

Total inbound visitors for July 2021 were estimated at 121,311, while total nights spent amounted to 1,118,871.

## Inbound Tourism: July 2021

During the month under review, a total of 105,942 inbound tourists visited Malta for holiday purposes, followed by 5,099 tourists for business purposes. The largest share of inbound tourists were aged between 25-44 (37.6 per cent), closely followed by the age bracket 0-24 (34.5 per cent) (Table 1). French and Italian residents comprised 29.4 per cent of total inbound tourists (Table 5).

The largest share of guest nights (81.8 per cent) was spent in rented accommodation establishments (Table 3). The average length of stay of total inbound tourists stood at 9.2 nights (Table 1).

Total tourist expenditure reached nearly €126.5 million. The average expenditure per night was estimated at €113.0 (Table 4).

### January-July 2021

Inbound tourists for the first seven months of 2021 amounted to 260,998, a decrease of 37.7 per cent over the same period in 2020 (Table 6). Total nights spent by inbound tourists decreased by 5.6 per cent, surpassing 2.6 million nights (Table 8).

Total tourism expenditure was estimated at €246.9 million, a decrease of 4.5 per cent when compared to the same period in the previous year (Table 9). Total expenditure per capita stood at €946, increasing from €617 in the same period in 2020, mainly as a result of longer length of stays (Table 11) ■



Statistics in this News Release should be interpreted in the context of the COVID-19 situation.

During the COVID-19 situation, the following tourism-related sequence of events took place in 2020:

28-Feb	Passengers flying in from Italy, China, Hong Kong, Singapore, Japan, Iran and South Korea, from 26 February onwards were requested to stay in quarantine for 14 days upon arrival.
8-Mar	Flights from/to Milan were suspended.
10-Mar	Flights from/to Italy were suspended.
10-Mar	Last cruise liner call.
11-Mar	Flights from/to France, Switzerland, Germany, Spain, were suspended.
11-Mar	Passengers flying in from France, Switzerland, Germany, Spain, were requested to stay in quarantine for 14 days upon arrival.
13-Mar	All passengers flying in from all destinations were requested to stay in quarantine for 14 days upon arrival.
18-Mar	Last Virtu' Ferries service for passengers between Malta and Sicily was operated.
21-Mar	All flights from/to all destinations were suspended.
1-Jul	Re-opening of Malta International Airport. The first group of destinations that reopened for travel comprised: Germany, Austria, Italy, France, Spain, Poland, Cyprus, Switzerland, Iceland, Slovakia, Norway, Denmark, Hungary, Finland, Ireland, Lithuania, Latvia, Estonia, Luxembourg, Czech Republic, Greece and Croatia.
15-Jul	Restrictions on all other flight destinations were lifted.
21-Aug	First cruise liner call since March 2020.

Sources: Malta Tourism Authority, Virtu' Ferries, Transport Malta and Valletta Cruise Port

**Table 1. Profile of inbound tourists by month of departure**

Characteristics	July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021	2021/2020	
<b>Total inbound visitors</b>	<b>305,588</b>	<b>48,743</b>	<b>121,311</b>	<b>72,568</b>	<b>148.9</b>
Overnight cruise passengers <sup>2</sup>	1,268	0	0 <sup>p</sup>	-	-
<b>Inbound tourists</b>	<b>304,320</b>	<b>48,743</b>	<b>121,311</b>	<b>72,568</b>	<b>148.9</b>
<b>Mode of travel</b>					
Air	299,358	45,179	119,364	74,184	164.2
Sea	4,962	3,564	1,948	-1,616	-45.4
<b>Sex</b>					
Males	153,104	26,504	61,767	35,264	133.1
Females	151,216	22,239	59,544	37,304	167.7
<b>Age group</b>					
0-24	93,894	15,010	41,798	26,788	178.5
25-44	116,720	20,426	45,585	25,159	123.2
45-64	76,609	11,458	28,250	16,791	146.5
65 or more	17,097	1,849	5,678	3,829	207.1
<b>Markets<sup>3</sup></b>					
<b>EU</b>	<b>244,641</b>	<b>41,679</b>	<b>92,542</b>	<b>50,863</b>	<b>122.0</b>
<i>of which: Euro area</i>	141,855	32,121	71,125	39,004	121.4
<b>Non-EU</b>	<b>59,679</b>	<b>7,064</b>	<b>28,769</b>	<b>21,705</b>	<b>307.2</b>
<b>Purpose of visit</b>					
Holiday	275,667	44,557	105,942	61,385	137.8
Business and professional	12,309	2,965	5,099	2,134	72.0
Other (including educational, religious and health tourism)	16,343	1,222	10,271	9,049	740.8
<b>Organisation of stay</b>					
Package	86,621	7,800	26,974	19,174	245.8
Non-package	217,698	40,943	94,337	53,394	130.4
<b>Frequency</b>					
<b>First-time tourists</b>	<b>232,024</b>	<b>31,424</b>	<b>91,268</b>	<b>59,843</b>	<b>190.4</b>
<b>Repeat tourists</b>	<b>72,296</b>	<b>17,319</b>	<b>30,044</b>	<b>12,725</b>	<b>73.5</b>
once a year or less	55,082	11,249	22,881	11,632	103.4
more than once a year	17,215	6,070	7,163	-	-
<b>Duration of visit</b>					
1-3 nights	44,302	9,370	12,815	3,446	36.8
4-6 nights	77,414	12,807	29,785	16,978	132.6
7 nights or more	182,604	26,566	78,711	52,145	196.3
<b>Average length of stay (nights)</b>	<b>7.9</b>	<b>12.2</b>	<b>9.2</b>	<b>-3.0</b>	<b>-</b>

