	17.4
Sea	3,955	4,460	4,873	413	9.3
Sex					
Males	90,947	98,288	110,548	12,260	12.5
Females	89,135	94,751	115,786	21,035	22.2
Age group					
0-24	27,576	33,913	38,967	5,054	14.9
25-44	65,243	69,899	93,527	23,628	33.8
45-64	61,778	62,132	68,320	6,187	10.0
65 or more	25,486	27,094	25,520	-1,574	-5.8
Markets					
EU	155,068	166,266	193,020	26,754	16.1
<i>of which: Euro area</i>	78,988	82,550	106,188	23,638	28.6
Non-EU	25,014	26,772	33,314	6,541	24.4
Purpose of visit					
Holiday	155,263	166,607	189,687	23,079	13.9
Business and professional	12,952	14,207	21,015	6,809	47.9
Other (including educational, religious and health tourism)	11,868	12,224	15,631	3,407	27.9
Organisation of stay					
Package	82,078	71,437	80,524	9,087	12.7
Non-package	98,004	121,602	145,810	24,208	19.9
Frequency					
First-time tourists	126,408	136,540	164,097	27,558	20.2
Repeat tourists	53,674	56,499	62,236	5,737	10.2
once a year or less	41,382	42,625	44,907	2,282	5.4
more than once a year	12,292	13,874	17,329	3,455	24.9
Duration of visit					
1-3 nights	29,740	35,249	45,620	10,371	29.4
4-6 nights	43,995	47,400	63,588	16,188	34.2
7 nights or more	106,348	110,389	117,125	6,736	6.1
Average length of stay (nights)	7.4	7.5	7.0	-0.5	-

Note: Totals may not add up due to rounding.

Table 2. Inbound tourists by month of departure and type of accommodation

Type of accommodation	June			Change	Percentage change
	2015	2016	2017		
Private accommodation	47,513	59,054	73,171	14,116	23.9
Collective accommodation	132,569	133,984	153,163	19,178	14.3
Total tourists	180,082	193,038	226,333	33,295	17.2

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation

Type of accommodation	June			Change	Percentage change
	2015	2016	2017		
Private accommodation	451,586	569,964	641,427	71,463	12.5
Collective accommodation	877,772	874,140	941,517	67,377	7.7
Total nights	1,329,358	1,444,104	1,582,944	138,841	9.6

Note: Totals may not add up due to rounding.

Table 4. Total expenditure by inbound tourists by month of departure and expenditure category

Expenditure category	June			Change	Percentage change
	2015	2016	2017		
Package	56,455	50,869	52,586	1,717	3.4
Non-package	46,186	54,339	64,562	10,223	18.8
Air/sea fares	21,980	25,144	29,583	4,439	17.7
Accommodation	24,207	29,195	34,979	5,784	19.8
Other expenditure	60,350	64,309	76,600	12,291	19.1
Total expenditure	162,992	169,517	193,749	24,232	14.3

€ 000

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence

Country of residence		June			Change	Percentage change
		2015	2016	2017	2017/2016	
Tourists	EU	155,068	166,266	193,020	26,754	16.1
	<i>of which:</i>					
	France	12,954	14,947	16,916	1,969	13.2
	Germany	12,339	12,007	17,145	5,138	42.8
	Italy	25,876	28,338	33,419	5,082	17.9
	United Kingdom	56,414	58,609	58,597	-12	-
	Non-EU	25,014	26,772	33,314	6,541	24.4
	Total	180,082	193,038	226,333	33,295	17.2
Nights	EU	1,112,942	1,185,958	1,323,303	137,345	11.6
	<i>of which:</i>					
	France	92,272	107,764	126,670	18,905	17.5
	Germany	98,058	89,626	120,178	30,552	34.1
	Italy	150,271	155,686	186,364	30,678	19.7
	United Kingdom	434,250	459,119	450,344	-8,775	-
	Non-EU	216,416	258,146	259,641	1,496	0.6
	Total	1,329,358	1,444,104	1,582,944	138,841	9.6
Expenditure (€000)	EU	132,661	135,363	155,161	19,799	14.6
	<i>of which:</i>					
	France	11,519	12,175	14,760	2,585	21.2
	Germany	11,708	10,259	15,106	4,847	47.2
	Italy	14,588	16,198	18,751	2,553	15.8
	United Kingdom	53,730	53,745	52,167	-1,577	-
	Non-EU	30,331	34,154	38,587	4,433	13.0
	Total	162,992	169,517	193,749	24,232	14.3

