

Total guests and nights spent in collective accommodation establishments during July 2017 advanced by 12.3 and 7.9 per cent respectively when compared to the corresponding month in 2016.

Collective Accommodation Establishments: July 2017

In July, total guests in collective accommodation establishments numbered 184,055, while total nights spent amounted to 1,111,406. The 3-star hotels registered the largest increase in total nights spent. The largest share of guest nights was reported in 4-star hotels, accounting for 517,379 nights, or 46.6 per cent of the total (Tables 1 and 2).

The average length of stay in collective accommodation establishments went down to 6.0 nights in July 2017 from 6.3 nights in the same month of 2016. The net use of bed-places stood at 85.4 per cent, up by 4.0 percentage points when compared to the corresponding month last year (Table 3).

On a national level, there were 184 active collective accommodation establishments during July 2017, with a net capacity of 18,507 bedrooms and 42,383 bed-places (Table 4).

Regional breakdown

Total guests in Malta numbered 172,252, up by 11.5 per cent over July 2016. Additionally, an increase of 7.6 per cent was recorded in the number of nights spent. Total guests and nights spent in Gozo and Comino increased by 24.5 per cent and 16.7 per cent when compared to the comparative month last year, to 11,802 and 47,363 respectively (Tables 1 and 2).

In Malta, the average length of stay went down by 0.2 of a night to 6.2, and that in Gozo and Comino decreased by 0.3 of a night to 4.0, when compared with the same month last year. The net occupancy rate in Malta increased by 4.1 percentage points, reaching 86.4 per cent, and that in Gozo and Comino rose by 3.9 percentage points to 68.6 per cent over the same month of 2016 (Table 3).

January-July

Total guests in the first seven months of 2017 amounted to 1,032,413, an increase of 14.0 per cent over the same period in 2016 (Table 1). Total nights spent went up by 6.5 per cent, surpassing 5.3 million (Table 2). The net use of bed-places advanced by 2.3 percentage points to 64.5 per cent (Table 3) ■