<sup>p</sup> Provisional

<sup>1</sup> In view of the COVID-19 situation, all passenger flights were suspended from 21 March to 30 June 2020. Malta International Airport reopened on 1 July 2020. Refer to methodological notes 6 and 7 for further information.

<sup>2</sup> Data for July 2021 is to be considered provisional as a result of delays in data provision from source.

<sup>3</sup> Refer to methodological note 8.

Notes:

1. Totals may not add up due to rounding.
2. Changes denoted by the dash symbol (-) should be treated with caution. For more information, please refer to methodological note 5.
3. According to data provided by Malta International Airport, 17 humanitarian flights were operated between 1 and 14 July 2020. For the purpose of the news release, humanitarian flights are excluded.

**Table 2. Inbound tourists by month of departure and type of accommodation**

Type of accommodation	July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021		
<b>Rented accommodation</b>	<b>264,125</b>	<b>37,208</b>	<b>104,356</b>	<b>67,148</b>	<b>180.5</b>
Collective	175,434	26,188	75,314	49,125	187.6
Other rented	88,691	11,020	29,042	18,023	163.5
<b>Non-rented accommodation</b>	<b>40,195</b>	<b>11,535</b>	<b>16,955</b>	<b>5,420</b>	<b>47.0</b>
<b>Total tourists</b>	<b>304,320</b>	<b>48,743</b>	<b>121,311</b>	<b>72,568</b>	<b>148.9</b>

<sup>1</sup> In view of the COVID-19 situation, all passenger flights were suspended from 21 March to 30 June 2020. Refer to methodological notes 6 and 7 for further information.

Note: Totals may not add up due to rounding.

**Table 3. Total nights spent by inbound tourists by month of departure and type of accommodation**

Type of accommodation	July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021		
<b>Rented accommodation</b>	<b>2,000,140</b>	<b>314,400</b>	<b>915,421</b>	<b>601,021</b>	<b>191.2</b>
Collective	1,160,941	169,533	562,351	392,818	231.7
Other rented	839,199	144,868	353,071	208,203	143.7
<b>Non-rented accommodation</b>	<b>410,723</b>	<b>281,738</b>	<b>203,449</b>	<b>-78,289</b>	<b>-27.8</b>
<b>Total nights</b>	<b>2,410,862</b>	<b>596,139</b>	<b>1,118,871</b>	<b>522,732</b>	<b>87.7</b>

<sup>1</sup> In view of the COVID-19 situation, all passenger flights were suspended from 21 March to 30 June 2020. Malta International Airport reopened on 1 July 2020. Refer to methodological notes 6 and 7 for further information.

Note: Totals may not add up due to rounding.

**Table 4. Total expenditure by inbound tourists by month of departure and expenditure category**

Expenditure category	July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021		
<b>Package</b>	<b>73,061</b>	<b>4,755</b>	<b>27,588</b>	<b>22,833</b>	<b>480.2</b>
<b>Non-package</b>	<b>111,186</b>	<b>12,597</b>	<b>48,875</b>	<b>36,278</b>	<b>288.0</b>
Air/sea fares	48,777	5,201	17,571	12,370	237.8
Accommodation	62,409	7,396	31,304	23,908	323.2
<b>Other expenditure</b>	<b>100,706</b>	<b>16,455</b>	<b>49,984</b>	<b>33,529</b>	<b>203.8</b>
<b>Total expenditure</b>	<b>284,953</b>	<b>33,807</b>	<b>126,447</b>	<b>92,639</b>	<b>274.0</b>

€ 000

<sup>1</sup> In view of the COVID-19 situation, all passenger flights were suspended from 21 March to 30 June 2020. Malta International Airport reopened on 1 July 2020. Refer to methodological notes 6 and 7 for further information.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