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 6. Profile of inbound tourists by period of departure

Characteristics	January-June			Change	Percentage change
	2015	2016	2017	2017/2016	
Total inbound visitors	761,588	835,083	1,005,043	169,960	20.4
Overnight cruise passengers	6,186	5,233	14,861	9,628	184.0
Inbound tourists	755,402	829,850	990,182	160,332	19.3
Mode of travel					
Air	736,457	808,184	969,160	160,976	19.9
Sea	18,945	21,666	21,022	-644	-3.0
Sex					
Males	392,716	423,449	513,608	90,159	21.3
Females	362,686	406,401	476,574	70,173	17.3
Age group					
0-24	117,658	133,572	162,069	28,497	21.3
25-44	246,121	281,832	375,559	93,727	33.3
45-64	262,666	278,420	321,128	42,708	15.3
65 or more	128,957	136,026	131,426	-4,601	-3.4
Markets					
EU	654,147	718,855	861,124	142,269	19.8
<i>of which: Euro area</i>	352,043	380,196	494,950	114,754	30.2
Non-EU	101,255	110,995	129,058	18,063	16.3
Purpose of visit					
Holiday	627,017	700,907	807,619	106,713	15.2
Business and professional	63,806	68,904	106,583	37,680	54.7
Other (including educational, religious and health tourism)	64,578	60,040	75,980	15,939	26.5
Organisation of stay					
Package	349,089	335,462	349,174	13,711	4.1
Non-package	406,313	494,388	641,008	146,620	29.7
Frequency					
First-time tourists	522,791	576,417	707,004	130,587	22.7
Repeat tourists	232,612	253,434	283,178	29,744	11.7
once a year or less	164,426	178,778	198,137	19,359	10.8
more than once a year	68,186	74,656	85,041	10,386	13.9
Duration of visit					
1-3 nights	143,304	173,873	246,253	72,380	41.6
4-6 nights	208,101	232,385	296,182	63,796	27.5
7 nights or more	403,997	423,592	447,747	24,156	5.7
Average length of stay (nights)	7.1	7.0	6.6	-0.4	-

Note: Totals may not add up due to rounding.

Table 7. Inbound tourists by period of departure and type of accommodation

Type of accommodation	January-June			Change	Percentage change
	2015	2016	2017	2017/2016	
Private accommodation	181,451	227,470	292,332	64,862	28.5
Collective accommodation	573,951	602,380	697,850	95,470	15.8
Total tourists	755,402	829,850	990,182	160,332	19.3

Note: Totals may not add up due to rounding.

Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation

Type of accommodation	January-June			Change	Percentage change
	2015	2016	2017	2017/2016	
Private accommodation	1,700,102	2,062,020	2,486,744	424,724	20.6
Collective accommodation	3,684,548	3,783,632	4,038,451	254,819	6.7
Total nights	5,384,649	5,845,652	6,525,195	679,543	11.6

Note: Totals may not add up due to rounding.

Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence

Country of residence	January-June			Change	Percentage change	
	2015	2016	2017	2017/2016		
Tourists	Australia	8,887	10,156	11,236	1,080	-
	Austria	14,436	11,088	13,963	2,876	25.9
	Belgium	16,875	16,519	37,512	20,993	127.1
	France	60,436	64,397	76,789	12,392	19.2
	Germany	64,010	69,961	85,139	15,178	21.7
	Hungary	5,656	8,809	9,987	1,178	-
	Ireland	16,941	15,636	16,126	490	-
	Italy	118,811	129,259	161,498	32,239	24.9
	Netherlands	18,610	20,722	28,026	7,305	35.3
	Poland	19,417	28,483	38,637	10,154	35.7
	Scandinavia*	44,759	52,121	51,280	-841	-
	Spain	16,829	20,057	31,948	11,890	59.3
	Switzerland	13,404	13,688	17,027	3,338	24.4
	United Kingdom	228,066	244,132	249,814	5,682	2.3
	USA	9,625	11,468	16,343	4,875	42.5
	Other	98,641	113,356	144,857	31,501	27.8
Total	755,402	829,850	990,182	160,332	19.3	
Nights	Australia	86,022	93,765	102,844	9,079	-
	Austria	96,351	72,704	84,404	11,700	16.1
	Belgium	116,169	99,941	203,066	103,125	103.2
	France	397,140	431,961	501,604	69,643	16.1
	Germany	503,733	527,975	585,340	57,365	10.9
	Hungary	36,628	66,664	57,395	-9,269	-
	Ireland	120,872	109,032	107,935	-1,097	-
	Italy	662,690	710,499	840,034	129,535	18.2
	Netherlands	128,670	139,733	186,292	46,559	33.3
	Poland	132,327	186,233	239,217	52,984	28.5
	Scandinavia*	320,317	351,019	335,441	-15,577	-
	Spain	103,407	122,251	182,139	59,889	49.0
	Switzerland	84,822	94,404	109,825	15,421	16.3
	United Kingdom	1,792,442	1,876,776	1,828,304	-48,472	-2.6
	USA	65,372	74,677	94,878	20,200	27.1
	Other	737,686	888,017	1,066,476	178,459	20.1
Total	5,384,649	5,845,652	6,525,195	679,543	11.6	
Expenditure (€000)	Australia	11,245	14,092	14,570	478	-
	Austria	12,361	8,796	11,979	3,183	36.2
	Belgium	15,048	14,482	26,010	11,528	79.6
	France	48,513	49,725	59,565	9,840	19.8
	Germany	57,869	58,739	68,341	9,601	16.3
	Hungary	3,830	5,704	6,302	598	-
	Ireland	14,341	12,990	13,432	443	-
	Italy	63,967	68,581	84,232	15,651	22.8
	Netherlands	15,086	15,473	21,065	5,592	36.1
	Poland	12,391	18,262	24,919	6,657	36.5
	Scandinavia*	38,562	44,611	44,190	-421	-
	Spain	11,610	14,428	20,656	6,229	43.2
	Switzerland	14,098	15,095	17,438	2,343	15.5
	United Kingdom	192,312	194,061	189,185	-4,876	-2.5
	USA	12,140	12,273	17,425	5,152	42.0
	Other	97,368	109,083	134,430	25,347	23.2
Total	620,740	656,395	753,739	97,343	14.8	

