

26 November 2018 | 1100 hrs | 186/2018

Total guests and nights spent in collective accommodation during the third quarter of 2018 increased by 5.5 and 3.2 per cent respectively when compared to the corresponding quarter in 2017.

Collective Accommodation Establishments: Q3/2018

Cut-off date:
20 November 2018

During the quarter under review, total guests in collective accommodation establishments numbered 578,350, while total nights spent amounted to almost 3.3 million. The largest share of guest nights was reported in 4-star hotels, accounting for over 1.5 million nights, or 46.1 per cent of the total (Tables 1 and 2).

The average length of stay in collective accommodation establishments stood at 5.7 nights in the third quarter of 2018, down by 0.1 of a night when compared with the same quarter of 2017. The net use of bed-places stood at 84.1 per cent, up by 2.2 percentage points when compared to the corresponding quarter of the previous year (Table 3).

During September 2018, there were 202 active collective accommodation establishments with a net capacity of 18,731 bedrooms and 42,696 bed-places on a national level (Table 4).

Regional breakdown

On a regional level, total guests in Malta numbered 543,467, up by 5.8 per cent over the third quarter of 2017. Additionally, an increase of 3.4 per cent was recorded in the number of nights spent. In Gozo and Comino total guests went up by 1.0 per cent to 34,883, while total nights spent decreased by 0.8 per cent to 138,847 (Tables 1 and 2).

The average length of stay in both Malta and Gozo and Comino registered a drop of 0.1 of a night when compared to the same quarter of the previous year, to stand at 5.8 and 4.0 nights respectively. The net occupancy rate in Malta increased by 2.2 percentage points, reaching 84.7 per cent, and that in Gozo and Comino increased by 1.6 percentage points to 71.9 per cent over the same quarter of 2017 (Table 3).

January-September 2018

Total guests during the first nine months of 2018 surpassed 1.5 million, an increase of 9.8 per cent over the same period in 2017 (Table 1). Total nights spent went up by 7.2 per cent, exceeding 7.9 million (Table 2). The net use of bed-places advanced by 2.9 percentage points to 71.1 per cent (Table 3) ■