**Table 5. Inbound tourists, nights spent and total expenditure by month of departure and country of residence**

Country of residence <sup>2</sup>		July			Change	Percentage change
		2019	2020 <sup>1</sup>	2021	2021/2020	
Tourists	<b>EU</b>	<b>244,641</b>	<b>41,679</b>	<b>92,542</b>	<b>50,863</b>	<b>122.0</b>
	<i>of which:</i>					
	France	23,773	5,222	19,713	14,491	277.5
	Germany	18,018	6,687	11,875	5,188	77.6
	Italy	45,604	12,467	15,967	3,500	28.1
	Poland	10,677	4,711 <sup>u</sup>	10,409	5,699	121.0
	Spain	15,122	1,948 <sup>u</sup>	5,567	3,620	185.8
	United Kingdom	65,491	n/a	n/a	n/a	n/a
	<b>Non-EU</b>	<b>59,679</b>	<b>7,064</b>	<b>28,769</b>	<b>21,705</b>	<b>307.2</b>
	<i>of which:</i>					
United Kingdom	n/a	4,202	20,397	16,195	385.4	
<b>Total</b>	<b>304,320</b>	<b>48,743</b>	<b>121,311</b>	<b>72,568</b>	<b>148.9</b>	
Nights	<b>EU</b>	<b>1,887,701</b>	<b>499,060</b>	<b>833,837</b>	<b>334,776</b>	<b>67.1</b>
	<i>of which:</i>					
	France	231,520	37,963	202,800	164,836	434.2
	Germany	144,768	57,138	103,461	46,323	81.1
	Italy	333,241	241,209	159,094	-82,115	-34.0
	Poland	92,394	34,745 <sup>u</sup>	80,474	45,729	131.6
	Spain	122,365	15,721 <sup>u</sup>	58,851	43,130	274.4
	United Kingdom	474,582	n/a	n/a	n/a	n/a
	<b>Non-EU</b>	<b>523,161</b>	<b>97,078</b>	<b>285,034</b>	<b>187,956</b>	<b>193.6</b>
	<i>of which:</i>					
United Kingdom	n/a	37,349	172,783	135,434	362.6	
<b>Total</b>	<b>2,410,862</b>	<b>596,139</b>	<b>1,118,871</b>	<b>522,732</b>	<b>87.7</b>	
Expenditure (€000)	<b>EU</b>	<b>212,712</b>	<b>27,458</b>	<b>87,889</b>	<b>60,431</b>	<b>220.1</b>
	<i>of which:</i>					
	France	22,861	3,752	21,134	17,382	463.3
	Germany	17,969	5,052	13,328	8,277	163.8
	Italy	32,638	7,131	12,851	5,719	80.2
	Poland	8,982	2,702 <sup>u</sup>	9,182	6,481	239.9
	Spain	13,121	1,003 <sup>u</sup>	4,635	3,632	362.0
	United Kingdom	56,953	n/a	n/a	n/a	n/a
	<b>Non-EU</b>	<b>72,241</b>	<b>6,349</b>	<b>38,558</b>	<b>32,209</b>	<b>507.3</b>
	<i>of which:</i>					
United Kingdom	n/a	3,164	23,109	n/a	n/a	
<b>Total</b>	<b>284,953</b>	<b>33,807</b>	<b>126,447</b>	<b>92,639</b>	<b>274.0</b>	

<sup>1</sup> In view of the COVID-19 situation, all passenger flights were suspended from 21 March to 30 June 2020. Malta International Airport reopened on 1 July 2020. Refer to methodological notes 6 and 7 for further information.

<sup>2</sup> Refer to methodological note 8.

Notes:

1. n/a: not applicable.
2. Expenditure estimates are rounded to the nearest thousand Euro.
3. Totals may not add up due to rounding.