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence

€ 000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
January-June 2017					
Australia	1,282	4,798	2,272	6,218	14,570
Austria	4,105	1,768	2,108	3,998	11,979
Belgium	6,420	4,318	6,236	9,036	26,010
France	20,290	8,050	10,427	20,799	59,565
Germany	26,331	7,969	10,653	23,387	68,341
Hungary	537	1,311	1,595	2,859	6,302
Ireland	2,696	2,042	2,784	5,910	13,432
Italy	18,561	11,147	16,305	38,218	84,232
Netherlands	5,556	3,320	3,630	8,559	21,065
Poland	5,408	3,534	5,139	10,838	24,919
Scandinavia*	13,541	6,715	6,904	17,030	44,190
Spain	4,493	2,951	4,208	9,004	20,656
Switzerland	4,498	3,040	3,374	6,526	17,438
United Kingdom	62,377	23,427	27,888	75,494	189,185
USA	2,742	5,403	3,916	5,363	17,425
Other	24,458	29,539	25,674	54,760	134,430
Total	203,295	119,333	133,113	297,997	753,739
January-June 2016					
Australia	1,051	4,826	2,433	5,781	14,092
Austria	4,056	919	806	3,014	8,796
Belgium	6,281	1,803	1,900	4,498	14,482
France	20,544	5,697	7,502	15,982	49,725
Germany	26,686	6,127	7,806	18,120	58,739
Hungary	999	879	1,104	2,722	5,704
Ireland	2,916	1,941	2,426	5,706	12,990
Italy	15,975	8,857	13,185	30,564	68,581
Netherlands	4,835	2,008	2,288	6,342	15,473
Poland	3,696	2,726	3,756	8,084	18,262
Scandinavia*	15,463	5,889	6,271	16,988	44,611
Spain	3,780	1,995	2,554	6,099	14,428
Switzerland	5,010	1,949	2,455	5,681	15,095
United Kingdom	67,556	25,537	26,490	74,477	194,061
USA	936	3,844	3,084	4,409	12,273
Other	23,444	22,293	18,800	44,547	109,083
Total	203,228	97,291	102,861	253,015	656,395
January-June 2015					
Australia	659	4,180	2,111	4,296	11,245
Austria	6,480	1,074	897	3,909	12,361
Belgium	7,062	1,755	1,483	4,748	15,048
France	23,135	5,056	5,697	14,626	48,513
Germany	28,424	5,473	6,644	17,327	57,869
Hungary	913	618	521	1,777	3,830
Ireland	3,406	1,889	2,544	6,502	14,341
Italy	17,725	8,188	11,151	26,903	63,967
Netherlands	5,446	1,907	1,955	5,778	15,086
Poland	2,311	2,080	2,459	5,541	12,391
Scandinavia*	11,724	5,707	5,552	15,578	38,562
Spain	3,248	1,508	1,658	5,196	11,610
Switzerland	5,458	2,038	1,529	5,074	14,098
United Kingdom	74,250	24,670	22,876	70,516	192,312
USA	1,592	3,983	2,517	4,048	12,140
Other	23,324	19,293	15,391	39,360	97,368
Total	215,158	89,420	84,984	231,179	620,740

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

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Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
January-June 2017					
Australia	1,032	480	306	553	1,297
Austria	636	236	314	286	858
Belgium	625	159	263	241	693
France	635	179	260	271	776
Germany	640	181	290	275	803
Hungary	343	156	220	286	631
Ireland	561	180	307	366	833
Italy	403	97	179	237	522
Netherlands	541	187	251	305	752
Poland	462	131	204	281	645
Scandinavia*	641	223	278	332	862
Spain	485	130	211	282	647
Switzerland	759	274	356	383	1,024
United Kingdom	578	165	281	302	757
USA	1,261	381	325	328	1,066
Other	655	275	288	378	928
Total expenditure per capita	582	186	258	301	761
January-June 2016					
Australia	776	548	353	569	1,388
Austria	590	218	242	272	793
Belgium	755	220	290	272	877
France	646	175	263	248	772
Germany	681	199	300	259	840
Hungary	425	136	216	309	648
Ireland	521	193	292	365	831
Italy	423	97	185	236	531
Netherlands	563	165	231	306	747
Poland	465	133	202	284	641
Scandinavia*	591	227	289	326	856
Spain	539	153	252	304	719
Switzerland	918	237	326	415	1,103
United Kingdom	609	192	284	305	795
USA	1,079	363	349	384	1,070
Other	664	286	292	393	962
Total expenditure per capita	606	197	264	305	791
January-June 2015					
Australia	632	533	347	483	1,265
Austria	631	258	291	271	856
Belgium	827	210	258	281	892
France	641	208	275	242	803
Germany	680	247	366	271	904
Hungary	451	170	204	314	677
Ireland	496	187	290	384	847
Italy	427	106	186	226	538
Netherlands	594	202	260	310	811
Poland	467	144	190	285	638
Scandinavia*	583	232	273	348	862
Spain	470	152	226	309	690
Switzerland	810	306	280	379	1,052
United Kingdom	647	218	296	309	843
USA	1,286	475	375	421	1,261
Other	629	313	314	399	987
Total expenditure per capita	616	220	273	306	822