Chart 1. Total guests and nights spent

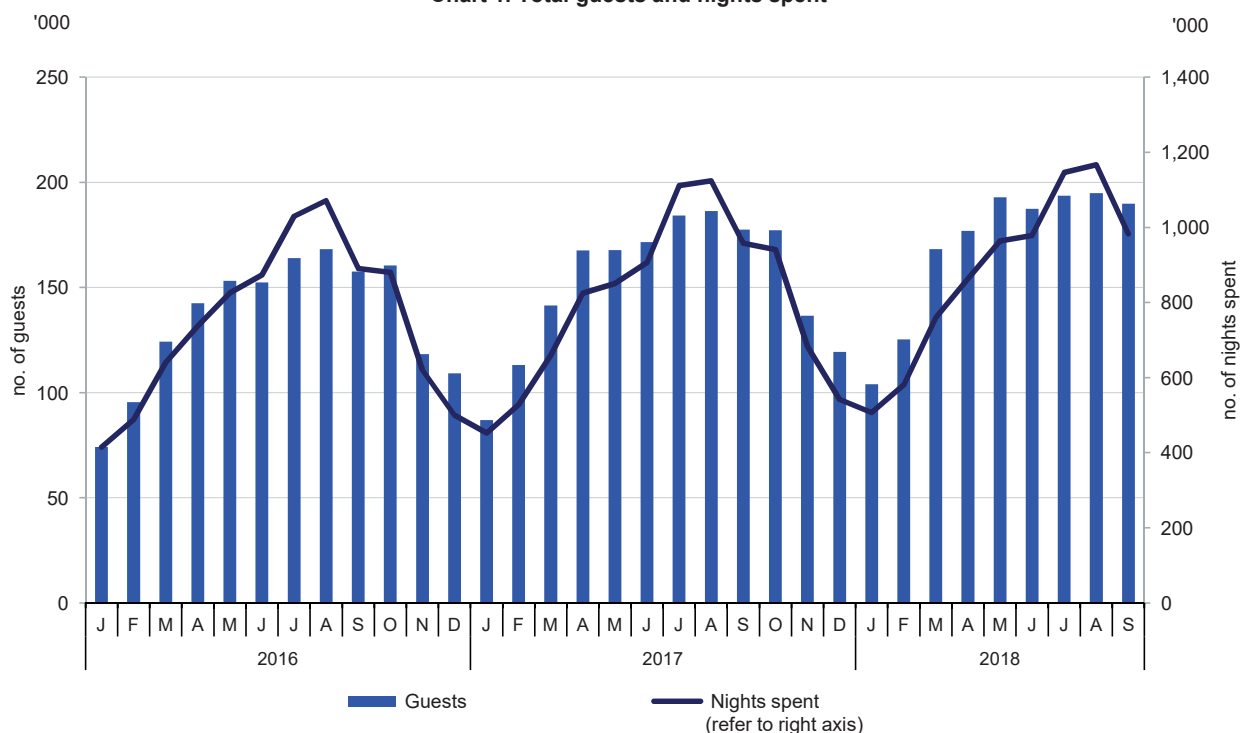


Table 1. Total guests (residents and non-residents) by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September		January-September	
		2017	2018	2017	2018
MALTA					
Hotel	524,470	518,887	540,704	1,331,125	1,443,380
5 Star	116,689	121,809	125,375	324,430	322,720
4 Star	233,579	231,417	239,863	593,529	660,140
3 Star	158,786	147,354	157,901	370,529	417,995
2 Star	15,416	18,307	17,565	42,636	42,525
Other collective accommodation ¹	32,768	29,140	37,646	65,261	89,729
Total	557,238	548,027	578,350	1,396,386	1,533,109
Malta					
Hotel	499,474	488,328	509,638	1,263,633	1,372,600
of which:					
5 Star	109,968	114,181	117,603	307,382	304,150
4 Star	225,055	221,745	230,025	569,157	635,536
3 Star	150,220	136,374	146,197	349,679	394,182
Other collective accommodation ¹	29,383	25,172	33,829	56,615	81,011
Total	528,857	513,501	543,467	1,320,248	1,453,611
Gozo and Comino					
Hotel	24,996	30,559	31,066	67,492	70,780
of which:					
5 Star	6,721	7,628	7,772	17,048	18,570
4 Star	8,524	9,672	9,838	24,372	24,604
3 Star	8,566	10,980	11,704	20,850	23,813
Other collective accommodation ¹	3,385	3,968	3,817	8,646	8,718
Total	28,381	34,527	34,883	76,138	79,498

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Notes:

1. Totals may not add up due to rounding.

2. Monthly tables are available in the excel version of this news release:

https://nso.gov.mt/en/News_Releases/View_by_Unit/Unit_C3/Tourism_Statistics/Pages/Collective-Accommodation-Establishments.aspx

Table 2. Total nights spent (residents and non-residents) by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September		January-September	
		2017	2018	2017	2018
MALTA					
Hotel	2,627,102	3,011,911	3,079,601	7,001,466	7,437,940
5 Star	460,917	585,937	578,934	1,327,827	1,320,083
4 Star	1,298,937	1,499,783	1,518,951	3,519,660	3,755,314
3 Star	783,435	830,700	888,190	1,927,866	2,129,449
2 Star	83,813	95,492	93,526	226,112	233,094
Other collective accommodation ¹	178,415	182,422	215,998	414,112	511,322
Total	2,805,517	3,194,334	3,295,599	7,415,577	7,949,262
Malta					
Hotel	2,537,094	2,885,828	2,953,636	6,751,597	7,181,068
<i>of which:</i>					
5 Star	438,956	557,302	549,017	1,265,570	1,256,902
4 Star	1,260,647	1,448,628	1,466,696	3,412,994	3,643,959
3 Star	756,162	790,732	849,029	1,859,844	2,055,844
Other collective accommodation ¹	169,239	168,563	203,116	388,092	486,225
Total	2,706,333	3,054,391	3,156,752	7,139,689	7,667,293
Gozo and Comino					
Hotel	90,008	126,083	125,965	249,869	256,872
<i>of which:</i>					
5 Star	21,961	28,635	29,917	62,257	63,181
4 Star	38,290	51,155	52,255	106,666	111,355
3 Star	27,273	39,968	39,161	68,022	73,605
Other collective accommodation ¹	9,176	13,859	12,882	26,020	25,097
Total	99,184	139,942	138,847	275,889	281,969