**Table 6. Profile of inbound tourists by period of departure**

Characteristics	January-July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021	2021/2020	
<b>Total inbound visitors</b>	<b>1,522,075</b>	<b>419,852</b>	<b>260,998</b>	<b>-158,854</b>	<b>-37.8</b>
Overnight cruise passengers <sup>2</sup>	9,687	893	1,110 <sup>P</sup>	-	-
<b>Inbound tourists</b>	<b>1,512,388</b>	<b>418,959</b>	<b>260,998</b>	<b>-157,961</b>	<b>-37.7</b>
<b>Mode of travel</b>					
Air	1,484,185	408,522	247,155	-161,367	-39.5
Sea	28,203	10,437	13,843	3,406	32.6
<b>Sex</b>					
Males	743,636	220,592	142,466	-78,126	-35.4
Females	768,752	198,367	118,532	-79,835	-40.2
<b>Age group</b>					
0-24	301,521	78,425	71,142	-7,283	-9.3
25-44	605,946	163,825	113,298	-50,527	-30.8
45-64	451,206	137,239	63,501	-73,738	-53.7
65 or more	153,715	39,471	13,057	-26,414	-66.9
<b>Markets<sup>3</sup></b>					
<b>EU</b>	<b>1,263,798</b>	<b>264,168</b>	<b>213,614</b>	<b>-50,554</b>	<b>-19.1</b>
<i>of which: Euro area</i>	733,594	206,644	170,883	-35,762	-17.3
<b>Non-EU</b>	<b>248,589</b>	<b>154,792</b>	<b>47,384</b>	<b>-107,407</b>	<b>-69.4</b>
<b>Purpose of visit</b>					
Holiday	1,341,210	365,454	215,901	-149,553	-40.9
Business and professional	101,877	37,240	24,895	-12,345	-33.2
Other (including educational, religious and health tourism)	69,301	16,265	20,202	3,937	24.2
<b>Organisation of stay</b>					
Package	461,989	116,785	46,629	-70,155	-60.1
Non-package	1,050,399	302,175	214,369	-87,806	-29.1
<b>Frequency</b>					
<b>First-time tourists</b>	<b>1,135,048</b>	<b>300,446</b>	<b>181,115</b>	<b>-119,331</b>	<b>-39.7</b>
<b>Repeat tourists</b>	<b>377,340</b>	<b>118,513</b>	<b>79,883</b>	<b>-38,631</b>	<b>-32.6</b>
once a year or less	274,376	80,938	51,998	-28,940	-35.8
more than once a year	102,964	37,576	27,885	-9,690	-25.8
<b>Duration of visit</b>					
1-3 nights	357,676	130,797	42,033	-88,763	-67.9
4-6 nights	465,599	133,889	60,919	-72,970	-54.5
7 nights or more	689,112	154,274	158,045	3,772	2.4
<b>Average length of stay (nights)</b>	<b>6.8</b>	<b>6.8</b>	<b>10.3</b>	<b>3.5</b>	<b>-</b>

<sup>P</sup> Provisional

<sup>1</sup> Refer to methodological notes 6 and 7.

<sup>2</sup> Data refers to January-June 2021 as a result of delays in data provision from source for July 2021.

<sup>3</sup> Refer to methodological note 8.

Note: Totals may not add up due to rounding.

**Table 7. Inbound tourists by period of departure and type of accommodation**

Type of accommodation	January-July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021	2021/2020	
<b>Rented accommodation</b>	<b>1,329,318</b>	<b>361,790</b>	<b>208,012</b>	<b>-153,778</b>	<b>-42.5</b>
Collective	967,645	277,419	151,289	-126,131	-45.5
Other rented	361,673	84,370	56,724	-27,647	-32.8
<b>Non-rented accommodation</b>	<b>183,070</b>	<b>57,170</b>	<b>52,986</b>	<b>-4,184</b>	<b>-7.3</b>
<b>Total tourists</b>	<b>1,512,388</b>	<b>418,959</b>	<b>260,998</b>	<b>-157,961</b>	<b>-37.7</b>

<sup>1</sup> Refer to methodological notes 6 and 7.

Note: Totals may not add up due to rounding.

**Table 8. Total nights spent by inbound tourists by period of departure and type of accommodation**

Type of accommodation	January-July			Change	Percentage change
	2019	2020 <sup>1</sup>	2021	2021/2020	
<b>Rented accommodation</b>	<b>8,644,840</b>	<b>2,145,685</b>	<b>1,878,379</b>	<b>-267,306</b>	<b>-12.5</b>
Collective	5,542,874	1,451,093	1,066,304	-384,789	-26.5
Other rented	3,101,966	694,592	812,075	117,483	16.9
<b>Non-rented accommodation</b>	<b>1,636,887</b>	<b>689,680</b>	<b>797,455</b>	<b>107,776</b>	<b>15.6</b>
<b>Total nights</b>	<b>10,281,727</b>	<b>2,835,365</b>	<b>2,675,834</b>	<b>-159,530</b>	<b>-5.6</b>

<sup>1</sup> Refer to methodological notes 6 and 7.

Note: Totals may not add up due to rounding.