Total guests and nights spent

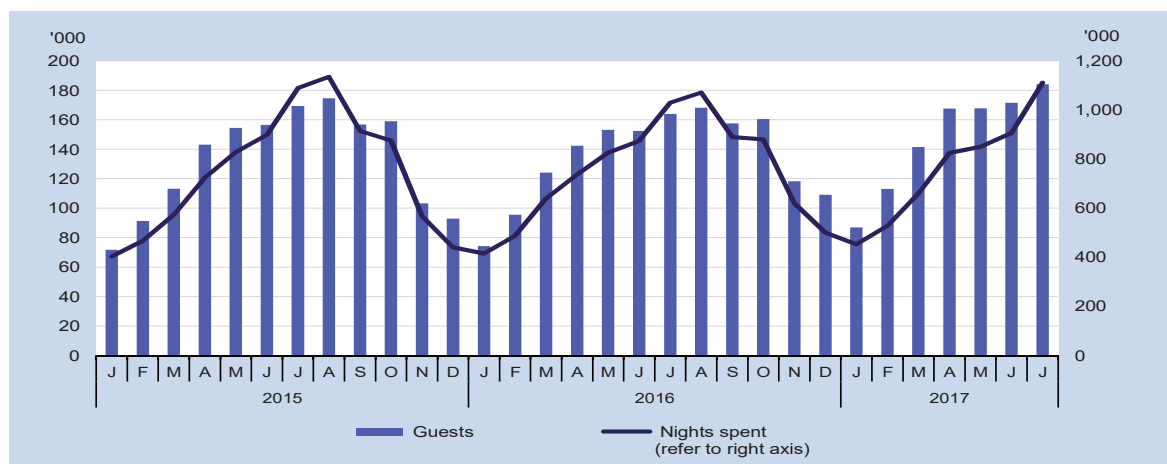


Table 1. Total guests (residents and non-residents) by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2017	2016	2017	2016	2017
	MALTA				
Hotel	163,236	155,901	174,409	868,074	986,647
5 Star	39,603	40,508	41,470	218,996	244,091
4 Star	71,147	68,777	76,937	405,611	439,048
3 Star	47,009	40,790	49,276	216,382	272,452
2 Star	5,477	5,826	6,727	27,085	31,056
Other collective accommodation ¹	8,316	8,055	9,645	37,788	45,767
Total	171,552	163,956	184,055	905,862	1,032,413
	Malta				
Hotel	154,006	146,895	163,894	822,499	939,198
of which:					
5 Star	36,935	38,136	38,946	206,994	232,147
4 Star	68,438	65,644	73,520	385,774	420,931
3 Star	43,715	37,948	45,444	205,789	258,750
Other collective accommodation ¹	7,181	7,581	8,359	35,848	39,802
Total	161,187	154,476	172,252	858,347	979,000
	Gozo and Comino				
Hotel	9,230	9,006	10,516	45,574	47,449
of which:					
5 Star	2,668	2,372	2,524	12,002	11,944
4 Star	2,709	3,133	3,417	19,837	18,117
3 Star	3,294	2,842	3,832	10,593	13,702
Other collective accommodation ¹	1,134	474	1,287	1,940	5,965
Total	10,364	9,480	11,802	47,515	53,414

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 2. Total nights spent by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2017	2016	2017	2016	2017
	MALTA				
Hotel	856,721	970,260	1,048,229	4,724,207	5,037,783
5 Star	161,404	198,050	197,938	889,982	939,828
4 Star	429,100	485,602	517,379	2,471,487	2,537,256
3 Star	237,893	249,514	296,308	1,203,161	1,393,475
2 Star	28,324	37,094	36,604	159,577	167,225
Other collective accommodation ¹	49,649	59,391	63,177	285,267	294,866
Total	906,370	1,029,652	1,111,406	5,009,474	5,332,649
	Malta				
Hotel	821,053	931,331	1,004,966	4,567,153	4,870,734
of which:					
5 Star	152,823	188,401	188,238	849,317	896,506
4 Star	415,189	468,852	500,003	2,397,716	2,464,369
3 Star	226,336	239,053	282,264	1,169,197	1,351,377
Other collective accommodation ¹	45,856	57,740	59,077	279,378	278,606
Total	866,909	989,072	1,064,043	4,846,531	5,149,340
	Gozo and Comino				
Hotel	35,668	38,929	43,263	157,055	167,049
of which:					
5 Star	8,581	9,649	9,700	40,665	43,322
4 Star	13,911	16,750	17,376	73,771	72,887
3 Star	11,557	10,461	14,044	33,965	42,098
Other collective accommodation ¹	3,793	1,651	4,100	5,889	16,260
Total	39,461	40,580	47,363	162,944	183,309

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 3. Net use of bed-places by period, region and type of accommodation

Type of accommodation	June*	July		January-July	
	2017	2016	2017	2016	2017
	MALTA				
Hotel	75.3	83.0	87.6	63.6	66.3
5 Star	75.9	92.3	88.8	66.5	65.6
4 Star	81.7	88.8	90.6	69.6	71.0
3 Star	67.0	71.0	83.6	54.1	60.8
2 Star	62.6	66.7	76.7	50.2	55.2
Other collective accommodation ¹	49.8	61.8	60.6	45.3	43.9
Total	73.2	81.4	85.4	62.2	64.5
	Malta				
Hotel	75.9	83.8	88.4	64.5	67.1
of which:					
5 Star	76.9	94.0	90.2	68.0	66.6
4 Star	82.2	89.3	90.9	70.4	71.8
3 Star	67.0	71.2	83.7	54.4	60.9
Other collective accommodation ¹	50.8	63.6	62.7	46.8	45.5
Total	73.9	82.3	86.4	63.1	65.4
	Gozo and Comino				
Hotel	64.0	67.8	73.3	45.2	49.0
of which:					
5 Star	62.5	68.0	68.3	45.9	49.6
4 Star	68.0	78.5	81.5	50.3	50.9
3 Star	67.6	66.2	79.9	46.9	56.7
Other collective accommodation ¹	39.9	31.1	40.8	18.2	27.4
Total	60.5	64.7	68.6	42.9	45.8