* Revised

¹ Comprises guesthouses, hostels and tourist villages

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Table 3. Net use of bed-places by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September		January-September	
		2017	2018	2017	2018
	MALTA				
Hotel	76.9	83.9	86.1	70.0	72.8
5 Star	74.5	88.8	88.3	71.0	71.4
4 Star	78.3	86.4	87.4	74.3	75.2
3 Star	77.2	78.1	84.4	64.2	70.6
2 Star	67.5	71.6	70.7	58.2	63.6
Other collective accommodation ¹	54.4	58.8	63.1	47.2	53.4
Total	74.9	81.9	84.1	68.2	71.1
Malta					
Hotel	77.8	84.3	86.6	70.7	73.4
of which:					
5 Star	76.2	90.3	89.6	72.1	72.6
4 Star	78.9	86.7	87.6	75.0	75.8
3 Star	77.8	78.2	84.9	64.3	70.9
Other collective accommodation ¹	56.1	60.0	64.3	48.5	55.1
Total	75.9	82.5	84.7	69.0	71.9
Gozo and Comino					
Hotel	57.6	74.3	75.6	55.3	58.2
of which:					
5 Star	51.6	67.4	69.5	53.8	54.4
4 Star	61.2	80.8	82.6	57.6	59.4
3 Star	62.7	77.1	74.8	62.7	63.6
Other collective accommodation ¹	35.0	47.2	48.8	33.1	33.6
Total	54.4	70.3	71.9	52.0	54.6

* Revised

¹ Comprises guesthouses, hostels and tourist villages

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2. Monthly tables are available in the excel version of this news release:

https://nso.gov.mt/en/News_Releases/View_by_Unit/Unit_C3/Tourism_Statistics/Pages/Collective-Accommodation-Establishments.aspx

Table 4. Establishments with net number of bedrooms and bed-places by period, region and type of accommodation

Type of accommodation	September					
	Establishments		Bedrooms		Bed-places	
	2017	2018	2017	2018	2017	2018
MALTA						
Hotel	130	129	17,454	17,379	39,003	38,967
5 Star	15	14	3,480	3,445	7,095	7,030
4 Star	44	43	8,294	8,299	18,785	19,090
3 Star	55	55	5,056	4,972	11,751	11,410
2 Star	16	17	624	663	1,372	1,437
Other collective accommodation ¹	59	73	1,236	1,352	3,335	3,729
Total	189	202	18,690	18,731	42,338	42,696
Malta						
Hotel	115	114	16,588	16,531	37,157	37,155
of which:						
5 Star	13	12	3,260	3,225	6,627	6,562
4 Star	40	39	7,978	7,983	18,097	18,402
3 Star	49	49	4,781	4,695	11,194	10,840
Other collective accommodation ¹	47	62	1,088	1,216	3,015	3,440
Total	162	176	17,676	17,747	40,172	40,595
Gozo and Comino						
Hotel	15	15	866	848	1,846	1,812
of which:						
5 Star	2	2	220	220	468	468
4 Star	4	4	316	316	688	688
3 Star	6	6	275	277	557	570
Other collective accommodation ¹	12	11	148	136	320	289
Total	27	26	1,014	984	2,166	2,101