**Table 9. Inbound tourists, nights spent and total expenditure by period of departure and country of residence**

Country of residence	January-July			Change	Percentage change	
	2019	2020 <sup>1</sup>	2021	2021/2020		
<b>Tourists</b>	Australia	25,998	2,546 <sup>u</sup>	359 <sup>u</sup>	-	-
	Austria	19,981	4,650 <sup>u</sup>	3,930	-	-
	Belgium	41,047	12,376	8,234	-4,142	-33.5
	France	129,615	33,488	46,870	13,382	40.0
	Germany	117,604	33,296	27,971	-5,326	-16.0
	Hungary	20,305	6,290	3,371	-2,919	-46.4
	Ireland	28,985	8,587	1,330 <sup>u</sup>	-	-
	Italy	216,250	56,516	48,090	-8,427	-14.9
	Netherlands	31,499	9,707	4,204	-5,503	-56.7
	Poland	59,456	24,338	20,117	-4,221	-17.3
	Scandinavia <sup>2</sup>	68,704	14,825	9,722	-5,103	-34.4
	Spain	65,496	18,619	11,581	-7,038	-37.8
	Switzerland	28,195	6,319	6,223	-	-
	United Kingdom	354,285	92,296	25,930	-66,366	-71.9
	USA	29,062	7,554	2,848	-4,706	-62.3
	Other	275,903	87,552	40,220	-47,332	-54.1
<b>Total</b>	<b>1,512,388</b>	<b>418,959</b>	<b>260,998</b>	<b>-157,961</b>	<b>-37.7</b>	
<b>Nights</b>	Australia	244,318	24,939 <sup>u</sup>	3,532 <sup>u</sup>	-	-
	Austria	117,669	34,533 <sup>u</sup>	27,577	-	-
	Belgium	266,995	67,687	76,984	9,297	13.7
	France	898,242	206,387	452,982	246,595	119.5
	Germany	814,040	231,764	248,523	16,758	7.2
	Hungary	108,164	32,972	24,944	-8,028	-24.3
	Ireland	192,197	53,189	14,648 <sup>u</sup>	-	-
	Italy	1,300,828	499,932	607,665	107,733	21.5
	Netherlands	213,843	50,165	44,462	-5,703	-11.4
	Poland	388,772	144,751	154,743	9,992	6.9
	Scandinavia <sup>2</sup>	480,014	103,638	92,244	-11,394	-11.0
	Spain	408,145	97,045	127,543	30,498	31.4
	Switzerland	191,268	35,242	74,082	-	-
	United Kingdom	2,337,001	583,362	260,299	-323,063	-55.4
	USA	164,943	45,806	27,065	-18,741	-40.9
	Other	2,155,289	623,952	438,542	-185,410	-29.7
<b>Total</b>	<b>10,281,727</b>	<b>2,835,365</b>	<b>2,675,834</b>	<b>-159,530</b>	<b>-5.6</b>	
<b>Expenditure (€000)</b>	Australia	37,050	2,848 <sup>u</sup>	280 <sup>u</sup>	-	-
	Austria	16,999	3,568 <sup>u</sup>	3,269	-	-
	Belgium	29,138	6,503	7,906	1,403	21.6
	France	97,629	20,716	43,657	22,941	110.7
	Germany	93,801	22,475	29,288	6,813	30.3
	Hungary	11,027	3,063	2,348	-715	-23.3
	Ireland	24,384	5,801	1,561 <sup>u</sup>	-	-
	Italy	121,776	27,870	34,262	6,392	22.9
	Netherlands	23,202	5,427	4,488	-939	-17.3
	Poland	38,014	12,072	15,564	3,492	28.9
	Scandinavia <sup>2</sup>	61,562	11,082	10,776	-306	-2.8
	Spain	41,508	8,769	9,472	703	8.0
	Switzerland	27,802	5,149	10,098	-	-
	United Kingdom	266,934	54,423	28,397	-26,025	-47.8
	USA	32,953	7,663	4,674	-2,989	-39.0
	Other	244,675	60,961	40,844	-20,116	-33.0
<b>Total</b>	<b>1,168,454</b>	<b>258,390</b>	<b>246,885</b>	<b>-11,505</b>	<b>-4.5</b>	

<sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1</sup> Refer to methodological notes 6 and 7.

<sup>2</sup> Denmark, Finland, Norway and Sweden.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.
3. Changes denoted by the dash symbol (-) should be treated with caution. For more information, please refer to methodological note 5.

**Table 10. Total expenditure of inbound tourists by expenditure category, period of departure and country of residence**