* Denmark, Finland, Norway and Sweden

Table 12. Profile of overnight cruise passengers by month of departure

Characteristics	June		
	2015	2016	2017
Total overnight cruise passengers	3,852	1,482	5,860
Sex:			
Males	1,761	738	2,770
Females	2,091	744	3,090
Age group:			
0-19	235	32	339
20-39	315	106	495
40-59	1,194	392	1,543
60-79	1,911	850	3,164
80 or more	197	102	319
Markets:			
EU	1,417	434	1,736
<i>of which</i> : Euro area	329	163	554
Non-EU	2,435	1,048	4,124

Table 13. Profile of overnight cruise passengers by period of departure

Characteristics	January-June		
	2015	2016	2017
Total overnight cruise passengers	6,186	5,233	14,861
Sex:			
Males	2,858	2,478	6,940
Females	3,328	2,755	7,921
Age group:			
0-19	268	225	470
20-39	400	398	1,045
40-59	1,516	1,219	3,439
60-79	3,475	2,997	8,667
80 or more	527	394	1,240
Markets:			
EU	2,734	3,324	8,784
<i>of which</i> : Euro area	1,511	2,873	4,789
Non-EU	3,452	1,909	6,077

Methodological Notes

1. This release focuses on Inbound Tourism, which comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. Inbound tourism trips are collected from an ongoing frontier national survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of the Malta International Airport. A two-stage sampling design is used to collect air passengers. In the first stage, alternate days and nights are selected. In the second stage, within each shift, a sample of passengers is selected systematically. Every crossing passenger is counted and respondents are selected using a pre-defined interval of 1:20 for air.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to fixed quotas. Survey data is supplemented by administrative data provided by ferry operators.
5. Under-represented figures are indicated where applicable for each table and should be treated with caution. Users should also exercise caution when analysing figures that involve estimates relating to less than 1,500 tourists. Such estimates may be subject to variations attributable to low frequency in the sample (sampling errors). Other limitations may involve non-sampling errors, namely those linked to respondents' willingness to provide proper information and those related to language barriers.
6. Percentage changes for tourists based on counts of less than 1,500 are not presented due to sampling errors.
7. The expenditure data in this release should not be equated to national tourism earnings.
8. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists because the former is inclusive of departing Maltese and transit passengers.
9. Data on cruise passengers who spent at least one night berthed on board their cruiseship is compiled on the basis of administrative records held by Transport Malta.
10. Arrivals and nights spent in time-share accommodation are being categorised in 'Private Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
11. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 8.3 of the NSO's metadata file (<http://nso.gov.mt/metadata/reports.aspx?id=37>).
12. **Definitions:**
 - **Usual Environment:** The geographical area, though not necessarily a contiguous one, within which an individual conducts his regular life routines and shall be determined on the basis of the following criteria: the crossing of administrative borders or the distance from the place of usual residence, the duration of visit, the frequency of visit, the purpose of visit.
 - **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
 - **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.
 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Tourist trip:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
 - **Inbound tourism:** comprises the activities of non-resident visitors travelling to MALTA (i.e. outside their usual environment), and staying for not more than 12 consecutive months for personal, business or other purposes.
 - **Total nights spent:** nights which a guest actually spends or is registered to spend in a collective accommodation establishment or in a private accommodation.
 - **Average length of stay:** the number of nights spent divided by the number of trips during a specified reference period.
 - **Collective accommodation:** comprises hotels, guesthouses, hostels, tourist villages, holiday complex, Bed & Breakfast

- **Private accommodation:** comprises holiday furnished premises (farmhouses, flats and villas), rented accommodation (host families, marinas, paid-convents, rented yachts, student dormitories), own private residence (owned dwellings, owned caravans and yachts), staying with friends or relatives (even if charged - includes also friends' private apartments) and other private accommodation (oil rig, free-convents, timeshare, dockyards (Palumbo), ship (used for work)).
- **Total expenditure:** comprises the total consumption expenditure made by a visitor or on behalf of a visitor for and during the trip and stay at destination. It is broken down by the following expenditure items: Transport, Accommodation and Other (including shopping, food and drinks and excursions during a tourism trip).

13. More information relating to this news release may be accessed at:

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=37>

Statistical Database: <http://nso.gov.mt/statdb/start>

14. Kindly indicate source when quoting from this release.

15. The advanced news release calendar may be accessed at www.nso.gov.mt.