¹ Comprises guesthouses, hostels and tourist villages

Table 5. Non-resident guests by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September	
		2017	2018
MALTA			
Hotel	491,068	483,558	500,979
5 Star	104,980	107,795	110,452
4 Star	221,692	218,317	226,245
3 Star	149,968	140,665	147,819
2 Star	14,428	16,780	16,463
Other collective accommodation ¹	30,719	27,594	35,761
Total	521,787	511,152	536,740
Malta			
Hotel	476,019	465,892	482,897
<i>of which:</i>			
5 Star	101,470	104,343	106,461
4 Star	215,785	211,544	219,346
3 Star	144,690	134,133	141,361
Other collective accommodation ¹	28,147	24,658	32,732
Total	504,166	490,550	515,629
Gozo and Comino			
Hotel	15,049	17,666	18,082
<i>of which:</i>			
5 Star	3,510	3,452	3,991
4 Star	5,907	6,773	6,899
3 Star	5,278	6,532	6,458
Other collective accommodation ¹	2,572	2,936	3,029
Total	17,621	20,602	21,111

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 6. Resident guests by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September	
		2017	2018
MALTA			
Hotel	33,402	35,330	39,725
5 Star	11,709	14,014	14,923
4 Star	11,887	13,100	13,618
3 Star	8,818	6,688	10,082
2 Star	988	1,527	1,102
Other collective accommodation ¹	2,049	1,545	1,885
Total	35,451	36,875	41,610
Malta			
Hotel	23,455	22,437	26,741
<i>of which:</i>			
5 Star	8,498	9,838	11,142
4 Star	9,270	10,201	10,679
3 Star	5,530	2,240	4,836
Other collective accommodation ¹	1,236	514	1,097
Total	24,691	22,951	27,838
Gozo and Comino			
Hotel	9,947	12,893	12,984
<i>of which:</i>			
5 Star	3,211	4,176	3,781
4 Star	2,617	2,899	2,939
3 Star	3,288	4,448	5,246
Other collective accommodation ¹	813	1,031	788
Total	10,760	13,924	13,772

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 7. Non-resident nights spent by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September	
		2017	2018
MALTA			
Hotel	2,548,510	2,912,030	2,972,215
5 Star	434,471	545,326	531,975
4 Star	1,270,981	1,460,102	1,483,880
3 Star	761,155	814,428	865,052
2 Star	81,903	92,174	91,308
Other collective accommodation ¹	173,536	178,585	209,452
Total	2,722,046	3,090,615	3,181,667
Malta			
Hotel	2,478,973	2,817,865	2,876,831
<i>of which:</i>			
5 Star	419,113	527,420	512,234
4 Star	1,239,047	1,417,794	1,439,948
3 Star	739,953	783,815	836,018
Other collective accommodation ¹	165,799	166,892	198,193
Total	2,644,772	2,984,757	3,075,024
Gozo and Comino			
Hotel	69,537	94,165	95,384
<i>of which:</i>			
5 Star	15,358	17,906	19,741
4 Star	31,934	42,308	43,932
3 Star	21,202	30,613	29,034
Other collective accommodation ¹	7,737	11,693	11,259
Total	77,274	105,858	106,643

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Table 8. Resident nights spent by period, region and type of accommodation

Type of accommodation	Q2/2018*	July-September	
		2017	2018
MALTA			
Hotel	78,592	99,881	107,386
5 Star	26,446	40,611	46,959
4 Star	27,956	39,681	35,071
3 Star	22,280	16,272	23,138
2 Star	1,910	3,318	2,218
Other collective accommodation ¹	4,879	3,837	6,546
Total	83,471	103,719	113,932
Malta			
Hotel	58,121	67,963	76,805
<i>of which:</i>			
5 Star	19,843	29,882	36,783
4 Star	21,600	30,834	26,748
3 Star	16,209	6,917	13,011
Other collective accommodation ¹	3,440	1,671	4,923
Total	61,561	69,634	81,728
Gozo and Comino			
Hotel	20,471	31,918	30,581
<i>of which:</i>			
5 Star	6,603	10,729	10,176
4 Star	6,356	8,847	8,323
3 Star	6,071	9,355	10,127
Other collective accommodation ¹	1,439	2,167	1,623
Total	21,910	34,085	32,204

* Revised

¹ Comprises guesthouses, hostels and tourist villages

Note: Totals may not add up due to rounding.