€ 000

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total
		Air/sea fares	Accommodation		
<b>January-July 2021</b>					
Australia	:	31 <sup>u</sup>	99 <sup>u</sup>	149 <sup>u</sup>	280 <sup>u</sup>
Austria	:	576	882	1,405	3,269
Belgium	1,036 <sup>u</sup>	1,407	2,127	3,336	7,906
France	7,759	6,861	10,722	18,316	43,657
Germany	6,659	4,843	6,686	11,100	29,288
Hungary	:	328	549	1,072	2,348
Ireland	:	198 <sup>u</sup>	476 <sup>u</sup>	790 <sup>u</sup>	1,561 <sup>u</sup>
Italy	6,177	4,655	6,321	17,109	34,262
Netherlands	:	805	1,120	2,108	4,488
Poland	2,820	2,426	3,962	6,356	15,564
Scandinavia <sup>2</sup>	1,951	1,875	2,107	4,843	10,776
Spain	1,087 <sup>u</sup>	1,240	2,487	4,658	9,472
Switzerland	2,860 <sup>u</sup>	1,152	2,285	3,801	10,098
United Kingdom	4,658	3,965	7,439	12,335	28,397
USA	:	1,299	1,126	1,603	4,674
Other	4,915	8,366	10,329	17,234	40,844
<b>Total</b>	<b>41,924</b>	<b>40,028</b>	<b>58,717</b>	<b>106,216</b>	<b>246,885</b>
<b>January-July 2020<sup>1</sup></b>					
Australia	:	1,147 <sup>u</sup>	447 <sup>u</sup>	995 <sup>u</sup>	2,848 <sup>u</sup>
Austria	1,501 <sup>u</sup>	393 <sup>u</sup>	530	1,143 <sup>u</sup>	3,568 <sup>u</sup>
Belgium	1,052 <sup>u</sup>	1,254	1,434	2,762	6,503
France	5,447	3,445	4,082	7,743	20,716
Germany	7,140	3,367	4,005	7,963	22,475
Hungary	:	695	697	1,397	3,063
Ireland	889 <sup>u</sup>	991	1,328	2,593	5,801
Italy	3,791	4,647	5,391	14,041	27,870
Netherlands	803 <sup>u</sup>	1,161	1,041	2,422	5,427
Poland	2,273	2,283	2,731	4,786	12,072
Scandinavia <sup>2</sup>	2,268	2,409	2,022	4,382	11,082
Spain	1,010 <sup>u</sup>	1,846	2,020	3,894	8,769
Switzerland	1,277 <sup>u</sup>	891	924 <sup>u</sup>	2,056	5,149
United Kingdom	17,333	7,744	7,940	21,406	54,423
USA	:	3,238	1,762	2,043	7,663
Other	9,104	15,560	11,236	25,061	60,961
<b>Total</b>	<b>55,044</b>	<b>51,070</b>	<b>47,588</b>	<b>104,687</b>	<b>258,390</b>
<b>January-July 2019</b>					
Australia	4,000 <sup>u</sup>	13,487	6,714	12,848	37,050
Austria	6,342	1,993	3,027	5,637	16,999
Belgium	7,705	4,328	6,583	10,522	29,138
France	28,961	14,917	20,408	33,344	97,629
Germany	36,067	11,822	16,461	29,451	93,801
Hungary	1,417 <sup>u</sup>	2,343	2,906	4,362	11,027
Ireland	4,373	4,288	5,573	10,150	24,384
Italy	22,853	19,655	26,111	53,157	121,776
Netherlands	5,883	3,891	4,712	8,716	23,202
Poland	9,277	5,809	8,127	14,802	38,014
Scandinavia <sup>2</sup>	17,380	9,856	11,302	23,024	61,562
Spain	10,249	6,617	8,552	16,090	41,508
Switzerland	7,525	4,354	5,955	9,969	27,802
United Kingdom	85,462	34,846	46,668	99,958	266,934
USA	3,627 <sup>u</sup>	12,479	7,808	9,040	32,953
Other	45,869	58,319	50,558	89,929	244,675
<b>Total</b>	<b>296,988</b>	<b>209,003</b>	<b>231,463</b>	<b>431,000</b>	<b>1,168,454</b>

: Unreliable - less than 20 sample observations.

<sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1</sup> Refer to methodological notes 6 and 7.

<sup>2</sup> Denmark, Finland, Norway and Sweden.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.



Table 11. Per capita expenditure of inbound tourists by expenditure category, period of departure and country of residence