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Table 4. Establishments with net number of bedrooms and bed-places by period, region and type of accommodation

Type of accommodation	July					
	Establishments		Bedrooms		Bed-places	
	2016	2017	2016	2017	2016	2017
	MALTA					
Hotel	130	129	16,995	17,300	37,688	39,016
5 Star	14	15	3,338	3,475	6,922	7,190
4 Star	44	44	7,935	8,252	17,632	18,846
3 Star	53	53	4,973	4,904	11,341	11,440
2 Star	19	17	749	669	1,793	1,540
Other collective accommodation ¹	45	55	1,088	1,207	3,100	3,367
Total	175	184	18,083	18,507	40,788	42,383
	Malta					
Hotel	116	114	16,154	16,434	35,836	37,113
of which:						
5 Star	12	13	3,123	3,260	6,464	6,732
4 Star	40	40	7,613	7,936	16,944	18,158
3 Star	48	47	4,725	4,627	10,831	10,873
Other collective accommodation ¹	38	43	1,011	1,059	2,929	3,043
Total	154	157	17,165	17,493	38,765	40,156
	Gozo and Comino					
Hotel	14	15	841	866	1,852	1,903
of which:						
5 Star	2	2	215	215	458	458
4 Star	4	4	322	316	688	688
3 Star	5	6	248	277	510	567
Other collective accommodation ¹	7	12	77	148	171	324
Total	21	27	918	1,014	2,023	2,227

¹ Comprises guesthouses, hostels and tourist villages

Methodological Notes

1. The objective of the Survey on Collective Accommodation Establishments is to estimate the utilisation rate of bed-places of all active collective accommodation establishments in Malta and Gozo. The variables collected from the survey include:
 - Number of residents;
 - Number of non-residents;
 - Nights spent by residents;
 - Nights spent by non-residents;
 - Number of room nights sold to foreign residents;
 - Number of room nights sold to Maltese residents;
 - Number of bedrooms;
 - Number of bed-places;
 - Number of days the establishment was closed during the month under review.

The collection of the above variables and the calculation of occupancy levels are in line with Regulation (EU) No. 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments, namely hotels, guesthouses, hostels and tourist villages.
3. Response Rate:

July 2016	88.6%
June 2017	90.8%
July 2017	88.0%
4. In this release figures for June 2017 should be considered as a second estimate while those relating to July 2017 are a first estimate, therefore subject to revision in the ensuing release.
5. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as aparthotels to hotels (refer to Legal Notice 351 of 2012).
6. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 8.3 of the NSO's metadata file (<http://nso.gov.mt/metadata/reports.aspx?id=35>).

7. Definitions:

- **Bedroom:** a unit formed by one room or group of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
 - **Bed-place:** in an establishment, this is determined by the number of persons who can stay overnight in the establishment, not taking into account any extra beds that may be provided to clients on request.
 - **Residents:** Malta residents and/or Gozo and Comino residents who check into/out of a collective accommodation establishment. A person is considered to be a Malta resident or Gozo and Comino resident if:
 - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
 - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
 - **Non-residents:** foreigners who do not necessarily follow the definition of a tourist and check into/out of a collective accommodation establishment.
 - **Total guests:** the number of residents and non-residents altogether.
 - **Total nights spent:** nights which a guest actually spends or is registered to spend in a collective accommodation establishment.
 - **Net use of bed-places:** the net occupancy rate calculated for all active accommodation establishments, net of seasonal closures and other temporary closures. The occupancy of bed-places is calculated by dividing the total nights during the reference period by the number of bed-places and the number of days when the bed-places are actually available for use during the reference period. The result is then multiplied by 100 to express the occupancy rate as a percentage.
 - **Average length of stay:** this is calculated as follows:
$$\frac{\text{total number of nights}}{\text{total number of guests}}$$
 - **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.
8. More information relating to this news release may be accessed at:
Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>
Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=35>
Statistical Database: <http://nso.gov.mt/statdb/start>
 9. Kindly indicate source when quoting from this release.
 10. The advanced news release calendar may be accessed at www.nso.gov.mt