Methodological Notes

1. The objective of the Survey on Collective Accommodation Establishments is to estimate the utilisation rate of bed-places of all active collective accommodation establishments in Malta and Gozo. The variables collected from the survey include:

- Number of residents;
- Number of non-residents;
- Nights spent by residents;
- Nights spent by non-residents;
- Number of room nights sold to foreign residents;
- Number of room nights sold to Maltese residents;
- Number of bedrooms;
- Number of bed-places;
- Number of days the establishment was closed during the month under review.

The collection of the above variables and the calculation of occupancy levels are in line with Regulation (EU) No. 692/2011.

2. The survey is distributed monthly to all collective accommodation establishments, namely hotels, guesthouses, hostels and tourist villages.

3. Response rates:

July 2017	88.3%	July 2018	90.9%
August 2017	90.1%	August 2018	92.3%
September 2017	90.3%	September 2018	91.2%

4. In this release figures for Quarter 2 2018 should be considered as a second estimate while those relating to Quarter 3 2018 are a first estimate, therefore subject to revision in the ensuing release.

5. The Malta Tourism Authority (MTA) licensing department reclassified all collective accommodation establishments registered as apart-hotels to hotels (refer to Legal Notice 351 of 2012).

6. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 8.3 of the NSO's metadata file (<http://nso.gov.mt/metadata/reports.aspx?id=35>).

7. **Definitions:**

- **Bedroom:** a unit formed by one room or group of rooms constituting an indivisible rental whole in an accommodation establishment or dwelling.
- **Bed-place:** in an establishment, this is determined by the number of persons who can stay overnight in the establishment, not taking into account any extra beds that may be provided to clients on request.
- **Residents:** Maltese/Gozitan residents who check into/out of a collective accommodation establishment. A person is considered to be a Maltese/Gozitan resident if:
 - (a) S/he has lived for most of the past 12 months in Malta/Gozo;
 - (b) S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Non-residents:** foreigners who do not necessarily follow the definition of a tourist and check into/out of a collective accommodation establishment.
- **Total guests:** the number of residents and non-residents altogether.
- **Total nights spent:** nights which a guest actually spends or is registered to spend in a collective accommodation establishment.
- **Net use of bed-places:** the net occupancy rate calculated for all active accommodation establishments, net of seasonal closures and other temporary closures. The occupancy of bed-places is calculated by dividing the total nights during the reference period by the number of bed-places and the number of days when the bed-places are actually available for use during the reference period. The result is then multiplied by 100 to express the occupancy rate as a percentage.
- **Average length of stay:** this is calculated as follows:
$$\frac{\text{total number of nights}}{\text{total number of guests}}$$
- **Tourist:** A visitor who stays at least one night in collective or private accommodation in the place/country visited.

8. More information relating to this news release may be accessed at:

Sources and Methods: https://nso.gov.mt/en/nso/Sources_and_Methods/Unit_C3/Tourism_Statistics/Pages/Collective-Accommodation-Establishments.aspx

Statistical Concepts: <http://nso.gov.mt/metadata/concepts.aspx>

Metadata: <http://nso.gov.mt/metadata/reports.aspx?id=35>

Statistical Database: <http://nso.gov.mt/statdb/start>

9. References to this news release are to be cited appropriately.

10. A detailed news release calendar is available on

https://nso.gov.mt/en/News_Releases/Release_Calendar/Pages/News-Release-Calendar.aspx