€

Country of residence	Package expenditure	Non-package expenditure		Other expenditure	Total expenditure per capita
		Air/sea fares	Accommodation		
<b>January-July 2021</b>					
Australia	:	87 <sup>u</sup>	292 <sup>u</sup>	417 <sup>u</sup>	781 <sup>u</sup>
Austria	:	177	348	358	832
Belgium	889 <sup>u</sup>	197	368	405	960
France	968	176	325	391	931
Germany	886	236	395	397	1,047
Hungary	:	122	260	318	697
Ireland	:	168 <sup>u</sup>	517 <sup>u</sup>	594 <sup>u</sup>	1,174 <sup>u</sup>
Italy	876	113	269	356	712
Netherlands	:	229	428	502	1,068
Poland	667	152	282	316	774
Scandinavia <sup>2</sup>	728	266	436	498	1,108
Spain	708 <sup>u</sup>	121	317	402	818
Switzerland	1,779 <sup>u</sup>	249	561	611	1,623
United Kingdom	885	190	492	476	1,095
USA	:	508	584	563	1,641
Other	979	236	368	428	1,016
<b>Total expenditure per capita</b>	<b>899</b>	<b>186</b>	<b>359</b>	<b>407</b>	<b>946</b>
<b>January-July 2020<sup>1</sup></b>					
Australia	:	515 <sup>u</sup>	259 <sup>u</sup>	391 <sup>u</sup>	1,118 <sup>u</sup>
Austria	669 <sup>u</sup>	163 <sup>u</sup>	260	246 <sup>u</sup>	767 <sup>u</sup>
Belgium	393 <sup>u</sup>	129	173	223	525
France	470	157	202	231	619
Germany	559	163	227	239	675
Hungary	:	126	145	222	487
Ireland	506 <sup>u</sup>	145	213	302	676
Italy	401	99	165	248	493
Netherlands	313 <sup>u</sup>	163	168	250	559
Poland	363	126	163	197	496
Scandinavia <sup>2</sup>	531	228	230	296	748
Spain	343 <sup>u</sup>	118	148	209	471
Switzerland	691 <sup>u</sup>	199	247 <sup>u</sup>	325	815
United Kingdom	428	149	202	232	590
USA	:	460	280	270	1,014
Other	562	217	194	286	696
<b>Total expenditure per capita</b>	<b>471</b>	<b>169</b>	<b>193</b>	<b>250</b>	<b>617</b>
<b>January-July 2019</b>					
Australia	1,084 <sup>u</sup>	594	356	494	1,425
Austria	727	172	279	282	851
Belgium	694	144	244	256	710
France	636	176	264	257	753
Germany	664	186	296	250	798
Hungary	431 <sup>u</sup>	138	204	215	543
Ireland	587	199	299	350	841
Italy	512	114	195	246	563
Netherlands	615	177	257	277	737
Poland	499	142	219	249	639
Scandinavia <sup>2</sup>	686	227	315	335	896
Spain	540	142	206	246	634
Switzerland	831	226	350	354	986
United Kingdom	619	161	282	282	753
USA	977 <sup>u</sup>	491	345	311	1,134
Other	764	268	277	326	887
<b>Total expenditure per capita</b>	<b>643</b>	<b>198</b>	<b>264</b>	<b>285</b>	<b>773</b>

: Unreliable - less than 20 sample observations.

<sup>u</sup> Under represented - between 20 and 49 sample observations.

<sup>1</sup> Refer to methodological notes 6 and 7.

<sup>2</sup> Denmark, Finland, Norway and Sweden.

## Methodological Notes

1. This release focuses on Inbound Tourism, which comprises activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staying for not more than 12 consecutive months for leisure, business or other (corresponding) purposes.
2. Inbound tourism data are collected from an ongoing frontier national survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of the Malta International Airport. A two-stage sampling design is used to collect data on air passengers. In the first stage, alternate days and nights are selected. In the second stage, within each shift, a sample of air passengers is selected systematically. Every crossing air passenger is counted and respondents are selected using a pre-defined interval of 1:20, with the exception of July 2020 and the period October 2020 to June 2021, where the pre-defined interval was 1:10.
3. Tourstat measures the number of tourist trips carried out during a particular reference month. These differ from the number of tourists in that the same person can make more than one trip during the same period.
4. Tourist sea departures are collected through a regular survey, conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to fixed quotas. Survey data is supplemented by administrative data provided by ferry operators.
5. Absolute and percentage changes between one survey estimate and another based on less than 1,500 tourists should be treated with caution and are represented in this news release by means of the dash symbol (-).
6. In view of the COVID-19 situation, the Tourstat survey was suspended between 12 March and 30 June 2020. Statistical methods were applied to cover the period from 13 March to 20 March 2020, when scheduled passenger flights were still in operation.
7. Malta International Airport reopened on 1 July 2020. The first group of destinations that reopened for travel comprised: Germany, Austria, Italy, France, Spain, Poland, Cyprus, Switzerland, Iceland, Slovakia, Norway, Denmark, Hungary, Finland, Ireland, Lithuania, Latvia, Estonia, Luxembourg, Czech Republic, Greece and Croatia. Restrictions on all other flight destinations were lifted on 15 July 2020.
8. Owing to the UK's exit from the European Union (with effect from 1 February 2020), UK data is statistically classified as Non-EU from February 2020 in the tables relating to the specific month (Tables 1 - 6). Comparability between monthly and cumulative tables and also between comparative periods should be treated with caution.
9. The monthly passenger departures data published by the Malta International Airport cannot be equated to the number of inbound tourists, because the former is inclusive of departing Maltese and transit passengers.
10. Data on cruise passengers who spent at least one night berthed on board their cruise ship in Malta ('Overnight Cruise Passengers') is compiled on the basis of administrative records supplied by Transport Malta.
11. Arrivals and nights spent in time-share accommodation are being categorised in 'Non-rented Accommodation' instead of 'Collective Accommodation' as per Eurostat recommendation. In this regard, there may be minor differences in these statistics and statistics published in tourism supply due to the fact that hotels report time-share accommodation under 'Collective Accommodation'.
12. Prior to comparing and interpreting differences between demand-side (based on Tourstat) and supply-side (based on Accomstat) tourism statistics, users are strongly advised to consult concept 15.4 of the NSO's metadata file (<https://metadata.nso.gov.mt/reports.aspx?id=37#>).
13. Data included in this release are based on sample data and are therefore subject to sampling error. Sampling error is measured by a quantity known as the margin of error, which in turn, expresses the variability between the true population parameters and their corresponding sample estimates. In the table below, the margin of error is used to construct a set of 95 per cent confidence intervals for the main indicators, which gives an indication of where the true population parameters lie.

Sampling variability of inbound tourism figures

	Estimate	Margin of error	95% confidence interval
Inbound tourists	121,311	4,023	121,311 ± 4,023
Total nights	1,118,871	44,975	1,118,871 ± 44,975
Total expenditure (€ 000)	126,447	4,669	126,447 ± 4,669

#### 14. Definitions:

- **Usual environment:** The geographical area, though not necessarily a contiguous one, within which an individual conducts his regular life routines and shall be determined on the basis of the following criteria: the crossing of administrative borders or the distance from the place of usual residence, the duration of visit, the frequency of visit, the purpose of visit.
- **Resident:** A person is considered to be a resident of Malta/Gozo if:
  - a. S/he has lived for most of the past 12 months in Malta/Gozo;
  - b. S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Traveller:** A person who moves between different geographic locations, for any purpose and any duration.
- **Visitor:** The three fundamental criteria used to distinguish visitors from travellers are:
  - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
  - b. **The stay in the place visited should not last more than twelve consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
  - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.
- **Tourist:** A visitor who stays at least one night in a rented and non-rented accommodation in the place/country visited.
- **Inbound tourism:** Comprises the activities of non-resident visitors travelling to Malta (i.e. outside their usual environment) and staying for not more than 12 consecutive months for personal, business or other purposes.
- **Total nights spent:** Nights which a guest actually spends or is registered to spend in a rented accommodation establishment or in a non-rented accommodation.

- **Average length of stay:** The number of nights spent divided by the number of trips during a specified reference period.
- **Rented accommodation:** Consists of the following two sub-categories:
  - a. **Collective accommodation:** comprises hotels, guesthouses, hostels, tourist villages, holiday complex, Bed & Breakfast and campsites.
  - b. **Other rented accommodation:** comprises holiday furnished premises (farmhouses, flats and villas), host families, marinas, paid-convents, rented yachts and student dormitories.
- **Non-rented accommodation:** Comprises own private residence (owned dwellings, owned caravans and yachts), staying with friends or relatives (even if charged - includes also friends' private apartments) and other private accommodation (oil rig, free-convents or timeshare, etc.).
- **Total expenditure:** Refers to the amount that is going to be paid for the acquisition of consumption goods and services, as well as valuables during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. The total expenditure is broken down by the following expenditure items:
  - a. **Package expenditure:** refers to the whole amount of money spent on transport, accommodation and other services such as rental of a car, activities or outings during the trip.
  - b. **Non-Package expenditure:** is the amount of money spent on transport and accommodation reported separately.
  - c. **Other expenditure:** is the amount spent on shopping, souvenirs, tickets for concerts or sports events, entrance to museums or zoos and day excursions during a tourism trip. It also includes durables and valuable goods, that is, the amount spent on cars, computers, paintings, jewellery and works of art.

15. More information relating to this news release may be accessed at:

Sources and methods: [https://nso.gov.mt/en/nso/Sources\\_and\\_Methods/Unit\\_C3/Tourism\\_Statistics/Pages/TOURSTAT-Survey.aspx](https://nso.gov.mt/en/nso/Sources_and_Methods/Unit_C3/Tourism_Statistics/Pages/TOURSTAT-Survey.aspx)

Statistical concepts: <https://metadata.nso.gov.mt/concepts.aspx>

Metadata: <https://metadata.nso.gov.mt/reports.aspx?id=37>

Statistical database: <https://statdb.nso.gov.mt/start>

16. References to this news release are to be cited appropriately.

17. A detailed news release calendar is available on:

[https://nso.gov.mt/en/News\\_Releases/Release\\_Calendar/Pages/News-Release-Calendar.aspx](https://nso.gov.mt/en/News_Releases/Release_Calendar/Pages/News-Release-Calendar.aspx)